IHOP® PANCAKE DAY SCRIPTS, FACTS & TIPS

SCRIPT 1
Thanks for coming to IHOP today. I’m (name) with the Kiwanis Club of (name) and we’re helping IHOP raise money for Children’s Miracle Network Hospitals. Please consider a donation to help—our hospital in (city/town) is a CMN hospital and local donations stay here to help sick kids in our community.

SCRIPT 2
Hi I’m (name) with the Kiwanis Club of (name). We’re at IHOP today helping raise money for Children’s Miracle Network Hospitals. Even though we don’t have a CMN hospital here in (city/town), your donation supports other local charities, such as Leukemia & Lymphoma Society and Shriners Hospital for Children.

OTHER INTERESTING FACTS
• During the past 12 years, IHOP National Pancake Day has raised $24 million for children’s charities on a local and national level.
• Last year IHOP served 6.6 million free pancakes, which is a stack that measures 19 miles high.
• All donations collected remain in local communities, where they are used to fund life-saving equipment, research, community outreach, educational tools and more.

TIPS
• Wear Kiwanis branded clothing.
• Smile. You’ll get a better reception.
• Get personal. Know a child who has been helped by a Children’s Miracle Network Hospital? Share their story.
• Keep it brief. They may be hungry and no one likes cold pancakes.
• Come prepared to answer questions about your club and Kiwanis.
• Show your gratitude. Thank them for any donation they give.