Tom and Rosemary DeJulio blend their Kiwanis and Fordham lives into one close-knit, service-focused, global family.
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Contents | October/November

DEPARTMENTS

02 | VOICES
President’s message, quotes, letters, executive perspective, what they say

06 | NEWS
Public awareness kit, distinguished status, Kiwanis Family Month

52 | PEOPLE
Homes for homeless

54 | SHOWCASE
35,000 books in Antigua, classic films in the Netherlands, home runs for MNT in Arizona

58 | ETC.
Bullet-proof dog, ideas from Service Leader Programs, birthdays

64 | RETROSPECTIVE
We have a good time

FEATURES

12 | WE ARE FAMILY
President Tom DeJulio blends Kiwanis and Fordham into one global family

24 | KEY CLUB CONVENTION
Key Club celebrates its magical 69th convention in Orlando, Florida

28 | SCREEN TIME
So many TVs, smart phones, monitors. It can’t be good, but it’s not all bad, either

34 | GREEN VANCOUVER
Canada’s “green” city offers a stunning backdrop for the 2013 convention

40 | THE ART OF THE SCARE
A farm in rural Ontario scare up a frightening sum of funds for children

46 | NET GAINS
Fundraising ideas for clubs big and small

Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time.

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Funny name; serious vision

The new chapter in our storied history has its preface already written: It will be the year that will CONNECT our global family of clubs so as to INSPIRE more members to join our family and ADVOCATE for the welfare of “Our Children, Their Future.”

Our six permanent Objects were adopted in 1924 and have remained unchanged ever since. They are the enduring principles that unite nearly 600,000 Kiwanis-family members in 80 nations around the world.

One of my favorite funny characters is Willy Clark, the curmudgeon partner of the fictional vaudeville team of Lewis and Clark in Neil Simon’s play “The Sunshine Boys.”

Willy had a surefire list of words that sound funny and can make people laugh. He demonstrated by spitting out words that have “K” sounds, like cake, pickle, or cucumber.

The funny sounding name of “Kiwanis” (not to mention K-Kids, Key Club, and Circle K) has been the subject of both laughs and laments for decades. But words make history, and so does Kiwanis with its incomparable tradition of service for nearly a century.

A new chapter in that history begins the first of October 2012. Nearly 600,000 Kiwanis-family members will take a Marty McFly trip “Back to the Future.” We will relive the six Objects of Kiwanis adopted by the convocation of its members in Denver, Colorado, in 1924. Like that popular movie, Kiwanians will change the future by returning to these indelible organizational values, the six Objects. We will use them as the guiding principles that can inspire and impact more lives and, possibly, the course of human events.

One does not have to look much beyond the Global Campaign for Children—with its centerpiece the prevention of horrific deaths by tetanus—to realize how

Continued on page 62
This October, you and the clubs you support can help save children’s lives around the world by collecting money with Trick-or-Treat for UNICEF.

The money your club raises will go to The Eliminate Project to help save moms and babies. Find out how you can participate by visiting www.TheEliminateProject.org/trickortreat.
Executive Perspective

A NEW YEAR BEGINS

Every October, our organization experiences a renewal from within. Our clubs, our divisions, our districts, and Kiwanis International all pass leadership batons from one Kiwanian to another. The successes become foundations upon which to build. The failures (yes, we Kiwanians have failures too) become important lessons for the future.

This issue of Kiwanis magazine introduces a new leadership team for our international organization. Beginning with President Tom DeJulio [Page 12], you’ll read how his lifelong Kiwanis-family experience has prepared him to lead Kiwanis worldwide. And you’ll see a great team [Page 20] of Kiwanis-family leaders all committed and ready to help our clubs be successful. In all, 2012–13 should be an exciting year to be a Kiwanian.

As we begin 2012–13, we have another exciting success to report. Our new corporate partnership strategy has brought several organizations to support our work as sponsors of the Kiwanis family. The U.S. Army has joined us to support our leadership development of Key Club and Key Leader in the United States. Its financial underwriting of our leadership programs are helping us reach and develop more young leaders. Its support will surely help continue the strong growth track for our Service Leadership Programs.

The Hershey Company is supporting Key Club to help children be active and develop healthy lifestyles through the Hershey Track and Field Games. This company, known for its great chocolates, is helping children become physically fit. These community games offer great service projects for the Kiwanis family.

We are working on other opportunities, but are being very careful to create partnerships only with organizations that align with our Objects and enhance our sterling reputation. In all of these partnerships, other organizations bring financial and other resources to help us grow and achieve our mission.

The start of a new Kiwanis year is a time to celebrate the past and look to the future. As your club inaugurates a new president, please take time to thank his/her predecessor. Think about your personal role in the club’s planned activities for 2012–13. Dedicate your time, talents and treasures to make your community better. Make a commitment to invite one new member into your club.

In July, we began year two of The Eliminate Project’s US$110 million campaign to eliminate maternal and neonatal tetanus. I’m pleased to report we’re on target for this project and excitedly look forward to accelerating our work in the months ahead.

And, in 2012–13, our organization will celebrate its 98th anniversary. Once again, this is a great time to be Kiwanian.

What they say

What makes our six Objects applicable in today’s world?

Tom DeJulio | President
If wisdom is compassion, goodwill, and spiritual growth, then the universal traits expressed in the six Objects form the blueprint for the world’s wisdom. What our troubled world needs more today is wisdom that can be translated into practice. Since 1924, Kiwanians have practiced wisdom by following the six Objects.

Gunter Gasser | President-elect
Our six Objects are the guiding principles because they form a solid core of who we are and what we believe. Their high quality makes them ageless and essential for any society. They are vital in a changing world if we want to maintain our successful work for children.

Peter Mancuso | President, Kiwanis International Foundation
Our timeless Objects continue to inform today’s world. They speak to human nature, which never changes, and offer us guidance as to how to interact in ways that promote self-worth, enhance our sense of community and create a better and more humane society.

John R. Button | Vice president
Our six Objects are as relevant and needed today as they were when adopted in 1924. They promote respect for all, human dignity, ethical behavior, equality, selfless service, fairness and harmony. They remain a foundation upon which to build a successful Kiwanis club as well as a purposeful and fulfilling life.

Stan Soderstrom | Kiwanis Executive Director
The Hershey Company is supporting Key Club to help children be active and develop healthy lifestyles through the Hershey Track and Field Games. This company, known for its great chocolates, is helping children become physically fit. These community games offer great service projects for the Kiwanis family.
Letters | What do you think?

LET’S HEAR IT

Kiwanis is celebrating the 25th anniversary of the decision to open membership to women (see “Power Players,” June 2012). Tell Kiwanis magazine what you think about that decision. Here are a few topics to stoke the conversation:

What impact have women had on your club—before or after the 1987 vote?
How can Kiwanis continue to increase female membership?
Should there be all-female and/or all-male clubs?

Email your letters to the editor to magazine@kiwanis.org.

Overheard | Quotes from around the Web

“I am an official member of Kiwanis. Inducted today. Thanks to everyone for their support.”

Ben Savage | Kiwanis Club of Fort Walton Beach, Florida | Facebook

“Happy to announce our club’s foundation was just awarded US$1 million to address childhood obesity. Time to get to work!”

Kevin Domingue
Kiwanis Club of Lafayette, Louisiana | Facebook

“@Kiwanis Club of Intercity Next Generation donated to the flood victims of Muntinlupa #prayforPhilippines.”

Diana Trixia Ansay | Innercity-Next Generation, the Philippines | Facebook

Join us at www.facebook.com/kiwanis | twitter.com/kiwanis and www.kiwanis.org/blog
Your Kiwanis club is a vital part of your community. But does your community know about you? Kiwanis International makes it easy to get the word out by providing the tools you need to create public awareness. Pick up the toolkit at [www.KiwanisOne.org/awareness](http://www.KiwanisOne.org/awareness).

Public spaces provide opportunities to establish your club’s presence—and the Kiwanis brand—in your community. For instance, contact your local publications or billboard company and arrange to run an advertisement. Approach your city’s television stations and ask them to play the 30-second public service announcement video. And don’t forget the Kiwanis Family Store. Install a Kiwanis sign at your town’s entrance and encourage club members to purchase Kiwanis-branded apparel, window clings and other items to help spread the word about Kiwanis.

With the right resources and knowledge, you can “earn” a place in the local media. From education and training to communication tools, your public awareness toolkit offers what you need to build relationships with local media and get your club noticed. Your toolkit also offers tips for creating awareness through social media sites like Facebook and Twitter. Let people know you’re there. Local people making a local difference.
Several changes have been made to the distinguished member criteria. The 2012–13 Kiwanis International Distinguished Member Award will be granted to a member in good standing who:

- Sponsors two new members.
- Participates in one Kiwanis-branded Service Leadership Program project or activity.
- Participates in one service project involving the health, education or safety of young children in their developing years.

Award recipients will receive a letter and “special gift” from 2012–13 Kiwanis International President Tom DeJulio, along with a Distinguished Member pin and certificate.

Criteria for other distinguished programs also has changed. For instance, to qualify as distinguished, a club must, among other things, satisfy criteria based on the six Objects of Kiwanis. To learn more, visit www.KiwanisOne.org/distinguishedclubs.

Get the latest on convention

October is a busy month for convention announcements. So check the website, www.KiwanisOne.org/convention, regularly for all the latest information about the 2013 convention in Vancouver, British Columbia. It’s going to be an amazing convention, filled with tons to see and do in this stunning Pacific Northwest location.

Here are just a few things you can expect to find online:

- Hotels by district list
- Tours
- Travel insurance
- Flights at preferred rates through Kiwanis’ official travel agent
- Information about candidates running for office
- Ticketed events
- Initial list of workshops

Change is good

How relevant are your club’s bylaws?

Now’s the time to think about that question. Recent amendments to the Kiwanis International Bylaws allow Kiwanis to make adjustments to the Standard Form for Club Bylaws.

