Don’t miss Kiwanis

One Day

Because Kiwanis One Day would definitely miss you.

On April 2, Kiwanis clubs around the world will make a positive impact. Think your presence won’t make a difference? Think again.

In fact, think of the impact your club can have on your community. And the way your influence could be echoed in communities all over the globe. Join us for Kiwanis One Day. Because that echo will be a little louder with everyone’s time and effort.

Get project ideas, contest details and more at www.KiwanisOne.org/oneday.
18 Holiday on ice
Alsatian Kiwanians help preserve centuries-old traditions at one of France’s largest Christmas markets
By Jack Brockley

Special section
Get ready for Geneva
What you need to know about the 2011 Kiwanis Convention

21 Téa Leoni: Out loud
Actress and UNICEF ambassador Téa Leoni wants the world to hear about maternal/neonatal tetanus
Interview by Kasey Jackson
Cover photography by Meital Rusdia

26 Words from the woods
A Kiwanis One Day project teaches children to express the wonders of nature in poetry and art
By Jack Brockley
Set the example

The Kiwanis Year of the Fire requires us to implant the Objects of Kiwanis in our hearts and apply them in our daily endeavors. Ask yourself—as I often ask myself: Do I live out the Golden Rule, treating others as I would like to be treated? Do I inspire others to join Kiwanis by my examples of altruistic service?

The Year of the Fire asks us to take responsibility for growth, improving our clubs and rendering more service. An African proverb says, “It takes a village to raise a child.” At Kiwanis, it requires the diligent, hard work of us all to grow. Everyone must play a vital role if we are to set this organization on fire for service.

Engage your fellow members in everything Kiwanis. Give them plenty of opportunities to be involved in service projects that address the needs and wants of people in your community.

Help light the Kiwanis fire. Visit www.KiwanisOne.org, convention and register for our 2011 convention in Geneva. We have lots of exciting, inspiring things planned, and you don’t want to miss it.

Service is our mission. Service fuels our growth. It all happens at the club level. You make Kiwanis the great organization that it is. It all starts with you.
Putting the International in Kiwanis International

In 1918, the “Kiwanis” name became known as “Kiwanis International” as early-day clubs existed on both sides of the Canada/US border. The word “international” denotes more than one nation. Today, with Kiwanis in more than 80 nations, the international aspect is as strong as ever. And in this issue of Kiwanis magazine, readers will enjoy a great picture of an international organization making a difference around the globe.

One feature article (page 21) profiles Tea Leoni, actress and UNICEF ambassador, who joined us at the 2010 convention last July to formally announce our new global campaign for children, The Eliminate Project. Kiwanis eliminates maternal/newborn tetanus. Leoni is the third generation of a family committed to helping the children of the world. It’s gratifying to see how and why she’s inspired to be involved in international service.

I also invite you to read about the Kiwanis Club of Marietta, Georgia (page 38), which organized its first International Day, linking Kiwanis members from around the world to celebrate the global aspects of Kiwanis.

Last, I call your attention to the new Kiwanis magazine section called “Worldview” (page 14), which highlights the remarkable achievements of Kiwanis clubs everywhere. Worldwide, we may have different perspectives on the Kiwanis experience, but we’re all united in our efforts to serve children and improve our communities. I’m proud we are truly international. I hope you are too.
Dream ride

Eight thousand gallons of glue. Countless flowers, fruits, vegetables and seeds. More than 7,000 Kiwanis-family volunteers. It will all come together as a rolling mystical garden with mushroom houses and a nectar-slurping hummingbird—Kiwanis International’s Rose Parade float, “Children’s Dreams.” Approximately 450 million television viewers worldwide are expected to watch the January 1, 2011, Pasadena, California, parade and hear about Kiwanis’ commitment to helping children fulfill their dreams.

International President Sylvester Neal and several representatives from Kiwanis’s Service Leadership Programs will be on board.

In 2010, Kiwanis’s entry received the Isabella Coleman Trophy for “best presentation of color and color harmony.”

In addition to the “Children’s Dreams” float, Kiwanis-family volunteers will work through the month of December to decorate other Rose Parade floats.

The parade will be broadcast in more than 200 international territories and countries.

The Phoenix Decorating Company designed the “Children’s Dreams” Rose Parade float and will rely on more than 7,000 Kiwanis-family volunteers to help glue the flower petals, sprinkle the seeds and decorate many of the company’s more than 25 floats. To learn more about the Kiwanis float, visit www.kiwanisrosefloat.com.

Are your Kiwanis club meetings fun?

As a new year approaches, Kiwanis is renewing its commitment to light a fire in members around the world. That inspiration begins with the club experience.

Kiwanis International can help. With our online resources, you have access to tips and ideas that keep your meetings light—and keep the fire lit.

For guidance and good ideas, go to www.KiwanisOne.org/fun.
Every young life needs a good influence. For David Dillman, the Kiwanis Key Leader program provided it. At home and school, David was struggling. Then he attended a Key Leader weekend. “From that weekend on, I changed,” he says. “It awakened the real me.” Today, David is a successful student and a Key Club district board member. And he’s looking forward to joining Circle K in college.

Every year, Kiwanians say goodbye to graduating Key Club and CKI members after helping the students grow into service-minded adults. But Kiwanians don’t have to say goodbye. CKI and Key Club alumni associations are welcoming former Circle K and Key Club members to stay connected to the Kiwanis family until they’re ready to join a Kiwanis club. Already, alumni from India, South Korea, the United Kingdom, the Caribbean and all over North America have registered.

Encourage graduates of your sponsored Key Club and Circle K clubs to visit www.keyclub.org/alumni and www.circlek.org/alumni to share in the discussion about Kiwanis-family memories and alumni functions. Alumni can join the associations at no cost until June 2011.

Every young life needs a good influence. For David Dillman, the Kiwanis Key Leader program provided it. At home and school, David was struggling. Then he attended a Key Leader weekend. “From that weekend on, I changed,” he says. “It awakened the real me.” Today, David is a successful student and a Key Club district board member. And he’s looking forward to joining Circle K in college.

Corrections

The October Kiwanis magazine incorrectly identified Key Club International President XinLei Yang’s hometown. He’s actually from Burlington, Wisconsin.

The magazine also used the wrong first name for Cortez B. Tipton, a Philippi, West Virginia, Kiwanian who celebrated his 100th birthday.

Amendment proposals due

February 15, 2011, is the deadline for proposed resolutions and bylaw amendments to be received (not postmarked) by Kiwanis International.

Proposals relate to administrative issues of Kiwanis International and its clubs. Proposed amendments and resolutions may be submitted by a club by a majority vote of its membership; a district by a majority vote of its board of trustees or its house of delegates and by the Kiwanis International Board.

Proposals may be e-mailed to bylawsspecialist@kiwanis.org, faxed to 317-879-0234 or mailed to Attention Bylaws, Kiwanis International, 3636 Woodview Trace, Indianapolis, IN 46268.

For more information, search for the keyword “amendments” at www.kiwanisone.org.
Kiwanis. Take a moment at a club meeting in January to consider the many acts of service, the communities that have been improved and the countless children aided and even saved by Kiwanis in those 96 years. That’s worth celebrating! As you mark this occasion, remember Kiwanis’s centennial celebration is just four short years away.

Countdown to 100

Mark your calendars: January 21, 2011, is the 96th anniversary of Nearly 100 years ago, the first Kiwanis club board posed for history in Detroit.

Make your meetings fun

Your Kiwanis club does important work in your community, but that doesn’t mean everything about your club needs to be serious. Inject some fun into meetings using ice-breakers, exercises and examples from other clubs available at www.KiwanisOne.org/fun. Inspire some fun ideas in others by adding your thoughts to the “Make Your Meetings Move” blog on www.Kiwanis.org.

Chartering choices

Kiwanis now offers new chartering options for most of its Service Leadership Programs: Builders Club, Aktion Club, Key Club and Circle K. This new chartering tier system allows sponsoring clubs to choose the materials and payment that’s right for them. More information about chartering clubs is available at www.KiwanisOne.org/charter.

New policy on social media guidelines

At its October 2010 meeting, the Kiwanis International Board adopted a new policy (B.16) on social media guidelines, as follows:

All Kiwanis International Officers shall adhere to the following guidelines when posting to a blog, making comments online or using Facebook, Twitter, YouTube, LinkedIn, Flickr or any other tools that fall within the social media realm.

Recognizing that the individual actions of each Kiwanis club member reflect upon the entire organization, the board urges all districts and clubs to adopt a similar policy and for all Kiwanis members to abide by these guidelines.

a. Be aware that you are responsible, legally and morally, for what you say and post online.
b. Remember that your audience may include Kiwanis-family members and nonmembers, both adults and youth, from many cultures throughout the world.
c. Talk about your Kiwanis experience in positive terms.
d. Make it clear that you are speaking only for yourself and any views posted are yours alone.
e. Do not post any items, make any comments or share any material that would be inappropriate for children to read, view or share.
g. Add value to the conversation.
h. Know when to respond. You may disagree with a post, but never fight or air grievances online, and don’t get caught up in someone else’s rant or rage.
i. Do not use foul language.
j. Don’t speak of others in derogatory or degrading terms.
k. Prior to posting any media online, obtain permission from any individuals who appear in that media. It could be illegal to do otherwise.
l. Adhere to copyright and fair use.
m. Use factual information and cite sources.

