FUNDING FELLOWSHIPS

MOTIVATED KIWANIANS BELIEVE FINDING THE CURE TO CANCER LIES IN SUPPORTING EDUCATION

TEE UP TO SERVE | NORTH POLE BOUND | CONVENTION PACKAGE
The bond we all deserve.  
The connection we need to protect.

Every nine minutes, a newborn baby dies from tetanus. And a mother can only watch. The baby’s sensitivity to light, sound and contact prevents even the comfort of her touch. You can help protect that connection. The worldwide Kiwanis family is joining forces with UNICEF for The Eliminate Project: Kiwanis eliminating maternal and neonatal tetanus. It’s time to do your part. Educate others. Make a gift. Plan club projects and activities. Get started at www.TheEliminateProject.org.

Figures are accurate as of August 2011 and are subject to change. 
Photos © U.S. Fund for UNICEF and Kiwanis International
DEFINING STATEMENT: Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time.

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FUTURE INTERNATIONAL CONVENTIONS

Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time. Pacific Northwest Kiwanians are training a new generation of medical crusaders to battle pediatric cancer. Page 14
Everyone enjoys getting gifts. No matter the type, shape, size or cost of the gift, we all like receiving them. It makes us feel good, appreciated, liked.

As Kiwanis members, we’re good at giving gifts. We give books to children, clothes for families and food to the hungry. We give disposable razors to homeless men who need a shave. We give toys to tots. We build playgrounds for our communities. We love to give BUG certificates. And the list goes on and on.

We are a gift-giving group of volunteers. It’s this quality in all of us that helps people in our communities see that Kiwanis is a service organization that cares. As my wife, Jeri, often says to me, “We give to others in return for the many blessings we have received.”

This year in Kiwanis we’ve demonstrated that we have a special gift for mothers and their children in 39 countries. That gift is our support to eliminate maternal and neonatal tetanus. It is one more way we show the world that our Kiwanis gifts are life changing.

But there is one more gift we all can give. It is the gift of membership to community members who can help us expand our sphere of service to others. This in many ways can be our greatest gift. The gift of asking others to join us in serving children and families. The gift of asking others to join us in our fellowship with like-minded volunteers who will make a difference within our communities.

So keep on giving those wonderful gifts to others. But please help us by giving one of the greatest gifts Kiwanis has to offer: the gift of membership in the greatest community-service organization in the world dedicated to improving the lives of children and families.

Join us in giving that special gift of membership today.

Yours in Kiwanis Service,

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Alan and Jeri Penn  
Kiwanis International President and First Lady
We can reconnect alumni. You can help us find them.

Ask Key Club and CKI alumni to raise their hands at your next Kiwanis club meeting. Encourage them to extend their service and fellowship—with Kiwanis International’s alumni associations. Each association helps alumni stay up to date, enrich current youth members’ experience ... and reconnect with other alumni.

Membership is free! Alumni can join today at www.kiwanis.org/reconnect.

KEY CLUB Alumni

CKI Alumni
WHAT THEY SAY  How can Kiwanians spread the word about The Eliminate Project this year?

Alan Penn  President

“Use our resources. Hold a club and community meeting on the need. Exhibit at a health fair. Put notices on your website, on Facebook and Twitter. Blog about how Kiwanis will save lives.”

Tom DeJulio  President-elect

“Ask someone if they could prevent a baby’s painful death, would they? Then pull out some pocket change, and explain how this can save or protect one life and how Kiwanis will protect at least 61 million lives.”

Gunter Gasser  Vice president

“Wear an Eliminate pin, spread our message all the time and find a well-known ambassador who promotes our global project via local media.”

EXECUTIVE PERSPECTIVE

Stan Soderstrom
Kiwanis, Executive Director

MAKING A DIFFERENCE

Sir Winston Churchill said, “We make a living by what we get, we make a life by what we give.” After reading the stories in this magazine issue, one might conclude an addition to that quote might be: “And we make a difference by what we do.”

And that is the recurring theme to these articles—making a difference by what we, as Kiwanians, do.

You will likely be impressed that Kiwanis clubs fund fellowships in pediatric hematology and oncology at the Oregon Health and Science University in Portland (Page 14). Imagine how funding the education and development of physicians will save the lives of untold numbers of children and create a lasting impact in hundreds of families for generations.

Another physician, Dr. François Gasse, has led the charge in the fight against maternal and neonatal tetanus. His personal story (Page 22) explains why he committed his life to this cause. And it will provide a glimpse of why Kiwanis must be successful with our global campaign, The Eliminate Project.

The Kiwanis Club of Rockland, Maine, makes a difference in December as it gives children the opportunity to experience the special magic of the holiday season. The Kiwanis Jingle Bell Express (Page 28) transports children and their parents to the North Pole, giving them wonderful memories that surely will last a lifetime.

Lastly, read about the first gathering of Aktion Club leaders and advisors (Page 48). This exceptional group of Kiwanis-family members came together to learn and share about making a difference in their own unique way. And, by the way, when Aktion club members get serious about helping others, no one in the Kiwanis family does it any better than they do.

I continue to be awed by the good works of our Kiwanis family clubs and members. We really do make a difference in so many ways.

Thank you, fellow Kiwanians, for making a difference.
This summer, my grandparents, Linda and Jerry Christiano, invited me to join them for a once-in-a-lifetime opportunity at the 2011 Kiwanis International Convention in Geneva, Switzerland. Of course, I jumped at the chance to travel overseas for the very first time.

At the opening session, I had the honor to see Jane Goodall. Listening to her experiences and accomplishments was a powerful start to an eye-opening week. I was in awe of the strength and conviction of each and every Kiwanian there that week. I met Kiwanians from Australia, Holland and many who lived in Geneva! I was refueled by their mind-blowing will to succeed in helping those in need.

On Saturday, my trip had come to an end. It was time to say goodbye to the people I’d met. However, I still had one more incredible event to look forward to. Jamie Lee Curtis was speaking at the closing session. Curtis strives, just like all Kiwanians, to see children have better lives worldwide. She told us stories we could relate to, and she was just so real. I expected to have fun in Switzerland. I knew it would be a blast, but I didn’t know I would learn so much. The Kiwanis spirit is truly intoxicating. It takes you over and inspires you to do good in this world to the best of your abilities. We’re the movers and the shakers of the world. By attending the convention, I had a chance to see what my mother has been talking about all my life.

There are thousands of beautiful places out there, amazing cultures and opportunities. It’s a big, big world we live in, and the possibilities are limitless. All we have to do is take the initiative and go!

For me, that’s what Kiwanis is about. Take the initiative, get out there and make a difference. If every person helps everyone they can, we’ll change the world in no time at all. Not only has Kiwanis provided me with the opportunity to see a new country and learn about a new culture, it has equipped me with skills I can take back to my Key Club to help change my hometown for the better. I can’t thank my Kiwanis family enough for teaching me a lesson that I hope every teenager gets to learn. Even I can make a difference.

Two years ago, South Central Indiana Kiwanian Loni Dishong coaxed her daughter, Sophia, into attending the first Jackson Creek Middle School Builders Club meeting of the year, where she was elected president. Sophia’s now president of the Bloomington, Indiana, Key Club.

Here, she writes about attending the 2011 Kiwanis International Convention. Though she reflects on her experiences in Geneva, Switzerland, her remarks speak of the enlightening opportunities that await Kiwanis family members of all ages at the 97th annual Kiwanis International Convention in New Orleans, Louisiana, June 28–July 1, 2012. To read Bird’s full essay, visit http://kwn.is/SophiaBird.
Where the teens are

WHERE CAN YOU FIND A DESERVING YOUNG PERSON TO SEND TO KEY LEADER, KIWANIS’ LIFE-CHANGING EXPERIENTIAL WEEKEND? NO NEED TO SEARCH HIGH AND LOW. HERE ARE 9 IDEAS.

1. Boys & Girls Clubs’ Youth of the Month winners.
2. Community centers and after-school programs.
3. Your place of business. Ask interns or young, summer employees to recommend an emerging leader.
4. Parent-teacher associations and booster clubs.
5. Schools without a Key Club. You may help inspire a leader to start a Key Club in the future.
7. School clubs, student government or sports teams.
8. Religious youth groups.

Visit www.key-leader.org/sponsor for more help.

Kiwanis
Family business

It’ll take the entire Kiwanis family to eliminate maternal and neonatal tetanus. That’s why The Eliminate Project’s fundraising campaign includes a Service Leadership Programs subcommittee to advise on SLP initiatives.

The subcommittee includes one student leader each for Circle K International and Key Club International, a representative for Aktion Club and one adult representative each for Builders Club and Kiwanis Kids.

Who’s first?

As Kiwanis approaches the 25th anniversary of its decision to open membership to women, Kiwanis magazine is inviting members to send in their claims of being the first to break the gender barrier. If you have such a story, email details to magazine@kiwanis.org by January 6, 2012.

Julie Fletcher (left) of Ridgewood, New Jersey, who challenged Kiwanis’ “male-only” membership in the mid-1980s, attended the 1987 convention and witnessed the vote to open Kiwanis rosters to women.

Proposals due in February

All clubs and districts can propose changes to Kiwanis International’s Bylaws or recommend resolutions. The deadline for such proposals is February 15, 2012.

Resolutions relate to service matters and usually call attention to a social concern.

A proposed amendment suggests a change to the bylaws regarding administrative issues affecting Kiwanis International and its clubs.

Learn more, including how to submit proposals, at www.KiwanisOne.org/proposebylaws.

Corrections

From the October 2011 issue of Kiwanis magazine:

- New England District Governor Vesta A. Browne is a member of the Kiwanis Club of New England-Sheffield-Springfield-eKiwanis, Massachusetts, not Maine as listed in the listing of 2011–12 Kiwanis leadership.
- Past International President Anton J. “Tony” Kaiser is a member of the Kiwanis Club of Ewing Township in New Jersey, not New York as listed in the listing of 2011–12 Kiwanis leadership.
CLUB MANAGEMENT

PayPal added

A new PayPal control is the latest addition to the Kiwanis One Club Management System. With this new option for your public website, you instantly have the ability to collect funds for your event tickets, raffle items, member dues, donations or anything else you need. Clubs cannot pay dues to Kiwanis International online yet, but that feature is coming. Clubs can, however, collect dues from members using this tool.

To install the PayPal control, you must create a PayPal account or use an existing one. Get step-by-step instructions in the July issue of the Club Management System newsletter at www.KiwanisOne.org/CMSnews. The newsletter also has a tutorial video link for extra help.

Upgrades and improvements, such as this new PayPal control, are automatic (and no additional charge) to subscribers of the Club Management System. Get more details on system benefits at www.KiwanisOne.org/manageyourclub.

Click it

Support six times a year

Users of the KiwanisOne online reporting system and the Club Management System will appreciate the user newsletter to help make the most of your subscription. Published six times a year and delivered to subscribers via email, you get an insider’s look at new features and upcoming tools. You’ll also get tips and reminders for your public website, club-administration tools and support options. Sign up at www.KiwanisOne.org/subscribe.

Toolbox

Club Excellence Tool

The Club Excellence Tool engages your own club members in a thorough evaluation of your club’s performance. It’s simple. It’s easy. It’s free. And it will help you keep your club healthy, active and strong.

