Be a star
Play your part in Music City

The spotlight’s on Nashville for the annual Kiwanis International convention. Eager to welcome you to Music City USA June 25-28, our partners from the Thompson Lane Boys & Girls Club ham it up with "Garth," "Dolly" and "Minnie" at the Country Music Hall of Fame.
Look the part.

Show your Kiwanis pride.
Wear your Kiwanis gear.

SAVE $5
Bring this coupon to the Family Store at the 2009 Kiwanis International Convention in Nashville, Tennessee, and get $5 off any purchase of $30 or more.

KICK UP YOUR HEELS!

See the stars at the Grand Ole Opry. Dance up a storm at the Wildhorse Saloon. Meet new friends and reconnect with old ones. Be inspired by brilliant speakers. Discover fresh ideas for your club. Come to the 94th Annual Kiwanis International Convention in Nashville, June 25-28. Music City is calling your name!

FIND OUT MORE AND REGISTER TODAY AT WWW.KIWANISONE.ORG/CONVENTION

COME ON DOWN

Check out convention events on page 22 of this magazine, and go to www.KiwaniOne.org/convention to learn about convention programming, including inspirational comedian Judson Laipply, who’ll appear at the opening session.

Plus, don’t miss the fun in the exhibit hall, where you’ll find more than 50 different exhibitors and booths, including these opportunities for you and your club...

Reach out
Learn about Kiwanis Service Leadership programs, including Kiwanis Kids, Builders Club, Key Club, Key Leader, Circle K International and Aktion Club. Stop by the Young Children: Priority One booth too.

Market your club
We’ll review your publications, marketing materials and Web site—and help you discover your own best ideas.

Achieve excellence
Make your club the best it can be. Find the tools you need to help you serve more children, improve your meetings and grow your club.

Stay tuned: Sign up for e-mail updates at www.KiwaniOne.org/convention.

© Randy Piland
Show your Kiwanis pride.
Wear your Kiwanis gear.
Pictured above: Women's L/S 15317; s/s 15318 and Men's L/S (long sleeve) 15314; s/s (short sleeve) 15315

See the stars at the Grand Ole Opry. Dance up a storm at the Wildhorse Saloon. Meet new friends and reconnect with old ones. Be inspired by brilliant speakers. Discover fresh ideas for your club. Come to the 94th Annual Kiwanis International Convention in Nashville, June 25-28. Music City is calling your name!

Look the part.

Nashville Kiwanians are preparing a warm welcome for y'all. Pictured are members from five Kiwanis clubs in the Nashville area.

Bring this coupon to the Family Store at the 2009 Kiwanis International Convention in Nashville, Tennessee, and get $5 off any purchase of $30 or more.

Check out convention events on page 22 of this magazine, and go to www.KiwanisOne.org/convention to learn about convention programming, including inspirational comedian Judson Laipply, who'll appear at the opening session. Plus, don't miss the fun in the exhibit hall, where you'll find more than 50 different exhibitors and booths, including these opportunities for you and your club…

Reach out and learn about Kiwanis Service Leadership programs, including Kiwanis Kids, Builders Club, Key Club, Key Leader, Circle K International and Aktion Club. Stop by the Young Children: Priority One booth too.

Market your club. We'll review your publications, marketing materials and Web site—and help you discover your own best ideas.

Achieve excellence. Make your club the best it can be. Find the tools you need to help you serve more children, improve your meetings and grow your club.

Stay tuned: Sign up for e-mail updates at www.KiwanisOne.org/convention.

© Randy Piland

June 25-28, 2009 • Nashville, Tennessee, USA
A new spin on convention • www.KiwanisOne.org/convention
800-549-2647 (U.S.) • 317-875-8755, ext. 411

www.kiwanis.org/store
Features

12  Center Stage: A life changed
Kiwanians brought joy to Rashale in her final months of life, but her smile and courage changed their lives forever.
By Kasey Jackson

20  Girl power
Girl Scouts of the USA CEO Kathy Cloninger and Kiwanis International CEO Rob Parker talk about tradition-rich organizations and the future.

22  Be a star
Play your part at the Kiwanis International convention in Nashville.
By Kimiko Martinez
Cover photo by Adrian Hitt

27  Kids at play
Whether building a water park in Michigan, fixing equipment in the Bahamas or sparking neighborhood revival in Ontario, Kiwanis clubs have fun helping children have fun.
By Jamie Moore

34  Rock art
The art of rock ‘n’ roll, caught in the lens of Cleveland photojournalist and Kiwanian George Shuba.
By Nicholas Drake

Contents
April 2009, Volume 94, No. 2

Departments
3  President’s Message
5  Newsroom
16  Financial Statements
37  Clubhouse
40  Leadership Matters
President’s Message

Our youthful advantage

Other civic organizations do great things in their communities and the world, but I believe Kiwanis’ focus on developing young leaders separates us from the pack.

No other organization offers such an array of programs that are designed to support schools and schoolchildren to the extent that Kiwanis does. More than 300,000 Circle K, Key Club, Builders Club and K-Kids members are performing community service, developing public speaking skills, running meetings and learning to lead. The BUG program is motivating children to develop study habits that affect their successful pursuit of education for the rest of their lives. The Terrific Kids program for elementary school children builds character and teaches children to respect others and to be good citizens.

These programs make a huge difference in the lives of children. That’s why any town that has a school needs a Kiwanis club. And communities with several schools need more than one Kiwanis club. Without a Kiwanis club, children are being denied the benefits of programs that foster the next generation of community leaders.

This is one of the main reasons to expand Kiwanis service into areas where Kiwanis doesn’t currently exist.

If your club isn’t sponsoring these programs, I strongly recommend you do. Supporting these programs opens up a lot of different opportunities for recruiting members for your club: current and retired administrators, teachers, school board members and parent-teacher groups, to name just a few.

To learn more about these programs, go to www.KiwanisOne.org and click on “Youth & Students” in the blue bar.

DONALD “DON” CANADAY
Kiwanis International President
As a Kiwanian, you know what leadership is all about. That it’s more about service than glory. That it starts with young people. And that people who help others—and build others’ leadership skills—are the most valuable leaders of all.

Key Leader weekends—for teens ages 14 to 18—give emerging leaders their first taste of service leadership—and Kiwanis values. Send a teen to Key Leader. Make a difference in a young person’s life.

Take the lead. Do your part.
Get into Key Leader.

www.key-leader.org
DIY Web design

If building your club’s Web site sounds like a do-it-yourself kind of project, here’s a time-saving resource for you: the club Web site template.

Designed for Webmasters who know HTML and have access to the software required to maintain a public Web site, the template makes creating and maintaining an attractive Web site quick, easy and compliant with Kiwanis standards.

Tutorials for you

Kiwanis International offers online assistance for using technology for you and your club:
• Slideshow presentations using pdf documents
• A helpful checklist for preparing and coordinating multimedia presentations
• Tips for using Kiwanis audio/video files.

Builders online

Despite a time of global economic difficulties, planning and stewardship have placed Kiwanis International in a strong financial condition. To help sustain this position and simplify the dues-collection process, the Kiwanis International Board is proposing Bylaws amendments.

Over the past year, a special task force studied Kiwanis International’s revenue sources with a goal to provide the necessary flexibility to address changing needs while maintaining accountability to clubs and members. The International Board will forward four of the group’s suggestions as proposed Bylaws amendments to the House of Delegates at the 2009 International Convention. The proposals include:

- Develop an online billing system for annual club fees and new-member enrollments integrated with Kiwanis International’s member database. This aspect is key to the proposal but implementation does not require a Bylaws change.
- Establish a common annual billing cycle of October 1 to September 30.
- Replace the word “dues” with “annual club fee” when it relates to what clubs pay to Kiwanis International.
- Replace the current flat “new-member add fee” with a “graduated enrollment fee” schedule that decreases each month.
- Eliminate individual magazine fee waivers for spouses.

“Though our financial health is strong, these measures will ensure the continuing vitality of our organization.”

—Don Canaday, Kiwanis International president

Rough start

It couldn’t get worse.

A team of road-weary Norwegians stood outside a storage facility in Shkodër, Albania, reflecting on the harrowing adventures of the past few days.

