Executive Director’s Report to the House of Delegates
Kiwanis 100<sup>th</sup> celebration

Kiwanis 2015

INDIANAPOLIS
The Kiwanis Strategic Plan

I-PLAN

The Kiwanis Strategic Plan
Four Priority Areas

Inspiration - Membership & Engagement
Impact - Meaningful Service
Image - Our Kiwanis Image & Brand
Investment - Financial Viability
Four Important Concepts

Kiwanis community
Signature project
Kiwanis network of service
SLP as partners in service
Kiwanis I-Plan

1. Inspiration

- Global membership strengthening
- Share best practices
- Strengthen clubs
- Strengthen Kiwanis

THE
FORMULA
LOVE IT. SHARE IT. LIVE IT.
1. Inspiration

**Satellites of Kiwanis clubs** – Amendment 1 will allow a club to have multiple meetings in a week

**Corporate membership** – Amendment 5 will make this provision permanent

**Company-based clubs** – Resolution to discontinue this test
## Kiwanis I-Plan

### 1. Inspiration

<table>
<thead>
<tr>
<th>Organization</th>
<th>Members</th>
<th>Clubs</th>
<th>Nations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kiwanis</td>
<td>203,703</td>
<td>7,231</td>
<td>81</td>
</tr>
<tr>
<td>AKTION CLUB</td>
<td>12,472</td>
<td>512</td>
<td>10</td>
</tr>
<tr>
<td>CKI Circle K</td>
<td>13,911</td>
<td>433</td>
<td>15</td>
</tr>
<tr>
<td>KEY CLUB</td>
<td>270,217</td>
<td>5,202</td>
<td>34</td>
</tr>
<tr>
<td>Builders Club</td>
<td>45,900 est</td>
<td>1,530</td>
<td>18</td>
</tr>
<tr>
<td>K-Kids</td>
<td>35,160 est</td>
<td>1,172</td>
<td>8</td>
</tr>
<tr>
<td>Associate</td>
<td>46,939</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
1. Inspiration

New Partners

SisterCities

JCI

Connect globally. Thrive locally.
Kiwanis I-Plan

2. Impact

- Year four of our global campaign
- Surpassed US$80 million
- MNT eliminated in XX nations
2. Impact

The Eliminate Project Campaign - through May 2015

- **Campaign Goal**
- **Cash + Pledges**
- **Cash + Pledges Projected**
2. Impact

Kiwanis I-Plan

Children’s Miracle Network Hospitals
Helping Local Kids

BOYS & GIRLS CLUBS OF AMERICA

Boys & Girls Clubs of Canada
Clubs Garçons et Filles du Canada

march of dimes

BOY SCOUTS OF AMERICA

unicef
Kiwanis I-Plan

2. Impact
Kiwanis I-Plan

3. Image
3. Image
Kiwanis I-Plan

3. Image

100 YEARS OLD. KIDS AT HEART

#KidsAtHeart
Kiwanis International
Kiwanis International Foundation *
Circle K International
Kiwanis Youth Programs*

* US 501(c)3 not-for-profit status
Kiwanis International

4. Investment

Kiwanis International

US dollars (000's)

- Revenue
- Expenses
4. Investment

Kiwanis International
Total net assets
US dollars (000's)

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
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<th></th>
<th></th>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Value</td>
<td>$15,000</td>
<td>$15,000</td>
<td>$15,000</td>
<td>$15,000</td>
<td>$15,000</td>
<td>$20,000</td>
<td>$20,000</td>
<td>$25,000</td>
<td>$30,000</td>
<td>$35,000</td>
<td>$35,000</td>
</tr>
</tbody>
</table>
4. Investment

2013-14 Net Assets by Fund
US dollars (000s)

All Funds: $28,188

- Operating: $14,977
- Publications (Bylaws restricted): $2,889
- Liability Insurance (Board restricted): $5,000
- Property (Board restricted): $5,321

Kiwanis I-Plan
Kiwanis I-Plan

4. Investment

Purchasing power
In US dollars

Source: US Consumer Price Index 2003 thru 2013
Kiwanis International
Projected Operating Fund Balance

US dollars (000's)

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013-14</td>
<td>$20,000</td>
</tr>
<tr>
<td>2014-15</td>
<td>$10,000</td>
</tr>
<tr>
<td>2015-16</td>
<td>$0</td>
</tr>
<tr>
<td>2016-17</td>
<td>-$10,000</td>
</tr>
<tr>
<td>2017-18</td>
<td>-$20,000</td>
</tr>
<tr>
<td>2018-19</td>
<td>-$30,000</td>
</tr>
<tr>
<td>2019-20</td>
<td>$20,000</td>
</tr>
</tbody>
</table>

4. Investment
Kiwanis I-Plan
Kiwanis member dues
Paid by clubs

<table>
<thead>
<tr>
<th>Per capita income</th>
<th>Tier A nation</th>
<th>Tier B nation</th>
<th>Tier C nation</th>
</tr>
</thead>
<tbody>
<tr>
<td>US$10K+</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>US$5-10K+</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Less than US$5K</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Club dues
- Region dues
- District dues
- KI dues

4. Investment

Kiwanis I-Plan
<table>
<thead>
<tr>
<th>Kiwanis district dues</th>
<th>North American districts - Increases since 2006</th>
</tr>
</thead>
<tbody>
<tr>
<td>California-Nevada-Hawaii</td>
<td>20%</td>
</tr>
<tr>
<td>Capital</td>
<td>100%</td>
</tr>
<tr>
<td>Carolinas</td>
<td>50%</td>
</tr>
<tr>
<td>Georgia</td>
<td>43%</td>
</tr>
<tr>
<td>Illinois-Eastern Iowa</td>
<td>35%</td>
</tr>
<tr>
<td>Indiana</td>
<td>40%</td>
</tr>
<tr>
<td>Louisiana-Mississippi-W Tenn</td>
<td>20%</td>
</tr>
<tr>
<td>Michigan</td>
<td>23%</td>
</tr>
<tr>
<td>Minnesota-Dakotas</td>
<td>50%</td>
</tr>
<tr>
<td>Montana</td>
<td>33%</td>
</tr>
<tr>
<td>Nebraska-Iowa</td>
<td>25%</td>
</tr>
</tbody>
</table>
4. Investment

Kiwanis International Foundation

Total net assets
US dollars (000's)

- 2003-04
- 2004-05
- 2005-06
- 2006-07
- 2007-08
- 2008-09
- 2009-10
- 2010-11
- 2011-12
- 2012-13
- 2013-14
Annual report

Online

www.kiwanis.org/annualreport
Online voting

Administrative Resolution

Permission to explore online voting by clubs as a means of conducting business, including elections, Bylaws amendments and resolutions. The results will be reported to the delegates at the 100th annual convention in 2015.
Online voting

Task Force members
Gary Levine, Eastern Canada & Caribbean
Brian Bell, Capital
Bob Reay, New Zealand – South Pacific
Eugen Mossdorf, Switzerland-Lichtenstein
Steve Handegaard, Minnesota-Dakotas
Online voting

Task Force work

- Consulted with other organizations
- Advantages and disadvantages
- Impact on convention attendance
- Implementation aspects
- Legal implications

Concluded online voting would be possible
Online voting

Additional Task Force work

- Communications
- Candidates and campaigning
- Elections
- Amendments and resolutions
- Voting results

“The task force did not find any aspects of voting or voting preparations that were not insurmountable via new processes.”