KIWANIS
SERVING THE CHILDREN OF THE WORLD® SEPTEMBER 2014

MAKING MOVIES
IDAHO TEENS IN THE SPOTLIGHT AT A KIWANIS FILM FESTIVAL
Key Leader changes teens’ lives. And maybe yours too.

Leadership skills. Lifetime friendships. For teens, these are just a couple of results of a Key Leader weekend. This year, dare yourself to sponsor one more student to attend. Or get involved for the first time. Help change young leaders’ lives...and your own.

Go to www.key-leader.org. Learn more about Key Leader. See how you can help. Search for an event near you—and sign up.
Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time.

2013–14 OFFICERS, KIWANIS INTERNATIONAL
PRESIDENT Gunter Gasser, Spittal an der Drau, Austria
PRESIDENT-ELECT John R. Button, Blyth, Ontario
IMMEDIATE PAST PRESIDENT Thomas E. “Tom” Delullo, Bronxville, New York (Fordham-Bronx club)
VICE PRESIDENT Susan A. “Sue” Petrinis, East Lansing, Michigan

EXECUTIVE DIRECTOR Stan D. Soderstrom, Indianapolis, Indiana (Pike Township-Indianapolis club)

TRUSTEES Patricia “Patti” Barrotti, San Ramon Valley, California; Bruce W. Berven, Winnipeg, Manitoba; Kevin Dean, Suncrest Area, Morgantown, West Virginia; Jane M. Ercoline, Bellefonte, Pennsylvania; Jeff Fettke, Nebraska; Patrick R. Ewing, Victoria, British Columbia; Clifton Green, Napier, New Zealand; Öskar Gudjónsson, Kópavogur-Eldy, Iceland; Stephen T. HILL, Milford, Connecticut; Marcel Krenzbiuhl, Gossau-Fliwari, Switzerland; Florencio C. “Polo” Lat, Inter City Homes, Muntinlupa, the Philippines; Lee Kuan Yong, Kuala Lumpur, Malaysia; Warren F. Mitchell, Greeley, Colorado; Dennis M. Oliver, Gulfport, Mississippi; James M. Roschford, Peoria, Illinois; Elizabeth M. Tezza, East Cooper, Mt. Pleasant, South Carolina

MAGAZINE STAFF
EDITOR Stan D. Soderstrom
CHIEF COMMUNICATIONS OFFICER Amy Wiser
PUBLISHER/CIRCULATION MANAGER Jack Brockley
MANAGING EDITOR Kasey Jackson
ASSISTANT EDITORS Curtis Billue, Chip McComb
ART DIRECTOR Andy Austin
CONTRIBUTING EDITOR Tony Knoderer

ADVERTISING SALES
3636 Woodview Trace, Indianapolis, IN 46268
317-875-8755, ext. 170; Fax: 317-217-6570
Email: advertise@kiwanis.org

New England and Mid-Atlantic:
RB Advertising Representatives Inc.,
195 Cleveland Dr., Croton-on-Hudson, NY 10520
914-769-0051, Fax: 914-769-0691
Email: Info@RBAdvertisingreps.com

KIWANIS INTERNATIONAL OFFICE
3636 Woodview Trace, Indianapolis, IN 46268-3196
800-KIWANIS (in US/Canada), 317-875-8755
Fax: 317-879-0204
Email: magazine@kiwanis.org
Websites: www.kiwanis.org (public)
www.KiwanisOne.org (members)

FUTURE CONVENTIONS
Indianapolis, Indiana, USA, June 25–28, 2015
Toronto, Ontario, Canada, June 23–26, 2016
Paris, France, July 13–16, 2017

KIWANIS (ISSN 0162-5276) is published monthly except February, May, July and November by Kiwanis International. POSTMASTER: Send address changes to Kiwanis International, 3636 Woodview Tr, Indianapolis, IN 46268-3196. Periodicals postage paid at Indianapolis, IN and additional mailing offices. (CPC Pub Agreement #40030511) Return undeliverable Canadian addresses to Kiwanis, 2835 Kew Drive, Windsor, ON N8T 3B7. Member’s annual subscription is US$8. Nonmembers may subscribe for US$12 per year.

The information in this magazine is for illustrative and discussion purposes only. It is intended to provide general information about the subject matter covered and is provided with the understanding that Kiwanis is not rendering legal, accounting or tax advice. You should consult with appropriate counsel or other advisors on all matters pertaining to legal, tax or accounting obligations and requirements.

Copyright © 2014 by Kiwanis International

Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time.

DEPARTMENTS
04 VOICES
President’s message; executive perspective

06 NEWS
Latin America expansion; are you ready to lead; daily successes; our family’s presidents; videos with impact, USAID & MNT; convention updates; flexible memberships

40 SHOWCASE
Up with partnerships; color their world; night lights; Panama, Japan rebuild school; tree-tapped sweetness

50 RETROSPECTIVE
Merry kids day to all

FEATURES
12 MAKING MOVIES
Young artists find their dreams come alive on screen in Idaho.

18 ESTATE RACE
Biltmore/Kiwanis classic puts Asheville on the map for runners too.

24 BOOMER BOON
Many a membership prospect may be found among the newly retired hanging out at your local coffee shop.

28 CONVENTION FEATURES
Kiwanis, CKI, Key Club take care of business, service, fellowship.

34 MUSIC MAN
This Wisconsin Kiwanian’s ‘basement bijou’ is the ultimate home theater.

SEPTEMBER 2014 | VOLUME 99, NUMBER 6

IN Inside

TABLE OF CONTENTS
SEPTEMBER 2014 | VOLUME 99, NUMBER 6

DEPARTMENTS
04 VOICES
President’s message; executive perspective

06 NEWS
Latin America expansion; are you ready to lead; daily successes; our family’s presidents; videos with impact, USAID & MNT; convention updates; flexible memberships

40 SHOWCASE
Up with partnerships; color their world; night lights; Panama, Japan rebuild school; tree-tapped sweetness

50 RETROSPECTIVE
Merry kids day to all

FEATURES
12 MAKING MOVIES
Young artists find their dreams come alive on screen in Idaho.

18 ESTATE RACE
Biltmore/Kiwanis classic puts Asheville on the map for runners too.

24 BOOMER BOON
Many a membership prospect may be found among the newly retired hanging out at your local coffee shop.

28 CONVENTION FEATURES
Kiwanis, CKI, Key Club take care of business, service, fellowship.

34 MUSIC MAN
This Wisconsin Kiwanian’s ‘basement bijou’ is the ultimate home theater.

SEPTEMBER 2014 | VOLUME 99, NUMBER 6

TRUSTEES Barbara Barsotti, San Ramon Valley, California; Bruce W. Berven, Winnipeg, Manitoba; Kevin Dean, Suncrest Area, Morgantown, West Virginia; Jane M. Ercoline, Bellefonte, Pennsylvania; Jeff Fettke, Nebraska; Patrick R. Ewing, Victoria, British Columbia; Clifton Green, Napier, New Zealand; Öskar Gudjónsson, Kópavogur-Eldy, Iceland; Stephen T. HILL, Milford, Connecticut; Marcel Krenzbiuhl, Gossau-Fliwari, Switzerland; Florencio C. “Polo” Lat, Inter City Homes, Muntinlupa, the Philippines; Lee Kuan Yong, Kuala Lumpur, Malaysia; Warren F. Mitchell, Greeley, Colorado; Dennis M. Oliver, Gulfport, Mississippi; James M. Roschford, Peoria, Illinois; Elizabeth M. Tezza, East Cooper, Mt. Pleasant, South Carolina

MAGAZINE STAFF
EDITOR Stan D. Soderstrom
CHIEF COMMUNICATIONS OFFICER Amy Wiser
PUBLISHER/CIRCULATION MANAGER Jack Brockley
MANAGING EDITOR Kasey Jackson
ASSISTANT EDITORS Curtis Billue, Chip McComb
ART DIRECTOR Andy Austin
CONTRIBUTING EDITOR Tony Knoderer

