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Indulge in the European flavor of New Orleans.
Experience a history as colorful as its architecture.
Hear music come to life on the streets of the birthplace of Jazz.
Tempt your tastebuds with legendary food.
We’re jazzed you’re coming. We’ll see you in New Orleans!

Kiwanis

June 28–July 1, 2012
KiwanisOne.org/convention
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Cover photo © U.S. Fund for UNICEF and Kiwanis Intl.
Keep the fires burning

When I was elected to serve as the 2010-11 Kiwanis International President, I was entrusted with exactly one year in the history of Kiwanis. I am deeply humbled that I was chosen for this position, and I am grateful beyond words to those who have supported me.

You sent me a message: You’ve shared my vision of a Kiwanis that can be even greater than it already is. You told me that you were ready to light a fire.

Well, we certainly have a strong flame going. One of my role models is the late American civil rights activist Rosa Parks. By simply refusing to give up her seat on a bus, Parks set in motion the American Civil Rights Movement. Mrs. Parks once said, “I have learned over the years that when one’s mind is made up, this diminishes fear; knowing what must be done does away with fear.”

Fellow Kiwanians, we too know what must be done. We must grow so we can be more effective in our service. Although it won’t be easy, we shouldn’t be afraid. Believe it or not, it becomes fun! There is nothing I enjoy more than the pleasure of bringing a new friend into Kiwanis membership. Sharing Kiwanis with the world is a worthy endeavor. Consider the number of lifelong friends you have made through your Kiwanis experience. Most especially, think of the children who have benefited through your Kiwanis club participation.

Every day, Kiwanis leaders make their mark by revitalizing neighborhoods, engaging youth in literacy programs, building playgrounds and performing countless other projects to help children and communities. Now, Kiwanis will mobilize its nearly 600,000 family members to become tireless advocates for the world’s most vulnerable children by raising needed funds to bridge the gap and defeat maternal and neonatal tetanus.

I ask you to join me in making the commitment to be team players and to play our part to the fullest. Keep working together and let your passion burn for another amazing Kiwanis year.

SPEAK UP columns

Kiwanis

DEFINING STATEMENT: Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time.

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PRESIDENT-ELECT Alan Penn, Medina, Ohio ( Medina Breakfast club)

IMMEDIATE PAST PRESIDENT Paul G. Palazzolo, Springfield, Illinois (Springfield-Downtown club)

VICE PRESIDENT Thomas E. “Tom” DeJulio, Bronxville, New York (Fordham, Bronx club)

EXECUTIVE DIRECTOR Stan D. Soderstrom, Indianapolis, Indiana ( Pike Township-Indianapolis club)

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Wen-pin Su, Tainan City, Taiwan (Tainan club); Sjoerd R.J. Timmermans, Voorburg, the Netherlands ( Den Haag club); Robert Vande Rievre, Nieuwpoort, Belgium (Tielt club)

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FUTURE INTERNATIONAL CONVENTIONS

New Orleans, Louisiana, USA, June 28–July 1, 2012;


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**Better playgrounds. Better world.™**
“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it’s the only thing that ever has.”

This quote is attributed to the late Margaret Mead, and I’ve always thought it’s a fairly accurate descriptor of what a Kiwanis club aspires to be. This, combined with our defining statement of changing the world one child and one community at a time, helps us explain why Kiwanis works and why we are needed.

The concept of Kiwanians coming together to make a difference dates back to 1915 and refreshes itself every time we renew our commitment to a new service project—or every time someone joins our movement to change the world.

This idea would not work, though, if Kiwanians were mere volunteers. I know we frequently refer to ourselves as volunteers, but we are not volunteers. We are members. The difference is that as Kiwanis members, we invest our time, talents and treasures through our clubs with the aim of changing the world. As Kiwanians, we own our clubs and our organization. As members we openly demonstrate our commitment to our communities and our world.

In this issue of Kiwanis magazine, I invite you to read about some outstanding Kiwanis members who are changing their communities. The Arlington, North Star, Texas, Kiwanis Club is helping a neglected elementary school reconnect with its community (page 32). In Australia, Internet, Bayside Kiwanian Bob Kirby has dedicated his life to serving others. The former policeman is now a fire brigade captain and teaches teenage cadets about emergency response team careers (page 37).

These are two great examples of Margaret Mead’s quote.

This is August, when most of our clubs will attend district conventions, approve budgets for the year ahead and begin transitioning from one administrative year to the next. This also is a good time to ask people to share in the experience you enjoy as a Kiwanis member. I urge you to invite someone to be a part of a thoughtful, committed group of citizens who can change the world—beginning with your community.

Thank you for changing the world.
Stimulate your senses

Indulge in the European flavor of New Orleans.
Experience a history as colorful as its architecture.
Hear music come to life on the streets of the birthplace of Jazz.
Tempt your tastebuds with legendary food.
We’re jazzed you’re coming. We’ll see you in New Orleans!

Kiwanis

June 28–July 1, 2012
KiwanisOne.org/convention
Alan Penn remembers the day when heifer calves arrived at the Honduran orphanage where his parents served as missionaries. The herd was a gift from a group called Kiwanis. This past July, Penn was elected 2011-12 president of the organization that left such an impression on his boyhood memory.

“I’m committed to our mission of serving the children of the world,” says Penn, who is a member of the Medina Breakfast, Ohio; All Ohio; eMedina and Tombstone Virginia City, Montana Kiwanis clubs. “I’m also devoted to our new global campaign for children, The Eliminate Project, and to growing Kiwanis worldwide.” (Read more about President-designate Penn in your October 2011 Kiwanis magazine.)

Also this past July at the convention in Geneva, Switzerland, the House of Delegates elected these new officers and board members:

President-elect: Thomas DeJulio, Kiwanis Club of Fordham, Bronx, New York.
Vice president: Gunter Gasser, Spittal an der Drau, Austria.

Trustees—United States and Pacific Canada: Jane M. Erickson, Bellevue-Offutt, Nebraska; Stephen T. Hill, Norwalk, Connecticut; Warren F. Mitchell, Greeley, Colorado;
Trustee—At Large: Clinton Green, Napier, New Zealand.

At the 2011 Kiwanis Asia-Pacific Convention this past March, Lee Kuan Yong of the Kuala Lumpur, Malaysia, Kiwanis Club, was elected to represent the Asia-Pacific Region as a trustee on the Kiwanis International Board.
Day for the brave

Simone Neri already was a hero eight times. The 20-year-old Italian pulled five children and three adults to the roof of a home as a flood of mud swept through Giampilieri, Italy. But when he heard a child crying in a neighboring house, he went to the rescue ... again.

He never returned.

Neri became one of the 31 victims of the disaster that struck the province of Messina in October 2009.

In recognition of his selfless act of bravery, the Kiwanis International Foundation awarded Neri its Robert F. Connelly Medal of Heroism during a ceremony at the 2011 convention.

The medal recognizes individuals who risk their own lives to save others. Learn more at www.kiwanis.org/foundation/connelly.

Mariangela and Salvatore Neri accept the Robert P. Connelly Medal for Heroism on behalf of their brother, Simone Neri.

Curtis honored for service

Jamie Lee Curtis is an actress, author, blogger, spokesperson, ambassador and, now, a Kiwanis World Service Medal recipient.

Curtis, a Golden Globe winner for her role in the 1994 movie “True Lies” and a best-selling author of children’s books such as “I Feel Silly,” received Kiwanis’ highest service award at the 96th Annual Kiwanis International Convention in Geneva, Switzerland, this past July.

The World Service Medal recognizes her charitable work for children’s hospitals and her advocacy on behalf of children affected by HIV/AIDS, as well as a number of other child-related causes she supports.

