100TH ANNUAL KIWANIS INTERNATIONAL CONVENTION

OFFICIAL PROGRAM
Is your Kiwanis Club prepared for Sudden Cardiac Arrest?

Did you know that Sudden Cardiac Arrest (SCA) is the leading cause of death worldwide?

SCA can strike anyone, anywhere, anytime! Are you prepared?

The Sudden Cardiac Arrest Foundation reports that 382,500 people are struck with SCA every year in the USA! The majority will not survive!

*SCA kills 5,760 children every year in the USA.*

**WHO SHOULD HAVE AN AED?**

Any public facility including:

- Schools
- Kiwanis Club Meeting Places
- Pools
- Parks
- Places of Worship
- Home
- Offices
- Sports Fields
- Fitness Facilities
- Rv Parks
- Bingo Halls
- Casinos
- Airplanes
- Hotels
- Senior Homes
- Restaurants
- Boats
- Cars
- Doctor’s Offices
- Stores
- Any place people gather

**AED PROFESSIONALS** offers very special Kiwanis discount pricing for all members, their families and their organizations. Please call Julie Dini at 1-888-541-2337 to get more information. Our mission is to have AEDs in every public facility to be able to save more lives.

www.aedprofessionals.com

1-888-541-2337

Kiwanis-member owned company!
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GREETINGS, KIWANIANS AND GUESTS:

Happy 100th anniversary. Welcome to Indianapolis, Indiana, home of Kiwanis International.

I hope you enjoy this Centennial Celebration. This is a celebration of you, the members. Without you, our organization would not be the premiere service club organization in the world and we would not have reached this incredible milestone. It is the dedication of Kiwanis members to children and community that makes the world a better place every day.

I am thrilled and honoured to celebrate Kiwanis’ 100th anniversary with members of the entire Kiwanis family. To the Kiwanians in Key Club International, Circle K International and Aktion Club, welcome. This is your celebration as well.

I hope you find this convention to be like no other. We have worked hard to plan these days to be a celebration of everything Kiwanis. I know you will enjoy the fun, fellowship and community service opportunities that we have throughout the convention.

As you explore the Kiwanis World Showcase and interact with Kiwanians from around the globe, I hope you will be proud of the international scope and breadth of our organization. Introduce yourself to someone from another district or Kiwanis nation. Then, make plans to see each other again at next year’s convention in Toronto and for years to come.

Thank you for allowing me to journey on The Way Ahead with you.

In Kiwanis service,

2014–15 Kiwanis International President
John R. Button, MD
GREETINGS, KIWANIANS:

On behalf of the Indiana District, we welcome you to Indianapolis to celebrate the 100th anniversary of Kiwanis!

We are excited by the opportunity to make your stay exceptional. You’ll discover many reasons to love Indy and our vibrant downtown area. We invite you to perk up your palate and enjoy our exciting restaurant scene, see the new orangutan exhibit at the Indianapolis Zoo, explore the attractions of White River State Park and stroll along the Cultural Trail, while soaking in the public art along the way.

Wherever you go, you’ll discover the true heart of Indiana: our people. We’re warm, welcoming and eager to please. We smile, open doors and say hello. While you get to know your fellow Kiwanians, immerse yourself in the city and bask in the warmth of Hoosier Hospitality.

Let’s celebrate!

Your Indiana District Host Team:

Trent Cowles
Host district volunteer coordinator

James L. Smith
Governor

Vanessa McClary
Immediate past governor

Kris Bowers
Governor-elect

Elaine Cummings-Bullard
Past governor
congratulates you on 100 years of serving children.

Making a difference for babies in the next 100 years.
WHAT YOU NEED TO KNOW

Alcohol policy regarding youth
Kiwanians must refrain from purchasing or providing alcoholic beverages to any Key Club or Circle K International member of any age attending the Service Leadership Programs conventions. The Circle K and Key Club conventions prohibit the possession, sale and/or consumption of alcoholic beverages by members during a sponsored event.

The following actions have been taken by Kiwanis International to maintain an alcohol-free event for our Key Club and Circle K attendees: During Kiwanis Fireworks Night at the Ballpark, members of Key Club and Circle K are invited to the Corona Light Beach at Victory Field, located on the first baseline in right field, where food and non-alcoholic beverages will be served.

Delegate certification (credentials)
All clubs in good standing are entitled to two delegates and two alternates, each of whom must be certified in advance. The delegate certification desk is located in Hall D and is open during registration hours. No delegate may receive credentials to represent a club that is past due in its financial obligations to Kiwanis International.

Guest information
Are you a registered guest at the Kiwanis International convention? Need ideas on what to do? As a paid guest, you have full access to all convention workshops and forums, the Kiwanis Family Store, World Showcase and sessions. Registered Kiwanians and guests can visit Hall D to purchase tickets to special events at the registration desk. Book official Kiwanis tours at the tours information desk.

NOTE: All paying Kiwanian convention attendees also receive a one-day free pass in their registration packets. The pass allows a friend or family member to enter the World Showcase free for a day. Guests of Kiwanians who do not wish to register for convention are encouraged to participate in official Kiwanis tours and attend ticketed events.

Information desk
Stop by the information desk outside Hall D with your questions about convention activities, area attractions and more.

Interpretation
Simultaneous interpretation into select languages will be offered during opening, business and closing sessions. Equipment rental is free. See rental guidelines at the simultaneous equipment rental booth located in Hall D, next to the registration desk.
Kiwanis convention app
Stay connected to what’s happening during the convention with the new Kiwanis International convention mobile app. Plan your schedule, connect with other attendees, receive real-time updates and more! Available for Android and Apple devices. Search for “2015 Kiwanis International Convention” in the Google Play or Apple App store.

Kiwanis exhibit and Kiwanis Day at the Indiana Historical Society
In honor of 100 years of Kiwanis serving the children of the world, the Indiana Historical Society will host a Kiwanis exhibit during the convention, open to the general public at the Eugene and Marilyn Glick Indiana History Center. During the convention, Kiwanians, Circle K, Key Club and Aktion Club members and their guests holding a convention badge will be offered free access to the permanent and temporary exhibits known as the Indiana Experience. Some of the exhibits are interactive, featuring actors in character. On Friday, June 26, the History Center will celebrate Kiwanis Day, with extra activities and light refreshments for Kiwanis family members and guests.

And while you’re there, plan to have lunch at the Stardust Terrace Café, operated by Hoaglin To Go, featuring outdoor tables on the canal or indoor dining “under the stars.”

The History Center, home of the Indiana Historical Society, is located in downtown Indy at 450 West Ohio Street, a 10 to 15 minute walk from the convention center. Go to the registration desk at the Welcome Center on the main floor/street level to get your free pass upon showing your convention badge.

Hours: 10 a.m.– 5 p.m.
The Kiwanis exhibit will run from June 24 at 10 a.m. through June 27 at 5 p.m.

Kiwanis-family events
This year, Kiwanis International holds its convention concurrently with: Circle K International - CKIx events, Key Club International and Aktion Club - TLC.

Your convention or event registration allows you access to Kiwanis International workshops and sessions as well as CKI and Aktion Club workshops and sessions. Some meals or functions can only be attended by ticket holders. You also have access to the Kiwanis World Showcase. Please allow the members of the organization attending their own events to take their seats first. If space allows, others may be seated. Consult Circle K, Key Club and Aktion club programs starting on page 13.

Personal convention schedule
You may complete your personal online schedule on-site in the registration area. Go to www.KiwanisOne.org/myschedule. Log in using your KiwanisOne email and password. First-time users will be given an option to register.

Registration
The registration and service desks are located inside Hall D of the Indiana Convention Center. (See page 19 for hours.)
**Ribbons**
Delegate ribbons have been placed in the registration packets for those who preregistered as delegates. Find the ribbons booth inside the Kiwanis World Showcase to pick up First Timer and other fun ribbons to add to your convention name badge. A small donation to The Eliminate Project is appreciated. The Kiwanis International Foundation also distributes various recognition ribbons—such as George F. Hixson Fellowship, Life Member or Heritage Society ribbons—at its booth in the Kiwanis World Showcase.

**Scooters and wheelchairs**
Scooter and wheelchair rentals are available through Scootaround. Please make reservations at 1-888-441-7575 (U.S. and Canada).

**Shuttle service**
For your convenience, Kiwanis International will provide free shuttle-bus service between some official convention hotels and the Indiana Convention Center. Shuttles will operate on a continuous loop between official hotels and the convention center during official functions. Shuttle schedules will be available in your official convention hotel lobby.

Shuttle service will be provided from the following hotels:
- Hampton Inn Downtown Indianapolis
- Hilton Downtown Hotel
- Sheraton Indianapolis City Centre Hotel

Transportation for attendees with mobility issues can be provided from all official convention hotels. Look for the sign in your hotel lobby for information on how to arrange for accessible transportation.

**Tours and tourism**
Kiwanis is offering a post-convention Bermuda cruise, tours and train excursions exclusively for Kiwanis-family members and their guests. Stop by the tours booth in Hall D for more information.

**Official convention hashtag**
Share your convention photos and experiences with Kiwanians around the world! Use #KidsAtHeart—the official convention and centennial celebration hashtag—when posting and tweeting on social media. Follow @Kiwanis on Twitter for official updates and join the conversation.
Up with People

Bring Up with People to your city!

Support your SLP to participate in a future cast!

Volunteer with Up with People!

For more information visit www.upwithpeople.org/Klpartnership
The exhibit hall is the hub for all convention activities. This year, the space features many new and exciting opportunities. Visit the Kiwanis World Showcase to learn about a variety of subjects and engage with the world.

**Global Service**

This area features club and district service projects from around the world performed by Kiwanis, CKI and Key Club International. Stop by during the Wednesday welcome reception and chat with Kiwanis members to learn about their service projects.

**Kiwanis Pavilion**

This is the place to find answers to your questions about Kiwanis. Gather information about Service Leadership Programs, The Formula, Kiwanis Communications and Public Relations, The Kiwanis International Foundation and The Eliminate Project. Stop by the 100th Anniversary booth to find interesting information and fun resources.

**World Bazaar**

Meet and visit with Kiwanis’ partners and vendors to learn how your club can engage with signature projects in the areas of play, literacy, travel, community building and children’s health. Discover new ideas for fundraising and service projects and enjoy shopping for unique clothing, jewelry and more.

**International Village**

Find out about our Sister Cities and Junior Chamber International Partnerships. Explore the cultures of some of Indianapolis’ sister cities and Kiwanis’ impact on those cities. Indianapolis’ sister cities exhibiting are: Hyderabad, India; Cologne, Germany; Taipei, Taiwan. This is also where you’ll find information about the 2016 convention in Toronto and learn more about Indianapolis.

**Gathering Hub**

Stop by the Kiwanis Family Lounge and meet up with old friends or make new ones. The global cafeteria is located in The Hub and is open for lunch or a break. If you’re looking for Kiwanis collector pins, visit the pin traders’ booth which is also located in this area.
Your Simple Fundraising Solution

Your organization can **EARN FUNDS** by collecting just 300 bags of gently worn, used or new shoes. The collected shoes help micro-enterprises in Haiti, Guatemala and Togo set up a business by cleaning and selling those shoes.

*This also keeps shoes out of America’s landfills!*

**What you’ll do:**

- Sign-up and complete your agreement
- Collect 300 bags of gently worn, used and new shoes; when you’re ready, we’ll come pick them up
  - Complete your drive and notify us
  - Get ready for your check!

Contact Us!
407-930-2979 or Funds20rgs.com

Scan Here to learn more!
Tour the Kiwanis International Office, located on the northwest side of Indianapolis. Take a selfie in front of our building and share it with friends who couldn’t make it to the convention! Sit in the president’s seat in the board room, meet the staff you’ve been corresponding with for years, take photos in front of the globe sculpture and learn more about how your Kiwanis International office operates! The Kiwanis store will be open after each tour.

Free buses will be available to and from the convention center. Tour capacity is limited per time slot. Whether riding by bus or driving on your own, sign up near the convention registration desk to reserve your tour time and/or place on the bus.

Note: Though the tour involves stairs, an elevator is available for those who are unable to climb stairs.

The following tour times are available (convention center bus departure and return times shown). Please arrive 15 minutes prior to bus departure time. Please plan for a total of three hours, which includes 30 minutes of travel time each way.

**Wednesday, June 24**
- 8:30–11:30 a.m.
- 12:30–3:30 p.m.
- 1:30–4:30 p.m.
- 2:30–5:30 p.m.

**Thursday, June 25**
- 8:30–11:30 a.m.
- Noon–3 p.m.
- 1–4 p.m.
- 2–5 p.m.

**Friday, June 26**
- 8:30–11:30 a.m.
- 9:30 a.m.–12:30 p.m.
- 10:30 a.m.–1:30 p.m.
- 11:30 a.m.–2:30 p.m.
- 12:30–3:30 p.m.

**Saturday, June 27**
- 8:30–11:30 a.m.
- 9:30 a.m.–12:30 p.m.
- 10:30 a.m.–1:30 p.m.

**Sunday, June 28**
No tours available.

**Monday, June 29**
Tour buses not available, self transportation only. Every hour at the top of the hour, starting at 9 a.m. Last tour at 2 p.m.

For GPS directions, use the following address:
- 3636 Woodview Trace
- Indianapolis, IN 46268
We are the creators of numerous Kiwanis International Lapel Pin, Medallion and Challenge Coin Designs throughout the World.

Condor Creations
Let us help you with your next lapel pin, medallion or challenge coin design!

Fast Turnaround
Delivery in about 22-24 calendar days in most cases!

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Simi Valley, California 93094-0628
condor@condorcreations.com
www.condorcreations.com

*shipping costs for International orders will be calculated upon receipt of order
(if a SECOND order is placed at the SAME time as the first one, take 20% off BOTH orders)**

**EXPIRATION: December 31, 2016

(Pricing based on current prices posted on www.condorcreations.com. Order(s) must be submitted to the factory for production by 12/31/2016 to qualify for discount. Minimum order quantity requirement is 100 pieces per design)
Key Club International convention schedule at-a-glance

Most of the Key Club-specific activities will take place at the JW Marriott hotel.

