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The registration deadline is May 25.
Kiwanis
February 2011
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FUTURE INTERNATIONAL CONVENTIONS

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Kiwanis International President

SYLVESTER NEAL with grandson Todd

Kiwanis International President

**Let’s do our part to grow**

Friends, in this Kiwanis Year of the Fire, we must retain our membership strength. We must build new clubs, rescue struggling clubs and strengthen all clubs. To accomplish this, we need your help.

Whatever your position in Kiwanis—member or officer—you play a key part in making the Kiwanis experience meaningful for everyone. Help your new members get involved immediately with service projects. Suggest they mentor Service Leadership Program members. Urge them to take leadership positions in your club.

Here are a couple other ideas:

- **Use The Eliminate Project to grow Kiwanis.** I know you’ll find many people who will want to be a part of our history-making endeavor to eliminate maternal/neonatal tetanus.
- **Convention attendance is another way you can help Kiwanis grow,** because that’s where you can share and learn so many ideas to improve and build our clubs. Registration for our 2011 convention is open right now (www.KiwanisOne.org/convention). Don’t miss this experience of a lifetime.

**Throw a log onto the fire. Help ignite a bonfire of Kiwanis service and growth.**

By helping Kiwanis grow and serve, you may qualify to receive a distinguished member’s Light the Fire lapel pin. Just bring in two new members, perform two service projects and attend a district, regional or international event. To request a pin, find the form at www.KiwanisOne.org/Member Resources/Membership. If only 1,000 members light the fire and earn the pin, we’ll have 2,000 new members.

That’s 2,000 new members to help us do more service!

Throw a log onto the fire. Help ignite a bonfire of Kiwanis service and growth.

SYLVESTER NEAL with grandson Todd

Kiwanis International President

FEBRUARY 2011 Kiwanis 3
WHAT THEY SAY  How do you define diversity in Kiwanis?

“Diversity is a concept that works at creating an environment in which every individual feels accepted, respected and valued and can contribute to the club’s mission.”

Sylvester Neal
President

“Our Kiwanis clubs are diverse because we are inclusive. Inclusive, because we welcome and invite all ages, cultures, sexes, faiths, socioeconomic levels and occupations to be a part of our organization.”

Alan Penn
President-elect

“This often-misunderstood term means the ‘diversity of contributions’ of a mosaic of nearly 600,000 members of all ages, religious, gender, color and backgrounds. Such diversity gives Kiwanis service its strength.”

Tom DeJulio
Vice President

LET’S MEET AT KIWANIS

More than a quarter million times every year, Kiwanis members gather for the purpose of holding a club meeting. Just as no two clubs are alike, no two Kiwanis meetings are alike—even two meetings of the same Kiwanis club.

I’ve experienced some truly exceptional club meetings, but I’ve also attended some where I was glad I didn’t bring a guest. In any event, the meeting experience and meeting place are two important elements to making a club meeting successful. Two of our stories this month are about Kiwanis club meetings.

One of them (page 36), invites the reader to look inward to “find your inner child” to make club meetings more fun. Since we are so effective at working with youth, shouldn’t we be able to engage a youthful spirit to make the club experience more enjoyable?

The second story (page 18) looks at the variety of Kiwanis meeting places around the world. You might be surprised to see some of our clubs’ “homes,” and it might even cause you to rethink your club’s meeting place.

While you’re looking around the world at Kiwanis meetings, there’s another global article about five families (page 26), each with a Kiwanis story that transcends generations.

Also in this issue are a couple of close-ups. We look through the microscope at Clostridium tetani (page 14), the bacterium that produces the potent biological toxin, tetanospasmin, which causes tetanus. By understanding how maternal and neonatal tetanus occurs, members will have a better understanding of this disease and why our worldwide organization has chosen to fight it.

Last is a close look at Geneva, Switzerland (page 30), escorted by Lucie Wiesner, a member of your Geneva host committee. Seeing Geneva as she does every day makes the city all the more appealing as our 2011 convention destination.

Which brings me back to the subject of meetings. Our Swiss Kiwanians will be wonderful hosts when thousands of Kiwanians travel there for our 96th annual convention. This truly will be a trip of a lifetime for many members. It’s one meeting you won’t want to miss.

Thanks for being a Kiwanian.
Kiwanis-family clubs around the world have done amazing things on past Kiwanis One Day. So the question is: What is your club doing this year? Kiwanis One Day is April 2, 2011. Maybe one of these projects from past Kiwanis One Day events will spark an idea for your club:

- The Kiwanis Club of Aguacollas, Ecuador, cleaned up a park.
- Guadeloupe Kiwanians, K-Kids, Builders and Key Club members spent several hours visiting children at an orphanage.
- The Kiwanis Club of Tempe, Arizona, went extreme with a makeover of a teen center at a YMCA.

For tips, tools and success stories, along with information to register your project for a chance to win a professional video shoot or a story in KIWANIS magazine, visit www.KiwanisOne.org/oneday. There, you’ll also find links for a One Day video and an opportunity to register for a March 1 One Day webinar.

When the entire East Fresno, California, Kiwanis family developed a nature trail on Kiwanis One Day in 2010, Kiwanis International was there to produce a video of their work. Register your club’s 2011 project at www.KiwanisOne.org/oneday by February 15 for a chance to win a video production or KIWANIS magazine article.
FORM 990s
DUE FEBRUARY 15

U.S. clubs, protect your tax-exempt status by filing an Internal Revenue Service Form 990-N by the February 15 deadline.

To file, you’ll need the name of your Kiwanis club, mailing address, website address (if applicable), employer identification number (EIN), annual tax period date and a statement that annual gross receipts are normally $25,000 or less. See www.KiwanisOne.org/form990 for more details.

BE INCLUSIVE

Does your club make everyone feel included, respected and valued?

Learn about being a welcoming club that appeals to all members by joining a February 15 Kiwanis webinar on the topic of inclusiveness.

To join this or other webinars, visit www.KiwanisOne.org/webinars.

Other future webinars include:

• FLIP Your Club. Learn to add fun, learning, interesting and planning to renew your club.
• Retention. Learn best practices to retain active members.
• CKI Alumni Association. Urge Circle K members to join this discussion on how they can continue their journey of servant leadership with like-minded individuals.
• Club Experience for Youth. Gain tips for encouraging young people to join Kiwanis after graduation
• Kiwanis One Day. Create an event that lights a fire in club’s service, membership and public relations.
• Succession Planning. Create a “pipeline” of future leaders who will shape the future of your club, district and Kiwanis International.
• Online Monthly Report. Learn how easy online reporting can be and what information is expected.
Robert Parton Jr.
www.key-leader.org

This all came to pass through an amazing program like no other.

—Key Leader participant David Dillman

Every young life needs a good influence. For David Dillman, the Kiwanis Key Leader program provided it. At home and school, David was struggling. Then he attended a Key Leader weekend. “From that weekend on, I changed,” he says. “It awakened the real me.” Today, David is a successful student and a Key Club district board member. And he’s looking forward to joining Circle K in college.

Not all young people need a drastic transformation. But everyone could use a positive influence. When you think of the teen in your life, think of Key Leader’s impact in the life of a teen.

