The art
of
pancakes
He's a winner! Derek Furukawa, faculty advisor for the University of Nevada Las Vegas Circle K Club.

Win big
Come to the 95th Annual Kiwanis International Convention in Las Vegas.
When you bring it all home to your club, everyone wins.
www.KiwanisOne.org/convention

He's a winner! Derek Furukawa, faculty advisor for the University of Nevada Las Vegas Circle K Club.
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Smile Train provides life changing free cleft surgery which takes as little as 45 minutes and costs as little as $250. It gives desperate children not just a new smile—but a new life.

“...one of the most productive charities—dollar for deed—in the world.”
—The New York Times

A Healthy Diet During Pregnancy Can Help Prevent Birth Defects And Clefts. Diet is an important part of pregnancy. Eat a healthy diet that contains lots of fruits and vegetables and foods fortified with folic acid. According to the U.S. Government, women who plan to have a child should be sure to take sufficient levels of folic acid (400 micrograms per day) during pregnancy to help prevent neural tube defects and reduce the risk for cleft lip and palate. When folic acid is taken one month before conception and throughout the first trimester, it has been proven to reduce the risk for neural tube defects by 50 to 70 per cent. Be sure to receive proper prenatal care, quit smoking, and follow your health care provider’s guidelines for foods to avoid during pregnancy. Foods to avoid may include raw or undercooked seafood, beef, pork or poultry, delicatessen meats, fish that contain high levels of mercury; smoked seafood; fish exposed to industrial pollutants; raw shellfish or eggs; soft cheeses; unpasteurized milk; pâté; caffeine; alcohol; and unwashed vegetables. For more information, visit www.SmileTrain.org. Smile Train is a 501 (c)(3) nonprofit recognized by the IRS, and all donations to Smile Train are tax-deductible in accordance with IRS regulations.©2010 Smile Train.

Donate online: www.smiletrain.org or call: 1-800-932-9541
President’s Message

Our best-known secret

From Taipei to Tennessee, from Berlin to Bogotá, it’s exciting to see that Kiwanis clubs are growing and providing meaningful service. What’s their secret for success?

The answer is simple and easy to do in your club. In successful clubs, Kiwanians focus on relevant service and membership strength. The resulting experience delivers value for the investment of altruistic time and dues dollars.

How can your club increase its service relevance? Kiwanis International offers several tools to help you learn the needs of children and young people. You might discover your members can make a difference with a Kiwanis-branded project like Terrific Kids. Perhaps a school needs your club’s active sponsorship of a new K-Kids or Builders Club. Determining new needs and tackling them are the first steps toward increasing your club’s relevance.

How can your club grow in membership strength? By embracing a new service effort, you’ve already established a reason to engage more people into your club. Then, invite, inform, induct and involve. Invite new members with fun club challenges that have a focused goal and time frame. Inform new members with a well-planned and delivered orientation. Induct new members by helping them feel welcome and needed. Involve new members immediately in your service and fun. Deliver on that Kiwanis promise.

Every club can be successful—with a little help. Be the Kiwanian who helps your club find the secret to success.
Learn more about the opportunities Key Club has to offer at www.keyclub.org.
To order an introductory kit, visit www.kiwanis.org/charter, call 800-KIWANIS, ext. 411, or 317-875-8755, ext.411, and request a Key Club introductory kit.
The Opening Session of the 95th Annual Kiwanis International Convention offers you a once-in-a-lifetime chance to hear an inspiring message from former U.S. Secretary of State Colin Powell. In his lifetime, this statesman has served his country as a four-star general in the U.S. Army, chairman of the Joint Chiefs of Staff, and national security advisor. Though these roles focused on the security of his homeland, Powell’s diplomatic outreach was international. As secretary of state, he led efforts to solve regional and civil conflicts—in the Middle East, the Sudan, Congo, Haiti and elsewhere. He was at the forefront of the fight against HIV/AIDS and in pursuing a freer trading and investment climate worldwide.

Though his military uniform is well decorated, he also has been honored with two Presidential Medals of Freedom and awards from over two dozen countries, including an honorary knighthood.

More closely tied to Kiwanis’ mission, Powell is the founding chairman of America’s Promise—The Alliance for Youth, a crusade to improve the lives of U.S. youth, and has served on the Board of Governors of the Boys & Girls Clubs of America.

Colin Powell will address the convention’s Opening Session Thursday afternoon.

You’re invited to help the Kiwanis International Board select the next Worldwide Service Project. The Board will post updates about the selection process online, where members will be able to review the finalists and make comments. To take part, go to www.kiwanis.org/wsp.

A task force, comprised of Kiwanians representative of the global Kiwanis family, has reviewed the 197 applications from clubs and children-focused organizations and submitted its findings to the Board. The task force was appointed by Kiwanis International President Paul Palazzolo, Immediate Past President Don Canaday and President-Elect Sylvester Neal.

The Worldwide Service Project will be announced at the Opening Session during the 95th Annual Kiwanis International Convention in Las Vegas, June 24.

Branch out

With club elections just around the corner, now’s the time to consider whose names will be on the ballot. Maybe one of those names should be yours. Here are three good reasons to consider running:

1. **Hone your leadership skills.**
   Taking a turn as a club leader allows you to practice leadership skills in a “safe” environment supported by friends focusing on a common cause. What skills will you develop as a club leader? Delegating, recognizing leadership potential in others, listening, problem solving and communicating, among others, depending on the role.

2. **Be an agent for change.**
   Serving in a position of leadership allows you the perspective and the authority to assess the current status of the club. Figure out what’s working for your club and your community and what isn’t. This is your opportunity to try some new ideas to improve the club experience for members and boost your club’s service impact.

3. **Lead by example.**
   If you want every member of your club to take on some responsibility in your club, whether it be coordinating a food drive, locating a new meeting venue or serving as club secretary, show them how it’s done. Set an example for others in the club that taking a turn in a leadership role is both an expectation of membership and a privilege.

—Earl Forbes, area director, Kiwanis International, Americas

**Learning in Las Vegas**

Las Vegas isn’t all fun and games. OK, maybe it’s mostly fun and games, but while you’re living it up at the 95th Annual Kiwanis International Convention, you’ll learn a lot too. Check out this lineup of forums and workshop categories designed to benefit you, your club and your community. Pick your favorite and go to www.KiwanisOne.org/convention for more info:

- Service Leadership Programs
- Service
- Leadership
- Growth
- Young professionals

**Deadline Day**

**February 15, 2010**

Mark your calendar. February 15 will be a busy day.

**Bylaws amendments:**
Proposed Kiwanis International

Bylaws amendments and proposed resolutions must be submitted by February 15 to bylawsspecialist@kiwanis.org or Kiwanis International, 3636 Woodview Trace, Indianapolis, Indiana 46268.

**One Day contest entries:**
Your big Kiwanis One Day project deserves big coverage. The entry deadline to win a video or Kiwanis magazine story has been extended to February 15. For details, go to www.KiwanisOne.org/oneday.

**Corrections**

A caption in the December 2009 **Kiwani**s magazine incorrectly identified the wife of Paul Palazzolo. Paul and Suanne, with their children, Maria and Anthony, met Pope Benedict XVI in Vatican City.

The December issue cited the wrong member of the Clermont, Florida, Kiwanis Club in the feature “In Santa’s Boots.” Gene Thomas did not relate the story of a girl who received a doll from Santa but wanted a basketball instead.
Now you’ll hear every word – Loud ‘N Clear!

NEW Ever wish you could turn up the volume on life – without wearing an embarrassing device? Now you can with Loud ‘N Clear, the personal sound amplifier that’s disguised as a cell phone headset!

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• Make the wildlife come alive during nature walks or hunting trips.

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For a limited time, you’ll even get a second Loud ‘N Clear FREE with your purchase (just pay shipping and handling). That’s two for the price of one! Supplies are limited.

