Resources to help you invite charter members

These resources will help you engage community leaders and invite the individuals who will bring the club to life.

The following resources will be mailed to you to ensure consistency in print quality:

**Club-opening pocket guide (25 included):** Club-opening team members can use this as a cheat sheet as they meet with potential charter members.

**Business cards (150 included):** Offer these to prospective members to remind them of the fun, friendship and service that being part of a Kiwanis club could bring.

**Join the club brochures (75 included):** Leave prospective members with a summary of some key reasons to join. The piece highlights our impact, our Service Leadership Programs and some of the reasons that others enjoy being part of a club. It includes a membership application.

**Service Leadership Programs marketing handout (10 included):** Use these for reference to help explain the impact of our Kiwanis Kids programs, Builders Club, Key Club, Key Leader, Circle K International or Aktion Club.

You may download these resources from the club-opening tool at www.kiwanis.org/newclubtool or access them from the CD mailed to you with the business cards and brochures:

**Corporate membership guide:** Use this as a reference if you approach anyone whose company or organization may sponsor their membership.

**New-club fees worksheet:** Guidelines of fees and dues payable during the first and subsequent years of Kiwanis membership for club openers to reference during the club-opening process.

**Checklist for club-opening team:** Tips of what to cover when training members of a club-opening team how to invite charter members.

**Quick-start guide for counseling new clubs:** Summary of the process of supporting and coaching a club less than one year old
Quick-start guide for counseling existing clubs: Summary of the process of advising and coaching a club more than one year old