**Wednesday, June 24**
- Noon–5 p.m. Kiwanis World Showcase
- 5–7 p.m. Dinner on your own
- 7–8:30 p.m. Key Club opening session
- 9:30–11:30 p.m. Meet and Greet

**Thursday, June 25**
- 7:30–8:30 a.m. Advisor breakfast
- 7:30–8:30 a.m. Key Club International Council breakfast
- 9–11 a.m. Workshops
- 11 a.m.–1 p.m. Lunch (Monumental Pancake Lunch)
- 1–5 p.m. Caucus
- 5–7:30 p.m. Dinner on your own
- 7:30–9 p.m. Kiwanis Opening Celebration

**Friday, June 26**
- 9 a.m.–Noon House of Delegates
- Noon–1 p.m. Lunch on your own
- 2–4:30 p.m. Key Club International recognition session
- 4:30–10 p.m. Birthday Bash on Georgia Street
- 7–10 p.m. Kiwanis Fireworks Night at the Ballpark

**Saturday, June 27**
- 9–11:30 a.m. Workshops
- 11:30 a.m.–2 p.m. Lunch on your own
- Noon–1:30 p.m. Alumni and Class of 2015 luncheon *(ticketed event)*
- 2–4 p.m. Kiwanis closing celebration
- 5–7 p.m. Key Club International closing session
- 7–8:30 p.m. Dinner on your own
- 9–11 p.m. Key Club and CKI concert: Hellogoodbye
Circle K members are changing lives—even now. This week’s Large Scale Service Project is making a mark in Indianapolis. And around the world, 13,500 Circle K members perform 400,000 hours of service each year. Talk to a few of them this week. See how your club can feed their energy . . . and how all that energy can fuel your club.

Does your club sponsor a CKI club? Learn more at circlek.org.
**Circle K International convention schedule at-a-glance**

Most of the Circle K-specific activities will take place at the JW Marriott hotel.

### Tuesday, June 23 | Arrival and kick–off
- 4–6 p.m.  Registration and dinner on your own
- 6–8 p.m.  CKIx Kick–off with a celebration of service and Large Scale Service Project logistics
- 8–10 p.m. Evening service projects and fellowship

### Wednesday, June 24 | Large Scale Service Project Day
- 9 a.m.–4 p.m.  LSSP projects
- 4–6 p.m.  Dinner on your own
- 4:30–6:30 p.m.  Kiwanis World Showcase and CKI Service Fair
- 8–10 p.m.  General session, service celebration, meet the candidates

### Thursday, June 25 | Business Day
- 7:45–9:45 a.m.  Caucus Round 1
- 10 a.m.–Noon  House of Delegates 1
- Noon–1 p.m.  Lunch (Monumental Pancake Lunch)
- 1:30–3 p.m.  Caucus Round 2
- 3:15–6 p.m.  House of Delegates 2
- 6–7:30 p.m.  Dinner on your own
- 7:30–9 p.m.  Kiwanis Opening Celebration
- 9–11 p.m.  Free time and fellowship

### Friday, June 26 | Large Scale Service Project Day
- 9 a.m.–4 p.m.  LSSP projects
- 4:30–10 p.m.  Birthday Bash on Georgia Street
- 7–9:30 p.m.  Kiwanis Fireworks Night at the Ballpark

### Saturday, June 27 | Education and Celebration
- 9 a.m.–Noon  Workshops with Kiwanis and CKI specific sessions
- Noon–2 p.m.  Lunch on your own
- Noon–1:30 p.m.  Alumni and Class of 2015 luncheon (ticketed event)
- 2–4 p.m.  Kiwanis closing celebration
- 5–7 p.m.  CKI closing session
- 9–11 p.m.  Key Club and CKI concert: Hellogoodbye
Who are Aktion Club members? They’re adults with disabilities, and they’re members of the Kiwanis family. They serve children. They improve lives. They make an impact in their communities . . . and in the lives of the people who work with them.

Sponsor an Aktion Club near you!

Extraordinary people. Extraordinary impact.

Who are Aktion Club members? They’re adults with disabilities, and they’re members of the Kiwanis family. They serve children. They improve lives. They make an impact in their communities . . . and in the lives of the people who work with them.

Sponsor an Aktion Club near you!

LEARN MORE AT AKTIONCLUB.ORG
# Aktion Club Events

**Aktion Club convention schedule at-a-glance**

All Aktion Club sessions will be held in rooms 122-128, at the convention center. Check signage for more detail.

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<th>11 a.m.–1 p.m.</th>
<th>Monumental Pancake Lunch</th>
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<td></td>
<td>7:30–9 p.m.</td>
<td>Kiwanis Opening Celebration</td>
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<tr>
<th>Friday, June 26</th>
<th>8–9 a.m.</th>
<th>Opening Session</th>
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<tr>
<td></td>
<td>9–11 a.m.</td>
<td>Workshops</td>
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<td></td>
<td>11 a.m.–Noon</td>
<td>Rhythm Trek: Team building and leadership</td>
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<tr>
<td>Noon–1:30 p.m.</td>
<td>Leadership Luncheon</td>
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<td>2–4:30 p.m.</td>
<td>Heartland Film Festival showing of “Where Hope Grows”</td>
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<tr>
<td>3:30–4:30 p.m.</td>
<td>Indiana District meeting</td>
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<tr>
<td>4:30–10 p.m.</td>
<td>Birthday Bash on Georgia Street</td>
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<tr>
<td>7–9:30 p.m.</td>
<td>Kiwanis Fireworks Night at the Ballpark (baseball game and dinner)</td>
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<tr>
<th>Saturday, June 27</th>
<th>8–9:30 a.m.</th>
<th>Breakfast at Hard Rock Cafe</th>
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<td></td>
<td>9:45–11 a.m.</td>
<td>Club presentations</td>
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<td>11 a.m.–12:30 p.m.</td>
<td>Club Officer Training</td>
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<td>12:30–1 p.m.</td>
<td>Lunch (provided)</td>
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<td>1–1:45 p.m.</td>
<td>Awards ceremony and Closing session</td>
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**BRING THE FUN OF READING TO KIDS IN YOUR COMMUNITY**

Kiwanis Promotional Partner, Scholastic Book Fairs, has six great programs you can bring to kids in your community:

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<th>Large Reading Oasis and Sponsored Book Fair Package: $8,000</th>
<th>Large Reading Oasis Package: $5,500</th>
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<tr>
<td>School Benefit: Large Reading Oasis Room (outfitted with 1,200 books, furniture, and more) and sponsored Book Fair (includes $5 book certificates for up to 500 students)</td>
<td>School Benefit: Large Reading Oasis Room (outfitted with 1,200 books, furniture, and more)</td>
</tr>
</tbody>
</table>
| Club Receives:  
  • Special “Reading Day” for Kiwanis club members at the Reading Oasis Room  
  • Sponsoring club’s name on a plaque in the Reading Oasis Room  
  • Invitation to speak and be thanked at upcoming school/family event | Club Receives:  
  • Special “Reading Day” for Kiwanis club members at the Reading Oasis Room  
  • Sponsoring club’s name on a plaque in the Reading Oasis Room  
  • Invitation to speak and be thanked at upcoming school/family event |

<table>
<thead>
<tr>
<th>Medium Reading Oasis Package: $2,750</th>
<th>1,000-Book Kiwanis Centennial Book Fair Package: $2,200</th>
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<tbody>
<tr>
<td>School Benefit: Medium Reading Oasis Room (outfitted with 600 books, furniture, and more)</td>
<td>School Benefit: 1,000 books given to school to distribute to students</td>
</tr>
</tbody>
</table>
| Club Receives:  
  • Name on a plaque in the Reading Oasis  
  • Invitation to speak and be thanked at upcoming school/family event | Club Receives:  
  • Bookplates for all donated books  
  • Certificate of appreciation from Scholastic Book Fairs and sponsored school |

<table>
<thead>
<tr>
<th>500-Book Kiwanis Centennial Book Fair Package: $1,100</th>
<th>100-Book Kiwanis Centennial Book Fair Package: $550</th>
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<tbody>
<tr>
<td>School Benefit: 500 books given to school to distribute to students</td>
<td>School Benefit: 100 books given to school to distribute to students</td>
</tr>
</tbody>
</table>
| Club Receives:  
  • Bookplates for all donated books  
  • Certificate of appreciation from Scholastic Book Fairs and sponsored school | Club Receives:  
  • Certificate of appreciation from Scholastic Book Fairs and sponsored school |

Be sure and visit the Scholastic Book Fairs booth to see the Kiwanis Reading Oasis and Centennial Book Fair, and be entered for a chance to win a Kiwanis Reading Oasis for a school in your hometown. Attend our session to learn more about Scholastic’s literacy programs and be entered for a second chance to win a Kiwanis Reading Oasis for a school in your hometown.

**For more information, go to kiwanis.org/scholastic**
## CONVENTION SERVICES (HALL D)

### Registration desk

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<td>Wednesday</td>
<td>7 a.m.–5 p.m.</td>
</tr>
<tr>
<td>Thursday</td>
<td>7 a.m.–7:30 p.m.</td>
</tr>
<tr>
<td>Friday</td>
<td>7 a.m.–5 p.m.</td>
</tr>
<tr>
<td>Saturday</td>
<td>8:30 a.m.–2 p.m.</td>
</tr>
</tbody>
</table>

### Delegate certification

<table>
<thead>
<tr>
<th>Days</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Wednesday</td>
<td>7 a.m.–5 p.m.</td>
</tr>
<tr>
<td>Thursday</td>
<td>7 a.m.–5 p.m.</td>
</tr>
<tr>
<td>Friday</td>
<td>7 a.m.–10 a.m.</td>
</tr>
</tbody>
</table>

### Kiwanis Family Store

<table>
<thead>
<tr>
<th>Days</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday</td>
<td>7 a.m.–6 p.m.</td>
</tr>
<tr>
<td>Thursday</td>
<td>7 a.m.–6 p.m.</td>
</tr>
<tr>
<td>Friday</td>
<td>7 a.m.–5 p.m.</td>
</tr>
<tr>
<td>Saturday</td>
<td>8:30 a.m.–2 p.m.</td>
</tr>
</tbody>
</table>

### Kiwanis World Showcase

<table>
<thead>
<tr>
<th>Days</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday</td>
<td>Noon–7 p.m.</td>
</tr>
<tr>
<td>Thursday</td>
<td>9 a.m.–4 p.m.</td>
</tr>
<tr>
<td>Friday</td>
<td>Noon–4 p.m.</td>
</tr>
<tr>
<td>Saturday</td>
<td>9 a.m.–2 p.m.</td>
</tr>
</tbody>
</table>
This year, the 2015 Kiwanis International convention workshop format has a few changes. Feedback from the 2014 Kiwanis International convention in Japan was clear: Attendees loved the shorter education sessions focused on key topic areas.

Here’s an overview of the education format to help you plan your experience:

First timers! Special session just for you on Wednesday at 3 p.m. or Thursday at 9 a.m.!

Wednesday
Want to get a jumpstart on your convention experience? Join us as Kiwanis hosts a full day of not-for-profit learning for members and Indianapolis business professionals in the areas of event planning, public relations and fundraising. Well-known industry experts will be presenting the content. Stop by the registration table for more information.

Thursday
Half-hour talks to provide tools you and your fellow club members can use right away related to the I-Plan (Kiwanis’ strategic plan) and our 100th celebration:
1. Inspiration-The Formula: Member engagement
2. Impact: Meaningful service
3. Image: Our Kiwanis image
4. Investment: Financial viability
5. Service Leadership Programs
6. Celebration

Saturday
An idea exchange where members will hear real success stories about service, fundraising, membership and branding as well as Service Leadership Programs. These seven minute talks will be brief yet beneficial. Rooms will focus on one of the four topics of discussion.

Room 101-102  Impact: Meaningful service
Room 103-104  Investment: Financial viability
Room 105-106  Image: Our Kiwanis image
Room 107-110  Inspiration-The Formula: Member engagement
NEW IN 2015!

Idea playground: a place to continue the discussion

Did you hear just enough to be intrigued—but not enough to answer all your questions? Sit down with the speaker and other attendees to continue the discussion.

Thursday
ROOM 116-117  Inspiration-The Formula, Impact, Celebration and Investment
ROOM 201-202  Image and Service Leadership Programs

Saturday
ROOM 116-117  Inspiration-The Formula, Investment, Impact and Image
ROOM 201  CKI
GET ON TRACK!

Presented by The National Bank of Indianapolis and hosted by Kiwanis International

Get your organization or club’s public relations, event planning and fundraising on track!

Wednesday, June 24, 2015
9 a.m.–4:30 p.m.

Learn best practices, tools and trends for nonprofits, small businesses and Kiwanis clubs at Kiwanis International’s Get on Track nonprofit summit, presented by The National Bank of Indianapolis. Choose the track that’s right for you and your organization—public relations, event planning or fundraising—and get a full day of learning and, in some cases, earn continuing education credits.

Each track is led by such industry pros as Amanda Cecil from the Professional Convention Management Association (PCMA), fundraising expert Jerry Panas from Jerold Panas, Linzy & Partners in Chicago, and Jennifer Dzvonar and Linda Jackson of Borshoff advertising, branding and public relations.

Also, join us for lunch (included in the registration fee) featuring keynote speaker Karen Burns, Executive Vice President External Relations and Indianapolis Prize at the Indianapolis Zoo. And plan to stay for a reception and more networking immediately after the track workshops.

Seating is limited. Register at www.kiwanis.org/GOT15 and reserve your seat today!

PRICING

US$35 Convention attendees. Includes full day education programming and lunch. (Member number required.)

(Non-convention and student rates are available online at kiwanis.org/GOT15.)
SCHEDULE OVERVIEW

(some variance according to track, see details in track schedules):

8:30–9 a.m. Registration
9–10:15 a.m. Track Session 1
10:15–10:30 a.m. Break
10:30–11:45 a.m. Track Session 2
Noon–1:30 p.m. Lunch (all tracks, included in registration price)
1:45–3 p.m. Track Session 3
3–3:15 p.m. Break
3:15–4:30 p.m. Track Session 4
4:30–5:30 p.m. Networking cocktail reception, Kiwanis World Showcase

TRACK SCHEDULES

PUBLIC RELATIONS

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Presenter/Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>9–10:15 a.m.</td>
<td>Harnessing the power of social media</td>
<td>Duncan Alney, Firebelly Marketing</td>
</tr>
<tr>
<td>10:30–11:45 a.m.</td>
<td>Positioning greatness: Leveraging awareness through partnerships</td>
<td>IHOP, Children’s Miracle Network Hospitals, Landscape Structures, Kiwanis International, Pam Norman, Kiwanis International</td>
</tr>
<tr>
<td>Noon–1:30 p.m.</td>
<td>Lunch</td>
<td>Featuring keynote speaker Karen Burns, “PR, Events, Fundraising and Success.”</td>
</tr>
<tr>
<td>1:45–2:45 p.m.</td>
<td>Successful media relations in an ever–changing media environment</td>
<td>TV, print, radio and online journalists, Kelly Young, Baise Communications</td>
</tr>
<tr>
<td>3– 4:30 p.m.</td>
<td>Crisis Communications: What you MUST know NOW</td>
<td>Jennifer Dzwonar and Linda Jackson, Borshoff</td>
</tr>
<tr>
<td>4:30–5:30 p.m.</td>
<td>Networking cocktail reception, Kiwanis World Showcase</td>
<td></td>
</tr>
</tbody>
</table>
Call for free samples to taste at your next club meeting and discuss Schermer Pecans as your newest fundraising success story!