Registration for 2011 events begins in January. For online registration and program details—including additional dates and locations—check in regularly at www.key-leader.org/registration.
**KNOW web**

**GOING LIVE**

**A weekend with leaders**

Key Leader inspires young people to achieve their personal best through service leadership. A program with such a noble mission needs a website that fully supports that goal. Key improvements to www.key-leader.org provide clear resource categories and fewer clicks to get details on upcoming sessions. Interested families can browse success stories and students’ comments. Plus, alumni can reconnect with the Kiwanis family. Check it out and give the gift of a leadership experience to a local teen in your community.

**TOOLBOX**

**Do it yourself web forms**

Do you need a quick and easy way to add a form to your club’s website? Maybe a committee chairman needs to sign up volunteers from among the members who can’t attend meetings.

Rather than receive a tangle of e-mail replies, wouldn’t you prefer the responses be organized and presented in a spreadsheet, where you can easily organize and compare the data?

Google has a solution, and Kiwanis has crafted a handy how-to document to walk you through the simple steps to creating an online form and embedding it into your website.

Within the Google Docs feature is a powerful tool that lets you create forms and collect the data in a spreadsheet to view or output a report. A Google account is required for posting but not reviewing documents.

You can download the Google Forms tutorial at www.KiwanisOne.org/googleforms, and begin creating free online forms in minutes.

**SNEAK PEEK**

**Homespun websites**

Kiwanis International offers web hosting, design and content management tools at no cost to Kiwanis districts, and Australia (pictured) and Ohio are among the first districts to give it a go. Visit www.australia.kiwanisone.org and www.ohiokiwanis.org.

Kiwanis International’s special offer includes basic design customization, options for automatic content and tutorials for do-it-yourself add-ons.

The design builds a strong Kiwanis-family brand and helps districts convert administrative task time into time spent serving their clubs.

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Kenya
Get and give

As recipient of the Kiwanis World Service Medal, Gray Heppner, M.D., received a US$10,000 grant to further his fight against malaria. In return, the deputy commander of the Walter Reed Army Institute of Research donated the money back to Kiwanis—the Kiwanis Club of Kisumu, Kenya, that is.

Established in 1985, the World Service Medal recognizes individuals who devote a significant part of their lives to meeting the needs of others, especially children.

“I wanted to ensure the Kiwanis gift went to a deserving club,” Heppner said. “The Kiwanis Club of Kisumu is an excellent example of service for children. This small club is tackling one of the biggest problems in Africa—children who need education, health care and nutrition.”

Heppner’s gift enables the club to strengthen its campaign against malaria, which includes education and the distribution of bed nets and food to children who are at risk of malaria, HIV and neglect.

Most importantly, according to Heppner, the Kiwanians provide hope and inspire others to action.

—Adrian Kendrick

Colombia
Quilting bee

Ease their loneliness. That’s the first thing members of the Kiwanis Club of Renacer, Bogota, wanted to accomplish when they began meeting a group of elderly women in their community. What developed was a project that involves socializing, cleaning up the environment, teaching life skills and, ultimately, helping the women earn money.

During visits with the women, most of whom had been displaced by domestic violence or abandonment, Kiwanians noticed a lot of trash and plastic bags around the shelter where they live. They suggested the women collect the bags, cut them into strips and crochet them to make place mats. That project led to others, including cutting up old clothing to create patchwork quilts. Soon the women were making purses, belts, hats and cell phone cases.

An exposition of the women’s crafts is held each year, where some items have sold for as much as COP30,000 (about US$17).

—Tamara Stevens

Ontario
Support system

For 51 weeks a year, Middlesex, London, Ontario, Kiwanis Club members volunteer at the Critical Care Trauma Center (CCTC) at London Health Sciences Centre’s Victoria Hospital, a 30-bed medical-surgical-trauma unit. Some members have been volunteering at the hospital for more than 20 years.

“There is no question of giving up this project,” said Middlesex
Kiwanian and hospital coordinator Ed Schweitzer. “I’ve been volunteering for 18 years, and each time I leave the unit I’m usually on cloud nine from the experience.”

The CCTC unit cares for patients who require intensive care following traumas such as accidents or strokes. The volunteers, who are scheduled seven days each week, handle a variety of tasks, most often as greeters for the patients’ families and friends. They also serve as a liaison between families and medical staff.

“Their presence in our critical care unit provides a friendly face for everyone as they assist families with visitation,” says staff nurse Dawna Vanboxmeer. “The Kiwanis volunteers are truly valued as members of our team.”

—Adrian Kendrick

NORWAY

All aboard

Paddling the waters of life can be a bit tricky, but the Scouts of Jeløy, Norway, have an amazing support group in the Kiwanis Club of Jalund.

When the pack, the largest in its district, didn’t have enough canoes for its outings, the Jalund Kiwanians stepped up, raised the money and presented the Scouts with a check for NKR21,500 (about US$3,600). That was enough for three new canoes.

In a show of gratitude, the boys invited the Kiwanians to attend the christening of the crafts at Vansjø Lake. The Scouts made a fun day of it with a nature trail hike and competition, followed by fireside refreshments and songs. —Tamara Stevens
Kiwanis International Foundation

Looking long-term

Doug Schumann has exemplified service and leadership since his U.S. Navy days in World War II.

Support the Kiwanis International Foundation

DONOR PROFILE

Growth and giving

By his own estimation, Doug Schumann was “a little older than most” when he joined Kiwanis. After retiring, he moved from New York to New Mexico—and he’s been a key Kiwanian in the state ever since.

As a club president and later as lieutenant governor of the Southwest District, he grew an Albuquerque club to 65 members. He also helped recruit members to the offshoot Rio Rancho club, and later to the Kiwanis Club of Corrales.

“I always felt Kiwanis was a very strong organization and should be served properly,” Doug says. “The work they do isn’t easily duplicated. Kiwanis actually gets out and works, instead of just throwing money at a project.”

Doug’s service and leadership began in World War II, when he commanded a Naval brigade. One of his yeomen was future Hall of Fame sports broadcaster Vin Scully.

After military service, Doug began collecting fine and antique jewelry—a practice he continued with his wife, Marie, while traveling for his textile consulting and food import businesses.

Marie was also one of Doug’s many Kiwanis recruits. She was especially proud of receiving the Kiwanis International Foundation’s Tablet of Honor, which clubs and districts use to honor remarkable service.

Doug looked to the foundation when distributing Marie’s assets after she died. “She had a sample of most types of expensive jewelry,” Doug says. “Diamonds, jade, sapphires—even an alexandrite stone we got in Aruba that showed different colors under natural and artificial light.”

Doug worked with the Kiwanis International Office to donate proceeds from the collection, which was worth thousands. A Kiwanian in the jewelry business helped with the appraisal and sale.

Doug values the long-term impact of a gift to the foundation. “They don’t just pass the money on,” he says. “They spin off income that can be used for other things. I like the idea that the principal is being preserved.”

Read more about Doug and how to establish your own legacy of giving at www.kiwanis.org/foundation.

“I always felt Kiwanis was a very strong organization and should be served properly.”
Club grants: How your gift matters

Kiwanis clubs often find great ways to improve the lives of children. But sometimes they need help. With a foundation grant, clubs and districts can make that difference.

That’s where your generosity comes in: The grant money distributed by the Kiwanis International Foundation is made possible by the gifts of clubs and individuals. Twice each year, the Kiwanis International Foundation Board of Trustees reviews applications, which are accepted only from Kiwanis-family members.

Club grants are another great example of how much your generosity matters—and how your kindness may even come back to help fund your own club’s service.

