Kiwanis International Update

October 2011

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Some subscribers did not receive their September newsletter; so, some of that issue’s content is repeated here. Or you can read a full version of the September 2011 Kiwanis International Update.
Kiwanis stories
Named 'Kiwanis'

Worldwide, the "K" appears on hospitals, camps, streets. ... Here are three examples of properties that proudly bear the Kiwanis name:

**Netherlands.** The Netherlands District supports a Kiwanis Huis in Beverwijk and another in Groningen. The facilities give families a place to stay near their hospitalized children.

**Arizona.** The Kiwanis Wave Pool is part of Tempe's Kiwanis Recreation Center, which also includes a Kiwanis Tennis Center in the 125-acre Kiwanis park.

**Australia.** The Kiwanis Bus transports seniors, persons with disabilities and other groups on outings around the Adelaide area.

Kiwanis stories
History in the making

For the first time in Kiwanis-family history, Aktion Club members have gathered for a worldwide conference. The inaugural *Kiwanis Aktion Club Training and Leadership Conference* was conducted this past September 9-11 in Indianapolis.

The event featured an Eliminate Project service project, an island-themed dance, talent show and motivational speakers.

*Aktion Club* is the only service club for adults with disabilities, with more than 9,000 members worldwide.
Kiwanis stories
Committed to serve

University of North Alabama Circle K Club member Nikki Scott knows she made the right decision when she joined the Kiwanis family. All it took were a few smiles on children's faces.

This past year, her Florence, Alabama-based club partied with preschool boys and girls at a local Head Start program. Head Start provides early childhood services to low-income families.

About a year ago, the Circle K members helped organize an autumn-theme carnival, featuring two bounce houses, a cardboard maze, ring toss games, face painting and a picture booth.

"The children's parents were also invited, and I painted almost as many parent's faces as I did their children," Scott recalls.

Early this year, the Circle K members went back to the school to set up an indoor Easter egg hunt.

"Because the children were all under the age of 5, we give them coloring books and crayons in lieu of candy," she says.

"The reason I enjoyed working with the children is because it actually gave a tangible reaction and feeling to the service we carry out every day," she says. "As a Kiwanis member, we all dedicate ourselves to serve others, and occasionally it's nice to see children's face when they have been given a gift. That's why I love this organization and will continue in it for the rest of my life."

Who's next?

By becoming Kiwanis International's 9,000th Facebook fan follower, Nikki Scott won this Update story about her favorite service projects.

Who will be the 10,000th fan? The Update will publish a story about that Facebook follower's club.

Find more conference photos on the Aktion Club Flickr site.

An Aktion Club member describes her drawing in a poster contest workshop.

UNA Circle K member Nikki Scott hides Easter eggs.

Children hunt for eggs and other treasures.
The Eliminate Project

A gift from Canada

The Kiwanis Foundation of Canada (English) has stepped forward as an early Lead Gift supporter of The Eliminate Project’s fundraising campaign. The foundation will set aside C$250,000 (US$265,000), which it will use to match funds raised by the Kiwanis clubs in Canada.

For every C$3.00 raised by Kiwanians in Canada, the foundation will add C$1.00, and in doing so inspire C$1 million to be raised for The Eliminate Project by Kiwanis clubs in Canada. Once all funds are matched, Kiwanis clubs in Canada will effectively save and protect nearly 600,000 lives from maternal and neonatal tetanus.

"Other districts and clubs can take inspiration from the Kiwanis Foundation of Canada and consider how their foundations can inspire Kiwanis-family members to help eliminate a preventable disease," says Randy DeLay, chairman of The Eliminate Project’s fundraising campaign.

The Eliminate Project

Put the PR toolkit to work for you

You and your club are helping to save and protect mothers and their future babies around the world with The Eliminate Project: Kiwanis eliminating maternal and neonatal tetanus. Join us for an Eliminate Project webinar October 19, 8 p.m. EST, and learn how to use The Eliminate Project public relations toolkit to tell your club’s story. Find out how easy it is to customize a press release and get the word out to your local media. The result: news attention about the admirable work you and your club are doing to eliminate this deadly disease.

Register now. Webinars also are archived online to hear later.

Kiwanis magazine

To the rescue

Budget constraints force an Illinois community to table plans to build an animal shelter ... until Kiwanis steps in. A Tennessee children’s museum plans to close ... until Kiwanis steps in. Kiwanis clubs to the rescue is the theme of features you’ll find in the October issue of Kiwanis magazine. Read online or download.