ADVERTISING SALES
3636 Woodview Trace, Indianapolis, IN 46268
317-875-8755, ext. 170; Fax: 317-217-6570
Email: advertise@kiwanis.org

New England and Mid-Atlantic:
RB Advertising Representatives Inc.,
195 Cleveland Dr., Croton-on-Hudson, NY 10520
914-769-0051, Fax: 914-769-0691
Email: Info@RBAdvertisingreps.com

KIWANIS INTERNATIONAL OFFICE
3636 Woodview Trace, Indianapolis, IN 46268-3196
800-KIWANIS (in US/Canada), 317-875-8755
Fax: 317-879-0204
Email: magazine@kiwanis.org
Websites: www.kiwanis.org (public)
www.KiwanisOne.org (members)

FUTURE CONVENTIONS
Indianapolis, Indiana, USA, June 25–28, 2015
Toronto, Ontario, Canada, June 23–26, 2016
Paris, France, July 13–16, 2017

KIWANIS (ISSN 0162-5276) is published monthly except February, May, July and November by Kiwanis International. POSTMASTER: Send address changes to Kiwanis International, 3636 Woodview Tr, Indianapolis, IN 46268-3196. Periodicals postage paid at Indianapolis, IN and additional mailing offices. (CPC Pub Agreement #40030511) Return undeliverable Canadian addresses to Kiwanis, 2835 Kew Drive, Windsor, ON N8T 3B7. Member’s annual subscription is US$8. Nonmembers may subscribe for US$12 per year.

The information in this magazine is for illustrative and discussion purposes only. It is intended to provide general information about the subject matter covered and is provided with the understanding that Kiwanis is not rendering legal, accounting or tax advice. You should consult with appropriate counsel or other advisors on all matters pertaining to legal, tax or accounting obligations and requirements.

Copyright © 2014 by Kiwanis International

Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time.

DEPARTMENTS
04 VOICES
President’s message; executive perspective

06 NEWS
Latin America expansion; are you ready to lead; daily successes; our family’s presidents; videos with impact, USAID & MNT; convention updates; flexible memberships

40 SHOWCASE
Up with partnerships; color their world; night lights; Panama, Japan rebuild school; tree-tapped sweetness

50 RETROSPECTIVE
Merry kids day to all

FEATURES
12 MAKING MOVIES
Young artists find their dreams come alive on screen in Idaho.

18 ESTATE RACE
Biltmore/Kiwanis classic puts Asheville on the map for runners too.

24 BOOMER BOON
Many a membership prospect may be found among the newly retired hanging out at your local coffee shop.

28 CONVENTION FEATURES
Kiwanis, CKI, Key Club take care of business, service, fellowship.

34 MUSIC MAN
This Wisconsin Kiwanian’s ‘basement bijou’ is the ultimate home theater.

SEPTEMBER 2014 | VOLUME 99, NUMBER 6

IN Inside

TABLE OF CONTENTS
SEPTEMBER 2014 | VOLUME 99, NUMBER 6

DEPARTMENTS
04 VOICES
President’s message; executive perspective

06 NEWS
Latin America expansion; are you ready to lead; daily successes; our family’s presidents; videos with impact, USAID & MNT; convention updates; flexible memberships

40 SHOWCASE
Up with partnerships; color their world; night lights; Panama, Japan rebuild school; tree-tapped sweetness

50 RETROSPECTIVE
Merry kids day to all

FEATURES
12 MAKING MOVIES
Young artists find their dreams come alive on screen in Idaho.

18 ESTATE RACE
Biltmore/Kiwanis classic puts Asheville on the map for runners too.

24 BOOMER BOON
Many a membership prospect may be found among the newly retired hanging out at your local coffee shop.

28 CONVENTION FEATURES
Kiwanis, CKI, Key Club take care of business, service, fellowship.

34 MUSIC MAN
This Wisconsin Kiwanian’s ‘basement bijou’ is the ultimate home theater.
KEEP BUILDING BRIDGES

My dear Kiwanians, thank you for allowing me to serve as the president of this wonderful organization for the past year.

During the past 12 months, we built many bridges for children to the future. Because of our charity together, more children have food, clothing and shelter. Some can play on new or refurbished playgrounds. Others experience the joys of reading. Many are protected from the horrors of maternal and neonatal tetanus. Whatever the case, all the children your club helped have now have a chance at a bright and limitless future.

But there are still too many children who are sick, who are hungry and who have little educational opportunities. Helping those children is the number-one reason we need to keep Kiwanis strong. Join me by participating in The Formula and share what you love about Kiwanis with others. Invite others to join you in making a difference. By doing so, our charity will know no bounds.

The Kiwanis global network of service continues to grow too. Members of Key Club and Circle K, who are at least 18, will become associate Kiwanis members upon leaving their Service Leadership Program clubs. We have heard the graduates say it is not advantageous to join a traditional Kiwanis club during this stage of their lives. The associate membership option makes it so and lets these young people continue to improve communities and the world through our Kiwanis alumni groups.

During the past 12 months, we have made significant progress raising funds for The Eliminate Project. The campaign to eliminate maternal and neonatal tetanus ultimately will save or protect millions of women and their future babies. With your continued enthusiasm and focus, we will complete our fundraising commitment in time to launch our next century of service during the 100th Annual Kiwanis International Convention in Indianapolis, Indiana. Together, the Kiwanis family can and will eliminate a disease.

I believe the future is bright for Kiwanis and I look forward to the day when every community around the world knows the good work of a Kiwanis club. That day is coming soon.

OUR ROAD MAP TO THE FUTURE

Over the last couple of years, our organization has taken the time to stop, look at itself and produce an updated, relevant, exciting strategic plan that has meaning for every entity under the Kiwanis banner. Numerous club, member and former member surveys were conducted, and all of the information was used to compile the plan which is the road map for our future.

Before you (as the reader) begin to think about how many failed strategic planning exercises you may have encountered in your business, community, church or neighborhood career, let me assure you that I, too, began this process with similar apprehension. What is different about the new Kiwanis I-Plan is that it brings us back to what made Kiwanis successful from the beginning: relevant impact at the community level. This plan is all about the club building its service network to increase membership and financial strength.

Our work going forward targets strengthening Kiwanis by supporting our clubs, members, local Kiwanis foundations. It focuses on building capacity for fundraising and service, by increasing local partnerships and partnerships that bring value at the community level. It focuses our future work (which means people and money) in four goal areas:

1. **Inspiration**—to build, retain and support a growing Kiwanis membership network.
2. **Impact**—to perform meaningful service, with service to children as our priority.
3. **Image**—to enhance to Kiwanis image worldwide.
4. **Investment**—to ensure financial viability and responsible stewardship.

This plan recognizes four important concepts. First, that our service leadership programs (SLP) aren’t just our projects, they are our partners in service. Second, that we have built and should continue to build a Kiwanis network of service that involves partnerships with other not-for-profits, corporations, schools, governments, SLP alumni and donors. Third, that instead of making membership numbers our primary concern, we should be focusing more on developing and counting Kiwanis communities. —Continued on page 48
SHOWER EASILY
SHOWER SAFELY
With a Premier Care in Bathing
Easy Access Shower!

Payments As Low As
$150 A Month*

As Seen
On TV

ULTRA LOW ENTRY MEANS
NOTHING TO STEP OVER

■ Regain your independence
■ Bi-fold doors open 180 degrees allowing you barrier-free access while providing complete protection to your bathroom
■ We handle full installation
■ Protected by PremShield® antimicrobial lifetime protection. Built-in gel coat keeps your shower clean and safe
■ Our fully licensed installers can do most any install, and in most cases in just one to two days
■ Experience easy installation with white glove treatment

COMFORT and SAFETY. Our new contemporary style Easy Access Shower is the ideal choice for customers who need easy accessibility to shower with independence. The newly redesigned models feature exclusive stainless steel finishes, two long, secure hand rails and fixed and flexible showerheads for versatility. A contoured fold-down seat with back and armrests provides comfort and safety and holds up to 550 lbs. Tempered panel doors provide two perfect heights: a single 67” full-height panel is paired with a half-height bi-fold door, which easily allows a caregiver to reach over if desired. If you’re looking for safety, comfort and convenience with a designer touch, the new Easy Access Shower from Premier Care in Bathing has it all.