Consumed with a passion to save the children of one of Europe’s poorest nations, Norden District Kiwanians collected clothing, toys, furniture and other supplies and drove two vans more than 2,800 kilometers from Scandinavia to the Balkans. They envisioned a reception worthy of Santa Claus’ arrival at Christmas.

But before they even reached the Albanian border, bandits robbed one of the vans and beat its driver.

Still, half the goods made it to Shkodër and were unloaded into a warehouse unit. The Kiwanians were handed the only key.

The next day, they were eager to start anew and begin delivering gifts.

They inserted the key into the lock and opened the door. Their storeroom was empty.

To be continued in your June 2009 *Kiwanis* magazine.

Norwegian Kiwanis clubs aim their assistance at families in and around Shkodër, Albania.
Learn The Language By Living It. Only With Rosetta Stone.

Call (877) 292-1424
Online RosettaStone.com/kis049

To get this offer, use promotional code kis049 when ordering.
Offer expires July 31, 2009.

Pick Up A Language Today!

Arabic • Chinese (Mandarin) • Danish • Dutch • English (American) • English (British) • French
German • Greek • Hebrew • Hindi • Indonesian • Italian • Irish • Japanese • Korean • Latin
Pashto • Persian (Farsi) • Polish • Portuguese (Brazil) • Russian • Spanish (Latin America)
Spanish (Spain) • Swahili • Swedish • Tagalog (Filipino) • Thai • Turkish • Vietnamese • Welsh

Rosetta Stone® brings you a complete language-learning solution, wherever you are: at home, in-the-car or on-the-go. You’ll learn quickly and effectively, without translation or memorization. You’ll discover our method, which keeps you excited to learn more and more.

• You’ll experience Dynamic Immersion® as you match real-world images to words spoken by native speakers so you’ll find yourself engaged and learn your second language like you learned your first.

• Our proprietary Speech Recognition Technology evaluates your speech and coaches you on more accurate pronunciation. You’ll speak naturally.

• Only Rosetta Stone has Adaptive Recall,™ that brings back material to help you where you need it most, for more effective progress.

• And Rosetta Stone includes Audio Companion™ so that you can take the Rosetta Stone experience anywhere you use a CD or MP3 player.


SAVE 10%!

100% GUARANTEED SIX-MONTH MONEY-BACK

Level 1 Reg.$259 NOW $233
Level 1&2 Reg.$419 NOW $377
Level 1,2&3 Reg.$549 NOW $494

©2008 Rosetta Stone Ltd. All rights reserved. Offer applies to Personal Edition only. Patent rights pending. Offer cannot be combined with any other offer. Prices subject to change without notice. Six-Month Money-Back Guarantee is limited to product purchases made directly from Rosetta Stone and does not include return shipping. Guarantee does not apply to an online subscription or to Audio Companion purchased separately from the CD-ROM product. All materials included with the product at the time of purchase must be returned together and undamaged to be eligible for any exchange or refund.
InBrief

Satellite launch

Club satellites open a new way for Kiwanis clubs to grow by expanding into new neighborhoods, communities, even generations.

A satellite is a small group of individuals who become members of an existing host club, but can meet and plan activities separately. This allows the host club to expand wherever and whenever circumstances do not yet support the formation of a charter-strength club.

Ultimately, a satellite can become a Kiwanis club when it attains the required number of members to qualify for a charter.

Corporate connection

Kiwanis International now offers corporate memberships, which allow a club to designate a membership spot for an employee of a company or organization. If the employee changes jobs or transfers, another employee can be designated to fill the company’s membership spot without being charged a new-member fee.

Interested in club satellites, corporate membership and/or company-based clubs? Visit www.kiwanismagazine.org.

Give to the Rose Float Fellowship

Did you know the Kiwanis International Foundation sponsors a float in the Tournament of Roses Parade each New Year’s Day? The project brings together more than 7,000 Kiwanis-family volunteers.

You can be part of this inspiring event. Donate $1,000 to the Kiwanis International Foundation Rose Float Fellowship, and you’ll receive a fellowship medallion. Learn more at kif.kiwanis.org or contact us at 800-KIWANIS, ext. 155, or foundation@kiwanis.org.

Learn about this year’s Kiwanis International Foundation Rose Float, which won the Princess Award for the most beautiful float under 35 feet, at kif.kiwanis.org.

New club types give people more ways to have fun and help others—through Kiwanis.
Get in line to lead

A key to club excellence is getting the right people into the right positions of leadership. Here are some best practices for lining up a succession of great leaders in your club:

Recognize members so they’re eager to take on club responsibilities.

Model a positive attitude toward leadership. Demonstrate that it’s a positive learning experience.

Stick to it. The nominating committee is a year-round job.

Give them time. Ask potential officers one or two years in advance.

Send members to training events and equip them with the proper tools (www.KiwanisOne.org).

Define positions and expectations.

Slate your candidates two months prior to the annual club meeting.

Check bylaws and policies to follow a prescribed format for elections.

Recruit doers. Seek the leaders in your community to be members.

Find the club election report form and more election assistance via www.kiwanismagazine.org

Send members to training events and equip them with the proper tools (www.KiwanisOne.org).

Define positions and expectations.

Slate your candidates two months prior to the annual club meeting.

Check bylaws and policies to follow a prescribed format for elections.

Recruit doers. Seek the leaders in your community to be members.
We Buy Used Cell Phones

& pay up to $50 for each phone!

Some phones have no value. See current purchase price list for individual model prices at www.pacebutler.com

FREE SHIPPING!

1. Collect inactive cell phones.
2. Box cell phone handsets and batteries only. (No accessories, chargers, etc.)
3. Ship FREE (with prepaid label)
4. We will sort the different models and send your check within 4 days!

PaceButler corporation
13915 Harvey Ave. Edmond, Oklahoma 73013
www.pacebutler.com
1-800-248-5360 - (405) 755-3131

Kiwanis International’s Branded Programs Department maintains partnerships with other organizations. For example, Key Club teams with UNICEF to care for Swaziland children who are orphaned by the HIV/AIDS epidemic.

Powerful partners

Kiwanis’ partnerships with other organizations make the work you do more meaningful and more rewarding for the children you serve. Kiwanis International’s Branded Programs Department manages Kiwanis’ premier service programs and partnerships, including:

Boys & Girls Clubs of America
Kiwanis’ newest partnership grows young leaders.

Reading Is Fundamental
Read Around the World projects emphasize literacy.

March of Dimes
Fundraisers ensure healthy babies.

UNICEF
Trick-or-Treat for UNICEF raises funds to help the world’s children.

Children’s Miracle Network
Kiwanis-family clubs raise funds to support local children’s hospitals.

Sleeping Children Around the World
Kiwanis-family clubs send bed kits to kids in need.

Better World Books
Discarded books are collected, packed and sent wherever needed.

Students Team Up to Fight Hunger
College students raise awareness and support food banks.

Find helpful Branded Programs resources at www.KiwanisOne.org/service.

CORRECTION: The February 2009 Kiwanis magazine did not provide a credit for a photo published on the contents page. The image of Sesame Street star Sonia Manzano singing with a child was provided by Bronx River Alliance.
Working hand in hand

One of the top responsibilities of sponsoring a Builders Club, Aktion Club, Circle K, Key Club or K-Kids club is just being there, attending their meetings, participating in their service projects and joining in their social activities.

In the words of your fellow Kiwanis-family members, here’s why:

Witness the goodness. “They should see all the service work we do.”—Gabe, Forest Park Junior High School Builders Club, Ferdinand, Indiana

Prove you care. “Kiwanians should attend CKI meetings because it proves our sponsoring Kiwanis club truly supports us.

Plus, it’s just a fun way to catch up on news and events of the week.”—Kari Martin, treasurer, CKI Club of the State University of New York, Potsdam

Help them help others. “Working with Aktion Club gives Kiwanians an opportunity to help persons who live with disabilities learn to reach out and help others.”—Ray Higgenbottom, Capitol City Aktion Club, Indianapolis, Indiana

Share your wisdom. Kiwanians add a special kind of insight to all Key Club events. At meetings they are able to suggest ideas and they can comment using personal experience.”—Katy Parrott, Fridley Senior High

Foundation connects donors to service

You and the Kiwanis International Foundation make a good match when it comes to serving children. The foundation offers various giving programs through which you can help children facing poverty, health, educational and other problems.

