Take your best shot

Kiwanis International’s various publications rely on quality images to capture readers’ attention. The availability of great images influences selection decisions.

Photos should show faces/emotions and be:

- Focused
- Well lit
- Artistic
- Candid
- Close up (usually)
- Inspiring
- Accompanied by a Photo Permission Form [LINK to sample form]

Photos should not be:

- Posed
- Line-ups
- Check-passings
- Handshaking
- Groups
- Taken from behind the subjects
- Too far away
Learn the art of photography

These Web sites provide tips, classes, and online discussion groups to improve your picture-taking skills and increase your chances for publication:

- [PhotographyTips.com](http://PhotographyTips.com)
- [Flickr](http://Flickr)
- [MacDev Center](http://MacDev Center) (digital photography)
- [PictureCorrect](http://PictureCorrect) (beginner and advanced photography)

Digital photo requirements

- Preferably in jpg format
- At least 4 inches by 5 inches
- A recommended resolution of 300 dpi or equivalent. On most digital cameras, this means the highest resolution setting or at least an 1800 megapixel resolution. If in doubt, it’s best to set your camera to the highest resolution. You will be limited to fewer photos on your memory, but they will be better quality. Read more information on standard digital camera resolutions at [Yahoo!Tech](http://Yahoo!Tech).

Common digital problems (original images always are best):

- Resampling a small photo with a high dpi resolution
- Scanning an image from copy paper or a newspaper
- Taking photos with a cell phone camera
- Setting the resolution below 1024 megapixels (only good for onscreen viewing; not for producing prints or optimal use in publications)