Kiwanis International Update

August 2010

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The Eliminate Project

Get ready

Kiwanis recently announced the organization's second global campaign for children: The Eliminate Project: Kiwanis eliminating maternal/neonatal tetanus. Here's how you and your club can get ready for the kickoff.

July–September 2010
What's happening: Kiwanis International leadership appoints global campaign for children council.

What you can do:

- Educate yourself and your club about maternal/neonatal tetanus (MNT).
- Prepare your club. You’ll need a strong club to take on the challenges of the campaign.
- Attend your district convention.

October–December 2010
What's happening: Governors and governors-elect make multi-year appointments for district global campaign for children chairpersons.

What you can do:

- Share what you know about MNT with your club, your community, your family and your school.
• Engage the Circle K, Aktion, Key Club, Kiwanis Junior, Builders Club and K-Kids members you support.
• Strengthen your club through growth.
• Plan to attend the 2011 convention in Geneva, Switzerland.

**January–March 2011**
What’s happening:
Kiwanis International education conference for leadership involved in The Eliminate Project; lieutenant governor education and club leadership education (CLE); district midyear conferences; regional meetings in Europe and Asia-Pacific.

What you can do:

• Advocate for the cause. Add a link to TheEliminateProject.org on your club website.
• Make plans to send a club representative to the Kiwanis International convention in Geneva.

**April–July 2011**

What you can do:

• Take part in the Kiwanis International convention in Geneva.
• Make an initial gift and check for updates on www.TheEliminateProject.org.
• Share your enthusiasm with your community as you prepare to kick off the project locally.

Find resources at www.TheEliminateProject.org.
Unfinished business

When its garden-building project stalled due to a lack of funds, Lonsdale School found plenty of Kiwanis friends to finish the job.

The United Kingdom school specializes in educating children with physical and neurological impairments and had planned to use the garden as part of its life-skills curriculum.

While visiting the school, members of the Kiwanis Club of Stevenage and District learned about the work stoppage. Pooling funds and volunteers with the new Hitchin Hermits Kiwanis Club, they arranged donations and assistance from an area landscaper and gardening shop. Then they went to work, laying down wheelchair-accessible paths to raised beds already built by the school.

Share your story.

Scenic streets

Thunder Bay, Ontario, is looking good, thanks to the Beautify Thunder Bay Committee and the local Westfort Kiwanis Club. Every year, the two partners present the Kiwanis Best City Block Award.

The winning block is decorated with signage and honored with a “Block BBQ.”

Judging is based on visual impression, landscaping elements and maintenance.

Share your story.
Laughter is good medicine and—it turns out—a great way to raise money.

The Kiwanis Club of Danvers, Massachusetts, set the stage for a night of fun and funds by arranging a show that featured Gary Gulman, a finalist in the US TV show Last Comic Standing. Additional comedians and raffles rounded out the successful event, which raised US$3,500. The money will help refurbish the children's room at the Peabody Institute Library.

Share your story.

Kiwanis International Foundation
Website debuts

The new Kiwanis International Foundation website at www.kiwanis.org/foundation dovetails perfectly with the redesign of the Kiwanis site.

Highlights include:

- Ultra-easy online giving with a button on the top right.
- Staff help or e-mail alert sign-up.
- Prominent spots on the home page for news and campaign information.

In addition, planned giving gets its own section. (Check back regularly for exciting changes to that section.) Ways to give and donor recognition are available in separate, easy-to-understand pages, accessible through the left navigation panel.
Convention Updates

Trip of a lifetime

Start planning now to experience the breathtaking scenery of Geneva, Switzerland, during the 96th Annual Kiwanis International Convention, July 7-10, 2011.

Your convention attendance will include a dream vacation, with many Kiwanis excursions and tours, including castles, quaint villages, waterfalls, lakes, vineyards, cable-car rides to the tops of mountains, train rides, tours of cheese and chocolate factories and riverboat cruises.

Want to explore further? Enjoy tours to Paris, Cologne, Brussels, Amsterdam, Italy, Austria and Germany.

Convention Updates

Geneva's ready for you

The official website for the 2011 Kiwanis International Convention in Geneva, Switzerland, offers an in-depth look at the European tours and local sights of the host city.

Bookmark the site, which is available in English, French and German. Or better yet, sign up for e-mail updates to get the latest Geneva convention news delivered straight to your inbox.

Tours and hotel accommodations will open for booking soon, and convention registration will begin October 1. Further details about the convention schedule, workshops, delegate business and more will be added as they become available.
The East Fresno, California Kiwanis family adds the final touches to the Hidden Homes Nature Trail near the San Joaquin River.

On the air

Download and play one of these videos at your next Kiwanis club meeting:

- Geneva convention video: [English] [Français] [Deutsch]
- Convention tours video: [English] [Français] [Deutsch]
- President Paul Palazzolo's August message
- 2010 Kiwanis Club of East Fresno, California, One Day project

All requests for videos or questions about the ways to access a video should use the following email address: videos@kiwanis.org. Fulfillment may incur a cost to cover production and material costs, plus shipping and handling. Please allow a minimum of two weeks from initial contact to receipt of video.
Member tools
Brand your Kiwanis

It’s a marketing rule: If you want to be known, you must have a brand. When used consistently at all levels of the organization, Kiwanis graphic standards establish a look that is recognized and respected worldwide.

Help Kiwanis enhance its identity and reputation by using Kiwanis graphic standards, which are now available in Chinese, Dutch, English, French, German, Italian, Japanese and Spanish.

Member tools
Billing moving online

Only for clubs in U.S., ECC and Western Canada districts

After October 2010, Kiwanis membership rosters for all clubs in U.S., Eastern Canada and the Caribbean and Western Canada districts will be filed electronically. The traditional paper rosters will be mailed to clubs in August with instructions on how to file your club's records online. The revised roster is due on October 10.

The system will provide you with a confirmation receipt.

After your billing roster has been updated, Kiwanis will send your club an invoice for the dues owed. (Payment is due within 30 days of receipt.)

Dues do's and don’ts

A new dues structure is in place.

For clubs with an organizational date from January to September. Payment will be based on club roster as of September 30, 2010.

For those clubs organized between January 1 and April 30 (billing group 2): Due December 1, 2010, payable no later than January 31, 2011.

For clubs organized between May 1 and August 31 (billing group 3): Due February 1, 2011, payable no later than March 31, 2011.
Kiwanis webinars cover a wide range of topics. Check the schedule and catch up on past sessions in the archives.

**KIWANIS magazine**

**Safe haven**

The community gymnasium in El Chorrillo is buzzing with activity today, but it’s had a long, troubled history. Situated in what might be the most dangerous part of Panama City, Panama, the original facility burned down. And when that happened, the Kiwanis Club of Panama City took over and built a new one. After all, they felt that such a gym offers an important outlet for children—a safe haven from the streets. A place to get much-needed physical education and loving attention from caring adults. KIWANIS magazine covers the story in the August 2010 edition, which is available in pdf and digital formats.

Readers can also get advice for finding new sources of club funds, reports from the 2010 convention in Las Vegas and details about the new global campaign for children, the Eliminate Project: Kiwanis eliminating maternal/neonatal tetanus.
Dates to remember

**November:** Kiwanis Family Month

**March 10-12, 2011:** Kiwanis Asia-Pacific Convention, Kuala Lumpur, Malaysia

**May 28, 2011:** Kiwanis International-European Federation Convention, The Hague, Netherlands

**July 7-10, 2011:** [Kiwanis International Convention](#), Geneva, Switzerland