Kiwanis International Update

September 2010

The Eliminate Project
How to help

Kiwanis International and UNICEF have joined forces for The Eliminate Project to save the lives of babies and their mothers by eliminating maternal/neonatal tetanus, a disease that kills an estimated 60,000 newborns and 30,000 mothers each year.

MNT is easily prevented by a series of three vaccinations to women of childbearing age, with a cost of about US$1.80. Kiwanis’ goal is to raise US$110 million over the next five years to provide an estimated 387 million doses of the vaccine to women in the 40 countries where MNT remains a health threat.

Kiwanians around the world will be called upon to help with this task.

- Visit The Elimination Project website
- Learn about MNT on the Resources page
- Show the video during your next meeting
- Talk with club members about an action plan on how your club will take part in this historic project
- Strengthen your club through growth
- Study a detailed timeline for The Eliminate Project
- Give to the Kiwanis International Foundation
We changed the world with the eradication of iodine deficiency disorders (IDD).

Now we can change the world again.

**Share Your Story - New Zealand**

**School days**

A 40-foot shipping container can hold a great quantity of school supplies, supplies that make a great difference to schools in Vanuatu, an island in the South Pacific. Earlier this year, 10 Kiwanis clubs in the New Zealand-South Pacific District filled such a container with more than 550 boxes of books, craft materials, puzzles and games, stationary, toys and other educational resources. But what took up most of the space was the furniture: stacks of desks, chairs and stools were acquired by the Takapuna, New Zealand, Kiwanis Club from a nearby school that was remodeling their building.

This wasn’t just a one-time donation. Members of the Port Vila Kiwanis Club in Vanuatu make arrangements to pay for shipping and receive, store and distribute the supplies on the island.

This past July a group of 12 Kiwanians from the Greater Auckland and Waikato area visited Vanuatu, passing out more school supplies as well as toothbrushes and toothpaste, bringing healthy smiles to many faces.

Share your story.

**Share Your Story - French Guiana**

**Fruitful challenge**

Awará is the orange fruit of a palm tree in French Guiana. Commonly this fruit is crushed and used in a seafood stew regularly served in this country. But the Kiwanis Club of Remire-Rose Chandely, perhaps inspired by culinary challenges so popular on television, wanted to taste what other culinary delights could include this fruit. The club invited club and community members alike to create a dish containing the awará fruit.

Share your story.
Share Your Story - Europe

Happy ever after

Exploring an ancient castle dressed as fairy tale character. It doesn’t get much more magical than that. And it’s a far cry from reality for a group of children who are usually concerned with health problems or family situations. Life became a fairy tale for about 40 children, at least temporarily, thanks to Grimm Brothers Museum of Kassel and Kiwanis clubs in Kassel, Germany; Rovio, Switzerland; and Varese, Italy. Dressed for the parts in full costume, the children became characters from “Snow White and the Seven Dwarfs.” The children stayed at the top of Monte Generoso, a mountain in the Swiss Alps, and visited the Visconti di San Vito Castle at Somma Lombardo, Italy.

Share your story.

Kiwanis One Day

One for all

Kiwanis One Day, the annual event that unites all Kiwanis-family members in a day of hands-on service, is scheduled for April 2, 2011. How will your club change the world that day?

Now’s your chance to show the world your club in action. Kiwanis International is now accepting applications for the Kiwanis One Day contest. Two entries will be chosen for a One Day video or KIWANIS magazine article.

Get started on your club’s Kiwanis One Day plan.

Important dates

September 1: Contest opens.
February 1: Applications due.
March 1: Winners announced.
Convention Updates

Destination: Europe

Don’t miss the chance of lifetime to tour Europe before or after the 96th Annual Kiwanis International Convention in Geneva, Switzerland!

Take in the beauty of Paris, the city of light. Enjoy a train ride to the “Top of Europe,” the Jungfrau Joch, at 3,454 meters above sea level. Or stick closer to Geneva with a trip to Chillon Castle.
Kiwanis International and Kuoni Travel are offering these tours and many more for Kiwanis attendees and their guests.

Take these steps today:

- Visit the 2011 Kiwanis International Convention website, available in English, French and German
- Book your tours (English | French | German). The registration form handles both your convention hotel accommodations and tours.
- Register to receive convention updates
KIWANIS Magazine

Penny pincher

In February 2003, KIWANIS magazine published this article about Sylvester Neal and his record-breaking penny collection.

For Sylvester Neal, a penny saved is a penny banked. Or bottled. Or boxed. The governor of Kiwanis’ Pacific Northwest District has a passion for penny pinching, and over the years, he’s collected nearly 1 million one-cent pieces.

“I have no rational explanation as to why I collect pennies,” Sylvester says. “I can’t come close to understanding my fascination with them. I just love them.”

Drafted into the United States Army about 40 years ago, he was assigned to Fairbanks, Alaska, where he remembers the winters as being long and cold, and daylight sparse.

“Collecting pennies,” he recalls, “kept me from going crazy.”

