Kiwanis

June 2010

Serving the Children of the World®

Thank you, Kiwanis

ONE DAY YOUR WAY

KEEP MEMBERS COMIN’ BACK
Inclusive play should meet the needs of all children on the playground in a variety of ways. That means we must focus on the thousands of kids typically overlooked on the playground — those with autism and sensory processing deficiencies. By focusing on sensory play, we will create a higher level of inclusive play. Learn more about sensory play at playlsi.com/ad/inclusive-play.

**Better playgrounds. Better world.™**
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Remember when... you discovered who you are?

Give a teen you love the same experience—and a taste of Kiwanis values. Send a teen to Key Leader, a weekend leadership experience that gives young people a chance to unplug, reconnect and discover what they care about and who they are.

Give the gift of character. Give the gift of Key Leader.
Request information at key-leader@kiwanis.org.
ReMember the members

When striving for freedom in the early 1800s, Texans were told to “ReMember the Alamo!” When striving for club excellence in the early 2000s, Kiwanians need to “ReMember” fellow members.

In June, July and August, please take note of Kiwanians who’ve not been at recent meetings or service projects—particularly if they joined your club within the past two years. A gentle inquiry, best delivered with a phone call, may be in order.

You may learn that some inactive Kiwanians have been ill or an unfortunate event has changed their life situation. Encouraging messages might help to “ReMember” these Kiwanians when circumstances improve. You may learn that some inactive Kiwanians no longer have the time or resources to be involved. This could be a way of saying your club is not providing a valuable Kiwanis experience.

To “ReMember” these Kiwanians, survey the entire membership and discover ideas that enhance the club. Set up an online survey with the Club Excellence Tool at www.KiwanisOne.org/clubexcellencetoolonline.

Whatever the reason for a member’s inactivity, be aware of the signs that you may need to “ReMember” a Kiwanian. Don’t just assume a member no longer wishes to be involved. Reach out before you assume he or her from the roster.

Individuals join a Kiwanis club for a variety of reasons. They stay because they find continued value in service projects and friendship. Let’s “ReMember” to provide that value.
Even if you’re not Vegas-bound for this year’s Kiwanis International convention, you can still win big for your club. Tune in to the announcement of Kiwanis’ next Worldwide Service Project—streaming live at www.kiwanis.org/wsp on June 24. Tap into the latest tools and ideas too, when you order CDs of convention sessions at www.KiwanisOne.org/convention. Lookin’ good, baby!

Jon Bastian of the Las Vegas Kiwanis Club
Even if you can’t be in Las Vegas at the 95th Annual International Convention, you can join the celebration as Kiwanis announces its next Worldwide Service Project. That’s because Kiwanis will air the announcement live via video broadcast from the Opening Session, Thursday, June 24. Tune in at www.kiwanis.org/wsp. Check the website after June 1 for the time.

What happens in Vegas comes back home

There’s still time to register on site for the 2010 Kiwanis International Convention. But even if you can’t make it to Vegas this year, you can still benefit from the convention’s workshops.

After July 1, order CDs of workshops and forums at www.KiwaniOne.org/convention. Check out a few of the highlights:

**Get inspired.** Give your Service Leadership Programs a make-over using ideas from the “Fine to Fabulous” workshop presented by Laura Zabel, Kiwanis International’s area director for Service Leadership Programs, Growth.

**Expand your horizons.** Gain insight from a panel discussion about Kiwanis’ global presence, featuring past Kiwanis International President Juan F. “Ito” Torres Jr. from the Philippines.

**Lead smart.** Don’t miss author James Hunter as he shares secrets from his best-selling books, *The Servant: A Simple Story About the True Essence of Leadership* and *The World’s Most Powerful Leadership Principle: How to Become a Servant Leader*.

**Work smarter.** Get the scoop from Kiwanis International Chief Technology Officer Scott Smith on recent improvements to online reporting tools, and bring them back to your club.

Searching for inspiration? Look no further than the Kiwanis One Day stories shared at www.KiwaniOne.org/OneDay. Clubs from around the world have been posting photos and stories about their One Day projects since April.

Don’t miss the video from the East Fresno, California, Kiwanis Club, as it completed the Children’s Hidden Homes Nature Trail, landscaping, irrigating, path painting and educational stations. The trail and its larger-than-life exhibits are expected to teach 8,000 children annually about the delicate balance of the river-area environment.

Find the schedule and resources at www.KiwaniOne.org/convention.

Be there for the kids

Malaria. Neglected tropical diseases. Tetanus. All are diseases affecting the world’s children. One will be our next Worldwide Service Project.

**QUICK HIT**

Catch the June 24 announcement live at www.kiwanis.org/wsp.
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OH, WHAT A NIGHT! Stars from the No. 1-rated show in Las Vegas, Jersey Boys, will sing the United States’ national anthem at the Kiwanis International convention’s Opening Session, Thursday, June 24. Be swept back to the 1960s as you watch performers from the Tony-Award-winning musical in their roles as Frankie Valli and the Four Seasons.

Beat the Vegas heat

Convention-goers, keep in mind that Nevada’s June temperatures can reach an average high of 100°F (38°C). Here are some tips for keeping your cool at convention:

Get going early. Mornings are much cooler than afternoons for golf or other outings.

Snag a shuttle. Your convention badge is your ticket to ride Kiwanis-provided shuttles. Look for shuttle schedules posted in the hotel lobbies. Shuttles will run a continuous loop during convention activities.

Ride the rail. Travel the Strip in the air-conditioned comfort of the monorail. The 3.9-mile rail runs as far south as the MGM Grand and as far north as the Sahara, with stations at each convention hotel.

Take a dip. Try the tropical retreat at the Flamingo, which includes three interconnected pools in a garden oasis. Admission is free to Flamingo guests, $15-20 for others.

All the casinos and restaurants offer air-conditioned refreshment, so don’t be afraid to venture out.

Sold out!

Please note that as of May 25, online registration for the Kiwanis International convention is closed. But don’t worry: If you’d still like to attend, on-site registration will be open. Keep in mind that ticketed events like Thursday’s Fellowship Breakfast or Saturday night’s KÀ performance are likely to sell out, but you’ll still enjoy the convention experience at all the non-ticketed events, great fellowship and informative workshops. The on-site registration fee is $300.

Make new friends

Whether they’re in town, across the province or on the other side of the world, you’ll find some of your best friends in Kiwanis. Here’s a game to expand your ring of Kiwanis contacts.