Free Shipping to a Business Location!

Min. Order is just One Case! (24 Bags)

100% Guaranteed!

#1 Tree Nut in Antioxidants

SCHERMER PECANS
A Healthy and Delicious FUNDRAISER!

(800) 841-3403
www.pecantreats.com
**EVENT PLANNING**

*Presented by the Professional Convention Management Association and Amanda Cecil, undergraduate program director & associate professor of IUPUI School of Tourism, Conventions and Event Management.*

*Note: This track is divided into a morning session designed for those with fewer than three years’ experience in meeting planning (2.5 contact hours for continuing education credit) and an afternoon session designed for more advanced meeting planners (2.5 contact hours for continuing education credit). Participants may choose one or both sessions.*

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 a.m.–Noon</td>
<td><strong>Fundamentals of Meeting Planning</strong> (2.5 hours for continuing education)</td>
</tr>
<tr>
<td>9–10:15 a.m.</td>
<td>• Establishing goals and objectives</td>
</tr>
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<td></td>
<td>• Stakeholder management and key suppliers</td>
</tr>
<tr>
<td></td>
<td>• Budgeting basics</td>
</tr>
<tr>
<td></td>
<td>• Selecting a meeting location</td>
</tr>
<tr>
<td>10:30 a.m.–Noon</td>
<td>• Registration and housing</td>
</tr>
<tr>
<td></td>
<td>• Food and beverage</td>
</tr>
<tr>
<td></td>
<td>• Entertainment/speaker selection</td>
</tr>
<tr>
<td></td>
<td>• Audio visuals</td>
</tr>
<tr>
<td></td>
<td>• On-site management</td>
</tr>
<tr>
<td>Noon–1:30 p.m.</td>
<td><strong>Lunch</strong></td>
</tr>
<tr>
<td></td>
<td>Featuring keynote speaker Karen Burns, “PR, Events, Fundraising and Success.”</td>
</tr>
<tr>
<td>1:45–4:30 p.m.</td>
<td><strong>Essentials of Planning a Successful Meeting</strong> (2.5 hours for continuing education)</td>
</tr>
<tr>
<td>1:45–3 p.m.</td>
<td>• Event design and strategy</td>
</tr>
<tr>
<td></td>
<td>• Marketing and attendance</td>
</tr>
<tr>
<td></td>
<td>• Technology</td>
</tr>
<tr>
<td>3:15–4:30 p.m.</td>
<td>• Risk management</td>
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<td></td>
<td>• Sustainability</td>
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<tr>
<td></td>
<td>• Contract negotiation</td>
</tr>
<tr>
<td></td>
<td>• Measuring meeting success</td>
</tr>
<tr>
<td>4:30–5:30 p.m.</td>
<td><strong>Networking cocktail reception, Kiwanis World Showcase</strong></td>
</tr>
</tbody>
</table>
Let’s give a gift to the world.

We’ve made the commitment. Now it’s time to make history. Let’s make 2015 the year we reach our fundraising goal—and help eliminate maternal and neonatal tetanus. How will you and your club be remembered for The Eliminate Project? Make your gift today to be part of history.

Come see us in The Eliminate Project Information Center!

TheEliminateProject.org
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>9–10:15 a.m.</td>
<td><strong>The magic partnership: Making the nonprofit profitable</strong>&lt;br&gt;How staff and trustees can combine their efforts for the greatest possible success. Dr. Panas describes the synergism that can make this a truly magical partnership.</td>
</tr>
<tr>
<td>10:30–11:45 a.m.</td>
<td><strong>Aim high: the art of asking</strong>&lt;br&gt;How to prepare the right people ... to call on the right prospects ... for the right amount ... in the right way.</td>
</tr>
<tr>
<td>Noon–1:30 p.m.</td>
<td><strong>Lunch</strong>&lt;br&gt;Featuring keynote speaker Karen Burns, “PR, Events, Fundraising and Success.”</td>
</tr>
<tr>
<td>1:45–3 p.m.</td>
<td><strong>What I’ve learned in 40 years of fundraising</strong>&lt;br&gt;41 bits of fundraising lure and verities from board responsibilities to what motivates giving to what makes a great fundraiser and how to listen—plus three dozen inviolate canons of supremely successful fundraising.</td>
</tr>
<tr>
<td>3–3:15 p.m.</td>
<td><strong>Break</strong></td>
</tr>
<tr>
<td>3–4:30 p.m.</td>
<td><strong>What I’ve learned in 40 years of fundraising</strong> <em>(continued)</em></td>
</tr>
<tr>
<td>4:30–5:30 p.m.</td>
<td><strong>Networking cocktail reception, Kiwanis World Showcase</strong></td>
</tr>
</tbody>
</table>
THERE IS NO REASON A BABY SHOULD DIE FROM A DISEASE THAT CAN BE EASILY PREVENTED: TETANUS.

IT HAPPENS EVERY ELEVEN MINUTES.

The U.S. Fund for UNICEF applauds Kiwanis International for fighting to give every mother the chance to have a healthy baby. Thank you, Kiwanis, for your determination to eliminate maternal and neonatal tetanus. We look forward to your next 100 years of putting children and families first.
### WEDNESDAY at-a-glance

Fill out this at-a-glance program with your workshop choices. Tear it out and take it with you!

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 a.m.–5 p.m.</td>
<td>Wabash Ballroom</td>
<td><strong>Platinum Pass Lounge</strong>&lt;br&gt;The Platinum Pass Lounge is designated for the exclusive use of Platinum Pass holders. Stop by the Wabash Ballroom, located on the first floor of the Indiana Convention Center, and take time to relax and refresh. You can check your email or meet up with old friends. Continental breakfast will be served on Thursday from 7–9 a.m. and on Saturday from 8:30–9:30 a.m.</td>
</tr>
<tr>
<td>9 a.m.–4:30 p.m.</td>
<td>Rooms 120-126</td>
<td><strong>Get on Track nonprofit summit</strong>&lt;br&gt;(ticketed event)</td>
</tr>
<tr>
<td>Noon–1:30 p.m.</td>
<td>500 Ballroom</td>
<td><strong>Get on Track: Lunch featuring Karen Burns</strong>&lt;br&gt;Speaker Karen Burns, Executive Vice President External Relations and Indianapolis Prize at the Indianapolis Zoo&lt;br&gt;(ticketed event)</td>
</tr>
<tr>
<td>4:30–6:30 p.m.</td>
<td>Hall D</td>
<td><strong>“Happy hour” networking in The Kiwanis World Showcase</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td><strong>Workshop</strong>&lt;br&gt;I’m attending ____________________________________________________</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Workshop</strong>&lt;br&gt;I’m attending ____________________________________________________</td>
</tr>
</tbody>
</table>

**MY EVENING PLANS:**

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
BANK HOME AGAIN®

THE NATIONAL BANK OF INDIANAPOLIS

261-9000

©2015 The National Bank of Indianapolis   www.nbofi.com   Member FDIC
### WEDNESDAY, JUNE 24

#### MEETINGS AND EVENTS

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 a.m.–4 p.m.</td>
<td>Sagamore Ballroom</td>
<td><strong>The Formula for the Americas team meeting</strong> <em>(by invitation only)</em></td>
</tr>
<tr>
<td>9 a.m.–4 p.m.</td>
<td>Room 108</td>
<td><strong>The Eliminate Project Committee meeting</strong> <em>(by invitation only)</em></td>
</tr>
<tr>
<td>9 a.m.–4:30 p.m.</td>
<td>120-126</td>
<td><strong>Get on Track nonprofit summit</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Event planning, fundraising and PR for nonprofits and Kiwanians.</td>
</tr>
<tr>
<td>9 a.m.–5 p.m.</td>
<td>Room 109</td>
<td><strong>Past presidents meeting</strong> <em>(by invitation only)</em></td>
</tr>
<tr>
<td>10 a.m.–4 p.m.</td>
<td>Room 104</td>
<td><strong>Foundation district chairmen meeting</strong> <em>(by invitation only)</em></td>
</tr>
<tr>
<td>Noon–1:30 p.m.</td>
<td>500 Ballroom</td>
<td><strong>Get on Track: Lunch featuring Karen Burns</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td><em>Speaker Karen Burns, Executive Vice President External Relations and Indianapolis Prize at the Indianapolis Zoo</em> <em>(ticketed event)</em></td>
</tr>
<tr>
<td>2–3:30 p.m.</td>
<td>Room 110</td>
<td><strong>Trustee and vice president candidates meeting and orientation</strong> <em>(by invitation only)</em></td>
</tr>
<tr>
<td>3–4 p.m.</td>
<td>Rooms 105-106</td>
<td><strong>Sergeant-at-Arms meeting</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Join us to find out about opportunities and duty expectations.</td>
</tr>
<tr>
<td>3–4:30 p.m.</td>
<td>Room 107</td>
<td><strong>Master instructor meeting</strong> <em>(by invitation only)</em></td>
</tr>
<tr>
<td>4:30–6:30 p.m.</td>
<td>Hall D</td>
<td><strong>“Happy hour” networking in The Kiwanis World Showcase</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Light refreshments and a cash bar will be available. Participate in interactive cultural activities in the International Village.</td>
</tr>
</tbody>
</table>

#### WORKSHOP

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>3–4 p.m.</td>
<td>Rooms 101-102</td>
<td><strong>First-timers orientation</strong> <em>Presented by Michelle Morrison, global education manager, Kiwanis International</em></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Don’t get lost in the shuffle! Get a jumpstart on where to go, what to do and how to create a first-time convention experience that you’ll always remember.</td>
</tr>
</tbody>
</table>
Is your club ready to go global?

K Corps is Kiwanis International's new exchange program for Kiwanis teens (15-18). Through the two-week program, participants will learn about their host country while living with volunteer host club families and participating in club-designed service projects.

The first group of world-traveling Kiwanians (exchange between North America and Europe) will take flight summer 2016. Check your program for the K Corps workshop time and location, and find out if your club is ready to go global!

Start the conversation at our exhibitor site today!

In cooperation with PAX Laurasian Exchange

800.721.7474 • youthexchange@kiwanis.org
### THURSDAY at-a-glance

**Platinum Pass Lounge**
The Platinum Pass Lounge is designated for the exclusive use of Platinum Pass holders. Stop by the Wabash Ballroom, located on the first floor of the Indiana Convention Center, and take time to relax and refresh. You can check your email or meet up with old friends. Continental breakfast will be served on Thursday from 7–9 a.m. and on Saturday from 8:30–9:30 a.m.

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<tbody>
<tr>
<td>7 a.m.–5 p.m.</td>
<td>Wabash Ballroom</td>
<td>Platinum Pass Lounge</td>
</tr>
<tr>
<td>9–9:50 a.m.</td>
<td>500 Ballroom</td>
<td>Proposed dues amendments</td>
</tr>
<tr>
<td>9–11 a.m.</td>
<td>Room 120</td>
<td>Candidates meet and greet</td>
</tr>
<tr>
<td>10–10:50 a.m.</td>
<td>500 Ballroom</td>
<td>Proposed amendments and resolutions</td>
</tr>
</tbody>
</table>

**Workshop**
I’m attending ________________________________________________

**Travel**: Fill out this at-a-glance program with your workshop choices. Tear it out and take it with you!
### THURSDAY at-a-glance

Fill out this at-a-glance program with your workshop choices. Tear it out and take it with you!

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>11 a.m.–1 p.m.</td>
<td><strong>Monumental Pancake Lunch on Monument Circle</strong></td>
</tr>
<tr>
<td></td>
<td>Benefiting The Eliminate Project. Free-will donations encouraged.</td>
</tr>
<tr>
<td></td>
<td><strong>Workshop</strong></td>
</tr>
<tr>
<td>Time: ____________</td>
<td>I’m attending _____________________________________________________</td>
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<tr>
<td>Location: ________</td>
<td>___________________________________________________________________</td>
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<td><strong>Workshop</strong></td>
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<td>Time: ____________</td>
<td>I’m attending _____________________________________________________</td>
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<td><strong>Workshop</strong></td>
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<td>Time: ____________</td>
<td>I’m attending _____________________________________________________</td>
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<td>Location: ________</td>
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<tr>
<td></td>
<td><strong>Workshop</strong></td>
</tr>
<tr>
<td>Time: ____________</td>
<td>I’m attending _____________________________________________________</td>
</tr>
<tr>
<td>Location: ________</td>
<td>___________________________________________________________________</td>
</tr>
<tr>
<td>7:30–9 p.m.</td>
<td><strong>Opening Celebration: The Kiwanis Century</strong></td>
</tr>
<tr>
<td>Halls A-C</td>
<td><em>Doors open at 6:30 p.m.</em></td>
</tr>
</tbody>
</table>

Fill out this at-a-glance program with your workshop choices. Tear it out and take it with you!
### THURSDAY, JUNE 25

#### MEETINGS AND EVENTS

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
</table>
| 7:30–9 a.m.   | **Key Leader meeting**  
District chairs and site coordinators are invited to participate. | Room 121                        |
| 11 a.m.–1 p.m.| **Monumental Pancake Lunch on Monument Circle**  
Benefiting The Eliminate Project. Free-will donations encouraged. | On Monument Circle               |
| 1–4 p.m.      | **Indiana District business meeting**  
The official business session for the Indiana District. | Rooms 125-128                   |
| 2–3 p.m.      | **Governor-elect candidates meeting**  
*Presented by Jane Erickson, vice president, Kiwanis International*  
Candidates for the office of governor-elect in 2015, along with their partners, are encouraged to attend this informative meeting. Learn what the position entails and what steps to take as a candidate. | Room 121                        |
| 7:30–9 p.m.   | **Opening Celebration: The Kiwanis Century**  
A living timeline through our past. *Doors open at 6:30 p.m.* | Halls A-C                        |
| 9–11 p.m.     | **The Eliminate Project Celebration & Recognition**  
*ticketed event* | Sagamore Ballroom               |