Pending changes will bring:

- Simplification
- Fewer restrictions
- Greater flexibility
- Global applicability

The new Standard Form is under final review and modification. In the meantime, go to www.KiwanisOne.org/proposedclubbylaws to review the new proposed bylaws and consider how they can benefit your club. Then watch the same web page for instructions to be posted later this month.

A shift in distinguished status

2013 Kiwanis International convention: Vancouver

2013 Kiwanis International convention: Vancouver

Photo by Kathy Anderson

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On New Year’s Day, millions of people around the world will view the work of thousands of Kiwanis-family members live on television as the 124th Annual Tournament of Roses Parade rolls along the streets of Pasadena, California. An estimated 7,000 Kiwanis-family members of all ages—from K-Kids to Kiwanian—will work in eight- to 16-hour shifts to build 12 flower-covered floats, including Kiwanis International, Honda, Bayer Advanced, Trader Joe’s, Western Asset, Donate Life, Rotary International, City of Alhambra, Bank of America, City of Hope, RFD-TV and US Bank. Kiwanis offers more volunteers for this event than any other organization. Kiwanis clubs also feed the volunteers lunch and dinner.

Kiwanis on parade

The theme for this year’s parade is “Oh, The Places You’ll Go,” based on the final book by Dr. Seuss. The theme for the Kiwanis float will be “A Child’s Magic Carpet Ride.”

Merald Enstad: Take time to care

By Frank J. DiNoto, 1986–87 President, Kiwanis International

“(Life) was meant for something more than accumulation and mere comfortable existence. Life is something that is supposed to be fulfilled.” The man who spoke those words was our 1980–81 Kiwanis International President, Merald T. Enstad, who proposed the Kiwanis experience as an avenue of fulfillment “through which we can compensate for the inadequacies of self-centered lives.” Sadly, Merald, a Fergus Falls, Minnesota, Kiwanian, died this past August 25. His devoted wife, Jeanette, and family survives. Merald was a busy man. He was active in Fergus Falls’ First Lutheran Church, singing in the choir and serving on its council and foundation board.

Family, too, was an important part of his life. The Enstads often retreated to “Tillfukt”—their lakeside “home away from home”—to relax and fish. He and his son, Dick, served together as 1963 governors of the Minnesota-Dakotas District: Merald for Kiwanis and Dick for CKI.

He was involved in several businesses but volunteered on numerous community boards. He was especially proud of his role in building a family YMCA facility.

So it was natural for a man so busy yet so devoted to helping others would choose “Take Time to Care” as the theme during his year as Kiwanis International president. The phrase was an extension of our 1980–81 Major Emphasis Program, “Communication’s Disabilities.” With the goal of eliminating barriers for children who have vision and hearing impairments, this groundbreaking program became a precursor for Aktion Clubs and Young Children: Priority One.

I had the privilege of serving beside Merald and to witness his style of compassionate leadership. Following countless presentations and long debate, the Kiwanis International Board agreed to move our headquarters from Chicago to Indianapolis.

Due to the forced sale of our Chicago office, we had only a short time to move. Merald insisted our staff be treated fairly and everyone have a chance to relocate. Many employees had home loans with much lower than the current mortgage rates. Equitable arrangements were made for new loans and moving costs for all relocating employees. Merald always showed tremendous strengths of leadership, especially in the relocation process. He always truly did Take Time to Care.

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You insure your valuables. Why not ensure your values? After all, you’ve made your commitment to children a part of your life. Now make it a part of your legacy—with a planned gift to the Kiwanis International Foundation.

Your estate doesn’t have to be large to make a difference. We can help you determine a gift that makes sense for your circumstances. We can even help you explore tax benefits.*

Most of all, we’ll help you make a positive impact on children’s lives—in a way that lasts beyond your own.

*We do not provide legal or tax advice. Contact your legal and tax advisors.

That’s the beauty of a planned gift to our foundation: You’ll ensure that your values make a positive impact on children ... forever.

For more information about planned giving options, contact Matt Morris at 1-800-549-2647, ext. 234. Or email mmorris@kiwanis.org. To get information online, you can also go to www.kiwanis.org/foundation/plannedgiving.
It’s family time

November is Kiwanis Family Month. What does your club have planned?

There are so many things you can do in November to celebrate the shared values of the entire Kiwanis family. Plan a joint service project with members of your sponsored Service Leadership Programs. Promote The Eliminate Project. Invite a new member into your club. Get the word out about all the amazing work you do every day for your community and the children of the world.

Let us know how you’ll celebrate. Drop us a line at shareyourstory@kiwanis.org.

ON THE WEB

Click it

Build your online agenda for the Vancouver convention

Kiwanians: Reserve your seats early for convention workshops in Vancouver by using the online schedule tool at www.KiwanisOne.org/myschedule. Then view your pre-paid ticketed events that have been added to your online schedule and create your own custom events too!

Registration for ticketed events opens October 1. Be the first to hear about entertainers, speakers, workshops and tours. Sign up at www.KiwanisOne.org/convention/email.

Toolbox

New looks for online resources

Many of Kiwanis International’s main websites are about to take a giant leap forward. The KiwanisOne Club Management System powered by Portalbuzz is always in a constant state of upgrades and currently is in the midst of a major overhaul to tackle features many Kiwanis members have had on their wish list. The same is true for our organization’s public website, Kiwanis.org and the KiwanisOne.org member resources site.

The biggest news is that the Club Management System will be opened up for CKI and Key Clubs to use, starting with overhaul of the Membership Update Center for faculty advisors. Soon those two programs will have access to the same club-management tools as Kiwanis clubs, including an easy-to-maintain public website.

For a quick summary of changes, go to www.KiwanisOne.org/comingsoon.

New-club building goes digital

New-club builders now have resources available at their fingertips at any time of day via the new online club-building tools. Builders can log and track prospects plus keep tabs on all communications with them. The tools also make tracking conversions of prospect to member easy, including necessary forms.
WORLDWIDE DAY OF PLAY:
JOIN THE MOVEMENT

NICKELODEON’S WORLDWIDE DAY OF PLAY is an entire day dedicated to healthy and active play! To celebrate, Nickelodeon goes off the air to inspire kids to get out and play!

YOU can participate by hosting a local play day event in your community on or around October 6th!

For more information and Worldwide Day of Play registration visit NICK.COM/THEBIGHHELP

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Those words stunned Fordham College Dean Father George McMahon. He had watched the young man over the past three years. He was a hard worker. Charter president of the school’s Circle K club. Full of potential, graduating sixth in his class.

Why drop a class?
“My family needs me.”

The young man’s father just retired and was having serious health issues. Both older brothers were on their own. His sister became ill, leaving his mother to take care of both her daughter and her husband on limited family savings.

“I may have to postpone law school.”

Jesuit Father George McMahon looked up from his desk. “How would you like a job? Starting here at Fordham, accounting for the money used by faculty on their grants?”

The young man gratefully accepted the job offer, which included free tuition in the Fordham law school’s evening division.

That conversation launched the student, Thomas E. “Tom” DeJulio, on a course of life where three key influences merged: family, Fordham and Kiwanis. This October, he steps into the role of Kiwanis International president with a philosophy born of that conversation in 1972.

“In our families, our careers and Kiwanis, we’re transforming lives. That’s what we do here at Fordham, as parents, teachers, aunts and uncles, co-workers and as Kiwanians.”

Story by Jack Brockley; photography by Kathy Anderson and Jack Brockley
ers, aunts and uncles, co-workers and as Kiwanians.”

Kiwanis’ Objects, DeJulio believes, are the foundation of that responsibility, so over the next 12 months, he’ll encourage members to “connect, inspire and advocate” through the daily application of those six enduring precepts.

“So, you now have a job. You’re going to law school. Why don’t you join Kiwanis?”

The invitation stunned Fordham’s newly hired grant accounts officer. Michael Dattero had been DeJulio’s Kiwanis adviser when he was a member of the Mount Vernon High School Key Club and for the newly formed Fordham Circle K. He always listened to “Doc’s” wise advice. But this? At this time, with his commitments to family, job and law school?

“If it’s the club dues you’re worrying about,” says Dattero, “don’t worry. Our club will pay them. We need you to help edit our bulletin.”

At the age of 22, DeJulio accepted Doc’s invitation to become the youngest member of the Mount Vernon Kiwanis Club. His parents would be proud.

Matthew DeJulio and his wife, Anna Malfettone, both second generation Italian-Americans, raised four children on the poorer, south side of the tracks of Mount Vernon. Kiwanis was established there in 1926; Key Club in 1958. Art Carney, Dick Clark, Sidney Poitier and Denzel Washington all resided in this ra-
cially mixed “city of homes.”

Like every parent of that post-World War II generation, the DeJulios wanted better lives for their children, the youngest being “Tommy” who recalls that “education mattered most of all to my parents. They drilled that value into us, along with proper social behavior and respect and kindness to others.”

So when Tommy joined Mount Vernon High School Key Club—a prestigious group of scholarly young men performing community service—they were pleased. And when DeJulio made his first public speech on Memorial Day as a Key Clubber from the Hartley Park bandstand, they were proud. And when he became Key Club president in 1968 and began transporting heat-weary children from the south side of town to the north side’s swanky new swimming pool in the club’s Buddy Program, they were impressed.

In 1969, Tom graduated second in his high school class and moved on to Fordham. A year later, his high school friend George Latimer, also from the south side of Mount Vernon, came to Fordham and the two founded the new Circle K club with Tom as its charter president.

Latimer, who went on to become 1973–74 CKI president, and DeJulio became close friends with a student from Baruch College, Gregory Faulkner. Their influence led to Faulkner’s election as the first African American CKI president in 1975–76. Over the years, Latimer and Faulkner retained their Kiwanis membership and, along with DeJulio, advised and mentored two generations of Circle K members.

“Doc, you have a new employee. She seems very nice.”

Almost weekly for a period of more than six years, Kiwanis Advisor Mike Dattero would find the time to talk to his protégés, DeJulio and Latimer. He regularly would ask them to speak at Mount Vernon Kiwanis meetings about their Circle K projects, how they replicated the
success of the Key Club’s Buddy Program by bringing Bronx kids to Fordham’s gym to learn Tae Kwon Do. Later, the Circle K members instituted an on-campus festival for children with disabilities.