She joins an elite list of past Kiwanis honorees, including U.S. First Ladies Nancy Reagan and Rosalynn Carter, United Nations Children’s Fund Ambassador Roger Moore and malaria scientist Gray Heppner, MD, of the Walter Reed Army Institute.

Learn more about the medal and its most recent recipient at www.kiwanis.org/foundation/wsm.

Convention broadcasting, voting amendments lack motions

The House of Delegates had two proposed amendments on its agenda during the 96th Annual Kiwanis International Convention in Geneva. Neither received a motion for adoption:

- A proposal from the Kiwanis Club of Blue Island, Illinois, to establish real-time online voting during convention.
- A proposal, also from the Kiwanis Club of Blue Island, Illinois, to establish real-time online broadcasts of Kiwanis convention activities.

Read the full content of the proposed amendments at www.kiwanisOne.org/convention/business.
It’s play time

Nickelodeon will turn off its TV broadcasts for three hours (noon to 3 p.m. EST) Saturday, September 24, and Kiwanis is joining the fun.

The cable network and its sister channels (Nick Jr., Nicktoons and TeenNick), which features programs for children and youth 2-17 years, are organizing its eighth annual Worldwide Day of Play. The event encourages young viewers to turn off their TVs, computers, phones and other electronic entertainment devices and go outside and play. Kiwanis clubs can participate in the day of fun by organizing outdoor play activities.

Because Kiwanis’ family of Service Leadership Programs falls within Nickelodeon’s audience, the Day of Play is an opportunity to play with a club’s K-Kids, Builders and Key Club—either as co-sponsors of the event or as participants.

Clubs may register their plans at www.nick.com/thebighelp. Leading up to Nickelodeon turning off its channels in celebration of Worldwide Day of Play, clubs’ names will be included in a special scroll highlighting organizations hosting events. When programming resumes at 3 p.m. (EST), the channel will feature some of the best Day of Play projects, as well as continue to scroll the names of participating organizations.

For more details and tips on what you can do on Worldwide Day of Play, visit www.nick.com/thebighelp.

Telly worthy

Three Kiwanis videos recently were recognized for excellence:

• The “2010 CKI LSSP in St. Louis” video was honored with a 2011 Telly Award and 2011 Videographer Award of Excellence.

• The “2010 Kiwanis One Day” video won the 2011 Communicator Award for its report of the East Fresno, California, Kiwanis-family project. The production also won an Award of Distinction in Film/Video-Charitable/Nonprofit category at the 17th Annual Communicator Awards.

• The “2010 Builders Club (Building Leaders)” video also won a 2011 Telly Award.

Telly Awards honor local, regional and cable television commercials and programs, as well as video and film productions and work created for the Web. More than 13,000 entries from around the world were received for the 2011 awards.

View these and other Kiwanis videos at www.youtube.com/kiwanisinternational.

Middle school students talk about building their leadership skills in one of three award-winning Kiwanis videos.
Charter gifts

Clubs and individuals can help kick off The Eliminate Project’s fundraising campaign and be recognized through a variety of giving programs.

**Club awards include:**

- **Model Clubs**—Clubs that pledge to raise an exemplary per-member average of US$750.
- **100K Clubs**—Clubs that pledge $100,000 or more. Kiwanis’ goal is to honor 100 100K clubs by its 100th anniversary in 2015.
- **The Year of Leadership Award**—Clubs that make an initial gift of $2,000. Special recognition and a banner patch will commemorate their early support of The Eliminate Project.

As the campaign ramps up worldwide, the Kiwanis International Foundation is amassing resources to support, motivate and inspire participation in The Eliminate Project.

The Walter Zeller Fellowship honors individuals who give $1,250 or more with a one-time gift or a two-year pledge.

Clubs and individuals may make pledges to fulfill any of these programs over a period of time, but charter status is available to those clubs and individuals who pay in full by September 30, 2011.

Learn more about how to contribute to The Eliminate Project at www.TheEliminateProject.org.

Plan for success

There was a lot of excitement in Geneva, Switzerland, this past July when Kiwanis kicked off its new global campaign for children, The Eliminate Project: Kiwanis eliminating maternal and neonatal tetanus (see “Again ... For the Children of the World,” page 24). Now, it’s important for clubs and members to build on that enthusiasm by planning how they will raise funds and awareness about Kiwanis’ new cause: MNT.

“We know clubs are eager to be a part of The Eliminate Project,” says Ann Updegraff Spleth, who is the chief operating officer at the Kiwanis International Foundation. “While there are opportunities to provide initial support for the campaign, it’s important to begin thoughtfully planning fundraising efforts now for continued, consistent and ongoing successful fundraising throughout the life of the campaign.”

As the campaign ramps up worldwide, the Kiwanis International Foundation is amassing resources to support, motivate and inspire participation in The Eliminate Project, including building a team of leaders who will serve as resources and campaign coordinators on club, division, district and international levels.

To ensure a strong, successful campaign, Updegraff Spleth recommends spending time planning strategies to raise awareness of MNT and, ultimately, participation.

“It’s extremely important to educate the community about MNT ahead of launching any fundraising projects,” she says.

While putting together an Eliminate Project strategy, she recommends clubs think about:

- Fundraisers (see “Upscale Fundraising,” page 26 and the fundraising insert, page 13)
- Gifts and pledges from businesses and within a club’s community
- Gifts and pledges from your club’s service account and/or foundation
- Gifts and pledges from individual members

Watch for more information and pick up Eliminate Project resources at www.TheEliminateProject.org.
Key Club cool in Phoenix

Nearly 1,400 Key Clubbers took over hot Phoenix, Arizona, June 29–July 3, 2011, at Key Club International Convention. Members of the world’s largest high school service organization kept cool as they elected new officers, raised US$15,418 during The Eliminate Project walk (bottom, right) and were charmed by southwestern entertainment.

Keynote speaker Eric Saperston, founder and chief creative officer of Live in Wonder Entertainment, inspired Key Clubbers with insights and stories on how to maximize personal potential.

Floating in a hotel pool is a popular way to cool down, but Key Club members always are ready to turn up the heat of convention excitement with cheers and chants (middle). Cary Kelly and the Seven Others take the stage as they dance in the talent show (bottom, left); Annie Lewandowski of the Country Christian High School Key Club, Molalla, Oregon (bottom, middle), awaits election results. Delegates chose her as 2011-12 Key Club International president. (Photos by Lynn Seeden)
A Circle K member learns to use a nail gun (left, top) at a Habitat for Humanity build—one of more than 20 activities conducted during CKI’s 11th annual Large Scale Service Project. Another LSSP volunteer (right) moves mulch for laying trails at Chesapeake Arboretum. One by one, convention attendees fill the air with balloons (left, middle), demonstrating the collective power of CKI. (Photos by Curtis Billue)

More than 170 members devoted 3,700 volunteer hours to Circle K’s Large Scale Service Project, two days before the CKI Convention in Virginia Beach, Virginia, June 22–26, 2011.

More than 400 convention-goers were moved by keynote speaker Jason Barger, author of “Step Back from the Baggage Claim,” as he explained how small changes can make a big difference in serving your community and the world.

Delegates elected Texas A&M University CKI member Steven Spriggs (bottom, left) as CKI’s 2011-12 president. —Kassie Barker

CIRCLE K INTERNATIONAL CONVENTION

Service + convention = CKI
When was the last time you checked your club’s website address in the club locator (www.kiwanis.org/findaclub)? A random audit of Kiwanis club website links in the locator turned up a high percentage of broken links or dormant websites. It could be that many clubs are not keeping their current website address updated in the Kiwanis International database.