#### WORKSHOPS

<table>
<thead>
<tr>
<th>Time</th>
<th>Workshop</th>
</tr>
</thead>
</table>
| 9 a.m.–3 p.m. | **Idea playground: a place to continue the discussion**  
Did you hear just enough to be intrigued—but not enough to answer all your questions? Sit down with the speaker and other attendees to continue the discussion. |
| Room 116-117  | Inspiration-The Formula, Impact, Celebration and Investment             |
| Room 201-202  | Image and Service Leadership Programs                                    |
| 9–9:50 a.m.   | **Proposed dues amendments**  
*Presented by Jane Erickson, vice-president, Kiwanis International; Bob Braderick, chief financial officer, Kiwanis International*  
Learn more about the proposed amendment and get your questions answered before you head into the House of Delegates. (Can’t join us? Find the information table in the Kiwanis World Showcase.) | 500 Ballroom |
<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>9–11 a.m.</td>
<td><strong>Candidates meet and greet</strong>&lt;br&gt;Before you cast your vote, stop by to chat with the candidates for vice president and trustee. It’s your chance at a personal discussion regarding the issues and questions that are on your mind.</td>
</tr>
<tr>
<td>9–9:50 a.m.</td>
<td><strong>Club liability insurance</strong>&lt;br&gt;<em>Presented by Don Thompson, broker, Hylant Group; Lisa Heindricks, director of people, building and risk services, Kiwanis International</em>&lt;br&gt;Are your club leaders familiar with the Kiwanis liability insurance program? This is a good place to start. Learn about loss-prevention techniques, what to do in case of an accident, and what is (and isn’t) covered.</td>
</tr>
<tr>
<td>9–9:30 a.m.</td>
<td><strong>First timers orientation</strong>&lt;br&gt;<em>Presented by Michelle Morrison, global education manager, Kiwanis International</em>&lt;br&gt;Don’t get lost in the shuffle! Get a jumpstart on where to go, what to do and how to create a first-time convention experience that you’ll always remember.</td>
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<td>9–9:30 a.m.</td>
<td><strong>Partnering to increase your service impact</strong>&lt;br&gt;<em>Presented by Mike Fields, district coordinator for the centennial tour, California-Nevada-Hawaii District; Paul Whitaker and Chelsey Panchot, representatives from Up with People</em>&lt;br&gt;In theory, it’s obvious: When you have more people, money, publicity and goods, your project or fundraiser has a better chance of success. But how do you do it? Learn from a club that partnered with an organization and experienced great success!</td>
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<td>9–9:30 a.m.</td>
<td><strong>Budget for impact</strong>&lt;br&gt;<em>Presented by Vanessa McClary, The Formula region chair for USA 3, Indiana District</em>&lt;br&gt;The quickest way to affect what your club does in the community is to decide what projects will be funded. How can you navigate the conversation so that your budget aligns with your club’s goals?</td>
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<td>9–9:30 a.m.</td>
<td><strong>Celebrate the history of Kiwanis</strong>&lt;br&gt;<em>Presented by Paul Palazzolo, past president, Kiwanis International</em>&lt;br&gt;As the centennial convention begins, so does the celebration. Let’s honor the 100-year history of Kiwanis . . . and revel in our century of service!</td>
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| 9–9:30 a.m.  | Rooms 107-108          | The formula for inviting young professionals to your club                     | Jon Hethcox, The Formula club opener, Carolinas District                     | Learn how to engage young professionals around Kiwanis’ mission and how to successfully invite them to be a part of your club and its cause.  
*Also offered at 1:30 p.m.*                                                                                                                                           |
| 9–9:30 a.m.  | Rooms 109-110          | The benefits a club counselor of The Formula offers you                       | Gary Levine, The Formula district chair, Eastern Canada and the Caribbean District | Club counselors share best practices for clubs of all shapes and sizes, guiding them to be more impactful and stronger. Think your club could benefit from hearing new ideas? Find out if a club counselor could be a helpful resource for your club.  
*Also offered at 2:30 p.m.*                                                                                                                                               |
<p>| 9–9:30 a.m.  | Rooms 203-204          | Today, Tomorrow, Forever: Understanding the causes of the Kiwanis International Foundation | Ann Updegraff Spleth, chief operating officer, Kiwanis International Foundation | Brands matter. For the Kiwanis International Foundation and The Eliminate Project, unique brands represent what each does—and why Kiwanians support them. Join us as we discuss brand positioning, strategic decisions and what lies ahead. |
| 9–9:30 a.m.  | Rooms 205-207          | Working with the media - Part 1                                               | Amy Wiser, chief communications officer, Kiwanis International; Vicki Hermansen, public relations manager, Kiwanis International | My club has a great story for the media, now how do we get them to pick it up? This section of Media Relations training will show you how to connect your news to the right reporter. Find out what’s news—and how to find a hook reporters will grab, learn how and when to send a press release, and more. |
| 9–9:30 a.m.  | Rooms 208-209          | 8 ways to practice proper youth protection                                   | Suzanne Lentz, club support specialist, Kiwanis International Youth Programs | As an organization of volunteers who work with children, Kiwanians must act according to the highest standards. That’s why we have the Kiwanis Youth Protection Guidelines. Learn what all Kiwanians need to know—in order to protect ourselves and information about the youth we serve. |</p>
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<tr>
<td>9:30–10 a.m.</td>
<td>Stories of celebration</td>
<td>Around the world, Kiwanians have been celebrating our 100th anniversary. Come hear what some districts and clubs have done—from special events to significant projects and more. It’s not too late to celebrate! Take home ideas for celebrating Kiwanis and your community impact before this special year ends. <em>Also presented at 2:30 p.m.</em></td>
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<tr>
<td>9:30–10 a.m.</td>
<td>Signature project resourcing</td>
<td>Presented by Melanie Winternheimer, executive director, Florida District; Michael Downs, director of meetings and events, Kiwanis International. What is a signature project? Does your club have one? How do you know? Learn best practices for improving the overall impact of signature projects—including an online volunteer management tool, ways to engage community partners and information about a new partnership with DollarDays that can reduce expenses.</td>
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<tr>
<td>9:30–10 a.m.</td>
<td>Endless possibilities through transformed hearts and minds</td>
<td>Presented by Dave Curry, vice chairman for the Americas, The Eliminate Project; Peter Kimberly, Asia-Pacific 3 region coordinator, The Eliminate Project. Kiwanis clubs and districts worldwide are reaching amazing goals through The Eliminate Projects. Come learn how fundraising has positioned Kiwanis clubs around the world for financial success. Learn how your club can utilize the same strategies to achieve your fundraising goals, strengthen membership and enhance community service.</td>
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<tr>
<td>9:30–10 a.m.</td>
<td>Celebrate the virtual elimination of IDD</td>
<td>Presented by Stan Soderstrom, executive director, Kiwanis International. In 1994, the Kiwanis family began the battle to eliminate iodine deficiency disorder worldwide. Thanks to Kiwanis International's Global Campaign for Children, we’ve raised money and changed millions of lives. Let’s celebrate! Come learn about the progress we’ve made against IDD in the last 10 years alongside UNICEF, the Bill and Melinda Gates Foundation and U.S. Fund for UNICEF.</td>
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<td>9:30–10 a.m.</td>
<td>10 ways to make your meetings fun</td>
<td>Presented by Cathy Szymanski, The Formula district chair, Pennsylvania District. Looking for ways to bring new life and energy to your club meetings? Get great ideas for transforming your meetings—from dull and dreaded to energizing and engaging.</td>
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| 9:30–10 a.m. | Rooms 109-110   | **How to make your members feel important and needed**  
*Presented by Windy Zachek, The Formula club counselor, Southwest District*  
How do you keep members happy and engaged? Make them feel valued and appreciated. We will discuss different ways to make members feel special so they bring their best to your club.  
*Also offered at 1:30 p.m.* |
| 9:30–10 a.m. | Rooms 203-204   | **Event and meeting planning**  
*Presented by J. Scott Johnson, owner of 4C's group Inc., Meetings and Event Management*  
Whether it's a service project or a fundraiser, an event requires planning and management. Come and learn planning tips from the pros—so you can make sure unforeseen logistics issues don't get in the way of the impact your club hopes to make in your community. |
| 9:30–10 a.m. | Rooms 205-207   | **Working with the media - Part 2**  
*Presented by Amy Wiser, chief communications officer, Kiwanis International; Vicki Hermansen, public relations manager, Kiwanis International*  
Is your club's news pitch perfect? Learn tips for developing and delivering a pitch that will pique reporters' interest, plus discover some key dos and don'ts when it comes to making a media pitch. |
| 9:30–10 a.m. | Rooms 208-209   | **4 steps to starting a Service Leadership Program**  
*Presented by Lori Martin, outreach and opportunities specialist, Kiwanis International Youth Programs*  
Sponsoring a Service Leadership Program like Key Club, CKI or others is easy. Let's walk through the key steps for chartering an SLP club—and starting your support of other Kiwanis family members' journey of service. |
| 10–10:50 a.m.| 500 Ballroom    | **Proposed amendments and resolutions**  
*Moderated by Jerome E. Peuler, chairman, Kiwanis International Committee on Resolutions and Bylaws*  
Be prepared to cast your vote on Kiwanis International business. Get answers to questions about the amendments and resolutions to be presented to the House of Delegates and the process to be followed. (Note: For questions and information on the proposed dues amendments, join us at 9 a.m.) |
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<td>10–10:30 a.m.</td>
<td>101-102</td>
<td><strong>Signature projects: literacy</strong></td>
<td>Presented by Donna Parton, reading advocate, Florida District; Dillon Kalkhurst, a representative from Scholastic</td>
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<td>Of third graders who don’t read proficiently, one in six won’t graduate from high school on time. Your club can help! Learn how to create a Kiwanis Reading Oasis to provide a “base camp” for reading mentor activity.</td>
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<td>10–10:30 a.m.</td>
<td>103-104</td>
<td><strong>What to do in Indy</strong></td>
<td>Presented by a representative from Visit Indy</td>
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<td>Make the most of your visit to Indianapolis. The city’s tourism office, Visit Indy, will help you identify the must-see attractions to hit while you’re in town.</td>
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<td>10–10:30 a.m.</td>
<td>105-106</td>
<td><strong>Celebrate The Eliminate Project</strong></td>
<td>Presented by Filip Delanote, vice chairman for Europe, The Eliminate Project; Kim Conrad, former chairman of the Kiwanis Foundation of Canada; Heather Conrad, Kiwanis donor</td>
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<td>The Kiwanis family is making history through The Eliminate Project. Since Kiwanis partnered with UNICEF in 2011, 16 countries have eliminated maternal and neonatal tetanus. You can help the Kiwanis family make 2015 a year of celebration. Learn how to create successful fulfillment plans and maximize your district conventions as we continue to build momentum toward eliminating MNT.</td>
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<td>10–10:30 a.m.</td>
<td>107-108</td>
<td><strong>7 tips for boosting your club’s health</strong></td>
<td>Presented by Phil Rossy, The Formula club opener, Eastern Canada and the Caribbean District</td>
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<td>How do you live Kiwanis out loud? How do you keep your club strong? Hear from members who have tried and tested tips for keeping your club healthy, relevant and vibrant!</td>
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<td>10–10:30 a.m.</td>
<td>109-110</td>
<td><strong>How to reinvent your club</strong></td>
<td>Presented by Amy Zimmerman, governor-elect, Ohio District</td>
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<td>If you could start with a blank slate, how would you shape your club? Learn how to envision the changes you want to see in your club and make plans to bring others on board. Also offered at 2 p.m.</td>
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<td>10–10:30 a.m.</td>
<td><strong>Signature project: education support</strong></td>
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<td>Room 121</td>
<td><strong>Presented by E. Griffith Joseph, member of the Kiwanis Club of Wadadli Young Professionals, Eastern Canada and the Caribbean District</strong></td>
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<td>IMPACT</td>
<td>From school supplies to school uniforms, from reading mentors to dictionary distribution, Kiwanis clubs are ensuring students around the globe have what it takes to be successful scholars. Learn how to support your community’s education needs.</td>
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<td>10–10:30 a.m.</td>
<td><strong>Designing with the brand in mind</strong></td>
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<td>Rooms 203-204</td>
<td><strong>Clubs and districts are constantly in a state of creation, working to promote activities and events. Learn how to utilize your creative spark without losing the Kiwanis message of service to children in the process.</strong></td>
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<td>10–10:30 a.m.</td>
<td><strong>Working with the media - Part 3</strong></td>
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<td>Rooms 205-207</td>
<td><strong>Presented by Amy Wiser, chief communications officer, Kiwanis International; Vicki Hermansen, public relations manager, Kiwanis International</strong></td>
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<td>IMAGE</td>
<td>When it comes to successful media interviews, there is one crucial element that will make your story—and your club—shine: key messages. Learn why they’re important, how to develop them and how to take charge during the interview and keep your messages on top.</td>
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<td>10–10:30 a.m.</td>
<td><strong>Introducing K Corps: the new youth exchange program</strong></td>
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<td>Rooms 208-209</td>
<td><strong>Presented by Bradley Smith, Mari Maruyama and Mike Bertrand, representatives from PAX Laurasian Exchange, youth exchange provider for Kiwanis International</strong></td>
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<td>SERVICE</td>
<td>Kiwanis is launching a new youth exchange program called K Corps. Learn all about this great new opportunity for young people to benefit from the Kiwanis family’s international reach. You might even be inspired to get involved as a club coordinator!</td>
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<td>PROGRAMS</td>
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<td>10–10:50 a.m.</td>
<td><strong>Directors and officers insurance</strong></td>
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<td>Rooms 125-128</td>
<td><strong>Presented by Don Thompson, broker, Hylant Group; Lisa Heindricks, director of people, building and risk services, Kiwanis International</strong></td>
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<td>SERVICE</td>
<td>Nobody expects to be involved in a lawsuit. But insurance is designed to cover the unforeseen. Since 2014, clubs in the U.S. and Canada have automatically benefited from insurance for their directors and officers. Learn more about the coverage and what to do in the event of a potential claim.</td>
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<td>LEADERSHIP</td>
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<td>10:30–11 a.m.</td>
<td>Rooms 105-106</td>
<td>Celebrate the virtual elimination of IDD</td>
<td>Presented by Stan Soderstrom, executive director, Kiwanis International</td>
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<td>10:30–11 a.m.</td>
<td>Rooms 101-102</td>
<td>Healthy children panel</td>
<td>Presented by Chris Perry, a representative from Children’s Miracle Network; A representative from Riley Hospital for Children; Jeena Siela, State Director of Program Services, March of Dimes, Indiana Chapter</td>
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<td>10:30–11 a.m.</td>
<td>Rooms 103-104</td>
<td>Navigating the confusing world of legal obligations</td>
<td>Presented by James Coles, attorney-at-law, Densborn Blachly LLP</td>
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<td>10:30–11 a.m.</td>
<td>Rooms 107-108</td>
<td>How to change your club in one minute</td>
<td>Presented by Steve Siemens, The Formula supporting legacy leader, Nebraska-Iowa District</td>
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<td>10:30–11 a.m.</td>
<td>Rooms 109-110</td>
<td>How to develop leaders for your club</td>
<td>Presented by Vicki Frucci, master instructor, Pacific Northwest District</td>
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<td>10:30–11 a.m.</td>
<td>Rooms 203-204</td>
<td><strong>Signature projects: food and pancakes</strong>&lt;br&gt;Kiwanis has become known for pancakes and other food items at festivals, markets and community events. But flipping a pancake doesn’t always generate enough revenue to justify the work. Hear amazing stories from clubs that are raising a ton of money and are routinely successful in this category.</td>
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<td>10:30–11 a.m.</td>
<td>Rooms 205-207</td>
<td><strong>Working with the media - Part 4</strong>&lt;br&gt;&lt;i&gt;Presented by Amy Wiser, chief communications officer, Kiwanis International; Vicki Hermansen, public relations manager, Kiwanis International&lt;/i&gt;&lt;br&gt;There's no doubt interviewing with a reporter can bring on the nerves. Discover tips and tricks for controlling your nerves, learn what to wear (and not wear) on TV and find out how to set the stage that brings out the best in the Kiwanis brand.</td>
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<td>10:30–11 a.m.</td>
<td>Rooms 208-209</td>
<td><strong>6 trends and need-to-knows about generation Z</strong>&lt;br&gt;&lt;i&gt;Presented by John Shertzer, chief programs officer, Kiwanis International&lt;/i&gt;&lt;br&gt;Who comes after the millennial generation? Generation Z—appearing soon in a Key Club near you. This is a generation born in the digital age. Come learn how to relate to them (even without an Instagram account) and find out what makes them unique.</td>
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<td>1–3 p.m.</td>
<td>500 Ballroom</td>
<td><strong>The Formula: E=mc2</strong>&lt;br&gt;&lt;i&gt;Presented by Steve Siemens, The Formula supporting legacy leader; Josh Orendi, co-founder of Phired Up; Michael Frailey, The Formula-Americas chairman&lt;/i&gt;&lt;br&gt;Engagement equals members passionate about Kiwanis and their community. And with the next 100 years of service, it's time to feel energized about the work ahead. So let's get excited! And let's create a formula that works for your club. It's simple! Members who love, share and live their Kiwanis experience make wonderful things happen! We'll show you how in an energized and fun-filled session.</td>
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<td>1–1:30 p.m.</td>
<td>Rooms 101-102</td>
<td><strong>Signature projects: community connections</strong>&lt;br&gt;&lt;i&gt;Presented by Arrey Obenson, secretary general, Junior Chamber International; Adam Kaplan, vice president, Sister Cities International&lt;/i&gt;&lt;br&gt;Kiwanis clubs benefit from alignment with like-minded local civic organizations. From membership growth to support for projects near and far, learn how your club can partner with JCI and Sister Cities, two of the newest organizations to join the Kiwanis partnership portfolio.</td>
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<td>1–1:30 p.m.</td>
<td>Celebrate through Kiwanis magazine</td>
<td>Rooms 105-106</td>
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<td>For more than 95 years, Kiwanis magazine has captured stories and</td>
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<td>images of Kiwanians doing amazing things in their communities. Join</td>
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<td>us as we walk down memory lane through Kiwanis history—via some of</td>
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<td>the most striking images and headlines of Kiwanis magazine.</td>
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<td>1–1:30 p.m.</td>
<td>How to love, share and live Kiwanis</td>
<td>Rooms 107-108</td>
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<td>Presented by Kathleen Moylan, The Formula club opener, Ohio District</td>
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<td>When you're passionate about something, you can't help but want to</td>
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<td>share it with others. That's especially true of Kiwanis clubs!</td>
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<td>So if we love our clubs, why aren't we sharing about Kiwanis more?</td>
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<td>Transform the pride you feel into action and communication that</td>
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<td>strengthens your club's future.</td>
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<td>1–1:30 p.m.</td>
<td>Keeping the main thing the main thing</td>
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<td>Presented by Joanne Murray, member of the Kiwanis Club of Brantford,</td>
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<td>Eastern Canada and the Caribbean District</td>
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<td>Kiwanis clubs' purpose is to serve their communities. How do you</td>
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<td>keep service as the priority? What does it mean? How do we develop</td>
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<td>new or more relevant service projects? Learn how to remain focused on</td>
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<td>what matters most.</td>
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<td>1–1:30 p.m.</td>
<td>Celebrating your club's anniversary</td>
<td>Rooms 203-204</td>
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<td>While Kiwanis is celebrating a significant anniversary, many clubs</td>
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<td>are coming up on key anniversaries of their own. Whether your club</td>
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<td>is turning 5 or 95, it's time to throw a party.</td>
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<td>1–1:30 p.m.</td>
<td>Serving the youngest children: Kiwanis and early childhood</td>
<td>Rooms 205-207</td>
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<td>Presented by Wil Blechman, MD, past president, Kiwanis International;</td>
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<td>Kevin Thomas, chairman, Kiwanis International Committee on Early</td>
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<td>Childhood Development and Young Children: Priority One</td>
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<td>Healthy children do not happen; work is required. Centered around a</td>
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<td>Ted Talk on the Abecedarian Project by Kathleen Gallagher of The</td>
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<td>Frank Porter Graham Child Development Center, we will discuss ways</td>
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<td>in which Kiwanis clubs and Kiwanis members can support the healthy</td>
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<td>development of children in the youngest years of their lives.</td>
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<td>1–1:30 p.m.</td>
<td>5 keys to working with Aktion Clubbers</td>
<td>Rooms 208-209</td>
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<td>Presented by Katie Griffin, Aktion Club specialist, Kiwanis</td>
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<td>Any Kiwanis club that sponsors an Aktion Club will tell you: it's</td>
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<td>the best thing they do. But working with Aktion Club members can</td>
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<td></td>
<td>seem daunting to Kiwanians unfamiliar with adults who have disabilities.</td>
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<td></td>
<td>Come get some simple advice. It's easier than you think—and it all</td>
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<td>starts with an open heart.</td>
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<tr>
<td>Time</td>
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<td>Presenter</td>
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<tr>
<td>1:30–2 p.m.</td>
<td>Rooms 101-102</td>
<td><strong>Active children panel</strong></td>
<td>Presented by Marcos Nava, a representative from Boy Scouts of America; Perry Cooper, a representative from Boys &amp; Girls Clubs of America</td>
</tr>
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<td></td>
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<td>Keeping kids involved in productive activities is a positive influence on the entire community. How do students engage in your community? Hear from representatives of both Boy Scouts of America and Boys &amp; Girls Clubs of America on how your club can support this effort.</td>
<td></td>
</tr>
<tr>
<td>1:30–2 p.m.</td>
<td>Rooms 103-104</td>
<td><strong>Proposed dues amendments</strong></td>
<td>Presented by Jane Erickson, vice president, Kiwanis International; Bob Broderick, chief financial officer, Kiwanis International</td>
</tr>
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<td></td>
<td></td>
<td>It’s a condensed session about the proposed dues amendments. For a longer session, please see Thursday morning’s schedule. If you have questions but can’t attend, visit the booth in the Kiwanis World Showcase.</td>
<td></td>
</tr>
<tr>
<td>1:30–2 p.m.</td>
<td>Rooms 105-106</td>
<td><strong>The trek down Interstate 65: Moving headquarters from Chicago to Indianapolis</strong></td>
<td>Presented by Alan Penn, past president, Kiwanis International</td>
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<td></td>
<td>The decision to move the Kiwanis International office from Chicago to Indianapolis is a great story—containing a lot of interesting “inside” stories. Hear about the reasoning, the influential meetings with city leaders, and some of the fascinating details regarding the decision to relocate.</td>
<td></td>
</tr>
<tr>
<td>1:30–2 p.m.</td>
<td>Rooms 107-108</td>
<td><strong>The formula for inviting young professionals to your club</strong></td>
<td>Presented by Jon Hethcox, The Formula club opener, Carolinas District</td>
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<tr>
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<td>Learn how to engage young professionals around Kiwanis’ mission, and how to successfully invite them to be a part of your club and its cause.</td>
<td>Also offered at 9 a.m.</td>
</tr>
<tr>
<td>1:30–2 p.m.</td>
<td>Rooms 109-110</td>
<td><strong>How to make your members feel important and needed</strong></td>
<td>Presented by Windy Zachek, The Formula club counselor, Southwest District</td>
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<tr>
<td></td>
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<td>The key to keeping our members happy and engaged is in making them feel valued and appreciated. We’ll discuss different ways to make members feel special and bring their best for your club.</td>
<td>Also offered at 9:30 a.m.</td>
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</table>
**THURSDAY**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>1:30–2 p.m.</td>
<td><strong>Signature projects: patriotism</strong>&lt;br&gt;Presented by Mary Hammond, member of Kiwanis Club of Hays, Kansas District&lt;br&gt;Clubs have fully embraced Kiwanis Object 6 as a rallying point for creating community projects that promote patriotism. In fact, it’s one of the top categories of service projects that Kiwanis clubs do. Hear from clubs who make a difference in their community through these types of activities.</td>
</tr>
<tr>
<td>1:30–2 p.m.</td>
<td><strong>Image through the eyes of hope</strong>&lt;br&gt;Presented by Randy DeLay, chairman, The Eliminate Project; Vivian Tsai, The Eliminate Project district coordinator, Taiwan District&lt;br&gt;Looking to raise your club’s profile in the community and strengthen membership? The Eliminate Project can help. Hear how fellow Kiwanis members have increased their club’s visibility locally as a result of our success on the world stage. Don’t miss this unique opportunity to gain easy-to-implement ideas and tips to promote your club in your community and enhance membership.</td>
</tr>
<tr>
<td>1:30–2 p.m.</td>
<td><strong>2 easy ways to bring the gift of youth leadership to your community</strong>&lt;br&gt;Presented by Dick Peterson, leadership development manager, Kiwanis International Youth Programs&lt;br&gt;If your Kiwanis Club is looking for the next great service project, consider leadership education for local teens. Come learn about The Student Community Forum, a single-day program for a single school or district that empowers students to make a positive change in their communities. And learn more about the popular Kiwanis Key Leader program—now available as a community-wide event your club can sponsor.</td>
</tr>
<tr>
<td>2–2:30 p.m.</td>
<td><strong>Partnering to increase your service impact - cause marketing partnerships</strong>&lt;br&gt;Presented by Mike Fields, member from the Kiwanis Club of Cypress, California-Nevada-Hawaii District; Craig Hoffman, a representative from IHOP&lt;br&gt;What is cause marketing? Cause marketing partnerships date back to 1974. Today these partnerships are used to leverage the voice and actions of citizens to support a cause. Hear a case study on how clubs in the CNH district support their local children’s hospital through National Pancake Day.</td>
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<td>Time</td>
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<tr>
<td>2–2:30 p.m.</td>
<td>Rooms 103-104</td>
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<tr>
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<td>Rooms 105-106</td>
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<tr>
<td>2–2:30 p.m.</td>
<td>Rooms 107-108</td>
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<tr>
<td>2–2:30 p.m.</td>
<td>Rooms 109-110</td>
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<tr>
<td>2–2:30 p.m.</td>
<td>Rooms 203-204</td>
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<tr>
<td>2–2:30 p.m.</td>
<td>Rooms 205-207</td>
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<td>Time</td>
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<tr>
<td>2–2:30 p.m.</td>
<td>Rooms 208-209</td>
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<tr>
<td>2:30–3 p.m.</td>
<td>Rooms 101-102</td>
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<tr>
<td>2:30–3 p.m.</td>
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<td>Rooms 205-207</td>
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<tr>
<td>2:30–3 p.m.</td>
<td>Rooms 208-209</td>
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</table>
Strong families support every member.