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1. Call a friendly operator toll-free at 1-800-853-7240.
2. OR visit our website at www.getloudandclear.com/kw (be sure to type the full address so you get the discounted price).
3. OR send your name, address and a check for $34.97 (includes S&H) to: Loud N Clear Offer KW, PO Box 4525, Pacoima, CA 91333 (NJ & CA residents MUST add sales tax).
Multiple choice

Kiwanians live in every time zone. To accommodate these varied lifestyles, Kiwanis International now offers its helpful webinars on two schedules so they’re available when you are.

The schedule for the next two months includes timely topics, such as Kiwanis One Day, and some classics, such as servant leadership. Join the discussion when it’s convenient for you. (All times are Eastern Standard Time.)

**New member initiatives**
February 9, 3 p.m.
February 16, 8 p.m.

**Kiwanis One Day**
February 10, 8 p.m.
February 17, 3 p.m.

**How to motivate the 80 percent of the 80/20 myth**
February 23, 3 p.m.
March 2, 8 p.m.

**Servant leadership: Helping your club and club members become better**
February 24, 8 p.m.
March 3, 3 p.m.

**Utilizing U.S. club satellites to sponsor Service Leadership Programs (CKI, Key Club, Builders, Aktion, Kiwanis Kids)**
March 9, 3 p.m.
March 16, 8 p.m.

**Club membership chairman II: Retaining members**
March 10, 8 p.m.
March 17, 3 p.m.

**Basic public relations and marketing for your club**
March 23, 3 p.m.
March 30, 8 p.m.

**Facebook 101**
March 24, 8 p.m.
March 31, 3 p.m.

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**ObjectLesson**

**Object 3: To promote the adoption and the application of higher social, business and professional standards.**

In the early 1920s, a group of community leaders was fed up with the deceptive practices that had stained their professions, so they promoted a new way of conducting business.

“We are led to believe that businessmen are coming to higher standards,” said Lewis Mitchell, a Kiwanis district governor of that era. “They look upon their businesses as a question of human relationship rather than as an individual, selfish proposition.”

Mitchell was a member of a committee that refined such thinking into the third of Kiwanis’ six Objects. Its words continue to guide the lives of more than 600,000 Kiwanis-family members worldwide.

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**What They Say**

**HOW DOES BEING A KIWANIAN HELP MAKE YOU A BETTER PERSON?**

“Kiwanians make a difference in the lives of others. As a result, we grow in humility and appreciation, and we make friends who help us see new perspectives.” — Paul Palazzolo, International President

“Kiwanis has taught me to look outward rather than inward for the true meaning of life.” — Sylvester Neal, International President-Elect

“There is no higher calling than to perform service within our communities and around the world, giving back for the blessings we have received.” — A. Alan Penn, International Vice President

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What does Kiwanis service mean to you? Send your thoughts to magazine@kiwanis.org.
Hot, new, coming soon:
A fresh face for www.kiwanis.org.
Stay tuned for news!

Change the first five years of a child’s life and you can change everything. That’s the message behind the Ounce of Prevention video now posted at www.KiwanisOne.org/ycpo.

Take four minutes to see things from the point of view of children born into poverty, without learning opportunities or proper nutrition. Learn how their futures change when someone takes time to care.

This same Web page offers brochures, community surveys, a project idea list and other resources your club can use to impact young lives.

Remember, young children are priority one.

So you’re ready to put your club on the Web? Great idea! There are so many things to consider. And there’s help from Kiwanis International, including a new step-by-step guide available for download at www.KiwanisOne.org/webtools. This easy guide walks you through the simple, proven practices that will make your club’s Web presence stand out. It’s the who, what, when, where and why for Kiwanis Web sites. You’ll also find links to other Web resources available to create a great site.

Is your club Web site oh so 1990s? Maybe it’s time for an evaluation.

Use Kiwanis’ checklist, available on www.KiwanisOne.org (keyword search: Web site checklist), to assess your site’s look, compliance with Kiwanis graphic standards and its effectiveness. Bonus points are awarded for special features, like videos or links to your social network pages, like Twitter or Flickr. Based on your score, you’ll find links to relevant resources for making needed improvements.

Bill and Jean Beard let their actions—not their words—define who they are: entrepreneurs, humanitarians and role models in their Frankfort, Indiana, community.

Bill cultivated strong values and a solid work ethic growing up on the family’s Clinton County farm. He met Jean, who grew up on a farm in nearby Kokomo, Indiana, through her brother, Larry, who served with Bill in the U.S. Navy during World War II.

After the war, Bill studied agro-economics and Jean, home economics, at Purdue University in Lafayette, Indiana. They married after graduation and returned to the Beard family farm in 1950, where they began distributing hybrid seed corn products.

Over the years, the Beards began selling grain bins and manufacturing grain dryers for worldwide distribution. By 1988, the operation was the global leader of grain dryer manufacturers. They sold the business in 2002, but rather than “retire,” they chose to refocus their energies.

Bill is a Clinton County commissioner. He and Jean stay busy overseeing the William J. and R. Jean Beard Fund for Clinton County, which supports charitable organizations, and an endowment fund that supports the Clinton County YMCA.

Bill is also an active Kiwanian. “When we moved our business into Frankfort in 1966,” he recalls, “my insurance agent and friend invited me to his club. I enjoyed the fellowship and found Kiwanis especially appealing because of its focus on youth.” He’s served as club president and invests many hours in club activities.

Jean and Bill support Kiwanis financially too. They were among the most generous donors to the Worldwide Service Project to eliminate iodine deficiency disorders. And they are members of the foundation’s Heritage Society, which recognizes planned gifts.

“I support the foundation because it changes children’s lives around the world,” Bill says.
Giving helps those who need it most

Because of generous giving by people such as the Beards, orphaned children in southeastern Europe receive life-saving medications; children at an eye clinic in Afghanistan keep “snuggly warm” in donated blankets; 3-year-olds in Ohio learn to avoid common household hazards. Here are a couple ways you, too, can make a difference:

Go to www.kiwanis.org/foundation and click on Give Now, You can also send your gift—at a level best suited to your personal circumstances—to the Kiwanis International Foundation, 3636 Woodview Trace, Indianapolis, IN 46268 USA.

Make a recurring monthly gift of $25 or more through a credit card or electronic funds transfer. You can set this up online or through the gift envelope you’ll find in this magazine.

To learn more about the Tablet of Honor—and other foundation giving programs—click on Giving Opportunities and Donor Recognition at www.kiwanis.org/foundation.

Honor children with a gift

When you make a Tablet of Honor contribution to honor someone, you’re also relieving the suffering of children around the world.

The Tablet of Honor celebrates actions and contributions to Kiwanis by individuals, organizations, and Kiwanis clubs, divisions and districts. Funds received for a Tablet of Honor are placed in the Kiwanis Children’s Fund—used to improve the lives of children around the globe—or can be designated for other programs.

Tablets of Honor must be designated by a contributor (individuals cannot honor themselves) on behalf of a distinguished individual, husband and wife, club, corporation or organization. Though the usual gift for the Tablet of Honor is US$2,000, the minimum contribution for the 2009–10 administrative year has been adjusted to $1,000.

To learn more about the Tablet of Honor—and other foundation giving programs—click on Giving Opportunities and Donor Recognition at www.kiwanis.org/foundation.

Need help?