Looking for a way to give? One option is the Kiwanis Leadership Society. With a gift of US$250 or more, you’ll become a member of the society. Or you can make someone else a member by giving in his or her honor. For more information and to make your online gift, go to www.kiwanis.org/foundation/leadership.

Skip-A-Meal

Hungry to help

The Kiwanis Club of Cabot, Arkansas, doesn’t skip a beat with Skip-A-Meal.

The program allows Kiwanis-family members and friends to give the cost equivalent of one meal in late April to support the Kiwanis Children’s Fund.

“We promote Skip-A-Meal in meetings and on our website,” says Jim Thompson, Cabot club secretary. “When we say, ‘serving the children of the world,’ we mean it!”

Many participants skip a meal, but it isn’t mandatory. Some bring lunch to work or to a club meeting, or eat smaller meals.

Here are other ways your club can promote Skip-A-Meal:

• Publicize the event at club meetings, on your website or via the club bulletin.
• Inform your lieutenant governor of your club’s plans.
• Schedule a speaker for a presentation about Skip-A-Meal at least one month before the event.
• Send e-mail reminders to members two days before your club meeting. Call those who don’t have e-mail.
• Skip the meal at your weekly club meeting and contribute the cost of that meal.
• Report your success to your lieutenant governor and/or your foundation district chair.

For program information and an easy, secure gift form, go to www.kiwanis.org/foundation/skipameal.

You can also mail your gift to:
Skip-A-Meal Program
Kiwanis Intl. Foundation
3636 Woodview Trace
Indianapolis, IN 46268 USA

Apply simply and securely

Need help with your Kiwanis project? The grant application is online—and it’s easy. For details, project examples and a link to the application, go to www.kiwanis.org/foundation/grants.

Big gift, great tribute

With the Tablet of Honor, your club or district can honor someone’s service while doing justice to their generosity. A gift of US$2,000 or more recognizes a special person—or a group entity such as a club or company—who has shown remarkable support for Kiwanis and its activities.

The high-quality wall plaque signifies the gift that was made to support the Kiwanis International Foundation. (The gift goes to the Kiwanis Children’s Fund unless otherwise noted.)

In fact, the plaque is a terrific vehicle for a public presentation. With Kiwanis One Day coming on April 2, the Tablet of Honor can help you thank a person or group for assisting your club’s project—and help attract attention to the day of service. For details and our secure online form, go to www.kiwanis.org/foundation/tablet.
Clostridium tetani
Françoise Gasse, MD, remembers the remote villages in Sudan well, for the worst of reasons. Residents in those villages saw as many as 10 to 20 of their newborn infants suffer agonizing deaths each year from neonatal tetanus—or, as they called it “the black bird disease.”

“They believe that when a newborn has tetanus, it means there was a crow, a black bird, sitting on the top of the house at the time of delivery,” Gasse explains.

A renowned expert on the disease—he’s known as “Dr. Tetanus” by his colleagues—Gasse was in Sudan as part of his impassioned mission to eliminate maternal and neonatal tetanus (MNT), initially doing extensive work with the World Health Organization and UNICEF and now as a freelance consultant. While rarely seen in Western society, MNT is shockingly common—and just as shockingly under-reported—in some of the world’s most remote regions, such as Southern and East Asia and Africa.

“India, Nigeria, Pakistan, Somalia, Chad, Angola, Laos to name a few, and many sub-Saharan countries are still at risk and neonatal tetanus is responsible for too many deaths,” Gasse adds.

MNT cases are rarely reported, but community mortality surveys—investigations of infant deaths and their causes in randomly selected villages and communities—and WHO model estimates have shown it actually kills 59,000 infants and a significant number of mothers annually.

Fortunately for the Sudanese villagers, they’re close to escaping from those painful statistics. Sudan, with the support of UNICEF, implemented a maternal vaccination campaign, a key component in the fight against MNT. Once a mother is properly vac-

Medical science has long known how to prevent tetanus; so why does it still kill nearly 60,000 babies every year?

By Julie Cope Saetre
“They believe that when a newborn has tetanus, it means there was a crow, a black bird, sitting on the top of the house at the time of delivery.”

Tetanus is caused when inert spores of the *Clostridium tetani* bacteria—found in the soil, animal feces, decaying material and human intestinal tracts—enter the body through an open, often deep and penetrating wound. The spores then grow and release a neurotoxin (basically, a poison) called tetanospsamin, which attacks the central nervous system. The result: Spasms, which typically begin in the jaw muscles (thus the “lock jaw” moniker), progress into painful, violent spasms in other muscle groups.

As tetanus grows more severe, even mild stimuli—light, touch, noise—can trigger acute seizures and convulsions. Some are so violent they are capable of tearing muscles and fracturing the spine. And the suffering is just as cruel. Complications from tetanus lead to death, on average, in 70 percent of newborn cases in developing nations, Gasse says.

“Tetanus can cause one of the most painful deaths known to man,” he adds, recalling that the first neonatal tetanus patient he saw had a back so severely bent backward during a spasm that the head nearly touched the buttocks.

“The infant spasms were terrifying but in silence,” he recalls, “and the child died with the spasms two hours later in spite of efforts made to help him.”

When Sigrun Roesel, MD, WHO medical officer for the Western Pacific Region, received her medical training in Germany, neonatal tetanus was one of many vaccine-preventable diseases studied in the curriculum. A visit to Sabah, Malaysia, however, brought it all too vividly to life.

“When I saw my first ‘real’ case in a (Sabah) hospital, it continued haunting me,” she recalls. “Having to watch the terrible suffering of the little baby, without being able to do much, gave me so much pain that I became a fierce advocate for MNT elimination.”

In cases of newborn tetanus, infants often contract the disease through unhygienic birth practices, such as a birth attendant using unwashed hands or an unsterilized instrument to cut the umbilical cord. (Mothers may be infected in the same manner or by giving birth on the ground, on soiled linens or on other unhygienic surfaces.)

“Traditional birth attendants are working women in villages and have a lot of other work during the day,” Gasse explains, “They will rush from the field to assist a woman delivering in her home, often without cleaning their hands, which may contain many tetanus spores. Washing hands in those communities is not something you do systematically. Water is more for drinking than washing hands.”

Other methods of neonatal tetanus contraction include the practice of treating the umbilical cord with a contaminated dressing or, in the tradition of some communities, applying any number of substances—from cow or donkey dung to rat feces, clay or earth—to stop the bleeding after cutting the cord.

“All of those substances contain tetanus spores and create an anaerobic environment, which allows the spores to develop and produce the neurotoxin that affects the newborn and, most of the time, kill him,” Gasse says.

Mothers also are at risk, Roesel stresses, pointing out that maternal tetanus contributes to an estimated 5 percent of maternal mortality in developing countries.

“MNT affects the most marginalized groups in society and is particularly an indicator of disparity and inequity for women,” she explains. “A maternal tetanus death not only kills a precious member of the family, but the loss of a key caregiver badly affects the health and wellbeing of left-behind infants and children.”

The first step in MNT prevention begins with immunizing women of child-bearing age. The tetanus toxoid (TT) vaccine contains a detoxified...
version of tetanospasmin, the toxin that causes the disease. This in turn induces specific antitoxins that “neutralize” the tetanus toxin, making it inoffensive and protecting the mother. She passes that protection to her infant for the first two months of life.