Match the giving levels listed at right with their respective recognition programs.

DONATIONS WORK

Contributions to the foundation make a difference for children worldwide. Recent KIF grants have:

• Bought pumping and wastewater treatment facilities to supply safe drinking water to an El Salvador village struck by an earthquake
• Equipped a California hospitality house for families who have hospitalized children
• Prevented school closures in Jamaica by donating computers and providing reading materials.

To learn about foundation grants, go to kif.kiwanis.org.

Match game

<table>
<thead>
<tr>
<th>GIVING LEVEL</th>
<th>RECOGNITION PROGRAM</th>
</tr>
</thead>
<tbody>
<tr>
<td>$100</td>
<td>Tablet of Honor</td>
</tr>
<tr>
<td>$1,000</td>
<td>George F. Hixson Fellowship</td>
</tr>
<tr>
<td>$2,000</td>
<td>Kiwanis Leadership Society</td>
</tr>
<tr>
<td>$25,000</td>
<td>Founders Circle</td>
</tr>
</tbody>
</table>

MATCH GAME ANSWERS: 52,000 Tablet of Honor; 32,000 George F. Hixson Fellowship; 3,000 Kiwanis Leadership Society; 7,500 Founders Circle.
Kiwanians brought joy to Rashale in her final months of life, but it was her smile and courageous battle with cancer that changed their lives forever.

Kiwanis magazine’s Journey for a Cure series was supposed to follow a young girl, Rashale Arana, through her courageous battle against cancer. We planned to share an uplifting story about how Kiwanis members in North Carolina joined together to give her hope, welcome her to the United States from her native Belize with open arms and help her in her battle against the odds.

Tragically, the odds won.

On December 22, 9-year-old Rashale died unexpectedly after a few months of treatment. She was brave every step of the way, with an incredible smile on her face.

We are deeply saddened by the tragic turn of events. Rashale touched the lives of countless people—both Kiwanians and non-Kiwanians—and her story is not finished.

Kiwanis members in North Carolina have set the bar high for other Kiwanians to follow. Their loving, compassionate, caring hearts changed Rashale’s life in ways most of us will never know. One of those people took her in his hands—literally—with his amazing medical care and fatherly touch. Others touched her by carrying her when she needed to be carried, hugging her when she needed to be hugged and giggling with her when she told silly stories.

It is these stories that move us forward, that make us want to continue sharing Rashale’s story.

We believe it’s still an uplifting story. We hope you will too.

With that, here’s the next chapter of Rashale’s journey.
Rashale Arana anxiously waits to walk on her new prosthesis. She traveled to Savannah, Georgia, to receive her new leg in early December 2008.
The plastic tubes dangling from underneath Rashale Arana’s white Hannah Montana T-shirt didn’t seem to bother her. She’d gotten used to them. For about 11 weeks, they had been her lifeline—the port for doctors to give her life-saving chemotherapy treatments for her osteosarcoma. “The plastic tubes were the catheters of her central line … her Hickman catheter,” says Dr. Christine Bolen, one of Rashale’s doctors at Presbyterian Blume Pediatric Hematology & Oncology Clinic in Charlotte, North Carolina. “The Hickman allowed for blood draws and infusion of chemo without needing to poke Rashale.” And that was good news for Rashale. She’d already been through a lot.

Rashale’s life-changing and rare surgery, called a rotationplasty, took place October 17 at Duke University Medical Center. Her left leg was amputated at mid-thigh, the affected knee area was removed and the leg was reattached—backwards—so her ankle joint could take the place of her knee joint. After a few short days of recovery, she headed back to Charlotte—and to about 20 weeks or so of continued chemotherapy.

But cancer and chemo treatments weren’t all she had to endure those few months. Rashale was from Silk Grass, Belize, and she was in the United States for care thanks to Kiwanians in the Carolinas District, the Kiwanis Club of Mecklenburg, in Charlotte, North Carolina, and the International Hospital for Children. So the 9-year old was not only dealing with cancer, she was in a country she wasn’t familiar with, surrounded by people she didn’t know. She couldn’t bathe without worrying about getting the port in her chest wet. She had to have the port and catheter lines flushed out about three times a week, and the dressing cleaned once a week with alcohol—which burned. When she was in the hospital for chemo treatments about three days every week, she, along with whichever family member was acting as her guardian at the time, had to pack up all their belongings from their room at the Hospitality House of Charlotte and put them into a storage room at the home until they returned from the hospital. It was a lot of packing and unpacking. But other guests might have needed their room while they were gone.

Of course, Rashale never complained. She simply looked forward to her ninth birthday on November 1st.
11, and she kept her social calendar busy with parties and visitors. In fact, only a short time after her surgery, Rashale was off to California, where she visited with her mother, devoured “yummy shrimp” at Bubba Gump’s in Long Beach and smashed a piñata at a Hannah Montana-themed birthday party.

Once back in Charlotte, it was time for additional rounds of chemo. And she still had more to look forward to. Christmas was coming. But before that, she was to get a very special gift. On December 3, she was off to Savannah, Georgia, to get a new leg.

“I’m so, so excited,” she said, grinning, of course.

**Hands-on care**

Steve Miller, certified prosthetist/orthotist and area practice manager of Hanger Prosthetics in Savannah, Georgia, rubbed his hand up and down the wet, dripping piece attached to the metal clamp. It was Rashale’s new leg, or at least what would become a piece of her new leg. Miller prides himself and his team for creating new legs and arms—works of art, really—because they’re made the old-fashioned way. By hand.

Things were going a bit better than earlier in the morning. Rashale had cried—sobbed, actually—when Miller tried to take measurements of her leg. She was scared. She later said she didn’t like him touching her leg. She was embarrassed. She was overwhelmed and upset. Miller’s shirt was soaked with Rashale’s tears by the end of the fitting, but he got what he needed to start.

“What would take others two weeks, we can do in a day,” Miller said as he rubbed, pinched and tweaked the new leg into shape. “I can put my thumb here,” he explained as he squeezed the area near the ankle. “On a computer screen, you can’t touch and feel. There are so many bones in the foot to get just right.”

Miller got the call from a friend, Dr. Brian Brigman, only a few weeks earlier, when it was decided Brigman would perform Rashale’s rotationplasty. Brigman knew she’d need a great prosthetic leg, one that would grow with her and last. And he knew Miller was just the person to turn to.

“I had my surgery in Florida,” Miller said of the rotationplasty he had as a young boy after battling the same cancer in the same leg as Rashale. “The surgeon in my case said, ‘You’ll need an amputation. It’s worse than we thought.’ Then, I woke up the next day with my leg on backwards.

“I’ve seen a lot of these surgeries. This leg will be uncomfortable for a while, but as she starts walking, it will desensitize. It’s confusing at first. I used to get an itch in the back of my leg and have to scratch the front.”

By lunchtime, Miller had formed what was shaping up to be a nice little leg for Rashale, including a plastic piece with her favorite decoration—pink and purple butterflies—to fit around her thigh.

“The theme of the day is pink,” Miller joked.
In accordance with Kiwanis International Bylaws, the organization presents its 2007-08 financial statements. For a copy of the audit report, send your written request to Kiwanis International, Attn: Audit Report, 3636 Woodview Trace, Indianapolis, Indiana 46268, or e-mail your request to finance@kiwanis.org.

