Kiwanis International Update

May 2012

Our latest videos
(English)

President Alan Penn's
May message

The Eliminate Project

In this issue:

- News
  - Dues amendment proposed
  - Give your feedback on proposed club bylaws changes

- One Day
  - Around the world in One Day

- The Eliminate Project
  - Honoring women
  - Clubs of any size can be Model Clubs
  - Looking for club coordinators
  - Members witness MNT elimination

- Kiwanis magazine
  - A chance at life
  - Next issue

- Kiwanis International Foundation
  - Topics of discussion

- Convention updates
  - Celebrate 25 years of women in Kiwanis
  - Jazz time

- Member tools
  - Kiwanis districts lead the way
  - Countdown begins: Schedule your convention
  - Dates to remember

- About this newsletter
  - Subscribe
  - Opt out
  - View online
  - Download
  - Forward to a friend

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News

Dues amendment proposed

The Kiwanis International Board will propose a US$15 dues increase when the House of
Delegates convenes at the 97th Annual Kiwanis International Convention in New Orleans, June 28–July 1. Kiwanis dues have remained unchanged for nearly a decade. Several factors impact Kiwanis' financial status, including:

**Inflation:** With today’s dollar, Kiwanis would need more than $53 to continue doing business at the same level as 2003 when delegates set dues at $42.

**Kiwanis membership:** The primary source of Kiwanis International revenue is members’ dues. Since 2003–04, our membership has declined from 264,464 to 226,929 at the end of the 2010–11 year, and revenue from dues and fees has fallen from $10.6 million to $8.7 million.

**Stewardship:** Every year, Kiwanis has cut expenses in various ways, including measures that have reduced services to our adult and youth clubs. As a result, the organization is operating efficiently and lean and has maintained an operating surplus every year since 2003—until last year. In order to return to fiscal stability, a dues increase is needed.

Kiwanis also would like to take advantage of additional opportunities, such as:

**Education:** New technology is available to improve the member experience through online education and club administration and support.

**Program growth:** For each of the past four years, Aktion Club, CKI, Key Club and Builders Club set all time membership records. K-Kids also has set membership records in all but one of these years. Kiwanis needs to maintain financial stability in order to continue its investment in these youth and adult programs.

Nations with a per-capita income between US$5,000 and $10,000 would see a $10 increase to their dues, and nations with a per-capita income below $5,000 would see a $7 increase.

For more information, visit www.KiwanisOne.org/dues.

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**News**

**Give your feedback on proposed club bylaws changes**

The Standard Form for Club Bylaws states each club’s agreement with Kiwanis International on basic standards to belong to the organization and to use the Kiwanis names and marks.

The current Standard Form for Club Bylaws often includes a high level of detail that, for the most part, probably is no longer helpful or necessary in modern society. The club bylaws have been reviewed by a special multinational task force and a new version proposed. The proposal reduces the rules prescribed by Kiwanis International and provides greater flexibility and autonomy to clubs. It also simplifies the language, increases global applicability and applies to traditional and nontraditional clubs.

The Kiwanis International Board would like to know what members think about the proposal. Read over the proposed bylaws and frequently asked questions at www.KiwanisOne.org/proposedclubbylaws.

Comments can be sent to bylawsspecialist@kiwanis.org. There also will be two forums on this topic at the 2012 Kiwanis International Convention in New Orleans.

Before the proposed bylaws can be adopted, some provisions of the Kiwanis International Bylaws first will have to be amended. The Kiwanis International Council adopted some necessary revisions in January 2012. Other amendments will be considered at the convention in New Orleans. Review the current bylaws and the proposed bylaws.

All clubs are encouraged to send two delegates to the 2012 Kiwanis International Convention to vote on the corresponding changes to the Kiwanis International Bylaws.

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**One Day**

**Around the world in One Day**
Kiwanis clubs everywhere were busy this past April, as they observed Kiwanis One Day. Here is a sample of activities reported to Kiwanis International:

**Malaysia:** In conjunction with a partnership with Energizer, Kiwanis Malaysia scheduled its annual "Night Race."

**Jamaica:** The Kiwanis Club of Providence planted a vegetable garden at the Caribbean Christian Centre for the Deaf in Montego Bay. The produce will provide meals for the students.

**Canada:** The Grand River of Ontario runs through the Black Walnut Division of Kiwanis' Eastern Canada and the Caribbean District. The entire Kiwanis family spent Kiwanis One Day cleaning area trails. "We'll help remove dead trees, cut bushes back and remove garbage and litter," reports Kitchener-Waterloo Kiwanis Club secretary Shelley Des Cotes.