Arrange an activity at your next club meeting that encourages members to collect one another’s autographs.

At your next district convention, introduce yourself to folks you don’t know by asking for more signatures.

If you attend the Kiwanis International convention in Las Vegas, take part in the signature contest. Get at least 10 signatures—each from a different country—and qualify to receive a special gift from the International Desk. See your convention program for full details.

When bladder control started to become a problem for me, I took action. I was tired of waking up several times a night to use the bathroom. I was tired of worrying about embarrassing situations. That’s when I heard about BetterMAN.® BetterMAN is all natural — not an expensive medication with unpleasant side effects. And BetterMAN helped me get back in control. Whether your problem is frequency, a lack of warning, or leakage, BetterMAN can help.

No one likes to talk about it, but the consultants at BetterMAN took the time to listen and to explain how BetterMAN works. And with BetterMAN, I found more energy and far better concentration because I was finally sleeping through the night. Best of all, BetterMAN works! So you have nothing to lose — and only freedom to gain.

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A reward within reach

Every growing club has them: members who are always reaching out. People who raise their hands to volunteer, greet visitors and welcome new members. You may even be one of those people.

Show your appreciation by working with your club secretary or president to nominate those special people, or even yourself, as distinguished members for the 2009–10 year. Requirements include:
* recruiting two new members
* participating in six service projects
* supporting the Kiwanis International Foundation
* attending a Kiwanis International or district conference or convention or an equivalent zone or regional meeting.


For more ideas on showing appreciation, check out the member recognition chapter of the Membership Development Manual at www.KiwanisOne.org/membership.

Digital & delightful

Flip through the new interactive edition of Kiwanis magazine at www.kiwanismagazine.org.

CORRECTION In the April 2010 issue, Kiwanis magazine incorrectly spelled the name of a candidate for trustee in Region I—United States. The candidate should have been listed as Stephen T. Hill, New England District.
Let’s get together.

Kiwanis International and Boys & Girls Clubs of America are joining forces to do more for children. We’d like your club to join us, too. If you don’t already have a relationship with a Boys & Girls Club, now’s the perfect time to explore opportunities to work together. Learn more about the partnership—and how you can get involved—at www.kiwanis.org/bgca.

MAPLE LEAF PACT More than 60 years ago, the Kiwanis Club of East Hamilton helped establish the Kiwanis Boys & Girls Club in Hamilton, Ontario, to provide quality programs and recreational opportunities for the community’s youth. Recently, Kiwanis International and Boys & Girls Clubs of Canada announced an official partnership to encourage relationships like the one in East Hamilton that benefits thousands of children.

We’ve gone digital

There’s a new way to check out Kiwanis-family magazines. Go to www.kiwanismagazine.org to experience digital editions of Kiwanis, CKI, Key Club, Builders Bloc and K-Kids Zone magazines, including bonus content and resource links. Play around. Check out the new features, including audio and video links. Then go to the survey on www.kiwanismagazine.org and share your thoughts.

Kiwanis readers who have visual impairments can order audio disks by e-mailing magazine@kiwanis.org. Plus: You can still download a pdf version of the magazine from www.kiwanismagazine.org.
Back on campus

This August, Circle K International members from around the world will meet at Washington University in St. Louis, Missouri, for their 55th annual convention. The gathering marks the first time in 50 years the convention has met on a university campus. Prior to the convention, CKI members can join the 10th Annual Large Scale Service Project, which will benefit a number of St. Louis-area organizations. To learn how to support your CKI club members’ attendance, go to www.circlek.org/convention.

Object Lesson

Building bonds

Object 5: To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service and to build better communities.

Before Kiwanis was Kiwanis, it was the Benevolent Order of Brothers. Benevolent, as in service-minded. Order, as in club. Brothers, as in friends.

Today Kiwanians still serve their communities side-by-side with like-minded friends—just as the organization’s founders described in Kiwanis International’s fifth Object. “Without the friendships, community service would not be a major part of the Kiwanis experience,” says past California-Nevada-Hawaii District Governor George Francis. “Kiwanis, friendship and service are synonymous.”

—Curt Seeden and Jack Brockley

What They Say

How have Kiwanis friendships changed you?

“Shared life experiences—from weddings to births to funerals—have all been richer because of the nature of folks who gravitate to the Kiwanis family.”

Paul Palazzolo
International President

“Past Kiwanis International presidents have shown me the importance of being a humble servant leader.”

Sylvester Neal
International President-Elect

“My wife and I have formed friendships throughout the world ... lifetime friendships we could never have made without Kiwanis.”

A. Alan Penn
International Vice President

How has a Kiwanis friendship changed your life? Tell us at magazine@kiwanis.org.
Social Commentary

20/20 vision

Kiwanis magazine asked: “What do you wish you knew before you became a Kiwanis club president?” Here’s what you said:

Form friendships with other presidents in your class. When the going gets tough, they’ll be there for you and vice versa.

—PATRICIA SMITH, South St. Catherine, Jamaica

Don’t try to change things overnight. And listen to your membership—even if you don’t agree with them.

—AL NORATO, Patchoque, New York

Community analysis and programming, along with having a good time, are the keys.

—DENNIS BUTLER, Atlantic, Iowa

We’ve lost quite a few older members—valuable experience now gone forever. I wish I’d picked their brains while they were here.

—JESSICA R. MAES, Huntington Park, California

These members replied to a post on Facebook. Join the conversation at www.facebook.com/kiwanis.

Male urination problems? Up at night having to “go”? Trouble starting your stream?

Revolutionary new drug-free formula helps you regain your youthful prostate function so you’ll urinate less often and sleep through the night!

Are you a man who has to get up once or more during the night to urinate? Do you sometimes have trouble getting your stream to start? Do you look for restrooms wherever you go? Do you ever worry that you won’t be able to hold it in? If you suffer with these types of prostate problems, don’t give up hope because now there’s good news! Introducing Prostalex Plus, the amazing new all-natural supplement for men that helps solve your urination problems, improve prostate function, and boost prostate health so you won’t need to urinate as often, you’ll enhance urination function, and you’ll finally be able to sleep through the night without any trips to the bathroom!