KIWANIS INTERNATIONAL
Statements of Activities (000s)

<table>
<thead>
<tr>
<th></th>
<th>2008</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenues</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Membership dues and fees</td>
<td>$10,775</td>
<td>$11,106</td>
</tr>
<tr>
<td>Magazine subscriptions</td>
<td>1,388</td>
<td>1,651</td>
</tr>
<tr>
<td>Liability insurance fees</td>
<td>2,169</td>
<td>2,221</td>
</tr>
<tr>
<td>Service Leadership Programs fees</td>
<td>857</td>
<td>786</td>
</tr>
<tr>
<td>Merchandise sales</td>
<td>2,520</td>
<td>2,787</td>
</tr>
<tr>
<td>Convention fees</td>
<td>956</td>
<td>1,076</td>
</tr>
<tr>
<td>Advertising</td>
<td>249</td>
<td>276</td>
</tr>
<tr>
<td>Investment income, net of fees</td>
<td>583</td>
<td>278</td>
</tr>
<tr>
<td>Grants and other</td>
<td>812</td>
<td>513</td>
</tr>
<tr>
<td><strong>Total revenues</strong></td>
<td>$20,309</td>
<td>$20,694</td>
</tr>
</tbody>
</table>

| **Expenses**          |          |          |
| Membership and club development | $2,152  | $2,140   |
| Marketing and communications | 1,007   | 1,235    |
| Service Leadership Programs | 2,420   | 2,432    |
| Global services        | 1,204    | 1,704    |
| Merchandise sales and expenses | 2,315   | 2,399    |
| Magazine               | 1,284    | 1,722    |
| International convention | 987      | 1,087    |
| Liability insurance    | 1,532    | 2,499    |
| Operations             | 1,753    | 1,809    |
| Governance             | 323      | 1,243    |
| Currency exchange, interest and other | (18)   | (87)     |
| Depreciation and losses on disposition | 890   | 1,125   |
| **Total expenses**     | $15,849  | $19,308  |

| Change in net assets from operations | $4,460 | $1,386 |

| Realized gain (loss) on investments | (372)  | 836   |
| Unrealized gain (loss) on investments | (2,556) | 425  |
| **Change in net assets**            | $1,532  | $2,647 |
## Kiwanis International

**Statements of Financial Position (000s) Years ended September 30**

<table>
<thead>
<tr>
<th></th>
<th>2008</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and investments</td>
<td>$19,423</td>
<td>$19,617</td>
</tr>
<tr>
<td>Receivables</td>
<td>455</td>
<td>438</td>
</tr>
<tr>
<td>Inventories</td>
<td>729</td>
<td>704</td>
</tr>
<tr>
<td>Prepaid expenses and other</td>
<td>564</td>
<td>602</td>
</tr>
<tr>
<td>Accounts receivable from affiliates</td>
<td>470</td>
<td>460</td>
</tr>
<tr>
<td>Property and equipment</td>
<td>5,802</td>
<td>5,979</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td><strong>$27,443</strong></td>
<td><strong>$27,800</strong></td>
</tr>
<tr>
<td><strong>Liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$1,692</td>
<td>$1,493</td>
</tr>
<tr>
<td>Accounts payable to affiliates</td>
<td>110</td>
<td>1,794</td>
</tr>
<tr>
<td>Funds invested for affiliates</td>
<td>1,179</td>
<td>1,333</td>
</tr>
<tr>
<td>Liability insurance claims</td>
<td>1,954</td>
<td>2,106</td>
</tr>
<tr>
<td>Deferred revenue and other liabilities</td>
<td>506</td>
<td>604</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td><strong>$5,441</strong></td>
<td><strong>$7,330</strong></td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Operating/Service Leadership Programs</td>
<td>$5,656</td>
<td>$4,490</td>
</tr>
<tr>
<td>Magazine</td>
<td>4,096</td>
<td>4,353</td>
</tr>
<tr>
<td>International convention</td>
<td>5</td>
<td>26</td>
</tr>
<tr>
<td>Liability insurance</td>
<td>6,924</td>
<td>6,280</td>
</tr>
<tr>
<td>Property</td>
<td>5,321</td>
<td>5,321</td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td><strong>22,002</strong></td>
<td><strong>20,470</strong></td>
</tr>
<tr>
<td><strong>Total liabilities &amp; net assets</strong></td>
<td><strong>27,443</strong></td>
<td><strong>27,800</strong></td>
</tr>
</tbody>
</table>
### CIRCLE K INTERNATIONAL
YEARS ENDED SEPTEMBER 30

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and equivalents</td>
<td>$71,971</td>
<td>$78,269</td>
<td>$362,167</td>
<td>$361,485</td>
</tr>
<tr>
<td>Investments</td>
<td>—</td>
<td>—</td>
<td>821,832</td>
<td>972,474</td>
</tr>
<tr>
<td>Other assets</td>
<td>2,260</td>
<td>18,333</td>
<td>136,994</td>
<td>33,419</td>
</tr>
<tr>
<td>Total assets</td>
<td>$74,231</td>
<td>$96,602</td>
<td>$1,320,993</td>
<td>$1,367,378</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities and Net Assets (Deficiency)</th>
<th>2008</th>
<th>2007</th>
<th>2008</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Due to Kiwanis International</td>
<td>$106,692</td>
<td>$139,959</td>
<td>$274,935</td>
<td>$247,018</td>
</tr>
<tr>
<td>Accounts payable</td>
<td>—</td>
<td>—</td>
<td>3,527</td>
<td>—</td>
</tr>
<tr>
<td>Other liabilities</td>
<td>40,396</td>
<td>20,078</td>
<td>2,615</td>
<td>512</td>
</tr>
<tr>
<td>Net assets (Deficiency)</td>
<td>(72,857)</td>
<td>(63,435)</td>
<td>1,039,916</td>
<td>1,119,848</td>
</tr>
<tr>
<td>Total liabilities and net assets (Deficiency)</td>
<td>$74,231</td>
<td>$96,602</td>
<td>$1,320,993</td>
<td>$1,367,378</td>
</tr>
</tbody>
</table>

### KEY CLUB INTERNATIONAL
YEARS ENDED SEPTEMBER 30

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and equivalents</td>
<td>$71,971</td>
<td>$78,269</td>
<td>$362,167</td>
<td>$361,485</td>
</tr>
<tr>
<td>Investments</td>
<td>—</td>
<td>—</td>
<td>821,832</td>
<td>972,474</td>
</tr>
<tr>
<td>Other assets</td>
<td>2,260</td>
<td>18,333</td>
<td>136,994</td>
<td>33,419</td>
</tr>
<tr>
<td>Total assets</td>
<td>$74,231</td>
<td>$96,602</td>
<td>$1,320,993</td>
<td>$1,367,378</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities and Net Assets (Deficiency)</th>
<th>2008</th>
<th>2007</th>
<th>2008</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Due to Kiwanis International</td>
<td>$106,692</td>
<td>$139,959</td>
<td>$274,935</td>
<td>$247,018</td>
</tr>
<tr>
<td>Accounts payable</td>
<td>—</td>
<td>—</td>
<td>3,527</td>
<td>—</td>
</tr>
<tr>
<td>Other liabilities</td>
<td>40,396</td>
<td>20,078</td>
<td>2,615</td>
<td>512</td>
</tr>
<tr>
<td>Net assets (Deficiency)</td>
<td>(72,857)</td>
<td>(63,435)</td>
<td>1,039,916</td>
<td>1,119,848</td>
</tr>
<tr>
<td>Total liabilities and net assets (Deficiency)</td>
<td>$74,231</td>
<td>$96,602</td>
<td>$1,320,993</td>
<td>$1,367,378</td>
</tr>
</tbody>
</table>

### STATEMENTS OF ACTIVITIES

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership dues</td>
<td>$259,685</td>
<td>$280,550</td>
<td>$1,515,645</td>
<td>$1,509,115</td>
</tr>
<tr>
<td>Convention fees</td>
<td>74,359</td>
<td>81,164</td>
<td>230,465</td>
<td>257,461</td>
</tr>
<tr>
<td>Investment income (Loss)</td>
<td>—</td>
<td>15,535</td>
<td>(150,642)</td>
<td>104,623</td>
</tr>
<tr>
<td>Subsidies from Kiwanis International</td>
<td>235,643</td>
<td>292,828</td>
<td>172,788</td>
<td>249,982</td>
</tr>
<tr>
<td>Grants, advertising and other</td>
<td>55,247</td>
<td>52,544</td>
<td>52,910</td>
<td>113,614</td>
</tr>
<tr>
<td><strong>Total revenues</strong></td>
<td>$624,934</td>
<td>$722,621</td>
<td>$1,821,166</td>
<td>$2,234,795</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Governance</td>
<td>$50,325</td>
<td>$66,752</td>
<td>$98,052</td>
<td>$99,748</td>
</tr>
<tr>
<td>Convention</td>
<td>85,563</td>
<td>78,523</td>
<td>227,354</td>
<td>247,520</td>
</tr>
<tr>
<td>Leadership, education and development</td>
<td>124,823</td>
<td>138,386</td>
<td>359,426</td>
<td>459,562</td>
</tr>
<tr>
<td>Magazine</td>
<td>29,553</td>
<td>30,251</td>
<td>184,550</td>
<td>240,210</td>
</tr>
<tr>
<td>Membership services</td>
<td>28,700</td>
<td>37,239</td>
<td>345,150</td>
<td>314,531</td>
</tr>
<tr>
<td>Marketing</td>
<td>1,458</td>
<td>11,320</td>
<td>103,270</td>
<td>87,295</td>
</tr>
<tr>
<td>General and administrative</td>
<td>313,934</td>
<td>362,288</td>
<td>583,296</td>
<td>664,727</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td>$634,356</td>
<td>$724,759</td>
<td>$1,901,098</td>
<td>$2,113,593</td>
</tr>
</tbody>
</table>

| Surplus (Deficit)                     | $(9,422) | $(2,138) | $(79,932) | $121,202 |
Ever wish you could turn up the volume on life – without wearing an embarrassing device? Now you can with Loud ‘N Clear, the personal sound amplifier that’s disguised as a cell phone headset!

