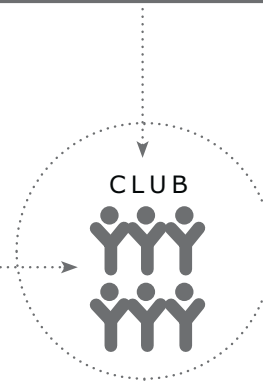


# CORPORATE MEMBERSHIP



A corporate membership allows your club to add a local company or organization as a “member” via a designated membership seat.

## How it works

- The company or organization, rather than an individual, joins your club—just as a member ordinarily would.
- That employee represents the company at your club meetings and events.
- If that employee changes jobs or is transferred to a new location, a new employee can be designated to take his or her place—without being charged a new member fee by the organization or your club.

Companies that want to be “good corporate citizens” find this membership appealing because they recognize the value of affiliation with a well-respected service organization like Kiwanis. An added plus: The corporate member represents company interests within the club and develops a relationship between the company, Kiwanis and other community groups.

This type of relationship is ideal for companies that transfer employees every few years. It creates continuity of their representation and immediately involves their staff in the local community. Another benefit: The administrative process is as simple as a name change, with no additional fees.

## When it works

### Principled principal

Your club has a strong connection with the principal of the local middle school, who just accepted a new job in a different part of town. You form a corporate membership to maintain your connection with the school.

### Branching out

The bank manager where your club holds its account expresses interest in joining your club. You suggest a corporate membership so that you can keep up your relationship with the bank over time. The bank maintains its community involvement too.

**What types of corporations would be interested?** Large organizations with employees at multiple locations, especially where employees tend to be transferred every few years, may be especially interested in this option. Those types of organizations include bank branches, financial service companies, retail stores, restaurant chains and public school systems.

## Can an employer have a corporate membership and send different employees to the meetings each week?

Yes, but only as guests. Different employees from the same employer can be invited to meetings as guests of either the corporate member or the club.

**Does a corporate member pay regular dues?** Yes. The member pays club dues just like any other club member. The employer may choose to pay the dues on behalf of the employee; however, this is not required.

## How do I start a corporate membership?

It’s easy. There’s no separate application for a corporate membership. On the membership application, the club only needs to note that the membership is a corporate membership. If the corporate member changes, Kiwanis International only asks that the club report the name change.

**Can one employer have two corporate memberships?** Yes. Each corporate membership would have a specific person named to the membership. There is no limit to the number of corporate memberships in a club.

**Does a corporate membership require a change to the club bylaws?** No. The club secretary will need to denote on the member application that this person is a corporate member and identify the company or organization.

Find resources at [www.KiwanisOne.org/growth](http://www.KiwanisOne.org/growth)