The Kiwanis family has members of all ages and abilities. From elementary school children to university students. From middle school and high school students to adults with disabilities. Your Kiwanis club can help keep the family strong. Sponsor a Service Leadership Program—or add a new sponsorship this year!

Stop by the SLP booth . . . and see our “family” room.
The Formula starts with what's in your heart.

The Formula works when you share your passion with others. Get inspired to share your story. Visit The Formula booth in the World Showcase.

kiwanis.org/theformula

LOVE IT. SHARE IT. LIVE IT.
### FRIDAY at-a-glance

#### Platinum Pass Lounge
The Platinum Pass Lounge is designated for the exclusive use of Platinum Pass holders. Stop by the Wabash Ballroom, located on the first floor of the Indiana Convention Center, and take time to relax and refresh. You can check your email or meet up with old friends. Continental breakfast will be served on Thursday from 7–9 a.m. and on Saturday from 8:30–9:30 a.m.

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<tr>
<th>Time</th>
<th>Location</th>
<th>Event</th>
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<tr>
<td>7–5 p.m.</td>
<td>Wabash Ballroom</td>
<td>Platinum Pass Lounge</td>
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<tr>
<td>7–8 a.m.</td>
<td>Sagamore Ballroom</td>
<td>Fellowship Breakfast <em>(ticketed event)</em></td>
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<tr>
<td>7–8 a.m.</td>
<td>Second floor foyer</td>
<td>Gentle sunrise yoga</td>
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<tr>
<td>7 a.m.</td>
<td>Meet outside Hall D</td>
<td>Morning runners and walkers</td>
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<tr>
<td>9 a.m.–1 p.m.</td>
<td>Halls A-C</td>
<td>Business session</td>
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<tr>
<td>10 a.m.–5 p.m.</td>
<td>The History Center at the Indiana Historical Society</td>
<td>Kiwanis Day at the Indiana Historical Society</td>
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<tr>
<td>4:30–6:30 p.m.</td>
<td>Georgia Street</td>
<td>Birthday Bash on Georgia Street</td>
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<tr>
<td>6:30–10 p.m.</td>
<td>Georgia Street</td>
<td>All-night dancing on Georgia Street, featuring The Doo! and DJ Andy Austin</td>
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<tr>
<td>7–9:30 p.m.</td>
<td>Victory Field</td>
<td>Kiwanis Fireworks Night at the Ballpark</td>
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<td></td>
<td>Watch the Indianapolis Indians take on Syracuse. Stay for the fireworks! <em>(ticketed event)</em></td>
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</tbody>
</table>

### MY EVENING PLANS:


Share your story. Strengthen our future.