This 25-question self-evaluation tool allows members to evaluate their club experience in seven different categories—meetings, community service, fellowship, fundraising, leadership, membership growth and retention and strategic planning.

Find out where your club stands and how to improve your club experience. Get started now at www.KiwanisOne.org/assessyourclub.

Kiwanis
A CULTURE so rich
you'll need a SPOON.

In a cup or in a bowl, there's nothing richer than New Orleans culture. And we're so glad you'll be joining us for your 2012 Kiwanis International Convention so you can see, hear and taste for yourself. Dive in and enjoy all we have to offer in The Big Easy! Learn more at www.KiwanisOne.org/convention.
Take a trip around the Kiwanis world. Experience the cultural diversity that distinguishes Kiwanis in our 80 nations, and celebrate the mission that unites more than 600,000 Kiwanis-family members: service.

AUSTRALIA
Sunshine—plus a bit of fresh air and some hard-working, green-thumbed friends to pull it all together—that’s what makes Jack’s garden grow.

The idea to grow a garden for Jack, an Australian child with special needs, and his family was planted by his school principal—a seed that blossomed as it worked its way through the Kiwanis grapevine. It wound its way to the Murray Bridge and Tea Tree Gully clubs, emerging in Jack’s backyard. So far, more than 200 Kiwanis hours have been devoted to the fruit trees, plants, fairy garden, pond and vegetables that help Jack’s home life bloom.

“We talk to both the children and parents about care and growth in the future,” says Tea Tree member Alan Meathrel. “We have also provided advice as they’ve been going along during the summer vegetable-growing season and the early life of the fruit trees, all of which are now showing plenty of growth. — Cathy Usher

Sowing the seeds of joy
Teamwork works

LOUISIANA
When it comes to supporting children, the city of Winnfield relies on four amazing service clubs, including a very active Kiwanis club.

Focused on making playgrounds more accessible for children of all abilities, the clubs formed a coalition called WonderWorks. Guided by two representatives from each club, this group is working wonders for children with disabilities in Winnfield. The coalition has raised enough funds to update playgrounds at two schools.


Kiwanians worked shoulder-to-shoulder with members of the Rotary, Lions and Pilot clubs to cook the brisket overnight. The next day, they served and delivered around 700 meals. The event raised more than US$7,000. — Eileen Dennie

A new day

JAMAICA
“All in a day’s work.” High school students from the Denham Town High School and Trench Town High School Key Clubs in Kingston have a pretty good idea what that adage truly means.

The Kiwanis Club of New Kingston’s “A Day at Work” mentorship program introduced eight students to the day-to-day goings-on in a variety of workplaces, including an office, warehouse and theater.

“The mentees responded very favorably with grateful hearts and with some students making the decision to consider a tertiary-level education at the university level rather than a college-level (secondary) education,” says Andrea Moore, 2010-11 president of the Kiwanis club.

“One of our members talked of how sheltered one of the mentees appeared at the beginning of the work day and watched the transformation by the end of the day.” — Cathy Usher

Healing a habitat

FLORIDA
Creating a sustainable oceanic environment became the focus of the Hypoluxo-Lantana Sunrise Kiwanis Club when members helped Palm Beach County, Florida, to repair its living oyster reef.

Together with the Santaluces Community High School Key Club and community members, the Kiwanians filled 1,400 netted bags with 24 tons of fossilized shell, which are needed to restore the shoreline. The reef consists of about 400 tons of concrete Reef Balls, storm catch basins and light poles, and is a healthy ecosystem home to schools of snook and snappers.

“In this area, the town supports its community, and we support the town and its projects,” says club Secretary Sharon Lee Randolf.” — Robin Bortner

Kiwanis
“We’re here to serve because we’ve been blessed, and we should give back.”
—Reid Allen Jr.

Inspiration’s impact

Reid Allen Jr. doesn’t have to go far to find a reason to serve—or a reason to support the Kiwanis International Foundation. It’s right there at the Rose Float of Pasadena, California, Kiwanis Club.

Allen’s fellow members are a longstanding inspiration. “For example, there’s a guy who has been active in my club for 65 years,” he says. “But he’s never been president or in a leadership role. For him, it’s the service.”

Kiwanians’ enthusiasm motivates Allen, a past governor of the California-Nevada-Hawaii District. His own commitment includes gifts to the Kiwanis International Foundation. In fact, he is a member of the Heritage Society, which honors people who have made a planned gift. At his district’s 2011 convention, he was also recognized as a member of Founders Circle, which honors those whose gifts total US$25,000 or more.

Allen’s support is part of his passion for helping youth. He served as a Key Club advisor for 15 years and now advises the Pasadena City College Circle K Club. His impact is also global, thanks to initiatives such as The Eliminate Project: Kiwanis eliminating maternal and neonatal tetanus.

“Without our support, how are people who serve children going to function financially?” he asks.

“How can they set up a hospital? How can they send supplies? They need the cooperation of every Kiwanis member.”

Growing up during the Great Depression instilled in Allen a sense of gratitude for what he has—and a desire to help.

“I was eight years old when the stock market crashed,” he says. “I remember my dad tying a string around a coffee bean and dipping it into our cups to make coffee. Because of that, I feel we’re here to serve because we’ve been blessed, and we should give back.”

Read more about Reid Allen Jr. and how you can make a difference at www.kiwanis.org/foundation.
Document your gift the “write” way

A donation that supports Kiwanis International’s mission during your lifetime and beyond is a great way to make an impact ... forever.

That’s why it’s so important to document your planned gift. After all, the impact of a planned gift can also include tax advantages and income for you, as well as future benefits for your family.

There are multiple ways to make a planned gift. To ensure your gift will be carried out according to your wishes:

• Work with an attorney or professional advisor to put your intentions in writing.
• Provide the Kiwanis International Foundation with written communication of your specific intentions, so we’ll be able to respect your intentions fully.
• Provide your family with written communication that specifies your intentions.

Documenting your gift may even inspire others to make a similar commitment. (Of course, the Kiwanis International Foundation is also happy to list any gift as anonymous whenever requested.)

For information about making and documenting a gift, call Matt Morris at 1-800-549-2647, ext. 234. Or email him at mmorris@kiwanis.org.

Consider a bequest to the Kiwanis International Foundation.

Your estate doesn’t have to be large to make a difference. Learn more at www.kiwanis.org/foundation/plannedgiving. You can also contact Matt Morris at 1-800-549-2647, ext. 234, or by email at mmorris@kiwanis.org.

Tax advantage tick-tock

The clock is ticking on a key opportunity for supporters of the Kiwanis International Foundation. Through December 31, the IRS allows individual U.S. residents age 70½ and older to make direct transfers of up to US$100,000 without counting the gifts as income for federal taxes. Transfers must go directly to the Kiwanis international Foundation from your IRA account.

Make an impact on children’s lives—and take advantage of a limited-time tax benefit. Complete your rollover gift by December 31.

Find more information at www.kiwanis.org/foundation/rollover. You can also call Matt Morris at 1-800-549-2647, ext. 234. Or you can email him at mmorris@kiwanis.org.

Kiwanis Children’s Fund

Your impact

Thanks to the Kiwanis International Foundation’s worldwide reach, an individual’s gift makes a difference—no matter what its size. Your unrestricted gift goes to the Kiwanis Children’s Fund, so you support:

• Grants for Kiwanis-family service projects that provide food, clothing, medical care and more for children in need throughout the U.S. and around the world.
• Grants and scholarships for Kiwanis youth programs such as Key Club International, Key Leader and Circle K International.
• The Robert P. Connelly Medal of Heroism for individuals who risk their lives for others.

We offer a range of gift options for individuals. You can make a one-time gift, donate as part of your annual giving or even contribute with a planned gift.

And we honor your generosity. For instance, our Sustaining Donor program provides continuing recognition, including a certificate of appreciation and exclusive updates about the children your support has helped.

Learn more about individual giving and recognition at www.kiwanis.org/foundation/individualgiving. You can also contact Connie Berg, annual fund administrator, at 1-800-549-2647, ext. 158, or at cberg@kiwanis.org.

Donate quickly and securely at www.kiwanis.org/foundation. Or you can use our printable giving form at www.kiwanis.org/foundation/givingform.
The toddler boy smiled and laughed as his big brother pushed him up and down the hospital hallways on a small red riding toy. Around and around he went, enjoying each moment to the fullest. The only reason to stop? Chocolate ice cream in the play room.

At OHSU Doernbecher Children’s Hospital, part of Oregon Health & Science University in Portland, where some children receive treatment for life-threatening illnesses and face adult-like situations, staff members do everything they can to make sure the kids feel like kids. Bingo games (where everybody’s a winner), music programs, wagon rides, art opportunities and a classroom right in the hospital give the children a sense of normalcy during what could be the most frightening, tense moments. There, staff members want the children to feel comfortable, at ease. Even the play room is a restricted area: “No white coats allowed.”

But of course this is a hospital, so those “white coats” are everywhere. And some of them wouldn’t be around if it weren’t for Kiwanis.

CHANGING CARE
Kiwanis’ hand in the care of children at Doernbecher began with its support of the hospital as part of the Children’s Miracle Network Hospitals. In the early ’90s, children needing bone marrow transplants in the Portland area were sent to children’s hospitals in Seattle and San Francisco. Kiwanis members recognized a need for a bone marrow transplant program a little closer to home. So they stepped in, raised money and made a change.

Then, in 1999, Kiwanians were called...
upon for a bigger challenge.

“The physician-in-chief at the time was Len Johnson, and he came to us and said that their needs had changed again,” recalls Kiwanian Dave Edwards. “They thought it was more important to fund education.”

So instead of raising funds for machines or supplies or any other host of items, the Kiwanians stepped up to tackle a larger goal. They decided to fund a fellowship program to train doctors—men and women who would use the knowledge gained through the Kiwanis program to save children’s lives. And so the Kiwanis Doernbecher Children’s Cancer Program was born.

“As Kiwanians wanting to help kids with cancer, we could do a whole bunch of stuff,” says Edwards, a KDCCP board member. “We could hire musicians to walk up and down the halls and go into the rooms and play music for the kids, and that would have been good for the kids. We could have hired clowns to entertain the kids. We could have bought some medical equipment and put our name on it. “But in the end, we decided that none of those things by themselves would help cure children of cancer. The only thing that we felt would make a significant impact was to make sure we had highly trained young doctors, men and women who came to the program from a rigorous selection process and then spent three or four years working as fellows at the hospital, becoming the next generation of pediatric oncologists.”

**TRAINING THE KIWANIS FELLOWS**

The mission of the fellowship program is to train physicians in two things: the delivery of family-centered, state-of-the-art care and to become leaders in pediatric hematology/oncology.

Fellows have gone to medical school. When they’re done with medical school, they choose the specialty they want to train in, which is called a residency. In pediatrics, the residency is a three-year commitment. Then there’s an additional three years of training in pediatric hematology/oncology. All totaled after high school, that’s about 14 years of training.

The first year of the fellowship is dedicated to learning the clinical
Kiwanis
care of children with blood disorders. For the next two years, students hit the books. There’s lab research, clinical research, advocacy projects and educational projects. Fellows spend about 80 percent of their time studying and researching and the remaining time working in the clinic.