Powerful new formula helps end your urination problems

The amazing new Prostalex Plus drug-free supplement has been scientifically formulated to reduce your need to urinate by combating the natural growth of your prostate, which occurs naturally as you age and is the cause of most urination problems in men. Containing rare, high-potency, all-natural ingredients, the Prostalex Plus formula is unique because it not only stops your constant need to urinate, it helps improve your ability to urinate (so you’ll no longer have trouble getting your stream to start), and it helps you maintain a healthy prostate. That means, with Prostalex Plus you can enjoy the freedom of not having to search out a men’s room wherever you go, enjoy the luxury of uninterrupted sleep, and enjoy the peace of mind that goes along with having a healthy, youthful, optimally-functioning prostate.

Countless men are raving about Prostalex Plus

Prostalex Plus is the safe, private, all-natural solution that’s giving men the results they want without drugs, surgery, or side effects. Just listen to what some of our satisfied customers are saying about Prostalex Plus:

“I used to get up more than 6 times a night. Now I don’t have to get up even once!”

—Michael P.

“I almost had to quit my job as a truck driver, but now I can go for hours and hours without having to look for a bathroom.”

—Larry D.

“All my urination problems—urgency, frequency, low flow, dribble—they’ve totally gone now!”

—Jonathan S.

If you want to regain your youthful prostate function, stop having to urinate all the time, and enjoy night after night of uninterrupted sleep, Prostalex Plus is perfect for you.

Risk-Free Trial

Call toll-free now for your risk-free trial of Prostalex Plus!

Contact your doctor or call the company directly toll-free now and you can get a risk-free trial of Prostalex Plus (sent to you in plain, discreet packaging). That way you can see for yourself how effective and powerful the Prostalex Plus formula really is! Call toll-free now at 1-800-510-8298.

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SneakPeek
What’s new at Kiwanis.org?

The launch of the redesigned www.kiwanis.org shows off the new face of Kiwanis International. Kiwanis.org is a public site, meaning more emphasis on prospective members, media and supporters wanting to learn more about Kiwanis. Introduced this past April, the new site caters to all types of users. Noteworthy changes:

- Member resources are easy to get to. Just click the orange “Member Area” button in the top right corner of the page to get to www.KiwanisOne.org.
- Club locator (“Find a Club”) is more prominent in bottom right and has improved functionality (see the story at right).
- The “Discover” page features a flash video that illustrates the impact of Kiwanis through animated words and music. This is a link you’ll want to share!
- “Media Center” features news, leadership listings, press releases and videos.
- Current critical messages rotate in the center screen, linked to special features.
- Links to the Kiwanis International Convention site have moved to the Member Area on www.KiwanisOne.org.
- Kiwanis-family updates are all on Facebook, Twitter and Flickr. Click the buttons in the lower right to join these groups.

Key Club leads the way

Key Club’s new website launches this June and will model the changes planned for all Kiwanis Service Leadership Programs’ websites. The most unique feature: expanding navigation for the main site topics—Discover, Serve, Lead, Resources, Join. Watch www.keyclub.org for the new look and get ready to explore!

ToolBox
Finders keepers

Every month, about 400 potential Kiwanis members search the Find a Club locator at www.Kiwanis.org. Recent upgrades make their search much easier. Visitors can opt to use Google maps or request an e-mail or phone follow-up. Changes to club meeting dates, places, times or websites are reflected in real time. Give it a spin! Here’s how:

2. Make sure your contact information is correct and your club’s website is listed.
3. Edit if necessary. Club secretaries, go to www.KiwanisOne.org/login and use the link in the top right of the secretary dashboard.
4. Share the www.kiwanis.org/findacclub link with members who are relocating as well as your friends in other locales!

ClickIt
A One Day mapping mashup

Browse Kiwanis One Day success stories from all over the world via the new interactive Flickr/Google map fusion at www.KiwanisOne.org/oneday (see the quick link on the right side of the One Day page).
Thank you, Kiwanis

Six lives in need. Six lives changed.
Each time, Kiwanis made the difference

As Kiwanians, we like to say we’re changing the world.
Here’s proof we follow through from six families for whom Kiwanis clubs and members made a difference when it mattered most.

Shauntae Savage | Lucky girl

When Shauntae Savage was born, she was blue. Nurses quickly whisked her away to the pediatric intensive care unit, where she stayed for a month. Doctors soon found the culprit: a hole in her heart. Luckily, Shauntae’s doctors knew of a Kiwanis-funded program that would cover the costs of corrective surgery. In 1984, Pennsylvania District Kiwanians raised nearly US$2 million to establish a children’s heart center at Geisinger Medical Center Pediatric Hospital. In turn, the hospital began giving Jamaican children the life-saving surgeries they needed … for free. Nora King, Shauntae’s mother, describes how lucky they were to be the 55th family to experience the Kiwanians’ generosity.

I had the chicken pox early in pregnancy, during the time Shauntae’s heart was developing. I was told it could lead to a range of problems, including heart disease.

When Shauntae was in the pediatric ICU, they realized she had a deformity. Our doctor was a member of a Kiwanis Club in Jamaica and referred us to a doctor in Pennsylvania, who helped make arrangements for us to come there to get the surgery.

We arrived on December 9, 2009. But I don’t think Shauntae remembers anything, which is good, because this whole experience has been a bit scary for her. It was a bit scary for me too, but it all turned out well. I had support from all the members of Kiwanis there in Pennsylvania. They paid for me to stay at a Ronald McDonald house near the hospital, took me to lunch and showed me around Danville, and helped me call my family back home.

Before all of this happened, I didn’t know the Kiwanis club did things like this for children. It’s a really a good program, and I am extremely grateful because I know there are so many babies needing surgery. I know we’ve been very, very lucky. — Shauntae’s mother, Nora King, as told to Kimiko Martinez

“Act as if what you do makes a difference. It does.” — William James
In October 2009, 5-year-old Jacquelyn Burton was diagnosed with an aggressive form of brain cancer. Jacquelyn’s mother, Jenica Burton, had joined the San Luis Obispo-Morning, California, Kiwanis Club just a month before her daughter’s diagnosis. When her new Kiwanis friends heard the news, they rallied around the Burton family, providing financial support, help and hope. They were there through Jenica’s rallies, setbacks and, sadly, her death this past March. Here, Jenica Burton describes the important role the group played in those six difficult months.

When word got out that this had happened to our daughter, Kiwanis members not only prayed for our family, but they put us on their churches’ prayer lists. I was awestruck. We only have my husband’s parents here; all of our other family live out of town. So their support was very heartwarming, and very needed, during this crisis that came out of nowhere.

Most of the people knew nothing of me. And it was just incredible how they were so willing to give so much at a time when the economy was so bad. I have always believed there is goodness in people, but in this day and age, times are hard. To have this group rally around my family and my daughter, it renews my belief that the human spirit is still out there.