Here to serve

Here’s who you can call when you need assistance from the foundation:

Linda Brimmer,
Executive director
Board of Trustees • donor gift programs • planned giving
317-217-6155; lbrimmer@kiwanis.org

Connie Anoskey,
Donor liaison specialist
Event coordinator • grant administration • Robert P. Connelly Medal of Heroism
317-217-6157; canoskey@kiwanis.org

Debbie Atkinson,
Foundation services team leader
317-217-6254; datkinson@kiwanis.org

Andrew Gerbig,
Donor recognition representative
Literature, stationery • honor banners • awards • district and club giving
317-217-6267; agerbig@kiwanis.org

On the Web

By going to www.kiwanis.org/foundation, you can:

• Learn more about Bill and Jean Beard

• Read about districts and leaders who really came through during the 2008–09 Annual Club Gift campaign

• Enroll in the Heritage Society (planned gifts of any size) or the Mary & Bo Shafer Legacy Society

• Read about changes to the foundation scholarship and Annual Club Gift programs
To celebrate the lives of the late Mary Shafer and her distinguished husband, Bo, the Kiwanis International Foundation has created the Mary & Bo Shafer Legacy Society, recognizing planned gifts of $50,000 or more.

A past Kiwanis International president, Bo earned the nickname “servant with a heart” as he fulfilled many vital leadership roles. He and Mary generously contributed time, talent and treasure to Kiwanis and its foundation, and to many other organizations.

Previous donors or those who wish to include a gift of $50,000 or more to the Kiwanis International Foundation in their estate plans can learn more by contacting Linda Brimmer, Kiwanis International Foundation executive director, at 317-217-6155 or lbrimmer@kiwanis.org.

“Mary and Bo Shafer have exemplified the spirit of philanthropy and volunteerism.”
—Foundation President Elmer Austermann on behalf of the foundation’s trustees

Make a difference.
Join the Mary & Bo Shafer Legacy Society

Planned gifts must be registered with the foundation in order for donors to be honored as Mary & Bo Shafer Legacy Society members.
Children and adults are back in the saddle again, pedaling the streets of Madison, South Dakota, on bikes rebuilt by the local Kiwanis club.

Chuck Robbins and his fellow Madison Kiwanians partner with the town’s police department to repair and give away used bikes.

“Police recover abandoned bikes or those stolen and never claimed, and I repair them,” Robbins says. “Many are badly mangled. Sometimes it takes me three bicycles to make one. If they’re beyond my repair, the state penitentiary takes them and repairs them. Frankly, the prisoners have more time than I do.”

Still, Robbins has managed to clock more than 20 years on this labor of love, which began with his own biking hobby.

“I bicycled personally for many years, and that’s how this started,” he says. “I knew the mayor at the time and found out about those bikes going to waste.”

After taking on the project solo for a couple of years, Chuck asked the Kiwanis club for help with fixing and donating the bikes.

Thanks to publicity via the local news and old-fashioned word-of-mouth, the club receives donations of new bikes as well as old ones. Requests come mostly through the police and welfare agencies, but anyone who needs a bike can ask.

Though the bikes usually go to children, the club also gives some to adults who have no other means of transportation to and from work.

—Shanna Mooney

Recycling cycles  Dakota kids ride in style on Kiwanis bikes

Gear up
Before you pick up a spoke wrench, consider these tips for running a bike-restoration project:
1. Ask police to work with your club. Unclaimed bikes could be up for grabs.
2. Know what you’re doing. Safety is a top priority, so volunteers need bike-repair skills.
3. Protect riders. Provide helmets or tell families where to get them.
4. Recycle. Bicycles generally are made of easily recycled materials.
Huge results  How an ambitious Arkansas club grew more than 20 percent in just one year

September 2009 was huge—literally—for the Kiwanis Club of Conway, Arkansas. That’s when Kiwanians saw their club membership spike to a total of 160—an amazing increase of 36 members in a one-year period.

“We really surged at the end,” says Conway Kiwanian Gene Bartley.

A foundation of planning, leadership development, creativity, a competitive spirit and enthusiasm for service led to the club’s success. (See “Growth spurt.”) The most significant growth arose in the number of younger members, a healthy sign for this well-established club.

Despite their recent achievement, the Conway Kiwanians don’t plan to rest. They’re taking advantage of the club’s member-finding momentum and have set an unofficial goal of claiming a spot in the Kiwanis world’s “Top 25” clubs based on membership size.

Conway Kiwanians are on fire when it comes to increasing their membership numbers. But they haven’t lost sight of the true focus of Kiwanis.

Growth spurt

Here’s how to grow your club the Conway way:

1. Use Kiwanis International resources, such as the Club Excellence Tool (www.KiwanisOne.org/clubexcellencetoolonline).
2. Turn your quest into a friendly competition. Assign teams, led by board members, to tackle membership and fundraising.
4. Ask. “It is the single most effective way to get new members,” says Gene Bartley.

“This is a great club, and we have fantastic programs,” Bartley says. “But there’s much more to it than that. It’s not just about having a good time. We emphasize service.”

—Karen Pyle Trent
February 2010 Kiwanis 15

A taste of life
Ohio kids learn about money in the real world

“I didn’t have any idea what it was like to be a grown up,” said Brianna. The pre-teenager had just completed a three-hour exercise that changed her outlook on life.

Akron, Ohio, Kiwanians took Real Money, Real World—an Ohio State University money-management curriculum—to its local Boys & Girls Club, where 30 students assumed roles as family breadwinners.

Local professionals represented actual businesses in the Akron area, such as grocery stores, car dealerships and real estate agencies. A banker’s voided blank checks taught students to write their own checks and balance accounts.

As bills mounted, a “chance” table dealt out life’s unexpected boons and burdens—like “pay $100 for emergency car repairs.” Students quickly learned to adjust their lifestyles to make ends meet.

Brianna says the experience may help her appreciate the responsibilities of being a “grown up” in ways she never has before. —Bill Harter

Money makeover
To conduct a money-management program, remember to:
1. Go for the pros. Recruit local leaders to tell the kids about their careers.
2. Keep your options open. Pick a program that fits local needs, such as Boys & Girls Club of America’s Money Matters.
3. Keep it real. Use actual, but voided checks and record books.
4. Make it unpredictable. Surprise them with setbacks and windfalls.

Check writing and money management are lessons taught by Akron, Ohio, Kiwanians to Boys & Girls Club members.

Fund Raising
Your Club, Church, School, Team or Youth Group will work directly with the manufacturer to make 40% profit. Your supporters receive a tremendous value on remarkable kitchen knives, utensils and gift sets (quick mixes, cookbooks, soy wax candles and stoneware too!)

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NOTE: Dept A10KIW

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Let’s get together.
www.kiwanis.org/bgca
The ol’ ball game

Faded uniforms and a peppering of madcap nicknames helped the Kiwanis Club of Richmond, Indiana, hit a home run with its vintage baseball game fundraiser this past July in Richmond’s historic McBride Stadium.

The 1864-style contest between the Dayton Clodbusters and the Indianapolis Blues charmed fans and raised $6,000 for a children’s hospital and a safety village. Afterward, players such as “Weasel” and “Hambone” took time to teach kids from the crowd a thing or two about America’s “national pastime.”
—Karen Pyle Trent

Batter up
To organize a throwback game:
1. Go online to find a vintage baseball team near you.
2. Select teams with a built-in following—and maybe an existing rivalry.
3. Choose a location with a traditional feel.
4. Share details about the history of the game with your crowd.

Queen of the bee
One word from teenager Janet Gayadin, and she’d be a champion. Gedetailleerd (detailed). Distinctly, she pronounced it. Correctly, she spelled it. Triumphantlly, she won the Paramaribo Central, Suriname, Kiwanis Club’s first spelling bee.

“She was overwhelmed,” says club member Hazel Brandon. The contest was a winning venture for the kids and the club. The spellers were excited to represent themselves, their families and schools. Kiwanians were thrilled with the community’s response.

Spell right
Try these tips for your own spelling bee:
1. Ask teachers to help develop a list of words.
2. Recruit language teachers and news media editors to serve as judges.
3. Start with easy words and conclude with hard ones.
4. Record the contest to help settle any disputes that may arise.

