Kiwanis International Update

June 2012

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Kiwanis stories

Kiwanis keeps serving

Every day, there are Kiwanis-family clubs serving their communities. Here’s a sampling of reports recently submitted to Kiwanis International.

**Australia:** Beautiful weather greeted the hundreds of volunteers from around Adelaide to participate in the annual "Clean Up Australia" project. Among the group were Adelaide Kiwanis Club members. "Amongst the more intriguing bits of rubbish retrieved was a large metal panel that looked like it may have come from a small aircraft," the club's newsletter reports. "And our zone was near a flight path. Wearing plenty of Kiwanis gear, member Janine Don was filmed with the debris, giving the club a bit of footage on the evening's TV newscast.

**Canada:** To add another fundraising opportunity to its annual pancake brunch, the Kiwanis Club of Dartmouth, Nova Scotia, made and sold blankets adorned with bunny rabbits and "Happy Easter" messages. Members pitched the full-size, double-ply blankets as Easter gifts for children, grandchildren and "cranky old husbands who needed to be warmed up on cold winter nights." The results: CAD$300.

**Martinique:** The Kiwanis Club of Fort-de-France recently organized a Key Club at the Châteaubœuf school. During the installation ceremonies, the new Key Club president announced her club's plans, which includes organizing a day against violence and a day spent with children who have disabilities.

**United States:** In less than one year, the 18 members of the Kiwanis Club of Tecumseh, Kansas, raised more than US$25,000 to purchase and install a new playground. How? Individual pledges, a Kansas Health Foundation grant, monthly community dinners, a "Pennies for the Park" drive at elementary schools.

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The Eliminate Project

**Honor a special woman with a Mother's Day/International Women's Day Fellowship**

Until June 15: Make a mother’s love a force for change. Give to The Eliminate Project: Kiwanis eliminating maternal and neonatal tetanus, and become a Mother’s Day Zeller Fellow. You can make your gift in the name of your mother or any woman who has been an inspiration.

Through the Zeller Fellowship Program, a gift of US$1,250 to
The Eliminate Project saves or protects more than 690 lives from maternal and neonatal tetanus. With the Mother’s Day Zeller Fellowship, you can protect those mothers and children while celebrating a woman in your own life.

The Eliminate Project
Mother’s Day cards supported by Builders Club

The Builders Club International Committee decided this year to start a special fundraising event for Mother’s Day and The Eliminate Project. From March 20 to April 17, Service Leadership Program clubs were able to purchase Mother’s Day cards at the Kiwanis Family Store, with artwork provided by Builders Clubs.

More than 1,000 cards were sold and are currently being used at events and fundraisers to support SLP and The Eliminate Project. If you receive one of the special cards, please know that you are saving a mother and her future newborn from maternal and neonatal tetanus and are spreading awareness for The Eliminate Project.

The Eliminate Project
We want you to be a club coordinator and club treasurer

The Eliminate Project’s volunteer team is nearly complete! At the end of May, more than 1,240 Kiwanians have eagerly agreed to be a club coordinator and lead their club’s lifesaving activities. Club coordinators work with the club president and board to plan new and exciting projects for The Eliminate Project, and to spread the word to fellow Kiwanians and community members about this vital work.

Please contact The Eliminate Project campaign office at campaign@theeliminateproject.org or +1-317-217-6213.

The Eliminate Project
Accelerate your club’s impact

More than 100 clubs from around the world have signed on to become Model Clubs with The Eliminate Project, pledging to raise an average of US$750 per member over the course of the campaign. However, some clubs are looking to even higher goals.

The Cincinnati, Ohio, club of 42 members has pledged to raise US$100,000 making them a 100K Club. With the club’s 100th anniversary approaching in 2016, they are tying their The Eliminate Project commitment in with goals to serve 100,000 children and grow their membership to 100 by the date of the anniversary. Their generous commitment will save or protect more than 55,000 mothers and their future babies while also generating excitement of service and growth within their club.
Consider the different ways your club could participate in The Eliminate Project over the next several years. You may be surprised by how well within reach becoming a Model Club can be, or perhaps even a bigger target!

**Women in Kiwanis**

On May 6, 1921, Leah Slaughter became an honorary member of the Kiwanis Club of Goldsboro, North Carolina. The club reported that it had taken this action because Slaughter "so successfully assisted with its musical and social programs."

According to the "Goldsboro News-Artist," Slaughter had earned the distinction as "the only lady Kiwanian in Goldsboro."