It was just amazing the way everyone came together—the warm wishes, the cards and the financial help we received. They just really wanted to support Jacquelyn, and be there for her.

—Jacquelyn’s mother, Jenica Burton, as told to Matt Gonzalez
One moment, Kenneth Richmond was standing in the office of the Bon Lin Middle School to sign out his kids, Kennedy, 13, and Kenny, 11, for orthodontist appointments. The next moment, he had collapsed to the floor in cardiac arrest. Ready and waiting for just such a moment was a defibrillator, recently donated to the school by the Louisiana-Mississippi-West Tennessee Kiwanis District. Assistant Principal Jeremy Yow and Dawn Graves, a nurse who just happened to be in the office to pick up her son for a medical appointment, acted quickly and used the Kiwanis-donated equipment to save Richmond’s life. Here, Richmond reflects on the role Kiwanis played at a pivotal moment in his life.

I’m a firefighter for the City of Memphis. In my profession, we work hard to make sure we are prepared for emergency situations.

Thankfully, Kiwanis was prepared too. If Kiwanians had not taken the initiative to put defibrillators in all of the Shelby County Schools in Tennessee, I probably would not be here today.

It’s humbling to have total strangers come to my aid. I’m so used to helping others.

Every public place needs to have a defibrillator. They save lives. Whoever started the program, congrats! It saved my life.

Keep doing what you’re doing, Kiwanis. Thank you.

— Ken Richmond, as told to Nicholas Drake
Three-year-old Isaac Skottke was born with congenital myopathy, a muscular disorder that has rendered him incapable of speech or movement. The medical equipment required for his survival has been stored in the home’s family room, so that’s been Isaac’s bedroom. Recently, members of the Kiwanis Club of Frankfort, New York, raised money and started construction on a proper bedroom for Isaac. Here, Isaac’s mother, Amy, talks about how Kiwanis has touched the lives of the Skottke family.

Our case manager put us in touch with Irv Bunce, a Kiwanis member. Before that, I didn’t know Kiwanis existed. We thought it’d be nice to get help remodeling a room just for Isaac. It’s important for everyone to have their own little room. That way, Isaac can have his own pictures on the wall. He likes little boy things, like snakes, turtles, reptiles and trains. And my husband wanted a skylight in the room, so Isaac could see the stars.

Now they’re building the room, with Irv’s brother Art doing most of the work. Another Kiwanis member, Ray Lenarcic, published some stories (in a local newspaper) about Isaac, and readers sent in money. They had a golf fundraiser too, and so many people showed up, even though it was a rainy day. And they bought Isaac a 42-inch flat-screen TV for his birthday. That was a touching moment, I’ll tell you. Isaac loves his movies and Sesame Street.

It’s amazing what people will do when somebody needs help. There’s always someone there. You just have to look in the right place.

—Isaac’s mother, Amy Skottke, as told to Matt Gonzalez
In the summer of 2007, 18-year-old Keri Falk spent countless hours at the bedside of a friend, whose car was struck by a tow truck driver who ran a red light. Two years later, Keri was involved in a horrific accident while driving to a summer job in New York. She woke up in a hospital bed, hundreds of miles from home. Hometown Kiwanians in Kingwood, Texas, teamed with the Valley, Athens Kiwanis Club in Pennsylvania, where Keri was hospitalized, to ensure that Keri’s mother, Linda Falk, could be by her side. Here, Keri explains how Kiwanis helped her and her family.

I always love going home to New Caney, Texas, even when I’m at Sweet Briar College in Virginia. I’d just returned from a visit home on May 24, 2009, to begin an internship at Cornell University when a girl fell asleep, crossed the center line and hit me head on. I’m told my thigh looked like it had been run over by a lawn mower.

I was in the hospital for two months and had 15 surgeries. There was internal bleeding, my pelvis was broken, my kidneys were failing and I had my left leg amputated … three times: once below the knee, then at the knee and above the knee.

Kiwanis Clubs at home in Pennsylvania provided the funds for my mother’s stay while I was hospitalized in Pennsylvania. And when it was finally time to leave, they paid for two first-class airline tickets. In the end, that’s what Kiwanis did: They got us home.

— Keri Falk as told to Kimiko Martinez

Hui Yee Yang | Welcome to the family

Hui Yee has Down syndrome. When she was four, her parents, Chung Seng and Poh-Lay Yang, took her to the Kiwanis Klang Down Syndrome Centre in Klang, Malaysia. Here, they tell how Kiwanis has changed their lives and how they too now hope to help other children — as Kiwanians themselves.

The Klang Centre is very well run. We were very impressed by the way the teachers seemed to know how to work with the children and how the children enjoyed their lessons. The lessons are well organized. There is group singing, gross motor development exercises, one-to-one individual cognitive skills teaching, art work, storytelling, swimming, sand play and other activities.

Our daughter had her own progress workbook, which recorded what she had learned each week and what was being planned for her in coming weeks. When she graduated at six years old, she could read and write. We were very pleased with her progress at the Klang Centre.

Hui Yee is now attending a regular school.

At the invitation of Past Malaysia District Governor Kuan-Yong Lee, we attended a Kiwanis ball. We were so impressed by all the fellowship, we decided to help form the Kiwanis Club of Jenjarom. Today we have 25 members. We are hoping to start another school for children with Down syndrome in the future.

— Hui Yee’s parents, Chung Seng and Poh-Lay Yang, as told to Nicholas Drake

“I am only one, but I am one. I cannot do everything, but I can do something.” — Edward Everett Hale
Leader Speak

Positively practical

CKI and Key Club taught Alec Dreyer “listen first” leadership

After his father’s death, Alec Dreyer joined Key Club—and later Circle K International—and found support among Kiwanis mentors. In an interview with Kiwanis magazine, he explains how he applies those lessons of “listen first” leadership in his role as chief executive officer of the Port of Houston Authority, which is one of the largest ports in the United States.

Kiwanis magazine: How did your Key Club and CKI experience prepare you for where you are today?
Dreyer: Throughout my career, I’ve been in front of boards, shareholders and other forums. I’ve dealt with the financial community in New York City and worked with lots of employees. Much of the background for the development of all those abilities came from Key Club and CKI. That’s where I learned to handle myself in public. Now I’m in front of TV cameras and dealing with newspapers and politicians.