Loud ‘N Clear turns ordinary hearing into extraordinary hearing. It’s so powerful you can hear a conversation from across the street! Best of all, it has dozens of everyday uses. Now you can:

- Listen to TV at a volume that’s comfortable for you but doesn’t disturb others.
- Hear better at Bingo, card games and other events where you can’t afford to miss a word.
- Enjoy lectures, movies, shows and church like never before.
- Keep “an ear on” the children when they’re playing out of range.
- Make the wildlife come alive during nature walks or hunting trips.

Loud ‘N Clear is compact and portable, so it’s always handy when you need a little extra volume.

Through this special offer, you can get Loud ‘N Clear for only $19.99! It comes complete with our 60-day Total Satisfaction Guarantee. And that's not all ...

For a limited time, you’ll even get a second Loud ‘N Clear FREE with your purchase (just pay shipping and handling). That's two for the price of one! Supplies are limited.

© 2008 Ideavillage. Please allow 6 weeks for delivery.

HERE’S HOW TO ORDER
1. Call a friendly operator toll-free at 1-800-853-7240.
2. OR visit our website at www.getloudandclear.com/kw (be sure to type the full address so you get the discounted price).
3. OR send your name, address and a check for $34.97 (includes S&H) to:
   Loud N Clear Offer KW, PO Box 4525, Pacoima, CA 91333
   (NJ & CA residents MUST add sales tax).
**GIRL POWER**

Girl Scouts forge their future from rich tradition

Founded in 1912, the Girl Scouts of the USA has been developing girls into women of purpose and character for nearly a century. With a renewed focus on building young leaders, Girl Scouts has begun a process of renewal that has affected nearly every part of the organization. Girl Scouts CEO Kathy Cloninger recently shared her thoughts on leadership and change with Kiwanis International CEO Rob Parker.

**Rob Parker (RP): Do you think we are experiencing a leadership gap?**

**Kathy Cloninger (KC):** Many of the challenges we face are related to issues of character and leadership. At Girl Scouts of the USA, we also believe there’s a component of leadership that’s gender-based. Yet in almost every industry—from politics to music to media, banking, technology—women occupy fewer than 20 percent of leadership positions, and we think that’s to our detriment as a whole. We all know that command-and-control-style leadership isn’t totally effective. Many women bring a certain amount of intuition, personal connection and inclusive engagement to their leadership roles that we think adds great value.

**RP: From your experience in a volunteer organization, how effective is a focus on “positional leadership” in building leaders?**

**KC: For us, the challenge with focusing on positional leadership is to make sure that the position itself doesn’t become the end game. We have found that when you’re focused on position you’re more likely to think more about traditional power structures, command and control—all of the stereotypes we think about, especially in Western cultures. And unless you’re very intentional about how you lead from the position, we won’t get to the kind of leadership we desperately need in this. We’d recommend a more holistic approach that builds the kind of servant leaders that not only fill important positions, but also serve others at all levels.**

**RP: What can Kiwanis do to encourage and offer opportunities for women to grow into the organization’s leadership roles?**

**KC: Leaders should be willing to openly discuss the obstacles women face and agree that they want to change the dynamic to be more receptive to women. Intentional identification of potential women leaders who can be mentored and invited into the leadership pipeline is important as well.**

**RP: What kind of advice would you offer to our volunteers leading other people to inspire and motivate people to do their best?**

**KC: Being able to articulate and get people excited about the reason why you’re doing what you’re doing. Helping people see the bigger picture and the difference they’re going to make by giving up their time. And then true engagement—helping people design the work they’re going to do, allowing them to improve what they’re doing and how they’re doing it—creating a community by involving people.**

and whether or not they continue to get energy from work. I think people would describe me as inspirational because my leadership stems from my passion for what I’m doing. And I’m lucky enough to have found Girl Scouting, which is in my very core in what I was called to do. So it’s easy for me to keep the passion alive. I’m very determined and ambitious for Girl Scouting. I have a big vision about what scouting can do and staying with that vision.
April 2009
Kiwanis 21

Go girls!

Girl Scouts of the USA CEO Kathy Cloninger is committed to closing the gap for girls. “Organizations have to be willing to talk about unspoken issues related to gender,” Cloninger says. She recommends these tools to help girls succeed and lead:

Role models. Seeing other women succeed helps girls believe they can do it too.

Clarity. Many girls have misperceptions about what being a leader is, and that picture doesn’t appeal to them, Cloninger says. Help give girls a clear sense of what leadership means.

Mentoring. We can prepare girls to deliver when they’re given an opportunity to lead.

“The Girl Scouts of the USA

The Promise

On my honor, I will try:

To serve God and my country,

To help people at all times,

And to live by the Girl Scout Law.

Go girls!

Girl Scouts of the USA CEO Kathy Cloninger is committed to closing the gap for girls. “Organizations have to be willing to talk about unspoken issues related to gender,” Cloninger says. She recommends these tools to help girls succeed and lead:

Role models. Seeing other women succeed helps girls believe they can do it too.

Clarity. Many girls have misperceptions about what being a leader is, and that picture doesn’t appeal to them, Cloninger says. Help give girls a clear sense of what leadership means.

Mentoring. We can prepare girls to deliver when they’re given an opportunity to lead.

“Leaders should be willing to openly discuss the obstacles women face and agree that they want to change the dynamic.”

—Kathy Cloninger, CEO, Girl Scouts of the USA

The Promise

On my honor, I will try:

To serve God and my country,

To help people at all times,

And to live by the Girl Scout Law.

Go girls!

Girl Scouts of the USA CEO Kathy Cloninger is committed to closing the gap for girls. “Organizations have to be willing to talk about unspoken issues related to gender,” Cloninger says. She recommends these tools to help girls succeed and lead:

Role models. Seeing other women succeed helps girls believe they can do it too.

Clarity. Many girls have misperceptions about what being a leader is, and that picture doesn’t appeal to them, Cloninger says. Help give girls a clear sense of what leadership means.

Mentoring. We can prepare girls to deliver when they’re given an opportunity to lead.

“Leaders should be willing to openly discuss the obstacles women face and agree that they want to change the dynamic.”

—Kathy Cloninger, CEO, Girl Scouts of the USA

The Promise

On my honor, I will try:

To serve God and my country,

To help people at all times,

And to live by the Girl Scout Law.

Go girls!

Girl Scouts of the USA CEO Kathy Cloninger is committed to closing the gap for girls. “Organizations have to be willing to talk about unspoken issues related to gender,” Cloninger says. She recommends these tools to help girls succeed and lead:

Role models. Seeing other women succeed helps girls believe they can do it too.

Clarity. Many girls have misperceptions about what being a leader is, and that picture doesn’t appeal to them, Cloninger says. Help give girls a clear sense of what leadership means.

Mentoring. We can prepare girls to deliver when they’re given an opportunity to lead.

“Leaders should be willing to openly discuss the obstacles women face and agree that they want to change the dynamic.”

—Kathy Cloninger, CEO, Girl Scouts of the USA
Play your part at the Kiwanis International convention in Nashville. Shine for your club and have fun too. Here are four events to keep you laughing while you’re learning in Music City.

STORY BY KIMIKO MARTINEZ
PHOTO BY ARDIAN HITT

Conventions are fantastic. There’s so much to see and learn. But half the fun is in meeting friends, being inspired by new ideas and the after-hours diversions where inspiration and entertainment come together.