“IT gave us exposure to the schools and opened doors to building youth clubs,” says Brandon. “It helped us recruit members too.”
Paramaribo Kiwanians conducted their competition in Dutch, but any language, they say, will work just as well.
—Karen Pyle Trent
He’s one of the nicest guys in showbiz, and he’s headlining at this year’s Kiwanis International convention. What else do you know about Jay Leno?

By Brian D. Smith

He’s been a regular weeknight visitor in American homes since 1992, but what do you really know about Jay Leno? Quick, what was his mother’s nation of origin? Do you realize his given name isn’t Jay?

In the spirit of the “10 @ 10” segments on his new prime-time program, The Jay Leno Show, Kiwanis magazine presents 10 questions about Jay. Answer all 10—plus two bonus challenges—and you can call yourself an official Jay Tripper.
01 WHAT IS JAY LENO’S FULL NAME?

James Douglas Muir Leno, reflecting the heritage of his mother, Catherine, a native of Scotland, and his father, Angelo, a first-generation Italian-American. Leno says his practical-minded mom never really understood his boisterous Italian side. In his book Leading With My Chin, Leno recalled that his mother would see his stand-up routine and say, “Nobody wants to see someone be funny all the time.”

02 WHAT GEOGRAPHIC HERITAGE DOES LENO SHARE WITH ANOTHER TV FUNNYMAN, 1960S SitCOM STAR DICK VAN DYKE?

Leno was born in New Rochelle, New York, where Van Dyke once lived—sort of. Fans of The Dick Van Dyke Show will recall that Rob and Laura Petrie (Van Dyke and Mary Tyler Moore) resided on Bonnie Meadow Road in New Rochelle.

03 LENO AND HIS LATE-NIGHT TALK SHOW RIVAL, DAVID LETTERMAN, WERE TEAMMATES OF SORTS IN 1974, WRITING SCRIPTS FOR WHICH TV COMEDY?

Good Times, starring Jimmie Walker. Leno even appeared briefly in a 1976 episode playing an anxious client at the free clinic.

04 WHICH 1978 MOVIE FEATURED A ROMANTIC SCENE BETWEEN JAY LENO AND ANOTHER TWENTYSOMETHING FUTURE TELEVISION STAR?

American Hot Wax, in which Fran (The Nanny) Drescher played Leno’s love interest. In her book Enter Whining, Drescher wrote that Leno delivered “the best stage kiss I ever got,” adding, “Maybe it has something to do with the chin.”
**05** WHERE DID LENO MEET HIS WIFE OF 29 YEARS, MAVIS NICHOLSON?

Outside the ladies’ room at The Comedy Store, a West Hollywood, California, comedy club. It was no chance encounter. Leno had spotted Mavis from the stage and used a classic comedians’ ploy to meet her: “If you waited (by the rest room) long enough,” Leno recalled, “every woman would eventually pass through the portals.”

**06** WHEN LENO WAS STILL RELATIVELY NEW TO TELEVISION, THE AMERICAN CARICATURE ASSOCIATION NAMED HIM THE NATION’S BEST FACE TO CARICATURE—WHICH WAS FUNNY FOR WHAT REASON?

The American Caricature Association was the invention of Leno’s press agent, who sent out news releases touting the “honor.” The resulting publicity appeared in newspapers across the country.

**07** WHAT NASCAR CHAMPION DID LENO ONCE DEFEAT IN A MOTOR RACE?

Dale Earnhardt Sr., whom the comic outdrove in a tractor duel. The secret of Leno’s success? “Of course, I cheated,” he confessed in USA Weekend. “I made an illegal cut across the field and cut him off.”

**08** WHAT IS LENO’S MULTIMILLION-DOLLAR HOBBY?

He collects classic cars and motorcycles, with about 150 of his expensive toys (including an $800,000 McLaren F1) stored in his Big Dog Garage in Burbank, California. His wife doesn’t mind, Leno confided to Forbes magazine: “Most guys in Hollywood have 20 girlfriends and one car, and I have 20 cars and one girlfriend. She always knows where I am.”
WHAT ADVICE DOES LENO GIVE TO KID COMICS WHO WANT TO TELL ADULT JOKES?

“You do not have to use cuss words to be funny,” he said in his book How to Be the Funniest Kid in the Whole Wide World. “By having clean material, you will appeal to the widest audience possible.” And Leno knows wide appeal, having once opened an appearance on Dinah Shore’s talk show with, “I’m from the United States! Are there any United States people here?”

WHY IS IT IRONIC THAT LENO—WHO ONCE PLAYED 300 ROAD DATES A YEAR—DESCRIBES HIS WORK ETHIC AS THAT OF “THE TURTLE WHO RACED THE HARE”?

In the 2008 animated film Tortoise vs. Hare: The Rematch of the Century, Leno provided the voice of the hare.

WHAT ARE SOME OF THE CREATIVE WAYS JOURNALISTS HAVE DESCRIBED LENO’S PHYSICAL APPEARANCE?

“Leno, whose chin is the size of West Virginia” (Cosmopolitan); “the pelican-faced comedian” (Los Angeles Times); “the anvil-faced Leno” (Birmingham News); and “Leno, whose head is ideal for a comedian, looks like a hunk of urban folk art” (GQ).

WHAT DOES LENO SAY TO FELLOW CELEBRITIES WHO COMPLAIN THAT THEY DON’T GET ENOUGH RESPECT?

“If you’re in show business, and you’re working,” he recently told MSNBC, “just be happy with what you have, OK? Shut up if you’re not working at Starbucks.” km

Good company

Jay Leno will have some famous company when he appears at the 95th Annual Kiwanis International Convention in Las Vegas this June.

High art. KÀ by Cirque du Soleil involves a colossal stage, gravity-defying acrobatics and a heroic journey of love and conflict. It all happens at a special Saturday night event.*

General knowledge. American statesman Colin Powell, who served as United States Secretary of State from 2001 to 2005, speaks at the convention’s Opening Session—free with the price of registration.

Breakfast with the Beaver. At the Kiwanis Breakfast, Leave it to Beaver star and former Key Clubber Jerry Mathers talks about the golden age of television—and his own happy Key Club days.*

Dozens of workshops. Forums on service, growth, leadership, working with youth—and much more—will enlighten and entertain convention-goers this year. Register now and find updates on convention speakers and programming at KiwanisOne.org/convention.

*Optional ticketed event
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“If you want to deal with the hard problems of the world, it takes courage.”
—Jonathan Reckford
Jonathan Reckford has been a church pastor, communication leader and strategic planning executive. In 2005, Habitat for Humanity named Reckford as its chief executive officer. Recently, Habitat’s CEO talked with Kiwanis magazine about the influences in his life, volunteering and other topics.

Who’s been a key influence in your life?

JONATHAN RECKFORD: My grandmother Millicent Fenwick was a pioneer in the civil rights movement in New Jersey and a human rights leader in the United States Congress. She was a very good public servant, as well as an author of Vogue’s Book of Etiquette. So it was fascinating and terrifying as a child to graduate to the grown-up table at her house, where you had to hold your fork just the right way yet also be able to discuss solutions for poverty and hunger in sub-Saharan Africa.

Would you prioritize character over competency?

I’d agree with that. William Bennett talks about the three-legged stool of confidence, ambition and a moral compass. His argument is that the most dangerous people are those who have confidence and ambition with no moral compass. It’s also true that if you have a great moral compass and no confidence or ambition you’re not going to the world much good.

What role does courage play in leadership?

If you want to deal with the hard problems in the world, it takes courage to be prophetic, because often it makes the world uncomfortable. Sometimes we are called to be prophets and call people out of their comfort zones.

Who are leaders you admire?