CALL NOW TOLL-FREE
1-800-798-0236
Promo Code 20591
www.GoToPremierBath.com

Adjustable, Easy-Glide Showerhead
Sturdy, Padded Folding Seat

Please send me a FREE brochure on Premier Care in Bathing Easy Access Showers.

Name

Telephone (               ) Email

Address

City State ZIP

Send to: Premier Care in Bathing, 2330 South Nova Rd., South Daytona, Florida 32119

*Limited time only. Subject to approved credit. Example: Based on 9.9% APR, a down payment equal to 1/3 of contract amount, and a monthly payment of $150 for 120 months. By submitting this request, I agree that Premier Care in Bathing may contact me by telephone using automated technology at the telephone number provided. I understand this consent is not a condition of purchase.
Latin America Expansion

Do you have connections in Latin America? Help expand Kiwanis’ reach to support the needs of children who live in those areas.

Visit www.kwn.is/kilatinamerica for details.

On Social Media

Holmdel Kiwanis on Facebook

Hats off to the Holmdel Kiwanis Foundation on another successful golf outing (despite this rain!)

Are You Ready to Lead?

Incoming club presidents and secretaries still have time to complete Club Leadership Education before September 30. Check with your district for details or complete the e-learning course at www.kiwanisone.org/CLE.

A Heartfelt Thanks

“The future of Kiwanis is bright. Decisions made during our convention in Tokyo/Chiba will build a bridge for children to the future. Thank you to Kiwanis Asia-Pacific for a fantastic experience.”

Gunter Gasser, president, Kiwanis International

Daily Successes

“I can assure you that the work that Kiwanis is doing every day for The Eliminate Project saves children’s lives.”

David Morley, president & CEO, UNICEF Canada, at a meeting of the Northmount, Calgary, Alberta, Kiwanis Club

News

What You Need to Know

Trends, Tips, Facts and Figures from Kiwanis International
VIDEOS WITH IMPACT

You joined Kiwanis to make a difference. Watch our new videos at www.kwn.is/sharingimpact to see what happens when more hearts and more minds unite with a purpose.

ON SOCIAL MEDIA

Abbotsford
Sally Ann
on Twitter

A HUGE thank you to #Abbotsford #Kiwanis Club of Clearbrook who have sponsored 10 community kids to #CampSunrise for a week.

OUR FAMILY’S PRESIDENTS

At their respective, conventions (pages 30 and 32), Circle K International and Key Club International delegates elected Kathy Le (left) of Edmonton, Alberta, and Maria Palazzolo of Springfield, Illinois, as their respective 2014–15 presidents.

Learn more about CKI and Key Club election results at http://kwn.is/cki1415president and kwn.is/kci1415president.

USAID JOINS MNT CAMPAIGN

The U.S. Agency for International Development (USAID) has announced it will increase its support of Kiwanis International and The Eliminate Project. In addition to funding, the agency’s health sectors will work with long-term policy developments to sustain MNT elimination in Kenya and across the African region. Learn more at http://kwn.is/ki14usaid.

USAID joins MNT campaign

The U.S. Agency for International Development (USAID) has announced it will increase its support of Kiwanis International and The Eliminate Project. In addition to funding, the agency’s health sectors will work with long-term policy developments to sustain MNT elimination in Kenya and across the African region. Learn more at http://kwn.is/ki14usaid.
**NEWS: CONVENTION WRAP-UP**

**BUTTON UP FOR 2014–15**

With unanimous confirmation at this past July’s convention, delegates elected Ridgetown, Ontario, Kiwanian John R. Button (center) to serve as 2014–15 Kiwanis International president. Other officers are (in front, from left): Stan D. Soderstrom, Pike Township-Indianapolis, Indiana, executive director; Jane M. Erickson, Bellevue-Offutt, Nebraska, vice president; Susan A. Petrisin, East Lansing, Michigan, president-elect; and Gunter Gasser, Spittal an der Drau, Austria, immediate past president. Newly elected trustees are:

**U.S. and Pacific Canada Region:**
Arthur N. Riley, Westminster, Maryland; Dewey Smith, Albany, Georgia; Barbara Thompson, Florissant Valley, Missouri.

**At large:**
Kenneth A. Alovera, Roxas City, the Philippines.

**Asia-Pacific Region:**
Koshiro “Kit” Kitazato, Tokyo, Japan, elected at the 2014 Asia-Pacific convention.
TABLE SERVICE

Masa Kogure, founder of Table for Two, accepts the World Service Medal during ceremonies at the Kiwanis International convention in Japan. The organization, founded in Japan, serves nutritionally balanced meals to school children in China and African areas. Read more about Table for Two and the World Service Medal at http://kwn.is/kikogure.

ON SOCIAL MEDIA

Van Olmstead on Twitter at Ki convention

Pres-elect Button gave an impassioned speech on the Eliminate Project. Kiwanis IS changing the world and it’s changing Kiwanis.

DELEGATES APPROVE STRONGER DISCIPLINE

At the 99th annual convention, Kiwanis International delegates approved a bylaws amendment that will establish stronger disciplinary provisions to help protect the organization and the youth it serves. For a full report on proposed amendments and resolutions, visit http://kwn.is/ki14amendments.

HERO HONORED

Shun Gen (left) accepts the Robert P. Connelly Medal for Heroism from Kiwanis International Foundation President Lance Incitti. Gen was honored at the 2014 convention for rescuing a 9-year-old boy who had been swept away in Japan’s Yodo River this past September. Read more at http://kwn.is/kishun.gen.
NEWS: THE FORMULA

MAKE MEMBERSHIP WORK FOR YOU

Why do you remain a Kiwanian?
Is it the opportunity to serve others? The fellowship? The knowledge that together you and your fellow club members can give and do more than you alone can? Whatever the reason, we’re happy to have you. But even if Kiwanis is a big part of your life, it isn’t the only part of your life.

That’s why we offer a number of flexible membership options designed to appeal to even the busiest of volunteers.

CREATE A CLUB SATELLITE

A satellite is an extension of your club, which meets at another time and often operates independently. This option can give clubs more than just the flexibility of another meeting time or format (such as online)—it often helps clubs expand into a new area or demographic.

CHECK OUT CORPORATE MEMBERSHIPS

Clubs can offer a corporate membership to a local organization or company, which is represented at meetings and events by a designated employee.

CHANGE IT UP

Kiwanis comes in many shapes and sizes. Increasingly more clubs are becoming Internet clubs or 3-2-1 clubs—in which members spend three hours per month serving others, two hours enjoying one another’s company through fellowship-oriented activities and one hour meeting. It’s an increasingly popular option for clubs that want to meet less and serve more.

Find testimonies and more at http://kwn.is/kiflexible.
In 2010, we made a commitment. Now we’re on the verge of making history. As 2015 approaches, it’s time to make The Eliminate Project a unified effort—and save or protect the lives of millions of mothers and babies. Help the Kiwanis family change the world...by protecting the most intimate bond on Earth.

Be a proud part of the moment when we make history.

Find out how at www.TheEliminateProject.org.
Making Movies

There’s something special happening at the Colonial Theater. The cold, rainy weather hasn’t stopped the crowds from coming in, people of all ages gathering for a night of film in this beautifully restored gem. There are teens doing selfies with the Star Wars 501st Legion. R2D2 is beeping and spinning around the kids. The Bonneville High School Jazz Band plays a brassy tune, which fills the adjoining auditorium where families grab seats for the best viewing. The Extreme Ballroom Company stirs the crowd into cheers with quick, dramatic steps and sweeping dance moves. The excitement is contagious as announcements and introductions are made, the judges come out and the show begins.

