KICK START
INVITE. EXCITE. IGNITE CLUB MEMBERSHIP.
We all could use a Kick Start

THE FORMULA’S NEW KICK START PROGRAM IS ALL ABOUT MOTIVATING MEMBERS TO START THE NEW KIWANIS YEAR OFF STRONG.

What it takes

Any Americas Kiwanis member who sponsors a new member into a new or existing Kiwanis club between September 25 and November 30, 2016, will automatically receive one entry in a drawing to win two round-trip tickets.

Eligibility & How to Enter

In order to receive credit for sponsoring a new member:

- **In an existing club:** the sponsor name must be properly recorded in the club secretary dashboard or through member services.
- **In a new club:** the sponsoring member must be reported in the club opening tool or through member services.

Americas Kiwanis members receive one entry for each new member they sponsor with no limit to the number of entries.

Prize

Two round-trip tickets. Drawing takes place on Friday, December 2, 2016 by an independent party. Ticket value may not exceed US$500 per ticket (US$1,000 total).

For official rules, eligibility and terms and conditions, please visit [kiwanis.org/kickstart](http://kiwanis.org/kickstart).
Find more ways to Kick Start your success.

The Formula Resources page houses many of the tools and resources members & clubs can use to increase their membership. Please visit kiwanis.org/formularesources to unlock your club’s potential.

Expectations

We want more hearts and hands to join us in serving children around the world. If every North American district brings in 100 new members we will build momentum toward making 2016-17 our strongest year yet. When you realize that every new member touches the lives of approximately 200 children a year, you start to understand the importance of bringing our message and mission to more people in our communities.

INCREASE YOUR CHANCE TO WIN WITH KIWANIS ONE DAY

The timing couldn’t be better. Kiwanis One Day will be held on Saturday, October 22nd this year. Make it extra special by inviting friends and family members to participate in your club’s One Day project. It’s the perfect opportunity to expose potential members to just how incredible Kiwanis membership can be. If you are working with a Service Leadership Program club, it will give your guests even more reasons to get involved. Our youth clubs bring a joy and enthusiasm to projects that is nearly irresistible. Be sure to follow up the fun and success of your One Day event a few days later by asking your guests to join your club.
Support

We have created several pieces to get the word out about the Kick Start contest. They are available for your use and can be found at kiwanis.org/kickstart.

Look for our ad in the October issue of Kiwanis magazine

This handy flyer is the perfect way to get members excited about Kick Start. It explains the contest on one side and shares ideas on how to engage with potential members on the other side.