“Our goal is to produce people who are going to be on the cutting edge—who will produce the knowledge that’s going to help kids with these kinds of disorders in the future,” says Dr. Michael Recht, pediatric hematology/oncology fellowship director.

According to Recht, competition is stiff to get into the Doernbecher fellowship program. Each year, of the 100 to 110 fellowship positions that are open in pediatric hematology/oncology around the United States, the hospital gets about half of that number in applications for their two to three openings. All this competition leads to a reputable program, one that has produced national leaders in different aspects of hematology/oncology.

“The Kiwanians’ support of our cancer program here at Doernbecher really has been transformational,” said Dr. Stacy Nicholson, physician-in-chief. “The fellowship program, in particular, is directly attributable to the support the Kiwanians have given us. It certainly wouldn’t be as good and it may not even exist without that.”

Recht agrees, and points out the advances the Kiwanis fellows at Doernbecher have made.

“Stephen Roberts, who’s at Memorial Sloan Kettering in New York City, is one of the national leaders in clinical neuroblastoma, which is a type of tumor babies get,” he says. “Bill Chang, one of our former fellows and current faculty members, is doing some of the most exciting work on acute lymphoblastic leukemia, which is the most common type of cancer that children get.”

Current KDCCP fellow Dr. Thomas Russell is working many long hours behind a microscope, looking at sample after sample while also meeting with patients. He, too, is making advances that will change the face of medicine. Just recently, he met a 21-month-old patient at Doernbecher who has a very rare disease—one that has only been seen maybe 30 times in North America. Russell has worked on the past two cases involving this disease.

“I have become the western expert...
The program is touching not only patients and doctors in Portland. It’s reaching far beyond.

“Over a very short period of time, the fellows that we’ve sent out there are making a difference nationwide and worldwide,” Recht says.

EXPANDING THE REACH
Since the relationship began 25 years ago, the Kiwanians have raised more than US$3 million to support Doernbecher—including $188,000 each year since 1999 to fund two and a half Kiwanis fellows. The program has been such a success that the hospital has asked Kiwanis to fund an additional position. That means raising an additional $75,000 each year—a significant amount, but not out of reach for this group of passionate Kiwanians.

“When you look at a child and the child looks into your eyes and you see the look on their face and you realize what you’re doing has just made a difference in the life of that child, that’s priceless,” says KDC-CP Board member Bob Munger. “Absolutely priceless.”

Making a difference is exactly what the Kiwanians hope to do through the fellowship program.

Because they’ve already seen so much success, KDCCP board members are working to help create similar programs between other Pacific Northwest District Kiwanis clubs and local children’s hospitals. Children in Seattle, Alaska, British Columbia and the Yukon just might see a doctor in their hometowns very soon who is being trained through a Kiwanis fellowship. And that’s exciting news. KM
Revving up

“MUSTANG BOB” GOES INTO OVERDRIVE | Story by Jo Lynn Garing

Each year, “Mustang” Bob Collison gets revved up to sell nearly 25,000 raffle tickets to hopefuls looking for a chance to win a new Ford Mustang.

As the Kiwanis Doernbecher Children’s Cancer Program’s largest fundraiser, the raffle grossed more than US$105,000 in ticket sales and donations this year. After expenses, which include the cost of the car, taxes, licenses and storage, KDCCP netted around $70,000. Kiwanians from 125 clubs throughout Oregon and southwest Washington help sell the $5 raffle tickets at many events.

“Clubs do county fairs, parades and a number of festivals throughout the state of Oregon, all the way from the seafood festival in Astoria to the pioneer festival in Baker and all the areas in between,” says Collison, KDCCP board member. “It’s all over the state of Oregon and getting an awful lot of attention.”

Collison also organizes the car’s appearance at six major events throughout the state. He said that show promoters often give away full-page ads in their magazines or programs, which drives a lot of traffic to the booth and the car.

“I, often, the winner is someone who bought just one ticket.

“About eight years ago, a young woman working at the fair, with just a few dollars to her name, bought one raffle ticket,” Collison says. “When they drew the winning ticket, they pulled her number.”

Other times, it’s fate.

“A few years ago, a father walked up and said two of his children’s lives were saved by Doernbecher,” Collison says. “He just wanted to make a $200 donation. He was just celebrating their lives.”

But Kiwanians convinced him to put the tickets in his children’s names, and at the drawing, they pulled out his son’s name. His son decided to sell the car, got $25,000 and used it for his college tuition.

“This year’s winner was a young man who was unemployed at the time he bought the ticket,” Collison says. “He bought just one ticket. And he won.”

But the real winners aren’t winning a new Mustang. The real winners are the families touched by OHSU Doernbecher Children’s Hospital and Kiwanis.

KDCCP board member Bob Collison (below left, in red vest) also serves as the Mustang raffle committee chairman. The raffle nets the group about US$70,000, which goes right back into the community and to the children at Doernbecher.
He’s known as Dr. Tetanus. This weathered French doctor with the clear blue eyes has been fighting maternal and neonatal tetanus in the most remote places for more than 20 years. Now retired from the World Health Organization and UNICEF, François Gasse joined Kiwanis International in Geneva as its 2011 convention’s keynote speaker for The Eliminate Project luncheon. Prior to his speech, he sat down with Kiwanis magazine to tell us a little about his life and his fight against the silent killer.

WHAT INSPIRED YOU TO BECOME A DOCTOR?
It was not my first choice. My first choice was to run a big farm in the tropics. To achieve that goal I had to become first an engineer in agriculture. But I failed. I was not good enough in mathematics. I had to decide what to go for next.

I grew up in the Republic of Congo in Brazzaville and the Central African Republic, Bangui, where my father was a colonial judge. World Health Organization experts, friends of my parents, would come to our house on Sundays and tell stories of the exciting work they were doing.

They drove a Land Rover, slept under a tent and cruised the bush, treating African children and adults suffering from sleeping sickness, detecting and treating tuberculosis. I was fascinated by their work and their lifestyle.

So I had the idea to do what I’m doing today. From my first day in medical school, I wanted to work for the WHO and help developing countries address the medical needs that are rampant there.

WHY MNT?
After graduating with my master’s degree in public health, I asked my tutor, “What’s the most exciting and promising public health program in WHO?” And he said, “There are two programs that seem to be taking off very well: immunization and the diarrheal disease control.”

I went directly to Geneva and knocked on the door at the WHO and luckily got offered a job in the Department of Immunization. I spent a year developing training materials for health workers and vaccinators in developing countries. But I didn’t want to stay in Geneva, and I accepted a WHO job offer in Equatorial Guinea, where I helped develop, from scratch, that
country’s immunization program.

The country had come out of a long period of civil stress and had hardly any infrastructure. It was a very challenging environment. Every day, I had to face and overcome challenges to build an immunization system. My experience in Equatorial Guinea gave me a passion for the public health work I had chosen to do.

Three years later, I was looking at what to do next. I was approached by my first boss at WHO, who told me, “You’re welcome to come back to Geneva, but you have to decide what you want to do next to help us.” He gave me two months to make a decision.

While I was studying what to do next, I read a paper written by Anthony Rathford—an Australian professor. The paper was titled, “Neonatal Tetanus: The Neglected Disease of EPI (expanded program on immunization).” It was a compelling paper. One million newborns were dying yearly, though neonatal tetanus had disappeared from the industrialized world. Immunization programs had overlooked that, to protect newborn infants from tetanus, mothers-to-be needed to be immunized.

We were immunizing children at six months of age, but tetanus was still killing babies, because mothers didn’t have the immunity to pass on to their newborns.

In his paper, Rathford called neonatal tetanus a silent killer, because neither the births nor the deaths were reported in most affected countries. And he recommended that the WHO appoint a champion to make progress against this preventable disease.

I decided to become that champion. So I went back to my boss and made my case. This is a disease affecting the poorest communities of the world with hardly any access to health services. It’s an unacceptable marker of the inequities in health care. We have a solution—the vaccine—yet newborn tetanus is occurring in Asia, Africa, Middle East, in so many countries. We just have to immunize all the mothers-to-be.

My boss agreed. I wrote my job description, he signed it and I was on board.

HOW DID YOU GET STARTED?

Arthur Galazka, a Polish professor, became my mentor. I could not dream of a better mentor. He knew everything I needed to know about tetanus and the tetanus vaccine. He was a very spe-
cial person who marked my life. A great and passionate scientist and a very close friend.

**WHEN DID YOU FIRST SEE MNT?**
I did my military service as a civilian servant in Zambia in Ndola at a teaching hospital. I was in the emergency department when I saw a very young child with spasms. My supervisor opened the blanket and said, “This is newborn tetanus.” I had seen an adult patient with tetanus, but I’d never even heard about newborn tetanus. Yet, my supervisor said he saw cases regularly and that unfortunately most of the babies die. That was my first lecture on newborn tetanus. But then I forgot about it, because I was not in the pediatric department. The disease came back to me after I read Rathford’s paper, and I remembered the case I’d seen in the hospital 12 years earlier.

**WHY IS MNT SO COMPELLING?**
I felt it was the easiest vaccine-preventable disease to solve. There’s a solution and a very clear strategy. You just have to reach all women of child-bearing age wherever they live. If you can do that, their babies will be passively protected during the first two months of life.

Malaria deaths, pneumonia deaths, deaths due to dehydration caused by diarrhea, these are such complex issues. But with neonatal tetanus, I could see an end. It had disappeared from the industrialized world. It was only prevalent in poor, developing countries. So it was just a question of bringing the solution to these communities.

**WHEN DID YOU START WORKING ON TETANUS?**
I gave my first speech on newborn tetanus in Niger in 1987. There was a huge vaccination meeting and all the immunization partners and country immunization managers were there.

My speech was titled “Eliminating Newborn Tetanus: A Challenge Africa Has to Take Up.” And Africa took up the challenge in 1988. Then in 1989, the World Health Assembly set and endorsed a global goal to achieve neonatal tetanus elimination, committing all countries by 1995. A lot of progress was made, but now we’re in 2011, and it’s not over. Despite our progress, 38 countries still have not achieved the goal.

**WHAT HELD US BACK?**
First, securing political commitment of countries and agencies has not been easy for a disease no one sees, because cases rarely reach health facilities. There are so many competing priorities in developing countries and so little money to address them. Why should anyone bother about a silent killer that carries no political weight?

In many countries, the WHO had to do a community mortality survey, going door-to-door to find out how many children die from newborn tetanus. That made it easy to demonstrate the size of the problem. When you discover that there are 100,000 infant deaths yearly in Bangladesh due to newborn tetanus, that’s a wake-up call.

And, the slow pace of progress was also due to the lack of resources. Newborn tetanus was a hard sale to donors who had other priorities, given the extraordinary needs of public health. But UNICEF’s commitment in funding MNT elimination made it possible for many countries to achieve the goal. And thanks to the donations of BD and Pampers between 2000 and 2010, additional progress was made.

Of course reaching pregnant women in the most remote communities of the poorest countries of the world is not easy. You face so many challenges. These communities are not accessible by road. Vaccinators need to walk for days, or they have to ride horses. Indonesia has 17,000

Kiwani

Kiwanis
Kiwanis
You know, if you have all those Kiwanians helping, can you imagine the power of all those people committed to one thing? You can’t beat that! A unified front against a disease.”

islands. Imagine that! But we’ve mastered these challenges. We’ve learned what works and what doesn’t work. We know what measures we need to take to protect all women and their children.

