Proposed Amendment 3
Flexibility of Publications Fund

Submitted by: The Kiwanis International Board of Trustees
Purpose: To eliminate the required separation of subscription funds to allow them to be applied to various printed, electronic and digital communication vehicles now commonly used by Kiwanis members.
Effective date: October 1, 2014
Vote required to adopt: Majority

KI Board position: The Kiwanis International Board proposes this amendment for the following reasons:

• The Bylaws require that a restricted fund be maintained to receive all subscription and advertising revenues for official publications. All expenses for magazine and other official publications are charged to this fund.
• This is the only restricted fund mandated by the Bylaws. All other funds are administered according to the Kiwanis International Board’s authority.
• Various types of communication vehicles other than printed media make use of the same articles, stories, photography and other content, thus blurring the boundaries between the magazine and other communication methods. These include group emails, Web sites, smart phone and tablet applications, social media and more, all of which are now commonly used by many members.
• Removing the restriction on subscription and advertising funds will allow more flexibility for budgeting and expensing in all media categories, which will still include but not be limited to printed materials.

Amend Article XXI, Section 5, as follows:

Article XXI. Official Publications
Section 5. The subscription price of the official publications of Kiwanis International shall be eight dollars (US$8.00) per annum. All subscription funds shall be earmarked for official publications of Kiwanis International and shall not revert to the Kiwanis general fund. Billing shall be based upon the membership of the respective clubs as shown in their membership report to Kiwanis International.