Atlas Flags

WHAT IS ATLAS FLAGS?

Atlas Flags, Inc. has been making American flags and accessories since 1938. This family-owned company is proud to sell products made for Americans by Americans. Atlas Flags gives Kiwanis clubs all over the United States a chance to raise funds while spreading American pride. Thanks to our partnership, Kiwanians get substantial discounts on flags and accessories.

Get one-stop access to everything your club needs to launch a program and start generating funds for your community service projects. Plus get important advantages and assurances from Atlas Flags such as:

• 50% discounts for Kiwanis clubs
• American-made products
• Proven quality (with a workmanship warranty)
• Detailed instructions for installation

KIWANIANS TAKE PRIDE IN THEIR COMMUNITIES AND THEIR COUNTRY. SO DOES ATLAS FLAGS. AS A PARTNER OF KIWANIS INTERNATIONAL, ATLAS FLAGS GIVES YOUR CLUB ACCESS TO PRICING AND OPTIONS THAT MAKE IT EFFICIENT AND AFFORDABLE FOR YOUR CLUB TO BECOME IDENTIFIED WITH PATRIOTIC CELEBRATIONS THROUGHOUT YOUR COMMUNITY.

DID YOU KNOW?

With flag subscriptions, clubs in small towns have averaged between 300 to 600 subscribers at $25 each. That’s $7,500 to $15,000—before expenses.
WHY IS KIWANIS PARTNERING WITH ATLAS FLAGS?

It’s a natural fit: Kiwanians take a lot of pride in serving their communities and their country. With Atlas Flags, your club has access to products that put service and patriotism in one place.

Many clubs have found the partnership a great way to:
• Lease flags to homeowners and businesses on a subscription basis for patriotic holidays.
• Sell or give away stick flags at festivals, parades and patriotic events.
• Sell flags and flag kits in their community.
• Place flags at local cemeteries on Memorial Day and Veterans Day.
• Commemorate patriotic events with community flag ceremonies.

SIGNATURE PROJECTS, SUBSCRIPTION PROGRAMS

Kiwanis clubs can show their pride, make a difference and generate funds by selling flag subscriptions through Atlas Flags. In fact, it’s a great way to create a signature project for your club.

How does it work? For a club-determined subscription fee, your Kiwanis club provides and installs the flag or flagpole on the customer’s residential or business property, properly stores it afterward, and then arranges for delivery and pick-up for the next holiday. Need assistance installing and storing the flags? Your club could work with local Key Clubs, Boy Scouts or other youth groups, giving them $1 each time a flag is installed for the customer. These groups earn funds for their own group and provide your club with energy and manpower.

Your club gets a chance for service and visibility on prominent days from spring to fall:
• Memorial Day (last Monday in May)
• Flag Day (June 14)
• Independence Day (July 4)
• Patriot Day (September 11)
• Veterans Day (November 11)

INCOME FROM SUBSCRIPTIONS

| $6* AVERAGE SUBSCRIPTION RATE PER HOLIDAY ($30 FOR 5 HOLIDAYS) |
|-------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| SUBSCRIPTIONS     | 1 HOLIDAY       | 2 HOLIDAYS      | 3 HOLIDAYS      | 4 HOLIDAYS      | 5 HOLIDAYS      |
| 20                | 120.00          | 240.00          | 360.00          | 480.00          | 600.00          |
| 40                | 240.00          | 480.00          | 720.00          | 960.00          | 1200.00         |
| 60                | 360.00          | 720.00          | 1080.00         | 1440.00         | 1800.00         |
| 100               | 600.00          | 1200.00         | 1800.00         | 2400.00         | 3000.00         |
| 200               | 1200.00         | 2400.00         | 3600.00         | 4800.00         | 6000.00         |

*Club rates vary.

HOW CAN YOUR CLUB GET STARTED WITH ATLAS FLAGS?

kiwanis.atlansflags.com

CONSIDER THIS!

On Memorial Day, a club can put flags on veterans’ graves in a local cemetery. After a week, members can present the flags as keepsakes to the honorees’ family members. It’s a great way to honor veterans and offer mementos.