KIWANIS CHILDREN’S FUND
Ambassador
Role and responsibilities

Ambassadors are key to the continuing success of the Kiwanis Children’s Fund. They are passionate advocates of our mission. They are constant communicators of our core values. They build and strengthen our organization’s relationships with Kiwanians in their region.

The Kiwanis Children’s Fund ambassadors provide a critical connection between district chairs, district advocates, the Kiwanis Children’s Fund Board of Trustees and staff. They are resources in fundraising and the training of volunteers. Ambassadors create a culture of mutual accountability between our members and the Children’s Fund that is necessary to build support for the children of the world.

Ambassadors are appointed by the Kiwanis Children’s Fund board for a three-year term. Ambassadors will represent an entire region, encouraging and coordinating the work of volunteer leaders such as district chairs and district advocates.

An ambassador possesses a balance of the following characteristics:
- Significant knowledge of, commitment to, and experience with Kiwanis.
- Steadfast commitment to the mission, goals, policies, programs and services of the Kiwanis Children’s Fund.
- Significant leadership and volunteer management experience.
- Broad network of relationships throughout the region.
- Enthusiasm for and experience with fundraising.
- Exceptional verbal and written communication skills.
- Familiarity with newer technologies, including video conferencing, social media and Microsoft Office products.
- Ability to maintain confidentiality.

As a volunteer for the Kiwanis Children’s Fund, an ambassador:
- Assists Children’s Fund staff in developing regional strategy and goals and leads a team of district fundraising volunteers in a specific region to secure gifts from districts, clubs and individuals.
  - Works closely with assigned staff members, participating in regularly scheduled calls.
  - Regularly convenes district chairs and district advocates to provide support, offer information and encourage mutual accountability in fundraising.
- Assists in identifying, cultivating and soliciting lead, major and planned gift donors in a specific region.
- Represents the Kiwanis Children’s Fund at club, division, district, regional and international meetings and events.