Since a website is a critical element in your club’s growth and marketing strategy, it’s important to keep the site content fresh and make it easy to find.

To add or edit the club website address—or other contact information—in the database, club secretaries should log in at www.KiwanisOne.org/login and make that change in the top right corner of their online dashboard. The changes are made live in about 24 hours.

More than 7,000 visitors use the club locator every month. Make sure they can find your club.

**SNEAK PEEK**

**CKI: Extreme makeover**

The next generation’s leaders have a new website to illustrate their passion for service and serving children. Visit www.circlek.org to view the new expanding navigation, which displays resources at a glance even before the first click. News and important announcements are front and center, as are social media links and calendar of events.

Discover the new Circle K online.

**TOOLBOX**

**Timesaver**

If you’re a club secretary, here’s a way to save time on traditional administrative paperwork: online reporting. It’s free and open to all club secretaries in all the supported languages. No subscription is needed.

Online reporting provides club secretaries and district officers with a one-stop, single login destination for various reports. Log in at www.KiwanisOne.org/login and start saving time today. Or go to www.KiwanisOne.org/reporting for an overview of each required report and their deadline, including:

- Monthly club report
- Annual club report
- Member-record management (adds, edits, deletes)
- Election reports
- Club meeting data changes
- Club website address updates

For those wanting even more online club management tools, consider an annual subscription to the KiwanisOne Club Management System. This package offers a public website for your club, online voting tools, newsletter publishing, volunteer management and much more.

Find more details at www.KiwanisOne.org/manageyourclub.
Kiwanis Fundraising Guide

A handy collection of products, services and tips to help your club succeed

Available in the August 2011 Kiwanis Magazine and September 2011 Key Club Magazine.

Also online at http://kwn.is/kifundraising
ARUBA

**Starring role**

Fundraising played the starring role in a “Night at the Oscars” event staged by the Kiwanis Club of Aruba this past September.

More than 700 attendees enjoyed wine and cheese and a dinner buffet at the affair, which raised US$85,000 for the club’s yearly community and special youth projects. Red-carpet treatment, lavish food, entertainment, door prizes and two “live” Oscar statues attracted guests to the $200-per-couple evening.

Wine-and-cheese fundraisers have been organized by the Aruba Kiwanians since 1975, with recent events produced around themes such as “Eiffel Tower” and “Roman Coliseum.”

“It has evolved slowly but surely over the years,” says Giantonio Muller, chairman of the Aruba club’s fundraising committee. “The activity went from one wine supplier sponsoring the activity to all wine suppliers on the island participating in the event.”

—*Karen Pyle Trent*

QUEBEC

**Small fries doing big things**

Thirty-five hundred Canadian dollars is just a start for the Kiwanis Club of Granby, Quebec.

Last year, the club invited local cooks to prepare *moules et frites*—a French dish of mussels and fries, with sale profits used to send disadvantaged kids to Colonie de Vacances de Granby. But members expect the event to grow to a CDN$50,000 fundraiser for children to attend the summer camp.

“We had four different types of frites this year: marinara, blue cheese, salmon and tomatoes,” says Granby Kiwanian Michael Drolet. In the future, the club plans to build on its success by organizing a golf tournament and other activities to continue improving the lives of Granby children. —*Kimiko Martinez*

PANAMA

**Everyone Wins**

Cars as prizes are a winning fundraising strategy for Kiwanis clubs in Panama.

Every two years, the Panamá City, Las Perlas and Panama Canal Kiwanis clubs get busy organizing and finalizing a drawing, which features automobiles and plasma televisions as some of the top prizes.

But the real winners are the Panamanian children who will benefit from the Kiwanians’ hard work and dedication. This past year, the clubs raised US$173,000
to support a variety of children’s projects. —Karen Pyle Trent

FRANCE

A French twist

Music helped the Kiwanis Club of Arles Camargue, France, raise 1900 euro and collect 700 kilos of food for Secours Populaire, a French charity.

More than 300 people turned out for a rock ‘n’ roll-themed gala. An Arles, France, nightclub provided the space, and two bands donated their time and performances so every euro of the admission fee would go toward their fundraising efforts.

“The party was a success,” says Lucien Tuliere, the club’s president. “And the participation of students shows young people’s generosity towards charitable actions.”

—Kimiko Martinez

NEW ZEALAND

Dining for Dollars

Careful planning and skillful execution ensured success for the St. Heliers, Auckland, New Zealand, Kiwanis Club’s charity dinner.

The semi-formal event and accompanying silent auction raised NZD$3,020 for the New Zealand District Foundation Trust Fund. The methodical members of the dinner committee divided responsibilities for planning the event, right down to arranging the invitations, tickets, emcee and tables sporting orchids and gold and blue balloons.

Seventy guests dined on hot and cold dishes and desserts and were entertained by Auckland’s mayor, a magician and a pianist. Silent auction items included artwork, a stereo system, landscaping plan and five-star accommodations at a lakeside holiday house.

“The men wore black jackets and ties, and the women had an opportunity to wear their best evening finery,” says Barbara Kelly, club secretary. “Overall, the event was quite spectacular, and everyone agreed it was a most enjoyable and fun occasion.” —Karen Pyle Trent
Island inspiration

The Topsail Island Area Kiwanis Club’s leadership makes club gifts a consistent focus.

Support the Kiwanis International Foundation

DONOR PROFILE

The power of motivated members

For 86-year-old Boyce Kay, the Skip-A-Meal program is a personal passion. For his fellow Kiwanis club members, that passion is an inspiration—and an illustration of the power of club gifts to the Kiwanis International Foundation.

A Kiwanian for 61 years, Kay is a driving force for the Kiwanis Club of Topsail Island Area, Surf City, North Carolina, which donates through programs such as Skip-A-Meal. Club support for the foundation reflects a desire to strengthen Kiwanis International—which in turn strengthens Kiwanis clubs’ ability to serve the children of the world.

“We feel as if it’s our obligation because it’s the reason for us being here,” says President Allan Libby.

Libby attributes this penchant for service to members’ local experience. The club draws members from the greater Topsail Island area, which includes multiple towns where many local people live paycheck to paycheck and often hit hard times. Those struggles help inspire members’ generosity.

With so many opportunities to serve nearby, the club’s leadership makes a point of motivating members to raise funds for the Kiwanis International Foundation as well. District and international conventions, along with district activities, help members realize their potential to make a difference even beyond the greater Topsail Island area.

“People realize Kiwanis International has needs like [Kiwanis clubs] have needs,” Libby says, “and we share whatever we can share.”

Read more about the Topsail Island Area Kiwanis Club and how you and your club can make a difference at www.kiwanis.org/foundation.
Elimination momentum rolling

The fundraising campaign is officially under way for The Eliminate Project: Kiwanis is eliminating maternal and neonatal tetanus. The kickoff came during the Kiwanis International convention in Geneva this past month.

Now it’s time to keep the momentum going. As we continue our global campaign to raise US$110 million toward the goal of MNT elimination by 2015, your individual gifts are especially important. Just US$1.80 can protect a woman and her future newborns from tetanus. So a gift of US$300, for example, means you will have protected 175 lives.

Of course, Kiwanis clubs can also help:

• Make gifts and pledges from the club foundation or treasury
• Organize a collective gift from club members
• Create fundraising events and activities
• Encourage gifts and pledges from local businesses

As always, Kiwanis will recognize donors’ generosity. For individuals and clubs, there are multiple opportunities for recognition—including the Walter Zeller Fellowship for individuals who give US$1,250 or more, paid over one or two years.

For details about what you and your club can do—and for club and individual recognition opportunities—click the Resources tab at www.TheEliminateProject.org.