Ideally, a five-dose protocol providing lifetime coverage is recommended, according to WHO. But in the 39 countries where MNT remains a threat, regular access poses serious challenges. Thus, for those regions, the goal is three properly spaced doses, through a campaign-like approach that protects a woman during the most common child-bearing years. “The more doses she receives, the longer the protection lasts,” Gasse explains. “One dose may provide very little, if any, protection, but any dose counts. The real protection starts after the second dose. The second dose may give her about three years of protection, but the third dose will give her at least five years of protection and in many cases more than 10 years of protection.”

Illiteracy and restricted access to education can pose an equally challenging barrier to change. “It’s not always easy for mothers-to-be to understand that vaccinations received way before they get pregnant will protect their future unborn babies, and these young ladies may shy away from the pain of injection,” Roesel says. Gasse says some women also fear wrongly that the vaccine might actually cause a health problem, prevent pregnancies or force a woman’s pregnancy to terminate. “The TT vaccine has been misperceived in many communities as a disguised family-planning injection, pushed by foreigners,” he says, “because (some women and communities believe) the Western world is worried about the population growth in developing countries.”

Successful vaccinations and the second step in the fight against MNT—instilling hygienic delivery and cord care practices—often involve overcoming deeply ingrained cultural traditions. And it’s not just mothers who should be targeted. “For cultural acceptability, it’s very important to also convince the decision makers in families and communities,” Roesel says. “Patience, respect and repeated health education are required to influence long-standing traditions.”

That’s why solutions must be personalized for the needs of individual villages and areas. In Uganda, Gasse says, a native medical doctor agreed to be publicly immunized to promote the campaign. “She was a young woman of child-bearing age, beautiful, educated … and it was reported in villages everywhere,” he explains. “And every young woman wanted an immunization so she could become like (the doctor).”

Educational efforts need to reach larger audiences as well, both experts say, to ensure that MNT receives the concern it warrants. In a world where MNT deaths are so under-reported, childhood fatalities from high-visibility killers such as malaria, pneumonia and diarrhea often grab the headlines—and the resources.

“Newborn tetanus carries no political weight because it’s a non-contagious disease,” Gasse says. “It affects silently, and it kills in silence. It affects remote, rural zones with limited access, limited communication. It’s never a scandal. It’s part of life. Malaria and meningitis make the news, not newborn tetanus! … MNT is an issue of equity and not of numbers.”

Therefore, the fight against MNT will not only help countries eliminate this tragic disease, but also will help bring much-needed access to social, health and nutrition services for women and children in these communities. “MNT elimination efforts put on the map the underserved populations in affected countries,” Gasse says. “Where neonatal tetanus occurs, there are no health services. These populations should become a focus for the delivery of life-saving interventions such as vitamin A, the pneumonia vaccine, mosquito nets, education to rehydrate children suffering from diarrhea and the malaria vaccine hopefully one day.”

The bottom line, of course, comes back to the simple act of a happy, healthy birth experience, which so many in Western societies take for granted. As Roesel succinctly puts it, “A baby coming to this world should be a moment of joy, not grief, for the family and community.”
A club’s meeting place is its castle. That altered adage literally is true for the Casa Loma, Toronto Club. The club operates—and meets at—a mansion complete with hidden passages and towers.

But in the Kiwanis world, one club’s fortress just may be a quaint corner café. As the following pictorial essay shows, Kiwanians’ preferences for venues are many and varied, including banks, fire departments, hotels, funeral homes, hospitals, pubs, Boys & Girls Clubs, airports, art galleries, curling clubs, members’ homes and even on the Internet.

Most Kiwanians schedule their regular meetings in restaurants, including national and international brands like Golden Corral, Pizza Hut and Ruby Tuesdays. But others opt for local spots like The Spot in Pine Bluff, Arkansas, or ma and pa places, such as Ma Clara’s Restaurant in Panabo, the Philippines, and Pop’s Branding Iron Restaurant in Albany, Oregon.

In Australia and New Zealand, many clubs meet at athletic clubs. Norwegian and Icelandic clubs likely meet at a Kiwanishuset or Kiwanishúsid (Kiwanis house), respectively. The majority of Trinidad and Tobago clubs go to schools.

For now, take a few minutes to travel the world with Kiwanis magazine to just a few of the places ...

**Where KIWANIS meets**

Five Kiwanis clubs invite you to their homes, where banners are hung with care. The gong sounds. The meeting is called to order. Welcome, Kiwanians and guests!

*Why we like our meeting place: “As we own the building, it was a very cost-effective decision. We’re also able to have a caterer bring us home-cooked meals.”*

*One interesting fact: “Our meeting place is below the theater floor. The entire meeting space was hand dug by our members over a one-year period.”—Glen Starkey*

*Photos by Dean Holtz*
What we like about our meeting place: "We’ve been meeting at the Hôtel du Parc des Eaux-Vives for the past 10 years. We chose this place for its wonderful view of Lake Geneva.”—Michel Dransart

One interesting fact:
The restaurant is located in a mansion built by Joseph Bouer, a banker, in 1714. Kiwanians can see the “castle” and the lush grounds that surround it while attending the international convention in Geneva, July 7-10.

Photos by Jesse Morgan
Why we like our meeting place:
“Our meeting venue holds over 200 members and guests, which allows us to have outstanding programs every week. Also, when there is a new exhibit, the VHS staff conducts private tours after our Monday meetings.”

One interesting fact: “During the (US) Civil War, the VHS invested all of its money in confederate war bonds and almost went under. But the people of Richmond saved various collections and provided financial support to save the museum. Plus, U.S. President James Madison was one of the first members of the VHS.”

—Marc McGahee

Photos by Dave Miller
Why we like our meeting place:
“We meet at the Olive Branch about every six weeks. It’s a different format from our usual place: very relaxed with finger foods, rather than a sit-down meal. You might say we like a little diversity in our lives.”
One interesting fact: “We draw members from a large district, and the Olive Branch is in Balhannah, one of the small towns in the area where we have at least two members. Having our meetings there every once in a while saves them a bit on petrol.”
—Michael Page
Photos by Ryan Pike
Mount Moriah Baptist Church | Capitol Hill, Washington, D.C.

Why we like our meeting place: “The church is in a community that would be positively impacted by the services our club provides. Eastern High School is located across the street, giving us an opportunity to re-establish a Key Club there.”

One interesting fact: The church has been visited by many notable individuals, including (U.S.) Congresswoman Eleanor Holmes Norton; Lorraine C. Miller, the first African-American clerk of the U.S. House of Representatives; Dorothy Height, former chairwoman of the National Council of Negro Women; and civil and human rights activist, former congressman and 1972 U.S. Presidential Candidate, the Reverend Dr. Walter Edward Fauntroy.”

—Marilyn Franklin

Photos by Mike Oliver
Sacajawea Cafe | Kamiah, Idaho

What we like about our meeting place: "When the park’s new owners, Todd and Kristy Lynd, became members, they offered the cafe as a meeting place. We really liked the atmosphere, hospitality and good food, and the large meeting room can be reconfigured to meet our needs for different functions."

One interesting fact: “The park is on the original Lewis and Clark Trail, as well as being surrounded by the Nez Perce National Historic Park and the legendary Heart of the Monster.”—Robert West

Photos by Shirley Hill
From one generation to the next, these families pass along an inheritance of kindness, compassion, leadership and community involvement

By Matt Gonzales
People participate in community service to help others—not themselves. But those who give back do get something in return. And when a whole family gives together, the benefits multiply.