WHAT’S YOUR OUTLOOK OVER THE NEXT FIVE YEARS?
The outlook? It’s still challenging, as the program needs to target some of the most difficult places to reach. Some are suffering from civil unrest, like Somalia, Southern Sudan and areas of Pakistan. But the task is doable. Over time, countries learn how to do well even in the most difficult environment.

Some key countries are still giving priority to the eradication of poliomyelitis, and newborn tetanus will only receive political support when polio becomes under control. All affected countries have a commitment translated into a plan of action, and the goals should be achieved by 2015.

However, the pace of progress will be based on the timely availability of funds. The know-how is mastered now. A wealth of experience has been acquired and shared by countries.

I’m known to never give up. People say, “Why do you continue?” And I say no one else wants the job. There have been few fanatics for MNT. Now, there are 600,000 Kiwanis-family fanatics.

Can you imagine the power of all those people committed to one thing? You can’t beat that! A unified front against a disease. I could not dream to have such a group of people doing this. It’s amazing. It’s the beginning of the end for MNT. KM

François Gasse and two boys cross a stream in Papua New Guinea. Countries have learned to deliver vaccines to such hard-to-reach regions. They only need financial assistance to make it happen.

Photo courtesy of François Gasse

Kiwanis
All aboard!

HURRY NOW. THIS KIWANIS TRAIN’S ‘BOUT TO LEAVE THE STATION. DESTINATION: THE NORTH POLE

| Story and photos by Kasey Jackson

Snow is lightly dusting over Rockland, Maine, and the temperature has fallen enough that each exhale creates bright white, fluffy clouds against the backdrop of a darkening sky. But the freezing temperature isn’t enough to keep hundreds of families from braving the zig-zagging lines that have quickly formed.

Little ones in footed PJs stand hand-in-hand with parents, grandparents, siblings and friends, staring up in awe at the larger-than-life vintage green and silver train towering above them. Members of the Kiwanis Club of Rockland scurry about, double- and triple-checking that all is in order.

The Kiwanis Jingle Bell Express doors hiss open, and a conductor calls, “All aboard,” inviting passengers on a fantasy ride to Santa’s magical workshop. As most guests nestle into their seats, some of the youngest already are smashing their faces against the window to look outside. As the train pulls away from the historic Maine Eastern Railroad station in Rockland, it chugs for Thomaston, aka the North Pole, about four miles down the coast and an imagination away from reality. All along the route, volunteers lead families in singing Christmas carols, read “The Polar Express” and end by stirring excitement for the main attraction: the first sighting of jolly red-cheeked elves and … could it be? Did you see him?

Who? Where? Where!
The train stops. The doors open.
Santa boards the train with a hearty Ho! Ho! Ho! Elf volunteers follow close behind, giving each young passenger a keepsake bell to remind them of their journey.

There are giggles and gasps. A few are too shy to even look, burying their heads behind the closest adult. Others just stare,
mouths agape. Parents find themselves believing again.

Once Santa finishes greeting all passengers in each glittery, snowflake decorated train car, he’s off to meet up with the elves and Mrs. Claus, outside on the stoop of the workshop. With a friendly smile, they wave, and the entire scene disappears into the dark of night as the train heads back to the station, passengers chattering excitedly about what they just witnessed.

It all seems like fantasy. Magic. But it’s real.

The holiday train ride is a new project for the Rockland Kiwanis club, but not for the community. For the past five years, the Rockland Toy Library Polar Express was a success, but when that group decided to end the project, the Kiwanians stepped in to take over. The 2011 ride will be the club’s second year running the show. And the transition was made easier because one very active Kiwanian has made a living workin’ on the railroad—and he had some very eager friends.

Gordon Page, vice president and director of passenger operations for the Maine Eastern Railroad, is also a member of the Rockland Kiwanis Club. As a past distinguished president, past lieutenant governor of Division 4 of the New England District and past treasurer of the New England District, Page has seen firsthand what it takes to create a successful Kiwanis service project or fundraiser. He saw potential for the club taking over the holiday train event—and he knew midcoast Mainers would be delighted to hear the train rides would continue.

“Our club was thrilled to be able to step in and make sure this tradition continues for the families who have now been coming here to board the train year after year,” Page says. “And the project created a great deal of enthusiasm among club members.”

Getting volunteers and club members on board for the project wasn’t too difficult, despite a jam-packed winter schedule that also included the club’s annual Christmas tree sale. Page says not only Kiwanis members, but Key Clubs, Aktion Club, Builders Club and K-Kids members also jumped at the chance to help out in any way—baking cookies, wrapping gifts, reading to guests on the train or dressing as North Pole elves.

Kiwanian Marjorie Kinney, aka Mrs. Claus, beams during a quick break between train visits.

“It’s going absolutely great,” she says while sipping hot chocolate. “It’s such a community builder.
PLEASE return this book on your way off the train.
Look at this room. Somebody gave these people a call, and they came down here.”

The room is bustling with action. Volunteers pour hot chocolate and serve cookies to the cold crew from the North Pole, which includes at least 50 young elves who are laughing and enjoying the warmth of the church that doubles as the North Pole rest area. Some are K-Kids. Some are Builders and others are Key Clubbers. A few in the corner are Girl Scouts. One of the readers is a member of the Lions Club.

“It’s magical,” Kinney says. “It’s so nice to get to know new people. It also brings people together we wouldn’t otherwise meet.”

She points out that the children in the room are barely over the age of being believers themselves, and yet here they are to make other children’s dreams come true. The buzz in the room is mostly about how much fun they’re having.

“I think it’s really fun because I like seeing all the little kids’ faces looking out at me from the train,” says Miranda Marsh, member of the K-Kids club at Camden-Rockport Elementary School. “Yesterday when I waved to a kid, he banged his hands up on the windows and smiled at me. He believed I was a real elf.”

The project is a success not only in terms of bringing magic to the holiday season, but it serves a larger purpose: to bring in the funds necessary for the Kiwanis club to continue important service projects throughout the year. After expenses, the club raised US$5,000, which will go toward scholarships and various other projects, including Special Olympics, Reading Is Fundamental, Big Brothers/Big Sisters, Make-a-Wish, Life Flight of Maine, the Kiwanis Pediatric Trauma Institute and support of parks and playgrounds.

The lasting effect on the community is great, but the memories are even more special.

“Kiwanis did a great job,” says Charlene Orne of Camden, Maine, as she exits the train with her husband and son. “It was well marketed, and it was all imagination. It was incredible.”

“I liked getting the bell,” adds her son, Greyson, age 6. “And I liked Santa too.”

Passengers of all ages sing along to holiday songs during the trip to the North Pole, where they find colorful lights and Santa’s toy workshop, complete with happy elves busily wrapping gifts for Christmas Eve.
In New Orleans, jazz fills the streets, mingling with the aroma of hot beignets. Pralines stick in your teeth as you watch the riverboats paddle by. It’s sensory overload in this little corner of the American South that’s big on European flavor. It’s a place like no other. It’s New Orleans. And you’re different here.

So come be a part of the big crowd that’s expected in New Orleans for our 97th annual convention! Experience the workshops, entertainment, business and celebration of 25 years of women in Kiwanis. Together, let’s recognize our successes and make plans for the future.

Stimulate your senses in New Orleans, June 28–July 1!

Consider yourself warned. Now’s not the time to start a diet. New Orleans residents like to claim they live in the culinary capital of the world. Why? Well, there’s no shortage of top chefs here and each creates his or her own unique dishes. Yep. That’s right. There’s more to this city than po-boys, gumbo, muffalettes and jambalaya, though you should try those too. Get out there and sample what New Orleans has to offer. As they say in the Big Easy, “Pass a good time.” (That means live it up, y’all.)
ON TO NEW ORLEANS...

My fellow Kiwanians,

On behalf of the Kiwanis International Board of Trustees, I hope to see you at the 2012 Kiwanis International Convention in New Orleans!

We have a lot of exciting workshops and events planned for you. Don’t miss out on several service project opportunities inside the exhibit hall. And join us for our Legends concert featuring New Orleans natives and Grammy-award winners Branford Marsalis and Aaron Neville. And don’t worry. There will be plenty of time to experience the unique sounds and tastes that make the “Big Easy” a top destination.

But that’s not all!

Circle K International and Aktion Club family members also will be in New Orleans as we celebrate our many Kiwanis-family efforts for children, families and communities around the world.

Lastly, I’d like to encourage you to participate in our workshops for our global campaign for children—The Eliminate Project. We’re on our way to raising the US$110 million needed to protect the connection between mothers and babies around the globe. We are depending on you to share your experience, to cast Kiwanis’ vision, to spread your excitement and put into motion a momentum of contagious enthusiasm that will result in a lasting legacy of service.

See you in New Orleans.

Yours in service,

Alan Penn
Kiwanis International President
WHERE WILL WE BE?

The convention will take place at the New Orleans Ernest N. Morial Convention Center 900 Convention Center Blvd. New Orleans, LA 70130 USA www.mccno.com

WHEN DOES IT HAPPEN?

June 28–July 1

SCHEDULE

All the events listed here are included with your registration to the 2012 Kiwanis International Convention. Special ticketed events are listed separately. (See Page 38.)

Wednesday

• Pre-convention/arrival day
• Welcome Reception in Exhibit Hall

Thursday

• Workshops
• Opening Session

Friday

• Caucuses and workshops
• Business Session

Saturday

• Workshops
• Closing Session
What’s happenin’

MAKE PLANS NOW AND LAISSEZ LES BONS TEMPS ROULER! (LET THE GOOD TIMES ROLL!)

There will be plenty of exciting special events to choose from during the 2012 Kiwanis International Convention. From food to entertainment, we have you covered on fun things to see, do and hear in New Orleans!

Note: All the events listed here are ticketed and not included in registration. Get your tickets for these events when registering for the 2012 convention.

More information can be found at www.KiwanisOne.org/convention

**WEDNESDAY** (Check times on registration form, Page 45, to avoid conflicts.)
- Disney Institute —leadership development
  (seating is limited and a minimum number of participants is needed to hold this event)
- Key Leader for Adults
- Lieutenant Governor Education
- District Growth Team Training
- Kiwanis Foundations Conference
- Club Leadership Education
- Effective Sponsorship: What does sponsoring an SLP really mean?
- Eliminate Project Campaign Team Rally

**THURSDAY**
- Achieving Club Excellence
- The Eliminate Project Walk, minimum donation of $25
- Kiwanis International Foundation Honors Luncheon

**FRIDAY**
- The Eliminate Project Luncheon
- Legends: A concert with Aaron Neville and Branford Marsalis

**SATURDAY**
- Achieving Club Excellence
- Fellowship Breakfast
- Leadership Luncheon
  Hosted by Circle K International
  Sponsor a CKI member for lunch $35

Kiwanis
Legends

A concert with Aaron Neville and Branford Marsalis

New Orleans natives Aaron Neville (left) and Branford Marsalis (opposite) will perform during a special ticketed event for Kiwanis members at the 97th Annual Kiwanis International Convention in New Orleans, Louisiana, USA.