Heartland Truly Moving Pictures is pleased to partner with Kiwanis International. After all, Kiwanians are dedicated to making a difference one child and one community at a time. And Heartland believes that one film can make a difference in the world. In each case, it all begins with one person taking action. That’s why we offer educational programs and resources that help volunteers engage youth in service and character development activities based on the themes in our award-winning films.

Discover Heartland’s free resources today. TrulyMovingPictures.org

IT TAKES ONE TO KNOW ONE.

HELP
Kiwanis Member Services
Who you gonna call?
317-875-8755, ext. 411 (worldwide)
800-KIWANIS, ext. 411 (US and Canada)

www.KiwanisOne.org

Heartland Truly Moving Pictures
AustraliA  

Tree trek

Every year, Tea Tree Gully, Australia, Kiwanians make sure local families celebrate the holiday season properly, all while raising cash for their club. Here—by the numbers—is how they did it:

One truck and seven cars. ... Drove 54 total kilometers to and from tree nursery in Kersbrook. ... To pick up 240 Christmas trees. ... Which sold and raised AUD$4,000.

Ecuador  

Park bench profits

Some families in Ecuador may not have a family dentist, but they still smile. The Kiwanis Club of Quito, Ecuador, sees to that. The club sends monthly dental missions to remote communities around Quito, using funds raised by selling advertisements on park benches.

Under an agreement with the city, Quito Kiwanians are responsible for manufacturing and placing the benches. It costs US$250 to purchase and build a bench, and the club charges businesses $350 per bench per year to advertise.

“We started with the sale of 30 benches, placed in La Carolina, Metropolitano, El Ejido and Lineal parks,” says club member Betty Espinosa.

The club’s first-year profit was $100 per bench. That means $3,000 went to kids’ dental care.—Dick Isenhour

New York

Exporting love

The Kiwanis Club of Penfield-Perinton Townships, New York, has extended its service reach more than 4,000 miles. Active in its own backyard of Fairport, New York, the club also supports children with special needs in Vilnius, Lithuania. Club member Gedeminas “Geddy” Reinis, a native of Lithuania, introduced his club to Ausara Baublyte, a speech therapist and kindergarten teacher who told of the needs of the children she serves in her eastern European homeland.

To date, the club has helped purchase a writing board, cassette recorder and other resources that address the speech problems of the children in Vilnius.

1

Ecuador

Park bench profits

2

Australia

Tree trek

3

New York

Exporting love

4

Switzerland

Swiss treat

Thousands of shoppers annually visit the Christmas Market in Bremgarten, a small town near Zurich, Switzerland. There, the Kiwanis Club of Mutschellen sells käseschnitten, a bread drenched in white wine, then loaded with Swiss cheese and grilled to perfection.

“From the first Thursday in December until the close of the market, the booth is staffed by four or five members of our club,” says club member Christopher Bywater. “We sell between 1,000 and 1,500 käseschnitten during these days.”

The club netted more than CHF10,000 in 2009, which will help build a playground for Haus Morgenstern, a home for children with mental disabilities.

South Korea

Staple of life

With no relatives to care for them, several elderly South Koreans depend on the Namyangju, South Korea, Kiwanis Club for regular deliveries of rice and other basic food items. Social service agencies help locate people in need, some of whom are homeless or living in abandoned homes.

1

2

3

4

5
REPORTING for duty?

Bookmark the online reporting overview page at www.KiwanisOne.org/reporting. You’ll find brief details about each report, instructions to change your club meeting information and how to update your club website in the club locator. Quick links point you to register a new user, log in, watch tutorials and more. The overview covers the following critical required reports:

- Monthly club report
- Annual club report
- Member management
- Election report

TOOLBOX

Easy does it

If, as communications guru Ann Wylie proclaims, the Web is a hunting and gathering device, the goal of club websites should focus on becoming a credible source of up-to-date, relevant information that keeps users engaged and coming back regularly.

Kiwanis International has partnered with Club Resource Inc. to offer a club-management system that includes web hosting and simple tools for site creation and management. Subscribers are given a choice of several Kiwanis-branded design templates, an easy interface for getting started and a simple content editor. No technical skills are required.

But a club website is just one of many perks to the overall package, which enables clubs to convert time spent on administrative tasks into time spent serving children and communities.

Get details and tutorials at www.KiwanisOne.org/WebTools. Hands-on demos are encouraged: Use “fullversion@clubresource.com” to log in at www.KiwanisOne.org/login and use “kiwanis” as your demo password. If you’re ready to subscribe, e-mail support@clubresource.com or call 1-317-663-4561.

SNEAK PEEK

Aktion Club moving forward

Kiwanis International’s Service Leadership Program for adults who live with disabilities, Aktion Club, debuts its new website to help clubs with service projects, growth and fundraising goals. At-a-glance navigation makes finding resources a snap. Other updates include social media links and quick links to start a club and access the Membership Update Center. Go to www.aktionclub.org and see what these inspiring service leaders are up to.

CLICK IT Open your heart

The Kiwanis International Foundation Web pages (www.kiwanis.org/foundation) have a new look and features, including an expanded and feature-rich online giving section. Search planned gift opportunities and recognition programs that suit your circumstances and style. Read donor stories about Kiwanis leaders who give from their hearts. Make your contribution securely online, or print a donor form. Bookmark the place to open your heart!

CLICK IT

This Holiday Season, Give The Gift Of A Smile.

Free cleft surgery which takes as little as 45 minutes and costs as little as $250, can give desperate children not just a new smile—but a new life.

“It’s one of the most productive charities — dollar for deed — in the world.”

—The New York Times

Donate online: www.smiletrain.org or call: 1-800-932-9541

Help children with clefts and other problems.

- $250 Surgery
- $250 Half surgery
- $150 Medications

Address

City

State

Zip

Telephone

Credit Card #: 3

Card Exp: 3

$250 or more

Pay with check

$50 or less

Pay online

$25 or less

Support Smile Train

$10 or less

Free cleft surgery which takes as little as 45 minutes and costs as little as $250, can give desperate children not just a new smile—but a new life.

According to the U.S. Government, women should take sufficient levels of folic acid (400 micrograms/day) during pregnancy to help prevent neural tube defects and reduce the risk for cleft lip and palate. When folic acid is taken one month before conception and throughout the first trimester, it has been proven to reduce the risk for neural tube defects by 50 to 70 per cent. Be sure to receive prenatals, prenatals care, get smoking and alcohol use reduced and educate yourself about your health. It’s important to get proper care during pregnancy. Foods to avoid may include raw or undercooked seafood, beef, pork or poultry; deli meat and poultry; eggs; processed meats; uncooked shellfish or eggs; unpasteurized milk; pâté; eggs; caffeine; and unwashed vegetables. For more information, visit www.SmileTrain.org. Smile Train is a 501 (c)(3) nonprofit recognized by the IRS, and all donations to Smile Train are tax-deductible in accordance with IRS regulations. © 2010 Smile Train.
Green mittens grip tightly to a blue rail. Mom hovers behind to counter any sudden gravitational pull. The left foot slides forward, but the right foot stays behind. Green mittens lose their grip. “Maman!” the boy cries.

Mom’s rescue is too late. Legs thump onto the ice in an ungainly sprawl.

Every December, people from around the world go ice skating in Strasbourg, France... and to celebrate the city’s 440-year-old holiday party, Christkindelsmärik. During that month, more than 2.5 million people stroll through historic streets lined with half-timbered buildings and decorated with crystal chandeliers, giant pretzels, crèches and countless ribbons and lights.

At the center of the festive scene, next to towering, pink-hued Strasbourg Cathedral, is Kiwanis.

“About seven years ago, an ambassador from the Netherlands suggested the festival needed a place for people to skate,” explains past Alsace Nord Division Lt. Gov. Christian Boof. “People in Holland skate everywhere. He thought the people of France would enjoy skating too.”

The city took the ambassador’s advice, purchased a rink and turned to the Kiwanis clubs to manage it. In return, entrance fees and skate rentals raise more than €50,000 annually for the area’s 13 Kiwanis clubs.

Kiwanis also makes its mark in other areas of the market. In 1994, Strasbourg Porte de France Kiwanian André Boursin suggested the city erect and decorate a giant fir tree. Now the 28-meters tall Grand Sapin is one of the market’s most photographed attractions. Beneath the great tree’s branches, members of the Porte de France club ladle steaming cups of vin chaud. The traditional Alsatian holiday drink, which is made of red wine, oranges, lemons and anise, raises €20,000 annually for numerous Kiwanis causes.

The skating rink, giant Christmas tree and spiced wine booth all contribute to Strasbourg’s reputation as “Capitale de Noël.”

Wahiba Khenifi, a native Algerian visiting the 2009 Christmas market from her Parisian home, declared, “Paris is the most beautiful city in the world. Except maybe in December.” She raises a finger as an exclamation point. “In December, Strasbourg’s the most beautiful city in the world.”

Alsation Kiwanians help preserve centuries-old traditions at one of France’s largest Christmas markets.
Don’t miss Kiwanis

One Day

Because Kiwanis One Day would definitely miss you.

