A lack of iodine in one’s diet can lead to serious developmental delays and other health problems. Luckily, the problem can be addressed by simply adding the proper amount of iodine to common table salt.

In what UNICEF called one of the most successful health initiatives ever, Kiwanis members and clubs were a critical force in the global Iodine Deficiency Disorder (IDD) Project, raising and leveraging more than US$100 million to support the global elimination of IDD, the leading preventable cause of mental and developmental disabilities in the world.

While the fundraising campaign for the IDD project has ended, the Kiwanis Children’s Fund still accepts donations for IDD elimination and sustainability efforts, such as:

- Monitoring salt production
- Advocacy activities
- Education programs aimed at local governments, teachers and families

Kiwanis International continues to support the sustainable elimination of IDD as a member of the Iodine Global Network—a coalition of public, private, international and civic organizations working to create a world where all people attain optimal iodine nutrition.