Describe your leadership style.
I have a fundamental philosophy: You can accomplish so much more if an organization doesn’t really care who gets the credit for the accomplishment. Quite frankly, you don’t accomplish anything by yourself. Quiet leadership is another way to characterize it. Not being afraid to make decisions, but being willing to listen first and then be decisive.

What were defining moments in your leadership development?
At a Key Club function, I met W. Clement Stone, a philanthropist and the author of the book Success Through a Positive Mental Attitude. A famous quote in that book is, “Whatever the mind of man can conceive and believe, it can achieve.” The message I took from it was, “You know, tough break, kid. Your dad died when you were young, but if you want to make anything of yourself you can. Go out and do it. It’s all up to you.”

What advice would you have for Kiwanians who are working with Key Club or CKI members today?
I would tell Kiwanians to impress upon the students the importance of listening and paying attention to people who have “been there, done that.”

One of the comments I hear most often from directors about youthful people is, “They don’t know what they don’t know.” Kiwanians could be so helpful to youthful people—either at the CKI or Key Club level—if they’d just share some of the wisdom they’ve accumulated from their life experiences.

Some of our best new leaders are not the ones who got the best education. Instead, they have a willingness to recognize the value of experience, the value of having done things before, the value of watching someone build good working relationships and having a pragmatic style. If there’s anything a Kiwanian can do, it’s helping these traits emerge in kids and young adults. That, to me, has real value. 

km
Growing with purpose

The Aktion Club of Santa Clarita, California, cultivates friendships and good will in its community.

Sponsor an Aktion Club and form partnerships in service with adults of all abilities. Learn more at www.aktionclub.org. Visit www.kiwanis.org/charter or call 1-800-KIWANIS, ext. 411, to request an Aktion Club introductory kit.

www.aktionclub.org
Recruiting members is easy as pie for some Kiwanis clubs. But keeping them as lifelong Kiwanians can be like nailing Jell-O to a tree.

According to surveys of current and former Kiwanians, a new member’s first two years likely will determine whether he or she becomes a long-time—or even lifelong—Kiwanian. Here, three Kiwanis clubs share their secrets for cooking up a tantalizing array of experiences that keep members coming back for more. First, read the instructions. Members are more likely to remain committed if they understand the mission, values and goals of the club.
“Have an informal sit-down with new members so they can become comfortable with your other members right away. And be sure to schedule the formal orientation when you have several new members on board.”
—Bob Morrison, Northmount, Calgary, Alberta, Kiwanis Club

2 CUPS SUGAR. Sweeten your induction ceremony so it’s a memorable, meaningful experience. Find a member who can preside over the induction with style and distinction. It doesn’t have to be the president. A well-planned occasion often proves more successful than an “off-the-cuff” induction.

2 CUPS OF FLOUR. When it comes down to the basics, retention is not about numbers. Consistent servings of well-run meetings, inspiring programs and the friendliness of dedicated volunteers are the bread and butter of a healthy, community-changing Kiwanis club.

1 TO 3 DOZEN GOOD EGGS. In this case, too many cooks don’t spoil the broth. Form a committee to promote interaction between new and seasoned Kiwanians. Assign each new member a mentor, and stage a reception where new members can meet their mentors and other members of the club.

1 POUND OF CHOCOLATE. New Kiwanians usually are eager to get involved. Measure their enthusiasm during the orientation process; then, serve up tempting opportunities and irresistible responsibilities as early as possible. Give them a sense of ownership in their new club. Members stick around if they have a role in club activities.

STIR ‘TIL WELL-MIXED. Make new members feel like a part of a team right away. Continue to introduce them to other members. Offer them assignments—like greeting—that give them visibility.

COOK’S TIP
An orientation session is a necessary ingredient in this recipe for retention. Give new members a taste of these topics:

- Kiwanis fast facts
- service impact
- favorite club fundraisers

A menu of subjects to cover in orientation is available at www.KiwanisOne.org.
“One of the most effective things we do to involve new members in the club is to require that they participate in at least two club projects before they can even become official members. By doing that, they learn something about what the club is and what it isn’t, and they learn that we are serious about service.”

—Roger Lamprey, Historic Roswell, Georgia, Kiwanis Club

1 CUP OF BUTTER, SOFTENED. Find out what motivates members and be sure to parcel out the praise. They’re more likely to remain committed if you recognize their achievements and contributions.

TASTE OFTEN. Be a smart cookie and survey members. Discover their wants and needs; then, match duties with their interests and skills. Repeat your survey regularly to reprioritize needs.

1½ CUPS NUTS. Good times with good people keep members. So go nuts and have fun.

FLAVOR VARIATIONS. Analyze your current club roster. Are most of your members from the same postal code, the same walks of life, the same flavor? Reach out to different demographics in your recruiting efforts. Spice up your club by inviting people from diverse backgrounds to consider joining your mix. km

Contributing clubs: Conway, Arkansas; Northmount, Calgary, Alberta; Historic Roswell, Georgia

COOK’S TIP

The Kiwanis member website is full of recipes for success. To survey your current membership, use the Club Excellence Tool: www.KiwanisOne.org/clubexcellencetool online

For tips on recognition, use the Membership Development Manual: www.KiwanisOne.org/membership

Find lots of growth resources at www.KiwanisOne.org/reveal

Or go to www.KiwanisOne.org/downloads and search these terms to find other resources:
• orientation
• roster analysis
• membership committee
“It’s impossible to have too much fun! Essentially, we follow our Five Laws of Fun in everything we do, especially our meetings. These include the laws of organized mayhem, positive projects and the greatest meetings in the world. By combining these, you get what we call the fun formula.”

—Bob Morrison, Northmount, Calgary, Alberta, Kiwanis Club
South Korea

Feed the elderly

Making noodles was just the beginning of a day of service for the Kiwanis Club of Joongang, Seoul. Members delivered the food staple to a housing complex, where they fixed a full lunch for its grateful tenants. Kiwanians sat down with the residents to enjoy the meal and friendly conversation.

Take the Kiwanis One Day challenge. It’s simple. Start your journey on these pages of Kiwanis magazine. Then take a side trip to www.kiwanis.org/oneday to explore the interactive map of stories from South Korea to South Dakota to Panama. While you’re there, earn bonus points by submitting your own Kiwanis-family One Day success story.
GEORGIA

Build a home

For some folks, owning a home is only a fantasy, but 47 members from the Kiwanis Clubs of Decatur, Metro Atlanta and Metro DeKalb, Decatur made the dream come true for Emmanuel and Philomena Gwibuka and their three children, who moved to Decatur, Georgia, from Burundi.