Over the past five decades, the indelible spirit of New Orleans has been synonymous with the musical dynasty known as the Neville Brothers. For Aaron Neville, the solo artist, there is an equally intimate connection between his music and the faith that has sustained him for his entire life. Neville celebrates his 50th year in recorded music with the release of his latest album, “I Know I’ve Been Changed,” a musical masterpiece that showcases his talents in grand New Orleans style.

Marsalis also comes from quite the distinguished musical family, which includes patriarch/pianist/educator Ellis and Branford’s siblings, Wynton, Delfeayo and Jason. Branford gained initial acclaim through his work with Art Blakey’s Jazz Messengers and his brother Wynton’s quintet in the early 1980s before forming his own ensemble. He also has performed and recorded with a who’s-who of jazz giants, including Miles Davis, Dizzy Gillespie, Herbie Hancock and Sonny Rollins.
WORKSHOPS AND FORUMS

Multiple workshops and forums are planned each day during the convention. A thorough list of workshops and forums is available at www.KiwanisOne.org/convention/workshops.

Note: This year, we’re doing things a little differently. To better plan our workshops and forums, we ask each registrant to go online after February 1 to let us know which you plan to attend. This way, we’ll better accommodate for space and interest.

TRACKS:
- Growth
- Leadership and Education
- Web and online member resources
- Service Leadership Programs
- Foundation
- The Eliminate Project
- Communications
- Branded programs and partnerships

DID YOU KNOW?

This year, these themes will set the mood and direction for each day of the convention:
- Wednesday: Club and district foundations
- Thursday: Children and service to children
- Friday: Administrative and governance
- Saturday: Women in Kiwanis

TOURS

Get out and enjoy New Orleans and all it—and Louisiana—have to offer!

Interested in ghost tours? What about a cooking class? Want to visit the mansions of the Garden District?

Kiwanis offers these and many other official tours before, during and after convention, so be sure to plan your trip accordingly. For more information about dates, costs and locations, check the website at www.KiwanisOne.org/convention/tours, and read all about specific tours in the February issue of Kiwanis magazine.

Several official Kiwanis tours begin in the French Quarter, the area where the French first founded New Orleans almost 300 years ago. In “The Quarter,” you’ll see countless historic buildings, art dealers, street musicians and unique shops. While touring this area, you simply can’t miss the city’s most famous landmark, St. Louis Cathedral (left), situated in the heart of Jackson Square. St. Louis Cathedral is the oldest continuously operating cathedral in the United States.
Have a say

Kiwanis clubs in good standing are allowed two representatives in the House of Delegates.

What does this mean?

It means two of your club members are invited to join the delegation that will have a vote in shaping the future of Kiwanis. From candidate selection to votes on amendments and resolutions—delegates have a say and will help set a direction for the organization as it approaches its 100th anniversary.

A delegate-certification form will be included with your mailed receipt packet or linked from your emailed packet. Your club’s secretary MUST sign and submit the form, which must arrive at Kiwanis International by April 30, 2012. Meeting the deadline ensures your delegate certification materials will be included in your registration packet upon your arrival in New Orleans.


Need to know more?

Online: www.KiwanisOne.org/convention (Sign up for email updates!)
Email: memberservices@kiwanis.org
Telephone: 1-800-549-2647, ext. 411 (toll-free in the United States and Canada), or +1-317-875-8755, ext. 411 (worldwide)
Getting there

BY AIR
The Louis Armstrong New Orleans International Airport welcomes millions of travelers to the Crescent City each year. The airport is located about 15 miles from the city’s French Quarter and the Ernest N. Morial Convention Center.


AIRPORT TRANSPORTATION
Shuttle service is available from the airport to hotels in the Central Business District (CBD) for US$20 per person, one way or $38 round trip. Three bags per person.

Taxi rides cost about US$33 for one or two people from the airport to the CBD. Pick-up is on the lower level, outside of the baggage claim area.

More information about transportation options can be found at the airport’s website at www.flymsy.com.

BY RV
Driving in to New Orleans for convention? Park your RV at the University of New Orleans Lakefront Arena.

• More than 100 full-service parking spaces
• Each space has 50 amps, water and a sewage drop
• US$35 per day, including tax
• For directions, use GPS address of 6801 Franklin Avenue, New Orleans, Louisiana, 70122
• Questions? Call Greg Bruce at 504-570-0888

Hopping on a streetcar is just one way to get around this riverfront city, and one that will take you back in time without taking you to the bank. A one-way ride on one of these beauties will cost you only US$1.25. Jump off near the French Quarter to take in some local, live music right on the streets.
Registration instructions

How to register
For fast and easy registration, we suggest you sign up online at www.KiwanisOne.org/convention/registration. But you can remove the registration form here and mail the completed version to us at:

Conventon Registration
Kiwanis International
3636 Woodview Trace
Indianapolis, IN 46268-3196 USA
Or, fax it to +1-317-217-6532

WHAT DO I GET WITH MY REGISTRATION?
• Access to all sessions—Opening, Business and Closing
• Entertainment on stage, including shows and international celebrities, during the Opening and Closing sessions
• Training sessions and workshops
• Access to special ticketed events (at additional cost)
• Access to the convention exhibit hall (including exhibitors, Kiwanis Family Store, various Kiwanis-related booths, family lounge, etc.)

INSTRUCTIONS
• Use one registration form per Kiwanian. Copies are acceptable.
• Full payment is due at time of registration. There is no charge for children under 21.
• Submit this form with a postmark no later than May 14, 2012. After that date, registration can be made on-site in New Orleans.
• Questions? Contact us at memberservices@kiwanis.org. You also may call 1-800-549-2647, ext. 411 (toll-free in the United States and Canada) or +1-317-875-8755, ext. 411 (worldwide).

CANCELLATION AND REFUND POLICIES
• All cancellation requests must be made in writing. (Email is acceptable. Send cancellation notice to registration@kiwanis.org.)
• There is a US$25 per person deduction for cancellations after April 14, 2012.
• No refunds will be given after May 14, 2012.

REMEMBER!
• Register by February 15 and take advantage of the discounted rate! Kiwanians who register early will pay only US$195—that’s $55 less than the standard rate. Kiwanians’ adult guests pay only US$195.
• To register online, go to www.KiwanisOne.org/convention/registration

Notice: By attending the Kiwanis International convention or related activities, registrants agree to be photographed by any means and allow Kiwanis the right to use photos, video or film likeness for any purpose without compensation or notice.
Registration form

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**Fees and events**

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**TICKETED EVENTS**

**WEDNESDAY, JUNE 27**
- Disney Institute 8am-noon: $375
- Key Leader for Adults 9am-4pm: $50
- Lt. Governor Education 9am-4pm: FREE
- District Growth Team Training 9am-4pm: FREE
- Effective Sponsorship: What does sponsoring an SLP really mean? 1-4pm: FREE
- Kiwanis Foundations Conference 1-5pm: FREE
- Club Leadership Education 1-5pm: FREE
- Eliminate Project Campaign Team Rally 3-4pm: FREE

**THURSDAY, JUNE 28**
- The Eliminate Project Walk 6-8am: $25
- Achieving Club Excellence 9-11:30am: FREE
- Kiwanis International Foundation Honors Luncheon 11:45am-1:15pm: $45

**FRIDAY, JUNE 29**
- The Eliminate Project Luncheon 11:45am-1:15pm: $45
- Legends: A concert with Aaron Neville and Branford Marsalis 7pm: $35

**SATURDAY, JUNE 30**
- Fellowship Breakfast 7-8:30am: $35
- Achieving Club Excellence 9-11:30am: FREE
- Leadership Luncheon*, hosted by Circle K International 11:45am-1:15pm: $45

**TOTAL DUE (REGISTRATION AND TICKETS)** $

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**Attendee information** (Please use ballpoint pen)

- **District**
- **Member ID**
- **Club**
- **Club Key Number**
- **Last name**
- **First name**
- **Badge name (if different)**
- **Paid spouse/guest 1**
- **Paid spouse/guest 2**
- **Youth 1**
- **Youth 2**
- **Mailing address**
- **City**
- **State/province**
- **Postal code**
- **Country**
- **Daytime phone**
- **Email**

* By providing my email address, I opt in to receive Kiwanis International information.

- I use a wheelchair or scooter.
- This is my first Kiwanis International convention.
- I would like to serve as a volunteer sergeant-at-arms.

**Payment method:** Fees must be paid in U.S. funds and drawn on a U.S. bank. If using a credit card, complete the following section and sign.

- American Express
- Discover
- MasterCard
- Visa

Card Number

Expiration (Mo/Yr)

Name on card

Billing address

City

State/province, Postal code

Country

Cardholder signature

Date

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Kiwanis
**Hotel information and registration form**

**Book a room today**
Register online at www.KiwanisOne.org/hotels or complete this form and mail or fax to:

**Kiwanis Convention 2012**
c/o ConferenceDirect Housing
5600 Seventy Seven Center Drive, Suite 240
Charlotte, North Carolina 28217, USA
Fax: 1+704-927-1439 or call the Kiwanis 2012 Convention Housing Bureau at 1-877-776-7607 (toll free in the U.S. and Canada) or 1+801-903-1766.

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<td>Louisiana-Mississippi-West Tennessee, Indiana</td>
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Rates do not include applicable taxes (currently 13 percent). Additional charges may apply for more than two adults occupying a room. Suite rates vary depending on type; contact the 2012 Kiwanis Convention Housing Bureau for details and availability from 9 a.m. to 5:30 p.m. EST, Monday through Friday. All rates include a 10 percent commission. To obtain Kiwanis rates, hotel accommodations must be made with the 2012 Kiwanis Convention Housing Bureau by June 1, 2012. All dollar amounts listed are U.S. dollars.
Instructions
• To obtain special convention rates, hotel accommodations must be made by June 1, 2012, through the 2012 Kiwanis Convention Housing Bureau. After June 1, contact the Housing Bureau for availability and rates before submitting this form.
• All reservations require a credit card number and a nonrefundable deposit of one night’s room and tax. Your credit card will be charged by the hotel prior to your arrival.
• Rates do not include tax (currently 13 percent).
• If you need to change or cancel your reservation prior to June 15, you must do so through the Housing Bureau. After June 15, call the hotel directly.
• Questions? Contact the 2012 Kiwanis Convention Housing Bureau at Kiwanis@conferenceDirect.com; 877-776-7607 (toll free in U.S. and Canada) or 1+801-903-1766.

Cancellations
• All hotel cancellations are subject to a fee of $30 and must be made either online or in writing.
• Cancellations made within one week prior to arrival may also be subjected to an additional cancellation fee assessed by the hotel.

Note
• This is not a convention registration form. You must register separately with Kiwanis International.
• If you do not have a registration form, go to www.KiwanisOne.org/convention or contact Kiwanis International at memberservices@kiwanis.org; 1-800-549-2647, ext. 411 (toll free in the U.S. and Canada); or 1+317-875-8755, ext. 411.

Hotel choice
To better serve our members, we have enlisted the services of ConferenceDirect to manage the housing process for this year’s event. Please refrain from calling the hotels, as they will only accept reservations into our block of rooms through ConferenceDirect.