It is the 10th Annual Kiwanis Teen Film Festival in Idaho Falls, Idaho. Those familiar with this area associate the city with potatoes or nuclear research. However, this tight-knit community is quietly becoming Mecca for teen filmmaking. This growing festival is an impressive venue for movie-making youth to have their talents recognized. Participants come from as far away as the western reaches of Wyoming for this one night of film.

The idea for the festival started in 2003, when Idaho Falls Kiwanis Club member Steve Parry saw his nephew’s snowboarding video and thought there should be a place for youth to show off their hard work. He took his ideas to his Kiwanis club, and together they started organizing the first film festival in 2004.

“It started with that one idea, one film, and sort of snowballed, and now they’re in their 10th year of the film festival. It’s fantastic,” says Marci Young artists find their dreams come alive on screen in Idaho. Story and photos by Curtis Billue.
“It’s like magic. You see this happening in their eyes, and all of a sudden there’s a spark there, and that’s what makes it all work.”

Dimick, executive director of the festival. “First year I went, I was blown away by what these kids can make. You can see the kids really take the time to storyboard, to think about what they want to make, their shots, their lighting, props, location, costume and makeup. Just amazing those that really get into it, the quality of film that comes out.”

This kind of dedication and hard work isn’t lost on Paul Jenkins, owner and producer of Intermountain Films and Video Production, and one of the judges for the festival. Earlier that afternoon, teen filmmakers had a chance to learn filmmaking techniques from professionals like Jenkins at the festival workshop. When asked about the budding artists, his humble and quiet demeanor came alive with boyish exuberance.

“These kids get this look on their face, and for some of them it’s the first time they’ve ever touched a dolly or a production camera,” he says. “It’s like magic. You see this happening in their eyes, and all of a sudden there’s a spark there, and that’s what makes it all work.”

Under the house lights, the teens in the workshop use a high-end camera to pull focus on their peers, working together to hone their skills, writing notes from Jenkins’ lessons.

Josh Contor, a film student at Brigham Young University in Provo, Utah, participated in the first festival, creating movies all four years of school. He comes back every year to help with the workshops.

“When you come to a festival and you see someone else who’s your peer doing something really good, then it kind of makes you think, ‘If they can do it, so can I,’” Contor says. “I think parents sometimes feel ‘Oh, it’s just a hobby,’ but it is really cool when you have your parents and community behind you. I think that’s what the Kiwanis club has provided … a bit of support, a bit of a step up as far as knowledge.”

Sharon Parry, president of the Idaho Falls Kiwanis Club, knows how important this event is to the community.

“We find that teenagers are often recognized for their sports, or for music, for theatrical events, but not for film,” she says. “So this has really filled a niche to recognize teenagers who are developing, budding artists in the film industry. There’s been a lot of rallying behind the film festival, and Idaho Falls has really adopted it as a great event.”

It’s a full day of events at the Colonial Theater, including a professional film workshop, a viewing of all the films and a night of dancing and Star Wars magic.

Get behind-the-scenes action—and more—from the festival on the Kiwanis magazine app, available at the Newsstand.
Kiwanis members are bouncing around the theater, filling whatever role is needed. “The Kiwanis Teen Film Festival has from start to finish been driven by the Kiwanis club,” says Steve Parry as he brings in lunch for the teens.

Pull back the festival’s red velvet curtain and you’ll see there’s hard work going on behind the scenes, many months of planning, school and community coordination, fundraising, printing and talking with businesses. When smoke chased the workshop out of the library, the organizers’ quick thinking and grace under pressure soon effected a move to the theater’s stage. They laughed it off as something filmmakers had to be: flexible.

When you ask the Kiwanians about their hard work, they’re happy to play an off-stage presence and bring the focus back on the teens.

“Filmmakers, especially teenagers, are artists in our eyes. It’s an avenue to express their thoughts, what they’re thinking,” says President-elect Spencer Monk, who believes the project also gives him the opportunity to see the world through a teenager’s eyes. “We often think the next Spielberg may be from our community.”

Steven Spielberg, the Academy Award-winning film director, has said he gets the “same queasy, nervous, thrilling feeling every time I go to work. That’s never worn off since I was 12 years old with my dad’s 8-millimeter movie camera.” You can sense that same thrill from the festival’s young participants. Part nerves, part excitement, part shy self-awareness and confidence at the same time.

“Being into acting, I just love the idea that an audience is going to see this,” says Karmoni Toone, one of this year’s 28 filmmakers. “So nervous and excited. It’s like going on a scary roller coaster. Yeah, I’m so excited and pumped. No, I feel sick to my stomach, all at the same time.”

And then it’s show time. This cathedral of space, where family, friends and strangers have gathered, quiets with tense anticipation. The emcee calls out a filmmaker’s name. Cheers and applause, followed by awards and feedback from the judges. The lights go down, and the youth’s film towers 35 feet above the crowd. Sound booms across the aisles, shaking the walls and vibrating the floor. It’s powerful and inspiring. There, under the cover of darkness, stories are woven: fears and horrors, personal triumphs, passions for dancing and running, superpowers, car crashes, art house to animation, films of incredible personal feat and emotionally tender thoughts on death. It’s the human drama of moments, those little things that make the disparate audience feel together.

And for one lucky grand prize winner, seeing his film and name on the credit was a moment to remember.

Ryan Gifford, from Rexburg, Idaho, stands on the stage, quietly beaming.

“The Kiwanis Film Festival: I’d seen videos online of these awesome films,” Gifford says of the path that led to his success. “I said I wanted to do that someday. I wanted to win that. I set a goal when I was a sophomore. I submitted a film, and I kept working harder and harder. And it just finally paid off.”

Just like at the Academy Awards, even the non-winners are winners at the close of this year’s festival. These young artists are part of a special club, having made a film from beginning to end, surviving the hardships and technical challenges, and taking the next step in realizing their vision.

As the outside theater lights are turned off and the remaining stragglers are ushered outside, it feels as if the Colonial has returned to its roots as a Paramount movie theater. The celluloid past of the Paramount cinema may be gone, but in this tinsel town in Idaho, the magic is still alive.
It’s the afternoon before the 17th Annual Biltmore/Kiwanis 15K/5K Classic, and Kiwanis members are streaming in and out of the hotel where runners will register and pick up their packets. T-shirts are being laid out on tables. A Kiwanis banner is hoisted to the roof. Registration forms and information packets are neatly arranged in rows. And a lone runner has shown up an hour early to get in line.

Taz Kicklighter traveled to Asheville, North Carolina, from Cleveland, Tennessee, to run in the 15K with his wife, who also brought her mom along to watch with their children, ages 3 and 1.

“We’re curious about the weather, for sure,” says Kicklighter, mentioning the rain forecast expected for race time. “But we’re definitely excited about the Biltmore. This is the first time my wife and I will run in a longer race together, and we hear this is a really pretty run.”

Pretty run may be somewhat of an understatement. The annual race, staged by the Kiwanis Club of Asheville, is held on the grounds of the Biltmore Estate, known affectionately as “America’s Largest Home.” The grounds of the estate offer a stunning backdrop for the runners, who travel from all over the country to be part of the event.
“We have 24 states represented in this year’s race,” says Asheville Kiwanis Club member Karon Korp, who serves as an emcee along with her husband during the event. “The interesting thing about this race is that it spans generations. We actually have 17 runners under the age of 9, and our oldest runner is 85. Families come out together. It’s great to see everyone out having such a great time.”

And all the fun is for a great cause, of course. The Biltmore race is the club’s largest fundraiser of the year, netting the club about US$20,000. Proceeds from the race go right back into the community, for causes such as a bike program, backpack project, chess tournament, spelling bee and an ongoing Carolinas District project: the Kiwanis Family Care Center at Mission Hospital’s neonatal intensive care unit.