On April 2, Kiwanis clubs around the world will make a positive impact. Think your presence won’t make a difference? Think again.

In fact, think of the impact your club can have on your community. And the way your influence could be echoed in communities all over the globe. Join us for Kiwanis One Day. Because that echo will be a little louder with everyone’s time and effort.

Get project ideas, contest details and more at www.KiwanisOne.org/oneday.
They say it’s the journey, not the destination. At the 2011 Kiwanis International Convention in Geneva, you’ll get the best of both.

Geneva is a modern metropolis surrounded by natural beauty. It’s also a city that draws inspiration from around the world—but where everything is easy to reach.

Even better, it’s ideally located. For attendees who want to venture into the country beyond the city—and into the nations that neighbor Switzerland—Geneva is a perfect destination.

In this special section, you’ll find information about tours and accommodations. You’ll also find a registration form, along with an overview of workshops, forums and more.

It’s all right here at your fingertips—a chance to get ready, get informed and get signed up to explore a remarkable part of the world.

Kiwanis offers the journey of a lifetime. And that’s after you’ve arrived.
Fellow Kiwanians:

On behalf of the Kiwanis International Board of Trustees, I encourage you to attend the 2011 Kiwanis International Convention in Geneva, Switzerland!

This is an incredibly exciting opportunity for everyone to enjoy special fellowship firsthand with our Kiwanis family in Europe and from all over the world. We will have more fellowship and fun than ever before. And there will be plenty of time to enjoy the beauty of Geneva, with daily tours in and around this fairytale city.

By attending the convention, you’ll also have a wonderful opportunity to help us celebrate the kick-off of our next global campaign for children, The Eliminate Project: Kiwanis eliminating maternal/neonatal tetanus. Along with our partner, U.S. Fund for UNICEF, Kiwanis will eliminate MNT from the face of the earth. This project will reach some of the poorest, most underserved women and children in the world. Kiwanis is paving the way for other interventions that will boost maternal health and child survival. It will take US$110 million—and dedicated effort from each of you.

Let’s work together as our passion burns for another amazing Kiwanis year.

Yours in service,

[Signature]

President
Kiwanis International
EVENTS

As the 2011 Kiwanis International convention approaches, we’re putting the finishing touches on a slate of events that will include workshops, speakers and ticketed programming.

To help you begin planning, we’re providing a basic schedule of each day’s events.

To get updates on times, locations and other details, check in regularly at www.KiwanisOne.org/convention/schedule. And sign up for regular e-mail updates at www.KiwanisOne.org/convention/email.

Wednesday, July 6
Late afternoon: Welcome reception

Thursday, July 7
Morning: Workshops
Afternoon: Opening session
Evening: Gala event (dinner and dancing)

Friday, July 8
Morning: Caucuses and workshops
Leadership luncheon (ticketed)
Afternoon: Business session
Evening: Free to explore Geneva

Saturday, July 9
Morning: Workshops
Afternoon: Eliminate Luncheon (ticketed)
Closing session
Evening: Free to explore Geneva

WORKSHOPS & FORUMS

Kiwanis International can help make the most of your convention experience—by helping you make the most of your Kiwanis membership.

Multiple workshops and forums will provide information, updates and practical knowledge. Most will also be available in French and German.

Make sure to check in regularly at www.KiwanisOne.org/convention/workshops. As we finalize the lineup, we’ll update the web page with dates, times and other information about convention programming.

Topics will include:
- The Eliminate Project
- What is Kiwanis? (English only)
- Convention orientation for first-time attendees (English only)
- Club marketing
- Club recruiting and retention
- Club websites
- How to use social media (English only)
- High-impact clubs
- Building a new club (English only)
- Making meetings sizzle
- Lieutenant governors’ best practices
- Online reporting 101 & 102
- Conflicts management
- Exploring www.KiwanisOne.org
- Amendments and resolutions
- Meet the candidates

TOURS & EXCURSIONS

Let us introduce you to Geneva (and beyond)

As the 2011 Kiwanis International convention approaches, we’re putting the finishing touches on a slate of events that will include workshops, speakers and ticketed programming.
TOURS & EXCURSIONS

Enjoy the city and its surroundings—before, during and after the big event. In collaboration with Kuoni Travel, we’ve set up a number of daily tours in and around Geneva. You can also take pre- and post-convention excursions into Switzerland and neighboring countries.

See the tour booking form on page G13. For more details (including dates, costs, durations, transportation and more), go to www.KiwanisOne.org/convention/tours.

DAILY TOURS

Geneva New and Old Town. Discover international and historic Geneva—from the lake and its famous fountain to St. Peter’s Cathedral, the United Nations museum and more.

European Organization of Nuclear Research (CERN). Enjoy this exclusive Kiwanis International tour—and take a look behind the scenes of the world’s largest particle physics laboratory.

City tour and vineyard visit. See Geneva’s lakeshores, parks and international organizations. Then visit two vineyards outside the city.

Swiss Riviera and Chillon Castle. Explore “the Swiss Riviera”—from the lakeshore and the snowcapped mountains beyond it to Chillon Castle just an hour away. Stop in Montreux on the way back.

Gruyères and cheese factory. See the village of Gruyères, famous for its cheese, and tour the local cheese factory. Visit the town's prestigious castle along the way.

Chamonix and Aiguille du Midi. Travel by motorcoach to the alpine resort of Chamonix at the foot of Mont-Blanc. Then take the famous cable car to the Aiguille du Midi—and a 360-degree view of the Mont-Blanc mountain range.

FREE! Annecy, France. Don’t miss “the Venice of the Alps,” with beautiful mountain and lake views. See details at left.

SWITZERLAND TOURS

A Taste of Switzerland. Take a three-day tour through Bern, Interlaken and Lucerne—with a stop at the Jungfrau Joch, the highest train station in Europe. Enjoy Chillon Castle, mountain views, landmarks, town tours and much more.

Switzerland Discovery. Take five days to see some legendary Swiss locations: the Alps, the Black Forest, Davos, Zurich and others.

Unusual Switzerland. Enjoy five days of notable locations, from the Rhinefalls (Europe’s largest waterfall) to historical sites such as the St. Gallen monastery, the ancient settlement of Chur and more.

EUROPEAN TOURS

Three Days in Paris. Take a guided tour of the City of Light’s major landmarks—with some free time to explore on your own. You may take a full or partial version of this tour. See Tour Tips and Policies below for details.

Paris, Brussels, Amsterdam, Cologne, Black Forest. Enjoy a week touring some of the great cities of Europe—ending in the Black Forest before returning to Geneva. You may take a full or partial version of this tour. See Tour Tips and Policies below for details.

Italy, Austria, Germany and Switzerland. For six days, explore the countries around Switzerland (and a little of the host country too), with a tour director, local guides and stays at first-class hotels.

GET A FREE TOUR!

Book your hotel through Kiwanis and Kuoni Travel, and get an exclusive free tour to Annecy, France. The tour is available for July 6, 8 or 10. After booking your hotel, you will receive a reservation confirmation, which will contain details about reserving this tour.

FREE! Annecy, France. Don’t miss “the Venice of the Alps,” with beautiful mountain and lake views. See details at left.

TOUR TIPS AND POLICIES

Some tours reach high altitudes, and some require walking. If you have a heart condition, consult your doctor. The tour director will pace the visit to accommodate all participants.

For wheelchair access or other mobility issues, contact Kuoni Travel for quickest service. See the registration form for Kuoni’s contact information.

PRE- AND POST-CONVENTION

For each tour, there is a pre- or a post-convention option. All rates are calculated on a double-room basis. An extra cost applies for single use.

Different fees may apply for children. If you are travelling with children, please include this information in the “Remarks” section at the end of the tour booking form. All tours begin and end in Geneva unless otherwise noted.

PARTIAL TOUR OPTIONS

Three Days in Paris: Join the pre-convention tour in Paris or leave the post-convention tour from Paris.

Paris, Brussels, Amsterdam, Cologne, Black Forest: Join the pre-convention tour in Brussels or Amsterdam. Or leave the post-convention tour from Amsterdam.

For details, visit www.KiwanisOne.org/convention/tours.

CONDITIONS / CANCELLATION

Costs will be charged directly to participants via the online excursion booking link. Cancellations of any tour must be sent in writing (fax, letter or e-mail) to Kuoni Travel. Fees will be refunded after the conference. For cancellation after May 1, 2011, no refunds can be made.

If the reserved tour is cancelled due to a lack of participants, an alternative tour will be proposed or the fee will be refunded. All tours will be conducted in English. Tours in other languages may be made directly with Kuoni.

All refunds will be processed after the Kiwanis International convention in Geneva and will be paid in Swiss francs (CHF).
HOTELS

While you’re in Geneva, Kiwanis and Kuoni Travel will make sure you stay in style. For convention attendees, we’ve arranged special rates at some of the city’s finest hotels—so you can get the accommodations you deserve at a price that fits your budget.

The hotel booking form is on page G12. Our special conference rates include breakfast and city tax. To obtain Kiwanis prices, hotel accommodations must be made with Kuoni Travel by June 1, 2011.