Just ask Jenny Friedman. As executive director of Doing Good Together, a nonprofit based in Minneapolis, Minnesota, Friedman has made it her life’s work to promote family volunteerism. According to Friedman, giving back helps kids in the family learn important values, such as kindness, compassion and community responsibility.

“And because it’s hands-on, it empowers kids to believe they can really make a difference in the in the world,” she says.

Community service also provides parents with an antidote to the cultural messages kids receive through the media and advertising. “It’s a great thing for parents who are looking for ways to let kids know that happiness doesn’t come from the next thing you buy, but from giving back,” Friedman says.

Volunteering as a family also enhances the relationships between all the members of a family. Friedman has seen it happen time and again through her work at Doing Good Together.

“When I ask families what the benefits have been, almost everyone says it makes them much more of a team,” she says. “It spurs conversations about things that really matter.”

All over the world, families who volunteer together through Kiwanis are having these conversations, and growing closer. Here are five of them.

The SETNYS For Nancy Hightower, giving back is a way of life – and has been in her family for 80 years.

Her maternal grandfather, Kenneth St. John (right), joined the Hubbard, Ohio, Kiwanis Club in 1930 and served as president in 1945 and secretary for 30 years.

Her father, William Setny, joined the Kiwanis Club of North Royalton in 1961. Now in his 70s, he’s the immediate past president of the club.

Her mother, Jacque Setny, got a late start by comparison, joining in 1994. But she caught up quickly, serving as president three times (and will be president again in 2011–12). She also heads up three of the club’s largest fundraisers.

When Nancy was a child, her school didn’t have any Kiwanis-family clubs. But she visited Builders Club meetings at another school with her father. “It opened my eyes, just seeing how excited the kids got about doing things for other people,” she says.

As an adult, Nancy’s dancing career took her to New York, where she worked both as a teacher and performer. But after the September 11, 2001, she rejoined her family in Ohio and soon joined Kiwanis and served as president in 2007.

“I’ve always been close with my parents, but when I joined their Kiwanis club, it took it to a whole different level,” she says. “We do things that a lot of people normally don’t do as a family. We help others together.”
The PUERTOS  According to Jenny Puerto, her father, Carlos Puerto (above, left), has "a special energy" about him.

"My dad has this ability to improve others’ lives," Jenny says. "Wherever he goes, he helps people."

Carlos does much of his helping through the Bogotá, Colombia, Kiwanis Club. After visiting the club herself, Jenny too fell in love with the group. "There were people there with fresh ideas, who were interested in helping other people."

At that time, Jenny was a student at Javieriana University in Bogotá. She wanted to get more involved with Kiwanis, but the university wasn’t home to a Circle K club. That soon changed, though, as Jenny and her father set about building the Circle K Club of Walsah.

“Our first meeting was in my house,” Jenny recalls. “My father told us all about Kiwanis.”

After earning her degree in psychology, Jenny went on to work as a child psychologist in Bogotá before moving to the United States to study and work as a nanny in Chicago, where she lives now.

“My father is a big reason I’m here," she says. “Sometimes you’re scared—you just graduated and don’t know what to do. But he said, ‘Go, travel, meet people and learn more and more. You have to take the risk and jump on it’.”

The WAGNERS  Russ Wagner is passionate about service in general. But he holds a special place in his heart for Kiwanis—and everyone around him knows it. When his daughter, Evelyn, was in college, her boyfriend, Richard Hagood, helped launch a Circle K club, partly to get in Russ’ good graces.

The gambit worked. Richard eventually married Evelyn, and the two recently helped build the Uptown Charlotte Kiwanis Club a young professional club, in Charlotte, North Carolina. But not without some help from Russ, of course.

“It all starts with my dad,” Evelyn says. “He’s the one who got involved with Kiwanis, and he’s really passionate about building younger clubs.”

Russ’ record includes service as Greenville Eastside, South Carolina, club president, Lt. governor and governor. His example has been a strong influence on his family (above).

His daughter Alice pursued a career with Teach For America, which serves children from disadvantaged communities. His son Russell was a CKI president, the member of two young professional clubs and a Kiwanis Lt. governor.

“It definitely affected us positively,” Evelyn says of her dad’s influence. “We have such a blessed family, and seeing kids who don’t have that, who are battling illnesses or who have a lot more struggles—it opens your eyes and helps you grow together.”
The TANTIMONACOS  The Tantimonacos (above) moved to Payson, Arizona, four years ago. A short time later the oldest daughter, Janine, came home from school and told her parents, “I’m going to join the Builders Club.”

Her dad, Daniel, recalls the conversation with a laugh: “I said, ‘That’s great. What’re you going to build?’ And she said, ‘Leaders and community.’ The more we heard what she was doing, the more we became interested in Kiwanis.”

It wasn’t long before Daniel became president of the Kiwanis Club of Zane Grey County, Payson. Janine went on to be a Key Club member and lt. governor and her brother, Anthony, followed in her footsteps, joining Builders Club.

“We get so much joy from helping others, especially kids, here in Payson,” he says. “My kids have Kiwanis hearts. I really believe we all do. People have told us we don’t have red blood in our veins. We bleed Kiwanis blue.”

The MEYEROWITZES  Seth Meyerowitz is hesitant to talk up his family’s participation in Kiwanis. It’s not because his family isn’t active in the organization—quite the opposite. It’s just that multiple media outlets have already documented his family’s involvement in Kiwanis over the years, and he believes there are other families who deserve attention.

Seth rattles off their names: The Mankitas. The Andersens. The Monks (pictured above with the Meyerowitzes). “It’s not uncommon for families to have multiple members involved in our club,” he says. “And we become very close to them, and they are like family.”

But perhaps the spotlight gravitates toward the Meyerowitzes because they approach community service with an uncommon zeal. Seth’s father joined the Bellmores, New York, Kiwanis Club, followed by Seth’s twin sister, brother and mother.

“One of my first memories is of me and my brother working the dunk tank at the Nassau County Strawberry Festival,” Seth says, adding that he took a good deal of pleasure in watching his brother drop into the water. KM
a day with lucie

Swiss Kiwanian Lucie Wiesner invites you to her hometown and your convention host city: Geneva

Lucie Wiesner, MD, devotes her days to service. As a doctor, she helps people who need plastic or reconstructive surgery, particularly for their hands. This year, she’s also serving her fellow Kiwanians.

A member of the Genève-Carouge, Switzerland, Kiwanis Club, Wiesner is a host committee vice-chairwoman of the 96th Annual Kiwanis International Convention in Geneva, July 7-10. Fluent in several languages, she’s eager to welcome fellow members from around the world to enjoy Kiwanis fellowship, conduct business and see her hometown.

“The things that make Geneva a wonderful place to live are the same things that make it a great place to visit,” Wiesner says. “The people are friendly. It’s easy to get around. The food. The scenery. The shopping. ...”

“But words alone can’t describe Geneva. Let me show you around.”

