The 7 Habits of High Performing Key Clubs

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High-performing Key Clubs

Clubs that have/are:

- Enthusiastic participation from most/all members
- Committed to the mission and values of Key Club as a service organization
- Well-known, recognizable, well-regarded at their school/site
- Healthy membership size and growing
- Doing lots of service! Members go above and beyond the standard 50 service hours per member per year
- Effective and well-attended club meetings
They actively involve their new members.

High-performing Key Clubs don’t wait to get the best from their members. They build a culture of involvement early in the member experience.
They nurture a strong relationship with their Kiwanis advisor.

If a Kiwanis Club is present, high-performing Key Clubs utilize the Kiwanis advisor as an asset and seek to utilize his/her knowledge and expertise.
Habit #3

They have an active faculty advisor.

An engaged faculty advisor can truly be what transforms an average Key Club into an extraordinary one. An active advisor coaches the officers, helps establish contacts for quality service projects and ensures the club has a visible presence at the school.
Habit #4

They have at least one large-scale event each year for which they are known.

High-performing Key Clubs perform a lot of service, but much of it is focused into a signature project or event that helps to build awareness of the club.
Habit #5

They have a good relationship with the school principal.

Key Clubs are only in schools because they are welcomed there by senior administrators. High-performing clubs know that if the principal believes in their mission, he/she can open new doors of opportunity for the club.
They have a functioning committee system.

High-performing Key Clubs share leadership. One effective way is through a functioning committee system that gives every member a chance to contribute their ideas and skills.
They attend district convention and take advantage of district-level contacts.

Being involved in district activities means that the club understands the power of networking with peers in other clubs. When we gather together, we learn from each other’s successes and failures, and all of us become stronger in the end.
Members of high-performing Key Clubs are 10% more likely to report that the club has inspired them to serve more than they would have otherwise.

61% of high-performing Key Clubs have more than 50 members (compared with 50% for other clubs). 32% have more than 100.

High-performing clubs report a significantly higher rate of meeting attendance.
Thank you!

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