Twenty-five years ago, Kiwanis officially opened its membership to women. The June issue of Kiwanis magazine celebrates that decision with a feature about the history of women in Kiwanis, including Leah Slaughter's story. Read or download the article today.

**Subscribe today**

No matter where you live, Kiwanis magazine is for you.

Kiwanis clubs worldwide perform incredible acts of service to improve the lives of children and to build better communities, and it's all captured in the pages of this official Kiwanis publication.

Starting in 2012-13, the magazine will be distributed eight times per year in English. The annual subscription price for Kiwanis members is US$8 for Kiwanis members. To order your copy, simply fill out a subscription form and send it to: Kiwanis Magazine, 3636 Woodview Trace, Indianapolis, IN 46268, USA or email a pdf copy to magazine@kiwanis.org.

Kiwanis members in the United States and members of English-speaking clubs in Canada already subscribe through dues and fees paid to their clubs.
At the Kiwanis International Foundation, we appreciate the generosity of those who help support the work of the Kiwanis family. And we're pleased to honor them.

Explore the list of donors who gave to our foundation during the 2010-11 Kiwanis year.

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Convention update

Candidates announce for New Orleans election

Here are your announced candidates for 2012–13 Kiwanis International Board positions, most of which will be filled during the House of Delegates at the 97th annual convention in New Orleans, June 28–July 1:

**President** (one to be elected): Thomas E. “Tom” DeJulio, New York District

**President-elect** (one to be elected): Gunter Gasser, Austria

**Vice president** (one to be elected):

- John R. Button, Eastern Canada and the Caribbean
- Jerome E. Peuler Jr., Capital
- Stewart Ross, Minnesota-Dakotas

**Trusted for United States and Pacific Canada** (three, three-year terms to be elected):

- Kevin Dean, West Virginia
- Dennis M. Oliver, Louisiana-Mississippi-West Tennessee
- Tom Ramiccio, Florida
- James M. Rochford, Illinois-Eastern Iowa
- Ronald E. Smith, Southwest
- Elizabeth M. Tezza, Carolinas

The Kiwanis International Board has opened elections for a fourth position for a one-year term. The election will fill the position of Kiwanis International Trustee Oscar Knight III, who passed away April 1, 2012.

**Trusted for the Canada and Caribbean Region** (One three-year term was filled at the 2011 Western Canada District convention): Colin Reichle, Western Canada.

**Trusted for the Europe Region** (One three-year term will be filled during the 2012 Kiwanis International-European Federation Convention, June 8–9: Óskar Guðjónsson, Iceland-Faroes

The Asia-Pacific Region and At-Large Seat do not have a guaranteed trustee seat open for the 2012–13 administrative year.

For the most up-to-date list of candidates and their
Kiwanis clubs worldwide will send delegates to the 97th Annual Kiwanis International Convention to help make decisions that will forge the organization's future. While in New Orleans, June 28-July 1, the House of Delegates will elect Kiwanis International officers and trustees (see story above) and consider 17 proposed amendments that would:

- Change member dues from US$42 to US$57.
  - For more information about the dues proposal, visit www.KiwanisOne.org/dues.
- Redefine the age requirement for membership.
- Provide that a member must maintain good standing to receive the rights and privileges of club membership.
- Allow clubs to schedule regular meetings once per month.
- Expand the membership classes clubs may use.
- Clarify provisions about the role and purpose of districts.
- Set minimum standards for districts regarding government and financial reporting.
- Set minimum standards for federations regarding government and financial reporting.
- Align reporting duties for Kiwanis International finances.
- Include the vice president on the Kiwanis International Board Executive Committee.
- Provide that clubs will investigate and discipline for conduct unbecoming a member of the Kiwanis family.
- Clarify discipline of Kiwanis International officers.
- Extend the freeze on tiered dues rates.
- Add a new Kiwanis Object.
- Establish a new Kiwanis International standing committee of past Kiwanis International trustees.
- Determine the minimum number of members to charter a new club.
- Separate provisions about regular vs. special meetings of the Kiwanis International Board.

Twelve other amendments were adopted this past January by the Kiwanis International Council.

For more details, visit www.KiwanisOne.org/amendments.

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Several guests will join Kiwanians at our 97th Annual Kiwanis International Convention in New Orleans, June 28-July 1:

- **Sean and Leigh Tuohy.** Subjects of Sandra Bullock's award-winning movie "The Blind Side." The Tuohys' foundation, *Making It Happen*, aims to promote awareness, provide hope and improve the standard of living and quality of life for children fighting to "survive in the invisible cracks of society."