To make a gift to The Eliminate Project, go to www.kiwanis.org/foundation/giving. Or give at www.TheEliminateProject.org. Either way, it’s quick and secure.

Ann’s arrival

The Kiwanis International Foundation recently welcomed new Chief Operations Officer Ann Updegraff Spleth. In her role, she oversees the development and execution of the foundation’s communications, programs and activities.

Updegraff Spleth brings more than 20 years of executive experience in the nonprofit sector. She most recently served as a consultant for The Columbia Partnership, where she helped organizations make strategic decisions on planned giving, annual funds, campaigns, sustainability fundraising and much more.

“Kiwanis International is moving into an exciting era,” she says. “For the foundation, that means a lot of great opportunities to help the organization fulfill its mission. I’m thrilled to join the foundation at such a key time.”

Annual club gifts

Direct impact

The Annual Club Gift program is one of the best ways to make a gift that changes a life. Whether you are a club officer or a general member, you can be a leader—by making sure your club participates.

Each year, the Kiwanis International Foundation provides grants that help Kiwanis clubs and districts improve children’s lives. Annual Club Gifts help fund projects and activities that would otherwise remain beyond the resources of individual clubs and districts.

With Kamp Kiwanis, for example, the New York Kiwanis District gives disadvantaged children—including kids with special needs—a one-week camping experience. And more than 65,000 Haitian children received school supplies thanks to the George, Iowa, Kiwanis Club.

Annual Club Gifts also support programs that help Kiwanis-family children and young adults. For instance, Kiwanis International’s Service Leadership Programs include youth programs that help members develop leadership skills and learn the value of service.

Club gifts also fund scholarships that help Kiwanis-family members and other youth achieve higher-education goals. In fact, each Kiwanis district can qualify for matching scholarship funds.

Every Kiwanis club consists of individuals who want to make a difference. With an Annual Club Gift, your club can harness the collective power of members’ generosity. For details on giving, recognition opportunities and club gifts’ impact, go to www.kiwanis.org/foundation/ACG.

Give online quickly and securely: www.kiwanis.org/foundation/giving
The **Geneva convention**

For the third time in its history, Kiwanis takes its annual meeting to Europe

It was tweeted and blogged about. It was posted on Facebook. But nothing could compare with the experience of being there, at the 2011 Kiwanis International Convention in Geneva, this past July. Consider just of few of these special Swiss moments:

- The kick-off of The Eliminate Project campaign to raise US$110 million to eliminate maternal and neonatal tetanus.
- “Dr. Tetanus,” Francois Gasse, vaccinating World Service Medal recipient Jamie Lee Curtis.
- Curtis becoming a Kiwanis member onstage.

And so many more memories, as shown and described in the following photos and social media comments.

Then visit www.KiwanisOne.org/geneva to experience more of the 96th annual convention.

“What a great person to get to hear speak,” tweeted Carrie Lynn Forgacs of the Newark, Ohio, Kiwanis Club about Jane Goodall’s appearance (left). The opening day’s activities also included (from left, below) performances from the host nation, Switzerland; opportunities to celebrate Kiwanis’ global community and President Sylvester Neal urging members to continue lighting new fires of service.

Photography by Chris Hayworth and Jeff Oatess
“It was a great convention,” Zofingen, Switzerland, Kiwanian Peter Fischer posted on Facebook. “I visited inspiring workshops and had great fun with a lot of Kiwanis friends from all over the world.” The “great fun” began (above, from left) with registration and renewing acquaintances. Soon, it was time for the opening session, where, in addition to a celebration of leaders and nations, Jane Goodall (below) acknowledged the impact of Kiwanis members working together to change the world.
“Got to shake hands with Jamie Lee Curtis and be in the audience for her very motivating presentation (above),” Oakland, California, Kiwanian Rocci Barsotti wrote on Facebook. “She was emotional over receiving the World Service Medal from Kiwanis International. She joined Kiwanis, something her mother would have been very proud of!” Before, during and after the convention, guests explored Geneva (below) as well as France, Italy, Belgium, Austria, Germany and the Netherlands.
“I’m about to enter my first house of delegates as a member,” tweeted Kristi Burnham of the Kiwanis Club of U.S. Funds for UNICEF. “I plan to represent our company club well.” Elections (below) were the only matter of business at the house of delegates, but Kiwanians stayed busy with a multitude of helpful forums, including a technology workshop (above, right). While mingling among the crowds, some attendees stopped for a photo op with President Neal (top, left).
“What a great convention. We’re lighting the fire,” tweeted Foday Musa Kabba of the Kiwanis Club of Freetown, Sierra Leone. Conventioners had fun collecting pins and badges (above) and enjoying entertainment, such as Space Violins’ performance (above, right). President-designate Alan Penn (below) sent members home with his closing session remarks. “Today,” he said, “we have the opportunity to build our legacy through service to children, families and communities.”
Kiwanis’ 2011 Convention marked an exciting few days for The Eliminate Project, as attendees were officially charged to join the US$110 million campaign to eliminate maternal and neonatal tetanus from the face of the Earth. During sessions, workshops and a luncheon, Kiwanians learned to plan fundraising activities, educate members, organize service projects and share enthusiasm.

The gathering of Kiwanis members in Geneva served as a fitting reminder that their efforts will bring families together across the globe, saving and protecting millions of mothers and their future babies from MNT. Following the convention, Kiwanians now have the knowledge and resources to once again make history—and change the world for millions of women and children. —Pat Patterson
There are fundraisers of fanfare—the kind that trumpet awareness while collecting a couple thousand dollars. And then there are raise-the-roof fundraisers—the kind that jump, jive and wail into tens of thousands of dollars. Or more.

With the launch of The Eliminate Project: Kiwanis eliminating maternal and neonatal tetanus, Kiwanis told the world that it will raise US$110 million to battle this cruel disease, which threatens millions of newborns and their mothers in some of the poorest, most remote regions of the world. While clubs continue their traditional support of community needs, this is an opportunity for clubs to raise the roof on their fundraising efforts in order to contribute to the MNT cause and have more money to boost service locally.

The following two clubs know what it takes to produce events and campaigns that produce big profits. Not just hundreds. Not just thousands. Tens of thousands. Listen up.

The love between a mother and her child begins long before birth, but in 38 countries, tetanus threatens the lives of mothers and babies. Kiwanis’ Eliminate Project aims to preserve that precious bond through vaccinations and education.
Fun, fun, fun

“The main thing is to have fun, fun, fun,” says Rod Vroman of the Kiwanis Club of Snohomish, Washington. He knows what he’s talking about. His club nets US$40,000 annually by hosting an auction night. Some 200 patrons pay $50 per plate or $500 per table to enjoy dinner and an evening that features three silent auctions and a headliner live auction.

In Florida, the Kiwanis Club of Northside Naples throws a beach party-themed reverse raffle night that packs a whole lot of fun into a $100 ticket price. Their annual net is just shy of $20,000.

Northside Naples Kiwanis member Steve LeBlanc says the event, now more than 15 years old, has a decent established, repeat business.

“Find me one other place in Naples in March where $100 buys dinner for two, an open bar, entertainment and a one-in-300 chance at $10,000,” LeBlanc says, reciting his sales pitch. “I challenge people to try to find a better deal.”

They don’t try. Likely because they don’t want to. It’s a fun event, and they want to buy a ticket. They want to be where they’ll have a great time and benefit the club and the services Kiwanis provides in the community.

“You have to entice people with what you’re doing,” LeBlanc adds. “If you just go with your hand out asking for donations, it only works so well. But put that together at a function where people see a value they’re getting, and they’re more willing to part with their money.”

