



Kiwanis International Update

April 2012

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Random acts of service

When Kiwanis clubs around the world submitted their 2010-11 annual reports, we asked a computer to select a random sample of Kiwanis activities. Here are the results:

Canada: The Kiwanis Club of Kelligrews, Newfoundland, organizes card games for nearly 40 senior citizens. "This project provides three hours of fellowship, as well as socializing and a fundraiser for Kiwanis," writes club Secretary Maxwell Billard.

Europe: The Saint Gratien Princesse Mathilde, France, sells drinks, gingerbread, honey and Kiwanis-made lanterns during their community's Christmas market. The club raised 3,800 euros, according to past club President Nicole Poli.

United States: The Kiwanis Club of Austin-Shady Hollow, Texas, has set up four sheds around town where residents drop off aluminum cans. The recycling program, reports club Secretary Judith Wolfe, "saves the environment and provides dollars for our scholarship fund and other programs."

Caribbean: An annual golf tournament keeps the Kiwanis Club of New Kingston, Jamaica, busy. "This project, our most successful fundraiser, garners support and sponsorship from corporate Jamaica and individuals to fund our charity projects," says 2010-11 club Secretary Sheila Heaven.

Asia: A concert, sponsored by the Kiwanis Club of Synergy-Gensan, General Santos City, the Philippines, raises money for children under the care of a local agency.

Latin America: Every month, the Kiwanis Club of Equinoccial de Quito, Ecuador, donates money and food for 100 children who otherwise would not eat lunch. The children are from low-income families, and their mothers work outside the home. The Association of Women La Esperanza, which consists of mothers from this neighborhood, have taken on the work of feeding the children, watching them and helping them with their daily homework," reports club Secretary Venus Noboa Cruz.

Pacific: The Kiwanis Club of Moorabbin, Australia, joined the initial "Lucky Kids Walk" around the local Karkarook Park. The event raised AUD\$3,000 for children in developing countries. "Activities also included face painting, sausage sizzle, balloons, live music, fun, laughter and a chance to support the work of the Children First Foundation," writes club Secretary Bryan Williams.



The Eliminate Project Model Clubs on many continents

Model Club mania has started for [The Eliminate Project](#)! Model Clubs have been secured on five different continents around the world, each pledging a US\$750 per-member average. These clubs serve as an inspiration to all clubs by encouraging others to achieve this level of support and recognition.

Model Clubs receive a banner patch, certificate and lapel pins to recognize their level of contribution, as well as recognition in The Eliminate Project publications and events.

Do you think your club has what it takes to reach the US\$750 per-member challenge? Log onto The Eliminate Project website and find out how to become [Model Club](#), request more information on Model Clubs from a [campaign leader](#) or contact The Eliminate Project at campaign@TheEliminateProject.org.

The Eliminate Project
Special opportunity to honor mothers and

women

In many Kiwanis nations, Mother's Day is soon approaching on May 13. Show the important women in your life how much you care by making a mother's love a force for change. Give to The Eliminate Project and become a Mother's Day Zeller Fellow. Give in honor, in memory or in celebration of the special women in your life. Through the Zeller Fellowship Program, a gift of US\$1,250 to The Eliminate Project saves or protects more than 690 lives from maternal and neonatal tetanus.

This opportunity is limited. If you give between March 1 to June 15, you'll receive a Mother's Day Zeller medallion, special edition Mother's Day lapel pin and a personalized certificate. This year, honor mothers by saving mothers. Please visit the [Mother's Day page](#) on The Eliminate Project website for more information.

The Eliminate Project Worldwide report day coming soon

Worldwide Report Day is coming in June! Worldwide Report Day is actually a two-day event in which our campaign leaders collect reports from within each club, division and district, and report the total progress for each district.

Throughout this process, a web page will update with each district's totals as it's reported, which will allow Kiwanians everywhere to celebrate the successes of their peers in [The Eliminate Project](#). Along with updating districts' progress on the web page, there also will be blog posts and special messages.

Beyond celebrating successes, Worldwide Report Day also serves to ensure accurate reporting and recognition for Kiwanis clubs, divisions and districts.

Keep Worldwide Report Day on your radar, and stay tuned for updates.

The Eliminate Project Club coordinators needed to save lives

[The Eliminate Project](#) will build a worldwide team of more than 9,000 campaign leaders to raise US\$110 million. Our global campaign for children is rooted in the service and fundraising in the clubs. We need strong club leadership to help save mothers and their babies from the ravages of maternal and neonatal tetanus. We need you. The children of the world need you.

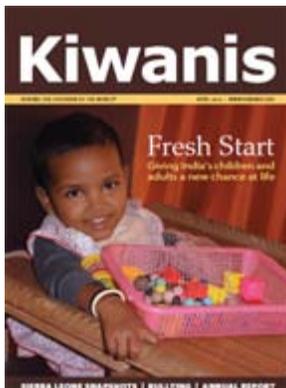
Club coordinators are being recruited now. Are you interested in taking a leadership role with The Eliminate Project? Learn about the [campaign leaders](#) in your area, or email campaign@TheEliminateProject.org for more information. You can help raise much-needed funds for women and children in the most poor, most remote areas of the world.



One Day Represent your country

Make sure your nation is represented on [Kiwaniis One Day](#) on Saturday, April 21. Immediately after your One Day project, email a summary of your activities and one to three photos to magazine@kiwanis.org.

Photos and stories may appear in future issues of Kiwanis magazine and other Kiwanis One Day reports.



Kiwanis magazine Stop the bullies

You may know the names from news reports. You may even know their individual stories. Each is different; yet each is the same.

