Kiwanis Education Spots for Club Newsletters and Meetings

The first Kiwanis club was organized in Detroit, Michigan, USA, in 1914. The club received a charter from the state of Michigan on January 21, 1915—the day that is regarded as the birth date of Kiwanis. In recognition of its heritage, the club’s name is Detroit Kiwanis Club No. 1. The club continues to serve the children of Detroit.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

Kiwanis was created by a professional organizer named Allen Simpson Browne. His original concept was an organization whose members did business with each other. However, the Detroit club had been organized only a few weeks when the members began their first service project. During the next five years, Kiwanians would debate the basic purpose of the organization: mutual business exchange or community service.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

The first name suggested for the organization was “Benevolent Order Brothers.” But Ottie Robertson, a charter member of the Detroit No. 1 club, didn’t like it. “It seems to me,” he said, “that Benevolent Order Brothers is a mighty peculiar name for an organization of businessmen. Who wants to be a BOB?”

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

The name “Kiwanis” was coined from an expression of the American Indians in the Detroit area. The expression “Nunc Kee-wan-nis” (found in Bishop Baraga’s dictionary of the Otchipew language) broadly meant “we trade” or “we share our talents.” As a coined word, however, “Kiwanis” has no meaning except as the name of a leading international service club.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

Kiwanis International conventions began when the Kiwanis Club of Cleveland invited representatives of other clubs to meet there in May 1916. At that time, there were 16 clubs with 1,924 members. A Kiwanis International convention has been conducted every year since then, except for limited conferences in 1943–45 due to wartime travel restrictions.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

Revised July 2011
Kiwanis Education Spots for Club Newsletters and Meetings

The first president of Kiwanis International was George F. Hixson of the Rochester, New York, Kiwanis Club. He was elected in 1916 at the first international convention in Cleveland and re-elected the next year. He is the only international president to serve two terms. The Hixson Fellowship of the Kiwanis International Foundation is named in his honor; Hixson medals are presented to donors who have contributed at least US$1,000 to the Hixson Endowment Fund or the Global Campaign for Children (which includes funds raised for the IDD worldwide service project and The Eliminate Project.)

One of Kiwanis International’s branded service programs is Young Children: Priority One. The program addresses the needs of young children from prenatal development to age 5 in four areas: maternal and child health; child care and development; parent education and support; and safety programs and pediatric trauma care.

Kiwanis became an international organization in November 1916 with the creation of the Kiwanis Club of Hamilton in Ontario, Canada. However, the organization's official name, “Kiwanis Club,” was not changed to “Kiwanis International” until the Constitutional Convention in Denver in 1924.

The first Kiwanis headquarters, a two-room office, was opened in Chicago in 1918. Kiwanis continued to rent larger and larger offices in the “Windy City” until 1957, when the first Kiwanis International building was dedicated. This building served Kiwanis for 25 years, until the organization outgrew the space. In 1982, the sale of the property allowed construction of a larger building in Indianapolis—a site with lower costs and greater convenience than downtown Chicago.

Club delegates approved in principle the establishment of Kiwanis districts at the Providence, Rhode Island, convention in 1918. The purpose of Kiwanis districts is to promote communication and interchange between clubs and to assist in the administrative responsibilities of Kiwanis International. Most of the original 29 districts were organized by the end of that year. As of 2011, there are 47 districts worldwide.
Kiwanis Education Spots for Club Newsletters and Meetings

From 1915 to 1919, the organization of new Kiwanis clubs was managed by a professional organizer, Allen Simpson Browne, who can be credited with creating Kiwanis. In return for building new clubs, he received a portion of every new membership fee. This arrangement led to increasing controversy about the purpose and control of the organization. The problem was solved when Kiwanis International “bought itself” from Browne at the 1919 convention in Birmingham, Alabama. Club delegates raised US$17,500 on the convention floor to purchase Browne's rights to the Kiwanis name and organization.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     ____

The first Kiwanis motto, “We Build,” was adopted in 1920. It was proposed by Roe Fulkerson, first editor of Kiwanis Magazine. “God inspired me to write those two words—We Build,” Fulkerson said. “I am prouder of them than any other accomplishment in my life.” That accomplishment served as the Kiwanis motto for 85 years. A bronze bust of Mr. Fulkerson is on display at the international office in Indianapolis.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     ____