In late 1972, Dattero would talk to Tom about his father, who had died that October. A few weeks later, Doc popped the question. “What are you doing New Year’s Eve?” DeJulio initially thought this was a prelude to an invitation to a Kiwanis party. Respecting his father’s recent passing, he said he’d spend the night at home with his mother and sister.

Then Dattero popped another unexpected question: “If you think my new receptionist is nice, why don’t you take her out?”

In the habit of following Doc’s advice, Tom asked Rosemary Evvino on their first date with dinner and a movie, “Fiddler on the Roof.” Rosemary recalls, “I remember going home that first night and telling my mother, ‘He’s such a nice guy.’” Then a few weeks later, Tom asked Rosemary on a second date, this time to a Kiwanis testimonial dinner honoring the club’s past president.

“It’s now, everyone laughs about that,” Rosemary says, “but that dinner date told me a lot about him, about what he was involved in and that he was a caring and compassionate man.”

In 1975, they married on the first day of summer at a church built in 1841 on Fordham’s Bronx campus.

In 1980, Rosemary would obtain a position at Fordham in the Medieval Studies Department, and her husband would be promoted to assistant executive vice president responsible for managing the university’s budget and all of its legal business. Eight years later, with the emergence of a more litigious society, DeJulio became Fordham’s first in-house counsel. As general counsel, he has handled a wide variety of complex matters involving employment law, construction and business contracts, personal injury lawsuits, collegiate athletics and issues relating to privacy, technology and the Internet.

As DeJulio’s career advanced over his 40 years at Fordham, so did Rosemary’s. From medieval studies, she moved to the Lincoln Center campus where she worked for 17 years as a director and an academic dean for students ranging in age from 18 to 80. She directed Fordham’s “College at Sixty” program, which promoted lifelong learning, as well as shepherded thousands of traditional age students through their rigorous course curriculum. While working...
at Fordham, where Rosemary now serves as assistant to the university president, she attended evening classes to earn a master’s degree in history and a Ph.D. in the Graduate School of Education’s Church Leadership education program.

“Dr. Ro,” as she is affectionately called, often talks about Saint Ignatius, the founder of the Jesuits, and Cura Personalis and pursuit of the Magis, Latin phrases for “caring for the whole person” and “seeking to do more and be more for the sake of others.” Her husband, Tom, also refers to these hallmarks of Fordham in his remarks to Kiwanians.

“Tom and Ro are well-matched,” says the Reverend Joseph M. McShane, president of Fordham University. “The two of them have been completely committed to the mission and identity of this institution as a Catholic, Jesuit institution. It’s altogether natural that, outside their professional lives, they’ve given themselves so fully to Kiwanis. In them, the missions of Kiwanis and this university are continent with one another and reinforce one another.”

Look through Fordham’s mission statement and you’ll find references to preparing students for leadership in a global society, recognizing the dignity of each person, alleviating poverty, promoting justice and protecting human rights. Sounds a lot like Kiwanis.
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During the course of their courtship and careers, the DeJulios learned how much they had in common. They each fulfilled the role of caregivers for aging and ailing parents. And there was one additional family member to care for.

Like Tom, Rosemary had an ailing older sister, Celeste, living at home, bedridden with multiple sclerosis. As a couple, they shared the responsibility to care for Celeste’s 7-year-old daughter, Celeste Marie. Rosemary recalls Tom meet-
ing this precocious child at the door on the night of their first date, hoping he would not run away.

When the young child’s mother died at age 36 in 1978, the responsibilities for caring and schooling became part of their routine. “Celeste Marie was like our own child,” Rosemary says. “We saw her grow up, helped her through her bachelor’s and master’s degrees at Fordham where she also became an active Circle K member.”

Rosemary added, “I was her matron of honor and she and her husband Chris Farrell, also a Fordham alumnus, gave us two beautiful children (Christopher and Isabel), who’re more like grandchildren than grand nephew and grand niece.”

And then, there’s the rest of the family.

“Let’s all have dessert!” That booming voice belongs to Joe Corace, a friend and Kiwanian from Brooklyn who joined the relatives at Pasquale Rigoletto’s restaurant in the Little Italy section of the Bronx. “Isabel, you can’t come to Pasquale’s without trying a cannoli.” That’s the voice of Francoline “Joy” Freeman, a Kiwanian originally from St. Lucia and a past president of Fordham Kiwanis.

“Isabel, it’s a school night, and you need to go home to study!” That’s Celeste speaking, Isabel’s mother.

The conversation continues while plates of pasta and that famous bruschetta-and-cheese are shared around the table. At one end, Sister Anne Marie Kirmse, a Fordham Kiwanian, is trying to engage in a more serious discussion with educator Tim DeJulio and social worker Litsa DeJulio.

This is the DeJulio family. It’s not all of them, but a good sampling of the blood relatives, Fordham co-workers and Kiwanis friends who make up the “family.”

Earlier that same day, Tom and Rosemary DeJulio joined other Fordham, Bronx Kiwanis Club members as they began to prepare a new generation for leadership in a global society, presenting a K-Kids Club charter to an excited group of P.S. 205 Fiorello LaGuardia Elementary School students. The DeJulio’s family keeps growing. KM

Tom DeJulio’s path to the presidency of Kiwanis International began more than 40 years ago, first as a Key Club president and then as charter president of the Fordham University CKI Club (top). As a Kiwanian, he was a club president and lieutenant governor before serving as governor of the New York District in 1996–97 (middle). He joined the Kiwanis International Board in 2005, but remains active in service at the club and district levels (right).
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2012–2013 Kiwanis Leadership | KIWANIS MAGAZINE 21

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Donald E. “Don” Williams, Berea, Ohio, 1985–86

Frank J. DiNoto, Rosemead, California, 1986–87
Gene R. Overholt, Colonial Plymouth, Michigan, 1988–89
Noris A. Lusche, Golden K-Foothills, Lakewood, Colorado, 1989–90

Wil Blechman, North Miami Beach-Sunny Isles, Florida, 1990–91
Ian Perdria, Melbourne, Australia, 1994–95

Eyjólfur “Eddie” Sigurðsson, Reykjavík-Hekla, Iceland, 1995–96
Glen M. Bagnell, Dartmouth, Nova Scotia, 1998–99
Nettles Brown, Natchitoches, Louisiana, 1999–00

Alex A. “Bo” Shafer, Knoxville, Tennessee, 2000–01
Brian G. Cunat, McHenry, Illinois, 2001–02
Juan F. “Ito” Torres Jr., Antipolo, the Philippines, 2002–03

Case Van Kleef, Plover, Wisconsin, 2004–05
Stephen K. “Steve” Siemens, Des Moines, Iowa, 2005–06
Nelson Tucker, Northridge, California, 2006–07
David A. “Dave” Curry, Silver Bow, Butte, Montana, 2007–08

Donald R. “Don” Canaday, Meridian Hills, Indianapolis, Indiana, 2008–09
Paul G. Palazzolo, Springfield-Downtown, Illinois, 2009–10
Sylvester “Syl” Neal, The Valley, Auburn, Washington, 2010–11
In the land of magical Disney adventures—Orlando, Florida—more than 1,600 Key Club members from around the world made some magic of their own for the 69th Annual Key Club International Convention, July 4–8.

In just four days, Key Clubbers did it all: They made tons of new friends, were recognized for their amazing service, learned more about how they can make a difference during workshops and shared their favorite service project ideas at the Service Fair. Members voted for the organization’s new international board, which will be led by 2012–13 Key Club International President Rebecca Riley of the Alabama District. They also danced to raise money for The Eliminate Project. In just a few hours, Key Clubbers raised US$9,670.40 to help the fight against MNT.

Next year, they’ll do it all again when the 2013 Key Club convention heads to Washington, D.C., July 3–7.

This page: Key Club members discuss their views about candidates before voting in the House of Delegates. Opposite page, counterclockwise from top: Key Clubbers show off their school, division and district pride with Key Club gear. 2012–13 Key Club President Annie Lewandowski presents Children’s Miracle Network Hospitals with US$773,852. Key Club members perform during Saturday night’s talent show and danced the night away to ’80s hits during the evening’s neon dance.

Photos by Shawn Spence
Clockwise, from opposite page: Key Clubbers chant their high-energy, high-fun cheers as they wait for a convention session to begin. Entertainer Justin Willman invites members on stage to help him perform his magic tricks. Leaders learn from other leaders as districts and clubs showcase their best service projects and fundraisers during the Service Fair.
Examining the issues
Screen time: Is it all bad?

Research proves too much time on computers, gaming systems or plonked in front of the television isn’t good for a child’s health and social well-being. But there are some silver linings.

Story by Amy Wiser

Siblings Wally, 7, Sam, 6, and Anna, 4, prefer to play with their Legos than with the Wii gaming system they received this past Christmas.

Christian, 6, and his brother Isaac, 4, would watch TV all day—if their parents allowed it.

Lydia, 8, and her sister Elizabeth, 5, love to use the apps on their mother’s iPad to communicate with their grandparents. But when it comes to other apps, Mom, Tina, has set limits. Otherwise, she says, Lydia would “probably play “Cut the Rope” until she passed out.”

Not so long ago televisions, computers and gaming systems were among the only screen glows illuminating children’s cherubic faces and stealing their attention. Today, the digital landscape blooms with an array of shiny, high-def screens: from iPads and other tablet devices, smart phones, gaming systems and portable DVD players. Plus, new sophisticated graphics and cool, clever shows, apps, websites and games make spending time in front of a screen more enticing than ever.

That’s not necessarily a bad thing. Digital screens can link kids to cultures oceans away. Exciting graphics and quirky sounds can make math facts into a fun game on dad’s smart phone. TV shows can help kids understand narrative and storytelling. But as attention spans shorten while behavior problems and childhood obesity grow, the proverbial finger often points to screen time. So, how much is too much—and is any amount of it good for kids?

