Kiwanis International Update

March 2012

In this issue:

- Kiwanis stories
  - Big plans for March
- The Eliminate Project
  - Honor a mother and save a family this Mother’s Day
  - Witness our progress on the new website
  - Club coordinator recruitment in full swing
- One Day
  - Share your photos
  - Contest deadline extended
- Kiwanis magazine
  - Let your Kiwanis flag fly
  - Next issue
- Convention updates
  - Get cookin’
  - Theme of the day
  - Build your convention schedule
- Member tools
  - Get your club ready
  - Tune in
  - What’s next for your grads
  - Dates to remember

Kiwanis stories

Big plans for March

When filing annual reports this past year, many clubs noted
plans for major service projects in 2012. Here are a few samples:

**Alberta:** More than 5,000 young musicians, vocalists and elocutionists participate in the [Lethbridge](#) and District Kiwanis Music and Speech Arts Festival.

**California:** The Kiwanis Club of [Kern, Bakersfield](#) arranges a "Take a Child Fishing" day for youth who have developmental disabilities. Each child is guaranteed a catch.

**Martinique:** The Kiwanis Club of Cœur de Créole partners with the Office of Water to organize a holiday for children who live with sickle cell anemia.

**New York:** More than 400 celebrants—most of who dress in green—enjoy the [Kiwanis Club of Garden City's](#) annual Saint Patrick's Day luncheon. Some of the proceeds support the New York District's Kamp Kiwanis.

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**The Eliminate Project**

**Honor a mother and save a family this Mother's Day**

Honor your mother by helping to keep a family whole. For a limited time during the season of mothers—from March 1 through June 15—The Eliminate Project is offering a special edition [Mother’s Day Zeller Fellowship](#). You can donate to [The Eliminate Project](#) in honor, celebration or in loving memory of your mother or motherly individuals in your life.

A gift of US$1,250 will go directly to save or protect more than 690 mothers and their future newborns from maternal and neonatal tetanus. Recipients receive a Zeller medallion, a special edition Mother’s Day lapel pin and a certificate. This year, give the only thing a mother really wants: a healthy baby.

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**The Eliminate Project**

**Witness our progress on the new website**

Have you been to The Eliminate Project website lately? Go to [www.TheEliminateProject.org](#) to find inspirational success stories, campaign resources and donor profiles.

Are you in need of materials for your team’s fundraising efforts? Click on the [Resources](#) tab to find everything from printable pledge forms, brochures and even videos that can be used for presentation. Don’t forget to check out the [Club Toolkits](#). The toolkits provide terrific ideas for fundraising, public relations and social media, and many more.

Also, be on the lookout for The Eliminate Project campaign progress page. This new section will feature a global map
with data on fundraising countries and countries in need, as well as locations where the fight to eliminate MNT has been successful.

The Eliminate Project
Club coordinator recruitment in full swing

Calling all clubs! This month, The Eliminate Project team expands to 9,000 Kiwanians, all focused on raising funds to eliminate maternal and neonatal tetanus.

Division coordinators are mobilizing throughout the world to recruit club members to the role of club coordinator. The club coordinator will serve as the club’s main point of contact for The Eliminate Project.

Has anyone in your club answered the call to be a volunteer yet? If not, talk to leaders in your club today or consider taking up the role yourself. For more information, email The Eliminate Project Campaign Office.

One Day
Share your photos

Help Kiwanis International show off the global impact of Kiwanis One Day. Immediately after your event, email photos and a summary of your April 21 service activities to magazine@kiwanis.org.

Photos and stories may appear in future issues of Kiwanis magazine.

Kiwanis magazine
Let your Kiwanis flag fly

Nearly every club has a banner, but does your club have a bannerette? These small flags are one way Kiwanians display their pride for their clubs and communities. In its February 2012 issue (read or download), Kiwanis magazine displays a sampling of these club souvenirs. Here are a few more—old and new.

In addition to the club’s name, the design usually includes an image representative of the community.
Belgium: The Kiwanis Club of Damme Uilenspiegel likely wants the world to know just how fun Kiwanis is; so, it includes the face of its namesake jester on its bannerette. Tilj Uilenspiegel is a popular character in European folklore.

France: The Cathedral of Our Lady of Strasbourg is printed with its famous pink hue on the Kiwanis Club of Strasbourg-Contades' bannerette.

Malaysia: The Kiwanis Club of Metro Kuala Lumpur created a bannerette with a simple design that shows off the club's name.

New Zealand: The Kiwanis Club of Morrinsville shows off three important features of its community: harness racing, sheep ranches and dairy farms.

United Kingdom: Rockingham Castle naturally decorates the bannerette created by the Kiwanis Club of Rockingham Forest.

Post additional details about these bannerettes and see others at http://kwn.is/kbannerettes. Or email a photo of your bannerette to magazine@kiwanis.org.

Convention update
Get cookin'

Take 10 gallons of water, 35 to 40 pounds of crawfish, 3 garlic pods. ...

