

# Fundraising fun



## 10 IDEAS FOR CLUB LEADERS

Need ideas to raise money? Here are 10 to get you started. Whether your club is looking for a new project, raising funds for The Eliminate Project or hopes to revamp a signature fundraiser, the Kiwanis Children's Fund is here to help.

### 1 Cook up something delicious.

Create a charity cookbook with recipes gathered from club members, the community and local restaurants. Collect a mix of appetizers, main courses and desserts. Print and sell copies, or make it available as an online resource with a donation. Tip: If you print copies, take orders beforehand.

### 2 Get competitive.

There's nothing like a little friendly competition to bring out a crowd for a good cause. Choose a competition that's popular in your area (basketball, ping pong, bocce ball—even card games). Set the format for awarding points in advance, then decide on admission fees.



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# Promote fundraising with these creative ideas.



## 3 Host a tasting party.

Combine your passion for serving children of the world while serving your favorite cuisine or beverage. Offer a sampling of beverages, chocolate or cheese as you educate people about your cause. Sell tickets beforehand.

## 4 Battle of the bikers.

Set up a relay-style bicycle race at a nearby school's outdoor track or parking lot. Charge each team a participation fee, sell concessions and award the winning cyclists a prize. Print posters to educate attendees on your cause.

## 5 Show what you know.

Host a quiz night or trivia contest. Charge an entry fee and award a prize to the top team. Raise awareness by adding questions about your club, the Kiwanis Children's Fund and The Eliminate Project.

## 6 Bingo bonanza.

If you play your cards right, bingo nights can help your club gain awareness and raise funds. Inquire about your state gaming laws first. Then set ticket prices, select a venue and secure a bingo caller—perhaps a local celebrity.

## 7 Bowl for bucks.

Host a bowl-a-thon. Prior to the event, participants collect pledges per pin bowled. You can also charge an entry fee or ask for a portion of concession sales to be donated. Then get rolling!

## 8 Get crafty.

Invite the community to a craft night, charging an entrance fee to raise money for the cause. Create seasonal wreaths, table décor or artwork. Or sell your homemade masterpieces. Consider upcoming markets, festivals or other community events. Tip: Get supplies donated for the event.

## 9 Make it a family affair.

Host a fun-filled family day featuring entertainment, food, games, prizes and a raffle for Kiwanis members, their families and the community. Charge an entry fee to help cover costs and raise funds. Plan a short presentation to educate guests on your cause.

## 10 Add obstacles.

Raise the bar on the standard 5K race with an obstacle course. It doesn't have to be arduous. Challenge participants with physical *and* mental exercises along the way. For example, include a balance beam at stop one, followed by a puzzle. Register individuals or teams—with a portion of the proceeds going to your cause.

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**We want to hear from you. How does your club plan to support the Kiwanis Children's Fund and The Eliminate Project this year?**

### Kiwanis Children's Fund

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