FIRST, THE BAD NEWS...

The American Academy of Pediatrics recommends limiting kids’ total screen time to no more than one to two hours per day. Further, they recommend zero screen time for toddlers under age two. Zero.
But here’s the startling reality. According to research by the Kaiser Family Foundation: Two-thirds of infants and toddlers watch a screen an average of two hours a day. Kids under age six watch an average of about two hours of screen media a day. For kids and teens ages eight to 18 years old, the average is close to seven and a half hours a day.

But does that extra screen time really hurt kids? It could. According to the Mayo Clinic, too much screen time has been linked to:

- **Obesity:** Children who watch more than two hours of TV a day are more likely to be overweight.
- **Irregular sleep:** The more TV kids watch, the more likely they are to resist going to bed and to have trouble falling asleep.
- **Behavior problems:** Elementary students who spend more than two hours a day watching TV or using a computer are more likely to have emotional, social and attention problems. Exposure to video games also increases the risks of attention problems and bullying in children.
- **Impaired academic performance:** Elementary students who have TVs in their bedrooms tend to perform worse on tests than those who don’t.
- **Violence:** Too much exposure to violence on TV and in movies, music videos and video and computer games can desensitize children to violence. As a result, children may learn to accept violent behavior as a normal part of life and a way to solve problems.
- **Less time for play:** Excessive screen time leaves less time for active, creative play.

In addition, some argue that increased use of smart phones and social media as communication tools can lead to:

- Reduced physical activity: Using screens can take time away from physical activity, such as playing outside or engaging in other physical activities.
- Social isolation: Excessive screen time can lead to social isolation, as individuals may prefer to interact with screens over face-to-face interactions.
- Decreased attention span: Frequent use of screens can lead to a decrease in attention span, making it harder to focus on tasks that require sustained attention.
- Sleep disturbances: Blue light emitted by screens can interfere with the body’s production of melatonin, a hormone that helps regulate sleep.
- Decreased mental health: Excessive screen time can contribute to increased stress, anxiety, and depression.

So, when Fort Payne High School announced its initiative to put an iPad in the hand of each teacher and student, the Kiwanis club was first in line to help. “The Fort Payne Kiwanis Club wanted to be a significant part of the progress of our schools,” Gwarjanski says, “and this was an initiative our school leaders strongly supported. The iPads made sense to us in that it would allow a rural Alabama school system to enable the young people in this area to stay current with technology and better prepare for the future.”
Examining the issues | KIWANIS MAGAZINE

TIPS FOR TAMING SCREEN TIME

"Media devices change, but the strategy for supporting kids isn’t that new or different," says Shelley Plasnik, director of the Center for Children and Technology at the New York City-based Education Development Center.

A few ways to set your children—and yourself—up for success with screen time:

• Set limits and screen-time rules—and set them early in children’s lives.
• Model the behavior you, as a parent, want to see.
• Supervise and engage with your children during screen time. Ask questions and encourage conversation about TV programs.
• Keep screen devices, as much as possible, in common areas of your home.
• Use expert resources to vet apps, websites, programs and videos.
• Ensure other, nonscreen activities are readily available.

Tools can diminish opportunities for kids to learn physical social cues, opening another Pandora’s box of potential detriments.

"The research is pretty clear at this point," says Brian Daly, licensed child psychologist and assistant professor in the department of psychology at Drexel University in Pennsylvania. "The more time you spend in front of a screen—despite the fact that it’s educational—the less time you spend playing outside or doing something of a physical nature and interacting with other individuals—peers, siblings or adults."

To set kids up for successful screen-time habits, Daly recommends starting early.

"Preschool age is where it’s at," he says. "Once you establish the precedent, it’s hard to unravel."

He also recommends practicing what you preach. If kids are expected to limit their screen time, parents need to put their smart phones away and engage as well.

That’s something Christian and Isaac’s parents practice. The family has just one TV, one laptop, one cell phone and no cable.

They do, however, send the boys outside. Often.

“They’re very active, and they need to be outside,” says Mom, Ange, 34, who is a clinical researcher in Indiana. “They need to be doing things with their hands and their legs.”

While the boys love fishing, soccer and “anything outside,” the screens inside the house still beckon.

So Ange and her husband, Andy, don’t ban screen time altogether. In fact, they see value in learning new technology and
some educational games. They even offer complete “down time” in front of the TV occasionally.

“Sometimes they do need to ‘veg out,’ ” Ange notes. “TV time can be a time to relax and unwind. But, when they sit in front of the TV, they just get this blank stare, and they’re not using their minds. They’re not interacting with each other, either. More often, they need to use their minds and be creative.”

...AND THEN SOME GOOD NEWS

Since screens are not only here to stay, but seem to be growing in all shapes, sizes and manner of new, magical technologies, it’s heartening to know screen time can enrich kids’ lives and help them grow—provided it’s in moderation, monitored and is the right stuff.

For tech-savvy tykes, there’s been an explosion of well-designed screen-time games that focus on academic skills, says Shelley Pasnik, director of the Center for Children and Technology at the New York City-based Education Development Center. And, with interactive screen-time, kids can practice rule-following and learn strategies for winning, losing and collaboration.

Plus, she says, playing with a screen device can provide children opportunities to grow in social skills, such as learning to share, taking turns and self-control. And, quality educational TV programming, videos and the like allow kids to learn while absorbing elements of storytelling, such as sequence of events.

“One of the ways young children learn is through repetition,” adds Pasnik, who, through her work at the Center for Children and Technology has collaborated with the US Depart-
ment of Education and the Corporation for Public Broadcasting, among others. “You may have had your fill of a show, but a preschooler is going to watch it for the 27th time. And they’re learning. They’re learning about social relationships, cause and effect, narrative structure, conflict resolution and more.”

The qualifier to the benefits of screen time, she stresses, is the emphasis on true quality educational programs and games.

“The hardest thing for parents is to really determine what fits the bill for being educational,” says Drexel University’s Daly. “Most products will say they have educational benefits, and, in fact, most of them don’t.”

It’s up to parents, he says, to really check things out and to be an active part of their kids’ media consumption and interaction. (To get started, see the sidebar on Page 32).

For Lydia and Elizabeth’s mom, limited TV time means opportunity to engage in conversation and encourage her daughters to question what they’re consuming.

“We ask questions while watching TV,” says Mom, Tina, 41, a vice president of research and marketing in Colorado. Why is everyone dressed this way? Why does everyone look so good? Is this how our family does this? What do you think might happen next?

While Tina strongly favors non-screen, creative play for her girls and sets strict limits on screen time, “I’ll make exceptions if the app or screen time will add value.”

Before a family trip, for example, Tina encourages the girls to search the Internet—under her supervision—for information about the city they’ll be visiting, and she uses Common Sense Media to choose apps that have been vetted for their value and age-appropriateness.

She also points to screen time, via e-mail and certain apps, as a way to keep Lydia and Elizabeth connected with their grandparents. Since both sets of grandparents live far from them, she encourages the girls to e-mail and use face-time apps—including DoubleScoop—as a special way for kids and grandparents to interact.

And when her daughters’ faces light up in the glow of the iPad screen as they share stories, pictures, jokes and smiles with grandma and grandpa, there’s no doubt it’s screen time that will enrich all of their lives. KM

Screen time, by the numbers

According to the Kaiser Family Foundation, children ages eight to 18 spend the following amount of time in front of the screen, daily:

- Approximately 7.5 hours using entertainment media.
- Approximately 4.5 hours watching TV.
- Approximately 1.5 hours on the computer.
- More than an hour playing video games.
- Children spend about 25 minutes per day reading books.

In kids’ bedrooms:

- More than one-third of youths have a computer and Internet access.
- Half have video game players.
- More than two-thirds have TVs.
- Those with bedroom TVs spend an hour more in front of the screen than those without TVs.
On the airplane from Toronto, Ontario, to the city of Vancouver in British Columbia, I passed over some of Canada’s most dramatic landscapes. But nothing could have prepared me for the scenery and surroundings I was about to take in. From the first breath of northwest coast air and the surrounding view of the mountains, I felt like a healthier, more vibrant artist.

I came to Vancouver to start a new life and to shoot a music video for the city with my musical act, Watasun. It was an exiting time to come back to the city I had once visited as a child but never truly left. The trip from the airport into the city took about 15 minutes. As our hybrid bus got closer to my destination on Granville Island—the local marketplace that specializes in fresh seafood and local produce among restaurants, shopping and nightlife—I immediately noticed we were in the middle of a self-sustainable city, connected by bridges with efficient green transportation, bike paths and scenic trails. Intoxicated by the smell of fresh sea life and rich vegetation of the rainforest and Pacific Ocean, I was yet again inspired. I felt healthier. Happier.

Adam Scott Bailie (in white) works on a music video for “It’s You ... Vancouver” with WATASUN musical partner Reid Hendry. Bailie calls his hometown of Vancouver a “scenic wonderland.”
The beauty of Vancouver spans from the highest mountains to sea level. Everywhere you look, you’re surrounded by nature. Test your bravery with a walk across a suspension bridge high above the treetops (above), or brush your fingertips along the water as you kayak through Deep Cove. Need more adventure? You may want to take a drop over the edge of Grouse Mountain in a thrilling gondola ride.
When it came time to shoot the music video for the song “It’s You … Vancouver,” I wanted to share the encounters with the city and the things that have made me passionate and excited about being creative here. And my instinct guided me to the ocean.

There are more than 11 miles (18 kilometers) of beaches, all offering spectacular views and diverse atmospheres. There’s “Wreck Beach,” which has its own free-spirited charm (it’s rumored that clothing is optional here, so be warned). Kits Beach, which is located at the border of downtown, and Kitsilano (my favorite area where I am now a permanent resident) both seem to be among the most popular and active destinations in Canada for young people. Come here and you’ll feel young, no matter what your age. The activities here inspire and promote a healthy lifestyle.