- **Richard Simmons.** The New Orleans-born fitness guru has helped millions of overweight men and women lose nearly 3 million pounds. He also campaigns against childhood obesity with a message that encourages exercise and healthful habits.

- **Amanda Shaw.** A pioneer among a new breed of Louisiana musicians, Shaw is a classically trained violinist with a diverse style that shows off New Orleans' many sounds, including jazz, Creole, blues and zydeco.

- **Lauren Potter.** A member of the Down Syndrome Association of Los Angeles, Potter is one of the young stars of the US television series "Glee," where she plays a cheerleader with Down syndrome. She will speak to Kiwanians at Saturday's Leadership Luncheon.

- **James Carville Jr. and Mary Matalin.** The liberal and conservative American political consultants will appear together on the closing session stage as husband and wife to talk about service, rebuilding New Orleans after Hurricane Katrina and parenthood.

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**Convention update**

**Bring your bear to New Orleans**

There’ll be a teddy bear reunion at the 97th Annual Kiwanis International Convention in New Orleans.

During the past years, Kiwanians have taken pictures of Kiwanis bears in locations around the world. See for yourself!

Kiwanis International President Alan Penn and First Lady Jeri Penn are calling all Kiwanis bears to New Orleans. So bring your Kiwanis bear to New Orleans and show up at the Welcome Reception in the Family Lounge, Wednesday, June 27, at 5 p.m. for a Kiwanians-with-bears photo.
Convention update

Vancouver registration opens in New Orleans

Get an early start on your plans to attend the 2013 Kiwanis International convention in Vancouver, British Columbia. Registration will open during the 2012 convention in New Orleans.

While you're in New Orleans for the 2012 convention, visit the Vancouver convention booth, sign up for email updates and you'll be entered in an onsite drawing to win prizes such as restaurant certificates and sightseeing tours.

When registration opens, you'll find the form at www.KiwanisOne.org/convention/registration.

Member tools

Calling female leaders

Nearly 25 years ago, Kiwanis opened its membership to women. Since that time, women have served at nearly every level of leadership within the organization, from Kiwanis club president to Kiwanis International Foundation president.

For women considering serving in leadership levels at the club, division, district or international level, the Women's Advisory Committee is available as a resource. The committee includes members who have served Kiwanis in a variety of leadership roles.

Contact the committee today to express your interest in becoming a Kiwanis leader by joining the Facebook group.

Also, plan to be in New Orleans June 28–July 1, because
Kiwanis will celebrate this anniversary at the 97th Annual 
Kiwanis International Convention with exhibits, forums and a 
special closing celebration of women in Kiwanis.

Kiwanis Store
Celebrate women in Kiwanis

Celebrate 25 years of women in Kiwanis with the Women in 
Kiwanis collection. Unique T-shirts, accessories and gear will 
premiere in June at the Kiwanis International convention in New 
Orleans. Visit the Kiwanis Store in the convention exhibit hall, 
or order apparel online at the Kiwanis store. (After July 1, go to 
www.Kiwanis.org/store and look for “Women in Kiwanis” on the 
home page.)

Women’s fit pink T-shirt 
with white imprint

Member tools
Praise for 55 club websites ... and counting

More and more Kiwanis 
clubs are getting their 
online first impression in 
top shape by creating and 
maintaining a great club 
website using the Club Management System.
Portalbuzz (formerly Club Resource Inc.) has 
recently selected more 
than 50 Kiwanis club 
websites as best 
examples. Check them out at 
www.KiwanisOne.org/ 
clubgallery.

If your club is selected as a showcase site, you may be 
featured in Kiwanis magazine, this Update, the Club Resource 
newsletter, on Facebook and other spots. You may also be 
asked to share some advice with your peers about 
maintaining a great club website.

Member tools
Content ready for your club's communications

If you're looking for news, ads or photos for your printed newsletter or website, go to 

You’ll find news briefs, magazine ads, website copy, Web ads, photos, videos and more. 
This page is updated regularly, so check back often for new content or click the orange 
RSS icons to subscribe to automatic alerts whenever a new file is posted.
Member tools

Why your club needs the Club Management System

If your club doesn't use the full version of the Club Management System yet, you need to watch this introduction video. Take 7 minutes to watch and learn how this system cuts down on admin time, benefits your members and provides a great online first impression with very little effort. Then contact support@clubresource.com to sign up.

Mention this June KI Update when signing up before August 1 and get 50 percent off your first year subscription. Offer expires July 31, 2012.

Member tools

Dates to remember

June 8–10: Kiwanis International–European Federation Convention, Bergen, Norway


October 1: A new Kiwanis year begins