While the Asheville Kiwanis Club hasn’t been immune to a declining membership, it has seen some growth this past year with several new young professional members.

“Our club manages to do an amazing amount of work for its size,” Korp says. “We are incredibly hands-on. We really like what we do. Our membership is so active and so busy. Our members really care.”

On the morning of the race, the sky over Asheville is not very happy. It’s dark, cold and a slight misty drizzle is steadily streaming down over the estate as runners show up early to stretch, get a feel for the course and snag a good spot at the Start/Finish line. Kiwanis members are busy cutting fruit in the food tent, arranging awards at the emcee booth and answering questions and pointing still-tired runners in the right direction.

EmiL Turner, a 24-year-old bride-to-be from Charlotte, North Carolina, is huddled under a tent with a group of women, attempting to stay dry. Turner stands out in the crowd a bit, dressed in her white tutu and veil. Despite the cold and rain, she’s all smiles.

“I love this, it’s so beautiful here,” she says, with nods of agreement from her friends and family, aka the wedding party. “When I saw they were having a race here, I had to do it. We’re all going to stick together and make it a good time.”

Learn more about the Kiwanis Club of Asheville and the Biltmore Estate by downloading the Kiwanis magazine iPad app, available on the Newsstand.
Boomer Boon

MANY A MEMBERSHIP PROSPECT MAY BE FOUND AMONG THE NEWLY RETIRED HANGING OUT AT YOUR LOCAL COFFEE SHOP.

STORY BY SAM STALL

“I think that one place we can prospect for new members is at Starbucks,” says Bart Dalton, a Kiwanian for more than three decades and two-time president of the Washington state Kiwanis Club of Clover Park. “I see Starbucks replacing the old general store, where retirees used to sit around the potbellied stove in rocking chairs. That’s where, if we’re smart, we’ll visit and see if we can drum up new members.”

The coffee shop denizens Dalton speaks of so longingly are, for the most part, newly retired Baby Boomers. During the past year his club has made good use of this rapidly swelling talent pool, adding six new members—all recently retired Boomers—to its roster.

“You have to identify locations where you can find these people,” Dalton says. “You just have to keep your eyes and ears open.”
As more and more Boomers reach retirement age, they’ll likely become easier to spot. Indeed, ignoring their burgeoning ranks might soon be impossible. Across North America, Kiwanis clubs are seeing a demographic trend that promises to transform and, if handled skillfully, greatly expand, memberships. The first cadres of the 77 million-strong Baby Boom generation are leaving the paid workforce. And more than a few of them (just shy of 25 percent, according to the U.S. Bureau of Labor Statistics) are giving back to their communities by joining nonprofits and charitable groups.

But those statistics are just the tip of the iceberg. According to the U.S. Census Bureau, the number of volunteers aged 65 and older should increase by 50 percent over the next decade, from just under 9 million in 2007 to more than 13 million in 2020. This extremely encouraging trend could roll on for years thereafter, because the youngest Boomers won’t reach age 65 until 2029. Which means that Kiwanis clubs might find their quests for new members suddenly becoming easier.

There’s one caveat. It applies to any group or organization vying to tap this wellspring of people power. When it comes to volunteerism, the Boomers—the same folks responsible for everything from Woodstock to the sexual revolution to the civil rights movement—won’t fit the traditional mold. Instead, they’ll likely break it. And woe to any organization that doesn’t understand and accommodate their unique desires, needs and worldview.

“They’re not crazy about authority or toeing the line,” says Dick Goldberg, director of Coming of Age, an age 50-plus civic engagement initiative based at Temple University in Philadelphia, Pennsylvania. “They want opportunities that provide personal growth. If they don’t like what they’re doing or think the organization isn’t well-run, they’ll bolt. And if they can’t see that what they’re doing is getting results, they aren’t afraid to speak up.”

How can clubs attract these lifelong iconoclasts? Step one, according to Vera Gallant, who recently wrapped up a three-year stint as president of the Lloydminster, Saskatchewan, Kiwanis Club, is making sure they know Kiwanis exists.

“Most of the people I’ve spoken with are not aware of Kiwanis at all,” Gallant says.

Her club battled its name recognition problem by making a concerted effort to get more TV and print coverage. “Kiwanis is getting its name out,” says Gallant, who during her presidential tenure brought in eight new members, half of them Boomers. “When I took over I said, ‘We’re not giving out five cents unless we have media present.’ When we do something, we’re going to get publicity.”

Her club regularly approaches prospects who are either recently retired or about to. Boomers, Gallant’s discovered, don’t respond well to the old hard sell. And they hate committing to a rigid meeting schedule. After decades of working in the highly regimented corporate world, they want something a bit more flexible.

Actually a lot more.

“I don’t put on pressure,” Gallant says. “I say that you can give us as little time as you want or as much time as you want. If you can only attend one meeting every six months, that’s fine. As long as you can help with a project and be there when we really need you for fundraising or programs for the kids.”
want. If you can only attend one meeting every six months, that’s fine. As long as you can help with a project and be there when we really need you for fundraising or programs for the kids.”

Offering a forgiving schedule is just one way clubs can attract Boomers’ interest. Another, says Bart Dalton, is to emphasize not just what Kiwanis does for others, but what the organization does for its membership. Namely, keep them in touch with their community, provide a sense of purpose and open up an entire new network of friends and contacts.

“Not only can they help our club, but we can help them by giving them something to do with their lives,” Dalton says. Not that all, or even most, retired Boomers are sitting around twiddling their thumbs. One of Dalton’s newest Clover Park inductees, recent retiree Sylvia Allen, certainly has no problem keeping busy. Quite the opposite, in fact. Back when she was director of parks and recreation for the city of Renton, Washington (and went to work at 5:30 a.m. and returned home at 7 or 8 p.m.), joining a service organization was out of the question.

“For the most part, they don’t want to do the grunt work that the last generation was willing to do,” says Allen, who became a Kiwanian this past February. “But now that I’m not working full-time, it’s nice to do things for the community.”

Her current part-time job as a customer service training instructor gives her unique insights into the care and feeding of Boomers. Especially her program outlining the changing face of volunteerism. Boomers, she says, aren’t anything like their parents. Many work past the traditional retirement age of 65, either because they love their jobs or out of financial necessity. Their sense of self worth is often tied to their career, which explains why they’re far less likely than earlier generations to tolerate standard volunteer activities they consider menial or inconsequential, such as cooking hot dogs at a concession stand or sending out mass mailings.

“For the most part, they don’t want to do the grunt work that the last generation was willing to do,” Allen says. “They don’t want to stuff envelopes for the marketing campaign. They want to set it up and run it. They want to use the expertise they have and be the lead guy rather than the grunt.”

Allen thinks Kiwanis clubs might hold an edge over some professionally managed groups, because the top jobs at local clubs are handled almost always by volunteers. Boomers, provided they’re elected to their dream job, can have all the responsibility they think they can handle.

“As long as Baby Boomers think that’s how they’re going to be used, you’ll get a great many more of them participating,” Allen says.

Why jump through so many hoops to attract these sons and daughters of the Space Age? Because they bring to the table a breathtaking array of skills and experience. They may not like to stuff envelopes, but they know how to get things done.

“They’re the healthiest, wealthiest and best-educated group of older adults this country has ever seen, with lots of professional and technical skills,” Dick Goldberg says. “So between a rich and varied skill set and a penchant for changing the world, they have talent and energy that can be very useful to nonprofit organizations.”

“For the most part, they don’t want to do the grunt work that the last generation was willing to do. They don’t want to stuff envelopes for the marketing campaign. They want to set it up and run it. They want to use the expertise they have and be the lead guy rather than the grunt.”
It was an action-packed few days in Chiba, Japan, as convention attendees soaked in the sounds and sights. Members were offered countless opportunities to experience Japan and the Kiwanis International convention on a multi-sensory level: from the beautiful music of an orchestra to the high-flying gymnastics of a high school cheerleading squad. Members were invited to take part in The Eliminate Project walk and to taste tea during a traditional Japanese ceremony.
KIWANIS INTERNATIONAL CONVENTION

ASIAN FLAIR

JAPAN HOSTS THOUSANDS AT THE 2014 KIWANIS INTERNATIONAL CONVENTION.