For the “It’s You” video, we decided to film at Jericho Beach, which is best known for its fairgrounds at the Vancouver Folk Festival. The setting looks out into the mountains of West Vancouver. Even at sunset, we saw a number of people running, playing volleyball and doing outdoor yoga. And speaking of yoga, I can only assume Vancouver to be the North American capital of yoga. Everywhere I looked I saw yoga classes and women with mats strapped to their shoulders. This truly is an active city.

The mountain range surrounds the city and the view is indescribable. Even if you don’t partake in winter activities, it’s still worth the trip up one of the mountains.

Another thing that’s hard to miss in Vancouver: massive amounts of coffee and sushi cafes that cater to a more social and affordable way of entertainment. The sushi is by far the best I’ve ever had, thanks to the local salmon, crab and prawn. Organic and local foods are easy to come by, so I would suggest taking the time to source out the right places that cater to your wellbeing, and it isn’t hard to do. The west coast-infused Asian cuisine has been a benchmark for the Vancouver tourist and local culinary connoisseur.

But there’s clearly more to Vancouver than its beaches and food. So we also headed to the Pacific rainforest for our video shoot. The forests in Vancouver are breathtaking. You might have heard Vancouver to be a rainy city, and this is true, but all with good intent and with a remarkable outcome of greenery. Never have I seen so many different hues and textures of green. The rain provides a crisp and clean quality of oxygen that resonates through the plants and trees within these lush forests of cedar, Douglass fir and thousands of other native species that thrive off this mystic ecosystem. Fog rolls throughout the mountains, into the valleys and covers the ocean. Plus, when the sun comes out, it’s even more remarkable to see the beauty, as if it were under a microscope.
We went into Stanley Park to shoot a lot of the forest scenes, but it’s a little too touristy for a guy who likes to get lost in the wilderness. It’s the biggest and most well-maintained park out of the 200-plus parks in Vancouver, but only a small piece of what the city offers in terms of dense forestry. There are rainforests throughout the city, but they’re most prominent on the north shore and in West Vancouver.

There’s so much to see here. It’s common to experience wildlife both near the ocean and in the forest. Bald eagles, black bears and seals are easy to locate with or without a guided tour. The indigenous west coast art—famous for its use of totem poles and animal spirit symbolism—can be found at most gift shops. The Capilano suspension bridge in North Vancouver is worth the trip as you drive over the Lions Gate Bridge that connects one side of the city to the other. With all the photo-worthy attractions, it seems everyone in Vancouver is a professional photographer by the amount of cameras that hang on the necks of visitors and locals.

Our last filming location was atop Grouse Mountain. During the day we were amazed to see there were people on the beach tanning, kayaking and boating while at the same time there were people at the top of the mountain skiing, snowboarding and snowshoeing. The mountain range surrounds the city and the view is indescribable. Even if you don’t partake in winter activities, it’s still worth the trip up one of the mountains. And if you’re feeling energetic and motivated, there’s a world-famous hike called “The Grouse Grind,” which takes about an hour of steady climbing up the side of Grouse Mountain.

If climbing isn’t your thing, don’t worry. We have great transportation in Vancouver, including the sky train, which can take you from the airport to the downtown core in one simple 20-minute ride. There are many options to get around, whether by water or land. Here, owning a car is a privilege and not a necessity.

Vancouver is a scenic wonderland. And we take that very seriously. Our people are inviting and caring—for both humanity and nature. Vancouver has managed to obtain a reputation as a city of activists and hippies, but it’s also one of the most conservative cities in Canada. We’re a green city, and our goal is to become the greenest city in the world.

If you haven’t had the chance to experience this magical place, I urge you to do what you can to get here and make the most out of your trip by exploring not only the advertised attractions, but also by meeting the locals and getting the inside scoop on the secret gems that surround us all who are fortunate enough to live here. **KM**

**Adam Scott Bailie** is a singer/songwriter and producer who lives and performs in Vancouver. His act, Watasun, is the official spokesband for Vancouver Tourism. For more information, go to [www.watasunmusic.com](http://www.watasunmusic.com) or [www.adamscottbailie.com](http://www.adamscottbailie.com).
How many places and things can you check off your to-see list while in Vancouver? You may be surprised. In West Vancouver, you’ll find Point Atkinson Lighthouse (far left). Native art is all around the city and makes for good photos or souvenirs. Make sure to snap a photo of the popular Gastown Steam clock, seen here at nighttime. And the convention center is a stunning piece of art in itself.
Vampires are loose in the barn lot. Blood-red hair frames a bone-white face, which hunts through the crowd for a new victim. Her hungry stare lands on a pack of adults, three women and three men. It’s an unlikely selection. Nearby is a gang of wide-eyed, nervous teenagers. These adults are mature, confident 30-somethings. Yet, the vampire swoops forward. Her ebony cloak flares like bat wings as she strides forward in a mesmerizing stalk.

Her prey greets her braavely, teasing one another, “I think she likes you.” “Watch your neck.” They shuffle closer together. A woman moves to the back. Hiding. Big mistake.

Using her friends as a shield effects only a temporary relief from her growing fear. A sense of dread comes upon her, like a darkening shadow lurking over her shoulder. Or the whisper of a breath in her ear. Is there someone—or something—behind her? Slowly, she turns.

Big, big mistake.

Her eyes stare directly into the deathly dark eyes and glistening white fangs of a tall male vampire. She screams.

A hiss grrs from the depth of the monster’s throat. Her scream rises. Across the barn lot, Harley Bloom hears the cry. It pierces through the moonlit evening air for nearly 10 seconds.

“The art of the scare,” Bloom rejoices. A devious grin lightens his face. No wonder he’s known as “Chief Creep.”

For the past 12 years, the Orléans, Ontario, Kiwanis Club has been staging one of the Ottawa area’s scariest, most popular Halloween haunts. Kiwanis sKreamers is a collection of scary experiences: two haunted barn tours, a corn maze and a terrifying wagon ride through a zombie-infested wooded trail. It’s no kiddie show. It’s an intense, non-stop fright.

And the victims love it. This past October, more than 6,000 customers added more than CAD$30,000 to the...
Area teens have many incentives to volunteer for sKreamers: They fulfill their schools’ service-hour requirements. They earn commission on tickets they sell. And, best of all, they get to take on a new persona: a mindless zombie, a frightening fiend or menacing maniac. To help the students choose their characters and develop truly frightening stories, professional vampires Wayne and Stefanie Mallows (bottom) conduct workshops, which cover topics such as how to choose targets, how to time your scare and how to work in teams.

club’s treasury. That’s big money for a Kiwanis club of just 22 members.

Such success is borne of the club’s commitment to the art and science of the scare. To stay on top of the ghoul-ish game, members attend “haunters” conventions to discover new ideas. They scavenge trash bins for props. Most importantly, they recruit and train some of the most frightening human beings in Ontario: teenagers.

“It’s no secret, the kids make the show,” Bloom says. “In Canada, students are required to perform 40 hours of service before they graduate. We work with several of the schools in this area to recruit students as volunteers. Initially, most of them sign up just to get their service hours. But by the end of the month, you can see them transform. They really get into it.”

Most newcomers are assigned to the wagon trail, where they may be zombies clawing to escape their graves or headless guillotine victims. Their dedication to their dark art may earn a place inside the barn as a demented dentist or cleaver-wielding butcher.

It’s not enough, however, for sKreamers’ young volunteers to don costumes, dab on makeup and say boo. Ottawa has a lot of competition for haunted house customers, so sKreamer ghouls need to be terrifying.

Walking through a competitor’s indoor maze, Bloom assesses each scary scene. “I like what they’ve done here,” he says. “That’s a good idea.” Entering one room, he’s immediately confronted by a chainsaw-waving masked madman who growls, “I’m gonna get you.” Then the brute stands aside, waving his roaring yard tool.

“He rushed it,” Bloom later evaluates. “The anticipation of danger is as important as the scare.”

That’s why the Kiwanians hire “professional” vampires to train their student volunteers to be the scariest fiends in town.

Year-round, Wayne and Stefanie Mallows stalk customers at a Niagara
Falls-area attraction. They drive a 1965 Cadillac hearse and operate a bed and breakfast in a haunted 140-year-old Gothic Revival home. Weeks before sKreamers opens, they visit Orléans to teach the art of the scare to a new mob of monster wannabes.

“The hiss can be a very effective way to scare your victim,” Wayne explains, “but if you’re going to use it, there’s one important thing to remember: breath mints.”

The students also learn how to pick targets, how to use props and how to develop a character with a convincing story.

Pity, for example, the poor victims of “The Doll’s” clinging affection. Dressed in a tattered polka-dot pin-afore, rosy-cheeked Samantha Dupuis skips up to her target, twirls a finger around one of her pigtails and sweetly declares, “I like you. Will you be my friend?” She laughs—a creepy tittering giggle—and subtly maneuvers into a position that isolates her subject from the pack of so-called friends, who quickly and gratefully abandon their pal.

“Much of the year, many of these kids are isolated from their peers,” says Orléans Kiwanian Carrie “The Crypt Keeper” Snider. “Some of them are the nerds or the Goths the other students tend to avoid. This is their time to shine, to mix with other teens and show off their talents.

“A lot of them enjoy it so much, they keep coming back, long after they meet their community-service requirements.”

Rani Naciuk, for example, graduated from high school three years ago and attends St. Lawrence College, where she’s studying to be a paramedic. But every September,
she returns to reprise her role as a lovely but long-dead zombie. Her favorite scare, however, occurred in the barn’s "Autopsy Room."

“A couple years ago, these older guys came through, and they were poking the props, laughing and spitting sarcastic comments in my face,” Naciuk recalls. “I was really annoyed, but I saw that one of them was eyeing the syringe in my hand like it was a snake. I smiled and suddenly leapt at him.

“He screamed like a girl and ran. His buddies called after him, ‘Steeeve!’ Keeping this in mind, I headed toward the exit and waited.

“Soon enough, he and his buddies appeared. ‘Steeeve,’ I whispered. ‘I have your needle.’

