Do you like Kiwanis?

Who will be Kiwanis International's 9,000th fan. As of August 1, 8,900 Facebook users follow Kiwanis International. Kiwanis International Update will recognize the 9,000th fan by publishing an article about one of his/her club's service projects. Visit www.facebook.com/kiwanis and click the "Like" button.

Our new videos

![The Eliminate Project - Cambodia](image1)

The Eliminate Project - By the Numbers

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Kiwanis stories

Talent search

Who will be the next Akira Kurosawa, Claude Monet, Ella Fitzgerald or Elvis Presley? Worldwide, Kiwanis clubs are encouraging the artistic talents among children. Here are a few examples:

Idaho: More than 200 young filmmakers participate in the Idaho Falls Kiwanis Club's annual teen film festival. The events distributes US$4,000 in prizes, including an audience-choice award.
Ontario: The Kiwanis Clubs of Forest City-London; Middlesex, London; North London and Tillsonburg will stage the 52nd Annual Music Festival of London in April 2012, with the aim of strengthening character development and celebrating the enjoyment of the arts.

Malaysia: The Kiwanis Club of Kuching organized a singing competition for teenagers and children as a way to attract youth to the club's Service Leadership Programs.

Louisiana: An art contest and talent show has been a part of the Baton Rouge Kiwanis Club's pancake day activities for more than 30 years. Prizes are awarded in a variety of classes, including singing, dancing and visual arts.

France: The Kiwanis Club of Langon Gravéland hosts a fashion show for young designers. "For almost 2 hours, nearly 100 models are presented, showcasing beautiful designs for all tastes and occasions," reports member Cathy Marque. The evening affair also raises money to benefit disadvantaged children.

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The Eliminate Project
What's in your tool kit?

Kiwanis has all the right tools for clubs to build their support of the new global campaign for children, The Eliminate Project: Kiwanis eliminating maternal and neonatal tetanus. The Eliminate Project Web site equips clubs and members with tools for:

- Public relations
- Service projects
- Fundraising
- Social media

Pick up your Eliminate Project tools today.

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Kiwanis magazine
Fundraising help

The August issue of Kiwanis magazine includes a collection of stories to help your club boost profits so you can better serve local needs while supporting the new global campaign for children, The Eliminate Project:

- Advice from highly successful clubs.
- Ideas for incorporating the mother/child theme in projects to emphasize how The Eliminate Project is preserving the special bond between mothers and their newborn babies.
- Summaries of Eliminate Project's giving programs for both individuals and clubs.
- An advertising section featuring fundraising products and services.

Read or download the August issue.
Kiwanis International Foundation
Honorable mention

As the 2010-11 Kiwanis year nears the end, clubs are looking for ways to recognize members who excelled in leadership and service. A popular choice is the George F. Hixson Fellowship. With a US$1,000 donation to the Kiwanis International Foundation, an individual or club can recognize an individual or an organization for their dedication to serving children in need.

Give online for a Hixson Fellowship gift today. It's easy and secure. Or visit the foundation website to learn more about this prestigious program.

Convention updates
Raised on the Golden Rule

"My Momma, Amelia Landry Neville, always taught the Golden Rule to us," says Aaron Neville. The New Orleans, Louisiana-born singer and musician will perform for thousands of other Golden Rule followers in the Crescent City at the 2012 Kiwanis International convention, June 28 to July 1.

A Grammy-award winning artist with a distinctive tenor voice, Neville has recorded hits in soul, rhythm and blues, gospel, jazz, country and adult contemporary styles—often flavored with the Cajun and Creole influences of his Louisiana homeland.

Registration for the 2012 Kiwanis convention will open in October.

Correction
The July 2011 Kiwanis International Update incorrectly identified President Alan Penn's club. He's a member of the Kiwanis Club of Medina Breakfast, Ohio.

Member tools
It's play time

Nickelodeon will turn off its TV broadcasts for three hours (noon to 3 p.m. EST) Saturday, September 24, and Kiwanis is joining the fun.

The cable network and its sister channels (Nick Jr., Nicktoons and TeenNick), which features programs for children and youth 2-17 years, is organizing its eighth annual Worldwide Day of Play, encouraging its young viewers to turn off their televisions, computers, phones or any other electronic entertainment devices and go outside and play. Kiwanis clubs can participate in the day of fun by
Images for Nickelodeon organizing outdoor play activities.

Because Kiwanis’ family of Service Leadership Programs falls within Nickelodeon’s audience, the Day of Play is an opportunity to play with a club’s K-Kids, Builders and Key Club—either as co-sponsors of the event or as participants.

Clubs may register their plans. Leading up to Nickelodeon turning off its channels in celebration of Worldwide Day of Play, clubs’ names will be included in a special scroll highlighting organizations hosting events. When programming resumes at 3 p.m. (EST), the channel will feature some of the best Day of Play projects, as well as continue to scroll the names of participating organizations.

For more details and tips on what you can do on Worldwide Day of Play, visit www.nick.com/thebighelp.

Member tools

Upcoming webinars

Leadership, membership development, Service Leadership Programs. ... These and other topics will be covered in future Kiwanis webinars.

**August 9**
8 p.m., EST
**Help wanted!**
Experienced Kiwanians are needed to fill exciting and rewarding positions at all levels of the organization. Put your skills and passion to work to help expand Kiwanis service and membership.

**August 16**
8 p.m., EST
**Developing a Kiwanis calendar**
Create a strategic plan and capture it in a calendar to follow throughout the year, keeping you day by day on track to meet your goals.

**August 23**
8 p.m., EST
**Invest in leadership**
Learn how to invest in leadership to make your club excellent.

**August 30**
8 p.m., EST
**Quarterly membership campaign: Walk the talk**
Explore creative membership campaigns and proven reward and recognition ideas that will help you lead the way.

**September 13**
8 p.m., EST
**Refresh your club**
Learn some fun ways to re-energize your members, enhance the club experience and increase your club’s service impact.

**September 19**
8 p.m., EST
**Rock your community with Kiwanis service projects and programs**
Join this webinar to learn about Kiwanis ready-made, meaningful service programs and projects.

**September 20**
8 p.m., EST
**Great SLP clubs start with great Kiwanis sponsors**
As the sponsor of a K-Kids, Builders Club, Key Club, CKI or Aktion Club, you have the
opportunity to really make a difference for these growing leaders. Log on to learn about the many resources available to sponsoring clubs.

**September 27**  
7 p.m., EST  
**ABCs of growth**  
Take some simple steps toward future growth. Hear about ways your club can connect with the potential members in your community.

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### Member tools

### Dates to remember


**October 1**: New Kiwanis year begins


**January 1**: Kiwanis float in Rose Parade

**January 21**: 97th anniversary of Kiwanis' founding


**February 15**: Filing deadline for [IRS Form 990](http://echo4.bluehornet.com/drui/external/fckeditor/editor/fckeditor.html?InstanceName=html_editor&Toolbar=default[8/18/2011 12:43:07 PM]) (U.S. clubs only)