Each year, on the first Saturday in April, members of the Kiwanis family around the world join in a day of service known as Kiwanis One Day. It’s a global effort made of personal commitments. Beginning with your club’s participation, it extends the impact you have on your community. And it results in an international spirit of service that inspires people worldwide.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     ____

Every child should experience the joy of reading. Kiwanis members believe this and have long been dedicated to Kiwanis’ Read Around the World program. What began as a month-long focus on reading to children has extended to year-round projects that encourage reading and get books into the hands of children everywhere.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     ____

About 110 staff members and supporting personnel work at the Kiwanis International office in Indianapolis, Indiana, USA. The international office includes the staffs of Service Leadership Programs such as Key Club International and Circle K International, along with the Kiwanis International Foundation and others. Kiwanis International staff members are also located in Europe and Asia to serve clubs in those regions efficiently.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     ____

Revised July 2011
The 1924 convention in Denver, Colorado, became known as the “Constitutional Convention.” While finalizing a complete International Constitution and Bylaws that year, Kiwanis officially adopted the name Kiwanis International and the six Objects. The Objects are as relevant to the Kiwanis family today as they were in 1924.

The first Object of Kiwanis International is: “To give primacy to the human and spiritual rather than to the material values of life.”

The second Object of Kiwanis International is: “To encourage the daily living of the Golden Rule in all human relationships.”

The third Object of Kiwanis International is: “To promote the adoption and the application of higher social, business, and professional standards.”

The fourth Object of Kiwanis International is: “To develop, by precept and example, a more intelligent, aggressive, and serviceable citizenship.”

The fifth Object of Kiwanis International is: “To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service, and to build better communities.”

The sixth Object of Kiwanis International is: “To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism, and goodwill.”
Kiwanis Education Spots for Club Newsletters and Meetings

Until 1962, Kiwanis clubs were limited to the United States and Canada. But club delegates to the 1961 convention in Toronto approved the extension of Kiwanis to the rest of the world. In April 1962, the Kiwanis Club of Tijuana, Baja California, Mexico, became the first club to be organized outside the two founding nations. Today, Kiwanis clubs are active in more than 80 nations and geographic areas.

The Kiwanis International Board of Trustees has 20 members, including the executive director. These include the president, immediate past president, president-elect, vice president and 15 trustees. The officers serve one-year terms, and each year a group of trustees are elected to three-year terms. An additional nonvoting officer, the executive director, is appointed by the board and is the only salaried officer.

English is the official language of Kiwanis International. However, key administrative and program literature is typically published in as many as seven additional languages. At international conventions, simultaneous interpretation may be provided if a sufficient number of speakers of the same language attend.

A “service project” is defined by Kiwanis International as “an activity, consistent with the Kiwanis club or a club committee and performed by members of the club for the benefit of others.”

The first president of Kiwanis International elected from outside the United States was the third, Henry J. Elliott of Montreal, Quebec, who served in 1919–20. As of 2011, seven other presidents have been Canadian. The first president elected from outside the two founding nations was Ian Perdriau AM, a member of the Kiwanis Club of Melbourne, Australia, who served in 1994–95. Eyjólfur “Eddie” Sigurðsson, a member of the Kiwanis Club of Reykjavik-Hekla, Iceland, served in 1995–96 as the first president elected from the European Federation.

Revised July 2011
Kiwanis Education Spots for Club Newsletters and Meetings

Only chartered Kiwanis clubs are members of Kiwanis International. No individual is a member of Kiwanis International; each Kiwanian is a member of his or her club.

Date used: ______ ______ ______ ______ ______ ______ ______ ______

The creation of a Kiwanis International Foundation was proposed in 1937 by International President F. Trafford Taylor. The foundation was publicly launched at Kiwanis International’s 25th anniversary celebration in Detroit in 1940. Walter Zeller, past governor of the Ontario-Quebec-Maritime District, initiated the foundation’s funds by donating 25 U.S. silver dollars. These were used to decorate the anniversary cake, slices of which were auctioned for a total of US$625. Today, the Kiwanis International Foundation receives more than US$1 million each year in donations and bequests (plus additional donations for specific projects).

