

ELEVATION

ELEVATING KIWANIS PROGRAMS

- **View it as a movement.**
- **Talk about it in a compelling way.**
- **Prove our success and our worth.**
- **Work as a team.**

MOVEMENT

The Service Leadership Movement

Broken World



ETHICS





JUSTICE





PAIN



~~honor~~

~~courage~~

~~trust~~

~~humility~~

~~responsibility~~

~~leadership~~

honor

courage

trust

humility

responsibility

leadership

The Story of Sam

The Story of Sam



Young Children Priority One

- * Proper nutrition at a critical age
- * Access to better health care
- * Opportunity for proper brain development

**HIGHER APTITUDE
FOR LEARNING**

Kiwanis
Young Children
Priority One

The logo for Kiwanis Young Children Priority One features the word "Kiwanis" in blue, "Young Children" in orange, and "Priority One" in blue. A stylized orange figure of a child with arms raised is positioned between "Young" and "Children".

K-Kids

- * How individual service can help a community.
- * The fun and enjoyment that can come from helping others.

**LOVE FOR
SERVICE**



Builders Club

- * Greater self-assurance and self-worth.
- * The greater impact of collective action and teamwork.

SELF-CONFIDENCE



Key Leader

- * Understanding of how service and leadership connect.
- * A strong desire to live a life of purpose and integrity.

**PASSION FOR
LEADERSHIP**



Key Club

- * Self-efficacy – the belief in her ability to make a difference in the world.
- * Effective organizational leadership skills (Key Leader in practice).

**SKILLS TO MAKE A
DIFFERENCE**

KEY CLUB®

Circle K

- * How to change systems, in addition to providing service.
- * Inspiration to make service and leadership a part of her daily life.

A SERVANT'S HEART



Aktion Club

- * The strength to achieve your goals.
- * Unconditional kindness to others.

**COURAGE AND
RESILIENCE**



The Story of Sam

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APTITUDE FOR
LEARNING**

**LOVE FOR
SERVICE**

**SELF-
CONFIDENCE**



**PASSION FOR
LEADERSHIP**

**SKILLS TO MAKE
A DIFFERENCE**

**A SERVANT'S
HEART**

**COURAGE AND
RESILIENCE**

ANTIDOTE

COMPELLING

I'm putting
men on the
moon.

**I'm building a
cathedral.**

**What are
you doing?**

**Running a
program?**

**Volunteering
for Kiwanis?**

**Empowering
future
leaders?**

Creating the
era of Service
Leadership.

PROVE IT

Numbers vs. Impact

TEAM

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