The Place du Bourg-du-Four (left to right) in Geneva’s Old City is a typical plaza where locals like to meet, eat, drink and enjoy the outdoors. My office is in “Smurf City,” a colorful, joyous work environment. A typical Geneva dessert is this concoction of meringue with cream and red fruit. Try it when you’re in town for the convention. You’ll see plenty of boats while you’re here too. We’ll talk about the lake later.
Geneva’s a vibrant city, and I know you’ll want to get out and enjoy the markets, stores, restaurants ... everything. And you’re in luck. Everything in Geneva is easily accessible and there are many ways to get around. All Geneva hotel guests will receive a card for free use of public transportation. That includes the trams (this page, top left), buses and our famous Mouettes. These yellow boats cross the lake and cruise the Rhône river.

Want to enjoy the fresh air? Stroll along the lakeshore and take pictures of the graceful swans. When it’s time to eat, drop by the department store food courts on the street level for a sandwich and drink for about CHF8 (US$8).

During your visit to Geneva, you’ll definitely want to see the CERN, the European Organization for Nuclear Research. We’re fortunate the CERN has agreed to open exclusively for Kiwanians who attend the 2011 convention.

Another stop on your itinerary should be one of our vineyards (below and opposite page, top). Switzerland’s wines have received a lot of international praise over the past decade, and some of our best, award-winning labels are produced here in Geneva.

The view from the Cathedral of St. Peter (opposite page, bottom) looks out over Lake Geneva. The lake gives Geneva the feel of a vacation resort. Around the shore and on the water, you’ll find floral displays, sailboats, fishing and sunbathing on the beaches.
When the sun goes down, Geneva comes alive. Rooftop advertisements (opposite page, top right) cast colorful reflections onto the lake. People gather to stroll through the streets and meet at favorite restaurants, often chatting for hours.

There are so many places to dine in Geneva, with cuisines from France, Portugal, Italy and many other cultures. Our brasseries offer sauerkraut or seafood dishes. Other traditional local foods include fondue, locally-made cold cuts and raclette—melted cheese scraped onto your plate and served with potatoes, gherkins, pickled onions and dried meat. I recommend *moules-frites* (mussels and fries), a typical Belgian-French dish (above, middle).

Oh, and you can’t miss the Bâtiment des Forces Motrices (below). It has a fascinating story in our city’s history. Originally engineered to harness the hydraulic power of the Rhône river and deliver water to the city, the BFM has been restored and transformed into a majestic theater. It’s absolutely lovely.

It’s time to part for now, but I encourage you to continue our tour online at www.KiwanisOne.org/convention.

I look forward to meeting you in person July 7-10 at the convention. I know you’ll always remember your trip of a lifetime to my favorite city, Geneva. KM
When it comes to livening up club meetings, age-old wisdom says to ‘think young’

Some say that everything you need to know about life you learned in kindergarten. Certainly knowing to play fair, share, clean up your own messes and say you’re sorry are valuable lessons that can help you grow into a more well-rounded adult.

But some of those lessons can also help your club engage its members in deeper, more meaningful ways. Because club members, after all, are really just friends. And if we learned anything in grade school, it was how to build and navigate friendships.

Story by Kimiko Martinez • Illustrations by Ryan Snook
The bonds you forge with your members are the foundation for a long, happy relationship. And your club’s personality and ability to keep things new and interesting can make all the difference between a friendship that lasts a day or stretches over a lifetime.

“Our club meetings are the highlight of my week,” says Josh Barnett, the immediate past president of the Kiwanis Club of Normal, Illinois. “They really are.”

If your club members don’t feel the same, it might be time to shake things up.

“If someone’s 15 minutes late to a club meeting, do they know exactly what they’ve missed and what they’re going to walk into? Are you that predictable?” asks Rhonda Vrell, area director for Kiwanis International. “You don’t want your meetings to be so unpredictable that it’s uncomfortable, but you do want to change things up once in awhile.”

Need some help? Just tap into your inner child and use some of these tried-and-true ideas from clubs around the globe:

**Color outside the lines.** Sure, you have a framework that works, but that doesn’t mean you need to follow it exactly at every meeting. Throw in some unpredictable color by doing something simple like running your meeting backward. (Do you always start with the pledge and end with announcements? Flip the order and end with the pledge and start with announcements.) Or start a “fun committee” to help you color way outside the lines, dreaming up creative ideas your club can use at meetings, service projects and social events.

**Play dress-up.** Shedding your everyday duds is an easy way to infuse a little fun. Think “Hat Day” during the week prior to the Kentucky Derby or a full-fledged British-inspired affair for the royal wedding in April. The Brooksville, Florida, club celebrates the induction of new members with a pajama party.

**Dream big.** Be inspired by the “can do” attitudes and projects of the K-Kids and Key Clubs, suggests Rickie Santer, New York District governor for Circle K International. “Remember what it’s like to go back to the basics of dreaming big without being tied to traditions,” Santer says.

**Value show-and-tell:** The Kiwanis Club of Marietta, Georgia, kicks off its meetings with “sunshines”—a joke, quick story, poem, anecdote related to the season … “anything that warms the heart,” Immediate Past President Victoria Turney says. It gets people laughing and helps members leave their workday behind so they can be fully present at their meeting.

**Play games.** Each week in Normal, the club has a 50-50 drawing. At the end of the meeting, a ticket is drawn to determine who wins the pot. And a second ticket is drawn to compete for the “fun prize.” To win, the member must correctly answer three multiple choice questions (prize and questions are coordinated by that week’s greeter).

“There’s no chance anyone will get them wrong, because if you don’t know the answer, the club will shout it out and help you,” says Barnett. “It’s always something ridiculous—one meeting the questions were about baseball, and the prizes were big league chewing gum and a thing of baseball cards. It always gets people laughing, talking and sharing.”
Connect—through any means possible. In this day and age, it’s easy to use Facebook, Twitter and club websites to keep in touch. Easton, Pennsylvania, club Secretary Bill Walters posts quotes and thought-provoking texts to engage members on a daily basis.

Take turns being in charge. For some clubs, “fine master” is synonymous with “fun master,” because of the creative and sometime outlandish offenses these Kiwanis cops come up with. At the Kiwanis Club of Metropolitan, Panamá City, Panama, the fine master might charge you if your invited guest arrives before you or for talking too much during the meeting. At the Kiwanis Club of San Marcos, California, fines range from the practical (not wearing a badge or a cell phone ringing during a meeting) to the silly (wearing the same color combination the fine master is wearing or being the first to raise your hand). “It’s all meant in good fun and jest,” says San Marcos Club President Leo Melena. “Typically, the fine is $1, but could be increased depending on the offense or frequency. Brag about children, for example, and you may be asked to pay a fine for each child.”

Work a little, play a little. Give up a meeting once a quarter for something purely social, like a white elephant gift exchange during the holidays. Or sprinkle your club’s calendar with events that allow members to engage with one another on a purely social level outside of club hours and without any club business.

Ask for help … from real youngsters. If your inner child is tapped out, reach out to the Key Club or Circle K members in your area. “They think creatively all the time,” Vrell says. “They’re always a good resource for fun ideas and they’d probably love to do something with you.”

Just be yourself

You don’t need to completely change your personality to ensure the long-term success of your club’s relationship with its members. But as new members come in, the dynamic of your membership evolves. Be sure to check in periodically to ensure your comfortable rhythm and personality are still relevant to your members.

“What’s your personality?” Kiwanis International Area Director Rhonda Vrell says. “Is your club a businessperson’s networking club with a formal meeting and a meal? Or is it more of a family-focused club that does activities with the whole family?”

Knowing what type of club you are and building on that personality is the key to your success. You want to be seen as fun and intriguing so people will want to come back to find out more. But you also want to be authentic, with a strong sense of purpose and personality.

