Employees of a company or organization can form their own Kiwanis club. A company-based club is an excellent option for people who want to serve their community but have limited time.

Thanks to the convenient location (at work) and meeting time (before or after work, or during lunch), employees may be more inclined to join.

A company-based Kiwanis club can also help build a cohesive work environment, giving members a chance to connect with employees from other departments. Plus, involvement with Kiwanis can be a point of pride for the company itself, attracting positive attention from the community—and applicants who find workplace service appealing.

How it works

A Kiwanian identifies a company or organization for which a company-based club makes sense (or in which he or she has a contact). He or she informs the local Kiwanis International area director in order to begin the approval process.

The area director submits the information about the company to Kiwanis International, which determines whether to approve the company for inclusion in this pilot program.

Once established, an approved company-based club is governed by current Kiwanis bylaws.

When it works

Big company, big convenience

An executive or manager at one of your community’s largest companies has shared her interest in Kiwanis. You invite her to a club meeting and strike up a conversation about company-based clubs. You explain how such a club might fit multiple needs—hers, her fellow employees’ and the company’s.

Campus connection

You’ve invited a faculty member at a nearby university to join your Kiwanis club. He says he’d love to—but it would be hard to leave work in time to get to club meetings. You suggest a company-based club to make membership more convenient for him and others like him … and to help the university boost its community involvement.

How do we start a company-based Kiwanis club? The concept of the company-based club is currently in the pilot phase. This means a club needs to be approved by Kiwanis International. To recommend a company or organization, contact your area director. To find your area director, go to www.KiwanisOne.org/AreaDirectors. If the club is approved, get it started at www.KiwanisOne.org/build.

Where are company-based clubs most likely to succeed? Large or midsized companies, hospital campuses and universities are good examples of places where a company-based club is likely to succeed.

How is a company-based club paid for? The employer pays a flat annual fee based on the number of club members:

- US$2,500: up to 25 members
- US$3,300: 26–35 members
- US$4,000: 36–50 members
- US$5,800: 51–75 members
- US$7,500: 76–100 members
- Negotiated fee for more than 100 members

How is a company-based club different from a corporate membership? A corporate membership allows a company or organization to have one membership seat within a Kiwanis club outside the company—with one employee representing the organization at club meetings and events. A company-based club is composed of employees from a single company or organization.

Do company-based clubs have voting rights? Yes. Company-based clubs have the same voting rights and representation as all other Kiwanis clubs.

Find resources at www.KiwanisOne.org/growth