Rap it. Write it. Or just tell us how you feel.
Share what you love about your club at The Formula booth in the World Showcase.
### FRIDAY, JUNE 26

#### MEETINGS AND EVENTS

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event Description</th>
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</table>
| 7–8 a.m.      | Sagamore Ballroom         | **Fellowship breakfast**  
The World Service Medal will be presented to the Stephen Lewis Foundation. Hear Ilana Landsberg-Lewis share what the foundation she co-founded with her father is doing to turn the tide against the AIDS pandemic. *(ticketed event)* |
| 7–8 a.m.      | Second floor foyer        | **Gentle sunrise yoga**  
Get ready for a great day! Join other early risers in an uplifting environment—and improve your strength and flexibility with some invigorating yoga moves. Designed with beginners in mind. Mats will be provided. |
| 7 a.m.        | Meet outside Hall D       | **Morning runners and walkers**  
See Indy from a different perspective—with a guided 5K walk, 5K run or a faster-paced 10K run. Join us outside Hall D. Then join the group that fits your style! |
| 9 a.m.–1 p.m. | Halls A-C                 | **Business session**  
*Doors open at 8 a.m.* |
| 10 a.m.–5 p.m.| The History Center at the Indiana Historical Society  
450 West Ohio St. | **Kiwanis Day at the Indiana Historical Society**  
Show your convention badge and gain free access to the Kiwanis exhibit, as well as to the permanent and temporary exhibits known as the Indiana Experience. Light refreshments will be available exclusively for Kiwanis family members and guests. See page 6 for more details. |
| 4:30–6:30 p.m.| Georgia Street            | **Birthday Bash on Georgia Street**  
Enjoy fun, music and birthday cake on Indy’s famed Georgia Street. |
| 6:30–10 p.m.  | Georgia Street            | **All-night dancing on Georgia Street, featuring The Doo! and DJ Andy Austin** |
| 7–9:30 p.m.   | Victory Field             | **Kiwanis Fireworks Night at the Ballpark**  
*(ticketed event)* |
Living Kiwanis means you’re proud of your club and the work you do. Live it through service. Live it by wearing the “K”. For fun ideas about how you can live Kiwanis, visit The Formula booth in the World Showcase.
# SATURDAY at-a-glance

Fill out this at-a-glance program with your workshop choices. Tear it out and take it with you!

<table>
<thead>
<tr>
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<tbody>
<tr>
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<tr>
<td>8:30 a.m.–2 p.m.</td>
<td>Platinum Pass Lounge  &lt;br&gt;The Platinum Pass Lounge is designated for the exclusive use of Platinum Pass holders. Stop by the Wabash Ballroom, located on the first floor of the Indiana Convention Center, and take time to relax and refresh. You can check your email or meet up with old friends. Continental breakfast will be served on Thursday from 7–9 a.m. and on Saturday from 8:30–9:30 a.m.</td>
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<tr>
<td>Wabash Ballroom</td>
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<tr>
<td>9–9:30 a.m.</td>
<td>Playground opening</td>
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<tr>
<td>Hawthorne Park</td>
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<tr>
<td>Time: _________</td>
<td>Workshop  &lt;br&gt;I’m attending ________________________________________</td>
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<tr>
<td>12–1:30 p.m.</td>
<td>Key Club &amp; Circle K International Alumni Luncheon  &lt;br&gt;(ticketed event)</td>
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<tr>
<td>Hard Rock Cafe</td>
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<tr>
<td>2–4 p.m.</td>
<td>Closing Celebration: The Next 100 Years  &lt;br&gt;<em>Doors open at 1 p.m.</em></td>
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<tr>
<td>Halls A-C</td>
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<tr>
<td>4:30–6 p.m.</td>
<td>The Eliminate Project Lead and Major Gift Reception and Site Visit Reunion  &lt;br&gt;Hosted by U.S. Fund for UNICEF  &lt;br&gt;(by invitation only)</td>
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<tr>
<td>Le Meridian Hotel</td>
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<tr>
<td>8:30–11 p.m.</td>
<td>Up with People concert and Next Century Gala  &lt;br&gt;(ticketed event)</td>
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<tr>
<td>Halls A-B</td>
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Thank you to our sponsors

VISION PARTNERS

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nickelodeon™

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Rustic Pathways™
U.S.AMY

PROMOTIONAL PARTNER

SCHOLASTIC open a world of possible
Up with People

Learn how your company can become a sponsor at KiwanisOne.org/partners.
# SATURDAY, JUNE 27

## MEETINGS AND EVENTS

<table>
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<tr>
<th>Time</th>
<th>Location</th>
<th>Event Description</th>
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| 7–8 a.m.  | Second floor foyer              | **Gentle sunrise yoga**  
Get ready for a great day! Join other early risers in an uplifting environment—and improve your strength and flexibility with some invigorating yoga moves. Designed with beginners in mind. Mats will be provided. |
| 7 a.m.    | Meet outside Hall D             | **Morning runners and walkers**  
See Indy from a different perspective—with a guided 5K walk, 5K run or a faster-paced 10K run. Join us outside Hall D. Then join the group that fits your style!                                                       |
| 7:30–9 a.m.| Room 125                        | **2015–16 Leadership breakfast**  
(by invitation only)                                                                                                                                                                                                 |
| 9 a.m.–Noon| Hawthorne Park                  | **Playground opening**  
The Indiana District’s centennial playground project will officially open with a community ribbon cutting. Seating is extremely limited and transportation is not provided.                                     |
| 11:30 a.m.–1 p.m. | Room 125     | **Kiwanis International Board Luncheon**  
A joint meeting of the 2014–15 and 2015–16 Kiwanis International Boards. (by invitation only)                                                                                             |
| 12–1:30 p.m.| Hard Rock Cafe                  | **Key Club & Circle K International Alumni Luncheon**  
(ticketed event)                                                                                                                                                                                                 |
| 2–4 p.m.  | Halls A-C                       | **Closing Celebration: The Next 100 Years**  
Doors open at 1 p.m.                                                                                                                                                                                               |
| 4–5:30 p.m.| Sagamore Ballroom              | **The Formula appreciation reception**  
(by invitation only)                                                                                                                                                                                               |
| 6 p.m.    | Hilton Indianapolis Hotel and Suites Monument Hall | **“100 Years Old, Kids at Heart” reception and dinner Hosted by President-designate Sue Petrisin**  
Private reception and dinner with President-designate Sue Petrisin in preparation for the 2015–16 Kiwanis year. (ticketed event, by invitation only) |
| 8:30–11 p.m.| Halls A-D                      | **Up with People concert and Next Century Gala**  
(ticketed event)                                                                                                                                                                                                 |

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## Workshops

<table>
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<tr>
<th>Time</th>
<th>Workshop</th>
<th>Location</th>
<th>Description</th>
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<tbody>
<tr>
<td>9–9:50 a.m.</td>
<td><strong>Town hall forum: Kiwanis Inclusion and our next 100 years</strong></td>
<td>Sagamore Ballroom 5-7</td>
<td>Kiwanis has voiced its support for inclusiveness in our organization dating back as early as 1925 when the Objects of Kiwanis were approved. Kiwanis continues to support inclusiveness at all levels and welcomes people of all walks of life. Join us as we discuss Kiwanis' position and how we can unite for a greater good in our communities.</td>
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<tr>
<td>9–9:50 a.m.</td>
<td><strong>Idea exchange: real success stories</strong></td>
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<td>Two time slots. Four rooms. Five to seven speakers in each. No repeated topics. You choose.</td>
</tr>
<tr>
<td>10–10:50 a.m.</td>
<td><em>Impact: Meaningful service</em></td>
<td>Rooms 101–102</td>
<td>Our members are awesome. Our clubs are awesome. This is the time to share our awesomeness and pick up a few tips along the way.</td>
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<tr>
<td></td>
<td><em>Investment: Financial viability</em></td>
<td>Rooms 103–104</td>
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<tr>
<td></td>
<td><em>Image: Our Kiwanis image</em></td>
<td>Rooms 105–106</td>
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<td></td>
<td><em>Inspiration-The Formula: Membership Engagement</em></td>
<td>Rooms 107–110</td>
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<tr>
<td>9–11 a.m.</td>
<td><strong>Idea playground: a place to continue the discussion</strong></td>
<td>Rooms 116-117</td>
<td>Did you hear just enough to be intrigued—but not enough to answer all your questions? Sit down with the speaker and fellow attendees to continue the discussion.</td>
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<td></td>
<td><em>Inspiration-The Formula, Investment, Impact and Image</em></td>
<td>Room 201</td>
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<td><em>CKI</em></td>
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Make your own convention

With the convention app, you can customize your experience in Indy. Plan your schedule. Get real-time updates. Connect with friends and fellow Kiwanians. Keep it all as close as your phone. Keep it all as easy as possible. Available for Android and Apple devices.

Search for “2015 Kiwanis International Convention” in the Google Play or Apple App store.
Be sure to visit our booth at the International Convention in Indianapolis for fundraising information and samples of our gourmet products and find out how your club can win $1,000!!!

If you can’t make the convention, please feel free to contact us for your FREE Fundraising Kit at 1-888-768-8386

Happy 100th Anniversary to Kiwanis International
WORKSHOP NOTES

SCHEDULE
STANDING RULES FOR THE HOUSE OF DELEGATES

RULE 1
The official language of this convention shall be English. Simultaneous interpretations may be made available, as designated in the official program.

RULE 2
Only delegates with official delegate badges may present or speak on motions and vote.

RULE 3
Only delegates may be seated in the area designated for delegates.

RULE 4
The House of Delegates shall allow delegates to leave and re-enter; however, individual electronic voting units shall not leave the House. Delegates leaving the House early must surrender voting units to an elections committee volunteer at the pass-out door; voting units will be returned to delegates upon re-entry to the House. In no case will a delegate be allowed to cast a ballot for any votes conducted in his/her absence.

RULE 5
Any main motion or amendment shall be written in English, signed by the maker and seconder, and presented to the executive director or designee before it is moved.

RULE 6
No delegate may speak in debate more than three minutes at a time unless allowed to do so by a majority vote of the delegates.

RULE 7
No delegate may address the assembly a second time on the same question until all other delegates who desire to speak on the topic have spoken.

RULE 8
The maker of a motion shall be entitled to speak first in support of such motion or may immediately yield the floor to another delegate.

RULE 9
Microphones shall be designated by number. Speakers for the main motion shall use the odd-numbered microphones, and speakers against the main motion shall use the even-numbered microphones. The chairman will recognize microphones in rotating order. Debate on each issue will begin at Microphone One and alternate between those speaking for and those speaking against a motion.

RULE 10
A delegate shall not speak for or against a motion and move to close debate on the same recognition.

RULE 11
An assistant sergeant-at-arms shall be positioned at each microphone to relay to the chair priority motions, such as a point of order, a point of information, etc. Any microphone may be used to make priority or secondary motions.

RULE 12
Debate on main motions (i.e., any resolution or proposed amendment to the bylaws) shall be limited to 15 minutes, at which time the vote shall be taken on the resolution or amendment, unless the House, by a majority vote, orders debate to be extended. Debate on debatable secondary motions from the floor, such as amendments or motions to refer,
shall be limited to five minutes, which shall not apply to the 15-minute limit on debate on the main motion. Debate may be closed by a two-thirds vote on any immediately pending motion or series of motions at any time.

RULE 13
If the submitting body wishes to withdraw a motion after the it has been moved and seconded, the House, by a majority vote, may grant permission for withdrawal.

RULE 14
Subject to the discretion of the chairman, no proposed amendment to the bylaws shall be introduced later than 15 minutes before the scheduled adjournment of any morning or afternoon session.

RULE 15
Candidates for the offices of Kiwanis International president and president-elect may have one nominating speech not to exceed three minutes.

RULE 16
Candidates for the office of Kiwanis International vice president shall have a nomination not to exceed one minute, and each candidate shall have up to one minute to personally address the House of Delegates. In the event of a run-off election, each of the candidates involved shall return to the stage before the second ballot to present remarks not to exceed two minutes.

RULE 17
Candidates for the office of Kiwanis International trustee shall have a nomination, the content of which shall include only:

a. The nominator’s name and club;

b. The name of the candidate and the office the candidate is seeking.

Each candidate shall have up to three minutes to personally address the House of Delegates.

RULE 18
Candidates whose remarks require interpretation shall be allowed no more than twice the normal time limit for the presentation of their remarks and interpretation combined. Candidates must provide their own interpreters.

RULE 19
Any candidate who is unopposed for office may be elected by a voice vote.

RULE 20
Any of the above rules may be suspended by a two-thirds vote.

RULE 21
“Robert’s Rules of Order Newly Revised” shall be the parliamentary authority for all matters of procedure not specifically covered by the bylaws of Kiwanis International and these standing rules.

RULE 22
The Kiwanis International Board and staff are authorized to make nonsubstantive corrections that may be necessary as a result of adopting bylaw amendments that cause unintentional conflicts or inconsistencies in terminology, grammar, numbering, cross-references, etc.
Need new gear? FIND IT HERE!

Apparel. Gifts. Meeting items. And all kinds of merchandise to commemorate our 100th anniversary. Stop by the Kiwanis Family Store while you’re here! kiwanis.org/store
GENERAL SESSIONS

OPENING CELEBRATION: THE KIWANIS CENTURY

THURSDAY, JUNE 25 / 7:30 P.M. / HALLS A-C
INDIANA CONVENTION CENTER

Doors open at 6:30 p.m.

Dr. John Button
Kiwanis International president, presiding

Opening ceremonies

Timeline of 100 years
A living timeline through our past

Keynote speaker
Tim Harris, owner of Tim’s Place restaurant

The Eliminate Project rally

Tim Harris
Owner, Tim’s Place

The famous quote from Walt Disney “If you can dream it, you can do it” has been the driving force behind the life of Tim Harris. Born in 1986 with Down Syndrome, Tim’s life has been defined by exceeding expectations and inspiring those around him.

Sessions programs subject to change.
GENERAL SESSIONS

BUSINESS SESSION
FRIDAY, JUNE 26 / 9 A.M. / HALLS A-C
INDIANA CONVENTION CENTER
Doors open at 8 a.m.

Dr. John Button
Kiwanis International president, presiding

Presentation of distinguished districts
Kiwanis International Immediate Past President Gunter Gasser

Kiwanis International Foundation annual meeting
Kiwanis International Foundation President Robert Parton and Treasurer Chia Sing Hwang

Executive Director’s report
Stan Soderstrom

Call to order and adoption of standing rules

Presentation of proposed amendments and resolutions

Nomination and election of Kiwanis International board members

Sessions programs subject to change.
CLOSING CELEBRATION: THE NEXT 100 YEARS

SATURDAY, JUNE 27 / 2 P.M. / HALLS A-C
INDIANA CONVENTION CENTER
Doors open at 1 p.m.

Dr. John Button
Kiwanis International president, presiding

Entertainment
Judson Laipply

The next 100 years
Thinking big, The Formula and our Future

President-designate’s remarks
Sue Petrisin

Entertainment
Our Kiwanis family: a celebration

Judson Laipply
Inspirational comedian and Evolution of Dance creator

Award-winning speaker and inspirational comedian Judson Laipply promises to do two things: Make you laugh and make you think. His 30-song mix “The Evolution of Dance” breathes life into what a few decades of change can look like.
The famous quote from Walt Disney “If you can dream it, you can do it” has been the driving force behind the life of Tim Harris. Born in 1986 with Down Syndrome, Tim’s life has been defined by exceeding expectations and inspiring those around him.