**Australia:** Furry, soft toy bears will descend upon Brighton, South Australia, for the annual Kiwanis Club Teddy Bear Picnic. The fun family day includes old-fashioned games like three-legged races, a barbecue, face-painting and a Busy Beaver Aktion Club craft sale.

**Belgium:** The Kiwanis Club of Zottegem reports that it has been collecting clothing in preparation for its Kiwanis One Day sale. A portion of the day's proceeds will be contributed to The Eliminate Project for the elimination of maternal and neonatal tetanus.

**United States:** In Hawaii, the Month of the Young Child will culminate with the Kiwanis and Key Clubs of Maui presenting their annual Valley Isle Keiki Fest. In 2011, the festival drew nearly 7,000 attendees with games and bike safety lessons for children, car shows for adults and food for everyone.

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**The Eliminate Project**

**Honoring women**

Mother’s Day is celebrated during the month of May in many Kiwanis countries around the world.

Mother’s Day is all about celebrating and honoring motherhood, maternal bonds and paying special tribute to inspirational women in your life. This May, for Mother’s Day
or International Women’s Day, make her love a force for change and give to The Eliminate Project to become a Mother’s Day Zeller Fellow.

Through the Zeller Fellowship Program, a gift of US$1,250 to The Eliminate Project saves or protects more than 690 lives from maternal and neonatal tetanus.

This opportunity is limited. If you give between March 1 and June 15, you’ll receive a Mother’s Day Zeller medallion, special edition Mother’s Day lapel pin and a personalized certificate. Please visit our website for more information.

The Northside and College Hill, Cincinnati, Ohio, Kiwanis Club shows that small clubs can make a huge impact by becoming a Model Club and saving or protecting over 5,400 women and their future babies.

The Eliminate Project
Clubs of all sizes can be Model Clubs

They may be a small club with only 13 members, but the Northside and College Hill Kiwanis Club in Cincinnati, Ohio, are leaders in the campaign to eliminate maternal and neonatal tetanus. The club stepped up to become a Model Club, committing to raise an average of US$750 per member for a total of US$9,750. Then the club followed up their accomplishment of the Model Club pledge by recruiting two new members!

Stories like the Northside and College Hill club are popping up around the world. By looking at a combination of methods to raise funds for The Eliminate Project, clubs have the ability to provide support at an amazing level. By participating in the campaign and letting their community know about their work, clubs are able to directly show the impact they are making in the world. The impact of a Model Club’s generous contribution saves or protects a tremendous number of lives while also strengthening the club.

These clubs working together around the world have already shown what a tremendous impact they can make. Model Clubs have combined to pledge over US$3.9 million to The Eliminate Project. Consider a combination of fundraising methods and if your club can become a Model Club.

The Eliminate Project
Looking for club coordinators

With recruitment of our recruitment of division coordinators complete, it is time to start looking ahead to club coordinators. Much as multi-division coordinators recruited and trained division coordinators, division coordinators are completing the recruitment and training of club coordinators. Just as in previous rounds of recruitment, the campaign office has provided materials to guide and assist our division coordinators in this training. Once all club coordinators are recruited, The Eliminate Project will have a leadership team of 9,000 leaders, spread across the globe, and working together to save or protect precious lives and families!

Once club coordinators are in place, the training doesn’t end there! There will also be training sessions for club treasurers on the handling and processing of gifts and pledges to The Eliminate Project. If you are interested in learning more or are serving as a club coordinator or club treasurer, contact
The Eliminate Project

Members witness MNT elimination in the Philippines

The Eliminate Project has completed another successful donor field visit. From April 16-20, 2012, a six-donor delegation had the opportunity to witness a UNICEF immunization effort first-hand in the Philippines. As with previous trips to Cambodia, Indonesia and Sierra Leone, participants in the Philippines site visit were able to visit local clinics that treat mothers and children, receive briefings from local UNICEF representatives and meet with mothers who have experienced MNT in their lives. Visit The Eliminate Project blog for stories and photos from the Philippines site visit.

Kiwanis magazine

A chance at life

“Does he have all of his fingers and toes?”

Regardless of culture, creed or country, parents everywhere share these most basic concerns when babies enter the world. The first thoughts of “is my baby perfect?”

Unfortunately, babies are not always born with the same physical attributes. And sadly, catastrophic accidents do happen all too often.