- Carl Joseph Walker-Hoover, 11 years old: April 6, 2009
- Megan Taylor Meier, 13 years old: October 17, 2006
- Phoebe Prince, 15 years old: January 14, 2010
- Tyler Clementi, 18 years old: September 22, 2010

The dates are not birthdays. They are not days to be celebrated as the days these kids were born. No, they are in fact the days on which Carl, Megan, Phoebe and Tyler took their lives. They are days to be mourned—not only by their families and friends so tragically affected but also by their communities and by society at large.

The suicides of these young people—these children—are linked directly to bullying.

[Read](#) or [download](#) the April issue of Kiwanis magazine to learn more about how bullying destroys families, drains community and workplace resources and even threatens the fabric of society—and how Kiwanians and communities are pushing back.



Kiwanis International Foundation Aussie hero to be honored in New Orleans

Mike Nerandzic was one of the most experienced airship pilots in the world, accumulating more than 19,000 hours throughout his flying career. His employer, Lightships, described him as a legend in the airship community. The Kiwanis International Foundation calls Nerandzic a hero.

The pilot lost his life after he maneuvered his crippled craft toward the ground so three passengers could jump to safety.

At the 2012 Kiwanis International convention, June 28-July 1, the Kiwanis International Foundation will present the [Robert P. Connelly Medal of Heroism](#) to Nerandzic's family.

The first Connelly Medal was awarded—also posthumously—to Lisle, Illinois, Kiwanian Robert Connelly at the 52nd Annual Kiwanis International Convention in Houston, Texas (1967) with this statement: "By his unselfish action, he put tremendous and dramatic meaning into the phrase 'personal involvement,' which is so much a part of Kiwanis philosophy. This man was the epitome of all that Kiwanis strives to be."

Since then, the Kiwanis International Foundation has honored more than 600 heroes from Japan to Thailand to England to the USA who, like Connelly and Nerandzic, risked or gave their lives to save another.



Convention update

Service and all that jazz

Your club is invited to show off its best service and fundraising projects at the 2012 Kiwanis International Convention in New Orleans.

In addition to the usual booths featuring retailers and charitable organizations, the convention is devoting a section of the exhibit hall to showcase some of Kiwanis' best projects and fundraisers. The Kiwanis Service Fair is an opportunity for your club to share your success story. [Learn more](#). [Applications](#) are due by May 11, 2012.

Member tools

15 to build new club

The Kiwanis International Board has reduced the minimum number of members necessary to form a new club to 15, effective this past March 1.

Previously, 20 or 25 members were needed to open a new club, depending on location.

"The Board is excited to offer this greater flexibility, because of the greater opportunity it affords," says Kiwanis International President Alan Penn. "But it also brings greater responsibility. Those building new clubs must strive to develop an initial core of 15 high quality members who, with ongoing support, will continue to grow to a strong, enduring club of 25, 35, 50 or 100 members. We must redouble our efforts to provide education, leadership development and mentoring so these newest members of Kiwanis become Kiwanians for life."

Member tools

Protect your club's integrity

These days, more organizations protect themselves with criminal-history background checks. Thanks to Kiwanis International's relationship with Safe Hiring Solutions, your Kiwanis club can do the same.

Safe Hiring Solutions can perform criminal-history background checks on club members—including those who work with children, manage club accounts or take on other potentially sensitive roles.

With Safe Hiring Solutions' secure electronic process, no paperwork is required for you or your club. [Criminal-history background checks are a new optional service.](#)

Member tools

Annual audit reports online

Kiwanis International has published its [2010-11 financial statements](#) online.

Member tools

Invitation follow-up

You've met someone, and she asks about Kiwanis. You respond with a brief, inviting answer. Now what?

One of the most popular features of the new Kiwanis app is the "Invite Friends" function. Fill out a few fields, like name and email address and send an official invitation to your next Kiwanis club meeting.

Visit the Apple App Store or the Android Marketplace to download the Kiwanis app (English) to your smartphone. And start spreading the word about your Kiwanis club. There is no cost to install the Kiwanis app on your smartphone.



Member tools

Pop quiz

If you need a little help keeping your club's website fresh, visit www.KiwanisOne.org/checklist. This fun and functional rating system will help you determine if your site is good, great or needs serious help? The quiz-like checklist is categorized following overall best practices that rate your site's effectiveness and compliance. You'll be offered tips for quick improvement based on your score.



Member tools

Freshen your web site

If you need a little help keeping your club's website fresh, visit www.KiwanisOne.org/idealsite to get ideas and borrow content. Cut and paste text into Notepad and then into your own website editor, and personalize for your club. Regular news updates are an easy way to keep your site fresh too.

Browse www.KiwanisOne.org/readytorun for the latest news and images to post on your site's home page. You'll also find print and Web ads and videos.

Member tools

Show them 'What's Next'

For many Key Club and Circle K members, they'll soon be graduating. But that doesn't mean they're leaving the family.

Kiwanis clubs should encourage these young adults to stay connected through the [Key Club and CKI Alumni](#). In addition to opportunities to reconnect with service-minded friends and continue to grow as service-minded leaders, alumni can influence the development of their new associations.



Member tools

Dates to remember

April through June: Check the [Kiwanis webinar schedule](#) for upcoming topics

April 21: [Kiwanis One Day](#)

June 5-8: [Kiwanis International-European Federation Convention](#), Bergen, Norway

June 28–July 1: [97th Annual Kiwanis International Convention](#), New Orleans, Louisiana, U.S.

October 1: A new Kiwanis year begins