Lucky for you, the organizers of the 2009 Kiwanis International Convention know just what you need. Register now to see and taste the best of Music City with fellow Kiwanis members, friends and family.
Chart Toppers Celebration
Thursday, June 25, 4-6 p.m.
Free
www.KiwanisOne.org

Nashville is home to chart-toppers of the musical variety. Kiwanis is home to chart-toppers of another sort—distinguished members and Gold Key recipients whose performances (of the service leadership variety) are equally noteworthy.

Everyone is invited to the reception to acknowledge our guests of honor and tour the Kiwanis Hit Parade—a special section of the exhibit hall dedicated to showcasing some of the most outstanding club service projects and fundraisers from every district. While you’re there, enjoy refreshments and a wide selection of hors d’oeuvres served at exhibitors’ booths.

The fun begins immediately after the opening session.

Did you know? Gold Key recipients are true chart toppers. As participants in the 1-2-3 You Hold the Key program, they’ve helped bring in 12,000 new members since 2005. Get three new people involved in Kiwanis and you too will be golden!

Key Leader for Adults
Wednesday, June 24, 1-6 p.m.
$45 (Advance registration required; tickets can be purchased with registration.)
www.key-leader.org

Teens don’t get to have all the fun. Nor are they the only ones hungry to amp up their leadership skills. At this pre-convention event, adults can get in on the hands-on activities, interactive events and discussions that “inspire young people to achieve their personal best through service leadership.” According to Key Leader Manager Dick Peterson, the workshop gives adults a chance to “learn things about themselves, while gaining a great understanding of the program we offer to youth in most districts throughout North America.”

Traditional Key Leader weekend conferences include “life-changing” group and individual activities that encourage teens to grow personally and develop their leadership potential through service.

Did you know? Key Leader Weekends for high school students take place at more than 40 locations in the U.S., as well as Canada, the Cayman Islands, Jamaica and El Salvador.

Don’t miss any of the fun. Visit www.KiwanisOne.org/convention. To register for e-mail updates, click the quick link at www.kiwanis magazine.org.
Kiwanis Night at the Grand Ole Opry
Friday, June 26, 8 p.m.
Adults $40, youth $30 (Transportation from official convention hotels is included.)
www.opry.com
Youth tickets are for ages 4-11. Children 3 and under are free as long as they are sitting on someone’s lap.

Step into history at the “home of American music”—a place where music’s greatest legends have graced “country’s most famous stage.” Established in 1925, the Grand Ole Opry is the longest-running radio program in the United States. Its weekly broadcast features live concerts from bluegrass, comedy, gospel and country superstars such as Dolly Parton, Tammy Wynette, Vince Gill, Garth Brooks, Little Jimmy Dickens and Patsy Cline.

Join fellow Kiwanis members in the mezzanine and balcony levels for a stage show with no bad views. Performers could include any of the Opry members—Randy Travis, Diamond Rio, Alan Jackson or other stars. The Opry will announce the event’s entertainers about one week prior to the show.

Did you know? A 6-foot circle of dark oak was moved from the Opry’s original home at Ryman Auditorium to the venue’s current stage. Newcomers and veterans both prize the opportunity to stand, quite literally, in the same spot as musical greats including Hank Williams and Ernest Tubb.

Saturday Night Stampede at the Wildhorse Saloon
Saturday, June 27, 6 p.m.
$75 (Order tickets on the registration form; price includes transportation from official convention hotels.)
www.wildhorsesaloon.com

Dance the night away with friends new and old at the first-ever convention celebration. One of Nashville’s most popular dining and entertainment destinations, the Wildhorse Saloon is a three-level historic warehouse-turned-entertainment venue with its own TV studio, restaurant and bar and dance club.

Kiwanians have the space all to themselves and will receive plenty of Southern hospitality. Tickets include a barbecue dinner, entertainment by the house band, dance lessons and lots of fun and memories.

Did you know? Each year, the Wildhorse uses about 3,000 gallons of barbecue sauce and 2 million pickle slices to serve up its famous fried pickles. The venue has also been involved in more than 4,000 TV shows and tapings.
We help build dreams

GameTime has been strengthening communities and building dreams for 80 years, let us help you organize and execute a community build for your next playground project! Unite the community and save money by utilizing volunteers to create a fun and rewarding experience for everyone involved!

Whether they’re building a water park in Michigan, fixing playground equipment in the Bahamas or sparking a neighborhood revival in Ontario, Kiwanis clubs have fun helping children have fun.

28-29 Making a splash
A cool water park refreshes a low-income neighborhood

30-31 Kiwanis at work
Advice, anecdotes and remedies for playground red flags

33 Playground +
From the seed of one project, a neighborhood revival blooms
When the dog days of summer hit, most of us head for the pool, beach or air conditioning. But the kids in the northside neighborhoods of Kalamazoo, Michigan, don’t have those options.

They live in a poor pocket of the city where, on one street alone, three kids were killed in the past five years. To escape the heat, they’d break open fire hydrants—so many that the city started opening them just to save the $20,000 spent on repairs each year.

These 200-some kids needed better options. And the Kiwanis Club of Kalamazoo wanted to help. When the club met with the Northside Association for Community Development (NACD), the director suggested a water park.
In 2008, the Kiwanis Club of Kalamazoo built a splash park on a two-block vacant lot owned by NACD. This was the first summer in recent history with no major violence and not one broken fire hydrant. The culture of the neighborhood changed completely.

Here’s how they did it, and you can too.

1 Get smart. The Kalamazoo club didn’t know the first thing about water park construction when it began this project in 2007. But the committee’s seven members got educated early on.

Right away they researched manufacturers throughout North America, solicited formal bids and chose a manufacturer that ended up being Vortex Aquatic Structures International, helping determine everything from overall scope to critical budgeting details like water-use projections.

2 Find funds. The City of Kalamazoo jumped on board right out of the gate, legitimizing the project. It donated the water to run the park, which amounted to nearly what the city spent in repairing hydrants each year. And the Department of Public Works donated $35,000 in in-kind labor for site preparations.

“Once the city was behind it, everyone else started falling in line,” says Kiwanis club President Robert Atkins. “In eight months we had 80 percent of the capital in the bank and could start designing.”

Kiwanis connections made the difference. Everyone knew a potential donor, and in most cases a phone call secured a donation.

Several Kiwanis members stepped forward, volunteering their own business skills. Atkins, a civil engineer, asked his company to work on site design. An attorney in the club offered to write legal documents and set up maintenance funds. Other members garnered media coverage and wrote grants to bring in $200,000 in private donations.

3 Work with experts. In this situation, the contract wasn’t awarded to the lowest bidder. The committee felt a more expensive but more durable structure was imperative for this neighborhood.

As much as possible, vandal-resistant controls were installed. The stainless steel system’s lines were tucked underground, and some features could be removed in winter and put into storage.

“It’s really important to hire someone who is an expert at water parks,” recommends Atkins. “We hired local companies for fencing and other non-water construction but left the rest to contractors with experience working with the manufacturer.”

4 Welcome the kids. The water park is such an impressive model that, already, two other neighborhoods have asked the city for their own version. Atkins gets excited when he talks about the possibility of Kiwanis partnering with the city on future splash park projects.

But the real reward, says Atkins, is in the lives of the neighborhood kids.

“Some 5-year-olds came up and asked me how much it cost to use the park,” says Atkins. “They couldn’t believe it was free and for them. These kids have rough lives, but in the water park you’d never know they’re having problems. Here they can just be a kid.”

Kiwanis connections made the difference. It’s not what you know, it’s who you know.
Kiwanis at work

Advice, anecdotes and remedies for playground red flags

Every year, Kiwanis members swing hammers and whirl wrenches, constructing playgrounds in their communities. But it doesn’t take long for those well-loved play structures to start showing their age. Little feet sweep aside protective surface material beneath swings. Wood beams weather and plastic cracks. Vandals use slides as canvases for graffiti or leave behind dangerous debris.

Without regular maintenance and upkeep, any playground can become an accident waiting to happen. Fortunately, though, Kiwanis clubs are stepping in and organizing cleanup and maintenance weekends to keep their playgrounds safe.