“People choose a club not just because of the meeting time or location, but because of its personality.”

Knowing who you are and being authentic allows you to choose activities that resonate with your core group. And those choices will influence the persona you present to potential members, hopefully intriguing them in a way that makes them want to know you better.

“When we were building a young professionals club, we had three or four info nights,” says Josh Barnett, the immediate past president of the Kiwanis Club of Normal, Illinois. “We had drinks and appetizers and time to mingle with each other before our presentation.”

That was key, he says, to engaging the type of member they were hoping to recruit—business- and technology-savvy singles and young adults who were more interested in networking and plugging into their community through service than sitting through a traditional meeting.

So embrace what makes your club unique and what makes each member unique as well.

TEAM BUILDER

Your piece of the puzzle

Purpose: Get acquainted

Ingredients:
- Blank puzzles, enough pieces for everyone (available at craft stores)
- Pens
- Poster board (big enough for the completed puzzle)
- Glue or tape

Directions:
Distribute puzzle pieces to everyone in attendance. Ask members to write their name on their pieces. Invite each member to come forward, share a skill or attribute they offer the club and write that skill or attribute on his/her puzzle piece. Then glue the piece onto the poster board. Talk about the importance of each piece. Talk about the missing pieces—missing members, future members, past members and such.
Don’t miss Kiwanis One Day

Because Kiwanis One Day would definitely miss you.

On April 2, Kiwanis clubs around the world will make a positive impact. Think your presence won’t make a difference? Think again.

In fact, think of the impact your club can have on your community. And the way your influence could be echoed in communities all over the globe. Join us for Kiwanis One Day. Because that echo will be a little louder with everyone’s time and effort.

Get project ideas, contest details and more at www.KiwanisOne.org/oneday.
Meadowlake Park has been the backdrop to many childhood memories for residents of Enid, Oklahoma, including members of the Enid Kiwanis Club, so when the park’s amusement rides began showing their age, the club decided to do something about it. The 37-member club, which has been operating the park’s train ride since the 1960s and the carousel since the 1980s, launched a fundraising campaign to restore the train and the carousel to their former glory, a project estimated to cost US$350,000.

The money has provided new track for the train and restored 20 of the 33 carousel horses, according to Kiwanis’ project chairman Jerry Erwin. “Our committee knocks on doors and makes phone calls, reaching out to individuals and community groups. We’ve had lots of small donations,” says Erwin, “but we’ve also had a commitment for $5,000 from the Enid Community Foundation. That makes their total $10,000 in support.”

Another way the club has encouraged donations is by selling naming rights for the restored horses. Individuals, companies and other groups have paid $2,000 each for the right to name one of the merry-go-round mounts. So saddles are branded with names like Bootstraps, Shamrock and Cherokee, destined to become childhood memories for generations to come.—Eileen Dennie
**FIX IT**

Can we fix it? Yes, we can! Check out this common challenge and ideas for fixing it.

**How can we get members to serve as club leaders?**

Getting members to serve as club leaders begins with a shared vision. When a club has clearly defined its purpose within its community and the members are passionate about this purpose, it’s more likely that members will take on leadership roles. Once the common vision exists, you’ll find potential leaders are excited about the difference they could make.

Heather Harrington,
Kiwanis Club of Kingwood,
Texas

You can get leaders if you let them lead. People who join Kiwanis are already leaders, ready to serve. Put your new, full-of-energy members to work: Assign them to committees they can chair. Involvement is the key. When they get involved, they become vested in the club.

Remember: Every new member is the next club president.

John Mattuchio,
Kiwanis Club of Everett, Massachusetts

What we look for in a person who’s going to become a member of our club—and therefore a leader of it—is a person who has deep ethical, civic and moral values. Consequently, admitting people with these characteristics into our club encourages them to participate in our club activities. But from the beginning, they need to know they must become an agent of positive change in our community. They feel they are an important part of the club, and a person who feels comfortable, valued and identified with an organization is always willing to give his best effort on behalf of the club.

Camilo A. Valdés,
Kiwanis Club of Panamá City, Panama


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**WHEELING MEALS FOR 21 YEARS**

The Ceilidh-Sydney Mines and North Sydney Golden K Kiwanis Club in Nova Scotia has an attitude, and members hope the club never loses it. “Attitude,” the Kiwanians say, is the reason for the success and longevity of the club’s Meals on Wheels program.

The Kiwanians approach the project with a drive and determination that has kept the meals coming for the past 21 years. They began delivering food two days each week, but the effort eventually expanded to four days—Monday through Thursday. The Kiwanians do the legwork to provide more than 100 hot meals per week to hungry—and grateful—people. The meals are arranged by a local community organization and prepared at a nearby hospital and nursing home.

Participation in the Meals on Wheels project is not a requirement for membership in the Golden K Kiwanis club, but it is expected. And it’s been that way since 1988, when the newly formed club was advised that a significant project was essential for the club to last.

“We needed a project that would hold us together, and this project is a ‘must’ for all of us,” says Emmett O’Connor, a past secretary of the club. “It’s instilled in us from the very beginning. As soon as you join our club, you are on a Meals on Wheels team.”

At least 30 of the club’s 38 members take turns driving the streets of North Sydney each week, including on holidays, and they wouldn’t have it any other way.

“If someone has a doctor’s appointment and can’t make their delivery,” says club secretary Donald Cluett, “someone else will stick up a hand and say, ‘That’s OK. I’ll do it.’” —Karen Trent

Significant service is the key to long club life. Nova Scotian Golden K Kiwanians were told when they organized in 1988. Members took up the challenge, dedicating themselves to delivering Meals on Wheels four days every week of the year.
When you’ve landed two gold records before turning 25, played a gig at a White House picnic and jammed on Soul Train and American Bandstand, what do you do for an encore? For B.T. Express saxophonist William “Bill” Risbrook, you join Kiwanis.

“A friend kept inviting me to his club meetings,” Risbrook explains. “So I finally went and really enjoyed it. Everyone was so cordial. I got hooked and joined in 1997.”

During the 1970s, Risbrook traveled the world with B.T. Express, riding on the popularity of two hit singles, “Do It (‘Til You’re Satisfied)” and “Express.” Besides playing for Jimmy Carter, Don Cornelius and Dick Clark, the band performed at the request of the King of Thailand.

Now New York District Governor-Elect, Risbrook sings Kiwanis praises wherever he goes. Among his favorite events is his club’s annual picnic at the St. Albans Veterans Hospital. Says Risbrook: “We honor them for all they have done for us.”—Nicholas Drake
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PEOPLE

THREE 100s

Three Kiwanians recently celebrated 100—and more—years of life

Hyman Dave turned 100 years old this past October, but he’s still on the job, helping his grandson at a cleaning-supply company.

Dave joined the Kiwanis Club of Asheville, North Carolina, in 1939. At a club meeting honoring his birthday, Asheville Mayor Terry Bellamy presented Dave with a proclamation declaring “Hyman Dave Day.”

James T. McKinnon, a charter member of the Kiwanis Club of Hot Springs Village, Arkansas, also celebrated an October birthday—his 103rd. “He attends every meeting,” reports club Secretary Robert Grinnell. “In fact, he has 53 years of perfect attendance.