“He shrieked and bolted. I chased him all the way to the parking lot. Made my entire night!”

That, Chief Creep Harley Bloom would say, is the art of the scare. KM

On Halloween night, the Kiwanis club treats student volunteers to a barbecue dinner (opposite page, top), presents scholarships and hands out awards in various categories, including Best Startle and Bravest Volunteer. Within days, the busy Kiwanians are helping the Champions for Children Foundation stage another large fundraiser billed as “The World’s Largest Trivia Event.”
Money makes service happen. That's often true. And Kiwanis-family clubs—whether they be small, big, or huge—know how to rake in the dough when they're motivated by an inspiring cause. If your club's looking for a proven project, here's a collection of recent successes that have been shared with Kiwanis magazine.

**Nighttime golf**
Clarksville, Tennessee, Kiwanis Club  
119 members  
Net: US$6,000  
The club had to turn registrants away for this after-hours tournament.  
*Tip: Get sponsors early so you have money prior to the event to cover upfront costs.*

**Comic book sale**
McAllen, Texas, Kiwanis Club  
13 members  
Net: US$1,000  
The McAllen Kiwanis Club worked with a comic book store and timed the sale with the opening of the popular “Avengers” movie.  
*Tip: Invite restaurants to sponsor tables where samples of their food can be tasted.*

**Pizza bake-off**
Lakewood, Ohio, Kiwanis Club  
98 members  
Net: US$3,200  
Fourteen of 16 local pizza restaurants competed for “People’s Choice,” “Best Pepperoni” and “Best Specialty” honors with customers paying to sample slices.  
*Tip: Schedule two weeks before the National Football League Super Bowl, because many people will use your event to shop for pizzas to serve that day.*

**Ski and sport swap**
Sammamish, Washington, Kiwanis Club  
Net: US$5,000  
Skiers and sportsmen brought in old gear, and retail vendors added discounted inventory. Individuals and families took advantage of lower prices to upgrade equipment, and the Kiwanis club kept 20 to 25 percent of sales.  
*Tip: Use knowledgeable and well-stocked vendors who offer good deals and have plenty of children's sizes in ski and snowboard equipment.*

Kiwanians collected dresses from the community and gave them away at a fashion show. The club invited dance-related businesses (jewelers, dry cleaners, tuxedo rentals, etc.) to exhibit for a fee.

When it comes to making money to enhance Kiwanis-family service, these clubs have plenty of ideas.
Hunger walk
Hudson River West Division, New York, Kiwanis family
Net: US$7,200
Kiwanis, Aktion Club, K-Kids, Builders Club and Key Club members walked together to raise money for the Hudson Valley Food Bank.

MNT lecture
Kempten Cambodunum, Oberstdorf, Oberallgäu and Immenstadt, Germany, Kiwanis Clubs
86 total members
Net: euro5,850
Dr. Marita Anwander, who worked for Doctors Without Borders in refugee camps and hospitals in areas affected by maternal and neonatal tetanus, presented a public lecture, sponsored by the four Kiwanis clubs.

Antique sale and appraisals
Sisters, Oregon, Kiwanis Club
68 members
Net: US$4,000
While auctioning donated items, Sisters Kiwanians who are knowledgeable about antiques also assessed the values of visitors’ pieces—for donations of US$1 to $5.

Pre-party
The Colorado River, Bullhead City, Arizona, Kiwanis Club
34 members
Net: US$15,000
Bullhead City's 2012 River Regatta attracted 25,000 people to the community. To get the party started, the Kiwanis club organized a kick-off party with games and live stage music with foam dancing.

Charity ball
Lauderdale Lakes, Florida, Kiwanis Club
65 members
Net: US$45,000
The Kiwanis club booked some of Jamaica’s most popular bands to perform for this formal evening of music, dinner, desserts and prizes.

Tip: Securing sponsors can be hard work, but the Lauderdale Lakes Kiwanians put on a grand show, spending $9,000 just on decorations. “Once (potential sponsors) attend, they’re sold,” says 2011-12 President Michael Rigg. “They appreciate having their names associated with our ball.”

Radiothon
Taylorville, Illinois, Kiwanis Club
59 members
Net: US$1,300
Taylorville Kiwanians secured sponsorships from businesses and then read their ads on-air throughout the day. Revenues were split with the radio station.

Canoe race
Manchester, Michigan, Kiwanis Club
25 members
Net: US$2,500
Whitewater enthusiasts paid a fee to paddle down the Raisin River.
Tip: Establish separate categories for canoes and the faster kayaks.

Motorcycle cruise
Williamsburg, Kentucky, Kiwanis Club
35 members
Net: US$3,000
Motorcyclists traveled a route to The Mill, a historic site near a Civil War battlefield.
Tip: Take precautions, such as providing a safety truck to follow the motorcade and scheduling a pre-ride safety meeting with all riders.

April Fool’s arrests
Lloydminster, Saskatchewan, Kiwanis Club
24 members
Net: CAD$7,000
On or about April 1, residents pay Kiwanians to arrest family members, friends and business associates. The criminal must match their accusers’ donation to make bail.
Tip: Make arrangements with a car dealer to provide vans for transporting prisoners to and from jail.

Blueberry sale
Carlisle, Pennsylvania, Kiwanis Club
86 members
Net: US$22,000
This past year, Carlisle Kiwanians sold more than 29,500 blueberries.
Tip: Keep your customers satisfied by finding the best blueberries.

Radiothon
Taylorville, Illinois, Kiwanis Club
59 members
Net: US$1,300
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Tip: Make arrangements with a car dealer to provide vans for transporting prisoners to and from jail.
Tricycle races
Aiken, South Carolina, Kiwanis Club
28 members
Net: US$4,000 to $7,000
Children, ages 3 to 8, pedaled for prizes.
Tip: Make sure each racer has someone at the finish line to cheer so all kids feel like winners.

Sportsman auction
Prescott, Arizona, Kiwanis Club
77 members
Net: US$153,000
The Kiwanis club reached out to a segment of the community that normally is not included in auction events.
Tip: Hunting bows, taxidermy services and recreational vehicle rentals are popular items.

Night run
Taman Tun Dr Ismail Park, Malaysia, Kiwanis Club
32 members
RM50,000
Runners wear reflective gear and carry lights in a spectacular dash through the city.
Tip: The Kiwanians partnered with Energizer Malaysia, which conducted a running clinic that prepared participants for the race.

Healthy foods
Cloudcroft, New Mexico, Builders and K-Kids Club
Net: US$2,600
Joined by BUG students, the two clubs offered healthy foods in a vending machine at school to raise money for athletic programs.
Tip: Shop at warehouse stores to buy large volumes at reduced prices.

St. Patrick's Day dinner
Wacoka of Cashmere, Washington, Kiwanis Club
17 members
Net: US$1,000
In addition to raising $1,000, the Kiwanis club added three members.
Comedy night  
Garden City, Michigan, Kiwanis Club  
40 members  
The club booked Chili Challis, a popular comedian who has written for late-night TV host Jay Leno.

Table tennis tourney  
Bradenton Christian High School Key Club, Florida  
41 members  
Net: US$375  
Six tables and a gymnasium were needed for this contest, which benefited The Eliminate Project.

Haunted house and food drive  
San Carlos Park-Estero, Florida, Kiwanis Club  
14 members  
Net: US$70,000 and 4 tons of food  
Visitors had two frightening options: a techno-terrorizing 3D Fear Zone or the traditional House of Horrors.  
Tip: Don't spend a lot on props; that's not what's scary.

Kiwanis Follies  
Jackson Hole, Wyoming, Kiwanis Club  
16 members  
Net: US$13,000  
No one was safe from these Kiwanians, whose satirical skits, parodies and roasts lampooned the "famous and infamous among us."  
Tip: Save the cost of serving food by encouraging attendees to bring their own food and drink.

Murder mystery  
Long Island Division, New York District Kiwanis family  
209 Kiwanians, CKI, Key Club, Builders and K-Kids members  
Net: US$3,000  
Kiwanians and Circle K members solved the case of the homecoming queen homicide.  
Tip: Make sure there are exciting ways for the audience to get involved, such as setting up the crime scene so they can investigate.

Prom dress sale  
Maquoketa, Iowa, Kiwanis Club  
35 members  
Net: US$1,500  
The Kiwanis club spreads the word among teens to bring in last year’s prom dresses. The gowns are sold on consignment, with the teen getting half the price and the Kiwanis club getting half.

Bike ride  
Picton, Ontario, Kiwanis Club  
31 members  
Net: CAD$1,500  
Cyclists chose either a 100-kilometer or 50-km ride around Prince Edward Island.  
Tip: After the ride, cyclists stay for cribbage games and prizes.

Kiwanis Peanut Day  
Kankakee, Illinois, Kiwanis Club  
87 members  
Net: US$24,000  
Members sold nuts by the carton to support area charities.  
Tip: Package a two-carton sale: one carton for the buyer and one for troops serving overseas.

Barbecue sale  
Athens, Tennessee, Kiwanis Club  
83 members  
2,000 pounds of BBQ was bagged and sold in four hours.

British car show  
Oyannax-Nantua, France, Kiwanis Club  
21 members  
Bentleys, Jaguars and Vauxhalls were all welcome to the Kiwanis Club’s 15th annual benefit for children who have autism and cystic fibrosis.  
Tip: Each year, feature a different manufacturer’s models.

Men cook  
Wantagh, New York, Kiwanis Club  
34 members  
Male community leaders and residents each prepared a dish for a buffet-style dinner.  
Tip: Add to the revenue by organizing an auction and prize drawings.

Tip: The club broke tradition by adding a shorter, 5-kilometer route.

Mask sales  
Gold Country Grass Valley, California, Kiwanis Club  
45 members  
Net: US$5,000  
Artists and area VIPs decorated masks, which were auctioned at a dinner.