Variety is the spice of life

To increase your net, you’ll need to think outside the dinner, golf outing or auction. While you might be able to snag some decent dough by, for example, hosting a nice sit-down dinner, you can maximize your investment by creating a variety of additional opportunities that will nudge guests’ interest in opening their wallets and pocketbooks.

With multiple auctions, the Snohomish club makes sure there’s a little something for everyone’s tastes and interests. Live auction items have included everything from a vacation week on Kauai, Hawaii, to golf packages to flying lessons, dental service, a vacation stay at a lodge in British Columbia’s wine country and an African safari.

“It’s really a potpourri of things; but we have an eclectic audience, so it works out quite well,” Vroman says.

In case the auction menu isn’t enough, the club appeals to patrons’ appetites for games of chance. Ahead of the live auction, the club sells $25 raffle chances, bringing in about $2,500. The winner gets his or her pick of one of the live auction items.

In addition, the event includes one “funded item.” Guests simply make a monetary donation directed to a specific cause or organization—
Kiwanis-family funds will reach families in some of the most remote areas of the world, immunizing 129 million mothers and their future babies.
which, in the past couple years, has
been the Boys and Girls Club, with
an average total donation of $9,000
each year. It’s essentially a fundrais-
er within the fundraiser.

The club also ups the event’s net in-
take by selling sponsorships and ad
space in the auction catalog and on
the backs of bid cards.

During the Northside Naples’
clubs’ reverse raffle, 300 guest raf-
fle tickets are pulled, one at a time
out of the running for the grand
prize. The last ticket left at the end
of the night belongs to the lucky re-
cipient of $10,000. The ticket pulls
happen throughout the evening,
which means there’s a captive au-
dience and plenty of time for silent
auction action. On the side, there’s
a “stuff the boxes” raffle in which
patrons buy raffle tickets to stuff
into boxes corresponding with
prizes they want to win.

**Easy does it**

After serving up fabulous entertain-
ment and a delicious meal, don’t
strand your guests in a long line at
the silent-auction check-out area. Or
make it cumbersome for a foursome
to register for your golf outing. If
it’s a fantastic experience from start
through finish, you’re more likely to
generate repeat customers.

You’ll need to plan ahead, and that
might mean investing in technology.

In Naples, the Kiwanians invested
in credit card-processing capabilities.
Since it’s only used a few times a year,
they set it up using a “seasonal only”
option. LeBlanc says the cost is $30 a
month, plus minor Mastercard costs.

For the Snohomish club, com-
puters made check-in and check-
out a much smoother process.
They’ve also made it possible for
guests to pre-register and set up
“quick check out.” When they
arrive, guests simply check in and
collect a packet that includes their
bid card, auction catalog and table
number. “Quick check out” allows
them to have their credit card acti-
vated in advance; they don’t wait
to pay after the event.

“Most people opt for this,” Vroman
says. “We just swipe their credit card
and mail their information and bill-
ing invoice the next week.”
I’ll be there
Food and room rental often are the most expensive costs when organizing a fundraising event. There are, of course, ways to offset or reduce costs: In-kind catering donations, discounts on venues or even enlisting club members’ culinary skills. It all depends on your willingness and capacity to coordinate the effort and the level of gourmet and venue elegance your event requires.

Either way, whether you pay a caterer or do it yourself, if you’re serving food, make sure it’s tasty and there’s plenty of it.

Both the Snohomish and Naples clubs pay for catering services. Both agree it’s one of their biggest—but necessary—expenses.

“Food is the big thing that’s evolved at our event,” LeBlanc says. “We really didn’t pay attention to the food in the past. It was more like hors d’oeuvres, and we ran out of food and were panicked. Now it’s a buffet that’s catered.”

We don’t have the manpower or desire to handle food.”

Similarly, the Snohomish club’s event has grown from serving no food at all to serving hors d’oeuvres to dishing up a full dinner—all the while increasing its net intake.

As for venue, the Snohomish club pays to rent hotel banquet space or another venue, while the Naples club hosts its event at a church—free of charge.

Give me just a little more time
Staging a large-scale fundraiser simply takes a lot of work. Be sure your club members are interested in investing their time and energy into ticket sales and promotion, planning (and planning, and more planning), setting up and tearing down—and a multitude of other tasks.

To put it into perspective: The Snohomish club estimates its 46 members invest a total of 700 hours in its event each year.

Come together
This is a biggie. Your community can be both a source for ticket sales and in-kind donations. If Kiwanis has a reputation for serving needs in your town, chances are, you have a fan base you can tap.

The Snohomish club takes “audience development,” as Vroman calls it, very seriously, and it goes hand-in-hand with the event’s other major preparation task: auction-item procurement. Remember those incredible auction items (Hawaiian vacations, golf packages)? Nearly everything’s donated by community members and Kiwanians. The generosity comes in part because it’s well known the club uses its profits to support a youth center, a food pantry, education and more. And it comes in part because the club takes care to cultivate relationships and interest in the event.

The club begins each year by sending a “save-the-date” card to past attendees and supporters, and then the Kiwanians tantalize the public with glimpses of auction items.

“We’ve worked to establish a close base with the community and make sure our friends and those we know are supporters are in the audience—and that they’re having a good time,” Vroman says. “That’s where the money comes from. It’s where the auction items come from. Without participation of the community, the event would be pretty difficult.”

“(The money we raise) is not really our money. It’s the community’s money, which we redirect back to the community as a result of the auction. It’s phenomenal as far as our community is concerned.”

For more fundraising help, turn to the insert (page 13) and visit www.TheEliminateProject.org and www.KiwanisOne.org/fundraising.

Kiwanis is joined in the global campaign to eliminate maternal and neonatal tetanus by its family of CKI, Key Club, Ak- tion, Builders Club and K-Kids members.
Compared to neighboring schools, Roquemore Elementary School couldn’t compare. Roquemore’s state rankings were lower. Families’ incomes were lower. Roquemore didn’t even have a parent-teacher organization.

Eager to make a mark in its new location, the recently relocated Arlington, North Star, Texas, Kiwanis Club vowed to help Roquemore reconnect with the neighborhood community.

“Comparing Roquemore to two schools within 1.5 miles, one can easily see that Roquemore has been passed over for amenities and basic community support,” says club member Ron White.

Step-by-step, the Kiwanians contacted groups already working to improve North Arlington’s future. They solicited business involvement and parental support.

“We’ve found that merchants and organizations respond much better when two people meet with them,” White says. “So, we set up teams of two to approach these groups.”

“The combined effort seems to have started paying off,” reported the Arlington Citizen Journal. “Roquemore now has 98 people on its list of approved volunteers, a remarkable number for the school.” —Andrew McLaughlin

Class mates

Students in a Texas school get a better chance at success, thanks to their new Kiwanis friends
Home builders
Future contractors nail valuable experience in their crafts building homes for Presque Isle residents

It’s a thrilling moment when the papers have been signed (and signed, and signed) and keys are handed to new homeowners. The Kiwanis Club of Presque Isle, Maine, along with the club’s for-profit entity, Sinawik Inc., and the Northern Maine Community College, makes home construction a community-wide effort.

“Sinawik (Kiwanis spelled backwards) provides some lower-cost homes to people in the community while giving students at NMCC hands-on work experience,” explains Kathie Beaulieu, Sinawik president and a member of the Presque Isle Kiwanis Club. “The owners save on labor, but there’s still a significant investment.”