Date used: ______ ______ ______ ______ ______ ______ ______ ______

The Kiwanis family includes five service organizations and three other recognition or leadership development programs: Kiwanis Kids (primary school students ages 6–12), Bring Up Grades (grade recognition program for primary school students ages 6–12), Terrific Kids (recognition program for primary school students ages 6–12), Builders Club (middle school students ages 11–14), Key Club (secondary school students ages 14–18), Key Leader (leadership weekend for 14–18 year olds), Circle K International (college and university students) and Aktion Club (adults living with disabilities).

Date used: ______ ______ ______ ______ ______ ______ ______ ______

As of 2011, the youngest member to serve as Kiwanis President was J.O. Tally Jr., who served from 1960–61. Tally was 38 years old when he began his term.

Date used: ______ ______ ______ ______ ______ ______ ______ ______

Article XI of the International Bylaws states: “After their election and before their assumption of office, all officers of Kiwanis International and of the districts thereof shall be known and designated by the title of the offices to which they have respectively been elected followed by the term ‘designate.’” Kiwanis International has formal offices titled governor-elect and president-elect. To avoid confusion prior to October 1, successful candidates for governor and president are referred to as governor-designate and president-designate.

Date used: ______ ______ ______ ______ ______ ______ ______ ______
Kiwanis Education Spots for Club Newsletters and Meetings

The creation of districts is authorized by Article IX of the International Bylaws. The International Board creates and supervises districts, and establishes their boundaries. The district governor is the chief executive officer of a district and an officer of Kiwanis International. Districts are organized into divisions, and the chief executive of each division is the lieutenant governor.

Date used: _____  _____  _____  _____  _____  _____  _____  _____  _____

Monies received by Kiwanis clubs from fundraising projects in which the public participates, or from members or others for service activities sponsored by the club, must be segregated from the administrative funds of the club and used only for the club’s service activities. Only the actual costs of the fundraising activity can be charged to the service account. In addition, interest earned by the service account cannot be transferred to the administrative account. All nonservice operating costs of the club must be charged to an administrative account, which is funded by member dues and fees.

Date used: _____  _____  _____  _____  _____  _____  _____  _____  _____

Key Club International is Kiwanis’ oldest and largest continuing youth-service program. The first Key Club (“for key boys”) was organized by the Kiwanis Club of Sacramento, California, in 1925. The concept of a service club for high school (or secondary students ages 14–18) spread to other Kiwanis clubs, and Key Club became an official program of Kiwanis International in 1942. Today, more than 250,000 young men and women belong to Key Clubs in more than 5,000 high schools throughout the U.S., Canada, and a growing number of other nations. Key Club International is run largely by its members, who conduct conventions and elect officers each year at the district and international levels.

Date used: _____  _____  _____  _____  _____  _____  _____  _____  _____
Kiwanis Education Spots for Club Newsletters and Meetings

The official emblems of Kiwanis and other Kiwanis-family members’ registered marks are created and controlled by the International Board of Trustees. No other organization or enterprise can use the names or emblems without that board’s prior consent. Clubs, divisions, districts and other official Kiwanis entities are licensed to use Kiwanis-family names and emblems on stationery, bulletins and other items that are reasonably necessary for their operations—provided that such items are not resold for profit. Protection of Kiwanis-family names and emblems from unauthorized use is imperative to maintaining the reputation and public confidence Kiwanis has earned over many decades.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

Club bylaws provide that the club’s board of directors shall determine the policies and activities of the club, elect and discipline members, approve the budget and all bills, and have general management of the club. But the club board cannot bind future boards to a continuing policy or project. Committing the club to a project lasting more than one administrative year requires a two-thirds vote of the members at a designated club meeting.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

The International Council consists of the Kiwanis International Board of Trustees, the past international presidents, the federation presidents, the chairman of Kiwanis Asia-Pacific and the district governors. The council can enact or amend international bylaws by a two-thirds vote. Such amendments remain in force unless rescinded at the following international convention.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

Each Kiwanis club in good standing is entitled to two voting delegates to each international convention. Each such club is also entitled to three voting delegates, two of whom must be the club president and president-designate, to each district convention. An alternate for each delegate also may be elected and will assume the delegate’s duties if the delegate is unable to serve.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____
Kiwanis Education Spots for Club Newsletters and Meetings

