



# MAJOR TRENDS

---

## 1. Increased government involvement

- State or provincial registration
- Financial reporting
- Tax exemption challenges

# MAJOR TRENDS

---

1. Increased government involvement
2. **Liability protection needs escalate**
  - Criminal background check
  - Liability insurance
  - Privacy protection

# MAJOR TRENDS

---

1. Increased government involvement
2. Liability protection needs escalate
3. **Emerging media evolution continues**
  - Common sense
  - Don't be a leader – be a fast follower

# MAJOR TRENDS

---

1. Increased government involvement
2. Liability protection needs escalate
3. Emerging media evolution continues
4. **Do more with less**

# MAJOR TRENDS

---

- Kiwanis sponsorship

- Capacity building

Partnerships

**Do more with less**

Financial resources

People utilization

# MAJOR TRENDS

---

## 5. Pessimism overtakes optimism

- Common media thread
- Circle the wagons
- Self doubt

# FRANKLIN ROOSEVELT:

---

“We cannot always build the future for our youth, but we can build our youth for the future.”

“There are many ways of going forward, but only one way of standing still.”

“When you get to the end of your rope, tie a knot and hang on.”