First hotel choice:
_________________________________________
Second hotel choice:
______________________________________
Please state choices even if one is your district's assigned hotel.
If sharing a room with another Kiwanian, indicate name:  __________
_________________________________________________________

Required credit card guarantee for hotel
O American Express  O MasterCard  O Visa  O Discover

Card Number

Expiration (Mo/Yr)
        /  

Name on card
_____________________________________________
Billing address _______________________________________
City ______________________________________________
State/province ________________________________________
Postal code _____________Country ________________________
Cardholder signature _______________________________________
Date ____________________________

Attendee information (Please use ballpoint pen)
District _______________________________ Club _______________________________
Last name __________________________ First name __________________________
Mailing address _________________________________________________________
City __________________________ State/province ____________________________
Postal code _____________Country __________________________
Daytime phone _______________________ Ext. ________ Email* __________________
* If you provide an email address, your verification from the 2012 Kiwanis Convention Housing Bureau will come via email. If none is stated, verification will come via postal mail

Arrival date: ______________________, 2012
(month) (day)

Departure date: ____________________, 2012
(month) (day)

 Desired Room Type (Check One):
O Queen/King (1 bed/1-2 persons)
O Double/Double (2 beds/2-4 persons)

Number of people staying in room:
Adults _______ Youth _______

Do you want more than one room?  O Yes  O No
If yes, how many additional rooms? __________

Special Requirements (Check all that apply):
O Smoking room  O Wheelchair-accessible room
O Other (be specific): ____________________________________________
Lights, camera, Aktion!

WITH ITS 2011 EDUCATIONAL, INSPIRATIONAL, MOTIVATIONAL, INAUGURAL, INTERNATIONAL CONFERENCE, AKTION CLUB SETS THE SCENE FOR A SEQUEL IN NEW ORLEANS | Story and photos by Jack Brockley

First time outside the state of Texas. First time on an airplane. First time meeting a Kiwanis International president.

Nedra Pape was thrilled to be in Indianapolis this past September for the 2011 Aktion Club Training and Leadership Conference; it was so obvious. She’d toss out exclamations like, “This is the most exciting day of my life,” while shaking hands with Kiwanis President Sylvester Neal. Or she’d proclaim, “It’s awesome,” to describe a workshop, the dance or the entire weekend.

And it was an awesome weekend. And it was a first, not just for Pape of the Big Country Aktion Club in Abilene, Texas, but for all 89 attendees and guests too, because it was the first time Aktion Club members everywhere were called together. Members from 13 Kiwanis districts answered that call. And made history.

“This inaugural conference was a brilliant achievement for the future of the Aktion Club program,” says George D. “Jake” Swartout, a North Palm Beaches, Florida, Kiwanian who helped found Aktion Club in 1987.

“You’re making history,” 2010-11 Kiwanis Aktion Club members spent a weekend in Indianapolis having their pictures taken with friends (left), eating good food, listening to speaker Brett Eastburn’s funny and inspiring message and having more pictures taken with friends.
About 100 Aktion Club members, guests and event staff attended the first Aktion Club Leadership and Training Conference (right). Kiwanian Cory Johnson (below), who was born with cerebral palsy and suffered a debilitating stroke at age 11, spoke of using patience and humor to overcome barriers. CKI and Aktion Club members (opposite page) worked together to decorate and plant flower pots. In addition to spreading cheer and sending congratulations to new mothers, the project raised awareness about the Kiwanis family’s new global campaign for children, The Eliminate Project: Kiwanis eliminating maternal and neonatal tetanus.

International President Sylvester Neal told the opening session audience. “You’re setting the example for all future conferences, and I know you’re up to that challenge.”

For years to come, the Aktion Club attendees will have their place in Kiwanis-family lore. They were there for the first conference. They set the foundation for traditions. They made the memories that will cause future participants to pause and ask, “Were you there in 2011 when? …

Kelly May and Ann Brown, both of the Charlevoix, Michigan, Aktion Club, boot-scooted across the dance floor at the talent show.

Bryce Gilbert talked about conquering the emotional struggles of his traumatic brain injury, saying, “How Aktion Club made me a hero to my community is that it made me a hero to myself first.” Gilbert is a member of the Buncombe County North Aktion Club and the Asheville, North Carolina, Kiwanis Club.

Indiana District Key Clubber Tre Sanders rushed onstage to dance while Sturgis, South Dakota, Aktion Club member Natalia McCauley sang “Tonight’s Gonna Be a Good Night.”

The whole gang, joined by Indiana District Circle K members, painted flower pots, planted mums and signed cards to give as a gift to new mothers as part of an Eliminate Project service activity.

Speaker Brett Eastburn, who has no arms or legs, threw a football with a perfect spiral into the audience to emphasize his point: “You can do anything you want to do.”

Speaker and Kiwanis’ 2011-12 Western Canada District Governor Cory Johnson announced that attendees helped him raise US$236 for The Eliminate Project during the conference. (The funds will be matched by the Kiwanis Foundation of Canada for a total gift of US$472, saving and protecting nearly 300 mothers and their unborn babies from the cruel and often fatal disease, tetanus.)

These and other memories are just a beginning. The second annual Aktion Club Training and Leadership Conference already is planned for June 28 to July 1, 2012, in New Orleans—concurrent with Kiwanis’ 97th annual convention.

In the words of Nedra Pape, it’ll be “awesome.” KM
Pasta and putting

IT’S MORE THAN JUST GOLF THAT DRIVES THIS MISSOURI FUNDRAISER. THERE’S PLENTY OF GOOD FOOD AND FUN TOO  | Story by Karen Pyle Trent | Photos by John Fedele

It could be the picturesque 27-hole course that attracts golfers to the Bartolino’s Golf Classic. Or maybe it’s the food provided by Bartolino’s Italian restaurant. But chances are, it’s the opportunity to help the kids of St. Louis, Missouri, that has brought golfers together for the past 26 years.

This past August, members of the Hampton-Midtown, Saint Louis, Kiwanis Club teamed with the popular St. Louis restaurant Bartolino’s to sponsor a day of good golf, great food and grand fellowship. The outing netted US$14,000, some of which was earmarked for the Wyman Center, an organization that supports disadvantaged teens and helps them prepare for successful lives. Local food banks and numerous other charities for children also receive proceeds from the tournament.

The most recent event drew 180 golfers—that’s 45 foursomes—who paid the $150 per person entry fee. Following a lunch of Bartolino’s sandwiches, players teed off at 12:30 p.m. Later, after the last golfers headed in, Bartolino’s served up a steak dinner.

“People who haven’t seen each other for a while get to visit,” says 2010-11 club President Jacob Ginger. “It’s a good fellowship time for the neighborhood.”

The tournament also provided a good time to bid on silent auction items or purchase raffle tickets. Auction items included a baseball autographed by St. Louis Cardinal Albert Pujols, airline tickets and a photograph of baseball legend Stan Musial and US President Barack Obama. Raffle tickets also were popular, with sales totaling $400.

“The St. Louis Rams sent three of their cheerleaders over to sell (raffle) tickets for us,” says Kiwanis club Secretary Stan McCaslin.

The Hampton-Midtown Kiwanians have found the food-and-golf combination to be a

There’s more than just a game of golf to attract players, families and other supporters to this St. Louis event. A silent auction, prize drawings and great fellowship also help, but lunch sandwiches and a steak dinner, both served by a popular restaurant, ensure that this is one of the most popular dates on the community’s social calendar.
winner, thanks especially to club member Bart Saracino Sr., owner of Bartolino’s. A long-time member of the club, Saracino also serves as chairman of the golf tournament, and his sons offer culinary assistance come tournament time.

“We are blessed with very connected people,” says Ginger. “It certainly doesn’t hurt to have a restaurateur as chair of the event!”

A quarter century of experience organizing the golf tournament means much of the planning and execution of the event runs like clockwork. A core group of volunteers can be counted on year after year, and many of them have helped for so long they’ve developed their own areas of expertise.

No matter how efficient and successful the golf tournament might be, however, the outing isn’t without its challenges. Managing so many aspects of the event, including donations, volunteers and food, can be tricky. So can coordinating everything from start to finish on golf day. Yet plans are underway for the 27th Annual Bartolino’s Golf Classic.

“There would probably be a revolt if we didn’t do it again,” says Ginger. KM

Bart Saracino, left, has been a member of the Hampton-Midtown, St. Louis, Kiwanis Club for more than 40 years. For nearly 30 of those years, his restaurant and his Kiwanis club have organized a golf fundraiser that contributes thousands of dollars to help disadvantaged teens and support other Kiwanis charities.
Marty’s game

TRUE TO A PROMISE, NEW YORK KIWANIANS HONOR A PAST MEMBER’S MEMORY WITH A DAY OF GOLF AND FUNDRAISING

By Karen Pyle Trent

Each summer, the Five Towns, Long Island, New York, Kiwanis Club finds fundraising success in a small dimpled ball.

Golf, food, fun and generosity are the driving forces behind the club’s annual Marty Mongoni Golf Outing, which bears the name of the former Five Towns Kiwanian and founder of the tournament who years ago lost his battle with cancer.

“The club promised to carry on in Marty’s name,” says Tom Cohen, who co-chairs the tournament with fellow Kiwanian Anthony Campanile. The Kiwanians have kept that pledge for the past 39 years by hosting what has grown into one of the area’s premier golf fundraising events.

This past July, 106 golfers helped raise US$20,000, which the Kiwanians will use to support a variety of charities. But in the end, everyone wins. The golfers enjoy a day filled with friendly competition and the satisfaction of helping others. Local youth are treated to scholarships, toys, free milk at school and band trips. Law enforcement officers are honored for their bravery. And Five Towns Kiwanians are happy to sponsor an event that brings recognition to their club and its role as a champion for children.

Following its annual pattern, 2011’s day-long tournament began at Long Island’s Seawane Club with a breakfast and a putting contest before the shotgun start on a sunny July Monday. Barbecue and beverages were available, as was a “beat the pro” challenge and other cheerful competitions.

“There were many highlights to the day,” Cohen says. “But I think the best was that we had a hole-in-one this year. What are the odds of that?”

Nassau County Police Chief Steve Skrynecki (left, at left) aced the Seawane Country Club’s par-three, 108-yard eighth hole, using a sand wedge. Elsewhere on the course, a foursome takes a more common approach to finishing a hole: putting.
More than 100 players pass by the Kiwanis club’s registration table, hoping to win a Marty Mongoni Golf Outing trophy or any of a variety of other prizes donated by local businesses and individuals. Five Town Kiwanians make sure the golfers understand that profits support children and youth.
However accomplished they might be at putting together a winning golf tournament, success on the links doesn’t come without challenges. The cost of staging the event continues to rise, which has prompted the 45-member club to increase entry fees and look for ways to maintain interest in the annual event. Currently, there is a core group of between 60 and 65 golfers who participate regularly in the golf outing. Golfers in 2011 paid a $300 entry fee for golf only, or $400 to include cocktails, dinner and dessert. Non-golfers were welcome to attend the evening’s cocktails and dinner for $100 per person.

“Fundraising is more difficult in this economy,” Cohen says. “You need to be more creative in getting donations and prizes while maintaining the value of the event.”

Never complacent, the Five Towns Kiwanians scrambled to “look for a hook” for their already successful event. Several years ago, they began honoring a local individual to attract more interest and attendees. The honoree is invited to choose a charity to receive part of the funds raised. In 2011, the Kiwanians selected businessman Frank Cristo, who is known for his commitment to the community and who owns the restaurant where the Kiwanis club meets. A $1,800 contribution was given to Kulanu, an organization in Cedarhurst, New York, selected by Cristo for its support of children with special needs and their families.