Father-daughter dance  
Spring Hill, Tennessee, Kiwanis Club  
11 members  
Net: US$4,000  
At the annual Butterfly Kisses Father-Daughter Dance, photographers were on hand to preserve this special memory.  
Tip: Open the event to all ages, and make sure the DJ plays those crowd-favorite dance tunes: “Macarena” and “Chicken Dance.”

Silent movie  
Capital City, Boise, Idaho, Kiwanis Club  
101 members  
Net: US$2,000  
The famous chariot scene from the 1925 silent movie “Ben-Hur” raced across the historic Egyptian Theatre’s screen, accompanied by a live organ performance.  
Tip: Choose a movie with broad appeal.

For more about these and other fundraising ideas, visit KiwanisOne.org/fundraising. Or e-mail your own success story to shareyourstory@kiwanis.org.
A place to call ‘home’

LIVING THE GOLDEN RULE, GEORGIA KIWANIAN SEES POTENTIAL AMONG ‘HOPELESS.’

Charles Branson has been helping homeless people since he was in college, when he opened his house to anyone who needed a place to sleep. Now retired, Branson lives in a suburb community west of Atlanta, Georgia, where residents have been hit hard by economic downturn. Branson, a member of the Douglas County Kiwanis Club, is hard at work, helping to bring Atlanta’s “Street to Home” program to the suburbs.

“We have a 75 percent success rate of bringing the homeless to self-sufficiency,” Branson says of the program that connects individuals with a case worker and agencies to help them develop a plan for realizing self-sufficiency. “They never end up homeless again.”

Where some people see hopeless causes, Branson sees the potential of restored lives.

“A lot of people who are homeless have addictions and things,” Branson admits. “But there comes a time that if you tell them there is a door open to help, they’ll want help.” —Tamara Stevens
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The softball team at Arizona State University knows the importance teamwork plays in building a successful program. Kiwanis clubs in the Southwest District got a taste of that success recently, teaming up with the ASU women to stage a fundraiser for The Eliminate Project.

More than 2,000 people attended Kiwanis Night at Farrington Stadium where the Lady Sun Devils took on the Lady Utes from Utah State University. More importantly, more than US$1,100 was raised through ticket sales, a 50-50 raffle and the sale of the Buffalo Warrior Kachina (Hopi doll).

“This event was successful because both parties—ASU and Kiwanis—were determined to make it entertaining and exciting,” says Lon Lawrence, the district’s Division 10 lieutenant governor.

ASU softball Coach Clint Myers proposed the partnership while speaking at a Friendship Village, Tempe Kiwanis Club meeting, where he heard the club discuss The Eliminate Project. He suggested Kiwanis and the Lady Sun Devils team up against maternal and neonatal tetanus.

Club President David Nye successfully pitched the idea at a division council meeting. The ASU marketing department likewise thought the idea was a winner and the project was off and running. —Dick Isenhour
Unbounded enthusiasm

Antigua Kiwanians distribute books by the thousands

The Kiwanis Club of St. John’s Antigua has undertaken a project that speaks volumes about its passion for helping children. Buoyed by a gift of more than 35,000 books from Children’s Chance Inc., the club distributes the books to schools in areas in need throughout the island and the neighboring island of Barbuda.

“We want to fulfill a specific need in Antigua and Barbuda by encouraging reading among children and their communities,” notes Noel Browne, the club’s 2011–12 president. “We’re identifying schools and programs in need and giving them books as part of what we’re calling our Read Around the World Book Distribution Project.”

The roots for the project were planted this past year, Browne explains, when the club was approached by an Antiguan with a connection to Children’s Chance, a volunteer program that provides books and computers to schools in impoverished nations. Working in concert with Children’s Chance, the club’s community services and Young Children: Priority One committees compiled a list of schools in need of book donations.

“We agreed that as many pre-schools as possible should receive books, especially those in the more depressed communities and those operated by the government,” Browne says.

The average donation ranges from 1,000 to 2,500 books per school, depending on enrollment. The club began distributing books this past April and by mid-July had made donations to several primary and secondary schools, as well libraries, children’s wards in hospitals, community centers and the Circle K Club at Antigua College, which stages a distribution project of its own. —Dick Isenhour

Movie, anyone?

Sunday evening cinema is a hit for the Kiwanis Club of Meersen Gloriette, the Netherlands, but service is the real star when the club hosts its Winter Cinema to raise funds for children’s charities.

No blockbuster flicks for these culturally minded Kiwanians, who lean toward lesser-known, award-winning movies from major film festivals. The 2011–12 schedule, for example, features 2004 British Academy Film Awards winner “Il Postino,” 2003 European Film Awards’ Best Film “Good Bye, Lenin!” and 1993 Venice Film Festival Best Film “Trois Couleurs Bleu.”

November through March, audiences gather at an old church for a drink and a film and the opportunity to contribute to causes such as the Down Syndrome Foundation, Amigos do Brasil and Parkschool Sittard. Space is limited to an audience of 150, so movie lovers have learned to buy their Winter Cinema tickets early. —Karen Trent
Satellites increase membership

It’s no secret that recruiting new members can be a challenge. You’ve likely heard your share of excuses as to why people can’t join: Too busy, can’t afford dues, have young children … the list continues.

The Kiwanis Club of Geneseo, Illinois, found that when club membership is packaged in a slightly different way, it can make all the difference when it comes to membership success. The secret? Organize a satellite, which Geneseo Kiwanians call their Young Professional Committee.

(A satellite is comprised of a small group of individuals who join a Kiwanis club but hold separate meetings and service activities.)

You see, satellite clubs meet the needs of today’s young professionals by combating those excuses: 

Too busy? Bob Mays, club president, is ready with a response: “The YPC folks all have busy schedules. As a result we are learning to be flexible with such things as meeting times and attendance requirements.”

Can’t afford dues? “Dues for the YPC are $8 per month,” Mays says. “This covers district and international dues with a little left over for the general fund.” Everyone in the satellite, he adds, is considered an active member with full rights that go with that classification.

As a result of the club’s satellite, the Geneseo club added 15 new members. To help other clubs replicate their success, Mays offers these tips and insight for organizing a satellite of young professionals:

- Satellite members want to avoid bureaucracy.
- Satellite members may prefer to conduct business by e-mail, Facebook and Twitter.
- The social and meeting parts of Kiwanis aren’t as important to them as service, but they are enthusiastic, energetic and fun to have as members.

For a list of frequently asked questions about satellites, visit www.KiwanisOne.org/satellite. —Shanna Mooney

Putting the spotlight on music

It’s a festival with such stature that locals refer to it simply as “the Kiwanis.” A fixture in Halifax for 77 years, the Nova Scotia Kiwanis Music Festival hosts 8,000 musicians over a three-week timeframe. Six-year-olds and 70-year-olds alike benefit from the tutelage of top-notch adjudicators. The event caps off with a gala concert featuring the best of the best, playing everything from classical to jazz to fiddle music.

Though nearly eight decades old, the festival keeps setting participation records. To ensure this continuing success, the 55-member Dartmouth Kiwanis Club takes the lead on the project, with Executive Director Nancy Keating on the job year-round.

Though the festival is a competition, its main goal is to encourage music performance, offering noncompetitive classes for anyone wishing to participate in a more relaxed context.

The result is a phenomenal experience for everyone involved. Festival Board President Art Hood says, “You only have to go to the festival once to see the impact it has on the kids.” —Shawndra Miller
It’s more than a line item.

It’s your club’s voice.

Make sure your club has a voice in Vancouver—by making a place in your club’s budget. Include funds for club representatives to attend the 2013 Kiwanis International convention. The delegates you send will vote on issues shaping the future of Kiwanis. And they’ll return better equipped to help your club serve your community.

For more information, go to www.KiwanisOne.org/convention/budgeting.

www.kiwanis.org
Berko, a Czech-fluent police dog in Los Gatos, California, now patrols the streets safely thanks to the efforts of the Builders Club of R.J. Fisher Middle School. When Officer John Alldrege mentioned Berko’s need of a bullet-proof vest, the students mobilized to raise the money.

“The kids were extremely persistent while raising the funds,” says Advisor Clare Vickers. Collection boxes appeared everywhere, and members brought in money by canvassing organizations and attending events, such as the school’s Animal Adoption Fair and the city’s farmer’s market.

In appreciation, Alldrege demonstrated Berko’s skills for the members—with all commands carried out in Czech, because using another language ensures that the dog will respond only to his police masters.

“We have a close relationship with our police department,” Vickers says. “We feel so lucky to have Berko around, and our Builders Club members are excited to be a part of our very own canine’s safety and well-being.” —Robin Bortner

Wearing his Builders Club-purchased bullet-proof vest, Berko poses with his Los Gatos Police Department partner, John Alldrege.
That’s thinking

Some of the best, most creative project ideas come from Kiwanis’ Service Leadership Program members. Consider:

Candy in the pantry:
Trick-or-treating children reap more candy than they ever could—or should—eat; so, the Key Club of Dulaney Senior High School in Timonium, Maryland, collects excess sweets from the Halloween ghouls and goblins and distributes the goodies among food pantries.

Trick or dog treat:
K-Kids members from the Metter Elementary School in Georgia, spent Halloween going door-to-door collecting pet food, which was donated to an animal haven.

Trains in homes:
Home tours are popular fundraisers, but California’s Kingsburg High School Key Club adds a special attraction, organizing visits of houses that feature model train exhibits.

Good-bye, Ms. Ferrier:
The Christa McAuliffe Intermediate School 187 of Brooklyn, New York, was saying farewell to their beloved drama club producer, Lynne Ferrier. So the Builders Club, which sponsors the school’s annual play, selected the appropriately titled “Bye, Bye Birdie” as tribute.

Box o’ fun:
As part of Nickelodeon’s Worldwide Day of Play, the Bullard, Texas, High School Key Club hosted a fun day at the park with kickball, face-painting and other fun activities. But few things were as popular as the empty cardboard boxes, which kids transformed into secret forts, princess castles and speeding race cars.

