Kiwanis International Update

June 2011

See you in Geneva!

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Watch these videos

One Day at Imperial Beach/South Bay, California

President Sylvester Neal's Monthly Message

Georgia: The Saint Marys Kiwanis Club's Independence Day Festival attracts more than 50,000 visitors, who enjoy a parade, the largest fireworks display in South Georgia and a variety of other activities.

British Columbia: The Esquimalt Kiwanis Club sponsors

Festivals bring communities together, and very often Kiwanis clubs are the primary organizers of their communities' annual celebrations. Here's a sample taken from club annual reports. Learn how your club can submit its reports online (English).
a children's story fest involving literacy, storytelling, crafts, book giveaways and a free lunch. "This unique event has become a wonderful family tradition in Esquimalt," the club reports.

**Austria:** Kinderfest is a Christmas tradition organized for children supported by the Kiwanis Club of Attnang-Puchheim.

**Trinidad and Tobago:** The Kiwanis Club of Rio Claro, Port-Of-Spain, lights 100 deyas to celebrate the festival of Divall.

**Texas:** Children have a lot of fun getting creative at the Kiwanis Club of Vernon's chalk festival. Members mark off squares of concrete around a local auditorium and invite children to draw whatever comes to mind. Prizes are awarded in three age groups for "most original," "most colorful" and "best use of space."

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**Convention update**

**Catch convention news**

The July 2011 Kiwanis International Update will carry news from the 96th Annual Kiwanis International Convention, including election results and other House of Delegates decision. Watch for the Update to arrive in your email shortly after July 7.

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**Convention update**

**Meet a new friend**

Kiwanis conventions are famous for bringing people together and building global friendships. Two activities at the 2011 convention in Geneva will help introduce Kiwanians to Kiwanians:

- Autograph contest: A popular activity from past conventions, attendees are challenged to seek signatures of Kiwanians from different nations.
- Pin trading: Bring your collection of Kiwanis lapel pins—or your club/district pin—and come ready to trade with other collectors.

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**Convention update**

**Register in Geneva**

Though online registration has closed, you still can attend the 96th Annual Kiwanis International Convention. Registration will be available on site.

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**The Eliminate Project**

**Individual recognition: Charter Walter Zeller Award**

A very special opportunity is available now for those who give US$1,250 or more in full before the convention in Geneva. Each will receive Charter Zeller status and will receive special recognition for their initial gift at the International Convention in Geneva. If you would like to make a gift, please contact Pam Chambers at the Kiwanis International Foundation to arrange for your payment (telephone: +1 (317) 217-6244).

The award is named in memory of Walter Zeller, a past governor of the Ontario-Quebec-Maritime District and founder of Zellers department stores in Canada. In 1940, during Kiwanis' 25th anniversary celebration, Zeller donated 25 silver dollars (English) to help launch the Kiwanis
The Eliminate Project

Cambodia's MNT story

A team of Kiwanis representatives traveled to Cambodia, where they observed government and UNICEF efforts to end the threat of maternal and neonatal tetanus. Read about what they found in one of the most remote regions of that southeast Asian nation:

- 5 things I learned about MNT elimination
- Ice cream social in Cambodia
- Sometimes we can't help enough

Kiwanis magazine

Service to the extreme

You can't miss Edna Greo’s house on the 5800 block of Seventh Street East in Bradenton, Florida’s Pride Park.

It's a light green three-bedroom, two-bath rancher with a wooden fence, front deck, a hedge and shell driveway. All of it is new, including appliances, furnishings, plumbing and windows.

“I didn’t think it was ever going to happen to me,” says the 42-year-old single mother.

That it did happen is a testament to the can-do spirit of Manatee High School’s Key Club, a 140-member organization sponsored by the Bradenton Kiwanis Club. The story is told in the June 2011 issue of Kiwanis magazine. Read it online or download a pdf version.

Member tools

Pick a topic

Kiwanis webinars will address a variety of topics over the next few months. Review future subjects; then register to attend. Or listen to past webinars.

**June**

- Quick, Easy Service Projects
- Best Practices for Club Websites
- Member Engagement
- Signature Projects

**July**

- Top 10 Reasons to Attend District Conventions
- Quarterly Membership Campaign: Keep It In The Family
- What Did I Miss at the International Convention

**Let's talk membership**

There are several webinars to help clubs grow. You'll find the following and more ready for replay at your convenience:

- 10 Habits of a Successful Club
- Basic PR and Marketing Your Club
- Creating a Quality Member Experience
- High Impact Service—Community Survey
- New Membership Initiatives
August

- Commitment Can Change the World
- Help Wanted
- Developing a Kiwanis Calendar
- Invest in Leadership
- Quarterly Membership Campaign: Walk the Talk

September

- Refresh Your Club
- Rock Your Community with Kiwanis Service Projects and Programs
- Great SLP Clubs Start with Great Kiwanis Sponsors
- ABCs of Growth

Member tools

Dates to remember

June 22-26: Circle K International Convention, Virginia Beach, Virginia

June 29-July 3: Key Club International Convention, Phoenix, Arizona

July 7-10: 96th Annual Kiwanis International Convention, Geneva, Switzerland

October 1: New Kiwanis year begins