

Fundraising fun



A SPECIAL MESSAGE FOR CLUB LEADERS

Looking for ideas to raise money? Here are 10 to get you started. Whether your club is looking for a new project, raising funds for The Eliminate Project or hopes to revamp a signature fundraiser, the Kiwanis Children's Fund is here to help.

1 Dine out for donations.

Encourage people to visit a new or favorite restaurant in exchange for a portion of the proceeds. Select a restaurant and approach the management about details—including a date and time frame. Decide what percentage will go to your club (10–20 percent is the norm). Then invite the community.

2 Pick a flick.

Host a film night with ticket sales benefiting your cause. Select a film, date, time and place for the event. Ideas for locations include local theaters that will donate space for a discounted rate or an outdoor area where you can set up a projector and screen. Before the film starts, make a brief presentation.



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Promote fundraising with these creative ideas.



3 Cook some chili.

Host a chili cook-off at a club or district event, with proceeds benefiting your cause. Fees could apply to registration, votes and bowls, and recipes could be raffled. Not a fan of chili? Replace it with cookies, pie or another crowd favorite.

4 Host a roast.

During an upcoming club gathering, "roast" your club president and other willing leaders. Ask attendees to pay a fee to kid their club leaders. Make it bigger by inviting nearby clubs to roast your lieutenant governor.

5 Get creative.

Tap into the energy and creativity of the Kiwanis Service Leadership Programs' members. Work with a Key Club, Aktion Club or Circle K International club to create handmade centerpieces. Auction them off during a district dinner or luncheon.

6 Take shots for tots.

Test your skills with a friendly game of basketball, soccer or even beanbag toss. Secure a location, invite teams or individuals, decide on registration fees and determine a scoring system. Solicit local businesses for prizes you can award to winners.

7 Collect clues.

Put your detective skills to work during a scavenger hunt fundraiser. Teams will solve a series of clues or collect a list of items to win the grand prize. Select an area for the hunt, plan the clues and decide on a first-place prize.

8 Sing your heart out.

Jazz things up with a karaoke talent show. Collect monetary donations from the audience as "votes" for their favorite contestant. You'll need a karaoke machine, a selection of songs, jars for donations and a venue. Sell tickets or charge for admission on site.

9 Set up shop.

Find out the cost for booth space at a nearby farmer's market. Then decide on your product. How about bottled water, baked goods or barbecue? In some communities, booth space is free for nonprofits as long as they don't sell anything that would compete with the other local vendors.

10 Turn clutter into cash.

Kickstart spring cleaning and benefit children around the globe through a yard sale. Request donated items from members of your club and their families and friends. Select an indoor location like a school or community center. As a bonus, sell baked goods for hungry shoppers, or set up a donation jar at the checkout.

We want to hear from you. How does your club plan to support the Kiwanis Children's Fund and The Eliminate Project this year?

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