CALIFORNIA

Blaze a trail

It’s been a three-year labor of love, and now the Kiwanis Club of East Fresno’s renovations of a children’s nature trail are complete. On One Day, their Kiwanis family created a larger-than-life owl habitat. Watch the video at www.kiwanis.org/oneday.
OREGON

Map the world

A bunch of brushes, a stack of stencils and a few pails of paint were just about all the Kiwanis Club of Columbia River Gorge needed to create an educational experience at the Troutdale Elementary School. Club members also needed help from the Corbett High School Key Club. Together, the Kiwanis-family clubs painted a map of the United States on the concrete surface of the elementary school’s playground.

SOUTH DAKOTA

Polish the presidents

When April arrives, members of the Kiwanis Club of Rapid City know it’s time to tidy up their community for the tourist season. That’s why members devoted One Day to dusting, washing, waxing and buffing Andrew Johnson (above) and more than 35 other U.S. presidential statues, which are part of the city’s “Walk with the Presidents” display.
ARUBA

Paint the walls

One Day brought out the entire Palm Beach Kiwanis family for a day of service and fellowship. More than 30 Kiwanis, Circle K and Aktion Club members painted a home for the elderly in Oranjestad. A home and hardware store donated the paint and materials.

ECUADOR

Beautify a park

The brand-new Kiwanis Club of Aguacollas organized its first One Day project, cleaning a park. The event turned into a block party with area adults and children pitching in to help, along with 20 students from an educational center where the Kiwanians hope to build a CKI club. km
Bill Cater likes to make things happen. A Kiwanian for almost 30 years, he's also a past New Jersey district governor. He serves as a Circle K International administrator in New Jersey. And he's making an impact through philanthropy. He established the Eileen G. Cater Memorial Scholarship, funded by family, friends and his family's foundation, the Brundage Foundation. The Cater scholarship is named after his late wife, who passed away in 2006. “Eileen had a special affection for Circle K, so a Circle K scholarship was the obvious choice.”

Bill married Debbie Carter in 2007, and the couple were New Jersey’s first Kiwanis International Foundation Founders’ Circle members, which signifies they’ve given more than $25,000 in support. That’s only one of Bill’s many contributions to the Kiwanis International Foundation. He’s a Hixson Ambassador and he has supported every significant foundation endeavor, including the endowment campaign, the Linda Canaday Scholarship Fund, and the Children’s Fund. Most recently, Bill submitted the winning bid for a “treasure trove” of Kiwanis pins the foundation auctioned on eBay—a $5,990 contribution, thanks to a match through the New Beginning Campaign. Bill also designs Kiwanis pins of his own to benefit the New Jersey District Foundation.

This spirit of giving extends to Bill’s work with CKI. He thrives on seeing young leaders mature. One painfully shy young lady on the CKI board stands out in his memory. As Bill was instructing young people on public speaking, she was so timid that she could hardly bear to talk. By the end of the year, she had morphed into a vivacious young woman rising to the challenges of leadership.

Read more about Bill and find out how you can hone your talent for giving at www.kiwanis.org/foundation.
Tax relief is on the way

Worried about writing off your charitable contributions this year? You can breathe a sigh of relief when you’re preparing your 2010 return.

If your income is in the appropriate tax bracket, you can write off 100 percent of your itemized deductions and personal exemptions next April. This includes charitable contributions. One noteworthy planning opportunity relates to contributions to 501(c)(3) organizations such as the Kiwanis International Foundation: Giving this year could generate a larger tax-savings benefit than next. We suggest that you seek advice from your accountant, and we invite you to include the Kiwanis International Foundation in your end-of-year giving.

Build your legacy

The walk in front of the International Office is punctuated by bricks inscribed with names of the foundation’s Heritage Society members, people who have included the foundation in their estate planning. If you’re among them, we need your help.

The foundation has mailed Society members a form to update their personal information. Documents also present additional opportunities for giving, including the Mary & Bo Shafer Legacy Society, which recognizes all planned gifts of $50,000 or more. We invite you to fill out the forms and return them as soon as possible.

Play to win

The foundation launches its first-ever silent auction

Please join the International Foundation for our first silent auction. New York Mets box seats, Cirque de Soleil Ká tickets in Las Vegas, and 2011 Rose Bowl parade tickets are just a few of the items waiting to be won by you. Come by the Las Vegas Convention Exhibit Hall on Wednesday, June 23, from 2-6 p.m. to see what all the fuss is about and place your winning bids. Winners can claim their prizes on Thursday morning at the Kiwanis International Foundation booth.

Hearts on fire

More than 2,400 Kiwanians opened their hearts for the New Beginning Campaign, which surpassed its $750,000 goal by April 30. In a historic partnership with the Kiwanis International Foundation, Kiwanis International matched each unrestricted gift to the foundation. Now the foundation has an additional $1.5 million to help Kiwanis serve the children of the world. Thank you!
They’re all included in one tasty package—the new Kiwanis.org.
Discover it for yourself—and share the goodness with a friend.
Cranefest
A Michigan festival celebrates the annual migration of Sandhill Cranes

During the month of October, the Sandhill Cranes swoop down on Big Marsh Lake in southern Michigan, and so do droves of bird enthusiasts hoping to marvel in the magnificence of the crane’s migration. The Kiwanis Club of Battle Creek, along with the Michigan Audubon Society, take advantage of the crane’s yearly layover in town to host Cranefest, an event that is both entertaining and educational for visitors to the area.

The conditions of the marshy lake make it a perfect resting stop on the Sandhill Cranes’ migratory flight path.

“The cranes come into the shallow marsh lake to spend the night and to keep away from predators,” says Dick Gillespie, chairman of the Conservation Committee, which is responsible for Cranefest. “During the day, they fly out to feed on leftover corn in adjacent farm fields.”

Because of their size and sheer numbers, the Sandhill Cranes are a natural attraction and a good opportunity to educate the public on local environmental issues. The festival includes a large art show featuring works by the best natural artists in the area. Festival-goers spend the daytime hours strolling about the festival grounds among the vendor booths, participating in walking tours of the woods, bird watching or attending presentations on birds of prey. After dinner, the main attraction takes place at the Kiwanis youth area, where thousands of Sandhill Cranes return in the late afternoon to roost for the night.