RESERVATIONS
Online: www.KiwanisOne.org/convention
E-mail: kiwanis2011geneva@ch.kuoni.com
Phone: +41 58 702 62 97
Fax: +41 58 702 64 52

Switzerland is on Central European Time and observes Daylight Saving Time. For international calling tips, visit www.countrycallingcodes.com.

Post/airmail: See form on page G12

We strongly advise all participants to reserve their hotel accommodation as soon as possible. Kuoni Travel will not be able to guarantee rooms after June 5, 2011.

A deposit of two nights per reserved room is required to secure your hotel reservation; rooms will be assigned on a “first-come, first-served” basis. Each participant will receive an individual confirmation indicating the name and address of the hotel. The booking will be final upon receipt of the corresponding payment. For block bookings (10 rooms or more), groups/districts are requested to send their request by fax or e-mail to Kuoni Travel. Different payment and cancellation policies will apply.

Because of hotel room block sizes, there will be no assigned district hotels.

Different rates may apply for children, additional guest sizes, there will be no assigned district hotels.

IMPORTANT: A deposit covering two nights is required. Please indicate the participant’s name and “KIWANIS 2011” on all payments. In the event of non-arrival/no-show, the hotel will automatically release the reservation. The full reservation stay will be due and charged in case of no-show. For early departures, guests will be charged in full.

CANCELLATION POLICY
All cancellations and changes must be sent to Kuoni Travel in writing (fax, letter or e-mail) at any stage prior to or during the event.

Three-star hotels
• Up to 30 days prior to arrival: 100% refund less bank charges
• From 30 to seven days prior to arrival: 2 nights cancellation fee
• Less than seven days prior to arrival and no-shows: no refund

Four- and five-star hotels
• Up to 60 days prior to arrival: 100% refund less bank charges
• From 60 to 30 days prior to arrival: two nights cancellation fee
• Less than 30 days prior to arrival and no-shows: no refund

To convert Swiss Francs (CHF) into your country’s currency, use the online resource www.finance.yahoo.com/currency-converter. Please note: currency rates vary on a daily basis. Example: November 1, 2010: 1 CHF = US$1.0055, CA$1.0204 or EUR0.7235.

*Cancellation fee regulations for international calling tips, visit www.countrycallingcodes.com.
HOTEL & TOUR BOOKING FORM

Please read the instructions and other information on page G10. Then TYPE OR PRINT in BLOCK LETTERS and send to Kuoni via one of the following:

Post/airmail: Kuoni
Geneva Business Center
Av. des Morges 12
CH-1213 Petit Lancy
Switzerland

Fax: +41 58 702 64 52
E-mail: kwanis2011geneva@ch.kuoni.com

PARTICIPANT

District ___________________________ Club name ___________________________
Mr. __________________________________ Mrs. __________________________ Last name ___________________________
Mailing address ___________________________ __________________________________________
City __________________________________ State/province ___________________________
Postal code_________________________ Country ___________________________
Daytime phone: ___________________________ Fax: ___________________________
E-mail ___________________________

First choice hotel ___________________________ Second choice hotel ___________________________

HOTEL

Check-in date ___________ Check-out date ___________ Total nights _______

Type of room required:  □ Single  □ Double (□ One bed for two  □ Two separate beds)
If double: I will share hotel accommodations with ___________________________

Special requirements ___________________________

PAYMENT

All payments will be in Swiss francs (CHF). Credit cards will be charged in Swiss francs (CHF).

A summary of your booking will be sent to you by e-mail for agreement before proceeding to payment. Please indicate the amount enclosed (in CHF) and preferred mode of payment. Ensure that you send your fully completed booking form together with your payment.

OPTION 1: CREDIT CARD

□ Visa   □ MasterCard  □ American Express  □ Diners

Card Number ___________________________ Exp. Date (Mo/Yr) ___________ / ___________
Name as shown on card ___________________________ Security Code ___________________________

OPTION 2: BANK TRANSFER

Please make sure your name and address are indicated. If payment is made for more than one person or by a company, please make sure all names are indicated.

Please forward bank transfer to: Kuoni Travel Ltd., Crédit Suisse, CH – 8070 Zurich

Account No: 380510-71 IBAN: CH32 0483 5038 0510 7100 0
Clearing: 8835 SWIFT: CRESCHZZ 80A Ref: KIWANIS 2011

Signature ___________________________ Date ___________________________

BOOKING WILL BE CONFIRMED ONLY AFTER RECEIPT OF PAYMENT.

DAILY TOURS

<table>
<thead>
<tr>
<th>DATE</th>
<th>TIME</th>
<th>No. OF TICKETS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Geneva New and Old Town CHF 42/person</td>
<td></td>
<td></td>
</tr>
<tr>
<td>July 6</td>
<td>2 p.m.–5 p.m.</td>
<td></td>
</tr>
<tr>
<td>July 7</td>
<td>2 p.m.–5 p.m.</td>
<td></td>
</tr>
<tr>
<td>July 8</td>
<td>9 a.m.–12 p.m.</td>
<td></td>
</tr>
<tr>
<td>July 9</td>
<td>2 p.m.–5 p.m.</td>
<td></td>
</tr>
<tr>
<td>July 10</td>
<td>9 a.m.–12 p.m.</td>
<td></td>
</tr>
<tr>
<td>CERN CHF 45/person</td>
<td></td>
<td></td>
</tr>
<tr>
<td>July 8</td>
<td>2 p.m.–6 p.m.</td>
<td></td>
</tr>
<tr>
<td>Geneva City Tour and Vineyard Visit CHF 76/person</td>
<td></td>
<td></td>
</tr>
<tr>
<td>July 6</td>
<td>9 a.m.–1 p.m.</td>
<td></td>
</tr>
<tr>
<td>July 7</td>
<td>1 p.m.–6 p.m.</td>
<td></td>
</tr>
<tr>
<td>July 8</td>
<td>1 p.m.–6 p.m.</td>
<td></td>
</tr>
<tr>
<td>July 9</td>
<td>9 a.m.–1 p.m.</td>
<td></td>
</tr>
<tr>
<td>July 10</td>
<td>1 p.m.–6 p.m.</td>
<td></td>
</tr>
<tr>
<td>July 11</td>
<td>1:30 p.m.–5:30 p.m.</td>
<td></td>
</tr>
<tr>
<td>Swiss Riviera and Chillon Castle CHF 65/person</td>
<td></td>
<td></td>
</tr>
<tr>
<td>July 6</td>
<td>1 p.m.–6 p.m.</td>
<td></td>
</tr>
<tr>
<td>July 7</td>
<td>1 p.m.–6 p.m.</td>
<td></td>
</tr>
<tr>
<td>July 8</td>
<td>1 p.m.–6 p.m.</td>
<td></td>
</tr>
<tr>
<td>July 9</td>
<td>9 a.m.–6 p.m.</td>
<td></td>
</tr>
<tr>
<td>July 10</td>
<td>1 p.m.–6 p.m.</td>
<td></td>
</tr>
<tr>
<td>July 11</td>
<td>1 p.m.–6 p.m.</td>
<td></td>
</tr>
<tr>
<td>July 12</td>
<td>9 a.m.–6 p.m.</td>
<td></td>
</tr>
<tr>
<td>Gruyères with Cheese Factory Visit CHF 147/person</td>
<td></td>
<td></td>
</tr>
<tr>
<td>July 6</td>
<td>9 a.m.–6 p.m.</td>
<td></td>
</tr>
<tr>
<td>July 7</td>
<td>9 a.m.–6 p.m.</td>
<td></td>
</tr>
<tr>
<td>July 8</td>
<td>9 a.m.–6 p.m.</td>
<td></td>
</tr>
<tr>
<td>July 9</td>
<td>9 a.m.–6 p.m.</td>
<td></td>
</tr>
<tr>
<td>July 10</td>
<td>9 a.m.–6 p.m.</td>
<td></td>
</tr>
<tr>
<td>Chamonix and Aiguille du Midi CHF 194/person</td>
<td></td>
<td></td>
</tr>
<tr>
<td>July 6</td>
<td>9 a.m.–6 p.m.</td>
<td></td>
</tr>
<tr>
<td>July 7</td>
<td>9 a.m.–6 p.m.</td>
<td></td>
</tr>
<tr>
<td>July 8</td>
<td>9 a.m.–6 p.m.</td>
<td></td>
</tr>
<tr>
<td>July 9</td>
<td>9 a.m.–6 p.m.</td>
<td></td>
</tr>
<tr>
<td>July 10</td>
<td>9 a.m.–6 p.m.</td>
<td></td>
</tr>
</tbody>
</table>