STORY BY AND PHOTOS BY KASEY JACKSON

It was a grand entrance into the hall for Opening Session of the 99th Annual Kiwanis International Convention in Tokyo–Chiba, Japan. As members rode the long escalators from the second floor, overlooking the General Sessions stage, they snapped photos and wondered what they may see during the next couple of days.

What they saw was a convention for the storybooks: women dressed in brightly colored kimonos, origami and judo demonstrations and entertainment from a children’s choir and orchestra. And that’s just a sampling of some of the cultural attractions offered during convention—of course there were education centers, speakers and the business of electing new leaders and voting on the future of the organization. It is also fitting that the convention was held jointly with the Asia-Pacific region convention, in celebration of 50 years of Kiwanis service in that area.

Kiwanis International President Gunter Gasser took a few moments during Opening Session to remind everyone why they are Kiwanians: “We serve our communities so children can grow up and have every possible chance to succeed. Our reward isn’t money, but smiles and laughter. Our reward is the children who now have a bridge connecting them to bright and limitless futures.”

His Imperial Highness Prince Akishino addressed members during Opening Session: “You will no doubt deepen the friendship and fellowship among people gathered here from various countries of the world.”
hey came. They served. And they went—but not without leaving an undeniable mark on their host community. Almost 350 CKI members and administrators celebrated at CKIx—a six-day experience that combines the Circle K International convention and Large Scale Service Project—in Nashville, Tennessee, June 17–22.

The week kicked off with three days of LSSP, during which CKI members completed more than 3,800 service hours at 21 locations around Nashville. (That’s about 14 hours of service per member!) CKIx continued the fellowship and learning as students raised more than US$1,000 for The Eliminate Project, participated in personal development workshops and elected Kathy Le of the University of Alberta CKI Club in Edmonton as 2014–15 Circle K International president.

Mark your calendars: In late June 2015, CKIx will join other Kiwanis-family clubs in Indianapolis to celebrate Kiwanis’ 100th birthday!
CKI members spent three days giving back to 21 organizations in Nashville. Tasks included sorting medical supplies for distribution to rural areas worldwide with Project C.U.R.E. (opposite page) and cleaning up nearby parks (top right). But the service didn’t end when the Large Scale Service Project did. During a convention workshop, nine members and two administrators were given US$200 and one day to further their impact. The result: snacks and “craft bags” of coloring books, stickers and crayons for children either in the hospital or staying at Nashville’s Ronald McDonald House.
Key Club members brought to Anaheim their enthusiasm for service, the Kiwanis family and their home districts (top left). The excitement kept building momentum throughout the weekend as they listened to motivational speakers, such as actor-turned-cultural explorer Chris Bashinelli (top right); shared service project and fundraising ideas, elected new leaders, danced with new friends and explored the host city. Attendees also celebrated the good deeds they’ve accomplished, including raising more than US$860,000 for The Eliminate Project since last year’s Key Club convention in Washington, D.C.
KEY CLUB CONVENTION

Take more than 1,700 high school students from across the United States, Canada, the Caribbean and beyond. Add motivational speakers, inspirational workshops, elections and student-led discussions about the future of Key Club International. Oh, and a dance to raise money for The Eliminate Project! Put it all together for a glimpse of what happened at the 71st Annual Key Club International Convention in Anaheim, California, July 2–6.

Delegates representing more than 600 Key Clubs voted on amendments and elected a new Key Club International Board, which will be led by 2014–15 Key Club International President Maria Palazzolo, a member of the Sacred Heart-Griffin High School Key Club in Springfield, Illinois. She’s also the daughter of past Kiwanis International President Paul Palazzolo.

Meet this generation of young leaders next summer in Indianapolis as Key Club hosts its 72nd annual convention concurrently with Kiwanis’ 100th anniversary celebration, June 25–28, 2015.

BUSINESS CLASS

KEY CLUB INTERNATIONAL MEMBERS WORK, PLAY AND LEARN IN ANAHEIM AT THEIR 2014 CONVENTION.

STORY BY SARAH MORELAND | PHOTOS BY LUIS GARCIA
Music Man

THIS WISCONSIN KIWANIAN’S ‘BASEMENT BIJOU’ IS THE ULTIMATE HOME THEATER.

STORY BY CATHY USHER
PHOTOS BY SARA STATHAS

Audience members flip down the red leather seat cushion and whisper to their companions as they wait for the show to begin. There’s a bit of time to admire the ornate scrollwork, giggling cherubs and sparkling chandeliers throughout the room before the golden curtains part and the show begins. With the whir of a blower, the “orchestra” rallies with the familiar strains of “There’s No Business Like Show Business.”

Welcome to Fred Hermes’ grand movie palace, where a massive Wurlitzer organ plays the audience’s emotions as well as tunes, train whistles, alarm clocks and menacing warning chords as sing-alongs hum and silent movies flicker to life.

From the outside, Hermes’ theater doesn’t look or sound any different than his Racine, Wisconsin, neighbors’ ranch-style houses. But once you enter the front door and head down the narrow basement steps, it’s obvious he’s put some time and thought into his family’s entertainment system.
For the past 50 years, the Racine Kiwanian has been fine-tuning a 2,500-pipe organ in his two-story basement. With all the ornamentation, the wooden, silver and brass pipes and the booming music, it can be difficult to find the musician at his keyboard.

"With a really good organist, you don’t even know he’s there," Hermes says with a chuckle.

The five-keyboard organ (one of only three built) began life in Detroit’s 4,000-seat Michigan Theatre in 1926. In 1956, when the theater no longer needed a full “orchestra,” Hermes purchased the mammoth movie palace musical machine for US$3,000 and moved it to his insurance office building in Racine. Eventually, it moved home, where Fred and his wife built enough space to suit the goliath.

So began 50 years of restoring, tinkering and creating the perfect basement bijou. Six rooms house the organ—four as pipe chambers and two as equipment rooms. Fred also hand dug a pit under the console and installed a large lift so the organ can rise dramatically at the overture.
He has also gathered decorative pieces of old theaters, including Racine's Venetian Theatre, to complement the organ's performances. Lush curtains, ornate columns and lavish wall decorations take guests back to a time when movies didn’t talk—and music made the movies.

Tours visit his home 15 to 20 times a year for concerts.

“I've had the Kiwanis club out here for meetings and a concert/performance,” Hermes says. “We do it whenever they want.”

His performances encompass a full orchestral sound with variously shaped pipes that can imitate everything from a clarinet to tubas to tuned sleigh bells. Mastering the five keyboards and countless pedals and switches is a skill he’s honed since well before the Wurlitzer came to Wisconsin.

“I studied piano when I was a kid,” he says. “I had lessons since I was around eight years old. I was always interested in the organ. I like the sound of it in church. I'd always been mechanically inclined, and I took an interest in the mechanisms and the pipes that made the organ so unique.”

You never know when you'll find yourself on a journey down cinema's memory lane. It may be as close as a neighbor's home or only a few steps down Fred Hermes' basement stairs.

Passersby would never dream of what Fred Hermes has hidden in his home (below). A 2,500-pipe organ soars two stories and includes a hand-dug pit, where an airlift allows the organ to dramatically rise from the stage.
SHOWCASE

UP WITH PARTNERSHIPS

BRINGING UP WITH PEOPLE TO TOWN—AS THE BILLINGS, MONTANA, KIWANIS CLUB DID FOR A WEEK—MADE LOTS OF PEOPLE GENUINELY HAPPY.

STORY BY MARC D. ALLAN

An estimated 1,500 residents turned up for the musical group/service organization’s two shows. But that’s not even half of the week’s happiness.

