

Photography Tips

Kiwanis International wants to utilize the best of your photographs. Just like any professional photographer, you need to be accurate and complete with information about the photo(s).

By uploading a photo, you certify that you own the photo or have the right to permit Kiwanis International and Kiwanis-family programs to use and publish this image, and that you understand that all photographs submitted to Kiwanis International may be published, used or distributed in print, electronic, and other media. Kiwanis International reserves the right to reject any photograph.

What are we looking for? Read *Take Your Best Shot* magazine photo guidelines.

Please keep in mind:

1. We need the date the photo was taken, location, name of event, accurate spelling of people's names (left to right) in the photo, and their hometowns or club names.
2. Any extra reporting on the event (such as an award honoree or beneficiary) would be useful even if that person isn't in the photograph.
3. Photos should be sent in an electronic format as a jpeg file, preferably smaller than 500k.
4. Photos for the online story-sharing virtual library or image gallery should be a minimum of 72 dpi for onscreen viewing.
5. Images larger than the maximum preferred size for onscreen viewing will be automatically resized and formatted for you.
6. Photos chosen for print publication or showcasing in other online promotions will need to be higher resolution and larger physical size: a minimum of 4 inches x 5 inches and 300 dpi (dots per inch). This is typically the highest resolution setting on most digital cameras (at least an 1800 megapixel resolution). If in doubt, it's best to set your camera to the highest resolution available.
7. Photos at less than 300 dpi resolution and smaller than 4 inches x 5 inches may not be acceptable for print publication or showcase spots on the Web sites.
8. DO NOT send original photographs through the mail without solicitation as we cannot assure their return or safety.
9. Keep it in focus. Use the appropriate camera setting and lighting.
10. Avoid poses such as check acceptances, podium speakers, and groups standing in line or stacked rows. If you're shooting a service project, look for an action photo of the volunteers in progress or interacting with children. We are not likely to use an action shot with mostly backs or backs of heads.
11. Strive for identifiable faces, though they do not have to be facing forward entirely. Side shots of faces are okay if there is a mix of forward and side shots. The most important factor is facial expression; look for happy, positive, excited, surprised, or content faces.
12. Don't overload the photo with too many people, unless it's an intended crowd shot. We are unlikely, to use landscape shots with no people, however.
13. We also need your contact name, telephone number, and e-mail address. We may have a question under deadline and may need to contact you.