I really admire Habitat’s most famous volunteer, former U.S. President Jimmy Carter, who lives his faith and leads a life of integrity. A volunteer told me about a build they did in the Philippines. President Carter had been working with them for four hot days. On the last day, he was checking houses when he noticed a toilet had not been installed. Right then and there, the former president of the United States got on his knees and installed that toilet, showing others how to do it and challenging them to do the same next door before the sun went down.

Like Kiwanis, Habitat is a global organization with a rich U.S. history. How do you implement a more global way of leading?

It’s not really a choice anymore. The world is now so deeply interconnected globally that we must have some understanding of how all the systems work together. At Habitat, we’re trying to be a better partner with other organizations—not just with the nonprofits but with the public and private sectors in terms of trying to think holistically about how we serve communities.

How can Kiwanis attract and build leaders?

The best leadership development is experiential. The ideal is to have a core of great servant leaders and apprentice new leaders, giving them stretch assignments—something they can manage that has complexity and forces them to work with different geographies or functions.

What role does recognition play in what you do?

Recognition is valuable as long as we recognize in ways that reinforce the values we are trying to build. Habitat avoids too much individual recognition and tries to focus on team successes. We reinforce “mission success.” Yet, even in a nonprofit world, we’re still all human beings and want positive reinforcement. Those old rules I learned 20 years ago still hold true: Give four positive comments for every negative comment or they’ll never hear the constructive feedback.
Kiwanis pancakes are legendary. Butter-melting, syrup-coated golden cakes served with sides of bacon and sausage. But what separates a pancake breakfast from a pancake breakfast? A flop from a blockbuster? The answer’s not in the recipe but in the way a club cooks up one of its community’s most anticipated events.

We talked to five clubs that have pancake breakfast down to a science. Their breakfasts have set world records, perfected aerial flipping stunts and even welcomed Aunt Jemima herself. Here’s how they do it and how they impact their community.
Kiwanis cooks know how to transform a common breakfast into a fundraising masterpiece

STORY BY JAMIE MOORE • ILLUSTRATIONS BY FRED DIMEGLIO
Collaborate

Jim Powe isn’t too proud to beg. His club counts on heavy publicity from local newspapers and radio stations to promote the Winchester, Virginia, Kiwanis Club’s Pancake Day, a 12-hour biannual event that raised $60,000 in 2009.

Service Leadership Program members volunteer and area businesses also pitch in, buying tickets in quantities and distributing them to employees, customers and charity organizations. The University Kiwanis Club of Wichita Falls, Texas, gives corporate-sponsored tickets to special-needs groups to be redeemed during the off-peak times.

Channel Your Club’s Business Savvy

In 1958, the official icon of all things pancake, Aunt Jemima, attended the Fargo, North Dakota, Kiwanis Club’s first annual Pancake Karnival. The breakfast has since set world records. Club President Burley Barnett chalks it up to smart business sense.

When the breakfast switched venues to the FargoDome the date happened to fall on Valentine’s Day, so the club convinced four couples to commit to onsite weddings, stirring interest and drawing crowds. The club trains chefs on pancake efficiency targets, plays PowerPoint shows of club events and books major touring acts to donate performances.

Make ‘Em Laugh (You Will Too)

Pancake masters have learned that a little bit of entertainment sweetens any Kiwanis breakfast. At Fargo’s big feed, for example, children’s eyes light up at the sight of 12 massive inflatable games. In Tuscaloosa, Alabama, Pancake Day wins big cheers for its Andy Griffith Show impersonators and University of Alabama “Big Al” mascot.

The practical joking Cheyenne, Wyoming, Kiwanis Club gets guffaws and giggles from the 30,000 guests as they line up for its three-day breakfast. A gag menu lists elk milk pancakes and buffalo chip coffee. Batter pours from a churning cement mixer (but never makes it to the griddle). Chefs flip pancakes over their shoulders with Boy Scouts standing by to catch the flying hotcakes on trays.

Keep It Cheap or Free

The Tuscaloosa club offsets ticket costs with income from ads displayed in the cafeteria. The Cheyenne club’s breakfast coincides with Cheyenne Frontier Days and is completely free to the public. Frontier Days covers all expenses and helps promote the breakfast among the 400,000 rodeo and festival attendees. (Can I get a yee-haw?) Breakfast-goers can’t believe it’s free, and many are so impressed they become Kiwanians.

Make a Difference

Every year, Kiwanis clubs generously pour pancake breakfast revenues back into their communities. They build picnic shelters and rest rooms in parks. They donate to youth organizations, Special Olympics and Ronald McDonald House. They award university scholarships and sponsor five-kilometer runs that benefit pre-kindergarten initiatives.

“Believe you can support your community and you know they’ll be there for you too,” says Bev Vining, chairwoman of the 2010 Fargo Kiwanis Pancake Karnival.
HOW GOOD ARE YOUR PANCAKES?

Just because a pancake breakfast—or any fundraiser—is a 50-year tradition doesn’t mean it’s meaningful and productive. Take this quiz to help figure out if it’s time to pull the plug, revise your recipe or keep on flipping.

For each question, score two points for “yes,” one point for “somewhat,” and zero points for “no.”

1. Did your attendance increase?
   A. Yes. Someone even spotted Elvis.
   B. Somewhat. If you count four-legged friends.
   C. No. But we had some great batter-splatter duels.

   Score _________

2. Did club member participation increase?
   A. Yes. And we wore goofy hats too.
   B. Somewhat. But we had to bribe a few.
   C. No. Maybe we should’ve bribed them all.

   Score _________

3. Did your expenses decrease?
   A. Yes. We had a mountain of food and drink donations.
   B. Somewhat. Finding that stash of last year’s napkins really helped.
   C. No. Guess we shouldn’t have blown the budget on a Beyoncé look-alike.

   Score _________

4. Did you work with new organizations to expand the scope of your event?
   A. Yes. Those brawny football players really tackled trash removal.
   B. Somewhat. It’s not our fault the ventriloquist society sent only two volunteers.
   C. No. We’d have to change our ways!

   Score _________

5. Did you take time to promote your club?
   A. Yes. We handed out invitations to our next service project.
   B. Somewhat. We had a few kinks in our PowerPoint presentation.
   C. No. But don’t we get points for putting the Kiwanis logo on the menu?

   Score _________

6. Did you invite members from your sponsored Service Leadership Programs?
   A. Yes. We never would’ve survived without them.
   B. Somewhat. We should’ve tried text messaging.
   C. No. We’re afraid of teenagers.

   Score _________

7. Did you promote your event?
   A. Yes. Next year’s goal: Oprah.
   B. Somewhat. A little local TV and newspaper publicity goes a long way.
   C. No. Apparently, word of mouth doesn’t cut it anymore.

   Score _________

8. Was it so successful that you could and should plan for two annual breakfasts?
   A. Yes. Bring on the syrup.
   B. Somewhat. But put that double order of syrup on hold.
   C. No. Though we usually have leftovers.

   Score _________

TOTAL SCORE: _________

10–16 points
Keep on flipping

7–9 points
Rewrite the recipe

0–6 points
Sell the griddles

ON THE WEB
Are your projects effective?
Put them to the test at www.kiwanismagazine.org.
Sweet on service

STORY BY KIMIKO MARTINEZ

1 & 7: Chris Jude Doizé and Monica June Nolan. 2: Russell and Aileen Tulppo. 3: Ken and Melba Delfino. 4: Jea Nae and Jay Remala. 5 & 8: Cherry Lane and Woody Darken. 6: Debra and David Rothman. Learn how David Rothman’s marriage proposal “takes the cake” and read about other Kiwanis couples at www.kiwanismagazine.org.
Their love of service led them to their clubs. Helping others together led them to love. Meet five couples who got sweet on each other—and service—through Kiwanis.

GIVE THEM A HAND

Couple: Ken and Melba Delfino
Married: September 9, 1999
Kiwanis Club: Greater Colfax, California

Some people believe in love at first sight. For Melba and Ken Delfino, it was more like love at first touch.