In his teen years, Tim began to dream of owning his own restaurant. He worked in local restaurants, including Red Robin, where the management had tangible proof that revenue went up during Tim’s shifts. He graduated from Eastern New Mexico University in 2008 with certificates in Food Service, Office Skills and Restaurant Hosting.

In October of 2010, Tim’s dream of owning his own business came true. Tim’s Place opened its doors in Albuquerque, New Mexico, as one of the first and only restaurants to be owned by a man with Down Syndrome. Tim’s Place is open daily, serving breakfast, lunch and hugs.

Tim’s hugs have reached everyone, from music legend Stevie Wonder to the president of the United States. To this day, Tim has given out more than 60,000 hugs and has received wishes from over 38 countries. Tim has also launched a powerful speaking career, travelling across the country telling his story and inspiring all those who cross his path.
Kiwanis International will recognize the Stephen Lewis Foundation as the 2015 World Service Medal recipient. Ilana Landsberg-Lewis, executive director and co-founder of the Stephen Lewis Foundation will receive the World Service Medal during the Fellowship Breakfast, where she will be the keynote speaker.

In 2003, Ilana joined with her father, Stephen Lewis, to establish a foundation that would work directly with grassroots organizations in sub-Saharan Africa in their struggle to turn the tide of the AIDS pandemic. The Stephen Lewis Foundation has, to date, funded over 1100 initiatives, partnering with over 300 community-based organizations in 15 African countries.

Ilana is also a labour and human rights lawyer. Prior to the creation of the Stephen Lewis Foundation, Ilana spent eight years at the United Nations Development Fund for Women (UNIFEM), working to strengthen the UN’s implementation of the Convention to Eliminate All Forms of Discrimination Against Women (CEDAW). Ilana assisted grassroots women’s groups around the world to use human rights conventions in their battles against gender violence. She also co-created a program to bring grassroots activists into the CEDAW Committee to speak directly about their experiences, a practice so powerful that it is now integrated into CEDAW’s official proceedings. Ilana was instrumental in launching the United Nation’s Trust Fund on Violence Against Women.

In 2009, Ilana received the YWCA Women of Distinction Award for International Development, and was named one of the Top 25 Women of Influence in Canada in 2012.

The World Service Medal is presented annually at the Kiwanis International convention. One medal is awarded each year to an individual or organization working to improve the quality of life for children. Previous winners have included actors and humanitarians Sir Roger Moore, Audrey Hepburn and Jamie Lee Curtis; First Ladies Nancy Reagan and Rosalynn Carter; and organizations Heifer International and Sleeping Children Around the World.

Join us for Ilana’s presentation during the Fellowship Breakfast on Friday, June 26.
THE DOO!

Indianapolis-based The Doo! is a high energy dance band providing soulful vocals and rock solid beats that keep fans moving all night long, mingling tunes from several genres including rock, disco, Motown, retro, 90s and current top 40 hits. Since 2001, The Doo! has entertained countless audiences and continues to reach thousands every year.

DJ ANDY AUSTIN

For more than 25 years, DJ Andy Austin has been playing dynamic, high-octane dance music from classic disco to current club and radio favorites. Playing clubs, events and festivals around the Midwest, Andy has built up a repertoire that offers something for everyone.

The Doo! and DJ Andy Austin will perform for Kiwanians and downtown Indy visitors on Friday evening on Georgia Street.
JUDSON LAIPPLY

Judson Laippy has been seen on the Today Show, Ellen, Good Morning America, The Oprah Winfrey Show, Tosh.O and much more. He’s an inspirational comedian who blends humor and content to create a lasting impression. He works with organizations and individuals who want to create lasting change in their lives. His finale “The Evolution of Dance” has been viewed more than 290 million times on YouTube and was voted the biggest viral video of all time.

Judson will perform during the closing session, on Saturday, June 27.

UP WITH PEOPLE

Up with People is a global education organization focused on bringing the world together through service and music. The 100-member student cast participates in meaningful service projects and completes a one-week community visit with a professionally produced musical performance. Kiwanis clubs can engage Up with People by coordinating service projects, hosting the cast in their homes and sponsoring the performances as a fundraising activity.

Up with People will perform at the Next Century Gala on Saturday, June 27.
PRESIDENT
John R. Button, MD
Ridgetown, Ontario, Canada

PRESIDENT-ELECT
Susan A. “Sue” Petrisin
Lansing, Michigan, USA

VICE PRESIDENT
Jane M. Erickson
Bellevue, Nebraska, USA

EXECUTIVE DIRECTOR
Stan D. Soderstrom
Indianapolis, Indiana, USA

IMMEDIATE PAST PRESIDENT
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Spittal an der Drau, Austria
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Roxas City, Capiz, Philippines

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Concord, California, USA

Bruce Berven  
Winnipeg, Manitoba, Canada

Kevin Dean  
Morgantown, West Virginia, USA

Patrick R. Ewing  
Victoria, British Columbia, Canada

Óskar Guðjónsson  
Kópavogur, Iceland

Koshiro “Kit” Kitazato  
Tokyo, Japan

Marcel A. Kreienbühl  
Waldkirch, Switzerland

Florencio C. “Poly” Lat  
Pasay City, Metro Manila, Philippines

Dennis M. Oliver  
Gulfport, Mississippi, USA

Arthur N. “Art” Riley  
Westminster, Maryland, USA

James M. “Jim” Rochford  
Peoria, Illinois, USA

Dewey Smith  
Albany, Georgia, USA

Elizabeth M. Tezza  
Sullivan’s Island, South Carolina, USA

Barbara K. “Barb” Thompson  
Saint Louis, Missouri, USA
BOARD OF TRUSTEES
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*Hillsboro Beach, Florida, USA*

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Mark B. Rabaut
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TREASURER
Chia Sing “Sing” Hwang
*Selangor, Malaysia*

IMMEDIATE PAST PRESIDENT
Lance M. Incitti
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EXECUTIVE DIRECTOR
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Ann Updegraff Spleth
*Indianapolis, Indiana, USA*
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Vincent Salembier
Kooigem, Belgium

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Baybay, Roxas City, Philippines

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Maria Palazzolo
Springfield, Illinois, USA

CIRCLE K INTERNATIONAL PRESIDENT
Kathy Le
Edmonton, Alberta, Canada
DISTRICT GOVERNORS
2014–15

Kentucky-Tennessee
Paul R. “PR” Cook
Rossville, Georgia, USA

Korea
Kwang Ho Kim
Namyangju, South Korea

Louisiana-Mississippi-West Tennessee
John M. McCoy III
Gulfport, Mississippi, USA

Malaysia
Eng Too Tan
Selangor, Malaysia

Michigan
Rebekah Hildreth
Burton, Michigan, USA

Minnesota-Dakotas
Sharon P. “Sherry” Scudder
Rapid City, South Dakota, USA

Missouri-Arkansas
Daniel “Dan” Yates
Gravette, Arkansas, USA

Montana
Alida Wright
Columbia Falls, Montana, USA

Nebraska-Iowa
Steve McNally
Pilger, Nebraska, USA

Netherlands
Frans van der Avert
Elsloo, Netherlands

New England and Bermuda
Glen A. Cefalo
Brewster, Massachusetts, USA

New Jersey
Nancy L. Hart-Esposito
Sicklerville, New Jersey, USA

New York
Eric G. Paul
West Seneca, New York, USA

New Zealand-South Pacific
District-in-Formation
Laetitia Calvez
Nouméa, New Caledonia

Norden
Hilde Elisabeth Meyer
Horten, Norway

Ohio
Diana Keplinger
Mount Gilead, Ohio, USA

Pacific Northwest
Robert A. “Bob” Munger
Beaverton, Oregon, USA

Pennsylvania
Robert F. “Bob” Raub
Mount Joy, Pennsylvania, USA

Philippine Luzon
Melvin Vergara Mendoza
Pasig City, Philippines

Philippine South
Allan J. Sira
Davao City, Philippines
<table>
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<tr>
<th>Year</th>
<th>President</th>
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<tr>
<td>1984–85</td>
<td>Raymond W. Lansford</td>
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<td>1986–87</td>
<td>Frank J. DiNoto</td>
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<td>1987–88</td>
<td>Anton J. “Tony” Kaiser</td>
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<td>1988–89</td>
<td>Gene R. Overholt</td>
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<td>1990–91</td>
<td>Wil Blechman, MD</td>
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<td>1994–95</td>
<td>Ian Perdrau</td>
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<td>1995–96</td>
<td>Eyjólfur “Eddie” Sigurðsson</td>
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<td>1996–97</td>
<td>Gerald P. Christiano</td>
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<td>1998–99</td>
<td>Glen M. Bagnell</td>
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<td>Nettles Brown</td>
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<td>2000–01</td>
<td>Bo Shafer</td>
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<td>2001–02</td>
<td>Brian G. Cunat</td>
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<td>2002–03</td>
<td>Juan F. “Ito” Torres Jr., MD</td>
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<td>2003–04</td>
<td>Robert L. “Bob” Moore</td>
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<td>2004–05</td>
<td>Case Van Kleef</td>
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<td>Stephen K. Siemens</td>
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<td>Nelson Tucker</td>
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<td>David A. Curry</td>
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<td>Donald R. Canaday</td>
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<td>2009–10</td>
<td>Paul G. Palazzolo</td>
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<td>2010–11</td>
<td>Sylvester Neal</td>
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<td>2011–12</td>
<td>Alan Penn</td>
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<td>2012–13</td>
<td>Thomas E. DeJulio</td>
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Andean and Central America
Governor: Silvia Martinez-Villalba
Secretary: Triche Streithorst Romero

Australia
Governor: John Bromilow
Secretary: Steven Hughes

Austria
Governor: Josef Wasser
Secretary: Kurt Breth

Belgium-Luxembourg
Governor: Alain Louis Borguet
Secretary: Rudy Broucke

Carolinas
Governor: William J. Clingenpeel
Secretary: Leah D. Moretz

Eastern Canada and the Caribbean
Governor: Verna Hope Markes
Secretary: James D. Steele

Georgia
Governor: Katrina J. Baranko
Secretary: Richard A. Dixon
Executive Director: Alexia Lieber

Germany
Governor: Feridun Bahadori
Secretary: Reinhard Bauß

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Secretary: Masayuki Ishihara

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Governor: Roger Blair
Secretary: Frances L. Marion

New York
Governor: Joseph Aiello
Secretary: Ann Sewert

Philippine Luzon
Governor: Nelson Tan
Secretary: Crisanto B. Baclagon

Philippine South
Governor: Gabrielito A. Prado
Secretary: Leonardo C. Agopitac

Southwest
Governor: Windy G. Zachek
Secretary: Rose Ann Dodson

Switzerland-Liechtenstein
Governor: Eugen Mossdorf
Secretary: Dieter Sigrist

Taiwan
Governor: Wu-Tien Huang
Secretary: Hsuan-Hung Lin

Western Canada
Governor: Roy S. Bird
Secretary: Dirk L. Bannister
COMMITTEE CHAIRMEN
2014–15

STRATEGIC PLAN PRIORITY: MEMBER ENGAGEMENT
The Formula
John Button, MD

The Formula-The Americas
Michael Frailey

The Formula-Asia-Pacific
Tadao Oda

The Formula-Europe
Robert Jenefsky

Task Force on South America
Sue Petrisin

Bridge the Gap
Alan Penn

Education
Steve Siemens

STRATEGIC PLAN PRIORITY: SERVICE
Early Childhood Development/Young Children: Priority One
Kevin Thomas

STRATEGIC PLAN PRIORITY: FINANCES AND STEWARDSHIP
The Eliminate Project campaign chairman
Randy DeLay

The Eliminate Project campaign vice chairman, Americas
David Curry

The Eliminate Project campaign vice chairwoman, Asia-Pacific
Adeline Chan

The Eliminate Project campaign vice chairman, Europe
Filip Delanote

The Eliminate Project campaign Vice Chairman, SLP
Jeffrey Wolff
STRATEGIC PLAN PRIORITY: FINANCES AND STEWARDSHIP continued

Online Voting Task Force
Gary Levine

Structure Task Force
Gunter Gasser

Role of Lieutenant Governors Task Force
Kevin Dean

OTHER

Past Kiwanis International Presidents
Alan Penn

Resolutions and Bylaws
Jerry Peuler

Governning Documents Task Force
Nettles Brown

KIWANIS INTERNATIONAL CONVENTION

Host
Trent Cowles

Credentials
Jim Steele

Elections
Joe Eppolito

Sergeant-at-arms
Elaine Cummings-Bullard
More than ever, members of the Kiwanis family are discovering the heart to serve. They’re answering the call to lead. They’re igniting the courage it takes to build real relationships. Because Kiwanis clubs step up to inspire and guide them. Thank you.

To our Service Leadership Program sponsors

Thank you
**HOST COMMITTEE**

**Host district coordinator**
Trent Cowles

**Vice chairwoman**
Kris Bowers

**VIP pick up**
Steve Hadley

**Information**
Steve Ingram

**Volunteer coordination**
David Holderman

**Family Lounge**
Jodi Spataro

**Advisory**
Karen Burns

**Registration**
Bill Dawson

**Airport reception**
Donovan Peoples

**100th anniversary**
David Holderman
Canadian culture. International influence. That’s Toronto. And that’s where we’ll be in 2016. Join us for next year’s convention—in a city that blends traditions and passions from more than 100 cultures. It’s the perfect place to celebrate 100 years of Kiwanis in Canada.

See you in 2016!

Toronto, June 23–26, 2016

Kiwanis®

101ST ANNUAL KIWANIS INTERNATIONAL CONVENTION
Courtyard Downtown Indianapolis
601 West Washington Street
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Embassy Suites Indianapolis Downtown
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Fairfield Inn and Suites Downtown Indianapolis
501 West Washington Street
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Hampton Inn Downtown Indianapolis
105 South Meridian Street
+1-317-261-1200

Hilton Indianapolis Hotel and Suites
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+1-317-972-0600

Hyatt Regency Indianapolis
One South Capitol Avenue
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JW Marriott Indianapolis
10 South West Street
+1-317-860-5800

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All hotels are located in Indianapolis
FOR NEW CLUB PRESIDENTS AND SECRETARIES

Gain knowledge. Earn respect.

Get the knowledge you need before you begin—with Kiwanis International’s education for new club presidents and secretaries. Choose an online or classroom setting. Learn all your new position demands. Earn the respect every new leader needs.

