The Growth Picture

~ September ~

What's in your toolbox?

Your Kiwanis club is only as strong as your membership. That’s why it’s important for your club to be healthy and energized as you prepare for the new Kiwanis year.

Now’s the time to revise what’s in your growth toolbox—before you reach out to potential new members. A quick check-up will also help.

A recent survey showed that three out of four people joined their clubs simply because someone invited them. Two out of three were asked by a friend or relative. Make sure your club’s members are reaching out.

In fact, your club should have an active Membership Growth and Education Committee. Ask the committee’s chair to brush up his or her knowledge in the online orientation—which is designed specifically for them.

Taking Kiwanis to another community

Giving Kiwanis a presence in more places makes your club stronger—by making the Kiwanis family stronger. Take Kiwanis to new communities—organize leaders around the purpose of improving their own community and creating a network of long-lasting connections and friendships.

Review the whats and the hows of taking Kiwanis to new communities. And make organizing a club in a new community one of your New Kiwanis Year resolutions!

Walk the talk

October is just around the corner, and it’s your opportunity to set the expectations for the 2012–13 administrative year. We can help you lead by example—with Walk the Talk.

It’s one of the four membership-focused efforts of Reveal Your Growth Potential, with ideas and resources for kickstarting the year—and demonstrating the behavior you want to see from your club members, your division and your district. Don’t miss the webinar on this topic. You’ll explore creative membership campaigns, proven reward-and-recognition ideas, goal-setting and ways to make growth fun and inspiring.
Drawing an ACE at the Kiwanis International Convention

The Achieving Club Excellence seminars were a big hit at the recent 2012 Kiwanis International Convention in New Orleans. Over 1,000 members from all over the world attended one of the 11 three-hour sessions and learned how to explore new approaches to increase service and apply new strategies for membership growth.

Each session also included a drawing for FREE REGISTRATION to the 2013 Kiwanis International Convention in Vancouver.

The winners are:

- Don Casperson (Southwest District)
- Kim Champagne (Louisiana-Mississippi-W. Tennessee District)
- Doris Choo (Malaysia District)
- Georgia Eaves (Capitol District)
- Ann Hontz (Ohio District)
- Shirley Hopper (Pacific Northwest District)
- Brenda Leigh Johnson (New York District)
- Apyrl Miller (EC&C District – Bahamas)
- Brenda Owens (California-Nevada-Hawaii District)
- Mary Kay Phelan (Texas-Oklahoma District)
- Glenys Prince (EC&C District – Ontario, Canada)