Ken was working at the Napa Valley Mustard Festival when a fellow Kiwanian introduced him to Monica, a member of the Algiers Morning club. After a day of fun and plenty of talking, Monica convinced Chris to attend one of her club’s 7 a.m. gatherings.

“He was blown away by our morning song,” Monica says.

But Monica was the one blown away at a club meeting this past October. At the conclusion of his “I am a Kiwanian, but do you really know me?” account of his life, Chris got down on one knee and asked his best friend to marry him.

“We have a blast every time we’re together, and Kiwanis will always hold a special place in our hearts,” Monica says. “I smile every time I think how we have grown with the club.”

MATCH.BOB

Couple: Jea Nae and Jay Remala
Married: August 25, 2007
Kiwanis Club: Sycamore, Illinois

As a new Kiwanis employee working almost every weekend, Illinois-Eastern Iowa District Executive Director Jea Nae Wood’s chances of meeting Mr. Right seemed to be rapidly decreasing. So when one of her closest Kiwanian friends, Bob Armstrong, suggested she meet his brother-in-law, Jay Remala, she figured it was worth a try.

“It had to be better than some of the other blind dates I’d had,” she says. Plus, she already knew Bob’s wife and liked the family.

Though she had to postpone a few times due to Kiwanis commitments, a first date led to a second and third. Jay quickly figured out that if he wanted to see Jea Nae, he’d have to join Kiwanis. They were married the following year.

“Of course, we owe it all to our fellow Kiwanian and brother-in-law, Bob,” Jea Nae says. “When people ask us how we met, we laughingly reply, ‘Match.BOB.’”

LET ME CALL YOU SWEETHEART

Couple: Russell and Aileene Tulppo
Married: February 10, 2009
Kiwanis Club: Smithfield, North Carolina

Every year for Valentine’s Day, the Smithfield Kiwanis Club holds a Sweetheart Banquet to honor widows of deceased Kiwanians. Two years ago, Kiwanian Russ Tulppo invited his neighbor Aileene to attend the annual festivities with him. It was their first date.

A year later, they returned to the banquet as sweethearts ... and to exchange their wedding vows. Two fellow Kiwanians, who were ordained ministers, officiated, and for the couple’s first dance, the entire group of Kiwanians sang Let Me Call You Sweetheart.

THE DARKEN SIDE OF LOVE

Couple: Cherry Lane and Woody Darken
Married: February 27, 1999
Kiwanis Club: Nashville, Tennessee

Their name may be Darken, but there’s nothing ominous about Woody and Cherry Lane’s romance ... except, maybe, that their first date was on Friday the 13th.

Still, the romance began as innocently as any other. A month after Cherry’s father passed away, Woody called his fellow Kiwanian, because that’s about when people stopped calling him after his wife’s death. When the conversation turned to movies, he found himself asking her out.

The couple kept the relationship low key, eating together at Kiwanis meetings and attending prayer breakfasts. When no one noticed the engagement ring on Cherry’s finger nine months later, Woody made the announcement during the club’s “brag bag” time and received a standing ovation. km
Cotton-white clouds rush across the Nova Scotia sky. A strong breeze tosses golden leaves in a swaying dance. The effect is dizzying for Dartmouth High School student Taylore O’Brien as she steps up to the base of a 30-foot climbing tower, grimaces, lifts a foot onto the lowest knob and begins her ascent.
Make it to the top, she’s been told, and you’ll see a spectacular panoramic view. So up, up she climbs.

Below, a crowd of teens help her in her climb, anchoring her safety rope and yelling encouragement: “You’re doing great, Taylore! You’re almost there.”

Surprisingly, she is almost there. Just five feet from the top. Just five feet from that promised picturesque scene.

“Spiderrrrrrrr!” she screams.

Her body sways to the right, away from the monstrous bug. She stops climbing.

“Keep going,” her friends call from below. “It won’t hurt you.”

She looks up. Clouds scurry across her vision. A breeze whistles through her helmet. The top is oh-so-close. The spider stands its ground. Taylore makes her move.

Up.

To the top.

More than 80 students made the same climb or assisted as belayers. They’d gathered in an expansive lodge on the shore of Canada’s Northumberland Strait to attend a Key Leader event. The teens ranged from confident Key Club officers to youths dealing with health and behavioral issues to an exchange student from China.

They all arrived with great dreams. A future medical researcher determined to finally find the cure for all cancers. A sharpshooter aiming to claim a gold medal in the 2016 Olympic Games. A flutist hoping for a flawless performance at her high school concert the next week. One shy girl seeking to heal: Her father died five years ago, and she hoped the weekend would help her “get out of her shell.”

More than a dozen adults—a quarryman, retired pharmacist, teacher, forester and others—were there also to share their servant leadership experiences. That’s what Key Leader is all about: showing teens how to reach their goals through service.

The Key Leader curriculum combines classroom lessons, small group activities and physical challenges—all emphasizing the program’s “Keys to Excellence”: personal integrity, personal growth,
respect, building community and pursuit of excellence.

In one of the small group exercises, Maggie Higgins of Saint John, New Brunswick, and her team were asked to illustrate their ideal “key” leader. They sketched out a human figure wearing 11 shoes. “To be a leader, you have to understand people,” Higgins explained. “You have to walk in their shoes.”

In class for the last time, facilitator Amy White asked the students to recall some of the lessons they learned. A hand shot up. Taylore O’Brien’s hand. Fearless wall-climbing, spider-conquering Taylore O’Brien. Leaders, she said, are going to face challenges. “You have to work your way through them or around them to achieve your goals.”

Maritime method

3 years ago, 4 Nova Scotia high school students attended a Key Leader event in Ontario. In all, 100 percent were impressed. As a result, Maritime Kiwanians planned a Key Leader event closer to home. To meet the qualification of registering more than 60 students, many area Kiwanis clubs agreed to pay students’ registration and transportation fees.

85 students signed up for the first Maritime Key Leader at the Tim Horton Camp near Tatamagouche, Nova Scotia, in 2008.

In 2009, they did it again. More than 80 high school students participated, along with 24 Kiwanians and Key Club advisors.

“The kids grow a lot,” says Suzanne Lee, faculty advisor for the Colonel Gray High School Key Club in Charlottetown, Prince Edward Island. “They learn what it means to be a service leader, and they are so pumped up. They want to go out and make a difference when they go back home.”

Learn more about Key Leader at www.key-leader.org.
Valentine checklist

It’s almost Valentine’s Day. How lovable is Kiwanis in your town? Try these tips to make sure your club is attractive.

✓ You look lovely. Looking your best matters in romance, and it’s true about Kiwanis too. Take a good look in the mirror with the Club Excellence Tool.

✓ Let your heart sing. Why does Valentine’s candy come in heart-shaped boxes? Because it’s a gift from the heart. Kiwanis clubs think with their hearts through service. Consider adding a Bring Up Grades (BUG) or Terrific Kids project to your club’s service calendar this month.

✓ Sweets for the sweet. Everyone loves those candy hearts with cute messages. Hand out compliments to your service recipients and others. You’ll put a smile on their faces and gain new members.

✓ Rehearse your proposal. Be ready to tell people how much you love Kiwanis by composing your very own “elevator speech.”

✓ Be mine. Ask a new acquaintance to join your Kiwanis club. It’s as easy as 1-2-3 with the Gold Key program, and you get a special pin to wear as well. It’s a great way to meet new friends and help your club grow.

Learn how to do it all at www.kiwanismagazine.org.

¡Gracias, Kiwanis!

Andres Sorto has a busy life. There’s physical therapy every morning, followed by a shower, getting dressed and heading off for a full day of second grade. But he always fits in time for fun, especially now that his new verticalizer allows him to run and play with his friends.

