Beyond sponsorship: How to help your SLP thrive

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Kiwanis International Staff
SLP Sponsorship

• The Basics:
  ▪ Support them financially.
  ▪ Provide a club liaison.
  ▪ Keep an open invitation for the SLP members to visit the Kiwanis club.
The Ten Basics

1. Appoint a Kiwanian or a committee of Kiwanians to be Service Leadership Program (SLP) advisors.

2. Attend SLP club meetings and events.

3. Maintain an expense line item in the service account.
The Ten Basics

4. Meet with the school/site administrator or facility manager each year.
5. Ensure all dues and fees are paid.
6. Make sure SLP club officers receive proper training.
7. Schedule an annual meeting with Kiwanis and SLP club officers.
The Ten Basics

8. Host or participate in joint activities.

9. Invite SLP club members to attend Kiwanis meetings.

10. Ensure SLP members are provided training opportunities beyond the club level.
If you are doing the 10 basic expectations of sponsorship, you are just an average sponsor.

Don’t be average!
Elevating Your Sponsorship

1. Open opportunities for SLP members.
2. Provide mentoring to the SLP members.
3. Build a stronger connection between the SLP club and your Kiwanis club.
4. Let them lead.
5. Bridge the Kiwanis Family.
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• Set aside funds that can be accessed for district and international leadership events.
• Encourage and support Key Club and CKI members to run for district office (and then make a big deal about it).
• Community-based Key Leader.
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• Search Institute has identified building blocks of healthy development—known as Developmental Assets—that help young children grow up healthy, caring, and responsible.

• One of these assets: Young person receives support from three or more nonparent adults.
Mentorship

• Ask members to set aside internship or job shadowing opportunities for SLP members.
• Do a career fair for the SLP members.
• Officers could have monthly lunches with the corresponding SLP officers.
• Your ideas?
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Parent Outreach

• Host an annual event (reception, officer installation, awards night) that includes parents/guardians.

• Send each parent a letter – not recruiting them to Kiwanis – but informing them of what we’re trying to achieve with SLP.
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Let Them Lead

- Have the SLP officers run a Kiwanis meeting.
- Do one service project each semester that is planned and produced by the SLP club.
- Involve them in your club’s planning meetings.
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Co-Sponsorship

• Give them chances to co-sponsor.
  ▪ Key Clubs and CKI clubs can co-sponsor other SLPs.
  ▪ Can be a great recruitment tool for Key Club especially.
# Co-Sponsoring a K-Kids Club

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<thead>
<tr>
<th>KIWANIS CLUB</th>
<th>CKI CLUB</th>
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<tbody>
<tr>
<td>• Fulfills 10 basic obligations.</td>
<td>• Attends all meetings in a co-advisor role.</td>
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<td>• Organizes at least one joint project with CKI/K-Kids each semester.</td>
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<td>• Conducts officer training.</td>
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<td>• Organizes a leadership conference in the community for all K-Kids clubs.</td>
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• What are you doing to take your SLP sponsorship to the next level?
Thank you!

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