Live it!

Top 10 tips for living Kiwanis

10:30–10:50 a.m.
Love it!

Share it!

Live it!
Live it!

• Is your club making a difference in the community?
• Are your members happy?
• How to make your club vibrant.
Live It!
Tip 1

Set achievable goals for the next 18 months.

- Conduct a service activity every 3 months.
- Fulfill sponsorship promise for our Key Club.
- Plan and implement a fund-raising event.
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Tip 2

Have fun with fellow members.

- Invite members for tea or beer.
- Do an interclub in your division.
- Visit a club in another community—or in another country!
- Attend the Kiwanis International convention.
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Tip 3

Open a new Kiwanis club or satellite club in the next 6 months.

• Rally members for the “ultimate service project.”
• There may be an existing “group” ready to be Kiwanians (e.g., Jaycees or another local cause-based group).
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Tip 4

Partner with local college students.

- Paint the local community center.
- Create a Kiwanis website or newsletter.
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Tip 5

Club president to call/text every member once a month.

• Every member joins to be involved in club activities.
• New members are especially eager.
• Plan with each member for his/her involvement over the next 18 months.
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Tip 6

Share “Inspiration” from the I-Plan.

• It’s about membership and engagement.
• The goal is to build, retain and support a growing Kiwanis membership “network.”
• Have an open discussion on this goal and the respective strategies.

kiwanis.org/iplan
The Kiwanis I-Plan is designed for each district and each club to use as a guide to create their own plans and choose their own paths toward accomplishing common goals.

The plan focuses on four goal areas – or priorities – that will help clubs, districts, and our overall organization thrive for years to come as a positive force for good in the world.
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Tip 7

Encourage development of a signature project.

- The Kiwanis Down Syndrome Centre (in Malaysia)
- The Kiwanis Doll Project (in Japan)
- The Kiwanis Music Festival (in Canada)
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Tip 8
Wear the “K”

- Consistent branding has a long-lasting and wide-ranging impact.
- It gives credibility to your fundraising.
- Name recognition helps you invite members and open new clubs.
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Tip 9

Share the legacy of Kiwanis worldwide.

- Many countries and communities have yet to experience the joy of Kiwanis.
- Co-sponsor a new club in Asia-Pacific, Europe, South America or Africa.
- “Twin” with an existing club in another country.
Live It!
Tip 10

Ensure financial viability and responsible stewardship.

• Have dual bank accounts for service and administration.
• Share financial information with members.
• Develop new ways to raise funds.
Thank you!

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