More than 100 Up with People personnel and Billings Kiwanis Club members devoted days of service to Montana Rescue Mission, Billings Food Bank, Zoo Montana, Habitat for Humanity and local schools. And the Tumbleweed Runaway Program received US$14,000 from the club to open two houses for homeless teens.

And then there was the Kiwanis club itself. Opened in 1920, the club saw an infusion of energy, the creation of a satellite club called Up with Billings and an increase in membership as a result of spending a week with the high-energy Up with People cast. (Up with People, a global education organization focused on bringing the world together through service and music, is a Kiwanis International promotional partner. Learn more at www.kiwanis.org/promotional.)

“We needed to re-energize the club, needed something big to promote the club and get us out there,” Secretary Hans Abbey says. “It was perfect timing.”

The idea came from Billings resident Pete Taylor, who’d been an Up with People member in the 1980s.

“I knew,” he says, “that Up with People could have that positive impact with the energy of the show and the way they spend a week in the community to do service and get people in the community working too.”

Everyone involved deemed the week a success.

“My favorite part,” says Up with People representative Giselle Kuri, “has been to see the impact that we made still happening within the members of the community we met.”

“We all focused on the mission that Up with People has,” says Up with Billings member Penny Ronning. “They created this great spark. Now it’s up to us to fan the flames.”

The visit went so well that Up with Billings is planning to bring Up with People back in 2016—in a 15,000-seat venue.

“The first time, we didn’t know what we had,” Abbey says. “But I know we can get the whole city involved.”

Learn from Billings Kiwanians about hosting an Up with People visit at http://kwn.is/kimtup.
COLOR THEIR WORLD
STORY BY LAURA NEIDIG

Modern childhood is replete with complex toys, activities and schedules. So it's interesting that the simple act of coloring—when the rhythmic nature of putting a crayon to paper lets creativity and imagination wander off together—still attracts children today.

Melody Wilson, secretary of the Middletown Borough Kiwanis Club in Pennsylvania seemed to know that when she decided to take on a service project to create hundreds of coloring books for area children.

The Middletown Police Department had suggested that the Kiwanians buy the coloring books for the community’s Christmas celebration in Hoffer Park. Wilson knew the project would align with Kiwanis’s Young Children: Priority One program, which addresses the needs of children birth through age 5. But rather than purchase the books, she had another idea.

“Down to the basement!” as Melody is fond of saying, is a reference to her call-to-action to work on the club’s service project after business meetings in her home. Melody used a template to design simple illustrations that young children could easily color, selecting designs for both boys and girls. Once printed, assembling the sheets into books became a fun activity for Middletown Kiwanis members.

The distribution has grown past the Christmas celebration. Hundreds of books were donated to Caitlin’s Smiles, a charity that distributes arts and crafts kits to hospitals. Providing books for area elementary schools keeps the Middletown Kiwanis Club busy as well.

“Doing simple activities, such as coloring with children, tends to open children up to more dialogue,” says Jessica Hoopes, Fink Elementary School first-grade teacher. “When they open up more, they’re willing to share more of their thoughts.”

“I have to tell you,” Wilson says, “the thing that surprised me the most was that kids as old as 14 asked for the coloring books. I couldn’t believe it.”

“We just like to color,” they’d say.

“Kids are kids,” says Wilson. “We try to reach all of them.”
On a calm Sunday evening, the midnight-blue sky above Shiawassee County, Michigan, sparkled with a flowing, airborne river of 288 Owosso High School Key Club sky lanterns.

“With all the lighted lanterns floating up, it was really pretty,” says Jayne Brown, the club’s faculty advisor. This was the Key Club’s second year to sell the sky lanterns as its major, community-wide project, Brown says. In 2013, the club sold 212 lanterns for US$5 each and received donations to net $950 for Wounded Warrior Project, which helps wounded United States veterans recover from their injuries.

“The kids enjoyed it so much that we decided to repeat it this year and make it bigger,” Brown says.

The idea, Brown credits, originated with Owosso Kiwanian and Key Club Advisor David Shepard, who admits that he has always been intrigued by the beauty of sky lanterns as they float away into space, lighting up the night sky.

Key Club members sold lantern tickets to friends, students and teachers. To increase sales, they contacted veteran organizations, which also sold tickets. Though winds above the 5-mph restrictions delayed the planned Saturday launch, ticket holders arrived Sunday evening at the Owosso Community Airport, where they found Key Club members directing traffic and ushering ticket holders into the terminal. There, they receive their lanterns and printed instructions.

Assembling on the tarmac, the crowd awaited the 9 p.m. loud speaker announcement: “Light your lanterns.” Key Club members were in the crowd to help light wicks and release the lanterns into the night sky.

“We raised $1,650 for Wounded Warrior Project,” says Shepard of the 2014 launching. “We were really pleased. This is a fun event for adults and kids to come and see the launch, to send up a lantern because many in the community have never seen a launch of this size and are amazed.”

The club already is planning next year’s sky lantern launch and aiming higher to sell more lanterns and raise even more funds.

Like hopes rising on the gentle evening breeze, the lighted sky lanterns gently floated up and drifted off to higher places.
Becoming a Model Club is about more than raising money. It’s about making a lifesaving impact on thousands of women and babies. As more than 630 Kiwanis clubs have discovered, it’s about bringing the world to your club—so your club can help change the world. Protect the connection. Be an inspiration. Find out how your club can become a Model Club. Download a brochure at www.TheEliminateProject.org/ModelClubBrochure.

BECOME A MODEL CLUB TODAY.

www.TheEliminateProject.org
Wattle and daub is no match for concrete blocks in the windswept mountain community of Piedra de Amolar. Located in a remote region of Panama’s Veraguas province, the rural town recently addressed the need for new classrooms at the local elementary school.

“The conditions of the grade school were absolutely inappropriate for learning,” explains Alfredo Luciani, president of the Kiwanis Club of Metropolitan, Panama City. “Three classrooms were made of concrete blocks, but four others made of wattle and daub were very wind-damaged. Students, parents, and teachers had a long-held desire to have all classrooms made of concrete blocks.”

Already providing yearly social, medical and educational aid to Piedra de Amolar, the Kiwanians knew that funds for new classrooms would not be forthcoming from the nation’s limited educational budget. Recalling the close relationship between their country and Japan dating back to 1904 when Panama gained independence, one member suggested applying for a grant from a fund set up by Japan to support the region.

“We moved fast,” Luciani says. “Teams from our club were appointed to handle all the legal, technical and administrative aspects of the project with the Japanese Embassy and the building contractor. We selected a contractor who had previous experience with this type of rural school construction in remote and difficult to reach areas.”

The Kiwanians were able to secure more than US$120,000 to carry out the project, which included an audit statement by an independent firm. Over 600 students ranging in age from five to 12 years benefited from the construction of new concrete block classrooms.

Upon completion of the classrooms, representatives from Panama’s Ministry of Education and the Embassy of Japan joined students and parents to mark the occasion.

“Everyone was happy and thankful for finally seeing their wishes come true,” Alfredo says. “The whole community came together to celebrate the successful conclusion of a much-desired wish.”
Army Ed Space is a public resource designed to motivate, educate, train and develop America’s youth to become the leaders of tomorrow through a variety of opportunities and higher education, career fields and military service.

For more information about Army Ed Space and other Army programs and opportunities visit armyedspace.com.
Pancake breakfasts are popular, profitable fundraisers, but Granville Kiwanis Club members make their annual feed extra special—extra sweet, you might say—by using syrup made right there in Licking County, Ohio, from sap collected from Licking County maple trees. That’s how it’s been since 1971 when Kiwanians started tapping the town’s trees.

Nearly 1,000 volunteer hours annually are dedicated to the sticky project, mostly in mid-February through the end of March. Kiwanians are involved with every step from bucket hanging to bottle labeling. They tap acres of trees, set up elaborate systems of tubing, collect buckets of sap sometimes twice a day, transport the hundreds of gallons of liquid to the sugar camp where the sap is boiled down, pile up firewood to keep the evaporator’s fire burning, bottle the fresh syrup, clean the equipment and sell the finished bottles to grateful Granville villagers and beyond.