The first Kiwanis International convention staged outside the United States and Canada was in Vienna, Austria, in 1983. The event commemorated the 20th anniversary of the organization of the Vienna club, which was the first in Europe. The second international convention outside North America occurred in Nice, France, in 1993. Taipei, Taiwan, hosted the 2001 international convention, the first in Asia-Pacific. In 2010, the Kiwanis International Board adopted the policy of hosting the international convention outside North America every three years, alternating between Europe and Asia-Pacific.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

Circle K International is the premiere collegiate service organization in the world. Based on the tenets of service, leadership and fellowship, CKI develops college and university students into responsible citizens and leaders who have a lifelong commitment to service. CKI clubs are organized on a university campus and sponsored by a local Kiwanis club. CKI is a self-governing organization and elects its own officers, conducts its own meetings and determines its own service activities. CKI blends community service and leadership training with the opportunity to meet other students.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

All active and senior members of a club who are in good standing are entitled to vote on proposed amendments to club bylaws; the election of club officers, directors and delegates to conventions; and any proposal that would constitute an assessment of members in addition to the annual dues.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

Senior membership is open to Kiwanians who have held active membership in one or more Kiwanis club for at least 10 years and no longer can meet regular attendance requirements due to health, business or other extenuating circumstances. Senior members enjoy all the rights of membership, including the opportunity to serve as a club officer. However, a senior member would not normally be a candidate for a club office since senior membership is granted because of the member’s inability to meet regular attendance requirements.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

Revised July 2011
**Kiwanis Education Spots for Club Newsletters and Meetings**

During Kiwanis’ first world service project, members worked with UNICEF to virtually eliminate iodine deficiency disorders, the world’s leading preventable cause of intellectual disabilities, while raising more than US$100 million. Today, those dollars are at work in more than 103 nations—and the number of households consuming iodized salt has jumped from an estimated 20 percent in 1990 to more than 70 percent, saving developing countries and the world billions of IQ points.

Persons who have performed a distinguished public service may be elected to honorary membership in a Kiwanis club. Honorary members must be re-elected annually. Honorary members may attend meetings and other club activities but cannot vote or hold office in the club. Honorary members do not pay membership fees or dues, but the club provides each honorary member with a subscription to Kiwanis magazine.

Key Leader is a weekend experiential leadership program for today's young leaders ages 14–18. This life-changing event focuses on service leadership as the first, most meaningful leadership-development experience. A Key Leader will learn the most important lesson of leadership—it comes from helping others succeed.

The Kiwanis Legion of Honor recognizes Kiwanians who have been members for 25 years or more. (Membership does not have to be continuous or in the same club.) Special lapel pins indicating Legion of Honor membership at five-year intervals are available from the Kiwanis Family Store and may be presented to qualified members on the appropriate anniversaries.

Kiwanis International’s official publication has appeared continuously since 1917. It was first called “The Kiwanis Club.” Two other titles, “The Hornet” and “The Torch,” were tried in 1918–20, but quickly abandoned for the simple descriptive title “The Kiwanis Magazine.” In 1976, this was further abbreviated to “Kiwanis magazine.”
Kiwanis Education Spots for Club Newsletters and Meetings

Club bylaws prevent the club from being used for any political purpose or from actively participating, as a club, in the political candidacy of any person. But this does not mean that the club cannot take an interest in public affairs. Article XIV, Section 1, of the Standard Form for Club Bylaws states, "This club shall seek, by fair discussions at its meetings and in other ways, to keep its members informed on all questions of public importance and any proposed legislation affecting the community, state, province, or nation in which this club is located." Equal time is normally given to opposing political candidates or supporters on each side of controversial issues.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

Kiwanis International’s global campaign for children, The Eliminate Project: Kiwanis eliminating maternal and neonatal tetanus, aims to eliminate MNT from the face of the Earth. In partnership with UNICEF, Kiwanis is eliminating a disease that kills one baby every nine minutes. Kiwanis and UNICEF are targeting the poorest, most underserved women and children in the world, and paving the way for other interventions that will boost maternal health and child survival. The Kiwanis family is raising US$110 million by 2015.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