Through their decades-long sponsorship, the Five Towns Kiwanians have proved they’re pros at fundraising, golf and caring for kids—as well as honoring the generous spirit of a former club member. Marty would be pleased.

**GOLF TOURNEY TIPS**

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**Raise the score**

**Try these ideas to increase golf profits ... and membership**

**Sponsorships**—Selling sponsorship packages is a great way to increase Kiwanis awareness and keep food, beverage and prize expenses to a minimum. Don’t forget to encourage them to sign up a foursome as well.

**Games of chance**—Before players hit the course, showcase donated prizes and sell tickets for a drawing. At your awards dinner, draw the winners.

**Merchandise**—Sell your excess inventory—event shirts, golf balls, etc.—at the awards dinner. Or ask the course pro shop to offer special pricing for tournament attendees, giving a percentage of sales back to your club.

**Drinks cart**—Cruise the course with a golf cart, selling sodas, snacks and tickets for the awards-dinner drawing.

**Beat the pro**—Station the course golf pro at one of the holes. Have the golf pro tee off first; then, have individual players wager an amount if they can hit closer to the pin than the pro.

**Pro-for-hire**—Individual players or teams can choose to “hire” the pro to hit their drives on a very difficult hole. It can save each player a few extra strokes and earn your club a few extra dollars.

**Closest to the pin**—On a par-3 hole, sell chances to players. The drive that comes closest to the pin wins a share of the prize. You can opt for one winner per foursome or one grand-prize winner at the end of the tournament.

**Awards dinner**—A dinner provides your club an opportunity to raise additional dollars by selling separate tickets or dinner-only tickets to spouses, friends or others not interested in playing. This is also a great time for a silent auction and to talk about club membership and to thank your sponsors and volunteers.

**Go pro**—Engage a professional tournament organizer to maximize profit potential.

Kiwanis
Gift of Golf

Golf! It can be a most frustrating challenge, both mentally and physically. No wonder it’s a great teacher for the game of life | Story by Nicholas Drake

Mark Twain once quipped: “Golf is a good walk spoiled.” Even Jack Nicklaus, one of the winningest golfers of all time, noted: “Golf is not, and never has been, a fair game.”

Beyond the humor about the game’s humbling tendencies, golf serves as an inspiration to legions of children. While Nicklaus surely understood the game’s frustrating moments more than most, he also saw the tremendous positive elements, observing: “A kid grows up a lot faster on the golf course. Golf teaches you how to behave.”

Kids in North Palm Beach, Florida, where Nicklaus lives, are given the chance to grow up playing golf with the help of the North Palm Beaches Kiwanis Club. The club puts together four wildly successful golf clinics and outings for children ages eight to 12.

“Each time we’ve had about 50 kids,” says Tom Mayes, a longtime member. “We primarily have disadvantaged children participate, but other children can attend too. The clinics are held on Saturday mornings at the North Palm Beach Country Club, a Jack Nicklaus signature course.”

Three club’s pros instruct the children about driving and putting. Each child is given a set of starter golf clubs to practice hitting balls on the driving range and putting on the green. Even better, most of the kids get to keep the clubs so they can continue practicing and playing.

As a follow up to the clinics, the Kiwanians accompany the kids on golf outings.

“The country club kindly lets us use one of its two nine-hole courses late in the afternoon,” Mayes explains, “and the kids play two to three holes of golf.”

The Kiwanis club provides most of the funds to put on the clinics and outings. The Kiwanians also reach out to a non-Kiwanian benefactor to help purchase sets of golf clubs, which is the main cost of the project. To reach more kids, the club has begun to work with the Boys & Girls Club.

“We have a good relationship with them now and plan to continue working with them in the future,” Mayes says. “One of the advantages of the Boys & Girls Clubs is that they’re able to provide bus transportation for the kids for all events.”

In addition to the Boys & Girls Clubs, the North Palm Beach Elementary School and several after-school organizations and church groups have participated in the clinics. The school’s principal, guidance counselor and physical education teacher attended the first clinic and showered the club with positive feedback.

“We’ve obtained lots of good publicity,” Mayes says. “Two newspapers provided coverage for the first clinic, and one newspaper covered the others. The mayor came to two of the clinics.”

For all the quotes inspired by the game of golf, perhaps this one by the great Jack Nicklaus best sums up the Kiwanis efforts: “Don’t be too proud to take a lesson. I’m not.”

Since 2007, Kiwanis has been teaching North Palm Beach kids the game of golf. Everyone receives a T-shirt, plenty of driving and putting practice and one-on-one coaching from country club pros and Kiwanians.
A morning of fishing and fun hooked the biggest crowd ever for the Woodlands Kiwanis 28th Annual Kids’ Fishing Tournament in Texas this past September.

“We had 377 kids register this time,” says George Van Horn, a member of the Woodlands/South Montgomery County Kiwanis Club. “That’s up from less than 200 last year.”

Participants from toddlers through age 16 took their poles, lawn chairs and parents to the lake at Creekside Park for the 7 a.m. registration. The Kiwanis club brought the food, drinks and bait. Sponsors picked up most of the tab for the popular tournament, so the club pretty much broke even on the project.

One sponsor, for example, stocked the lake with catfish a few days before the event, which ensured the “fisher kids” a good chance at landing a whopper. The largest catch of the day was reeled in by a nine-year-old, who snagged one weighing more than 4 pounds. Every participant received a trophy and T-shirt.

“This is a gift to our community,” says Van Horn. “Seeing everyone come out to serve kids and to see the kids with smiles on their faces—that’s why we do it.”

Kiwanis
Leadership spotlight
Name: Brad Mortz
Club: Kiwanis Club of North Phoenix, Arizona
Kiwanian for: 2 years and 5 months
Kiwanis leadership: Lieutenant governor, Southwest District’s Division 12, past club president and membership committee chairman
Campaign position: Multi-division coordinator, Southwest District’s Divisions 10, 11, 12, 13, 18

How did you first become involved in The Eliminate Project?
When Ron Smith (The Eliminate Project coordinator for the Southwest District) told me about it, I was moved by the impact we could have. It was an instant and easy decision.

Why is The Eliminate Project important to you?
When I was four years old, I nearly died from spinal meningitis, so I know the pain that can be caused by a preventable disease.

What inspired your Major Gift?
The work we’re doing to help save the lives of women and newborns really hit home.

How will you celebrate success in 2015?
I’ll be signing up for the next global campaign for children.

Zeller fever
At the 2011 district conventions, Kiwanis members showed just how inspired they are to play a part in saving and protecting mothers and babies around the world. More than 930 Kiwanis members became Charter Zeller Fellows. That means they each helped to save or protect more than 690 babies with a gift of US$1,250. You, your club and your district can be part of the Zeller Fellow movement and make a difference. Here’s how:

- Make a presentation to your club. Check out the ready-made PowerPoints at www.TheEliminateProject.org/resources.
- Show a video from www.KiwanisOne.org/getvideos), and ask everyone to consider a gift of US$52 per month for two years.
- Become a Walter Zeller Fellow—or honor a Kiwanis-family member, friend or loved one with a Walter Zeller Fellowship.

Visit www.TheEliminateProject.org/recognition to learn more.

Cape commitment
The Kiwanis Club of Cape Coral is the first 100K Club
In honor of its 50th anniversary, the Cape Coral, Florida, Kiwanis Club committed to be The Eliminate Project’s first 100K Club. The club has pledged to contribute US$100,000, which will save or protect more than 55,000 mothers and their future babies from maternal and neonatal tetanus.

The club has committed to match George F. Hixson Fellowships (US$1,000) and Walter Zeller Fellowships (US$1,250) for The Eliminate Project. The Cape Coral Kiwanians already have raised more than US$12,000 through the matching program. The club is also initiating a “President’s Fund” program, bringing together all past club presidents annually to organize a fundraising initiative. The goal each year will be to raise more money than the previous year.

Cape Coral President Sam Huber says it’s not just his Kiwanis club that has committed to eliminating MNT. So has the entire Kiwanis family in Cape Coral. The youth clubs in the area have hosted events to raise funds and awareness for The Eliminate Project. “I have no doubt in my mind that we’re going to meet our commitment and meet it early,” Huber says.

Read more about Cape Coral at www.TheEliminateProject.org/recognition.

www.TheEliminateProject.org
Campaign@TheEliminateProject.org
+1-317-217-6213

www.Kiwanis.org/foundation
Foundation@kiwanis.org
+1-317-217-6254 | Fax: +1-317-217-6254
As easy as riding a bike

For six years in West Hartford, Connecticut, Kiwanis members have specialized in making the impossible possible: They offer independence to children with disabilities by teaching them to ride a bike—in less than five days.

The Kiwanis club partners with the non-profit Lose the Training Wheels, using its methodology and specially-designed bikes. “It looks like large rolling pins attached to the bikes,” says member Erin Conneely, who organizes the camp. “They automatically correct to teach the riders how to balance.”

Running the camp brings the club and the community together throughout the year for planning and fundraising. Each day, the camp needs two volunteers to support each of the 40 bikers, but finding enough help is not a challenge. “We even had to turn away some volunteers, the enthusiasm is that great,” says Conneely. “This project is the combination of efforts by our club, neighboring clubs, local human-services organizations and youth volunteers.”

The camp’s reputation has attracted children from as far as Florida and Texas. And the success rate this year? A perfect 100 percent. — Robin Bortner
The ol’ college try

How do you choose what college, university or other life path to take? It’s a decision that can affect the entire course of your life—and it’s one that’s usually made when you’re about 17 years old. The Kiwanis Club of Columbus, Ohio, completed its 32nd Annual College Fair to bring area high school students, their parents and area educational institutions together for a day of questions, answers and perhaps a few decisions.

The club provides a venue for more than 3,000 students and parents to scout up to 160 participating colleges. The event is free to the students, while the colleges pay US$175 for tables. The Kiwanians also partner with an area organization—I Know I Can—to prep the students before they arrive.

“I Know I Can provides a list of questions the students can ask to identify what they’re looking for in a college,” says club Secretary Paul Bohlman. “The students need to know what they want to get out of a school before they can choose the right one. The school guidance counselors also help them ask the right questions. This way the kids aren’t just wandering the aisles.”

The club sends area high schools a list of participating institutions in advance, Bohlman says. “This way, the students can have three to five schools in mind when they get there.” — Cathy Usher

Top turkey

You may think your family fixes up the most turkey for the holidays. Well, you might have to reconsider, because the Dawn Busters, Metairie, Louisiana, Kiwanis Club probably has you beat, big time.

For the past six years, the Dawn Busters have been frying at least 200 turkeys in one day. This past November for U.S. Thanksgiving, the club deep-fried—and sold—625 turkeys.

Using specially made pots, the members fry three birds at a time in a special peanut oil blend. The turkeys range from 12-14 pounds each.

“We couldn’t do it without help from our Key Club and Builders Club,” says President Melvin Dussel Jr. “Our group works hard and plays hard.”