Remarks: ___________________________

PRE- AND POST-CONVENTION TOURS

<table>
<thead>
<tr>
<th>DATE</th>
<th>No. OF TICKETS</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Taste of Switzerland CHF 770/person</td>
<td></td>
</tr>
<tr>
<td>July 4–6</td>
<td></td>
</tr>
<tr>
<td>July 10–12</td>
<td></td>
</tr>
<tr>
<td>Single room CHF 100 extra (per trip)</td>
<td></td>
</tr>
<tr>
<td>Switzerland Discovery Tour CHF 1176/person</td>
<td></td>
</tr>
<tr>
<td>July 2–6</td>
<td></td>
</tr>
<tr>
<td>July 10–14</td>
<td></td>
</tr>
<tr>
<td>Single room CHF 218 extra (per trip)</td>
<td></td>
</tr>
<tr>
<td>Unusual Switzerland CHF 1150/person</td>
<td></td>
</tr>
<tr>
<td>July 2–6</td>
<td></td>
</tr>
<tr>
<td>July 10–14</td>
<td></td>
</tr>
<tr>
<td>Single room CHF 264 extra (per trip)</td>
<td></td>
</tr>
<tr>
<td>Italy, Austria, Germany and Switzerland CHF 1230/person</td>
<td></td>
</tr>
<tr>
<td>July 1–6</td>
<td></td>
</tr>
<tr>
<td>July 11–16</td>
<td></td>
</tr>
<tr>
<td>Single room CHF 336 extra (per trip)</td>
<td></td>
</tr>
<tr>
<td>Three Days in Paris Full Tour CHF 695/person</td>
<td></td>
</tr>
<tr>
<td>July 4–6</td>
<td></td>
</tr>
<tr>
<td>July 10–12</td>
<td></td>
</tr>
<tr>
<td>Single room CHF 157 extra (per trip)</td>
<td></td>
</tr>
<tr>
<td>Three Days in Paris Partial Tour CHF 569/person</td>
<td></td>
</tr>
<tr>
<td>July 4–6 (Start in Paris)</td>
<td></td>
</tr>
<tr>
<td>July 10–12 (End in Paris)</td>
<td></td>
</tr>
<tr>
<td>Single room CHF 157 extra (per trip)</td>
<td></td>
</tr>
<tr>
<td>Paris, Brussels, Amsterdam, Cologne, Black Forest Full Tour CHF 1394/person</td>
<td></td>
</tr>
<tr>
<td>July 10–16</td>
<td></td>
</tr>
<tr>
<td>June 30–July 7</td>
<td></td>
</tr>
<tr>
<td>Single room CHF 400 extra (per trip)</td>
<td></td>
</tr>
<tr>
<td>Paris, Brussels, Amsterdam, Cologne, Black Forest Partial Tour (START IN BRUSSELS) CHF 1145/person</td>
<td></td>
</tr>
<tr>
<td>July 2–6</td>
<td></td>
</tr>
<tr>
<td>Single room CHF 264 extra (per trip)</td>
<td></td>
</tr>
<tr>
<td>Paris, Brussels, Amsterdam, Cologne, Black Forest Partial Tour (END IN AMSTERDAM) CHF 1046/person</td>
<td></td>
</tr>
<tr>
<td>July 3–6</td>
<td></td>
</tr>
<tr>
<td>Single room CHF 280 extra (per trip)</td>
<td></td>
</tr>
<tr>
<td>Paris, Brussels, Amsterdam, Cologne, Black Forest Partial Tour (START IN AMSTERDAM) CHF 1215/person</td>
<td></td>
</tr>
<tr>
<td>July 10–14</td>
<td></td>
</tr>
<tr>
<td>Single room CHF 280 extra (per trip)</td>
<td></td>
</tr>
</tbody>
</table>
REGISTRATION

For fast and easy registration, we encourage you to sign up online. But you can also remove the registration form at right and mail the completed page to us. Or send it by fax and then keep it for your records.

REGISTRATION OPTIONS

Online: www.KiwanisOne.org/convention
Mail: Convention Registration
Kiwanis International
3636 Woodview Trace
Indianapolis, IN 46268-3196
USA
Fax: +1-317-217-6532

INSTRUCTIONS

• Use one registration form per Kiwanian. Copies are acceptable.
• Full registration payment must accompany this form. There is no charge for children under 21.
• Submit this form with a postmark date no later than May 25, 2011. After that date, register on-site in Geneva.
• Questions? Contact Kiwanis International at memberservices@kiwanis.org. You may also call 1-800-549-2647, ext. 411 (toll-free in the U.S. and Canada) or +1-317-217-6532.

GET THERE FOR LESS

Save 10–20% when you book your flight to Geneva with Star Alliance, the convention’s official airline network. You can also save 15% on Hertz car rentals in Switzerland. Learn more about these offers at www.KiwanisOne.org/convention/registration. Or call Gant Travel at 1-877-613-1192 (U.S. and Canada) or 1-630-227-3873.

CANCELLATION AND REFUND POLICIES

• All cancellation requests must be made in writing. (E-mail is acceptable. Send cancellation notice to registration@kiwanis.org.)
• There is a US$25 per person deduction for cancellations after May 1, 2011.
• No refunds will be issued for cancellations received after May 25, 2011.

THE CLOCK IS TICKING

Registration is now open for the Kiwanis International convention in Geneva. If you register by January 31, you can take advantage of our discount rate.

Kiwanians who register early will pay only US$350—that’s $75 less than the standard rate. Kiwanians’ adult guests pay only US$100 (a discount of $50).

To sign up online, go to www.KiwanisOne.org/convention/registration.

REGISTRATION FORM

<table>
<thead>
<tr>
<th>District</th>
<th>Member ID</th>
</tr>
</thead>
<tbody>
<tr>
<td>Club</td>
<td>Club Key Number K</td>
</tr>
<tr>
<td>Last name</td>
<td>First name</td>
</tr>
<tr>
<td>Badge name (if different)</td>
<td></td>
</tr>
<tr>
<td>Paid spouse/guest 1</td>
<td>2</td>
</tr>
<tr>
<td>Youth 1</td>
<td>2</td>
</tr>
<tr>
<td>Mailing address</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td>State/province</td>
</tr>
<tr>
<td>Postal code</td>
<td>Country</td>
</tr>
<tr>
<td>City__________________________________________ State/province __________________________________</td>
<td></td>
</tr>
<tr>
<td>Mailing address ____________________________________________________________</td>
<td></td>
</tr>
<tr>
<td>City__________________________________________ State/province __________________________________</td>
<td></td>
</tr>
</tbody>
</table>

TICKETED EVENTS

<table>
<thead>
<tr>
<th>Event</th>
<th>Date/Time</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gala Event</td>
<td>Thursday, July 7, 7 p.m.</td>
<td>US$100</td>
</tr>
<tr>
<td>Leadership Luncheon</td>
<td>Friday, July 8, 11:30 a.m.</td>
<td>US$50</td>
</tr>
<tr>
<td>Eliminate Luncheon</td>
<td>Saturday, July 9, 11:30 a.m.</td>
<td>US$50</td>
</tr>
</tbody>
</table>

TOTAL DUE (registration and tickets) $

PAYMENT

Fees must be paid in U.S. funds. If paying by credit card, complete the following section.

☐ American Express ☐ Discover ☐ MasterCard ☐ Visa

Card Number ____________________________ Exp. Date (Mo/Yr) _____ / _____

Name as shown on card ____________________________

Billing address __________________________________________

City__________________________ State/province________

Postal code__________________________ Country________

☐ I use a wheelchair or scooter. ☐ This is my first Kiwanis International convention.

☐ I would like to serve as a sergeant-at-arms.**

*Registrants who provide an e-mail address will receive convention receipts via e-mail. By providing an e-mail address, registrants opt to receive Kiwanis International information. By attending international convention activities, registrants agree to be photographed by any means and allow Kiwanis the right to use photos, video or film likeness for any purpose without compensation or notice. **There is no discount for serving as sergeant-at-arms.

G16 2011 GENEVA CONVENTION
Kiwanis International is providing reminders, updates and other information that you’ll find useful as the 2011 convention approaches. See below for news to know and places to go.

**BE SURE YOU’RE HEARD**
Kiwanis clubs in good standing are allowed two representatives in the House of Delegates. Lend your voice to the issues shaping the future of Kiwanis.

**Submit your delegate certification form.** A delegate certification form will be included with your mailed or e-mailed receipt packet. Your club’s secretary must sign and submit the form, which must arrive at Kiwanis International by April 30, 2011. Meeting the deadline will ensure that your delegate certification materials will be included in your registration packet at the convention site.

**Stay up on convention business.** Club delegates should check in regularly at www.KiwanisOne.org/convention/business.

---

**Know before you go**

FIND INFORMATION

Online: www.KiwanisOne.org/convention  
E-mail: Kiwanis International at memberservices@kiwanis.org  
Telephone: 1-800-549-2647, ext. 411 (toll-free in the U.S. and Canada), or 1-317-875-8755, ext. 411.  
For information about hotels and reservations, go to www.KiwanisOne.org/convention/hotels. Or e-mail kiwanis2011geneva@ch.kuoni.com.

GET E-MAIL UPDATES  
Get all the latest news straight from Kiwanis International. To sign up, go to www.KiwanisOne.org/convention/email.

---

**Téa Leoni: Out loud**
Actress and UNICEF ambassador Téa Leoni wants the world to hear about maternal/neonatal tetanus.

When Téa Leoni arrived backstage at the Kiwanis International convention in Las Vegas, she bounced into the room, a genuine smile on her face. The actress’s blonde hair was tousled a bit, and she wore a crisp white shirt and dark slacks with an aqua sweater over her shoulders. Stopping for a few handshakes and a quick photo, she looked like a movie star, which she is. And ready for the task at hand.

by Kasey Jackson
“This has the potential to change the face of women’s and children’s health in the world, far beyond the tetanus issue.”