July 2011 marks the first time three women Kiwanians have served simultaneously on the Kiwanis International Board.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

An interclub meeting is one that is jointly planned and held by two or more Kiwanis clubs, or by a Kiwanis club and any CKI club, Key Club, Builders Club, K-Kids club, and/or Aktion Club, and duly announced as such in advance through club notices. No fewer than a visiting group of four people—composed of Kiwanians, or a minimum of two Kiwanians plus members of a CKI club, Key Club, and/or Builders Club sponsored by the visiting Kiwanis club—must be in attendance. To qualify for interclub credit, the meeting must be an official meeting of the host club. Conventions, division council meetings and similar events do not normally qualify.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

Kiwanis is not a “professional classification” organization. Any number of members from a particular business or profession can belong to a Kiwanis club. Of course, each club should strive to represent a broad spectrum of its community.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

Revised July 2011
Kiwanis Education Spots for Club Newsletters and Meetings

The organization date—when a new club meets officially to elect officers and adopt its bylaws—is the official birth date of a Kiwanis club. This date is celebrated as the club’s anniversary in future years. The charter presentation is conducted a few weeks later, allowing adequate time to plan the event. All members elected before the charter date are considered charter members.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

The Kiwanis International-European Federation is composed of the districts, districts-in-formation and non-districted areas of Europe. The Kiwanis International-European Federation stages an annual convention to elect its officers and promote Kiwanis goals and training.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

Kiwanis was defined as “an organization for men” in the constitution adopted at the Denver Constitutional Convention in 1924. In 1987, after more than a decade of debate throughout the organization, delegates at the convention in Washington, D.C., voted overwhelmingly to eliminate the gender requirement for membership. Today, about 26 percent of worldwide Kiwanis membership is female.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

Kiwanis Asia-Pacific is composed of the districts and other developing areas in Asia and the Western Pacific. Kiwanis Asia-Pacific conducts an annual conference to elect regional officers and promote Kiwanis goals and training.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

At the discretion of the Kiwanis International Board, achievement awards may be granted for outstanding accomplishments. Previous examples include distinguished awards, Kiwanis International Foundation fundraising achievements and the World Service Medal.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

Revised July 2011
Kiwanis Education Spots for Club Newsletters and Meetings

Builders Club is the largest service organization for middle school students (ages 11–14), with more than 40,000 members worldwide. Builders Club is a student-led organization. Builders Clubs may also be established at community facilities such as churches and libraries. Builders Club provides students with opportunities to develop leadership, improve self-esteem, increase civic engagement and learn life skills through service. As students maneuver this “in-between stage” of life, Builders Club empowers them to be themselves, work together and implement plans through action. With Builders Club, students become leaders at school, in their community and in the world.

The Kiwanis administrative year begins on October 1. Originally, clubs and districts operated on the calendar year. However, Kiwanis International officers were elected at the annual conventions in early summer and, until 1950, assumed office immediately. (In 1950, officers began taking office on August 1.) This led to many problems of budgeting, programming and leadership. For example, each international president worked with two sets of district governors and club presidents, and vice versa. In 1969, an administrative year that begins on October 1 was adopted for all levels of Kiwanis.

There is no such thing as “life membership” in Kiwanis. However, Kiwanis International does grant Life Member status in return for a payment equal to 15 times the current Kiwanis International dues. The number of Kiwanians granted Life Member Status in any year is limited. Kiwanians seeking Life Member status must have been members for at least three years and must be approved by the club board. Payment may be made by the individual member, but Life Member status is often obtained for a member by his or her club as a form of special recognition. Clubs are not billed for international dues for Life Members. But these members do continue to pay the Kiwanis magazine subscription fee, the general liability insurance fee, and club and district dues.