In a good year, the club will collect around 5,000 gallons of sap, which will yield about 100 gallons of syrup. Because 50 to 60 gallons are pre-ordered, that leaves the club with 50 gallons to use and sell at Pancake Day and other events. Other bottles are used as prizes at the club’s annual Maple Leaf 5K. “Our syrup is more prized than any trophy,” says project Chairman Don Lewis.

If you don’t know anything about maple-syrup production, Lewis will educate you. New this year—and well attended—was a backyard maple syrup-making lesson taught by Lewis and a dozen other Kiwanians. Every third-grader in Granville schools recognizes the “K”-branded buckets hanging from the school’s maple trees. Thanks to area Kiwanians, the students learn the tapping technique, take a tour of the sugar camp and have lessons based on the science involved. After the tour, the third-graders draw what they learned that day and those drawing are used to decorate the walls at Pancake Day.

Educating the students means that they’ll understand how nature provides, says Lewis. And it encourages the next generation to continue the syrup-making tradition. It’s an investment in the future, as is the grove of maple trees the club planted in 2009.

The club wanted to guarantee an accessible source of maple sap as the town’s trees grow older, so they planted more than 700 seedlings on a piece of property near town with plans to tap the trees after 30 years. It’s an investment with a pretty sweet return.
Grant application deadline is coming

Does your club or district have a project that’s close to members’ hearts? Do you need help making it happen? If so, November 15 is important. That’s the next deadline to apply for a grant from the Kiwanis International Foundation.

Twice each year, our foundation’s board reviews applications from Kiwanis clubs, districts and district foundations for projects, activities or organizations that can help children in need. Applications postmarked by November 15 will be reviewed at the January 2015 board meeting. No project is unimportant. But it is important to show your commitment. Has money been raised already? Do you have a partner? Show the board why this project is important—and that you’re ready to act!

Find links to the application, guidelines and more at www.kiwanis.org/foundation/grants.

Honor someone through our foundation

With the Kiwanis year closing, this is the perfect time to honor someone for outstanding service. Maybe you’re thanking an outgoing club president or other officers. Or you want to recognize an extraordinary figure or partner in the community.

The Kiwanis International Foundation can help. With a gift of US$250, you can make someone an honorary member of the Kiwanis Leadership Society. With a gift of $2,000 in the name of an individual or group, you can present their name or names on the Tablet of Honor. Show appreciation for people’s exemplary impact on children’s lives.

Learn more about recognition opportunities at www.kiwanis.org/foundation/recognition.

“We would have closed the pool two weeks early.” Fred Saar knows the impact of gifts to our foundation. Read about the Kiwanis Pool in St. Johnsbury, Vermont—and how a grant from our foundation helped keep it open—at www.kiwanis.org/foundation.

89

Grants awarded by our foundation’s board through July.
All together, US$836,264 was granted to Kiwanis causes to reach children in need.

What if they’re wrong when they say to give ‘til it hurts?
For Ito Torres, it’s about giving until it no longer hurts. See the 2002–03 Kiwanis International president’s comments on the pleasure of giving and other topics at www.kiwanis.org/foundation/torres.
EXECUTIVE PERSPECTIVE

— Continued from page 4

And last, that Kiwanis should be known in every Kiwanis community by a signature project—an impactful, relevant service program that becomes the center of the Kiwanis brand in the community.

In the coming months, we will integrate these concepts, along the with four goal areas into the annual planning for district and club leaders. We all should be working on the same four priority areas for Kiwanis throughout the world.

As you envision the future of Kiwanis in your community, I ask that you support big ideas and new partnerships in building strength that ultimately serves children. This plan will help set the course for our next century.

BIRTHDAYS

These clubs celebrate 25th, 50th and 75th anniversaries in October 2014. For a more complete list, visit www.kiwanis.org/birthday.

75th—1939
Caruthersville, Missouri, October 17
Salamanca, New York, October 19
Palestine, Texas, October 31
Spring Valley, Minnesota, October 31

25th—1989
Innsbruck-Amica, Austria, October 27
Waldshut-Tiengen, Germany, October 27
Drury, Auckland, New Zealand, October 31

New club president or secretary?

Get the knowledge you need before you begin—with online education.

Go to www.KiwanisOne.org/CLE.
Thank you to our sponsors

VISION PARTNERS

U.S.ARMY
ARMY STRONG.

landscape
structures

nike	

CO-SPONSOR, KEY CLUB INTERNATIONAL

HERSHEY’S

Rustic Pathways

PROMOTIONAL PARTNER

SCHOLASTIC

Up with People

Learn how your company can become a sponsor at www.KiwanisOne.org/partners.
To become a partner, contact us at partners@kiwanis.org or +1-317-217-6161.
RETROSPECTIVE

MERRY KIDS DAY TO ALL!

ONCE UPON A RETAIL PAST, CHRISTMAS WAS NOT THE ONLY SEASON TO DRAW CHILDREN—OOHING, AHHING AND DREAMING—TO STOREFRONT WINDOW DISPLAYS.

Twas September 1952 when the Kiwanis Club of East Tulsa, Oklahoma, and a local merchant set up an enticing display of prizes as an invitation to a “big” theater party. What child could resist the sight of a chrome-gleaming new bicycle, authentic-looking Acme cowboy boots or a modern, palm-size Stewart Warner radio?

Founded in the 1940s by newspaper columnist and radio personality Jimmie Fidler, the National Kids Day Foundation became officially affiliated with Kiwanis in 1949. Fidler’s idea was to set aside a day to recognize young people as the future citizens of the world through service and fundraising projects.

Three years later—September 27, 1952—Kids Day was already a major Kiwanis event.

In Cleveland, Ohio, Kiwanians sold 295,400 bags of peanuts and netted US$1,950, boosted by a televised four-hour telethon hosted by Fidler. Sprinter Jesse Owens made an appearance with the North Town Kiwanis Club to help Chicago, Illinois, Kiwanians net $48,000 in peanut sales.

Recognizing an opportunity to interest children in aviation careers, the United States Air Force opened its bases to Kiwanis field trips. An estimated 42,148 children visited some 125 airfields. In Washington state, parachute troopers jumped from transport planes, which thundered over the heads of 1,000 teens, brought to McChord Air Force base by the Kiwanis clubs of Tacoma, Northwest and South Tacoma.

More than 100 Canadian Kiwanis clubs purchased and dedicated a flagpole at ceremonies attended by youngsters from across the nation. A Vancouver, British Columbia, youth brought a cluster of maple leaves from Stanley Park. Quebec was represented by a polio victim on crutches. The Kiwanis Magazine reported that the boy’s hometown Kiwanis club—Portneuf—had helped him regain his health and secure a college education.
A Higher Level of Inclusive Play™

Inclusive playgrounds must meet the needs of everyone in the community. Landscape Structures does this by welcoming all ages and abilities to the playground for multigenerational fun and sensory-stimulating activity. Learn more about bringing inclusive play to your community at playlsi.com, or call 888.438.6574 or 763.972.5200.

Start planning your 100th Anniversary project with Kiwanis-themed playground designs!

Proud Kiwanis International Vision Partner
WHAT’S YOUR STORY
If your club has a success story, simply email a summary and a few photos to shareyourstory@kiwanis.org to be considered for possible future use in Kiwanis International publications.

HAVE YOU SEEN US LATELY?

Introducing the new KIWANIS MAGAZINE app for iPad

This interactive and entertaining publication brings new dimensions to Kiwanis magazine through video, slideshows, audio and other exciting features.

And it’s free.

You’ll find the new app by launching Newsstand and searching for “Kiwanis.” Then follow the instructions.

Download the Kiwanis magazine app now, and experience the future of storytelling.