Look who’s dancing:
The Key Club of Ravenscroft School in Raleigh, North Carolina, organized a father-daughter/mother-son dance that raised more than US$16,000 for the Make-A-Wish Foundation. The club hired two dance instructors to teach the Carolina shag and swing dancing. And a Key Club member, Angelika Barth, spoke about her fight against Burkitt’s lymphoma and her Make-A-Wish trip to Australia.
Birthdays

These clubs celebrate anniversaries in November and December 2012. For a more complete list, visit www.kiwanis.org/birthdays.

75TH—1937
Fernandina Beach, Florida, November 30
Norwood, New York, November 30
Russell, Kansas, December 7
North Kansas City, Missouri, December 8
Clintwood, Virginia, December 17

50TH—1962
Carroll, Iowa, November 7
Richmond Heights, Ohio, November 8
Mansfield, Pennsylvania, November 8
Woodburn, Oregon, November 16
Granville, Ohio, November 19
Shelby, Ohio, November 20
Sheboygan Falls, Wisconsin, December 3
Cosmopolitan Kingsport, Tennessee, December 3
Ferguson, Missouri, December 6
Louisville, Ohio, December 13
Nassau, Bahamas, December 13
Williamstown, Kentucky, December 31

25TH—1987
Sierra Vista-San Pedro, Arizona, November 3
Gallup Sunrise, New Mexico, November 3
Waiau Pa, Clarks Beach, Pukekohe, Auckland, New Zealand, November 9
Tri-Town Golden K, Meriden, Connecticut, November 11
Helmond “Land Van De Aa,” Netherlands, November 18
Bordeaux-Alienor, France, November 23
Del Sebino, Italy, November 25
Gaiserwald-Tannenberg, Switzerland, November 25
New River, Arizona, December 2
Lu Kang, Changhua Hsien, Taiwan, December 7
Lansing Area Golden K, Michigan, December 8
Kaohsiung Harbour, Taiwan, December 10
Eisleck, Luxembourg, December 17
Taegu, Republic of Korea, December 30

It’s in the bag!

The Kiwanis Family Store offers fun lunch bags for creative kids of all ages. These reusable bags are made with sturdy kraft paper lined with polypropylene. And they come with crayons—so they’re ready to be decorated! Use the bags as prizes, gifts or with an after-school snack program.

Order today at www.kiwanis.org/store.

$2 each*

*US dollars
In the village of Radi, in East Niger, a group of women wait to receive tetanus vaccines. A man mills among them, helping organize the line. “I’m making sure all women get the shot today,” says Falalou Ousmane, the village chief (pictured here, in yellow). He vows to stay until the vaccination team is done. In Niger, local leaders like Ousmane work together with UNICEF health officers to spread the word about MNT and the benefits of the vaccine. But there’s work to be done: The vaccination campaign, now in its second round, is targeting more than 500,000 women in districts identified as high-risk. The Eliminate Project is helping to fund those efforts.

Learn more about the campaign in Niger at [www.TheEliminateProject.org/niger](http://www.TheEliminateProject.org/niger).

“I have all the faith in the world in UNICEF. They know where every vial is, who’s been vaccinated and who hasn’t. By the time The Eliminate Project is completed, Kiwanis clubs will have a sense of ownership in the success. We’re clearly making a difference.”

—Mary Langdon, Lead Gift Donor

Leadership spotlight

“What’s the secret to successful fundraising? It’s finding the right person who’s going to open that door. It’s the approach. It’s the personality. You’ve got to motivate people and ask. Don’t tell them they have to do this or that. Instead say: ’We want you to consider this. We’re looking for your support.’ You’ve got to make them feel like it’s their decision, not yours.”

—Chuck McIlravey, region coordinator, Canada and the Caribbean

Find more tips from Chuck at [www.TheEliminateProject.org/chuckmcilravey](http://www.TheEliminateProject.org/chuckmcilravey)

Train your brain

When you get the right fundraising training, you’ll be amazed at what you can do, says Judy Kramer, club coordinator for the Kiwanis Club of Palo Alto, California, a 200K Club. “I’m not an experienced fundraiser, but people are always happy to give advice if you ask,” says Judy, who’s not shy about recruiting club members who have fundraising experience. Judy also recommends the free webinars at [www.kiwanisone.org/webinars](http://www.kiwanisone.org/webinars). For more of Judy’s tips, go to [www.TheEliminateProject.org/judykramer](http://www.TheEliminateProject.org/judykramer).


Total club coordinators for all districts: 2,600+

2015

3 hot districts

1. Asia/Pacific: Japan and Korea 100%
2. Europe: France-Monaco 68%
3. Americas: Nebraska-Iowa 79%

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Would you like to volunteer?

Contact your district coordinator. You can find a contact list at [www.TheEliminateProject.org/districtcontacts](http://www.TheEliminateProject.org/districtcontacts).
we can rewrite history. In this, the campaign’s “Year of Participation,” more than 12 million lives of newborn infants and their mothers can be protected and saved from unspeakable death in more than 30 nations around the globe.

Our Eliminate Project is the flesh on the words found in Kiwanis’ first Object “to give primacy to the human and spiritual rather than the material values of life.”

Throughout the year, we will perform hundreds of thousands of acts of service that give meaning to all six Objects. We will do this, as we have for generations, to inspire youth and impart to them the value of “character” embodied in the Golden Rule (the standard established in our second Object). We’ll underscore mentorship projects and our obligations to all our Sponsored Leadership Programs.

We will advance higher social and business standards (our third Object) by involving youth groups in projects to protect the environment. Engaging the business community will enable Kiwanis to become more widely known as a principal catalyst for responsible community citizenship.

This year, we’ll reboot and revitalize our Young Children: Priority One program. Kiwanis will work with organizations and vision partners to address the source of most future societal problems: a harmful lack of attention to early childhood development that can impair a young child’s health, education and safety for the rest of his or her life.

When talking about changing the future by revisiting the past, Kiwanis will not miss the opportunity we had more than 20 years ago to become one of the world’s strongest “advocates” for children (our fourth Object). It has often been said that fun and friendship is the fuel that fires up our members to do more service. We will keep those fires fueled by connecting our clubs and our members to other clubs in other parts of the world. When a new member joins, the new Kiwanian will not only be a member of a local club rendering altruistic service, but also a member of a world community of enduring friendships (our fifth Object).

A passage of Scripture says, “Do not be overcome by evil, but overcome evil with good.” This is the true meaning of the sixth Object of Kiwanis. We seek justice for neglected children in our communities and for mothers who want their babies to live beyond a week.

It is time to honor all the heroes among us so their acts of self-sacrifice can inspire more goodwill to overcome the troubles our world faces.

The new chapter in our storied history has its preface already written: It will be the year that will connect our global family of clubs so as to inspire more members to join our family and advocate for the welfare of “Our Children, Their Future.”

Quite a powerful vision for an organization with a funny name.
Follow the leader
and build a better website

- Borrow content and layout ideas
- Learn how to create an ideal home page
- Browse examples of ready-to-run news, events calendar, club meeting formats and more

Your blueprint for a great club website is a model site built using the Club Management System templates. It’s always available and ready when you are. Browse, copy and customize the up-to-date content and lead by example.

Follow the leader at www.KiwanisOne.org/idealsite

Need ready-to-run Web content, news, ads or images? Go to www.KiwanisOne.org/readytorun.
They may be wearing suits and ties, but don’t let these buttoned-up founding fathers of Kiwanis fool you. There were plenty of tricks up their cuff-linked sleeves.

Detroit, Michigan, hosted the second Kiwanis convention in 1917 in the midst of organizational controversy. There were debates over control of the organization, a dues increase proposal and lingering questions about the status of Kiwanis in Pittsburgh, Pennsylvania.

Founding an international organization is serious business, but it did little to spoil the fun—and shenanigans—of convention attendees.

The delegation from Hamilton, Ontario, started the high jinks by showing up at the first session dressed only in their pajamas. Their spokesman, Homer Hale, explained that their suits had been stolen. Then, when it came time for a group photo, another group of attendees set out to prove themselves worthy of the name Kiwanis, which according to one translation means: “We have a good time.”

When the photographer lined up more than 160 Kiwanians outside Detroit’s Statler Hotel, he explained the process and urged his subjects to stand still while his camera panned across their many faces.

Unable to resist the temptation to have a bit of fun, five men on the end waited until the camera’s lens passed them before they circled behind the photographer and took up positions on the other side of the group. Look closely at the enlargements; do you see them? We’ll give you one free answer: A young Harry A. Young can be seen on the far left and sixth from the right. (When Kiwanis celebrated its 50th anniversary, Young was the last surviving charter member of the Detroit Kiwanis Club No. 1.) Visit www.kiwanismagazine.org/answers to verify your answers.
Celebrate women in Kiwanis

Celebrate 25 years of women in Kiwanis with the Women in Kiwanis collection. Order unique tee shirts, accessories and gear at the Kiwanis store. Quantities are limited! Go to www.Kiwanis.org/store and look for “Women in Kiwanis” on the home page.

www.kiwanis.org/store
WHAT’S YOUR STORY
If your club has a success story, simply email a summary and a few photos to shareyourstory@kiwanis.org to be considered for possible future use in Kiwanis International publications.

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16 oz. Dark Chocolate Almonds

16 oz. Dark Chocolate Cranberries

Or try any of our current products!

English Butter Toffee
16oz. tin or 6oz. box

Peanut Butter Bears
16oz. tin or 6oz. box

Mint Penguins
16oz. tin or 6oz. box

The fall season is the time for family and friends to gather together and give thanks for the blessings received.

Kiwanis Peanut Day will fill your every need, from helping you plan your fundraiser to helping you incorporate our products into your existing primary or secondary fundraisers. To help make your fundraiser hassle-free, payment for our products is due after your fundraiser to help maximise your cashflow.

Why not give Kiwanis Peanut Day a try this fall holiday season?

Call TODAY For Your FREE Fund-raising Kit
1-888-PNUT-FUN (1-888-768-8386)

Be sure to visit our web site at www.kiwanispeanutday.com

* A non-profit, Kiwanis sponsored fundraising program exclusively for Kiwanis Clubs.