The verticalizer—a gift from the Kiwanis Club of Los Robles, El Salvador—allows Andres to stand up, even though he is paralyzed from the waist down.

“This is the first time he is standing and free to move,” wrote his mother, Ericka, in a thank-you letter to the Kiwanians. “He has freedom. He told me today, ‘Mami, with this thing I will run with my friends. We will play many games. I will be with them. If they run, I will not be far behind.’”
One more helping hand.
Setting the standard

Herein are hidden three key words of Kiwanis’ third Object.
By Matt Gaffney

Across
1 Available choices
5 Subway, in Washington D.C.
10 eBay offers
14 Joe Jackson hit
   Breaking ___ Two
15 Kiwanis co-founder Browne
16 Approximate location
17 Anthropology
   or psychology expert, e.g.
20 Person voted into office
21 Scarcely seen Scot
22 Mag workers
23 Way to go: abbr.
24 Its mascot is a dog named Nipper
25 From where
35 From where
38 Blue shade
39 Normal workplace rhythm
40 Obscure, as knowledge
53 Leave no pins
57 It gets letters
58 Tab
59 Largest of seven
64 “Quiet down!”
69 Highlander’s family

Down
1 Ponder
2 Class for some intl. students
3 “Bravo!”
4 Org. Kiwanis teamed with
to combat iodine deficiency
5 Guys
6 Besides
7 Affection, casually
8 Outdoor sports supplies chain

9 Upright
10 Flying mammals
11 Eye part
12 Lucy’s favorite Cuban
13 mollify
18 When the sun comes up
19 Demand
23 ___ Smith (1984 protagonist)
24 Obscure, as knowledge
25 Of the city
26 Deep diving
27 Stop in the desert
28 Florida explorer
30 Dorm watchers, for short
31 The same
32 Smooth-talking
33 New accounts
36 “I knew that’s what ___ say!”
37 Japan suffix
41 It’s perfect
46 Champlain or Geneva
49 French
51 Life jackets, e.g.
52 Vegas Hotel demolished in 1996
53 Nimble
54 Shorthanded quartet
55 Thin
56 “Should that be the case ...”
57 “Encore!”
58 Tab
59 Largest of seven
60 Feds
62 “Quiet down!”
63 Roman numeral in
   some people’s names

www.crosswordcontest.blogspot.com/

Answers on page 38.
Small world

In Kiwanis, you have friends worldwide. Consider the case of Jean Andrick. The Hoosick Falls, New York, Kiwanian was vacationing in Panamá City, Panama, when a group of local Kiwanians walked into the restaurant where she and a friend were having lunch. Andrick soon found herself invited to a gala Kiwanis celebration that evening.

“We had an incredible time,” she says. “It’s good to know Kiwanis is hard at work around the world.”

By The Numbers

Every year, the Johor Bahru, Malaysia, Kiwanis Club and the Kiwanis Club of Hsin Hsing, Hsin Chu City, Taiwan, meet for an officer-installation party. Check out these figures:

The sister-club relationship began

17

years ago.

More than

2,000

miles separate the two cities.

22

of the clubs’ 24 past presidents attended their 2009 party.

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ALUMNI EVENT

Thursday, June 24, at 7 p.m.

Mix and mingle with other Key Club and Circle K alumni during a special reunion event at the 2010 Kiwanis International Convention in Las Vegas, Nevada. Enjoy hors d’oeuvres, conversation and memories.

And encourage former Kiwanis-family members to join their “alma mater” — Kiwanis. The best news is that this event is free with your convention registration.

RSVP today!

www.kiwanis.org/alumnievent
One day each year, Kiwanians around the world join together for one day of global community service. There are no boundaries. And there’s no limit to what you and your club can do for children, for your community, for the world. In 2010, Kiwanis One Day is April 10. What will your club do?

Find Kiwanis One Day service ideas and enter this year’s Kiwanis One Day contest at www.KiwanisOne.org/oneday. Enter today! The deadline for contest entries is February 15.
Buried treasure

Though it wasn’t to be opened until 2025, a time capsule discovered by local Kiwanians contains the few relics of history left in the fire-leveled town of Marysville, Australia.

Doncaster-Templestowe, Victoria, Kiwanians found the canister, buried in 2000, while clearing the rubble from the site of the Gallipoli Park bandstand. Stuffed with mementos such as an already yellowing photo of the Marysville kindergarten class, a grocery store receipt and letters from local adults and youth, it has rallied townspeople to rebuild their spirits as well as their community.

“We’ve struck history,” says Kiwanian Bryan Saunders, who reports the club rebuilt the bandstand just in time for Marysville’s annual Carols by Candlelight celebration this past December.

“Do you remember your house, the big brick house?”
—Kellan Fiske, 11, in a 2000 letter to himself. His brother and mother died in Australia’s “Black Saturday” fire.
Birthdays

These clubs celebrate anniversaries in March and April 2010:

75—1935
DeLand, Florida, March 5
Coldwater, Michigan, March 26
Winter Haven, Florida, April 5
Mulberry, Florida, April 18
Sabetha, Kansas, April 30

50—1960
Moose Lake, Minnesota, March 10
Merle Hay, Urbandale, Iowa, March 14
La Junta, Colorado, March 16

25—1985
Helderbergs (The), New York, March 21
Overland Park, Kansas, March 24
Eastside Youngstown, Ohio, April 5
Allentown Northeast, Pennsylvania, April 20

Mayfair-Torresdale, Pennsylvania, March 19
Union Colony-Greeley, Colorado, March 20
Flúdir-Gullfoss, Iceland, April 15
Les Moraines-Ouest Lausanne, Switzerland, April 23
Woodlawn Golden K, Dartmouth, Nova Scotia, Nova Scotia, April 25
Perigueux, France, April 27
Cy-Fair, Houston, Texas, April 30

Your best projects are Kiwanis’ best stories. Check out what’s on Center Stage.

See a full list at www.kiwanismagazine.org.
Do the right thing

Kiwanis International’s third Object declares that we, as Kiwanians, are “to promote the adoption and the application of higher social, business and professional standards.”

In the mid 1920s, Kiwanis members felt there was a need to make a strong statement about business and professional ethics. A Kiwanis magazine editorial described the times as “rife with hucksterism.”

As a result, the Kiwanians wrote a strong statement advocating higher social, business and professional standards.

But how do higher social, business and professional standards impact us today? What do these words mean to men and women who work five days a week? What do they mean to retirees?

First, these principles should be viewed as one and the same. No matter what the setting, we treat others the way we would want to be treated (remember our organization’s second Object, which tells us to apply the Golden Rule in all endeavors).

Second, our third Object calls to mind the word ethics. My favorite definition of ethics is “doing the right thing, even if no one’s watching.” And that’s the place we, as Kiwanians, should position ourselves. We should accept and apply higher social, business and professional standards by doing the right thing—at our jobs, in our homes, even when no one’s watching.

And what’s the right thing? I suggest it might include:

- Offering yourself as a mentor for a Key Club teen, a university student in Circle K or a recent graduate just entering the job market.
- Being the neighbor who checks in on the elderly widow down the street.
- Leaving a tip for the exhausted waiter even though he was late refilling your drink.
- Allowing the customer with only one or two items in his shopping basket to go first in the busy supermarket checkout lane.
- Actively recycling newspapers, aluminum cans and bottles because it ultimately saves energy and conserves our natural resources.

Being Kiwanians should mean that we do the right things for the right reasons. We do them because we care. And because we can.

Thanks for being a Kiwanian.

“I can go into a Kiwanis (member’s) store, make a purchase and come out with the feeling that if I knew all of the facts I would still be satisfied.”

—Arthur A. Hood, Minneapolis, Minnesota, Kiwanis Club, 1924
As a Kiwanian, you know what leadership is all about. That it’s more about service than glory. That it starts with young people. And that people who help others—and build others’ leadership skills—are the most valuable leaders of all.