As Leoni stepped onstage, more than 5,000 Kiwanis members and guests smothered her introduction with applause and cheers. She beamed with joy. She was invited to announce the next global campaign for children—a partnership bringing Kiwanis and UNICEF together again, this time with The Eliminate Project: Kiwanis eliminating maternal/neonatal tetanus.

“Wow, wow,” Leoni said as the auditorium settled. “I am deeply honored to be here today to share this historic moment with so many distinguished Kiwanians from all over the world.

“I’d like to start by briefly telling you why I’m here. Like me, my grandmother (whom everyone called “Mum Mum”) did something extraordinary. She made the argument that there were children all over the world in constant need of protection and support. She fought to keep UNICEF alive. And in order to do that, she established what was then called the US Committee for UNICEF. She was willing to say the project wasn’t just a little bit bigger or should go on a little bit longer, but that this project had an awesome entirety—it had the world and the world’s children. That stays with me.

“Who else in the family is involved in service?

I would credit my mother with making a difference in a kid’s life. And they want to do things loudly. And they want to be credited for it. My mother worked very differently. The other day, she found a company that takes pajamas and a pair of pajamas, and then she delivered them to this group that believed brand-new pajamas actually make a difference in a kid’s life. And she didn’t tell anybody about it. She didn’t make a big fuss about it. She just got it done.

Have you traveled with your father for UNICEF?

My first UNICEF field visit with my dad was to Honduras. That was pretty powerful for both of us. We were both thinking of my grandmother. The amazing thing about that trip was that we were down there to evaluate and learn from some of the programs UNICEF had started for teens for HIV and AIDS prevention. At one point they told us they wanted to take us to their salt-iodization plant. They were about to fire it up. This is something that UNICEF and partners such as Ki-
About Téa Leoni

Family: Grandmother Helenka Pantaleoni founded U.S. Fund for UNICEF. Father Anthony Pantaleoni, an attorney, serves as chairman of the U.S. Fund for UNICEF Board of Directors. Leoni is married to actor David Duchovny and has two children.


UNICEF honor: In 2007, Leoni and her father received the Audrey Hepburn Humanitarian Award in recognition of their family’s dedication to service on behalf of the world’s most vulnerable children.


Why will this project change the world?

The thing’s so important is that it’s not just about tetanus. In order to do this, we’re building inroads into improved health facilities that will impact women’s, mothers’ and children’s lives in so many ways. Because when they go for their tetanus booster or vaccine, it’s an opportunity for them to get other material about other issues that are pertinent to them in their community. Information about breastfeeding, nutrition or education. Being able to weigh these kids. Being able to check a mother’s health during pregnancy. This is huge. This has the potential to change the face of women’s and children’s health in the world, far beyond the tetanus issue.

So you’re telling someone on the street about tetanus. What do you say?

First of all, here in the United States, we don’t think of tetanus as a deadly disease. We’ll just go get a booster if we step on a rusty nail. But it’s more than that. It’s being educated on what tetanus is and how important this connection.

How does it make you feel, thinking back to your grandmother, that you were there in the beginning of the fight against tetanus and you’ll be there in the end?

Honestly, it just makes me want to cry. I don’t think there are words for it. It certainly makes me understand the depth of commitment.

Why is the partnership between UNICEF and Kiwanis so important for this project?

I think these are the two organizations that are best poised to handle this. I think these two organizations share a commitment to children’s well-being that I’d dare to say is unparalleled. These two organizations have proven how effective and efficient they are. And we’ve done it before. We know this works.

 really looks like. How incredibly cheap the vaccine is and also how treating this disease will improve the general health of mothers and children. That’s a very important connection.

For some people, it might be a longer conversation to tell them about tetanus and how important this campaign is. It’s not that it’s hard to sell to somebody on the street. But it might take more than five minutes.

The most important thing is bridging that connection between tetanus and access to care.

I’d also make the comparison to the earthquake in Haiti. When a disaster happens, you have a huge response. It’s very loud and gets a lot of media attention. It’s the easiest time to raise funds and awareness. And then years later—or even months later—it gets much more difficult. Years down the road, there will still be a need and fundraising will be difficult.

When you look at maternal/neonatal tetanus, it’s even more difficult because nobody in the US or in almost any developed country recognizes this as a crisis. It’s not loud. It’s not in the media. And we’ve been working on it for over a decade.

How can Kiwanis help with this effort now?

For more than a decade, UNICEF has been working with governments to battle MNT, but all endeavors become very vulnerable to regressing. What Kiwanis is doing by making this large, truly awesome commitment is ensuring that we get to the end. That there will not be this regression. This is the most important stage in any humanitarian process. It’s that last piece: the end.

Left: Leoni shares laughs with a group of children in Honduras.
Words from the woods

A Kiwanis One Day project teaches children to express the wonders of nature in poetry and art.

Story and photography by Jack Brockley

Tadpoles tickle as they wiggle across your palm. A duck may pretend to be a turtle, perched bill-to-shell in a long line of reptiles as they bask in the sun on a log in a pond. Adults like to take pictures of cherry trees in full bloom, but it’s far more fun to see the trees a week later and dance through the pink blizzard of their falling petals.
The children of Chiba, Japan, have held squiggly pollywogs. They've laughed at a silly duck and chased swirling cherry blossoms. They've seen, heard, felt, smelled and talked to nature as participants in a mountain preservation project organized for Kiwanis One Day 2010 by the Kiwanis Club of Chiba.

"Through this project, we cultivate a sensitivity among youngsters in the way they feel sunlight and hear the wind," says Kiwanian Fumiko Kondo, who coordinates the project. "We heighten their awareness of what their senses are telling them. And then we encourage them to express those experiences through art and words."

This past April, Kondo and her club welcomed more than 60 children and parents to Izumi Nature Park east of Tokyo.

"We're planting trees today," she says. "As you handle the seedlings, be gentle and kind. Talk to them. Encourage them to grow, and tell them you'll be back next year to see them tall and strong."

The day's agenda, she announces, involves four one-hour activities.

**Fun and games**

For lunch, the Kiwanians lead the families to a nearby meadow, where parents spread blankets beneath the widespread branches of a lone cherry tree. Their daughters line up to jump rope, and their sons choose sides for dodgeball. One activity quickly yields to another. A kickball game becomes a soccer scrimmage. Two girls lie head-to-head on the ground, clasp hands and roll laughing down a hill. In the middle of a race, runners stop to carry a toad to safety at the edge of a nearby creek.

**Art and poetry**

When all the seedlings are planted, the last toad rescued and picnic lunches served, it's time to preserve the day's memories.

"Remember," says Kondo as she passes out paper and crayons, "words have power and heart. Use them to describe what you've seen and done today."

Here's Kotaro Ando's poem, "Turtles and Ducks":

Sunlight was glittering, 
Water was glittering,
*Tadpoles were swimming.*

"It's been a wonderful day," Kondo says as the children hand in their papers. The Kiwanians will print a booklet of their art and poetry and send a copy to each participant. "We're fortunate to be surrounded by such natural beauty," Kondo says. It's up to us to preserve it, and through the power and heart of our words, we can." km

Chiba Kiwanian Takeshi Saito lends a hand to plant a tree during last year’s Kiwanis One Day. Start planning today to join Kiwanians worldwide in a day of service by visiting www.KiwanisOne.org/oneday. There, you’ll also find out how to enter your club in Kiwanis International’s annual One Day contest.
Anand Gram, a name that means “Village of Joy,” is a leprosy rehabilitation center in Maharashtra, India. Of the 200 students who attend there, about 60 come from the local village. But the majority of the children live in Anand Gram’s hostel, ostracized from society because their families are afflicted with leprosy.

Lynda Spittle, member and community services director of the Kiwanis Club of North West Christchurch, New Zealand, led 12 women to India to meet these children, as well as others from the nearby slums and an orphanage, as part of a World Association of Girl Guides and Girl Scouts seminar called “Discovering your Potential.”

Spittle and her fellow New Zealand missionaries devoted much of their time to service, painting classrooms and playground equipment, interacting with and assisting the children and bringing joy to the “Village of Joy.”

“I liken myself and this team to pebbles being thrown into water and sending out ripples,” says Spittle. “Those ripples continue to travel and create more, which will reach more children in need.” —Adrian Kendrick

---

Super friends

Dee Reed and Ann Clayton—Cahokia Area, Illinois

There are friends, and then there are BFFs. Dee Reed (right) and Ann Clayton are certainly “Best Friends Forever.” Sure, they were close Kiwanis friends before, but when Reed needed a kidney transplant and Clayton turned out to be a match to save Reed’s life, it took their relationship to another level.

“For me it was a wonderful blessing that I was able to do it,” Clayton says.

For everyone else, it was simply a miracle.

“What are the odds?” asks past Lt. Gov. Jerry Vallina, who says Reed now calls Clayton her “Kiwanis Angel.”

Clayton reports that she and Reed are as good as can be expected: “I’m feeling fully recovered and very well, and Dee is doing fabulously well so far, but she’s still under careful monitoring.”

---

Service adventure

Denys Jones—Brantford, Ontario

To say Denys Jones (right) is a dedicated Kiwanian would hardly scratch the surface. Want proof? Consider his favorite Kiwanis memory:

Attending the Key Club Convention in Ottawa, Ontario, in 1952.

