Community exploration form

Opening a new Kiwanis club extends Kiwanis’ impact to another community and impacts the lives of even more children. Start by exploring the proposed community to gain a better understanding of how Kiwanis can meet its needs and who can support the effort.

Information gathering

Gather background information about the potential club site. Check out websites for local government, real estate agencies, and the public school system.

Name of town/city: __________________________________________________________

Recent/recurring community events: __________________________________________

Existing service organizations

<table>
<thead>
<tr>
<th>Organization</th>
<th>When it meets</th>
<th>Where it meets</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kiwanis</td>
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<td>Rotary</td>
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<td>Lions</td>
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<td>Optimist</td>
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<td>Jaycees</td>
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Population demographics

Ethnicity: _________________________________________________________________

Languages: _______________________________________________________________

Average age of residents: _________________________________________________
**Economic situation**
Mean or median income: ____________________________________________
Top professions/employers: _________________________________________

**Living conditions**
Transiency rate: ___________________________________________________
Rent/mortgage: _____________________________________________________
Family living conditions: ____________________________________________

**Education**
Average educational levels: _________________________________________
Childcare options: _________________________________________________
Local schools: ______________________________________________________

**Opportunities for a new club**
Opportunities for establishing Service Leadership Program clubs in the community:
_________________________________________________________________
_________________________________________________________________
_________________________________________________________________
_________________________________________________________________

What service projects could the club undertake immediately following organization? Prioritize them.
_________________________________________________________________
_________________________________________________________________
_________________________________________________________________
_________________________________________________________________