Key Leader weekends—for teens ages 14 to 18—give emerging leaders their first taste of service leadership—and Kiwanis values. Send a teen to Key Leader. Make a difference in a young person’s life.

Inspire a leader. Do your part.
Get into Key Leader.

For additional events and registration information, go to www.key-leader.org.

March 12-14
Camp Sunshine...........................................Casco, ME

March 26-28
GA FFA..................................................Covington, GA

April 9-11
Shiloh Park............................................ Marion, IN

April 23-25
Alabama 4-H ...........................................Columbiana, AL
Alliance Redwoods ........................................ Occidental, CA
Arlington Echo ............................................Millersville, MD
Conrad Weiser ........................................... Wernersville, PA
Wesley Woods...........................................Townsend, TN

April 30-May 2
Camp Hollywoodland............................... Hollywood, CA
Recreation Unlimited......................................Ashley, OH
Zephyr Baptist.........................................Sandia, TX

May 14-16
Camp Stella Maris......................................Livonia, NY
Circle Square Ranch-Brantford ....Brantford, ONT, Canada
Cispus Learning Center.................................Olympia, WA
Hayward...................................................Sandwich, MA
Trinity Pines............................................Cascade, ID

May 21-23
Howell Conference Center.........................Howell, MI
Rock Springs..............................................Junction City, KS

May 28-30
Camp He-Ho-Ha................................. Seba Beach, AB, Canada

June 4-6
Sky Ranch Cave Springs............................Quapaw, OK
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Don’t wait for time to run out! For a limited time, we are including FREE delivery for ANY order purchased BEFORE February 28, 2010 for DELIVERY by MARCH 31, 2010 anywhere in the U.S. If you haven’t tried Kiwanis Peanut Day, the perfect time is right now! Don’t wait to try your one- or two-day fundraiser, CALL 888-PNUT-FUN TODAY!

Kiwanis Peanut Day will fill your every need, from helping you plan your fundraiser to helping you incorporate our products into your existing primary or secondary fundraisers. To help make your fundraiser hassle free, payment for our products is due after your fundraiser to help maximize your cashflow.

CALL For Your FREE Fundraising Kit
1-888-PNUT-FUN (1-888-768-8386)

Be sure to visit our web site at www.kiwanispeanutday.com

*A non-profit, Kiwanis sponsored fundraising program exclusively for Kiwanis clubs. Order must be received by Noon CST Feb. 28, 2010 and will deliver within 31 days. $197 in free shipping based on longest shipping distance through UPS from Oak Brook, IL. Individual shipping rates and savings may vary. NO CASH VALUE. No substitutions. Valid for orders placed between 1/29/10-2/28/10. Cannot be combined with any other offer. Some restrictions apply. Offer expires 2/28/10.
A thank-you letter from Andres’ mom
¡Gracias, Kiwanis!

Hi, my name is Ericka Sorto, Andres’ mother. At 7 months of pregnancy, I got an ultrasound exam and the results were that the baby was fine and was a boy. On January 30th of 1999 I was at the local public hospital having a normal birth but after hours of working, I ended up with a cesarean. The amniotic fluid came out green and his head was bigger than normal. I knew there was a problem, also the baby never cried as all babies do at birth.

The following day a doctor came to my bed and asked me about my son, I told him that I had not seen him. He took me to his crib and told me that the baby was never going to walk. It was a very painful moment. He has been diagnosed with hydrocephalic and myelomeningocele.

Andres has been through 7 operations, the first one 8 days after birth where he got a drainage valve in his head. As bad as this may sound, he is very smart, he started saying mama and many other words when he turned 6 months of age. I never forget what the doctor told me when he was born; his growth will depend on the amount of love you give to him.

Andres goes to 2nd grade. Very early in the morning, I wake up Andres and give him therapy so that his valves can do their function. He does not feel anything from the waist down. Then I shower him, put a diaper, dress him up and he is ready to school. He loves life, for him there are no obstacles to achieve what he wants. The verticalizer he received today from Kiwanis Los Robles is going to help the blood circulation and his kidney. This is the first time he is standing and free to move. He has freedom. He told me today “mami with this thing I will run with my friends, we will play many games, I will be with them. If they run, I will not be far behind”.
Sweet on service

More couples who met through Kiwanis service

The first lady
Susan Ganey and James McGrath
Kiwanis International New York District

Susan Ganey practically grew up in Kiwanis. Her father was a Past Governor, and she’d volunteered at club functions all through her childhood. “I have the best memories of special events and parties they would have,” she says. “It was just ingrained in me.”

Perhaps Governorship was a family tradition as well, as Ganey became the first woman Governor of the Great New York District in 1997-98. But she says she could have never done it without the support of fellow Kiwanian and fiancé James McGrath.

Though she turned him down the first time he asked her out at a Kiwanis convention, she accepted when James asked her out again the following spring at different conference. Their first date, a black tie affair honoring a long-time Kiwanian in James’ club in Brooklyn, led to a long-distance relationship with the couple commuting back and forth for several years from Buffalo to Brooklyn to see each other. But it was all worth it.

“If it weren't for Jim helping me in my Kiwanis endeavors and service, I wouldn’t have become the first woman Governor of the Great New York District,” Susan says. “He was my right arm and a great helpmate. We have been together now since 1992 and look forward to many more years of the same.”
A conventional love story
*Penelope McClellan-Siggs and Hugh Siggins*  
*Married: May 27, 1994*  
*Kiwanis Club of Williamsburg, Virginia*

When Penelope McClellan and Hugh Siggins met in 1991, it was all business. Hugh, the new Governor-Elect in Pennsylvania was throwing himself into the planning of the upcoming convention in Altoona, where Penelope was the incoming President.

Their paths first crossed at a convention planning session. Before making the 2 hour, 45 minute drive back to his hometown, he joined several of the Altoona Kiwanians for a bite to eat at a local restaurant. Knowing he’d be working fairly closely with the club, he made a point to sit next to Penelope.

Almost two decades later, he’s still sitting next to her.

After finding themselves very much thrown together during convention planning and other Kiwanis business, Penelope and Hugh’s relationship evolved from business to pleasure.

“I have always said that the best thing that happened to me as Governor was meeting my wife,” Hugh says. “Since we met, Kiwanis has guided our lives. We try to make all of the conventions to meet old and new friends, and to see wonderful places of this world.”
**A piece of cake**

*Debra and David Rothman*

*Engaged: Dec. 15, 2005 (Wedding date: Sept. 6, 2008)*

*Kiwanis International New York District*

You may think you’ve heard engagement stories in the past that “take the cake.” But it can’t compare to this couple’s story.

When the New York District Governor David Rothman decided to pop the question, his proposal was literally written out in frosting.

David and Debra were classmates in high school, but reconnected 10 years ago after David found her name in Classmates.com. They had lunch together periodically and discovered they had a mutual interest in Kiwanis, he as a member of the East Meadow Club and she as a member of the Island Park Kiwanis Club.

The couple began dating in March 2003. And at Debra’s birthday party in December 2005, David planned a surprise announcement. With both his and her family present (and, ironically, a couple of local Kiwanians as well), he had the restaurant staff bring out a cake.

“The cake was placed near Debra’s mother (who shares a birthday with her daughter) and we all started to sing *Happy Birthday,*” David recalls. “Then the staff pushed the cake toward Debbie. She started to read the inscription—Will you marry me—and beamed from ear to ear.

“The restaurant manager asked, ‘So, is that a yes?’ Then I gave her a ring.

“The next day I got a call from one of our club members to congratulate us. It seems her son was the kitchen chef that evening and was told it was the Kiwanis governor who had gotten engaged. So, as you can see, our Kiwanis family is both very large and yet very small.”