If you'd really like to learn Cajun-style cooking, the April Kiwanis magazine will have recipes for three traditional Louisiana favorites: Red Beans and Rice, a Boiled Seafood Dinner and Seafood Gumbo.

But that's only a sample of what to expect when you travel to New Orleans for the 2012 Kiwanis International Convention and join the Cajun and Creole Cuisine cooking tour.

Mmmm. Mmm.

Convention update
Theme of the day

Each day of the 2012 convention will be inspired by a theme to focus attendees energy and discussions:

- **Wednesday**: Club and district foundations
- **Thursday**: Children and service to children
- **Friday**: Administrative and governance
- **Saturday**: Women in Kiwanis
Take time before the convention to consider the importance of these themes and develop ideas and questions to share during the event.

Learn more about the convention schedule.

Convention update

Build your convention schedule

We’ve made it easy for you to create your own personal schedule for the 2012 Kiwanis International Convention in New Orleans.

“My Convention Schedule” offers a list of all convention events. You’ll find a list of sessions, ticketed events and workshops, along with descriptions for most events.

If you’ve already registered for convention, log in (using your KiwanisOne username and password) from the schedule dashboard and access additional features to customize your itinerary. First-time users will be given an option to register.

For registered attendees, once logged in, ticketed events you paid for will populate your personal schedule. You can then browse and add the sessions and workshops you plan to attend, note any guests attending with you and create additional events, such as district dinners or New Orleans tours.

Your schedule can be printed or exported to your personal calendar.

The schedule is subject to change at any time, so please check back and update your itinerary close to the convention start date in order to capture any changes in time, presenter and location.

Member tools

Get your club ready

Is your club ready for membership month in May? Or the Kiwanis International convention in June? Are you prepared to help The Eliminate Project succeed in its fight against maternal and neonatal tetanus? Upcoming webinars will prepare you for these and other events, as well as help improve your club. Check the webinar schedule for full details and to register, but here’s a list of March topics:

- Change is good. You go first.
- Easy ways to get your club younger without killing your current membership
- Become the leader you’re born to be
- The Eliminate Project and club growth
- May is membership month (April 10)
Tune in

Do you need a convention video you can play during a club meeting? Want to educate your members about The Eliminate Project? Plan to discuss sponsoring an Aktion Club and would like to learn more? Then look no further: The Kiwanis International YouTube channel offers a variety of videos on many subjects, some in eight languages (subtitles or voice-overs).

Kiwanians can stream Kiwanis-family videos from their respective YouTube channels:

- Kiwanis: [www.youtube.com/kiwanisinternational](http://www.youtube.com/kiwanisinternational)
- CKI: [www.youtube.com/ckity](http://www.youtube.com/ckity)
- Key Club: [www.youtube.com/keyclubtv](http://www.youtube.com/keyclubtv)
- Kiwanis Kids: [www.youtube.com/kiwaniskidstv](http://www.youtube.com/kiwaniskidstv)
- Key Leader: [www.youtube.com/keyleadertv](http://www.youtube.com/keyleadertv)
- Aktion Club: [www.youtube.com/aktionclubtv](http://www.youtube.com/aktionclubtv)
- Builders Club: [www.youtube.com/buildersclubtv](http://www.youtube.com/buildersclubtv)
- The Eliminate Project: [www.youtube.com/theeliminateproject](http://www.youtube.com/theeliminateproject)

Individual videos also may be downloaded from: [www.KiwanisOne.org/getvideos](http://www.KiwanisOne.org/getvideos)

Liven up your next club meeting with a Kiwanis video!

What's next for your grads

A unique benefit of Kiwanis-family membership is the variety of programs for all age groups. Kiwanis service and fellowship can start during childhood and continue through young adulthood. As Kiwanians, we can help continue the Kiwanis legacy. Show younger members “What’s Next” on their continuing Kiwanis path—and how the next program can keep them learning, growing, leading and succeeding.

It takes just a few minutes. At the end of the school year, educate graduating members about their next opportunity to serve and lead. Check out [www.keyclub.org/whatsnext](http://www.keyclub.org/whatsnext) for resources for Key Club graduates and [www.circlek.org/whatsnext](http://www.circlek.org/whatsnext) for Circle K International resources.

March through June: Check the [Key Leader schedule](http://www.keyleader.org) for upcoming events
**March 15:** Deadline for submitting [Kiwanis One Day Contest](http://echo4.bluehornet.com/drui/external/fckeditor/editor/fckeditor.html?InstanceName=html_editor&Toolbar=default) entry

**March 15-17:** Kiwanis Asia-Pacific Convention, Colombo City, Sri Lanka ([Chinese](http) / [English](http))

**March 20:** [Early registration deadline](http) for the 2012 Kiwanis International Convention

**April 21:** [Kiwanis One Day](http)

**June 5-8:** [Kiwanis International-European Federation Convention](http), Bergen, Norway

**June 28–July 1:** [97th Annual Kiwanis International Convention](http), New Orleans, Louisiana, U.S.

**October 1:** A new Kiwanis year begins