For people whose schedules make it hard to attend club meetings frequently, the 3-2-1 club is a great option. After all, most folks are as committed as ever to service and community involvement. And they appreciate the opportunities Kiwanis club membership provides. But life is busy.

A 3-2-1 Kiwanis club is an excellent option for people with demanding schedules. Inspired by feedback from current and past members, the 3-2-1 club is also a good fit for those who prefer a membership that emphasizes activities and projects outside of meeting rooms.

**How it works**

- A 3-2-1 club meets for about three hours each month to conduct service projects, two hours each month for a social activity and one hour each month for club business.
- The monthly one-hour meeting takes the form that club members deem appropriate to the club’s needs. It may be a traditional Kiwanis club meeting. It may be more like a board meeting. Or it could be a meeting in which members organize club activities and service projects for the following month. The meeting will be whatever its members need it to be.
- 3-2-1 club operations work the same way as a traditional Kiwanis club. Each 3-2-1 club organizes, charters and pays dues just as any other club does.
- No special permission is required. The current Kiwanis bylaws apply to 3-2-1 clubs. The policies and procedures that define a club meeting include service projects, social activities, official meetings and other gatherings.

**When it works**

**Willing hearts, hectic schedules**

You’ve talked to several people in your area about becoming Kiwanians—but you’re finding they have far more desire for service than time to do it. The traditional weekly schedule for club meetings just isn’t feasible. A 3-2-1 club is a possible solution.

How many members are required to charter a 3-2-1 club? You need 15 members to start a 3-2-1 club—just like any other Kiwanis club.

How does the 3-2-1 format affect the connections between members? With three potential interactions each month, a 3-2-1 club allows members to build strong relationships while applying the largest part of their membership to service. And club leaders can focus on creating 12 excellent meetings each year.

How does club leadership function in a 3-2-1 club? As with a traditional club, administrative and leadership functions can be addressed in separate meetings for board members and club leaders.

Can a 3-2-1 club sponsor a Service Leadership Program club? Yes! In fact, a club format that emphasizes service projects and community activity is well suited to SLP sponsorship. After all, sponsorship is one of the best ways for any Kiwanis club to connect to the community.

How do we get a 3-2-1 club started? Kiwanis International’s resources make it simple to start a new Kiwanis club—and they apply to 3-2-1 clubs as well. In fact, you have access to online resources, including a downloadable quick-start guide and “7 steps to opening a new club.” Just go to www.KiwanisOne.org/build.

How can an existing Kiwanis club become a 3-2-1 club? The 3-2-1 club is a pilot program that complies with Kiwanis International bylaws, policies and procedures. The club should thoroughly discuss the new format among members first, followed by a vote on whether to change. No special permission is required, and you don’t need to submit new bylaws. However, please notify Kiwanis, your district and your lieutenant governor of the change.

Find resources at www.KiwanisOne.org/growth