The trade and technical occupations students, under the guidance of the college’s residential construction instructor, Guy Jackson, plan and construct the modular homes. Sinawik finds a buyer on a first-come, first-served basis. The buyer is responsible for purchasing the building materials, lot and foundation. The students are involved at every phase: from drafting the plans to frame work, plumbing, heating, electrical and metal fabrication. The owners are responsible for completing the water and sewer hook-ups, as well as some interior work, after the home is placed on its foundation. By the end, nearly 50 students and instructors will have put their touch on the home.

“It’s really about saving the college some money and giving the students real hands-on experience in building a home,” Beaulieu says. “This way, the students don’t build a partial project and then tear it down at the end of the year. They build a house, and it’s out in the community.”

As the project nears completion but before the home is transported to its final destination, NMCC hosts an open house—the Sawdust Luncheon—with a tour of the nearly finished house and a small ceremony to recognize the students and staff for their hard work.

Sinawik purchases the finished house from the school and sells it to its owners. Sinawik then donates some of the profits to NMCC for scholarships and the Kiwanis club for its projects, including smaller, educational structures. “Our club uses the funds for things like the Little Hands Farm project,” Beaulieu explains. “There are various sheds the kids walk through to learn about different animals, how they live and how they produce food and other products.”

—Cathy Usher

Building trade students learn practical skills for future jobs. Homeowners save money on the student-built homes. The college uses its share of the profits for scholarships. Another share goes to the Presque Isle Kiwanis Club to support other charity work.
The Kiwanis Club of Asheville, North Carolina, recently began paying United States Chess Federation registration fees for children who attend the club’s annual Pawndemonium chess tournament to make sure there are no barriers for kids who want to play.

Endgame? Education
Chess is never just a game for North Carolina Kiwanians and Asheville kids

Nine-year-old Thomas Doss likes chess because he gets to have fun with his friends after school. And he was so excited about his second Kiwanis Club of Asheville, North Carolina, Pawndemonium chess tournament that he wore his tournament shirt to bed. “Pawndemonium matches actually challenge me, (because I’m) not playing the same person over and over,” Doss says. “I especially like the hot dogs and pizza.”

The fun of chess also builds Doss’ skills for academic success, which is why Asheville has been hosting Pawndemonium for the past 22 years, drawing 100-plus players in kindergarten through 12th grade, some from several hours away.

“We’re convinced chess isn’t just an interesting pastime,” says Ned Cabaniss, head of the club’s chess program. “It directly contributes to a child’s academic performance and sharpens the kinds of skills that help academically, like the ability to focus their attention, plan ahead and delay gratification.”

Pawndemonium doesn’t require a huge effort, Cabaniss says. Planning begins in September, and about a dozen members volunteer on tournament day, usually in January. Costs for T-shirts, trophies and United States Chess Federation registration fees total US$1,300. The key to success is the help the club receives from USCF-certified tournament Director Kevin Hyde.

It’s all worthwhile, according to Doss. “Before I lost almost every round I played,” he says. “Then I thought more about the moves, took my time more and watched how people opened. If I lost, I wouldn’t do that again.”

His Atkinson Elementary club earned second place this past year, and he’s taught his mom and sister the game. “I’m trying to teach my dad now,” he says.

—Nicole M. Keller
Fix it
Can we fix it? Yes, we can! Check out this common challenge and ideas for fixing it.

How can we find and keep great faculty advisors for our Service Leadership Programs?
“Look around campus for someone who loves working with students—who demonstrates a heart for mentoring, developing, and serving students—and who shares the common values and ideals of Kiwanis! Let your adviser know that you value and respect the life experience and knowledge that he/she brings to the club. Then enjoy serving together!”

Libby Davis
Faculty advisor
University of Indianapolis CKI Club

“Once you have the advisor, don’t tell them what they should do; instead, offer help and support. Involve your SLP and their advisor in your Kiwanis projects and vice versa.”

Joanne Underwood
Administrator
New York District Builders Club

“These are my thoughts on how to obtain and retain club advisors: seek out staff who have a desire to build future leaders and involve parents of club members. This will lighten advisors work load.”

Debbi Longland
Kiwanis and faculty advisor
Crescent Harbor Elementary K-Kids Club, Washington


18 ideas: Back to school
For many Kiwanis communities, schools reopen this month. Of course, Kiwanis-family clubs are often there to help students and teachers get off to a great start. Here’s a list of back-to-school project ideas:

2. Collect and give away school supplies to students who can’t afford them.—Inter-City Homes, Muntinlupa, Metro Manila, the Philippines
3. Fill backpacks with nutritious food to feed needy children through weekends, when the school cafeteria is closed and families’ pantries are empty.—Hillsborough, North Carolina
4. Greet students as they enter the school.—Downtown Hampton, Virginia
5. Arrange a back-to-school shopping spree for needy families.—Grand Junction, Colorado
6. Prepare a teacher-appreciation breakfast.—Liberty Lake, Washington
7. Welcome new teachers to the community with a luncheon.—Cresco, Iowa
8. Invite the whole Kiwanis family to a back-to-school, get-to-know-one-another picnic.—New Jersey CKI District
9. Join Key Club members as they baby-sit during parent-teacher nights.—Phillipsburg, New Jersey
10. Assist or organize a back-to-school health fair with vision and hearing test, immunizations and more.—Mount Vernon, Ohio
11. Tutor students at a Boys & Girls Club.—Douglas, Georgia
12. Repair bicycles for students needing transportation.—Mooroopna, Australia
13. Organize a school-beautification project (repairs, landscaping, painting).—Brown’s Town, St. Ann, Jamaica
14. Establish and stock a resource center where teachers can pick up supplies year-round.—Goshen, Maple City, Indiana
15. Set up a table in retail store to encourage shoppers to donate school supplies.—Ottawa West, Ontario
16. Buy haircuts, bus passes or shoes for students.—Puyallup, Washington; Oro Valley, Arizona; Liguanea-St. Andrew, Jamaica
17. Start a postcard buddy program to send encouraging messages to your secret pen pal. Meet your buddies at the end of the school year.—Ashland, Oregon
18. Find a way to continue classes that face elimination due to a school’s budget constraints.—Bruschal, Germany
Bob Kirby has been shot at, survived cyclones and floods and he’s retrieved bodies from crocodile-infested rivers. He’s crashed two cars and been hit by a drunken driver. It’s all in a day’s work, and Kirby says he wouldn’t have it any other way.

Kirby, president of the Kiwanis Club of the Internet, Bayside, Australia, has many stories from his former 30-year career as a police officer and his current position as a captain for the South Australia Country Fire Service Stirling North Brigade. The unit’s 50 members respond to a variety of emergencies, including grass and structural fires, hazardous-material incidents, industrial accidents, motor vehicle accidents, storm and flood damage and search and rescues.

The policeman-turned-firefighter says he joined Kiwanis because he saw it as an opportunity to further serve the community with a great group of people. In return, he’s discovered that his Kiwanis experiences have helped him as a fire brigade leader. The firefighters organized a fundraiser and donated substantial amounts of time and effort to assist another volunteer brigade affected by recent fires and flooding in Queensland. —Tamara Stevens
Teaching the laws of safety

Attorney Dennis Evenson of Clear Lake, South Dakota, has taught HuntSAFE, a hunter education program, since 1975.

An avid sportsman and a three-time Clear Lake Kiwanis Club president, Evenson is diligent that his 11- and 12-year-old students know how to safely handle a firearm before they are certified. “We work with a conservation officer and follow the (U.S.) National Hunter Safety Program regulations. Parents sign permission slips and often attend with their children.