Kiwanis Kids includes three programs for elementary school students ages 6–12: K-Kids, Bring Up Grades (BUG) and Terrific Kids. In each, the lessons of leadership and self-development are introduced through learning to plan, setting goals, working with others and celebrating successes. The programs are broken into three components: service, academic achievement and character education.
Kiwanis Education Spots for Club Newsletters and Meetings

Kiwanis International supports multiple websites. The two most prominent are www.kiwanis.org and www.KiwanisOne.org. The information on www.kiwanis.org educates the public and potential members on Kiwanis and the Kiwanis family of programs. Meanwhile, www.KiwanisOne.Org addresses the specific needs of Kiwanis club members. This website includes documents for download, the latest Kiwanis news, a link to the Kiwanis Family Store and tools for club officers. The Kiwanis International Foundation and each of the Kiwanis-family programs also have websites.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

K-Kids is the service component of the Kiwanis Kids program. K-Kids clubs provide elementary school students (ages 6–12) with the opportunity to learn about organizing projects that help others. Each K-Kids club is a local project of its sponsoring Kiwanis club; there is no district or international K-Kids structure.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

In 1998, the Kiwanis International Board adopted the motto “Serving the Children of the World” for use on Kiwanis letterhead, publications and literature. In 2005, the House of Delegates at the Honolulu International Convention approved that wording as Kiwanis International’s official motto to promote greater public awareness of Kiwanis’ primary service focus and worldwide scope.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

Aktion Club is a community-service club for adults living with disabilities. Aktion Club allows members to develop initiative and leadership skills in serving their communities while enabling their integration into society.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

The first female to serve on the Kiwanis International Board was Lisa McCoy of the Kiwanis Club of Jacksonville, Texas. She was elected to the board at the 86th Kiwanis International Convention in Taipei, Taiwan, ROC in 2001.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

As of 2011, the California-Nevada-Hawaii District has hosted the most international conventions, followed closely by Eastern Canada, the Caribbean District and the Florida District.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

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Revised July 2011
Kiwanis Education Spots for Club Newsletters and Meetings

The Bring Up Grades program recognizes students (ages 6–12) who raise their grades into an acceptable range and maintain or continue to raise them from one grading period to the next. Recognition includes placement on the school’s BUG Roll, a themed party and presentation of certificates, buttons, pencils and other giveaways.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

During the celebration of Kiwanis’ 50th anniversary in 1965, a young food service manager, Case Van Kleef, can be seen in a photograph between then International President EB Moylan Jr. and Harry Young, who at 83 years old was the last living founder of Kiwanis. Van Kleef became a Kiwanis member shortly after that picture was taken—and 39 years later became the 2004–2005 Kiwanis International President.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

Terrific Kids is a recognition program that promotes character development, positive self-esteem and perseverance for students age 6–12. Students establish and then strive to attain specific goals to improve behavior, peer relationships, attendance or schoolwork. The goals are tied to one of the Terrific Kids character traits. Recognition includes being honored as a Terrific Kid, a themed party and presentation of certificates, pencils, buttons and other giveaways.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____


Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

Any Kiwanis club may submit a proposed resolution or amendment to the International Bylaws that the club would like to see presented at international convention.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

Kiwanis holds a seat on the board for the Network for Sustained Elimination of Iodine Deficiency.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

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Kiwanis Education Spots for Club Newsletters and Meetings

The Kiwanis International Update is a monthly electronic newsletter for members. The Kiwanis International Update is published in eight languages and provides timely news from Kiwanis International, links to resources, success stories, and information concerning contests, upcoming events and deadlines. Subscribe at www.kiwanis.org/magazine/subscribe.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

Key Club International currently partners with the following organizations: March of Dimes, UNICEF and Children’s Miracle Network. By working with these powerful organizations, Key Club members are able to help more children.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

Circle K International is proud of its partnerships with March of Dimes, UNICEF, Better World Books and Students Team Up to Fight Hunger. By working with these powerful organizations, CKI members are able to help more children.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

Did you know that Past President Anton Kaiser has served as the Kiwanis representative to the United Nations since 2010?

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

Since October 2009, Kiwanis has offered webinars for members. These webinars cover a variety of topics, including membership growth and retention, marketing and public relations for your club, ideas for service projects, and leadership. For a complete listing of webinar offerings, visit www.KiwanisOne.org/webinars.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

At the 95th annual Kiwanis International Convention in Las Vegas, members passed an amendment that requires criminal-history background checks for all incumbents and candidates for international office, as well as offices in direct line of succession to district governor. The amendment was designed to ensure the highest standards of leadership for Kiwanis.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____
Kiwanis Education Spots for Club Newsletters and Meetings

Kiwanis International is using social media to reach more members and attract potential members. For example, Kiwanis can be found at www.facebook.com/Kiwanis and at www.twitter.com/Kiwanis.