For online learning, go to www.KiwanisOne.org/CLE. Or check your district website for classroom locations and times.
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K Corps Youth Exchange
Kiwanis Family House
Kiwanis International Rose Float
Kiwanis Peanut Day, Inc.
Lakeport Kiwanis Club
Landscape Structures
Le Captive Boutique
L’Paige Lipstick and Aloe Vera Cosmetics
March of Dimes
Media-Smart Youth
Morris Press Cookbooks
No Kid Hungry
Nonprofit Leadership Alliance
pc/nametag
Rustic Pathways
SATORI WEB DESIGN
Save the Rain
Schwermer Pecans
Scholastic
Boy Scouts of America
See’s Candies
Sister Cities International
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Terri Lynn, Inc.
Tervis Tumbler Distributor-
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And many more!
Celebrate your community with the gift of play

Recognize your Kiwanis club's commitment to your community with a playground. We've worked closely with Kiwanis International to create exclusive designs that allow your club to leave a legacy of play. Choose one of the designs, or use them as a starting point and create a playground design that's unique to your community. Contact your local Landscape Structures playground consultant to learn more at 888.438.6574 or 763.972.5200, or visit playlsi.com/Kiwanis.
WHICH WORKSHOP DID YOU ATTEND?

**Thursday 9–9:30 a.m.**
- [ ] First timers orientation
- [ ] Partnering to increase your service impact
- [ ] Budget for impact
- [ ] Celebrate the history of Kiwanis
- [ ] The Formula for inviting young professionals to your club

**Thursday 9–9:50 a.m.**
- [ ] Proposed dues amendments
- [ ] Club liability insurance

Please identify your geographic location:
- [ ] USA/Canada/Caribbean Islands
- [ ] Latin America
- [ ] Europe
- [ ] Asia-Pacific
- [ ] Africa

Please choose one title/classification/description which best identifies you:
- [ ] Kiwanis International officer
- [ ] District officer
- [ ] Club officer
- [ ] Club member
- [ ] Guest

Please reflect on the workshop and let us know what worked and what needs improvement. Your input is valuable to us as we plan future conventions. Please check one choice for each question. Please print any additional feedback.

1. The presenter(s) had an effective presentation style.  
   [ ] Yes  [ ] No  [ ] Undecided

2. The workshop description was accurate.  
   [ ] Yes  [ ] No  [ ] Undecided

3. The workshop was relevant to my club or my personal interests.  
   [ ] Yes  [ ] No  [ ] Undecided

4. I enjoyed the format of the workshop.  
   [ ] Yes  [ ] No  [ ] Undecided

5. This workshop should be offered again.  
   [ ] Yes  [ ] No  [ ] Undecided

Please give additional feedback on the reverse side.
Which two ideas/concepts did you find most valuable? Please print comments.
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What would you improve about the workshop? Please print comments.
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Additional feedback:
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Please return evaluations to the appropriately marked box found in the workshop rooms, at the sergeant-at-arms booth or at the registration desk in the exhibit hall.
WHICH WORKSHOP DID YOU ATTEND?

Thursday 9:30–10 a.m.

☐ Signature project resourcing
☐ Endless possibilities through transformed hearts and minds
☐ Stories of celebration
☐ 10 ways to make your meetings fun
☐ How to make your members feel important and needed
☐ Event and meeting planning
☐ Working with the media - Part 2
☐ 4 steps to starting a Service Leadership Program

Please identify your geographic location:
☐ USA/Canada/Caribbean Islands  ☐ Latin America  ☐ Europe  ☐ Asia-Pacific  ☐ Africa

Please choose one title/classification/description which best identifies you:
☐ Kiwanis International officer  ☐ District officer  ☐ Club officer  ☐ Club member  ☐ Guest

Please reflect on the workshop and let us know what worked and what needs improvement. Your input is valuable to us as we plan future conventions. Please check one choice for each question. Please print any additional feedback.

1. The presenter(s) had an effective presentation style. ☐ Yes ☐ No ☐ Undecided
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   ____________________________________________________________________________

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Additional feedback:
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WHICH WORKSHOP DID YOU ATTEND?

Thursday 10–10:30 a.m.
☐ Signature projects: literacy
☐ What to do in Indy
☐ Celebrate The Eliminate Project
☐ 7 tips for boosting your club’s health
☐ How to reinvent your club
☐ Signature project: education support
☐ Designing with the brand in mind
☐ Working with the media - Part 3
☐ Introducing K Corps: the new youth exchange program

Thursday 10–10:50 a.m.
☐ Proposed amendments and resolutions
☐ Directors and officers insurance

Please identify your geographic location:
☐ USA/Canada/Caribbean Islands   ☐ Latin America   ☐ Europe   ☐ Asia-Pacific   ☐ Africa

Please choose one title/classification/description which best identifies you:
☐ Kiwanis International officer   ☐ District officer   ☐ Club officer   ☐ Club member   ☐ Guest

Please reflect on the workshop and let us know what worked and what needs improvement. Your input is valuable to us as we plan future conventions. Please check one choice for each question. Please print any additional feedback.

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___________________________________________________________________________________________________________________________________

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4. I enjoyed the format of the workshop.   ☐ Yes   ☐ No   ☐ Undecided

___________________________________________________________________________________________________________________________________

5. This workshop should be offered again.   ☐ Yes   ☐ No   ☐ Undecided

___________________________________________________________________________________________________________________________________

Please give additional feedback on the reverse side.

Which workshop did you attend?

Thursday 10–10:30 a.m.
☐ Signature projects: literacy
☐ What to do in Indy
☐ Celebrate The Eliminate Project
☐ 7 tips for boosting your club’s health
☐ How to reinvent your club

Thursday 10–10:50 a.m.
☐ Proposed amendments and resolutions

Please identify your geographic location:
☐ USA/Canada/Caribbean Islands   ☐ Latin America   ☐ Europe   ☐ Asia-Pacific   ☐ Africa

Please choose one title/classification/description which best identifies you:
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Additional feedback:

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Please return evaluations to the appropriately marked box found in the workshop rooms, at the sergeant-at-arms booth or at the registration desk in the exhibit hall.
WHICH WORKSHOP DID YOU ATTEND?

Thursday 10:30–11 a.m.

☐ Healthy children panel
☐ Navigating the confusing world of legal obligations
☐ How to change your club in one minute
☐ How to develop leaders for your club
☐ Signature projects: food and pancakes
☐ Working with the media - Part 4
☐ 6 trends and need-to-knows about generation Z
☐ Celebrate the virtual elimination of IDD

Please identify your geographic location:
☐ USA/Canada/Caribbean Islands ☐ Latin America ☐ Europe ☐ Asia-Pacific ☐ Africa

Please choose one title/classification/description which best identifies you:
☐ Kiwanis International officer ☐ District officer ☐ Club officer ☐ Club member ☐ Guest

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5. This workshop should be offered again. ☐ Yes ☐ No ☐ Undecided

Please give additional feedback on the reverse side.
Which two ideas/concepts did you find most valuable? Please print comments.

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What would you improve about the workshop? Please print comments.

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Please return evaluations to the appropriately marked box found in the workshop rooms, at the sergeant-at-arms booth or at the registration desk in the exhibit hall.
WHICH WORKSHOP DID YOU ATTEND?

Thursday 1–1:30 p.m.
☐ Community connections
☐ Keep the main thing the main thing
☐ Club and district foundation compliance
☐ Celebrating your club's anniversary
☐ Celebrate through Kiwanis magazine
☐ Serving the youngest children: Kiwanis and early childhood
☐ How to love, share and live Kiwanis
☐ 5 keys to working with Aktion Clubbers

Thursday 1–3 p.m.
☐ The Formula: E=mc2

Please identify your geographic location:
☐ USA/Canada/Caribbean Islands  ☐ Latin America  ☐ Europe  ☐ Asia-Pacific  ☐ Africa

Please choose one title/classification/description which best identifies you:
☐ Kiwanis International officer  ☐ District officer  ☐ Club officer  ☐ Club member  ☐ Guest

Please reflect on the workshop and let us know what worked and what needs improvement. Your input is valuable to us as we plan future conventions. Please check one choice for each question. Please print any additional feedback.

1. The presenter(s) had an effective presentation style. ☐ Yes  ☐ No  ☐ Undecided

2. The workshop description was accurate. ☐ Yes  ☐ No  ☐ Undecided

3. The workshop was relevant to my club or my personal interests. ☐ Yes  ☐ No  ☐ Undecided

4. I enjoyed the format of the workshop. ☐ Yes  ☐ No  ☐ Undecided

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EVALUATIONS

WHICH WORKSHOP DID YOU ATTEND?

Thursday 1:30–2 p.m.

☐ Active children panel
☐ Proposed dues amendments (condensed)
☐ The trek down Interstate 65: Moving headquarters from Chicago to Indianapolis
☐ The formula for inviting young professionals to your club
☐ How to make your members feel important and needed
☐ Signature projects: patriotism
☐ Image through the eyes of hope
☐ 2 easy ways to bring the gift of youth leadership to your community

Please identify your geographic location:
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WHICH WORKSHOP DID YOU ATTEND?

Thursday 2–2:30 p.m.

☐ Partnering to increase your service impact - cause marketing partnerships
☐ Our Kiwanis International Foundation
☐ Celebrate Service Leadership Programs
☐ Making your club attractive to young professionals
☐ How to reinvent your club
☐ Signature projects: health and safety
☐ Join us in Toronto next year!
☐ 10 things youth know about social media that you should know too

Please identify your geographic location:
☐ USA/Canada/Caribbean Islands  ☐ Latin America  ☐ Europe  ☐ Asia-Pacific  ☐ Africa

Please choose one title/classification/description which best identifies you:
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Please reflect on the workshop and let us know what worked and what needs improvement. Your input is valuable to us as we plan future conventions. Please check one choice for each question. Please print any additional feedback.

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WHICH WORKSHOP DID YOU ATTEND?

Thursday 2:30–3 p.m.

☐ Signature projects: parks and playgrounds
☐ Club financial management best practices
☐ Stories of celebration
☐ The benefits a club counselor of The formula offers you
☐ Lieutenant governors: Serving in your backyard, developing our leadership
☐ Signature projects: scholarships
☐ Kiwanis hope in action
☐ 7 habits of highly successful Key Clubs

Please identify your geographic location:
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WHICH WORKSHOP DID YOU ATTEND?

Saturday 9–9:50 a.m.

☐ Town hall forum: Kiwanis Inclusion and our next 100 years

☐ Idea exchange:
  ☐ Impact: Meaningful service
  ☐ Investment: Financial viability
  ☐ Image: Our Kiwanis image
  ☐ Inspiration-The Formula: Member engagement

Please identify your geographic location:

☐ USA/Canada/Caribbean Islands  ☐ Latin America  ☐ Europe  ☐ Asia-Pacific  ☐ Africa

Please choose one title/classification/description which best identifies you:

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Please reflect on the workshop and let us know what worked and what needs improvement. Your input is valuable to us as we plan future conventions. Please check one choice for each question. Please print any additional feedback.

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WHICH WORKSHOP DID YOU ATTEND?
Saturday 10–10:50 a.m.

☐ Idea exchange
  ☐ Impact: Meaningful service
  ☐ Investment: Financial viability
  ☐ Image: Our Kiwanis image
  ☐ Inspiration-The Formula: Member engagement

Please identify your geographic location:
☐ USA/Canada/Caribbean Islands ☐ Latin America ☐ Europe ☐ Asia-Pacific ☐ Africa

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Now, for the first time, Kiwanis International will offer specially selected international travel programs that will connect Kiwanis club members to the world and to each other. We have partnered with AHI Travel, the leader in the world of nonprofit travel with more than 50 years of experience in designing and delivering programs that bring you face to face with iconic monuments, historic sites and world-famous landscapes, and they introduce you to the secret gems prized by locals.

Our inaugural trip, **Cuba, The People, Culture & Art: November 1 - 9, 2015**—provides an opportunity for Kiwanis club members to explore a country that only recently became much easier for U.S. travelers to visit.

Additional travel opportunities are available in 2016:

- Experience **Barcelona**, the jewel of Spain’s Mediterranean coast.
- Admire the breathtaking scenery of **Italy's Lake District**.
- Journey along the waterways of **Holland** and **Belgium** during tulip season.
- Explore **Ireland’s** rugged western coast and Dublin.
- Travel to eight countries on a cruise of Europe’s most important waterway, the mighty **Danube River**.
- Discover the pristine landscapes of **Switzerland**.
- Immerse yourself in the glamorous **Italian Riviera**.

Be sure to stop by the **AHI Travel booth** at this convention. Learn about our travel programs and gain insider access to a vast array of savings opportunities and travel benefits.

Visit [kiwanis.ahitravel.com](http://kiwanis.ahitravel.com) or call our travel experts at 877-572-5159.
Key Leader can be a life-changing experience. In one weekend, teens explore service leadership—through fun, fellowship and activities that inspire personal development. It’s about growth. It’s about impact. It’s about participants discovering their potential as leaders. Be the one who leads them there.

Learn more at key-leader.org
EXPERIENCE
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FIRST LEVEL MAPS

- General sessions
- Next Century Gala Night

HALLS A–C
- Registration
- Kiwanis Family Store
- World Showcase
- World Café

HALL D
- Stairs/Elevator
- Restrooms
- Restrooms
- Shutter Bus Pick Up (to Hampton Inn & Sheraton)

Maryland Street
- Shutter Bus
- PLATINUM PASS LOUNGE
- • General sessions
- • Next Century Gala Night

WABASH WEST
- Restrooms
- Stairs/Elevator
- Restrooms
- Shutter Bus Pick Up (to Hampton Inn & Sheraton)

Westin
- Shutter Bus
- PLATINUM PASS LOUNGE
- • General sessions
- • Next Century Gala Night

J.W. Marriott Downtown
- Restrooms
- Stairs/Elevator
- Restrooms
- Shutter Bus Pick Up (to Hampton Inn & Sheraton)

Capital Avenue
- Restrooms
- Stairs/Elevator
- Restrooms
- Shutter Bus Pick Up (to Hampton Inn & Sheraton)

West Street
- Restrooms
- Stairs/Elevator
- Restrooms
- Shutter Bus Pick Up (to Hampton Inn & Sheraton)
Support a new century of service

Honor 100 years of Kiwanis history—by extending your impact today. Give to the Kiwanis International Foundation. Your generosity helps us provide grants to the Kiwanis family for projects that improve lives around the world. Celebrate the centennial with a gift of US$100 to our foundation . . . and help launch a new century of service. Join our $100 for the 100th Challenge!

Come see us during the convention.
Or visit kiwanis.org/foundation.
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<td>516.431.2131  email: <a href="mailto:kiwanis@brooksmedals.com">kiwanis@brooksmedals.com</a></td>
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