What should your club consider when maintaining or renovating a playground? Check out the checklists in “What to watch for” and “How to make repairs,” but first learn from the experiences of two Kiwanis clubs that recently completed playground repairs.

Community catalyst
The 18-year-old playground in Louser Memorial Park/Optimist Park in Lebanon, Pennsylvania, had seen better days. Graffiti, litter, broken pieces and worn-out boards had claimed the tired structure, originally dubbed the “Field of Dreams.” When the mayor approached the Lebanon Kiwanis Club’s Mike Kuhn about making repairs, he was excited.

“It took hundreds of people to build this playground,” says Kuhn. “I wasn’t sure if our club was big enough to restore it ourselves, but I knew Kiwanis could be a community catalyst to gather help and get it done.”

Comcast Cable chose the project for its annual Comcast Day of Caring, during which employees work at a community project. The United Way Day of Caring included it on its list of projects. The city’s maintenance crew also pitched in.

The US$5,000 raised, nearly all from Comcast, covered the cost of materials. Over four Saturdays, volunteers cleaned up garbage, pressure-washed graffiti, removed broken lumber, added new wood and stained it and spread mulch. Thanks to media coverage, people came out of the woodwork to help, including many who were part of the original construction.

“You just have to think it through and get key people involved in planning,” says Kuhn. “When you

What to watch for

Routine maintenance is one of the best ways to keep playgrounds safe. Through regular inspections you can keep an eye on natural wear and tear and make repairs before they pose a threat. The Public Playground Safety Handbook from the U.S. Consumer Product Safety Commission recommends checking for these potential hazards:

- Broken equipment such as loose bolts, missing end caps, cracks, etc.
- Broken glass and other trash
- Cracks in plastics
- Loose anchoring
- Hazardous or dangerous debris
- Insect damage
- Problems with ground surfacing
- Displaced loose-fill ground surfacing

Look for:
- Displaced surfacing under swings and at slide exits
- Wood splitting
- Drainage issues, i.e. pooling water on mulch surfacing
- Frozen surfacing that’s no longer protective even if first few inches are loose
- Holes, flakes, and/or buckling of unitary surfacing
- User modifications (i.e. ropes tied to parts, equipment rearranged)
- Vandalism
- Worn, loose, damaged or missing parts
- Rusted or corroded metals
- Rot

Thanks to media coverage, people came out of the woodwork to help.
articulate what you want to do and communicate it well, people get the message and want to help.”

Beating the weather
In the Bahamas, playgrounds take a beating not only from children but also the weather. Tropical storms and soaring temps can quickly rot wooden structures and displace ground surfacing. That was the scenario at a 6-year-old school playground.

Responding to a Kiwanis community needs survey, the principal of Sadie Curtis Primary School spoke up about his school’s deteriorating playground. The Cable Beach Kiwanis club’s board got behind the project and solicited the help of the nearby New Providence Kiwanis Club.

It took three weekends with 20 volunteers and US$500 in donated materials to finish. Skilled carpenters in each club replaced the playground’s rotting wood. Others secured swings and slides and covered the ground with plastic to inhibit weeds and topped it with sand.

“We started with a careful survey of the area,” says Stephen Brennen, president of the Cable Beach club. “We got quotes on the materials we needed, did the proper budgeting, then got the support of individuals in the club. It was a great success.”

How to make repairs

1. Start with the manufacturer’s instructions. The National Playground Safety Institute and professional playground associations around the world suggest establishing maintenance plans based on manufacturer’s recommendations.

2. Gather volunteers and an experienced crew or professional playground contractor. The Kiwanis Club of Lebanon, Pennsylvania, enlisted the help of the city’s construction crew and the corporate sponsor’s building maintenance supervisor. Another option: Hire an official playground contractor through the International Playground Contractor’s Association. Some playground warranties require work to be completed by these licensed, insured and certified professionals.

3. Use publicity to thank volunteers. The Lebanon club invited the corporate sponsor of the project to its monthly luncheon. Organizers also worked with local media to print a photo of the finished playground, along with a mention of the corporate sponsor.
Kiwanis International and Boys & Girls Clubs of America are joining forces to do more for children. We’d like your club to join us, too. If you don’t already have a relationship with a Boys & Girls Club, now’s the perfect time to explore opportunities to work together. Learn more about the partnership—and how you can get involved—at www.kiwanis.org/bgca.
Three years ago, when volunteers installed a playground in an eastside Ottawa, Ontario, suburb, no one could’ve anticipated the ripple effect that was about to happen. Not only did the project create a jaw-dropping recreational space, it jump-started residential growth and a spirit of giving back.

The Kiwanis Club of Orléans had always wanted to build a playground. Then a golden opportunity came: The city received surplus funding from Ottawa and awarded Kiwanis nearly CDN$400,000 from a park enhancement fund.

The club invited 60 local children to be part of the design process. Heeding their advice, Kiwanis incorporated a parliament tower and huge slides into the plans. More than 150 volunteers helped build the Kiwanis Adventure Playground, which is about 10 times the size of standard community play structures.

“People actually drive 45 minutes to come to our playground,” says Marilyn Dow, who’s president of the Orléans club.

The playground’s success set the stage for future projects in the park, Millennium Sports Park. This past summer, the city began planning the Millennium field house, which will be a CDN$1.5 million addition with bathrooms, change rooms and other amenities for the community.

What used to be a wide-open field around the park is now a new subdivision filled with young children. The playground has drawn thousands of families to this quickly developing area, says Harley Bloom, an Orléans Kiwanian who figures the playground adds as much as $10,000 to the value of the neighborhood homes for families with young kids.

Elsewhere around town, the Rotary Club recently put in playgrounds and the city upgraded several parks with the Ottawa surplus.

Dow doesn’t think her club’s playground can take all the credit for spurring on these other projects. But it certainly didn’t hurt.

Orléans Kiwanians keep the momentum going with new playground improvements each year. In 2008, they installed accessible swings for kids in wheelchairs, planted trees and added benches and tables—a $25,000 job supported by the local power company and the club’s annual fundraiser, Kiwanis Skreamers.

Every October the club runs a wildly popular Halloween hayride and haunted barn that bring in $10,000 to $20,000—and raise awareness about the club and the playground. The biggest factor contributing to the events’ success: the 120 high school students who volunteer each year. They help organize, spook and spread the word to attract big crowds.

“It’s great fun,” says Dow. “It happens one kilometer away from the playground, and people make the connection that the proceeds go to the playground. The same kids who come use the playground all the time.”
When asked by a representative at radio station WHK-AM in Cleveland, Ohio, if he would take a few pictures of beetles for a local promotional effort, photojournalist George Shuba said yes and wondered what he’d gotten himself into. “Why did we agree to shoot bugs?” he asked his business partner Don Brill. Little did the young Air National Guard lensman realize how much his life was going to change once he learned the real focus of the assignment.

“It was September 14, 1964, around 10 o’clock at night,” recalls Shuba, a member of the Brooklyn, Cleveland Kiwanis club. “And it wasn’t beetles, as we first thought. No, it was The Beatles arriving at Cleveland Hopkins Airport. I was the only still photographer there to shoot them.”

It was Shuba’s first assignment photographing a rock ‘n’ roll band. It wasn’t his last.

After covering The Beatles’ arrival and concert the next night at Cleveland’s Public Hall, Shuba went on to document the evolution of rock ‘n’ roll. From 1964 to 1975 Shuba captured much of rock ‘n’ roll’s royalty for Cleveland newspapers, including the likes of Jimi Hendrix, The Doors, James Brown, The Rolling Stones, Otis Redding, Sly and the Family Stone, Simon and Garfunkel, Aretha Franklin,

George Shuba (opposite page) preferred to use a Mamiya C33 when shooting the likes of The Beatles, Jim Hendrix and James Brown (above).

The collection recently attracted the attention—and a tribute—from his hometown and the rock ‘n’ roll community.

Known as the birthplace of “rock and roll” after local DJ Allen Freed coined the term in 1951, Cleveland is celebrating its famous son with a show at the Rock ‘n’ Roll Hall of Fame and Museum. And the event came about because of a distinct Kiwanis connection.