Gillespie says the Kiwanis club and Audubon Society have been working in conjunction with the U.S. Department of Natural Resources to improve Big Marsh Lake to make it a larger and a better habitat that will encourage not only the cranes but also other migratory birds to take advantage of the environment.

—Tracy Martin

Flight path
Use these tips to organize a nature-focused festival:
1. Secure a large enough place to observe nature’s wonders.
2. Plan nature programs, guided nature walks and workshops that promote both education and appreciation for nature.
3. Have golf carts available to transport visitors and their wheelchairs through non-accessible areas.
The Pride of Barbados Kiwanis Club knows that even tattered rags can inspire a great idea. Cedgred Cummins, a club member who studied early childhood education, was making Kiwanis dolls when inspiration struck: Why not use the material to make hand puppets—like fish and dogs—and use them to read books to the hospitalized children?

“You should have seen them,” says Dianne Skeete, club president. “Some of the children have developmental disabilities and might not have understood the words in the books, but the action of the puppets helped them along. It was magical.”

The Kiwanians and their St. Cyprian’s Boys School K-Kids partners plan to expand the program to other after-school centers.

—Michael Rubino

Puppet mastery

Create your own portable puppet theater.

1. Use age-appropriate books and stories.
2. Start simple. Even sock puppets will work.
3. Be yourself and have fun. No rehearsal necessary.
Fair, respectful, trustworthy, responsible: Four ideals at the foundation of more than two decades of service for the Kiwanis Club of Palmdale West, California. The club partners with the Palmdale School District to make a point of honoring students exemplifying these tenets of good citizenship.

“Every classroom in the district posts one of the words for up to three months,” explains Roger Gallizzi, a club member and Palmdale School District superintendent. “It becomes part of the morning announcements, where we say the word and discuss its meaning. Then the classes work on making it part of their daily lessons.”

The kindergarten to eighth-grade students focus on living those words to the best of their abilities. Each school in the district selects a student of the month based on peer and teacher nominations. Those 27 students are recognized during a ceremony at the district office where teachers read statements outlining the students’ achievements.

The Kiwanis club presents plaques inscribed with each child’s name, and photos are taken and displayed.

The ceremony is more than just a little recognition according to Gary Rardon, a Palmdale West Kiwanian. “It’s really a big thing,” Rardon says. “You’ve never seen so many proud parents sitting in one room. We beam every time. Every time we run into someone whose child has received the award, they’re elated.”

The recognition goes even further. “Once a month, at the Kiwanis meeting, one of the students of the month is chosen to come in with his family to have breakfast with the club,” Gallizzi says. “Their principal is there to give a small presentation describing the student.”

The club also chooses citizens of the year for each school. Those 27 students are recognized at the school board meeting.

“The club has been doing the program so long, we have several principals in the district who received the plaque when they were students,” Gallizzi says.

“This isn’t tied to academics,” Rardon says. “It’s the quality of the human being by being respectful and responsible and making others feel good.”—Cathy Usher

**Best foot forward**

Consider these tips when stepping into a citizenship program:

**Research** the school’s citizenship or character curriculum.

**Adopt** citizenship and character as part of your club’s culture.

**Volunteer** as classroom mentors.

**Order** Terrific Kids and Bring Up Grades (BUG) online resources at www.kkids.org.
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A Healthy Diet During Pregnancy Can Help Prevent Birth Defects And Clefts. Diet is an important part of pregnancy. Eat a healthy diet that contains lots of fruits and vegetables and foods fortified with folic acid. According to the U.S. Government, women who plan to have a child should be sure to take sufficient levels of folic acid (400 micrograms per day) during pregnancy to help prevent neural tube defects and reduce the risk for cleft lip and palate. When folic acid is taken one month before conception and throughout the first trimester, it has been proven to reduce the risk for neural tube defects by 50 to 70 per cent. Be sure to receive proper prenatal care, quit smoking, and follow your health care provider’s guidelines for foods to avoid during pregnancy. Foods to avoid may include raw or undercooked seafood, beef, pork or poultry, delicatessen meats, fish that contain high levels of mercury; smoked seafood; fish exposed to industrial pollutants; raw shellfish or eggs; soft cheeses; unpasteurized milk; piti; caffeine; alcohol; and unwashed vegetables. For more information, visit www.SmileTrain.org. Smile Train is a 501 (c)(3) nonprofit recognized by the IRS, and all donations to Smile Train are tax-deductible in accordance with IRS regulations. ©2010 Smile Train.
Top trait
What quality makes the best leaders? Here's what Kiwanis members said in a recent poll.

29% Disciplined
24% Influential
22% Sense of humor
18% Charismatic
7% Proven winner

Change of heart
Christie Campbell must have chuckled when she read the February 2010 Kiwanis magazine feature “Sweet on Service.” Like the featured Kiwanis couples, she too met her husband, Keith, through Kiwanis.

“Our story’s a bit different, however,” says the Washington, Pennsylvania, Kiwanian. “Keith was opposed to women joining the club and had been quite vocal about it in 1987 when Kiwanis International admitted women. Fortunately, he changed his mind a year later when I joined his club.”

Family focus The Gillis family has pulled off the trifecta of Kiwanis-family leadership. Brooke is president of the Coldwater, Ohio, High School Key Club. Her eighth-grade sister, Brittany, leads the Builders Club at Coldwater Middle School. And fourth-grader Brianna holds the same title in the Coldwater Elementary K-Kids club.

Has your family scored a Kiwanis-family hat trick—or higher? Let us know at magazine@kiwanis.org.

Sister act: Brianna, Brittany and Brooke Gillis each lead a Kiwanis-family club.

Keith and Christie Campbell, who met through Kiwanis
Take the Fifth

Hidden in this puzzle are key words from Kiwanis’ fifth Object.