“The other delegate from my club and I hitchhiked from London (Ontario) to Ottawa and back as we only had enough funds to register, sleep and eat,” he says. “(It was) an interesting and successful adventure.”

Since those early days of his Kiwanis-family involvement, Jones has dedicated his life to volunteerism.

“I don’t golf and I don’t curl,” he says. “Volunteering is just something I enjoy.”

It’s also something that’s greatly benefited his community, particularly young people. That focus began when, as a young teacher, he delivered a Christmas basket to a family in need. It continues as he regularly helps teach kids at the Children’s Safety Village and pitches in when his club conducts its annual summer day camps for children with emotional, social, financial or academic needs.

---

Song in her heart

Megan Partridge—Glen Gardner, New Jersey

“Regardless of where your talents lie, I guarantee there’s a way to incorporate them into service,” says Megan Partridge, a recent graduate of Voorhees High School, Glen Gardner, New Jersey, where she was a Key Club member.

Partridge co-wrote “Our Story” and dedicated its proceeds to Books for Africa, which aims to “end the book famine in Africa.”

Music’s not everyone’s thing, Partridge knows. Nevertheless, she urged people to tap into their bliss.

“Look for creative ways to channel your energy into projects that get you excited and fuel your passions,” she says. “Because when you love what you do, other people will be inspired—and that is how we can all become a positive force of change.” —Shanna Mooney

---

Ripples of hope

Lynda Spittle (second adult from right in back row) escorted a group of New Zealand women to India, where they operated camps, taught children (right), painted classrooms at a leprosy rehabilitation center and discovered their own potential.

Anand Gram, a name that means “Village of Joy,” is a leprosy rehabilitation center in Maharashtra, India. Of the 200 students who attend there, about 60 come from the local village. But the majority of the children live in Anand Gram’s hostel, ostracized from society because their families are afflicted with leprosy.

Lynda Spittle, member and community services director of the Kiwanis Club of North West Christchurch, New Zealand, led 12 women to India to meet these children, as well as others from the nearby slums and an orphanage, as part of a World Association of Girl Guides and Girl Scouts seminar called “Discovering your Potential.”

Spittle and her fellow New Zealand missionaries devoted much of their time to service, painting classrooms and playground equipment, interacting with and assisting the children and bringing joy to the “Village of Joy.”

“I liken myself and this team to pebbles being thrown into water and sending out ripples,” says Spittle. “Those ripples continue to travel and create more, which will reach more children in need.” —Adrian Kendrick
A new and worthy quest: Enhanced Kiwanis International/U.N. relations

By Anton J. “Tony” Kaiser,
Kiwanis International representative to the United Nations and 1987–88 KI president

Since the year 2000, the United Nations’ humanitarian focus has been the achievement of eight unanimous-ly adopted Millennium Development Goals to be achieved by the year 2015:
1. To eradicate extreme poverty and hunger.
2. To achieve universal primary education.
3. To promote gender equality and empower women.
4. To reduce child mortality.
5. To improve maternal health.
6. To combat HIV/AIDS, malaria and other diseases.
7. To ensure environmental stability, and
8. To develop a global partnership for development.

The parallel between these goals and Kiwanis’ Objects, and the coincidence of the 2015 target date and our 100th anniversary certainly justifies a relationship between the global U.N. and worldwide Kiwanis.

The U.N. functions through a myriad of bodies, departments and agencies. In addition, to more directly empower the people of the world in the achievement of its goals, the U.N. authorizes and encourages citizen groups to engage in any of its numerous objectives. There are now some 1,500 such nongovernmental organiza-
tions, including community-service groups such as Kiwanis.

Perhaps most familiar to Kiwanians is our partnership with UNICEF in our Worldwide Service Project to virtually eliminate iodine deficiency disorders. Since 1993, UNICEF—through the U.S. Fund for UNICEF—has been the distributor of the millions of dollars raised and donated by the Kiwanis family for the virtual elimination of IDD worldwide. And now Kiwanis and UNICEF are united once again in a new global campaign for children, The Eliminate Project. Kiwanis elimi-
nates maternal/neonatal tetanus.

It seems fair to say, however, that other than this very important Kiwanis-UNICEF partnership, and despite the obvious relationship of the Millennium Development Goals and our permanent Objects, we have left much room for improvement in our overall relation-

ship with the U.N. Indeed, in the view of Immediate Past Kiwanis International President Paul Palazzolo, “As we approach the celebration of our centennial anniver-
sary, it is clear that we have thus far been on the periphery of involvement with the U.N., and the periphery is not where a great global organiza-
tion serving the children of the world belongs.”

Therefore, as the entire Kiwanis family embarks on a new global campaign, we are being urged to move to a more visible position on the world stage. Our enhanced rela-
tionship with the U.N. does just that, reflecting the continuing evolution of our definition of the global “com-
munity” in which we serve.

Feathering the nest

Need a high-flying fundraiser? Launch a birdhouse auction. You might come back to earth with US$4,500, just like the 60-member Kiwanis Club of Rockland, Maine.

Community members paid for plain, wooden birdhouses built by Kiwanians or provided their own. Then they decorated them.

“Some were really creative,” says John Batty, project chairman, noting that one artist carved a hungry cat’s face at the opening; another deco-
 rated the house with fairies and leprechauns.

“We had three goals: Raise money, gain visibility and involve the community,” Batty says.

Entries were displayed in stores to promote the fundraiser. A two-week online auction set the stage for a one-
day live auction. Of some 90 entries, the top seller went for $600; others for $25 to $300. The money will ben-
efit the club’s many service activities, including sponsorship of a new Aktion Club.

Co-sponsor Lincoln Street Center for Arts and Education shared the proceeds. “It was a lot of fun,” Batty says. “We’ll make it even better next year.” —Scott Pemberton
Fix it
Can we fix it? Yes, we can! Check out this common challenge and ideas for fixing it.

Our members need a jolt of enthusiasm. We need some helpful ideas on how to create excitement and energy in our club.

COMMUNICATION AND TONE of communication helps. Use every method possible to communicate with your members: letters and mailings, e-mail, text, Facebook, Twitter, club websites and the historic telephone. The tone of every message should be upbeat and positive. Delivery should be sincere and exciting. Keep the pace and tone of messages constant.

BE HAPPY YOURSELF. Remember: To serve is a privilege and to lead is an absolute honor. Be an enthusiastic leader. Remind your committee or your club how grateful you are for the opportunity to be a part of something amazing. Members should be lining up to lead in this organization. You can make that happen with a positive attitude toward leadership, no matter what your title.

GET SOCIAL. One great way to drum up excitement and enthusiasm is a club social like a Kiwanis-family cookout. Bring partners, potential members and your Service Leadership Programs clubs, and play games like bocce ball. No matter what you make, do it fun.


Mary Hammonds, Kiwanis Club of Hays, Kansas

The temperature inside the woodworking workshop was scorching hot. An electric fan rattled in its cage as Charles Esher hammered away. He and other members of the Kiwanis Club of Tallahassee-Killearn, Florida, worked up a sweat, sawing, sanding, assembling and finishing a dozen desks for the Ralph Davis Kiwanis House, a residence for students enrolled at Florida State University.

“The weather didn’t affect us at all,” says Esher. “We knew it was for a good cause.”

Kiwanis house tenants had been using bent, broken and deteriorated desks. The dozen refurbished replacements are a sturdy upgrade, each equipped with a large work surface and a drawer.—Adrian Kendrick

Students living in the Ralph Davis Kiwanis House now have desks suitable for studying, thanks to the craftsmanship of Tallahassee-Killearn Kiwanians.

Desk job

The Kiwanis Club of Burbank, California, has a long-standing relationship with the Boy Scouts of America. That’s not surprising. The Boy Scouts of America’s values mirror the values of Kiwanis.

“Kiwanis and the Boy Scouts are both community service-oriented,” says Kiwanian Sam Engle, “and they both say a lot about character.”

As the Burbank club’s liaison with some 4,550 Scouts in the local Boy Scout council, Engle reviews every potential project that could turn a Boy Scout into an Eagle Scout. It’s his hope Scouts will continue serving their communities into adulthood, preferably as Kiwanians.

“To be a good partner with Scouting, you have to understand what the Scouts’ mission statement is,” says Wynne Ritch, a retired Boy Scouts executive who is a member of the Burbank club. “Your club needs to ask the questions: What will it mean to work with the Boy Scouts, and is it going to cost me money, time or energy?”

“Kiwanis and the Boy Scouts make a lot of sense,” says Paul McKenna, a member of the nearby Burbank Sunrizers Kiwanis Club. “I think people who have been raised to serve will continue to do so as adults.”—Curt Seeden

To sponsor a Boy Scout Troop, keep these tips in mind:

• Attend key meetings to represent the troop, and be aware of the Boy Scouts of America activities in general.
• Stay informed of Boy Scout guidelines and regulations.
• Work with your club’s treasurer to handle the finances.
• Invite Scouts to visit your club meetings regularly.
• Involve Boy Scouts in Kiwanis service projects.

Source: Various Boy Scouts of America websites

Scouts’ honor
Families helping families

With Kiwanis members as their friends, Colombian families have a chance to break the cycle of poverty. Kiwanis regularly meet with parents and children to check their health and to talk about finances, education and other family matters.

