Bike ride  
Kiwanis Club of Picton, Ontario  
31 members  
Net: CAD $1,500  
Wynand Van Soelen, project chairman

We usually get 150 to 160 riders (it’s not a race), but it’s an event that heavily affected by weather. Most riders wait until last minute to watch the weather before they register. This past year, we had threats of storm, but it was beautiful weather. But the forecasts kept some of our riders away.

Organization is very important among the riders, and our club often is complimented for its organization. For example, we serve lunch, and no one else does that. We also rely on friends and family to help, because it requires many volunteers.

Safety is a priority. You should talk with police to coordinate route and an escort for the rider. Your route must be clearly marked.

We play cribbage after the ride with prizes given for cribbage winners.

We suggest getting in touch with bike clubs and bike shops to build your address book of potential riders.