Dennis Morris turned 104 years old this past November. At a weekly meeting of his Marietta, Ohio, Kiwanis Club, Mayor Mike Mullen read a proclamation in his honor—an event covered by a local TV station. “He plays golf with one of his daughters on a regular basis,” says Ann Hontz, the club’s public relations chairwoman.

Hyman Dave

James T. McKinnon

Dennis Morris
They’re getting mileage out of the Kiwanis name in Albuquerque, New Mexico. One of the city’s metro buses has been “vinyl wrapped” with Kiwanis messages. It’s a moving billboard promoting Kiwanis in the community.

The promotion was the idea of Eric Shelton, past president of the Albuquerque Kiwanis Club. He advertises his jewelry store on three or four buses every year and decided it would work for Kiwanis too.

Recently, the bus transported Kiwanis and Desert Ridge Middle School Builders Club members to Joy Junction, a shelter for homeless families.

“If this gets the Kiwanis name out there, it will be worth it,” Shelton says.

Albuquerque’s buses carry more than 8 million passengers each year and travel more than 2 million miles, so he may be right.—Dick Isenhour
Kiwanis-family members are the best, and two clubs set out to prove it by participating in record-breaking attempts.

Category: Reading

The Kiwanis Club of Jupiter-Tequesta, Florida, joined with other schools, kids and volunteers across the United States this past October to participate in “Read for the Record.” Seven Kiwanians read Ezra Jack Keats’ “The Snowy Day” to 85 students of the Thelma B. Pittman Jupiter Preschool. Despite Florida’s warmth, the students greeted their guests dressed in winter gear and decorated the classroom with white foam peanut snow drifts and winter-themed artwork.

Read for the Record is a literacy campaign that brings together children and adults to read the same book on the same day in schools and homes around the world. This past year, Read for the Record set a world record by reading “The Snowy Day” to more than 2 million children.

“The Literacy Coalition of Palm Beach County sent us a copy of the book and points on reading to children,” says Kiwanian Rob Whitney. “The list reminded us to ask questions, like, ‘Have you seen snow before?’ and to look up at the children as you read, use big facial expressions and don’t forget hand gestures.”

After the official reading, students acted out the story as school director and Kiwanian Ruth Lawson narrated the story.

Category: Jumping

The K-Kids of the Cosumnes River Elementary School are officially “Guinness World Record” holders.

The Sloughhouse, California, students and 70,880 other rope skippers joined in simultaneous rope jumping that was authenticated by witnesses, including members of the Kiwanis Club of Rancho Murieta, as required by Guinness officials.

“The K-Kids joined the whole student body and jumped continuously together until we were told to stop,” says Jodi Boyle, the K-Kids faculty advisor. “You can’t tie these kids down.” —Cathy Usher

The couple married the longest is crowned king and queen and given a limousine ride to the event.

—Dick Isenhour

Las Vegas entertainer Jack Garrett (center) poses with Robert and Jean Kramer, happily married for more than 68 years.
BIRTHDAYS
These clubs celebrate anniversaries in March and April 2011:

75TH—1936
El Paso, Illinois, March 17
Middletown, Pennsylvania, March 18
Mitchell, Nebraska, March 24
Boonton, New Jersey, April 2
Cudahy St. Francis, Wisconsin, April 30

50TH—1961
Chino, California, March 1
Little Falls, Minnesota, March 7
Huntington Beach, California, March 23
Stones River, Murfreesboro, Tennessee, March 27
White Rock, British Columbia, March 28

Chilliwack, British Columbia, March 29
Westside Evansville, Indiana, April 3
Passaic Valley, New Jersey, April 4
Fairfield, Connecticut, April 5
Eldorado, Altoona, Pennsylvania, April 10
Winterville, North Carolina, April 10
Tecumseh, Kansas, April 12
Springville, New York, April 17
Cape Coral, Florida, April 20
Sioux Falls East, South Dakota, April 25

25TH—1986
De Witt, Michigan, March 5
Grieskirchen Hausrukkreis, Austria, March 5

Montego Freeport, Jamaica, March 11
Ames Golden K, Iowa, March 20
Tuscola, Illinois, March 25
Tainan Hsien, Taiwan, March 29
St. Andrew, Jamaica, March 13
South Lake, Clermont, Florida, April 10
Zevenaar “de Liemers,” Netherlands, April 11
Edenton Chowan, North Carolina, April 16
Davenport Northside, Iowa, April 18
Coon Rapids, Minnesota, April 24
Tourocoing Neuville, France, April 26
Nijmegen, Netherlands, April 28

See a full list online at www.kiwanis.org/birthdays.
Experience Kiwanis beyond your borders. Attend your district’s mid-year conference. Or carpool with three other members for an inter-club visit with another club.

Club elections are coming up. So are Kiwanis One Day and the Kiwanis International convention. Make plans now. March 10-12, Kiwanis Asia-Pacific Convention, Kuala Lumpur, Malaysia

The Eliminate Project:
• Schedule a doctor to speak to your club about tetanus.
• With your K-Kids or Builders Club, research maternal/neonatal tetanus. Then use what you learn to make posters for schools and storefront windows.
• Try the visualization exercise from the “Resources” page at www.TheEliminateProject.org. It will help your club’s members understand the challenges of life in remote areas where MNT often strikes.

How would you rate your club’s meeting place? Ask your members to rate your club’s:
• Space
• Food
• Service
• Privacy
• Meeting support (wireless access, projection equipment, etc.)

Then ask: What are its best features? What would make it better? Is it appealing to prospective members? If it’s great, stay where you are. If it’s not, consider a change.

Energize your club. Invite members of your families to join you at a meeting or social gathering, and try one of these activities:
• Family skits
• Karaoke singing
• Service project

Share your family meeting ideas at www.kiwanis.org/blog.

Name three people you could invite to your next Kiwanis club meeting. Just three. Ask your fellow members to fill out their list too. Then call and invite!

Let Kiwanis magazine know about your success: E-mail your results to magazine@kiwanis.org.
Our big event.

Your ticket to history.

The 96th Annual Kiwanis International Convention in Geneva is a unique opportunity to explore a place where history lives. And to be there when history is made. During the event, we’ll launch The Eliminate Project: Kiwanis eliminating maternal/neonatal tetanus. Working with UNICEF, we’ll end a disease that afflicts babies and mothers in 39 countries. Join us in Geneva for this historic occasion.

The registration deadline is May 25.

Sign up today at www.KiwanisOne.org/convention/registration.
Don’t wait for time to run out! For a limited time, we are including FREE delivery for ANY order purchased BEFORE February 28, 2011 for DELIVERY by MARCH 31, 2011 anywhere in the continental U.S. If you haven’t tried Kiwanis Peanut Day, the perfect time is right now! Don’t wait to try your one or two day fundraiser, CALL 888-PNUT-FUN TODAY!

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* A non-profit Kiwanis sponsored fundraising program exclusively for Kiwanis clubs. Order must be received by Noon CST Feb. 28, 2011 and will deliver within 31 days. $197 in free shipping based on longest shipping distance through UPS from Oak Brook, IL. Individual shipping rates and savings may vary. NO CASH VALUE. No substitutions. Valid for orders placed between 1/29/11-2/28/11. Cannot be combined with any other offer. Some restrictions apply. Offer expires 2/28/11.

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Kiwanis magazine would like your opinion about this issue. Please take a couple minutes to complete the survey at www.kiwanismagazine.org/survey. Your participation will help us plan future editions.