All Kiwanians who interact with anyone under the age of 18 via Kiwanis Service Leadership Programs are expected to read, understand, agree to and abide by the Guidelines for Adults (Policy 432) established by Kiwanis International.

Did you know that four past presidents have also served as members of the Kiwanis International staff? O. Samuel Cummings, who served as Kiwanis president from 1928–29, was the organization’s first paid professional executive. He had been international secretary from June 1918 to October 1921. Don Williams served as international president from 1985–86, and then served as acting international secretary from September 1986 to January 1987. Eyjólfr “Eddie” Sigurðsson served as president in 1995–96, was general director of Kiwanis in Europe from 1997–2003 and executive director of Kiwanis International from 2003–05. Don Canaday, who served as president in 2008-09, worked for the Kiwanis International Foundation from 1995–2001.

Dr. William Carrington was the first physician to be elected president, serving the 1934–35 term. Carrington also developed the idea for the first Kiwanis officers manual and even helped write it.

The first former Key Club member elected as president of Kiwanis International was Ted Osborn, who served in 1975–76.

Kiwanis Peanut Day began with the participation of eight clubs in Chicago in September 1951. With limited publicity and experience, the clubs managed to raise more than US$18,000 in one day. Since then, more than US$60 million has been raised by Kiwanis clubs via Kiwanis Peanut Day. In fact, the event has become the most successful coordinated one-day fundraising program in Kiwanis history.
Kiwanis Education Spots for Club Newsletters and Meetings

Did you know Kiwanis clubs across Canada organize and support nearly 20 regional music competitions in most Canadian urban centers? The competition allows participants the chance to perform and compete for scholarships.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

The office of president-elect was established at the 1958 convention in Chicago to allow the incoming president more planning time for organizational, business and professional responsibilities prior to taking office. The first member elected to the office of president-elect was J.O. Tally Jr.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

In October 2010, the Kiwanis International Board adopted a social media policy for all international officers. By adopting a policy that applies to international officers and is encouraged among all members, Kiwanis is setting organizational standards for social media. While organization-wide enforcement would be nearly impossible, the board reminds members to talk about their Kiwanis experience in positive terms; to remember that the audience may include Kiwanis-family members and nonmembers, both adults and youth, from many cultures around the world; to make clear that members are speaking only for themselves and any views posted are theirs alone; to refrain from posting items, making comments or sharing materials that would be inappropriate for children to read, view or share; to avoid the use of foul language; and to refrain from speaking of others in derogatory or degrading terms.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____
Kiwanis Education Spots for Club Newsletters and Meetings

For clubs in the United States and Canada only:

The Kiwanis general liability insurance program is not accident insurance. It does not cover accidents that may occur during fundraising and service projects when no negligence or evidence of failure to provide proper supervision is found. The insurance protects members, clubs, districts and Kiwanis International against legal liability, which generally accrues from a negligent act or failure to act, resulting in bodily injury to a person or damage to property.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

The Kiwanis general liability insurance covers fundraising and service activities involving the public as well as club activities confined to the membership. Because a high percentage of public liability exposure is the result of a club’s fundraising and service activities, clubs are permitted to allocate from revenue of fundraising projects, as a legitimate expense, all premium charges.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

Kiwanis is a classified as a 501(c)4 entity. Therefore dues cannot be claimed as a personal tax deduction. As nonprofit corporations, Kiwanis clubs do not pay taxes on income. But Kiwanis clubs do not qualify as deductible charities for members or donors who provide the club’s income. For that reason, some clubs and districts, as well as Kiwanis International, have established charitable foundations to receive tax-deductible donations for service purposes.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

U.S. Kiwanians cannot claim Kiwanis dues as a personal tax deduction. However, Kiwanis dues may qualify as a deductible business expense when a business pays the costs of Kiwanis membership for an employee. Such a business deduction must also meet the “ordinary and necessary” test and other requirements for deductible business expenses. Kiwanians should consult a qualified tax adviser on all tax questions.

Date used: _____     _____     _____     _____     _____     _____     _____     _____     _____

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