Kiwanis International Update

August 2012

Our latest videos
(English)

Kiwanis International Foundation - Extending Your Impact

Key TV programs
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President Alan Penn - Case For Support
Kiwanis stories

Our family of volunteers

The Kiwanis family has nearly 600,000 members, ranging in ages from six to beyond 100. Here are examples of how our Kiwanis family serves communities worldwide:

**Philippines:** The Kiwanis clubs of Kalibo, Kalibo Ati-Atihan and Kalibo Jewels co-sponsored the chartering of the Batan Academy Builders Club this past February. The academy is the largest high school in Batan and has two campuses. One of the students' first projects was to plant trees at the school's Barangay Lalab campus.

**Martinique:** The Châteaubœuf Key Club is raising awareness for various issues affecting their school and community. The club has recently arranged a "Day Against Violence" and a "Day with Disabled Children."

**Malaysia:** When the Kiwanis Club of Teluk Intan organized a jogging/walking/wheelchair marathon, the Circle K Club of Utar Kampar Campus Perak at Jalan Universiti quickly volunteered to help participants who use wheelchairs.

**Wisconsin:** More than fifty Appleton, Wisconsin, businesses placed "Faces of Abilities" posters (English) in their store and office windows. The posters, which featured photos of local persons who have disabilities, were distributed by members of the Fox Valley Aktion Club as part of a weeklong observance to celebrate abilities, not disabilities.

**Saskatchewan:** The St. Patrick School K-Kids Club in Swift Current helped organize a Hunter Brothers (English) concert that raised more than CAD$2,600 to help children in Haiti.

Share your service, fundraising or membership achievement; email a summary to shareyourstory@kiwanis.org.
On the heels of Kiwanis International convention: district conventions

It's time again for district conventions, and these annual events are a great opportunity to learn about updates for The Eliminate Project, especially for those who were unable to attend Kiwanis International convention.

Entire districts come together to celebrate Kiwanis, and this includes the success of the campaign. Find out what is going on with The Eliminate Project in your district by attending any special events during the convention. Past events have included workshops, recognition ceremonies and The Eliminate Project booth.

Club coordinator webinars

Many Kiwanians have signed up to be club coordinators for The Eliminate Project since Worldwide Report Day on May 22 and the Kiwanis International convention in New Orleans. These frontline leaders are crucial to the success of The Eliminate Project and eliminating maternal and neonatal tetanus. Therefore, it's important to provide them with proper training.

The Eliminate Project campaign office is in the process of developing and hosting club coordinator webinars that will teach volunteers more about their role, what resources are at their disposal and how best to use them. If you are interested in getting involved, join the informational webinar.

More information about these webinars will be forthcoming for the club coordinators. If you have any questions, contact the campaign office at campaign@TheEliminateProject.org or 317-217-6213.

Your club can lead the way

More than 170 clubs have stepped up to be leaders in The Eliminate Project campaign by becoming Model Clubs and 21 clubs have committed as 100k Clubs. Has your club considered joining them as leaders?

Your district convention is a great opportunity for clubs to
make a statement to the rest of the district with an amazing impact through a Model Club commitment. You can share your club’s inspirational commitment with other club members around the district.

A club achieves Model Club status by committing US$750 per-member average over a period of up to five years. Multiply the number of members in your club by 416; that’s how many women and their future babies you and your fellow members can save and protect by becoming a Model Club.

Clubs can raise funds through several different methods including events, individual gifts, club gifts, foundations or corporations.

The Eliminate Project
Aktion Club, CKI, Key Club protecting the connection

Circle K, Aktion Club and Key Club members all support The Eliminate Project: Kiwanis eliminating maternal and neonatal tetanus. They know it takes an average of just US$1.80 to save or protect a mother and her future babies from maternal and neonatal tetanus.

The three Service Leadership Programs (SLP) organized Eliminate Project events during their conventions in recent months.

Key Club members conducted a “Dance to Eliminate,” workshops, a dinner for The Eliminate Project and UNICEF, as well as presented the new SLP recognition plan.

Circle K members also enjoyed a "Dance to Eliminate," held workshops and created various craft items to give away to raise funds.

Aktion Club members organized a panel discussion workshop, and also made buttons and bookmarks to give away to Kiwanians.

These amazing efforts are a reflection of how the Kiwanis family is coming together as one to raise funds and support The Eliminate Project.

Kiwanis magazine
When disaster strikes

They arrive with little or no warning. Tornadoes. Earthquakes. Hurricanes. Floods. Wildfires. Even volcanic eruptions. Natural disasters leave a path of destruction in their wake, and countless families left to pick up the pieces. Thankfully, Kiwanis relief—
sometimes from thousands of miles away—isn’t too far behind.)

Your August Kiwanis magazine shows how Kiwanis clubs rush to the rescue whether disasters hit their own community or another Kiwanis city on the other side of the globe. There’s also advice on how to prepare in case tragedy strikes at home. Read or download the August Kiwanis magazine today.

Convention update

Has your club budgeted for convention?

A recent survey shows that 75 percent of North American Kiwanis clubs who sent delegates to conventions in the past five years have a budget to cover some or all of the expenses related to attending convention.

As you prepare your budget for 2012–2013, make sure you set aside some funds for your club to send representatives from your club to the Vancouver convention. Your delegates will vote on important issues shaping the future of Kiwanis and will return to your club better equipped to ensure you are a success in your community.

Consult the convention budgeting page for tips about how to budget for convention.

Member tool

Spread your message

Your Kiwanis club is a vital part of your community. But does your community know? At Kiwanis International, we’re making it easy to get the word out—by providing the tools you need to create public awareness. From advertising to social media. From news releases to public service announcements.

Use the new public awareness toolkit to create awareness in your community. Let people know you’re there. Local people making a local difference.

Register for the September 18 webinar to learn how to create awareness in your community.

Help for the club secretary drowning in to-dos
The secretary doesn't have to be the only club member to handle the monthly reporting, member management, website update and other administrative duties. Each club is allowed to give secretary-level access for its Club Management System (English) to one other person in the club. We call this option "secretary assist," and it can prove to be a valuable addition to your club management by taking some of the pressure off the secretary.

The assistant's role will have an end date for accessing the secretary dashboard—just like any other officer role. Usage runs to the end of the Kiwanis year regardless of start date. Remember that someone designated as a secretary assistant has all the same rights and access as the club secretary (member management, club officer updates, etc.). This is different from other club-assigned roles that are available with the full version of the Club Management System. It's more of an all-access pass.

To request secretary assist for another member, the current club president or secretary must email kiwanisone@kiwanis.org or memberservices@kiwanis.org stating their approval for the request, the person’s name and email address.

Member tools

**Dates to remember**

- **August through September**: Review the webinar schedule (English) and join the discussions on topics that include: membership, club leadership resources, Achieving Club Excellence seminars, leading by example, club liability insurance and public awareness.

- **October 1**: A new Kiwanis year begins