Kiwanis magazine

Who’s first?
Julie Fletcher of Ridgewood, New Jersey, challenged Kiwanis’ “male-only” membership in the mid-1980s and was in attendance at the 1987 convention in Washington, DC, to witness the passage of an amendment to remove the gender barrier.

Over the years, Kiwanis magazine has heard from several members who claim to be the first woman in Kiwanis. As the organization approaches the 25th anniversary of the decision to open membership to women, the magazine is inviting members to send in their claims of being the first to break the gender barrier.

Some claimants say they were the first Kiwanis club president in the world, their district’s first lieutenant governor or even that they were members before 1987 but didn’t report their gender. If you have such a story, email details by January 6, 2012.

Kiwanis International Foundation
Answering the call to serve

Each year, Kiwanis-family clubs participate in the Kiwanis International Foundation’s Annual Club Giving campaign, because they know their gifts help children in local communities wherever the Kiwanis family is called to serve. Show your support with an Annual Club Gift today.

In 2010-11, KIF grants will serve more than 127,000 children in need, providing food, medical and dental care, school supplies, clothing and other basic services. Learn more about our Kiwanis-family grant program. (English).

A KIF grant supported a Carthage, Missouri, Kiwanis Club project to distribute vitamins to Guatemalan children living in poverty.

Kiwanis International Foundation
Honor the leaders

The Kiwanis Leadership Society recognition program is a popular way to recognize the accomplishments and service of family, friends, or fellow Kiwanians.

Individuals give US$250 to become active in the Leadership Society because they understand their donations will assist the foundation in supporting Kiwanis programs that are beyond the financial capacity of clubs, divisions or districts. Society recognition also can honor retiring club officers or other deserving individuals.

Convention update
Are you jazzed for New Orleans?

Here's one sure way to put you in the mood for Kiwanis' 97th Annual Convention in New Orleans: a night with Branford Marsalis.

Born in New Orleans, Marsalis is a world-renowned saxophonist with an expansive range of musical interests from blues, funk, classical to jazz.

Branford Marsalis

One Day
2012 One Day will be April 21

Due to religious observances, Kiwanis One Day will be April 21 in 2012. Clubs are encouraged to join with other Kiwanis-family clubs worldwide in this united day of service.

100-year anniversary
Be a part of history

Be on the watch, because you may be asked to help Kiwanis plan its 100th anniversary party. In the coming weeks, Kiwanis members—selected at random—will receive an invitation to participate in a survey. Responses will be used to organize the celebration. If you receive an invitation, please take a few moments to answer its questions.

Member tools
All aboard the database

If your club's looking for its next great service project, you ought to check out the Service Project Database.

This online resource allows Kiwanis-family clubs to browse through various projects, find ideas, read helpful tips, view downloadable resources and more.

And if you have a great success story, report it for possible inclusion in the database, Kiwanis magazine and other Kiwanis International publications.

Member tools
Looking for funding in all the right places

Is a lack of funding stopping your club from sponsoring a Terrific Kids or Bring Up Grades program?

The solution may be just around the corner—literally. Look to local businesses for help. Your club has the volunteers and the time, and the business has the money and the desire to be associated with a program.
that supports and encourages the youth of your community.

Kiwanis International now offers tips and other resources to help you connect with businesses and arrange BUG and Terrific Kids sponsorships. You can also apply to many other Kiwanis projects.

Don't let lack of funding stop your service and start today.

Member tools
Reconnect with your Kiwanis family

Were you in Key Club and/or CKI? Reconnect through our alumni associations. Join today—membership is free! www.kiwanis.org/alumni.

Member tools
Advisors: Be prepared

Kiwanis members are a powerful and positive influence when they volunteer as sponsors and advisors to Service Leadership Programs. To ensure you're well-equipped for the responsibility, check out Kiwanis' helpful resources.

Member tools
Dates to remember

October: Review the schedule of future Kiwanis webinars or listen to past sessions

November 30: Annual Club Report deadline

January 1: Kiwanis float in Rose Parade

January 21: 97th anniversary of Kiwanis' founding

February 15: Deadline to propose Kiwanis International Bylaws amendments

February 15: Deadline for submitting entries for Kiwanis One Day contest

February 15: Filing deadline for IRS Form 990 (U.S. clubs only)