“Had it not been for Kiwanis, my show at the Rock ‘n’ Roll Hall would not have happened,” says Shuba, now in his 70s. “Jon Jicha is nephew of one of our club members, George Jicha, who’s also our lieutenant governor. George asked if Jon could stop by to look at my photos. Well, little did I know that Jon would ask me to put on an exhibit at Western Carolina University, where he teaches. And little did I know that Jon knew Rock Hall CEO Terry Stewart and VP of Exhibitions and Curatorial Affairs James Henke. The next thing I knew we were doing a show.”
Did your club do something good on Kiwanis One Day?

Now you can do even more good. Share your club’s story with your fellow Kiwanians and inspire them to do more for their own communities.

Go to www.Kiwanis.org/shareyourstory.
Kiwanians frequently find themselves in the company of celebrity, including these recent connections.

Bela and Martha Karolyi
Together, the internationally famous gymnastics coaches have produced 28 Olympians, nine Olympic champions, 15 world champions, 12 European champions and six United States champions. So the Karolyis were well qualified to be honored as Houston International Executives of the Year at a banquet co-hosted by the Kiwanis Club of Houston, Texas.

Paul Shaffer
Renowned as talk show host Dave Letterman’s bandleader, Shaffer received the Order of Canada earlier this year, partly in recognition of his contributions to the Kiwanis Music Festivals of Canada.

Robert Munsch
Munsch, a popular Canadian children’s author, brought his stories to life for Chatham, Ontario, children during a reading at the Kiwanis Theatre. The Chatham Kiwanis Club rescued the former auditorium many years ago when its adjoining school was razed. The club continues to operate and maintain the facility as one of Chatham’s primary performing arts venue. Another recent Kiwanis Theatre star: country singer Michelle Wright.

Punxsutawney Phil
The world’s most famous climate predictor attended the charter celebration of the new Punxsutawney, Pennsylvania, Kiwanis Club. There was no report whether the weather-wise groundhog saw his shadow during the ceremony.

Robbery recovery
It takes more than a burglary to keep Lehigh Acres, Florida, Kiwanis Club members from helping their community.

Thieves took off with a high-definition flat screen TV, computer and other stuff from the club’s thrift store, but the break-in didn’t interrupt the Kiwanians’ fundraising business.

“We had just backed up the computer, so the store was in good shape,” reports store committee chairman Jim Kreger. “The manager installed deadbolt locks and steel bars on the store windows, and we were back in business.”

—Tamara Stevens

Case of the long-gone gong
One thing was certain: The Red Bluff, California, Rotary Club’s gong was gone. The Rotarians questioned the Red Bluff Kiwanians’ innocence and issued a challenge to turn the prank into a good cause.

“Call us crazy,” the Rotarians wrote in a letter to a local newspaper, “but even though we are old, decrepit and not of sound minds, we think we can beat you at golf.”

Negotiations led to the first joint Kiwanis-Rotary fundraiser in Red Bluff history, and the Rotarians got their gong back.

—Tamara Stevens
I’m Erin Brockovich… the real Erin Brockovich!

I’ve seen the harm big corporations can do, with workers who, thirty years later, have developed Mesothelioma and Lung Cancer, through no fault of their own.

For over 20 years, Weitz & Luxenberg has taken on these corporations and won billions of dollars in verdicts and settlements for their clients, composed of individuals from all 50 states.

I know them, I’ve worked with them, and I trust them!

If you’ve been occupationally exposed to asbestos and have an asbestos-related disease, give Weitz & Luxenberg a call today at 1-888-411-LAWS (5297) — it will be in your best interests.

Erin
Birthdays

These clubs celebrate anniversary dates during May and June 2009:

75—1934
Montclare-Elmwood Park, Illinois, May 24
Dadeville, Alabama, May 29

50—1959
Southwest Oklahoma City, Oklahoma, May 7
Westbrook, Minnesota, May 12
North Palm Beaches (The), Florida, June 4
Victorville, California, June 4
Sunshine City, Saint Petersburg, Florida, June 8
Stamford, Ontario, June 8
West Des Moines, Iowa, June 10

25—1984
Republic, Missouri, June 25
Shorewood, Saint Clair Shores, Michigan, June 29

Albert Lea Golden K II, Minnesota, June 6
Cape Breton Golden K, Nova Scotia, June 12
Des Moines, Golden K, Iowa, June 14
Palm Beach Aruba, Aruba, June 18
Strasbourg-Contades, France, June 18
Warren County, Tennessee, June 19
Hollister, California, June 20
Greater Plano, Texas, June 21
Grady Golden K Cairo, Georgia, June 26

Find a complete list of club anniversaries online at www.kiwanis.org/magazine/april09.asp.

Litwack Travel Service Inc.
Your Official Kiwanis Family Travel Management Provider
33 years of travel management experience


Travel Management Services Including Convention Airline Discounts

Air • Tours • Cruises • Hotels • Cars • Worldwide

Litwack Travel Service Inc.
58 East Mt. Pleasant Avenue
Livingston, New Jersey 07039

Monday-Friday  9 a.m.-5:30 p.m. EST
1-973-992-4141
Fax: 1-973-992-6674
1-877-LITWACK (1-877-548-9225)
When no one is looking

When my children were young, we made the mistake of installing light-colored carpet in our home. After struggling for a few months to keep the carpet clean, we all agreed to make a rule that none of us would wear our shoes in the house, and the kids were in charge of enforcement.

One day I came home during the middle of the afternoon while the house was empty. I was just making a quick stop, so I didn’t take my shoes off. As soon as my shoes hit the carpet I felt guilty for going against the rule. Though it would be easy to rationalize that I’m the one who paid for the carpet, the reality is that my personal integrity was getting ready to take a hit. No one but me would ever know that I broke the covenant … which is exactly the point.

Character and integrity have both been described as the consistency of our actions and behavior when no one is looking. A man or woman of integrity is one who can be counted on to do the right thing no matter how big or how small the situation. Every day we read about leaders who have fallen because of issues related to integrity. And the interesting thing is that few of these people ever set out to lie, cheat or steal. Most of them got comfortable breaking small rules, which made it easier to rationalize breaking the big ones. I would encourage each of us—as a Kiwanis member and leader—to examine how we handle ourselves when no one is watching. The little things really do matter, and they also lay the foundation for the bigger ethical challenges yet to come.

When we sold our house seven years later the carpet looked as good as the day it was installed. Our kids were so proud when our Realtor told us that she thought the carpet was brand new. For this reason we did not tell our children that one of the first things the new owners did was to pull up the carpet and replace it with wood. Some things you just don’t need to know.

How does your team function?

Integrity plays a key role in how well a team—or Kiwanis club—functions. In his bestseller *The Five Dysfunctions of a Team*, CEO consultant Patrick Lencioni compares five ways teams fail with five ways to succeed.

<table>
<thead>
<tr>
<th>Traits of dysfunction</th>
<th>Cohesive behavior</th>
</tr>
</thead>
<tbody>
<tr>
<td>Absence of trust</td>
<td>Trust one another</td>
</tr>
<tr>
<td>Fear of conflict</td>
<td>Engage in unfiltered conflict around ideas</td>
</tr>
<tr>
<td>Lack of commitment</td>
<td>Commit to decisions and plans of action</td>
</tr>
<tr>
<td>Avoidance of accountability</td>
<td>Hold one another accountable</td>
</tr>
<tr>
<td>Inattention to results</td>
<td>Focus on achievement of collective results</td>
</tr>
</tbody>
</table>
WHERE INNOVATION COMES TO LIFE

Evos™, our unique playsystem for kids 5 to 12+ years old, now has a companion for kids ages 2 to 5 called Weevos™. Evos and Weevos together offer age-appropriate challenges that flex kids’ muscles and stretch their imaginations. What’s more, we build each with environmentally preferable materials and practices. To learn more about how Evos and Weevos enhance children’s lives while honoring the environment, visit playlsi.com/ad/evos-weevos.

©2009 Landscape Structures Inc.
Spring is a perfect time to grow your club’s profits. We have all the products and experience to make your club’s fundraiser as profitable and delicious as possible.

Kiwanis Peanut Day will fill your every need, from helping you plan your fundraiser to helping you incorporate our products into your existing primary or secondary fundraisers. To help make your fundraiser hassle free, payment for our products is due after your fundraiser to help maximize your cash-flow.

*A non-profit, Kiwanis sponsored fund raising program exclusively for Kiwanis Clubs.