Dirt floors, scrap wood and sheet-metal walls. More than four children under the age of 12 living in the home. In 2006, these were among the criteria the Kiwanis Club of Acacias, Colombia, used in choosing the most vulnerable of the area’s many disadvantaged families for its program Mis tres familias, or My three families.

“Initially there were three families for each member, hence the name of the program,” says club member Liliana Santos Garcia. “But some of the members have left, so some of us sponsor three, four or five families.”

Club members do much more for their sponsored families than buy a few toys. The sponsorship consists of permanent support and mentoring to the families. Club members make sure the children are in school, that all family members are properly documented with identification and birth registrations and that they have social security with health coverage.

Kiwanians stop by their families’ homes to promote good hygiene habits and discuss values. They also register the families in the World Food Program, which provides a grocery kit for each child between the ages of 2 and 5.

“Every time we visit them, we use it as an opportunity to provide education, training and recreation,” Santos says.

All that, and there’s still time for fun. During Kiwanis One Day this past year, for example, the club invited the sponsored families and the girls and nuns from a club-supported orphanage to join the Kiwanians’ own families in a parade through the main streets of town. Afterward, everyone enjoyed refreshments, some planted trees and the adults went to a parenting workshop.

The day came to a close with lunch and a distribution of groceries for the families. —Shanna Mooney

Storybook ending

When Alex Lindemann came home from school one day, the first-grader was holding something special. “He kept saying, ‘My name is in the book, my name is in the book,’” mother Katie Lindemann remembers. “He was so excited.”

The personalized story—a gift to students that’s partially sponsored by the Kiwanis Club of Easton, Pennsylvania—included his name, picture, hometown and school. Alex immediately shared his newfound fondness for reading with his younger sister, Lauren.

“It’s the first book he wanted to read to her,” Lindemann says. “He doesn’t love reading, but he was sitting there talking to her, showing her his name, and saying that, when she goes to school, maybe she’ll get her a book with her name in it too.

“It was one of those touching moments. And it meant a lot to us that, especially during these tough times, people still donate money to do things like that.”—Kimiko Martinez
It was a lightbulb moment for Victoria Turney as she watched viewers from all over the world Skype into an “Oprah Winfrey Show” last year. As president of the Kiwanis Club of Marietta, Georgia, at the time, Turney just knew the Internet-based communication device could connect her club to the world.

Guests from Japan, El Salvador, Russia and South Africa attended her club’s first International Day meeting—virtually. They all were treated to a presentation featuring Victoria Turney as she watched view—

“It was like an international inter-club meeting,” Turney says.

—Kimiko Martinez

### “Switzerland, Here I Come”

By Matt Gaffney (Get answers at www.kiwanismagazine.org/answers.)

**Across**

1 Swiss ___
5 Swiss ___
9 Swiss ___
14 Swiss ___
15 Spring upward
16 Love, in Italy
17 Swiss ___
19 Skyscraper in Switzerland
20 Jennings or Stabler
21 Gun the motor
22 Laid bare
24 John who sings “Waiting on the World to Change”
26 Swiss ___
28 Company with yellow trucks
30 Be sick
31 Tehran’s land
32 Turn and Kennedy
33 Host of an event
34 Impressionist painter Edgar ___
35 Catty, as a remark
36 Spray disinfectant brand
37 Car
38 Seattle football player
41 Send to school
42 Fourth Greek letter
43 Swiss ___
44 Scribbling tool
45 Place alp
46 Winning
47 Section of town
50 Gehrig or Rawls
51 Swiss ___
52 Large wine holder
54 Palin or McLachlan
56 Weapon storage facility
57 Game provision
58 Head out to sea
59 Baby sheep
60 Uncooked
61 Young fella
62 Not that many
63 Lions’ homes
64 Swiss ___
65 Swiss ___
66 Kanga’s kid, in “Winnie-the-Pooh”
67 “This instant!”
68 Beethoven’s “Fur ___”
69 Cow’s bellow, extended
70 Sign of the future
71 Tennis great Monica ___
72 Brought into the world
73 Amazes
74 Swiss ___
75 Swiss ___

**Down**

1 ___ to square one
2 Tennis great Arthur
3 1200, but not midnight
4 Colonel Sanders’ restaurant
5 Back streets
6 Get outta town
7 One way to stand
8 West quick
9 Fort ___ Indiana
10 Total
11 “Sweeney ___”
12 Plains Indian tribe
13 Grapeseed
16 They tell the future
17 Swiss ___
18 They tell the future
19 Singing heard in Switzerland
20 Jennings or Stabler
21 Gun the motor
22 Laid bare
23 One note
24 Letters on a telephone’s 6 button
25 Rowdy
26 Company with yellow trucks
27 ___ ___ ice (choose at random)
28 In unison
29 In unison
30 ___ to square one
31 Vienna’s land
32 Heat of an event
33 Heat of an event
34 Impressionist painter Edgar ___
35 Gally, as a remark
36 Car
37 Car
38 Seattle football player
40 Wedding day promise
41 Send to school
42 Special effects initials
43 Swiss ___
44 Scribbling tool
45 Place alp
46 Winning
47 Section of town
50 Gehrig or Rawls
51 Swiss ___
52 Large wine holder
54 Palin or McLachlan
56 Weapon storage facility
57 Game provision
58 Head out to sea
59 Baby sheep
60 Uncooked
61 Young fella
62 Not that many
63 Lions’ homes
64 Swiss ___
65 Swiss ___
66 Kanga’s kid, in “Winnie-the-Pooh”
67 “This instant!”

---

### Birthdays

These clubs celebrate anniversaries in January and February 2011:

**75TH—1936**
- Archer Road District, Chicago, Illinois, January 2
- Rockland, Maine, January 6
- De Funiak Springs, Florida, January 8
- Piqua, Ohio, January 22
- McLeansboro, Illinois, January 31
- Bradford, Pennsylvania, February 11
- Hemstead, New York, February 20
- Okanagan, Washington, February 26
- Danville, Pennsylvania, February 27

**50TH—1961**
- Loveland, Colorado, February 9
- Medicine Hat-Gas City, Alberta, February 9
- Hendricks, Minnesota, February 14
- Oakland Park, Florida, February 15
- Milton, Massachusetts, February 16
- Russellville-Logan, Kentucky, February 17

**25TH—1986**
- Lubbock Golden K, Texas, January 7
- Boyertown Area, Pennsylvania, January 9
- Providence Point, Issaquah, Washington, January 24
- Deming, New Mexico, January 29
- Besancon, France, January 29
- Hafnarfjörður Hraunborg, Iceland, February 3
- Shelbyville, Illinois, February 5
- Livingston, Louisiana, February 14
- Fayette, Alabama, February 17
- Uster, Switzerland, February 24

See a full list online at www.kiwanis.org/birthdays.

---

### Lose Something?

If you didn’t file your IRS Form 990 on time, your U.S. club could lose a lot—namely its tax-exempt status. Filing is easy. Go to www.KiwanisOne.org/form990 and click on the “How to file” button.

---

Kiwanis International
Get in touch
Take your computer to your Kiwanis meetings. It could become the center of attention, break the routine or deliver helpful resources. If your meeting place has Internet access, consider one of these Kiwanis online experiences:

- Connect with other Kiwanians. Become a fan of the Kiwanis International Facebook page (www.facebook.com/kiwanis). Read what other Kiwanis clubs and members are doing, and post messages about your club.
- If your meeting needs a program, call up the webinar archive library (www.KiwanisOne.org/webinars) and replay a helpful session, such as “Basic PR and Marketing for Your Club” or “Innovative Membership Initiatives.”

Keep the traditions alive
On page 18, you read about Strasbourg, France’s 440-year-old celebration of Alsatian Christmas traditions, which inspires a few questions:

- What does your community do to observe the holidays and what could make it better?
- What past holiday traditions could be revived?
- What are your family memories of the season?
- What foods are your favorite treats at this time of year?

Discuss these questions at a future meeting. Do any inspire a project?

“I liken myself and our Kiwanis team to pebbles thrown into water, sending out ripples. Those ripples continue to travel and create more, which will reach more children in need.”

—Linda Spittle, community-services director of the Kiwanis Club of North West Christchurch, New Zealand

WHAT IF YOU COULD SAVE A BABY’S LIFE?
With The Eliminate Project, you can. Maternal and neonatal tetanus (MNT) kills one baby every nine minutes. But three doses of a 60-cent vaccine can protect babies—and their mothers too. Kiwanis and UNICEF have joined forces to bring this vaccine to 40 countries, eliminating MNT from the face of the Earth by 2015. What can you do now? Grow your club, because you’ll need strength to take on the challenges of the campaign. Learn about MNT, and advocate for the cause. Over the next five years, the work you do to eliminate MNT will change the world. Find resources at www.TheEliminateProject.org.
Are your Kiwanis club meetings fun?

As a new year approaches, Kiwanis is renewing its commitment to light a fire in members around the world. That inspiration begins with the club experience. Kiwanis International can help. With our online resources, you have access to tips and ideas that keep your meetings light—and keep the fire lit.

For guidance and good ideas, go to www.KiwanisOne.org/fun.