Sylvester was stationed in Fairbanks for 13 years during which time he filled Gatorade bottles, small fish tanks, water cooler bottles, glass cowboy boots—anything—with pennies. But this past year, when he and his wife decided to move to Auburn, Washington, he had a problem: Freight companies wanted to charge $1,600 to ship his 16,000-pound collection. So he cashed in all but about 100,000 of them, setting a collection company’s record for penny cash-ins at 792,141. (His record has recently been broken.)

Now settled in new digs, Sylvester still collects, with the hopes of reaching 1 million pennies.

Where's Syl today?

On October 1, Neal, a member of the Kiwanis Club of the Valley, Auburn, Washington, will become Kiwanis International's 2010-11 president. Watch for the October edition of KIWANIS magazine to read more about your president-elect.

Cash-in time: A Brink’s guard loads a portion of Neal’s pennies into an armored car.
Lookin' good

KIWANIS magazine will have a new look when the October issue arrives at subscribers' homes. The magazine staff has refreshed the design and added quite a few new features, such as: a "Fix-It" column with advice from club experts; the revival of a People department to profile interesting members and a "Worldview" section to highlight Kiwanis-family stories from around the world. Don't miss it.

Member Tools

Make a kid's day: Play!

The Boys & Girls Club—a Kiwanis International Partner (English)—has scheduled a Day for Kids on September 25, which is perfect timing for Kiwanis Kids Day.

It's a day when adults and youth are encouraged to play, have picnics, do service projects and build stronger bonds between people of all ages.

This year's Boys & Girls Clubs' Day for Kids emphasizes the fight against childhood obesity.

Learn more.

Member Tools

Get the right tools for the job

Are you a rookie in your new club or district leadership role? Know what to expect—as well as what's expected of you—with Club Leadership Education online. These self-guided tutorials are ready whenever you are and are specific to each position: secretary/treasurer, president, membership chairmen, lieutenant governors and—new this year—board members. The new board member module includes Roberts Rules of Order, basic board function and structure, knowledge that will be helpful in running smooth, productive meetings. Log on as often as you like to use this information as a resource.
Member Tools

Lead on

The newly revised Leadership Guide offers tools and resources for club secretaries, treasurers, presidents and lieutenant governors. Using these reference materials and sample documents, clubs and division officers will develop into strong leaders serving strong clubs.

Club presidents, learn to set and implement goals for improving the club experience and increase the impact of your club’s service in the community by adding new members to the club.

Club secretaries, learn to handle club affairs, ensure club operations run smoothly and manage club records.

Club treasurers, learn to coordinate the collection and disbursement of money and keep accurate records.

Lieutenant governors, learn to serve as a district leader by expanding Kiwanis’ reach through the opening of new clubs and helping clubs improve the value of the club experience.

Member Tools

Just right for you

Many Kiwanis International resources are available for you, whether you read Japanese, French, Chinese, Dutch, English, German, Spanish or Italian. For example:

- Information on the Global Campaign for Children is available at www.TheEliminateProject.org. Just select your language from the list across the top of the page.
- You and all your fellow Kiwanis club members can sign up to receive this monthly Kiwanis International Update newsletter--at no cost--at www.kiwanisone.org/subscribe.
- All the latest news about the 2011 Kiwanis international convention in Geneva, Switzerland, is available in English, French and German at www.kiwanis.org/convention.

To find all the resources in other languages, try these links:

English: www.kiwanisone.org/download
Chinese: www.kiwanisone.org/zhongwen
Dutch: www.kiwanisone.org/nederlands
French: www.kiwanisone.org/francais
Member Tools

We've got your go-to resource for membership development

The newly revised Membership Development Manual is now online, including all the guidance and resources your club needs to reach its full potential. The manual’s chapters cover important topics like how to analyze your club impact and community needs, the seven steps to chartering a new club and establishing a culture of mutual appreciation in your membership.

Read about all the topics in the Kiwanis Membership Development Manual—online.

Member Tools (for U.S. clubs only)

IRS amnesty

Has your club filed its annual IRS Form 990?

The Internal Revenue Service has issued a one-time special relief program for small United States charities—including Kiwanis clubs—that have not filed a return for 2007, 2008 or 2009. These charities have until October 15, 2010, to file the necessary return in order to maintain their not-for-profit status. After October 15, 2010, the IRS will revoke the not-for-profit status of small charities that did not take advantage of the relief program. Learn more.

Member Tools

Key Club goes ape

The mountain gorilla is a critically endangered species, with all 719 remaining gorillas living in the jungle of Uganda. But Key Club International is working to save them from extinction. Partnering with the Friend a Gorilla program, Key Clubbers will educate elementary school students about the mountain gorilla as well as raise funds to provide for the protection of these creatures.

At the 2010 Key Club international convention, a charity walk donated more than US$13,000 toward this cause. Read more (English).
Member Tools

 Dates to remember

**October 1:** New Kiwanis year begins.

**November:** Kiwanis Family Month

**March 10-12, 2011:** Kiwanis Asia-Pacific Convention, Melaka, Malaysia

**April 2, 2011:** Kiwanis One Day

**May 28, 2011:** Kiwanis International-European Federation Convention, Den Haag, Netherlands

**July 7-10, 2011:** Kiwanis International Convention, Geneva, Switzerland