In India, the Kiwanis Club of New Delhi has stepped in to provide hands, feet, legs and other prosthetic solutions for those who face daily life without the benefit of those body parts that enable physical movement and basic daily routines.

“There are no guarantees, no warranties; none of us come with any of those,” says Dr. Anil Ahuja NM, an orthopedic surgeon and former surgeon captain in the Indian Navy, who retired to devote himself to the mission of the Kiwanis Prosthetic Limb Clinic in New Delhi. “We cannot make anyone perfect, but we can give them quality of life.”

Read or download the rest of this story, which appears in the April 2012 issue of Kiwanis magazine. There, you’ll also find a story about Kiwanians’ visit to Sierra Leone where they witnessed what hopefully will be the end of maternal and neonatal tetanus in that west African nation. And three Louisiana Kiwanians serve up recipes for their favorite New Orleans dishes.
Kiwanis International Foundation

Topics of discussion

The Kiwanis International Foundation will sponsor several helpful workshops at the 2012 convention in New Orleans. Consider:

**Women’s Philanthropy:** This presentation on trends in charitable giving by women will be followed by a discussion among a panel of female donors.

**Conference of Kiwanis Foundations:** The purpose of the Conference of Kiwanis Foundations is to gather representatives from our many club, division, district and regional foundations to hear presentations, share information and celebrate the breadth of Kiwanis’ philanthropy around the globe.

**Understanding the Kiwanis International Foundation:** A panel of foundation trustees will give an overview of the philanthropic arm of our organization.

**International foundations panel - Kiwanis worldwide philanthropy:** Your Kiwanis International Foundation has invited a panel of Kiwanians from foundations from outside of the United States to share how philanthropy differs around the world and how Kiwanis can and does make a difference through individual giving.

**Not for profit guidelines and how they affect your club and club foundation:** Join experts in nonprofit accounting and management as they discuss these issues and address your questions in this session presented by your Kiwanis International Foundation. This forum is for U.S. members.

Convention update

**Celebrate 25 years of women in Kiwanis**

Make sure you’re in New Orleans for the 2012 Kiwanis International Convention, where we will celebrate 25 years of women in Kiwanis.

Here are just a few things we have planned to mark this important milestone:

- Workshops and forums
- Welcome reception
- Legion of Honor recognitions
- Onstage event during closing session
- Women in Kiwanis booth in the exhibit hall
- New merchandise

Make plans now to join us in the Big Easy as we celebrate how far we’ve come and where we plan to take the organization next! Be sure to send two delegates to represent your club in the House of Delegates. Visit the convention website for more details.

Convention update

**Jazz time**

The Smoking Time Jazz Club belts out traditional New Orleans jazz and blues most afternoons on Royal Street in
the French Quarter. A few days a week you can find them on Frenchmen Street tucked inside The Spotted Cat or The Maison.

But come June 28, you can see Smoking Time Jazz Club on stage at the 2012 Kiwanis International Convention in New Orleans!

Watch a video of the band and get your hips swingin’ ... we’re headed to the Big Easy.

Member tools
Districts lead the way

Kiwanis International in partnership with Club Resource is offering free websites to Kiwanis districts and nearly half of all districts have already signed up. The list includes Philippine Luzon, Eastern Canada and the Caribbean and Texas-Oklahoma (English).

Is your district taking advantage of this great opportunity? Learn more about free websites for Kiwanis districts (English).

Member tools
The countdown begins: Build your convention schedule

You now can track your agenda and activities for the Kiwanis International Convention with a new convention scheduler tool at www.KiwanisOne.org/myschedule (English).

Log in with your KiwanisOne username and password on the schedule tool dashboard (upper right) and your prepaid registration selections will be loaded for you, including ticketed events.

Next, browse and add the workshops you’d like to attend as well as add personal (custom) events to your schedule, such as district dinners or New Orleans tours.

Personal schedules will remain open and can be edited after convention ends to allow for post-convention activities.

Please note that ticketed events secured through your prepaid convention registration are not editable or refundable from this scheduler. Changes made in this schedule are not reflected in your ticket packet or in your method of payment. Tours cannot be reserved in this scheduler. If you need to change or cancel any selections from your original convention registration, you must contactregistration@kiwanis.org.

Cancellations are subject to the terms listed on the convention registration form.
Member tools

Dates to remember

**June 8-9:** Kiwanis International-European Federation Convention (English), Bergen, Norway

**June 28–July 1:** 97th Annual Kiwanis International Convention, New Orleans, Louisiana, U.S.

**October 1:** A new Kiwanis year begins