Member recruitment suggestions

1. Provide K-Kids brochures to students when they register for the school year. Distribute brochures to faculty and ask that they give information to students and direct interested students to you.

2. Display K-Kids posters, available from the Kiwanis International Office, around the school announcing the first meeting date and time.

3. Make lunchroom announcements to the grade levels designated to participate in K-Kids. Provide interested students with an invitation flier/enrollment form announcing the organizational meeting date and time. (A sample flier/enrollment form is attached.)

4. Via the school principal, collect K-Kids membership recommendations from faculty. Students recommended for membership should be interested in service and of good character and leadership potential. There is no limit to the number that may be recommended; a good rule of thumb is 10 students from each specified grade level.

5. Send a letter home to parents of students who were recommended for membership informing the parents of the recommendation. The letter should be signed by the school principal and encourage parents and children to attend an organizational meeting, to determine the club’s membership and elect acting officers. (A sample letter is attached.)

6. The purpose of the organizational meeting is to gather interested parents and students to further explain K-Kids and to signup interested students. It is suggested that the club have a minimum of 15 members. Encourage students to recruit friends.

7. Send notice home and conduct the first regular K-Kids meeting. Those invited to the meeting should include: a Kiwanis club advisor, Builders Club members, and the faculty advisor. At this meeting, club members should elect officers and set regular meeting dates and times. (Send Permission to Participate forms home with all interested students to obtain parental consent.)

8. The faculty advisor will receive an Invoice and Membership Roster from Kiwanis International, which lists the names of the club members. The faculty advisor is asked to update the listed information. If there are names of students no longer in the club, names should be crossed off the list and the names of new members added. The faculty advisor and Kiwanis advisor information also should be updated.
9. The Invoice and Membership Roster consists of three parts. One copy should be mailed to Kiwanis International with a $1 per-member fee. One copy is mailed to the K-Kids district administrator, and the K-Kids club retains one copy. After Kiwanis International receives this information, member pins are mailed to the Kiwanis advisor for presentation to the K-Kids members, and a personal letter with a membership card and member handbook are mailed directly to the K-Kids club member.

10. The sponsoring Kiwanis club and K-Kids club should plan an installation ceremony. If possible, the event should include students, parents, school officials, and local Kiwanis members. An invitation also should be sent to the local newspaper and television station for press coverage. At this event, the Kiwanis club inducts new K-Kids officers and members.

11. The K-Kids club is ready to meet and plan its activities. Club business will be conducted at scheduled board of directors meetings, while regular meetings may include programs and/or service projects. K-Kids service bulletins are available to assist members with all aspects of club functioning. Individuals who should be in attendance at the regular K-Kids club meetings include the faculty advisor, and the Kiwanis representative.

(Sample Membership Recruitment Flier)
You are invited to join the K-Kids club of ____________________________

What is K-Kids?
K-Kids is a service club for elementary-age students, led by elementary students. It teaches the value of helping others by taking part in community service projects and club activities. A Kiwanis club sponsors the K-kids club.

What is Kiwanis?
Kiwanis International is a worldwide organization of people interested in helping kids around the world. Kiwanis members belong to adult Kiwanis clubs, which are a lot like K-Kids clubs. A Kiwanis club sponsors the K-Kids club at your school.

What do K-Kids members do?
- Attend and lead K-Kids meetings.
- Participate in K-Kids service and fundraising projects.
- Live the K-Kids core values (caring, inclusiveness, leadership and character building).
- Attend Kiwanis-family projects and events.
- Practice service leadership, which is coaching and building the talents in others.

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Join us for the organizational meeting!

If you would like to serve your school and community, learn leadership skills, build friendships and have fun join us for the K-Kids organizational meeting on ____________________________.

The K-Kids faculty advisor is: ____________________________________________.

The sponsoring Kiwanis club advisor is: ______________________________________.

For more information contact: ____________________________________________.
Sample – Letter to Parents inviting child to join K-Kids

(Date)

Dear Parents of _______________________________,

Congratulations on your child’s recommendation for membership into the school’s K-Kids club. K-Kids is a student-led service organization for elementary school students dedicated to school and community service. The ___________School and the Kiwanis Club of ________________ sponsor the K-Kids club.

Any student at ________________ School interested in service and of good character is eligible to join this organization. However, because of this recommendation by the staff, we would like to personally invite you and your child to attend our organizational meeting next _________________ in the school library. We will tell you more about K-Kids, discuss officer elections, and give you the opportunity to volunteer to assist with club activities.

We hope you will join us to learn more about this opportunity and find out how to be a part of this new organization.

Sincerely,

(Principal Name)
Principal
_______________ School
K-Kids is a student-led service organization for elementary school students. The local Kiwanis Club of ________________ serves as the K-Kids club sponsor. ________________ will act as the K-Kids faculty advisor and will be in attendance at all K-Kids club meetings. Meetings will be conducted weekly at ___________. Members in this service organization are students who are interested in service to school and community.

The objectives of K-Kids are:

- To provide opportunities for working together in service to school and community.
- To develop leadership potential.
- To foster development of a strong moral character.
- To encourage loyalty to school, community, and nation.

Parents of interested students need to complete and return the following form to the school office by ________________________________.

Student Name: ______________________ Grade: __________

Teacher:

Why I want to participate in K-Kids:

Permission to Participate:
I hereby give my permission for my child to participate in K-Kids.

Parent/Guardian Signature: _______________________________________

Date: ______________________________