By Matt Gaffney

Across
1  K-___ (Kiwanis program for young people)
5  Arrowroot
9  Simple boats
14  “Take ___ from me” (“Here’s some advice”)
15  “It’s my turn”
16  Reef material
17  “___ through Kiwanis clubs...”
19  Excuse
20  ___ deficiency (Kiwanis’ first Worldwide Service Project)
22  Shady kind of tree
23  Give a quick once-over
26  Rock
29  Combination utensils
31  Count (on)
33  Alaska city
34  Catch word of
36  Highly irritable
39  Intention
40  “…to render altruistic ___...”
42  Color
43  Neptune neighbor
45  Costa ___
46  Actress Gershon
47  Equally
49  Big ___ (person restaurant servers like)
51  Names as a reference
52  Talk back to
53  Become inedible, as a fruit
54  Little meower
59  Sewing machine inventor Howe
61  “…a _____ means....”
62  Michelangelo masterpiece
63  Car
66  Kiwanis ___-Pacific
70  Beginning
71  Head of a college
72  Fail to hit the target

Down
1  Kit ___ (candy bar brand)
2  “Who am ___ judge?”
3  Downturn
4  One of the four seasons: abbr.
5  Prepare to watch later
6  In the center of
7  News anchor ___ Bakhtiari
8  Sign on a store
9  Mascot dog Nipper’s company
10  Internet service provider that gave us the phrase “You’ve Got Mail”
11  “…to form enduring ____...”
12  Furniture in a restaurant
13  Slender
18  Pig’s sound
21  Clairvoyant’s ability
23  Completely ruin
24  “...and to build better ____”
25  “We ___ the World”
27  Head: French
28  Kiwanis ___ Day
29  Keep the beat, maybe
30  That woman
31  Jazz great Miles
32  “Change the World” singer Clapton
33  Makes a mistake
37  Songs
38  Once around the sun
40  Only
41  Garfield, e.g.
44  Little tyke
46  4.0 is a perfect one in school: abbr.
48  Lang. heard in Alaska
50  Fails to be
51  ___ Powell (keynote speaker at the 2010 Kiwanis International Convention)
53  Car the bank takes back
55  Apple product for reading e-books
56  Not false
57  “See ya later!”
58  Financial study, for short
60  Chowed down
61  Got comfy, maybe
63  “___ completely serious!”
64  TV show set in 66-down
65  “___ for Alibi” (Sue Grafton mystery)
66  ___ Vegas (host city of the 2010 Kiwanis International Convention)
Famous friends

Andie MacDowell, star of *Groundhog Day*, dropped by a meeting of the Hendersonville, North Carolina, Kiwanis Club. A resident of nearby Asheville, MacDowell was filming a documentary about Buddhist abbot Bhikkhuni Pannavati, who talked to the club about My Place, a transitional organization for homeless teens.

Italo Labignan, host of the *Canadian Sportfishing* TV series, dispensed advice to participants at this past May’s Walleye World Fishing Derby, sponsored by the Trenton; Kente, Trenton; Picton and Belleville, Ontario, Kiwanis clubs.

Dave Pittman helped the Kiwanis Club of Mountain Home, Arkansas, raise about US$8,000 as a featured performer at its annual community variety show. Pittman, who was a Hollywood finalist during the 2010 *American Idol* season, is a spokesman for Tourette syndrome.

Vincent C. Siew, vice president of the Republic of China, met Kiwanis International President Paul Palazzolo at a Taiwan District reception this past March.

Birthdays

These clubs celebrate anniversaries in July and August 2010:

75—1935
Cairo, Georgia, July 1
Milton, Florida, July 3
Hillsboro, Illinois, July 10
Girard, Illinois, July 22
Petersburg, Illinois, July 26
Reisterstown, Maryland, August 23

50—1960
Palatine, Illinois, July 14
Newport Beach-Corona Del Mar, California, July 20
Grantville-Allied Gardens, California, August 3
Temple Terrace, Florida, August 9

25—1985
Metropolitan, Panamá City, Panama, July 4
Johor Bahru, Malaysia, July 6
West St. Charles County, Missouri, July 24
Yuh Ying, Taiwan, July 26
Kinston Golden K, North Carolina, July 29
Chien Kuo, Taiwan, August 7
Saddle Brook, New Jersey, August 7
Doylestown, Pennsylvania, August 14
Tyrone, Pennsylvania, August 16
Chapel Hill-Tar Heel Golden K, North Carolina, August 22
Petaling Jaya, Malaysia, August 22

CROSSWORD ANSWERS
From page 38

| KIDSTAR | RAFTS | ATIP | CORAL | STOP | PROVIDE | A LIBI | SCA | STONE |
| SPOKES | DEPEND | HEART | TESTY | AIM | SERVICE | HUE | PLUTO | INCARN |
| NOISES | TIPPER | CITES | SASS | ROT | KITTEN | ELIAS | PRACTICAL | PIETA | AUTO | ASIA | ONSET | DEAN | MISS |

UP NEXT

Coming soon in the August issue of *Kiwanis*:

▶ Here it is! Kiwanis’ new Worldwide Service Project
▶ Looking for funds in all the right places
▶ Fabulous in Vegas

ON THE WEB

See a full list at www.kiwanis.org/birthdays.
In Kiwanis, our building block is the club. It’s our basic unit. The club is where service takes place, where fellowship happens. It’s the essential contributor to the community.

In a nutshell, that’s what our fifth Object spells out: To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service, and to build better communities.

And it’s why we focus so many of our resources on building new clubs and helping existing clubs become stronger.

I’m frequently asked what makes a successful Kiwanis club. Are there secrets I can share? Interestingly, some internal statistical analysis we’ve conducted recently has revealed a secret or two. I’ll share them here.

**Secret 1: Size does matter, but small clubs count when it comes to service.**

Is there a “best size” for a Kiwanis club? A study of club funds raised and spent per member suggests the optimal size for a club is around 40 members. Clubs of this size seem to have the best meeting attendance percentages.

**Bottom line:** Clubs should create a growth plan to build to at least 40 members.

**Secret 2: Successful clubs develop new service projects every year.**

What is the role of service in a successful club? Two-thirds of the “successful” clubs indicated they introduced a new service project or projects every year, generating new enthusiasm within the club.

**Bottom line:** Use new projects to increase member retention and attract new members.

**Secret 3: Successful clubs are growing clubs.**

Are successful Kiwanis clubs growing? Approximately two-thirds of successful Kiwanis clubs have a growth plan in place, and half the successful clubs report growth this year.

**Secret 4: Sponsoring Service Leadership Programs keeps clubs healthy.**

How do Service Leadership Programs affect a Kiwanis club? Over a five-year period, clubs that didn’t sponsor at least one Aktion, Circle K, Builders, K-Kids or Key Club were twice as likely to fail as those who were sponsors.

**Bottom line:** Sponsor at least one Service Leadership Program club.

One last secret. Being a successful Kiwanis club isn’t easy, but it’s worthwhile.
GET CONNECTED! Stay in touch with Kiwanis via the Kiwanis International Update e-zine, which arrives by e-mail every month. Subscribe at no cost at www.kiwanismagazine.org/subscribe.

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