Happy birthday, Kiwanis!

Kiwanis was founded on January 21, 1915, in Detroit, Michigan

In this issue:

- Convention update
  - Early registration deadline ahead
- The Eliminate Project
  - Stay informed
- Kiwanis stories
  - A sampling of service
  - From past to present
- One Day
  - Make it count
- KIWANIS magazine
  - Inciting excitement
- Member tools
  - Stay flexible
  - Does your club sizzle
  - Add a bit of Switzerland to your next meeting
  - Dates to remember
- About this newsletter
  - Subscribe
  - Opt out
  - View online
  - Download
  - Forward to a friend
If you register for the 96th Annual Kiwanis International Convention by January 31, Kiwanis members save US$75. Early registrants pay only $350—that's $75 less than the standard rate. Adult guests pay only $100 (a $50 discount) if registered before January 31.

Members of clubs in the Switzerland-Lichtenstein and France-Monaco districts who volunteer to assist at the convention pay US$200, if they register prior to January 31. After January 31, the volunteers' registration rate increases to $475. Host volunteers serve as airport greeters, staff registration counters, answer questions at information desk and more.

---

**The Eliminate Project**  
**Stay informed**

Keep up-to-date on the latest news about Kiwanis' new global campaign for children. Sign up to receive The Eliminate Project newsletter.

---

**Kiwanis story**  
**A sampling of service**

Kiwanis clubs worldwide recently submitted annual reports, summarizing their achievements during the 2009-10 administrative year. Here's a small sampling of their reports:

**Africa:** The Kiwanis Club of Kisumu, Kenya, in partnership with its sponsoring Spencerport, New York, Kiwanis Club, built libraries.

**Asia:** The Kiwanis Club of Hamog Dabaw, Davao, the Philippines, led a "Dengue No More" campaign, teaching parents and children how to control the mosquito population.

**Caribbean:** The Kiwanis Club of West St. Andrew, Jamaica, together with members of its sponsored Builders and K-Kids clubs, visit residents at the St. Monica's Home for the Aged, bringing gifts of toiletries and food.

**Europe:** The Kiwanis Clubs of Frankfurt an der Oder, Germany, and Zielona Gora "Adsum," Poland, sponsored a German-Polish Culture Day to help children understand one another.

**North America:** The Kiwanis Club of Tonasket, Washington's pancake breakfast raised money to defray the cost of buying a heating/cooling system for a local senior citizen center.

**North America:** The Kiwanis Club of Waterloo North, Ontario, helps plan, install and maintain a holiday light display during the month of December.
Ontario

Pacific: The Kiwanis Club of Dzumac Dumbéa, New Caledonia, supplied every kindergarten in Dumbéa with towels and towel dispensers to promote hygiene among the children.

New Caledonia

Kiwanis story
From past to present

Don Williams, who served as Kiwanis' 1985-86 international president, kicks off a series of videos devoted to Kiwanis history. The Berea, Ohio, Kiwanis Club member talks about moving the headquarters from Chicago to Indianapolis, the decision to accept women into membership, global expansion and other various changes that have shaped the organization.

One Day
Make it count

Yes, Kiwanis One Day is a day when Kiwanis-family members around the world can join together in service, but it's also an opportunity to try something new and different. Something that will make a big difference in your community. Here are some tools to help your club make Kiwanis One Day a success and use the event to help market Kiwanis in your community:

- One Day plan
- Community analysis
- Media templates
- One Day success stories

KIWANIS magazine
Inciting excitement

What does your club do to ensure the best club experience? The next issue of KIWANIS magazine will be delivered to subscribers about February 1, packed with exciting ideas for club meetings. Meanwhile, share your own ideas for boosting members' enthusiasm. Though the blog is presented in English, scroll to the bottom of the page to add your comments in your language.

Read or download the December KIWANIS magazine.
Member tools
Stay flexible

The more flexible you are, the more attractive your club will be to new members. During the month of January, Kiwanis Clubs are encouraged to Refresh by trying something new with these membership options:

- Open a new club.
- Form a club satellite from a group of prospective members based on geography, age, employment, schedule or special interest.
- Reserve spots in your club for corporate memberships.
- Refresh your club. Start the process by using the Club Excellence Tool to survey your members.
- Refocus on service. Conduct a community analysis to ensure your projects are still needed and to identify new initiatives your club can support.

Sign up for the Stay Flexible webinar.

Member tools
Does your club sizzle?

Still doing the same old fundraiser, service project or meeting? It may be time to add some spice to your events. On January 25, Kiwanis International has scheduled an encore presentation of its popular webinar "Adding Sizzle to Your Events."

Member tools
Add a bit of Switzerland to your next meeting

Kiwanis International provides excellent convention resources to energize your next club meeting. Use the talking points, for instance, to make a presentation about the annual event, as well as the host city, Geneva, Switzerland. Or use the trivia quiz to generate a little friendly competition, education and fun.

Member tools
Dates to remember

January 21: Kiwanis' 96th birthday

January 31: Last day of early registration (see above) for the 2011 Kiwanis convention in Geneva, Switzerland. After January 31, registration rates increase.

February 15: Deadline for proposed bylaw amendments and resolutions to be received at Kiwanis International (English)
February 15: Deadline for Kiwanis One Day contest entries (www.kiwanisone.org/oneday)

February 15: Deadline for all Kiwanis clubs in the United States to file Form 990 with the Internal Revenue Service

March 10-12: Kiwanis Asia-Pacific Convention, Melaka, Malaysia

April 2: Kiwanis One Day. Start planning today.

May 27-29: Kiwanis International-European Federation Convention, the Hague, the Netherlands

July 7-10: 96th Annual Kiwanis International Convention, Geneva, Switzerland