On the Wednesday before the Thursday holiday, 150 people gather at 4:30 a.m. and fry turkeys until 8 p.m. They can fry up to 45 turkeys at a time. Each turkey is boxed up and labeled with cooking instructions. The profits from the sales go to feeding the area homeless and to the club’s “Rewards for Reading” program at local schools.

“This is really a phenomenal event we put on,” Dussel says. “You can smell it for miles.” — Julie Stutzman

Kiwanis
Growing up in Trelawn, Jamaica, Jacqueline “Jacqui” Brown discovered Key Club at a time when she needed direction and purpose. Today, she passes those lessons to students at the Northampton Academy High School in Northamptonshire, England, where she built a Key Club.

“When I started high school, there was a group of students that was different from the rest,” Brown recalls. “They behaved differently, and you’d always see them doing projects around the school. I wanted to be part of that group.”

The experience was a life changer. “I didn’t grow up in poverty, but I was one of five children being taken care of by a single mother, so we weren’t well off,” Brown says. “My mother kept instilling in us the need to better ourselves and achieve more than she achieved. Key Club was a great way to begin that.”

After high school, Brown attended the local teacher’s college and taught for eight years. When the chance to teach in England arose, she saw it as a tremendous opportunity. She didn’t see it as a chance to promote Key Club, though—at least not right away.

“One of my students was troubled,” Brown remembers. “She’d been at the mall and saw a man push an elderly lady down and steal her purse. She said nobody did anything about it, and she was beginning to believe there’s no purpose for us being here. I needed to come up with a way to convince her otherwise.”

The solution: Key Club.

With assistance from the Rockingham Forest Kiwanis Club, Brown chartered the nation’s first Key Club a couple years ago and says it already is paying dividends.

“Key Club is rewarding because I get to share in the enthusiasm of the students,” Brown stresses. “I get to pass on my experiences and knowledge. I get to see the students grow and begin thinking beyond today and beyond themselves.”

Lessons learned
KEY CLUB FOLLOWS THIS JAMAICAN TEACHER TO HER NEW CAREER IN ENGLAND | Story and photo by Dick Isenhour

Jacqueline Brown (above, right) and Key Clubber Gillian Chinzamba mug it up for the camera while setting up for a meeting at the Northampton Academy High School.
Summer campers

“Each day, the kids are encouraged to do for themselves as much as possible and to socialize with the other campers.” That, says Joel Schanker (left, at left), is why he and his wife, Barbara, spend so many summer days at camp.

The Schankers, members of the Clemmons, North Carolina, Kiwanis Club, have been involved with The Brighter Path Foundation since 2007. The foundation funds programs for people who have vision impairments. For the past three years, the couple has volunteered with Brighter Path’s Student Enrichment Experience program for children and teens. During the summer, the Schankers help with SEE camp activities.

“Tuesdays usually involve morning learning sessions through games or activities that not only entertain the kids but also teach them independent living skills,” Joel says. “The afternoon sessions involve exercise at a gym or other physical activities, such as bowling.

“During free times, we talk with the kids and provide guiding assistance around the facility.”

On Wednesdays, the Schankers join the kids on outings, which can involve anything from zip lining to helping the kids feed and pet animals during a tour of a reserve.

“The interaction with the kids,” Joel says, “is invigorating.”

— Shanna Mooney

A voice against violence

Bobbi Sudberry has turned her family’s tragedy into advocacy. Through her outreach organization, Kaity’s Way, Sudberry (right) shares the story of her daughter’s murder by a violent ex-boyfriend and educates teens in Arizona schools—and around the United States—about healthy relationships and the warning signs of potentially violent relationships.

Visiting the Arrowhead Kiwanis Club in Peoria, Arizona, as a speaker, Sudberry shared Kaity’s story. Members of the club were so moved, the club began to support her outreach through fundraising and networking. Sudberry was mutually moved by the work Kiwanis does to support children globally; so, she decided to become a part of the effort.

“This group is phenomenal,” says Sudberry. “Right away I felt welcomed by a room full of the most sincere people, all doing what they can for children of the world. Our two missions matched very well, so I decided to align myself with them.” — Eileen Dennie

Mr. Sewell

Ron Sewell (left) celebrated his 100th birthday this past November. A member of the Kiwanis Club of Middlesex, London in southwestern Ontario since March 1992, Sewell says he “enjoys the fellowship at Kiwanis meetings” and attends regularly. Until recently, Sewell was on the Middlesex Kiwanis Sunshine Team, which phones absent and ill members. — Julie Stutzman

Kiwanis
All Hailey wanted for Christmas was a pair of pajamas. But a group of Santa’s elves from the Kiwanis Club of Woodhaven, Michigan, gave 2-year-old Hailey and her family so much more.

Member and elf Preston Abadie was sorting through the annual letters to St. Nick—which his club helps answer—when he came across Hailey’s letter.

“She asked for pajamas, but her mom added that they needed help,” Abadie says. “The mom was working part-time and dad was injured in basic training.”

The club normally sends personalized letters from Santa along with a Domino’s Pizza coupon, but Abadie felt Hailey and her family needed a little more.

“We wanted Hailey’s family to have a great Christmas,” he says. “We delivered a bed frame, mattresses, food, household items ... and a pair of pajamas for Hailey.”

Kiwanis
After moving to the U.S. from Uganda, Brian Turindwamukama met Kiwanian Byron Tabor. A few months later, Byron invited Brian to a Key Leader weekend. Quickly, Brian went from being anxious to being accepted. And he returned the next year as a student facilitator. Key Leader offers teens of all backgrounds that kind of life-changing experience. “And sometimes, in the back of the room,” Byron says, “there’s a 50-year-old man like me thinking about things a certain way for the first time.”

Discover how you can serve and connect. Find dates, locations, registration information and more at www.key-leader.org. And read more about Brian, Byron and others at www.key-leader.org/stories.
Driving ugly

Raj Mangroo likes to take his fleet of classics to shows, but of all the chrome-enhanced beauties in his collection, his faded 1970s Camaro is always the longest of long shots. That is until he entered the Chevy in the Schenectady, New York, Kiwanis Club’s Ugly Car Show.

Though a real car show with plenty of awards for gleaming muscle cars and smokin’ hot hot rods, the event gained news media and sponsorship attention with its two unusual categories: Worst Paint and Ugliest Car. The best Worst Paint job went to Mangroo’s Chevy.

“‘There are so many car shows, we had to do something different to stand out,’” says club President Doug McPhee, who adapted the idea from an ugly dog contest put on by his previous Kiwanis club in California.

Everybody, he says, loved the idea. In its first year, the “Not Just Ugly, Not Just Cars” show netted US$4,000 for the club’s youth services grant program and Mothers Against Drunk Driving. — Jack Brockley

Schenectady Kiwanians rewarded automotive excellence with categories such as “Best Sounding Pipes,” “Best Custom Renovation” and “Best Pinstriping,” but Mike Jones drove away with the “ Ugliest Car” title for his VW Thing.

Where’s the bear?

Kiwanis bears have been visiting historic sites lately. Can you name the cities where these world travelers have been seen?

1. Quito, Ecuador, Kiwanian Fabiola de Albuja and a Kiwanis bear visited a city famous for its tuna and a park known as the “poor man’s Galapagos.” You may know the city, but what’s the name of the church in the background? A cargo plane once crashed into the bell tower, burning everything except a metal statue of the Virgin Mary.

2. International President Alan Penn’s Kiwanis bear digs in for a cool treat while visiting an Asian city, which gives its name to the longest strait in the world.

3. A Kiwanis bear enjoys a day in the sun on Kiwanis Beach. Beginning in the late 15th century, this town was one of the largest settlements in New France.

Where’s your Kiwanis bear? Post your Kiwanis bear photos on Facebook and tag it “Kiwanis International.” Before you tag the image, make sure you’ve clicked “Like” to become a fan of the Kiwanis page at http://facebook.com/kiwanis. You can also email your photo to magazine@kiwanis.org.

For answers and more photos of traveling Kiwanis bears, visit http://kwn.is/kbears.
Birthdays

These clubs celebrate anniversaries in January and February 2012. See a full list online at www.kiwanis.org/birthdays.

75TH—1937
Onawa, Iowa, February 1
Columbia, Louisiana, February 2
Grand Junction, Colorado, February 19

50TH—1962
Applewood, Golden, Colorado, January 2
Johnstown East Hills, Pennsylvania, January 10
Humboldt, Iowa, January 16
Pendleton, Indiana, January 22
Walnut City, Mc Minnville, Oregon, January 24
Kitimat, British Columbia, January 25
Howard Beach, New York, February 1
North Mason, Belfair, Washington, February 13
Saint Anthony, Minnesota, February 20

25TH—1987
Astoria-Long Island City, New York, January 7
Galena, Illinois, January 7
Islips (The), Bay Shore, New York, January 13
Wels-Maximilian, Austria, January 26
Follonica, Italy, January 29
Sierre-Soleil, Switzerland, February 2
Valley (The), Athens, Pennsylvania, February 25

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Beast of Boston

1939 MARKS THE END OF DEPRESSION DOLDRUMS AND BEGINNINGS OF A KIWANIS REVIVAL

During the Great Depression, Kiwanis membership sank from a high of 102,150 in 1930 to a low of 74,577 in 1934. But at the 1939 convention in Boston, Massachusetts, there was plenty of good news to report: Membership was back up to nearly 100,000. Clubs were being built in record numbers and convention attendance was on the rise. So Kiwanians had fun on their minds when the convention opened June 18–22, 1939.

Kiwanis Scribe Roe Fulkerson described the scene of that 23rd annual gathering when hundreds of Texas-Oklahoma District Kiwanians and their guests showed up in 10-gallon hats. “These hats—snow white at the beginning of the session—gradually assumed a piebald color as their owners acquired on them the autographs of convention notables,” Fulkerson wrote. Florida members, he reported, wore yellow lion tamers’ helmets, which clashed with the California delegation’s orange armbands.

But it was the California-Nevada District Kiwanians who stole the show, bringing a burro across the continent in their Pullman cars. “(The) baby burro bobbed up at dances and dinners and other unexpected places and was the pet of the whole city,” Fulkerson wrote.

“The whole town was filled with uniformed bands and gaily dressed choirs who made music on all occasions,” the magazine editorial writer added. “It all wound up with a splendid pageant which illustrated Kiwanis progress through the years.”

Just a few short months later, World War II broke out. But Kiwanis never faltered. Each year, membership continued to climb, reaching beyond 139,000 by the war’s end in 1945.
Sponsoring a Service Leadership Program can be a rewarding part of club membership. But to be effective, you have to be efficient. Kiwanis International offers a one-stop online toolkit for SLP advisors. Get tools, tips and information—including an easy 10-step process, with details for each step along the way.

It’s all available at www.KiwanisOne.org/advisor.

You know why. Make sure you know how. Get Service Leadership Program resources.

www.KiwanisOne.org/advisor
WHAT’S YOUR STORY
If your club has a success story, simply email a summary and a few photos to shareyourstory@kiwanis.org to be considered for possible future use in a Kiwanis International publication.

Happy Holidays

During this time of the year friends, family and businesses are in the gift giving mood which is a perfect time for Kiwanis Peanut Day gift products. More than just peanuts, Kiwanis Peanut Day has all the products and experience to make your club’s holiday season as profitable and as delicious as possible.

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