Evenson said class time totals 12 to 14 hours with eight in a classroom. Remaining hours are field exercises at a gun range. In addition to safeguarding young lives, the classes help the youth meet legal requirements to hunt. Children 12 to 15 years old must be certified and hunt with an adult 18 or older. —Lisa DeNeal

Language of service

Woodbridge, Virginia, Kiwanis Club member Herb Tiede takes Kiwanis’ defining statement to heart. As a volunteer tutor, he’s changing the world two people at a time, teaching the English language to a Chinese couple.

After connecting with the Literacy Volunteers of America-Prince William Inc. a year ago, Tiede has been tutoring Song Zheng and his wife, Min, about 10 times a month at the Zheng household.

“They came to the U.S. from China in 1996 and felt it was time to learn English,” Tiede says about the Zhengs, who have two young sons and co-own a restaurant, Hunan D’Lites, in Woodbridge. “My family patronizes their restaurant. The couple appreciates the help. And I enjoy it too.” —Lisa DeNeal
China’s a long way from Dadeville, Alabama, but Jessica Hetherington is not complaining.

The University of Alabama graduate with degrees in Economics and Mandarin Chinese is in Asia under a 10-month grant from the Fulbright U.S. Student Program. She also received a supplementary language award for an additional four-month stay.

Hetherington is conducting exploratory research on the economic development of Chinese migrant workers.

“I hope to be able to facilitate relations between American and Chinese governments,” says Hetherington, who credits her past experiences as a Dadeville, Alabama, High School Key Club member for developing her leadership skills and helping her recognize the benefits of serving society. —Lisa DeNeal
He wanted to deepen his service to young people. And he knew it was a great way to connect directly. But Paul Meyer didn’t know just how rewarding a Key Leader weekend would be—for students and for him. “You could see the change in the kids as the weekend went on,” he says. “It was amazing.”

Discover how you can serve and connect. Find dates, locations, registration information and more at www.key-leader.org. And read more about Paul’s volunteer experience at www.key-leader.org/stories.
Heart in her song

While many claim to have a song in their heart, singer and actress Mary Sia Ling Ling, a major star in Malaysia’s entertainment industry, puts heart in her song. That’s because she frequently performs charity concerts for crowds hungry for the touch of nostalgia her Mandarin songs bring.

Sia, who is credited with popularizing her niche starting in 1970, was introduced to Kiwanis in 2006, when she joined the Kepong, Kuala Lumpur club. Shortly after, she began using her talent to assist Kiwanis via concerts and singing competitions. In 2009, she performed with her contemporary, Cheng Kam Cheong, in a widely publicized concert in which the profits provided free classes and other educational opportunities for children in need.

“The success of our charity dinner concerts is mainly due to our good Kiwanis brand name and its objects of serving the children of the world,” Sia says. “I subscribe to our Objects, and I like to rededicate myself to use my time and talent to raise funds for Kiwanis whenever and wherever I can.” —Shanna Mooney

Coach cranks out competitors, fun

Most parents have a couple of trophies stashed in the attic: a son’s third-grade spelling bee championship or a daughter’s singing award. Now, imagine the hardware Paul Fultz has collected over the years. Fultz, a Southwest Saint Louis, Missouri, Kiwanian, has played a significant role in thousands of young lives—and he has a basement full of gold, silver and bronze prizes to prove it.

The souvenirs were collected from his 60 years of coaching the Southwest Kiwanis Pros baseball and Zips basketball teams from 1948 to 2008.

“I’m 81,” Fultz says. “Fun going fly balls during hot summers finally got to be too tough. So did driving on icy highways every winter for basketball.”

Still, he remains active in both Kiwanis and his beloved sports. His role has just changed: “Now, I’m more of a ‘general manager,’” he says. “I line up coaches, fields and gyms for our club’s teams, pay the bills for uniforms, entry fees, referees, etc.”

Fultz says it is the fun of it all that keeps him involved, but the club does have an impressive record of turning out fabulous athletes: 90 professional players (21 of whom advanced to the big leagues in baseball, basketball, soccer or football) and more than 600 college athletes.

“I’m proud that we’ve turned out hundreds of college and professional athletes,” he says. “But what really turns me on is when I run into old players and invariably they say, ‘The most fun I ever had playing ball were the years I played for you.’ Then they proceed to reminisce—not about championships or wins—but about the funny things that happened along the way: wisecracks over the P.A. system, pitching white-painted oranges to batters and tossing water balloons into crowds.” —Shanna Mooney

Photo courtesy St. Louis Post-Dispatch
PEOPLE

Hitting 100 … and higher

Two Kiwanians, born in the early years of the 20th century, had 100 (and more) reasons to party now in the early years of the 21st century.

Mr. Mayor

The Kiwanis Club of Fairmont, West Virginia, recently honored long-time member Earl Straight as he celebrated his 100th birthday. “Shorty” has been the first mayor of Fairmont, a journalism teacher, a newspaper editor and councilman.

Bell-ringer

The Kiwanis Club of Golden K Lake Havasu City, Arizona, helped member Lewis Crosby ring in his 104th year. Born June 7, 1907, Lew joined the club in 1982. He faithfully tends weekly meetings, participates in activities and has been named both the club’s “Exalted Bell Ringer” (unofficially) and “2009-10 Kiwanian of the Year” (officially).

Credit Card Debt? Solutions that can help you get out of debt.

CreditGUARD of America has been in business for over 20 years and has an A+ rating from the BBB

Every three minutes another person falls behind on credit card debt. It’s no wonder, since every major credit card company has nearly doubled the minimum monthly payment on consumers’ bills. Federal Regulators forced the change because of their concern about the growing mountain of consumer debt, which stands at $2.17 trillion. Many consumers can only pay the minimum payment, which can take up to 30 years to pay off. Now, relief is in sight for millions of Americans.

CreditGUARD of America, a non-profit licensed debt management service provider, is making a new program available to lower debt payments and become free of all credit card debt in only three to five years. Consumers need only $2,000 or more in total credit card debt and be at least 30 days behind on any account, to cut their payments by 35% to 50%, and reduce or eliminate interest charges altogether.

Over 200,000 families, located throughout the U.S., have regained financial independence with CreditGUARD’s licensed, bonded and insured service. CreditGUARD of America has received high marks in consumer surveys showing high consumer satisfaction and confidence. The CreditGUARD debt management program can actually turn a person’s life around.

One such case is Sandra L. who proclaimed “CreditGUARD cut my monthly payment by $656 and saved me over $29,206.53 in interest. They saved my way of life and gave me back my peace of mind! Now I can see myself on my way to becoming debt free.” Or Jeffrey C. who said “CreditGUARD of America helped me consolidate 3 of my credit cards into one affordable payment. They are now saving me nearly $200 a month. Now I will be debt free in 2 years or less”

Certified Credit Counselors at CreditGUARD of America provide Debt Relief Consultations at no charge, when you call 1-800-730-7972. Calculate your interest rate savings instantly online when you visit their website at www.creditguard.org/ki

Licensed in all 50 states. Maryland License #5 - Michigan License # DM 0016985
Enormous flocks of birds have invaded Liberal, Kansas. Large, mostly pink flamingos have appeared on business lots and residential yards seemingly overnight. Each was wearing a ribbon attached with an “Ask me about Kiwanis” pin.

It was all part of “Operation Flamingo Flare,” a Liberal Kiwanis Club fundraiser, according to club Secretary Dora Davis.

The project started in front of Davis’ optometric office with the display of 108 plastic flamingos and a sign stating, “You’ve been pink’d.” The publicity stunt worked. Customers swarmed to hire flamingo infestations for their friends’ properties. The Kiwanians rented the birds: US$10 for 12 birds, $15 for 24 birds, $20 for 36 birds and $30 for 60 birds. The bird-buying pranksters could ask that their identity be kept secret.

