

# Kiwanis Kids Programs

## What are Kiwanis Kids programs?

Kiwanis Kids programs are elementary school programs supported by Kiwanis volunteers. These programs teach young people the importance of setting goals, striving for academic achievement, and serving school and community. These programs thrive because of continued Kiwanis volunteer involvement.

### Kiwanis Kids programs include:



**Terrific Kids** is a student recognition program that promotes character development, self-esteem, and perseverance. Students work with their classroom teacher to establish goals and then work to achieve these goals. Those who achieve goals are recognized as a Terrific Kids. Terrific is an acronym meaning: Thoughtful, Enthusiastic, Respectful, Responsible, Inclusive, Friendly, Inquisitive, and Capable. Terrific Kids are recognized for achieving goals with a pizza, or other food themed party, certificates, buttons, and other give-a-ways.



**Bring Up Grades, or BUG** is a program designed to provide recognition to students who raise their grades into an acceptable range, and maintain or continue to raise them from one grading period to the next. BUG recipients are recognized for academic achievement with a pizza, or other food themed party, certificates, buttons, and other give-a-ways.



**K-Kids** is a "student-led" community service club for elementary-age students that teaches members the value of helping others through participation in community service projects and club activities.

## Which Kiwanis family clubs can sponsor these program?

A Kiwanis club, Key Club, or Circle K club, can sponsor Terrific Kids and Bring Up Grades (BUG).

A Kiwanis club serves as the primary sponsor of a K-Kids club and a Key Club or Circle K club serve as a co-sponsor.

## These programs have been around awhile, what has changed?

1. The look of Terrific Kids and Bring Up Grades (BUG) has been updated. Resource materials for the programs have also been updated.
2. Materials are available in all inclusive kits for a very affordable price, or materials may be purchased independently of the kit from the Kiwanis Family Store. This option assists clubs that sponsor Kiwanis Kids programs in several schools.
3. A new promotional banner has been added to the K-Kids program kit. This banner does not replace the club banner personalized with the club's name, but serves as a promotional tool to

inform, faculty, students, parents and community members that a student-led service club meets at the school.

## How do I get more information?

Request the Kiwanis Kids Introductory kit one of the following ways.

1. Submit the order form by mail.
2. Send an e-mail to [kiwaniskids@kiwanis.org](mailto:kiwaniskids@kiwanis.org) to request information.
3. Call 800-KIWANIS, ext. 390 to request information.

The introduction kit is used to present the Kiwanis Kids programs to your Kiwanis club and gain support. After the club agrees to move forward with one, or all of the Kiwanis Kids programs, approach the principal about sponsoring the programs at the school. The brochure provided in the introduction kit will assist in explaining the programs to the principal.

## How do I order a Kiwanis Kids program kit?

Kiwanis Kids program kits will be available in October. Order your program kit one of the following ways.

1. Go to [www.kiwaniskids.org](http://www.kiwaniskids.org) and use the on-line order form and submit payment with a credit card.
2. Go to [www.kiwaniskids.org](http://www.kiwaniskids.org) and download an order form, complete the form and mail it to Kiwanis International with payment.
3. Call the Kiwanis member services staff at 800-KIWANIS, ext. 390 and place your order.

## What are the benefits of ordering the kit versus purchasing items separately?

Kiwanis Kids program kits are offered in all-inclusive kits to assist in establishing a new program at a school. The following items are included in the program kits.

### **Terrific Kids & Bring Up Grades Kits**

Program Guide  
Promotional banner (28 inches x 60 inches)  
Posters  
Certificates  
Buttons  
Parent brochures  
Kiwanis Kids Merchandise catalog  
Resource CD

### **K-Kids**

Member pins  
Member cards  
Certificates  
Resource CD  
Posters  
Parent brochures  
Sample magazine  
Promotional banner (28 inches x 60 inches)

## **If my club sponsors Terrific Kids or Bring Up Grades in several schools does the club have to purchase a kit for each school?**

No, your club does not have to purchase a kit for each school; however, you may find it more affordable rather than purchasing all the items separately.

If club members would like to purchase Terrific Kids or Bring Up Grades recognition items separately, this option is still available. Visit the Kiwanis Family Store at [www.kiwanis.org/supplies](http://www.kiwanis.org/supplies) for pricing.

## **How much do the kits cost?**

The cost of the Terrific Kids and Bring Up Grades program kits is US \$85. This amount includes shipping anywhere in North America. An additional shipping charge will be added to orders for clubs outside of North America.

The K-Kids program kit cost is \$150. This amount includes shipping anywhere in North America. An additional shipping charge will be added to orders for clubs outside of North America.

**For more information about Kiwanis Kids Programs contact Kiwanis International.**

Web site: [www.kiwaniskids.org](http://www.kiwaniskids.org)  
E-mail: [kiwaniskids@kiwanis.org](mailto:kiwaniskids@kiwanis.org)  
Phone #: 800-KIWANIS, ext. 390