“It started a stir throughout the town,” Davis says. “We raised almost $1,000 with the program, which lasted for several months. The busiest time of the year was from October to January. The ground was hard and snow covered at times, and the bird legs were tough to push in.”

The best part about the project was the camaraderie it created among club members, Davis says. Sneaking around at night, putting flamingos in residents’ yards without being detected was a lot of fun.

Davis’ advice to other clubs? Charge more! And be sure you have enough members to gather up the flock and migrate them to other yards. —Tamara Stevens
New club leaders need Club Leadership Education. With our online curriculum, it’s not too late to prepare. In fact, the online modules are designed specifically for each Kiwanis leadership position. Learn at your own pace, on your own schedule—in time for the upcoming Kiwanis year.

After all, club leadership is one thing. Knowing what to do with it is another.

It’s a small Key Leader world

One of the five essential principles of Kiwanis’ Key Leader program focuses on the importance of “building community.” One graduate recently discovered how far-reaching the Key Leader community truly is.

Tom Doan, who attended Key Leader weekend experiences in Pennsylvania in 2006 and 2007, was stationed with the U.S. Marines in Uzbekistan, where he ran into filmmaker Alice Elliot (below, left). One of the highlights of a Key Leader event is the showing of Elliot’s film, “The Collector of Bedford Street.”

“I was screening my documentary film “Body & Soul: Diana & Kathy” through a program sponsored by the U.S. State Department,” Elliot says. “When I arrived, Tom happened to be on duty at the U.S. Embassy in Tashkent, Uzbekistan,” she says. “I found out when he would be scheduled again, and I brought him a copy of both films.” —Shanna Mooney

Squashing the competition

Ask a child to eat their zucchini and you might get a frown. But ask them to race the aerodynamically shaped fruits and you’ll probably get a much more enthusiastic reaction.

In 2009, the Kiwanis Club of Courtenay, British Columbia, designed and built a track for the Comox Valley Exhibition that would scuttle the squashes toward a finish line.

“Although we were running the event by the seat of our pants, it was a lot of fun and the children loved it,” club President Keith Millard says.

They rewarded the winners of various heats and those with the best-decorated racers, and the races became the second-most popular event at the exhibition in 2010.

This year, the club plans to expand once more, offering races for seniors and individuals with developmental challenges.

Talk about playing with your food! —Kimiko Martinez

TOP THIS

Tab topper

After reading that the Kiwanis Club of Manitowoc Golden K, Wisconsin, had collected 6 million can tabs since 2004 (April, Clubhouse), the Kiwanis Club of Meridian Columbus, Indiana, spoke up about its tab total. By organizing an annual competition among local schools, the Indiana club has collected more than 23 million tabs since 2002. “To date, we’ve contributed more than US$10,000 just from pop tab recycling to benefit the Ronald McDonald House in Indianapolis,” reports Meridian Kiwanian Jeff Blasdel.
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Birthdays

These clubs celebrate anniversaries in September and October 2011:

75TH—1936
Edwardsville, Illinois, September 29
Gowanda, New York, October 8
Cadillac, Michigan, October 19
Dexter, Missouri, October 26
Opelousas, Louisiana, October 26
Freeport, New York, October 27

50TH—1961
Ashville, Ohio, September 28
Pembroke, North Carolina, October 6
Rancho Cucamonga, California, October 12
Florence–Pee Dee, South Carolina, October 12
South Sarasota, Florida, October 24
Daffodil Valley, Puyallup, Washington, October 25
Westerville, Ohio, October 25

25TH—1986
Rhone–Vallee, France, September 1
Am Bachtel, Switzerland, September 3
Barbados North, Speightsown, Barbados, September 4
Wervik Tabaksstreek, Belgium, September 8
Berryville, Arkansas, September 11
Apeldoorn, Netherlands, September 19
Miami, Oklahoma, September 23
Appleton Golden K, Wisconsin, September 24
Edinboro, Pennsylvania, September 25
Winfield Sunrisers, Kansas, September 25
Golden K–Austin, Texas, September 26
Clareville, Newfoundland, September 30
Prague, Oklahoma, September 30

Friday Harbor, Washington, September 30
Chalons en Champagne, France, September 30
Meridian Hills, Indianapolis, Indiana, October 1
Antipolo West, Philippines, October 1
Spittal an der Drau, Austria, October 3
Iberville, Plaquemine, Louisiana, October 14
Cloquet Area Golden K, Minnesota, October 14
L’Erguel, Switzerland, October 20
Chailly–Lausanne, Switzerland, October 22
Grez–Doiceau, Belgium, October 22
Rancho San Diego, California, October 23
Esch–sur–Alzette, Luxembourg, October 27

See a full list of club anniversaries online at www.kiwanis.org/birthdays.
Word search: **Money names**

Below is a list of currencies used in the more than 80 Kiwanis nations. Can you find them all?

- BALBOA
- CEDI
- COLON
- DOLLAR
- EURO
- FLORIN
- FORINT
- FRANC
- GOURDE
- GULDEN
- HRYVNIA
- KORUNA
- KRONA
- KRONE
- KROON
- LATS
- LEK
- LEONE
- LEU
- LIRA
- NAIRA
- NUEVO SOL
- PESO
- POUND
- REAL
- NAIRAL
- RONAL

Check your answers at www.kiwanismagazine.org/answers.
The art of history

The 1930s introduced a new direction for Kiwanis magazine covers with color illustrations

Rescued from an attic, a short stack of 1930s Kiwanis magazines was packed up and shipped to the Kiwanis International Office in Indianapolis. Though the office archives retain a complete set of Kiwanis’ official publication, the arrival of these well-preserved copies caused a bit of a stir, effecting a moment of reflection ... on the history of our nearly 100-year-old organization and of the artistic craftsmanship that created these wonderful images.

With occasional exceptions, the covers of The Kiwanis Magazine were basically tables of contents until the late 1920s when illustrations began to appear. By the mid-1930s, full-page illustrations were the rule.

An artist of choice during this period was R.B. Crippen. His signature appears on three of the covers shown above. Crippen knew his craft and understood the printing process so well he could push the boundaries of that era’s technology. Generally limited to just two inks, he and his pressmen cohorts were masters of mixing colors and adjusting shades and tones to create mood.

For the cover of the December 1934 magazine, for example, Crippen communicates a sense the peace and solitude, as well as the chill in the air, as Santa Claus skis through the shadows of a snow-covered forest. For the October 1934 cover, he recreated the bucolic beauty of autumn’s departing days, with a farmer—his harvest complete—heading home bearing a pair of pumpkins for his family.

Despite Google searches and talks with Kiwanis historians, little is know about this Kiwanis artist. If you are familiar with the artwork of R.B. Crippen or have an opinion about his illustrations, join the blog discussion at http://kwn.is/artofhistory.

What’s in your attic?
The bond we all deserve.  
The connection we need to protect.

Every nine minutes, a newborn baby dies from tetanus. And a mother can only watch. The baby’s sensitivity to light, sound and contact prevents even the comfort of her touch. You can help protect that connection. The worldwide Kiwanis family is joining forces with UNICEF for The Eliminate Project: Kiwanis eliminating maternal and neonatal tetanus. It’s time to do your part. Educate others. Make a gift. Plan club projects and activities. Get started at www.TheEliminateProject.org.

Figures are accurate as of August 2011 and are subject to change.  
Photos © U.S. Fund for UNICEF and Kiwanis International

www.TheEliminateProject.org
Your opinion counts
Kentucky magazine would like your opinion about this issue. Please take a couple minutes to complete the survey at www.kiwanismagazine.org/survey. Your participation will help us plan future editions.

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